



 MORNING CONSULT

EdChoice

TEACHERS NATIONAL
POLLING PRESENTATION

Q3 2020

Key Points

- 1 Teachers feel more equipped to facilitate online instruction than they did June.** While, Private and Charter School Teachers feel more prepared for online instruction, they are more comfortable with returning to school in person than District School Teachers.
- 2 Teachers are unsure if it's safe to go back to school in person for themselves and their students.** A plurality strongly support completely online classes this fall and prefer remote learning as a way to keep students and faculty safe and to limit disruption if there is another major outbreak.
- 3 Teachers support additional school funding for schools to help their response to the pandemic.** However, many believe funding in a normal school year is about right (34%) or too high (22%) once given the actual amount spent on average per student.
- 4 Half of teachers have considered leaving the profession in the last six months and a third have had a change in at least one of the grades they are teaching this year.** Despite this, teacher's NPS for teaching still remains positive overall, and a majority are satisfied with the school type they currently teach in.
- 5 Support for school choice policies increases once teachers have more information.** School teachers with less experience have a greater lift in support of charter schools and school vouchers once given more information. While, more tenured teachers experience a greater lift in support for ESAs once learning more about them than other groups.

Methodology (also see slides 42-43)

This poll was conducted from September 3 - 13, 2020, among a national sample of 1,000 current teachers. The interviews were conducted online and the sample was stratified to reach a target sample by gender and years of teaching experience.

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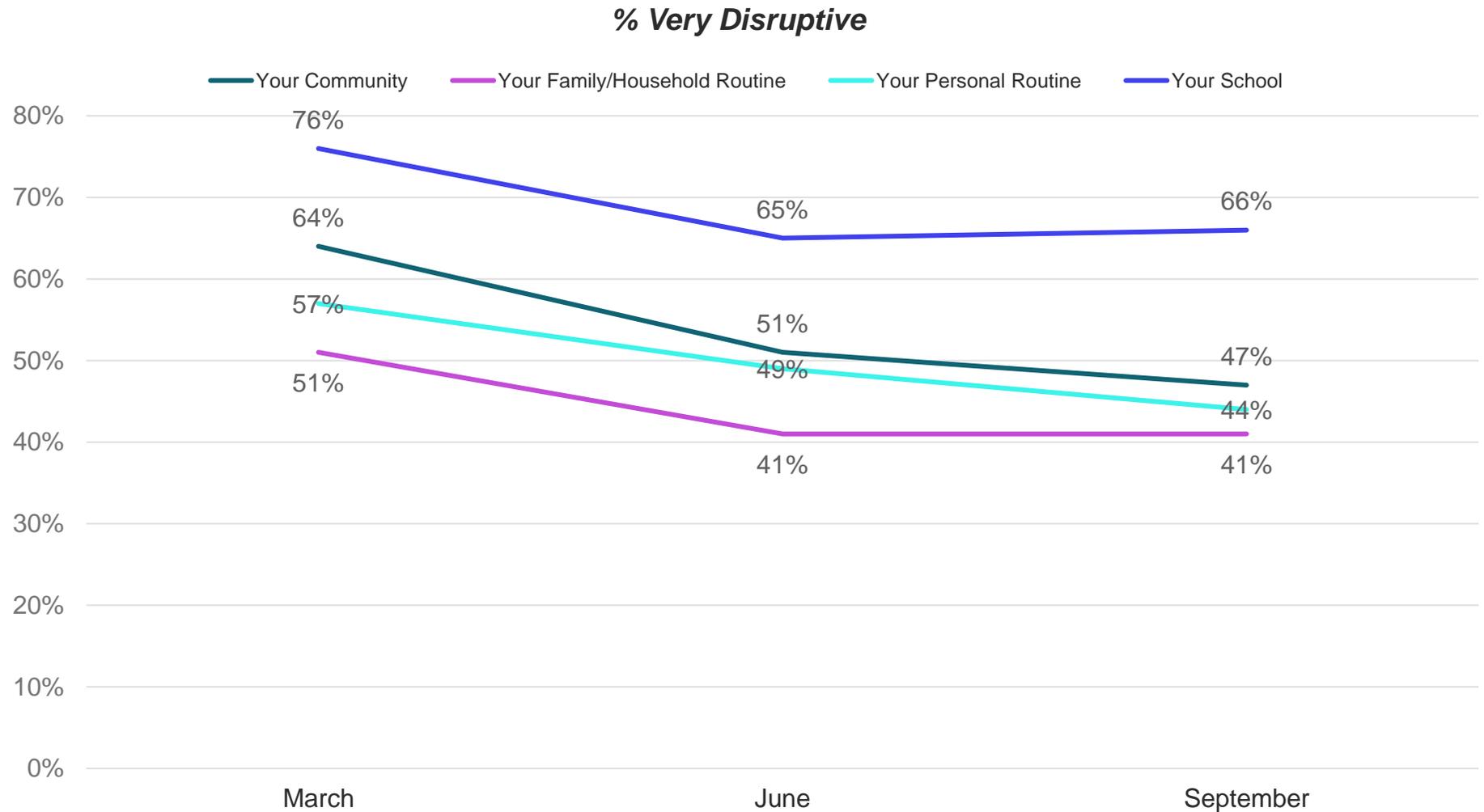
**Awareness and Favorability of
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**Survey Profile, Demographics,
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COVID-19 continues to disrupt teachers' everyday lives, especially their school routines.

How disruptive has the coronavirus (also called COVID-19) been on each of the following?
All Teachers



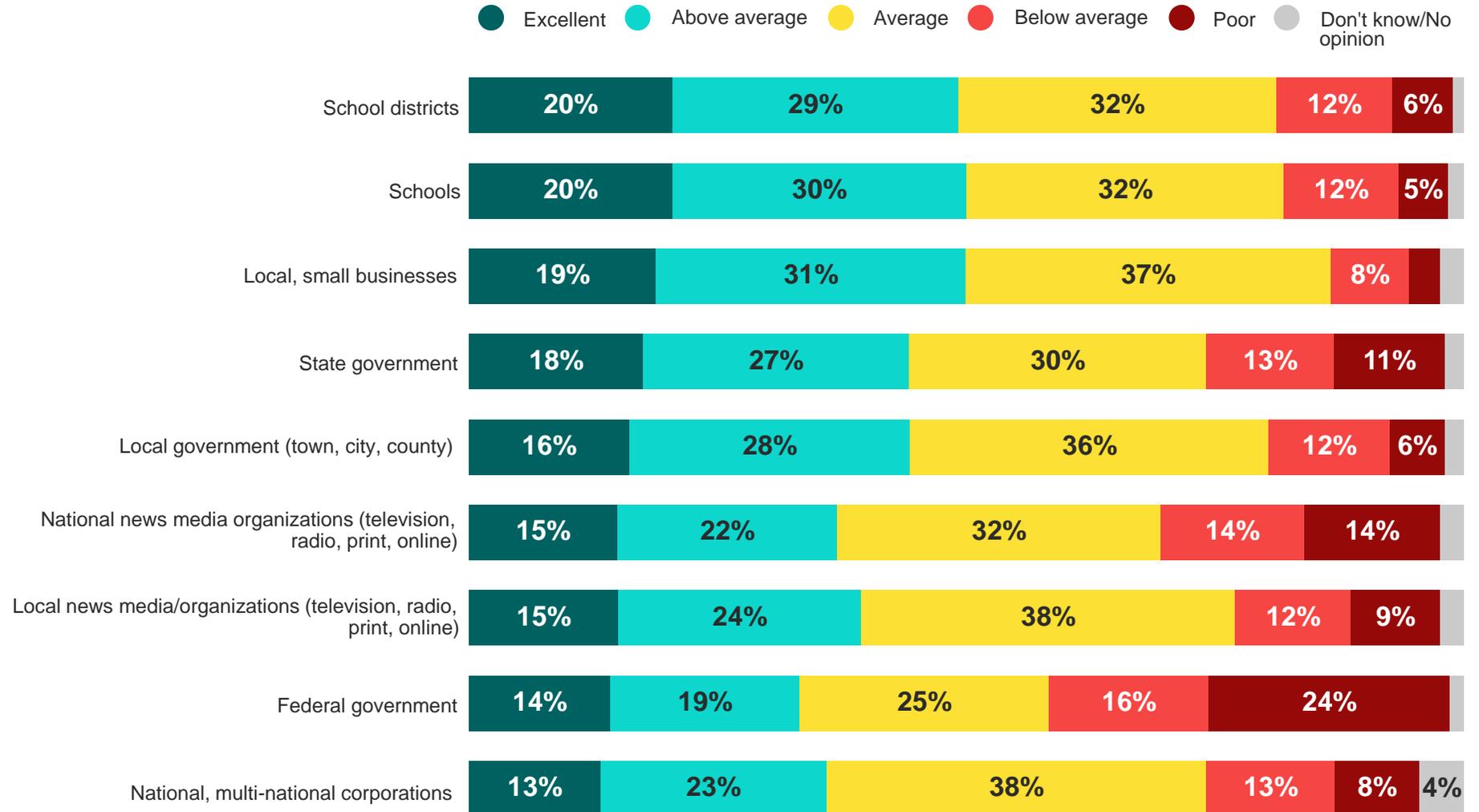
COVID-19 Disruption

COVID-19 Response Rating

A plurality of teachers believe that the response to the COVID-19 outbreak is average for most institutions, including schools and school districts.

Based on what you have seen, read, or heard so far, how would rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

All Teachers



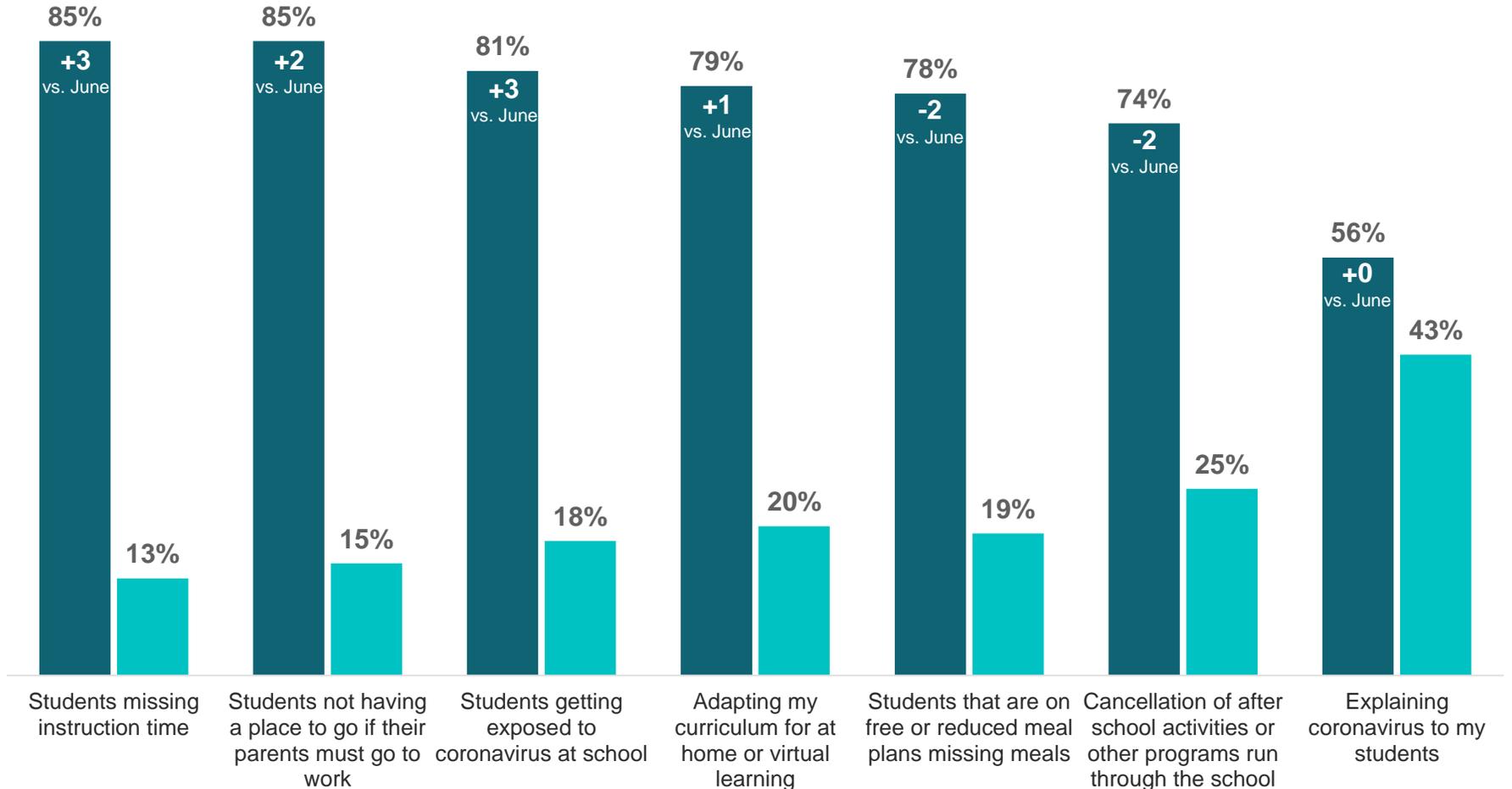
Teachers remain concerned over the impact of the COVID-19 outbreak on their students, especially missed instruction time and not having a place to go after school if their parents are still at work.

Thinking about the coronavirus (COVID-19), how concerned are you about each of the following?

All Teachers

● Concerned (Very concerned + Somewhat concerned)

● Not concerned (Not too concerned + Not at all concerned)

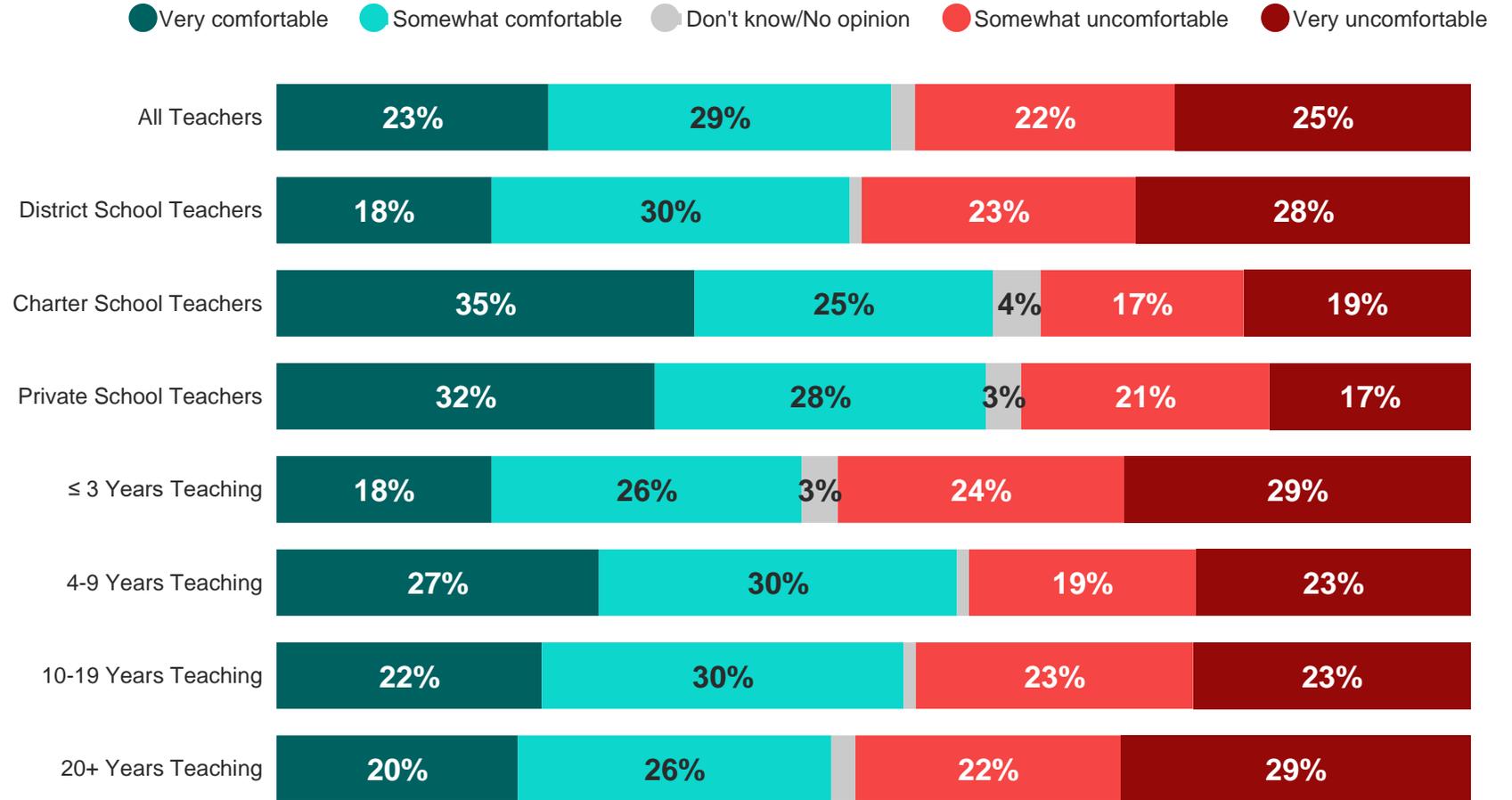


COVID-19 Concerns

Comfort Level Returning to School

A slight majority of teachers feel comfortable returning to school in person. District School Teachers and those with less experience (≤ 3 years) are least comfortable returning.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you returning to school in person?

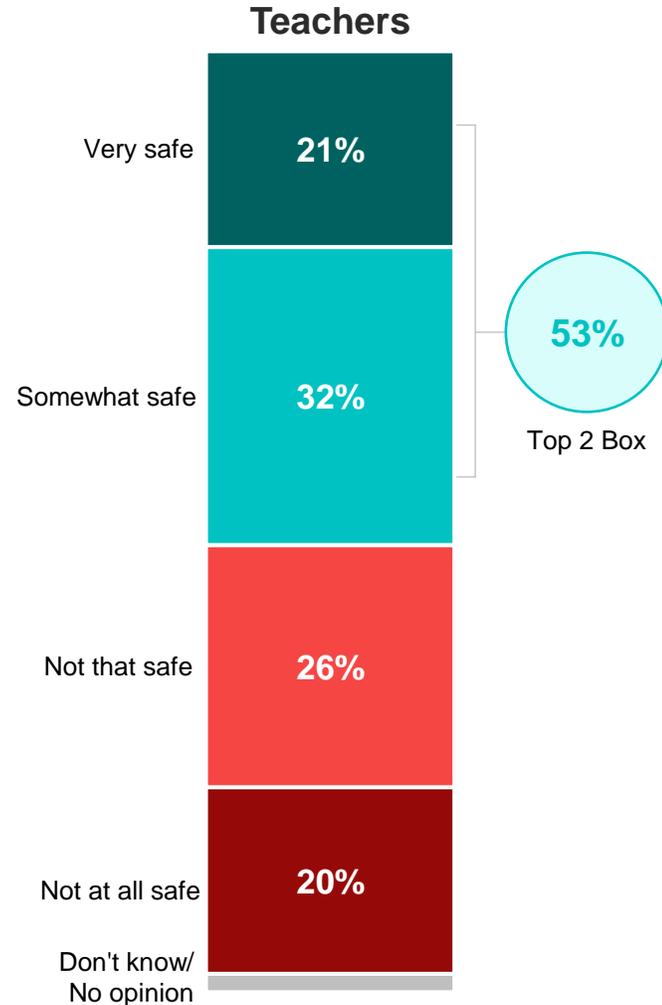


Safe to Return to School this Fall

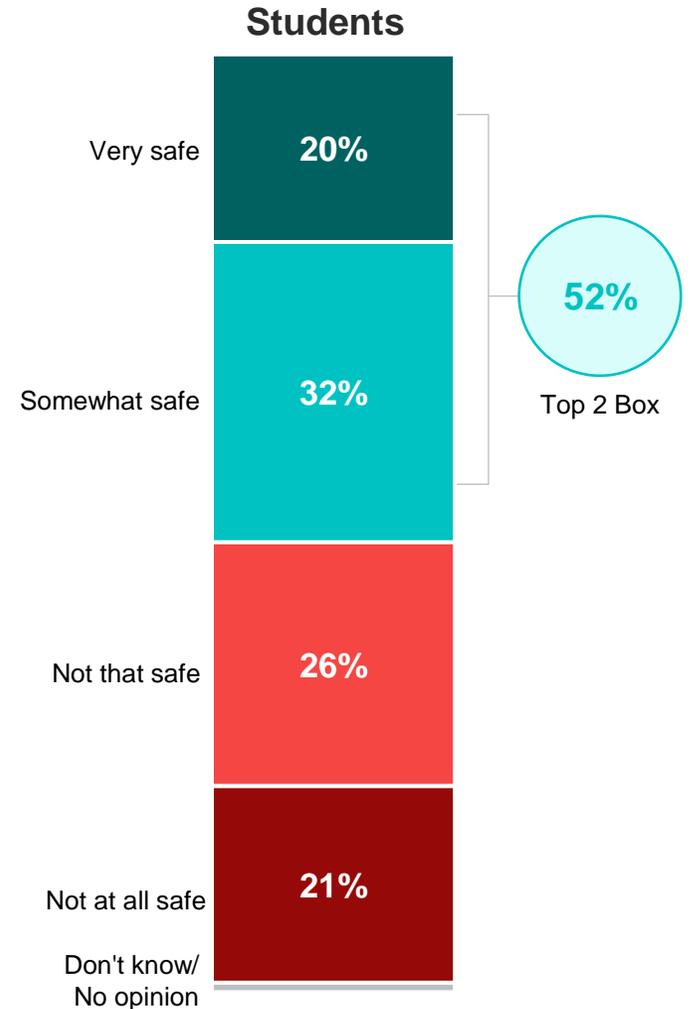
Teachers are split on whether they believe it's safe for teachers and students to return to in-person classes this fall.

Given the coronavirus outbreak, how safe do you think it will be to send teachers back to schools in your community for in-person classes this fall?

All Teachers



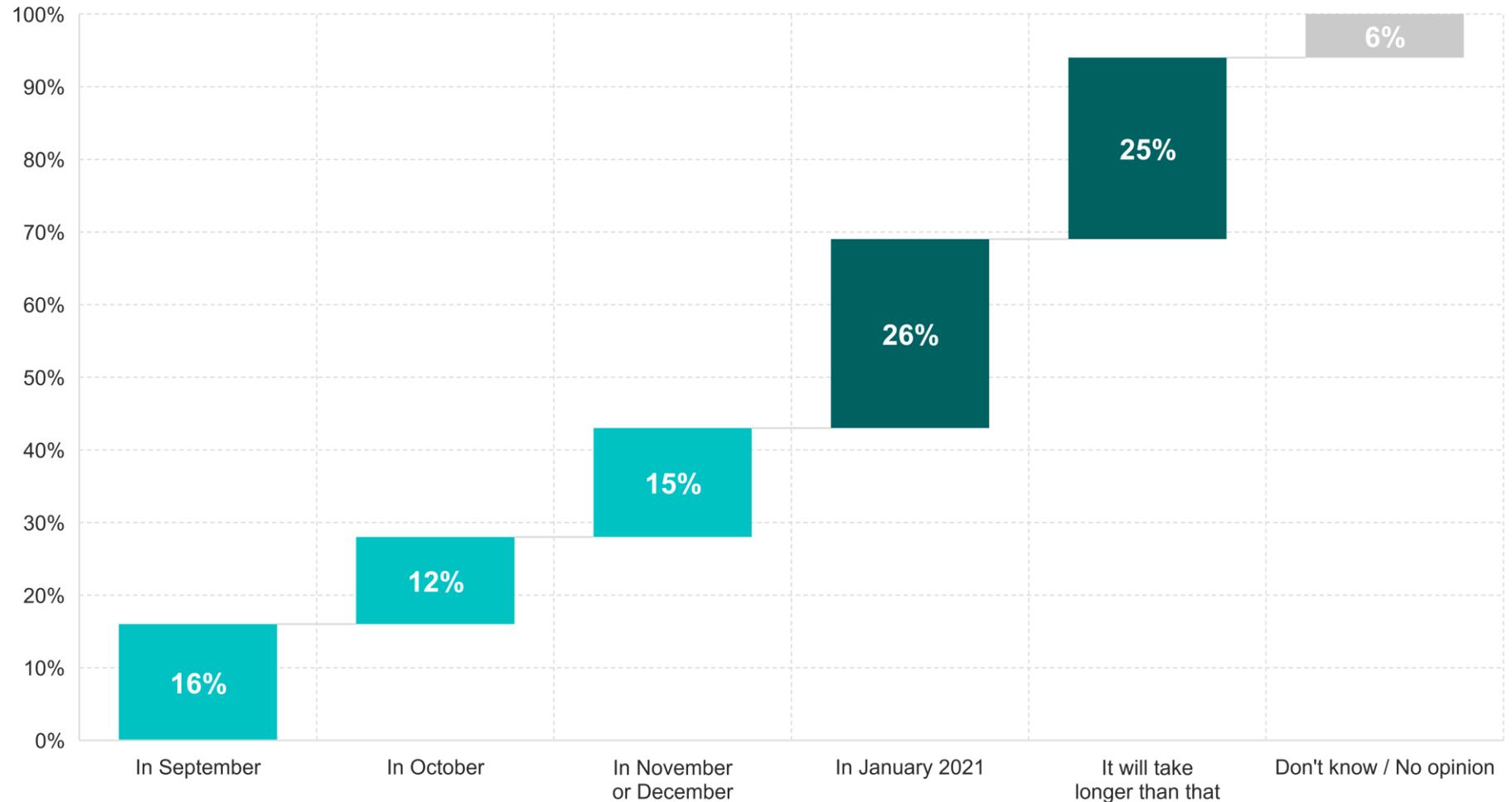
Given the coronavirus outbreak, how safe do you think it will be to send children back to schools in your community for in-person classes this fall?



Most teachers don't expect it will be safe to send children to school for in-person classes until January 2021 or after.

When do you expect the coronavirus outbreak to be controlled enough that it will be safe to send children to school for in-person classes in your community?

All Teachers

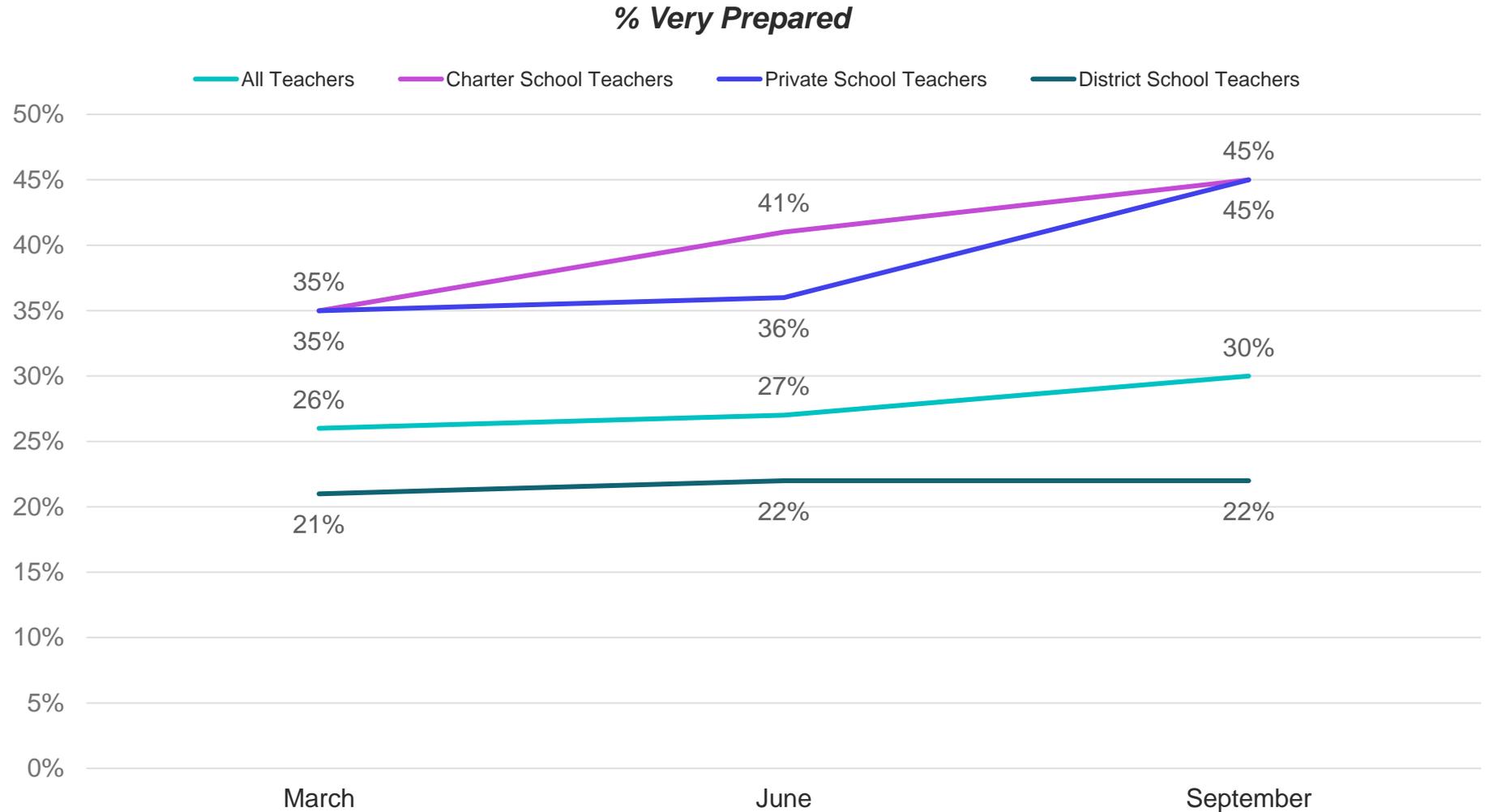


Expectation for Safe Return to School

Remote Learning Preparedness

Teachers feel more prepared to facilitate online instruction than they did in June, especially Private School Teachers.

How prepared do you feel to facilitate online instruction (also known as e-learning, remote learning, or virtual learning)?



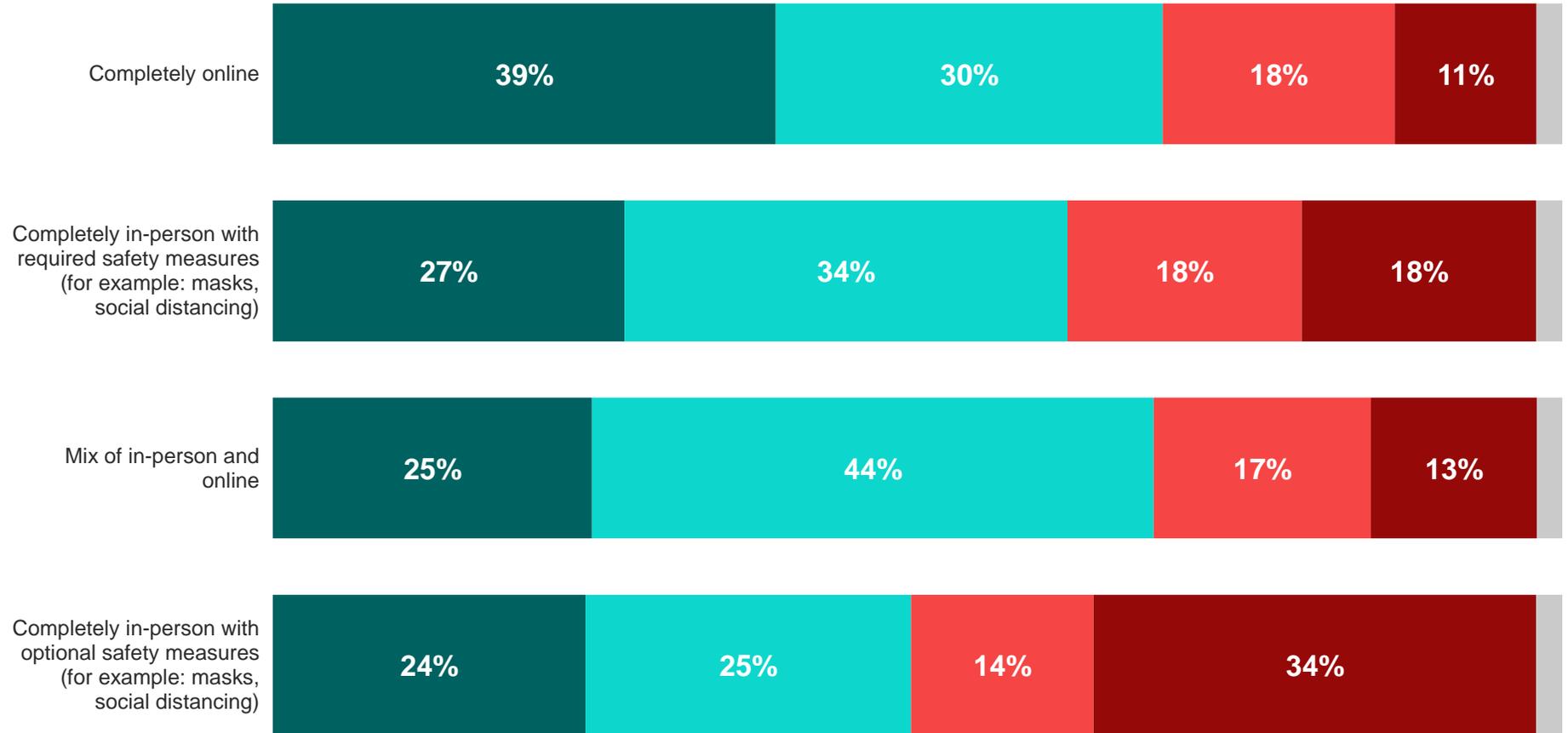
Online, In-person, or Hybrid Schooling Support

A plurality of teachers strongly support completely online classes for K-12 students in the fall.

Do you support or oppose the following school approaches to educating K-12 students in the fall?

All Teachers

● Strongly support ● Somewhat support ● Somewhat oppose ● Strongly oppose ● Don't know / No opinion



Over two-thirds of teachers believe that schools should provide multiple learning options for their students this fall.

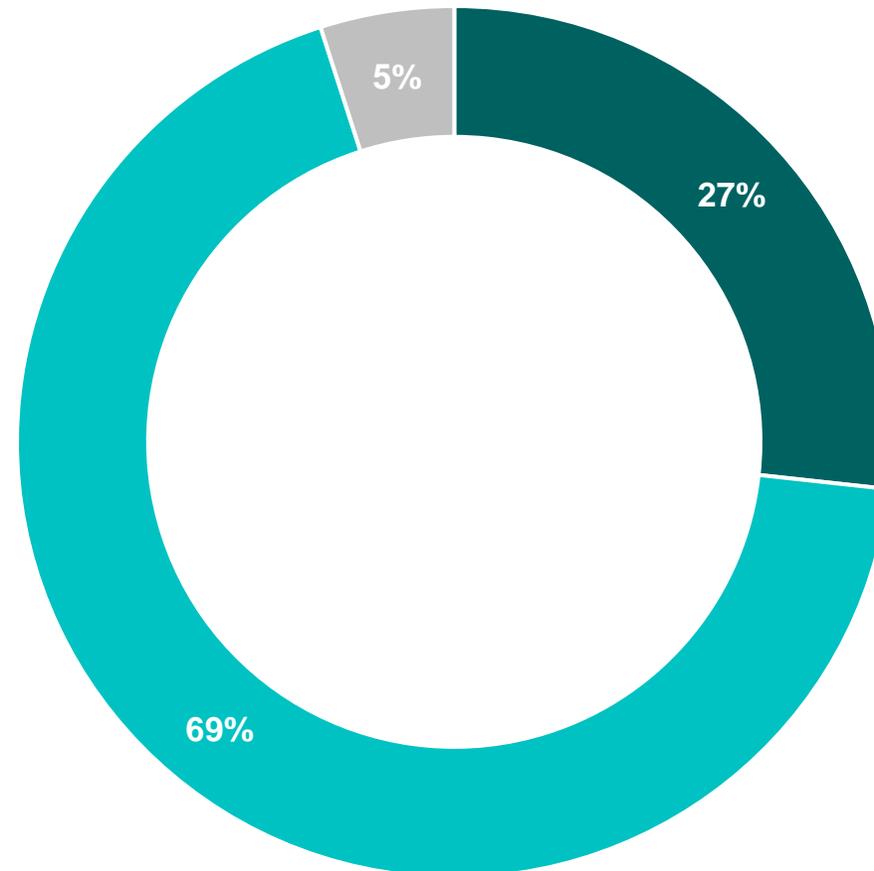
And, do you think schools should offer one approach to educating K-12 students in the fall or provide multiple learning options?

All Teachers

● Offer one approach

● Provide multiple learning options

● Don't know / No opinion



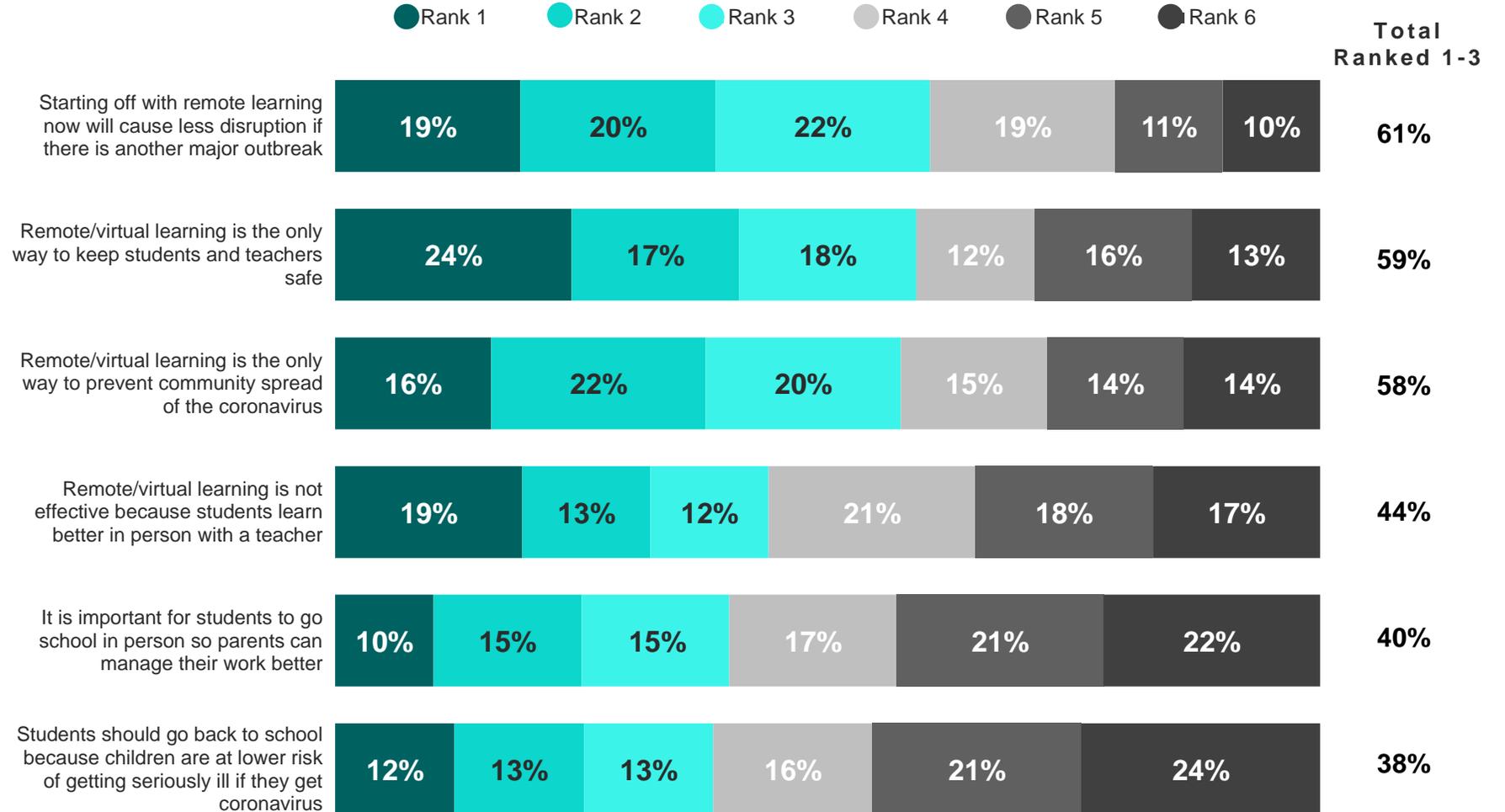
One or
Multiple
Learning
Options
Preference

Reopening School Preferences

Teachers prefer remote classes to in-person classes to keep students to teachers safe. They also believe it will cause less disruption if there is another major outbreak.

Please rank the following statements regarding reopening schools for in-person learning with 1 being 'Most agree' and 6 being 'Least agree'.

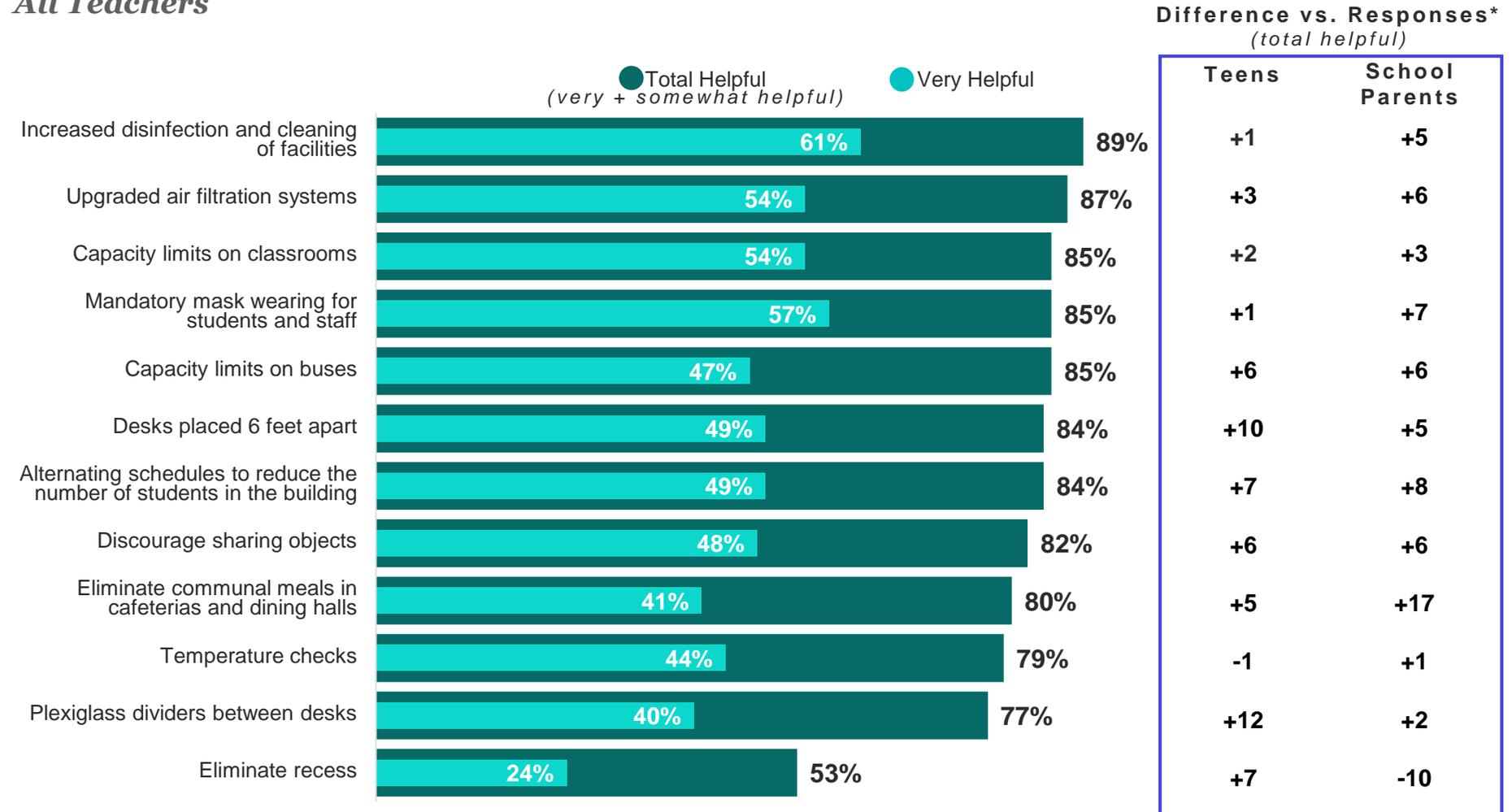
All Teachers



Teachers are more likely than teen students to believe placing desks six feet apart and putting plexiglass dividers between desks will help students return to school safely.

How helpful do you think the following measures would be in allowing students to return to school safely?

All Teachers



School Safety Measures

*Teen Responses are responses among Teens (ages 13-18) in the August Teen Report: <https://edchoice.morningconsultintelligence.com/assets/52572.pdf>

*School Parent Responses are responses among School Parents (ages 18+) in the August Gen Pop Report: <https://edchoice.morningconsultintelligence.com/assets/52181.pdf>

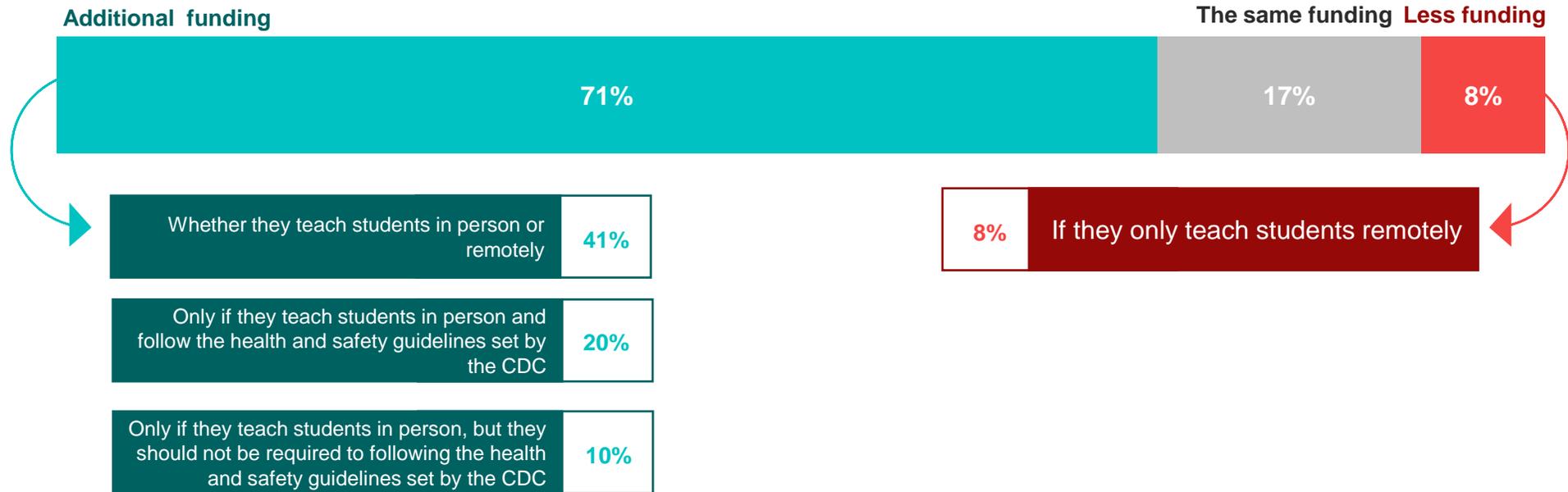
COVID-Related School Funding Support

Most teachers think that schools should receive additional funding. A plurality of teachers think funding shouldn't depend on if classes are held in person or remotely.

Which of the following statements regarding school funding in response to the pandemic do you most agree with, even if none are exactly right?

All Teachers

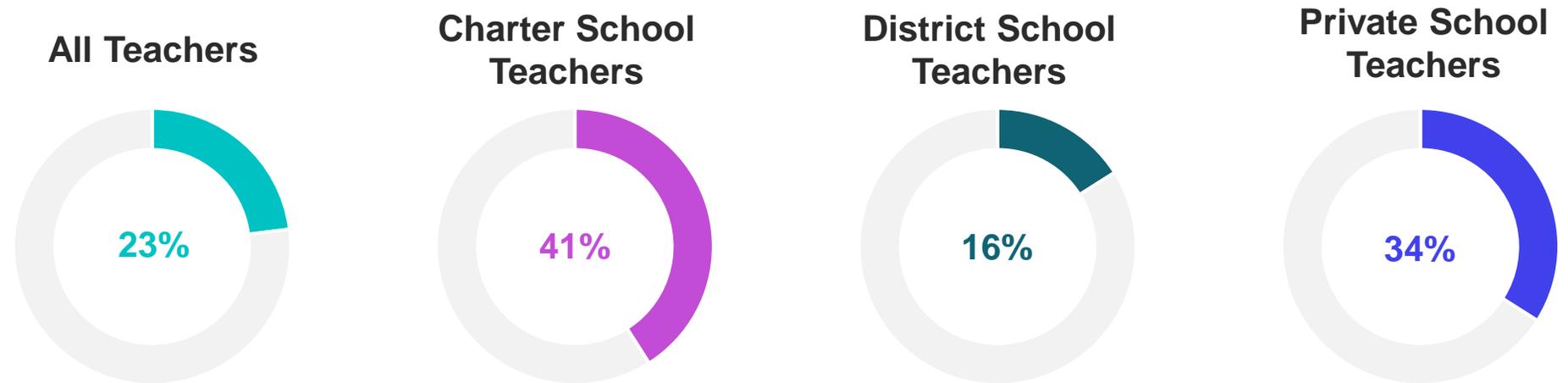
School districts should receive...



Charter and Private School Teachers are more likely to have been offered an incentive to retire early than District School Teachers.

Due to the pandemic, has your school, district, or state provided an incentive to retire early?

% Yes

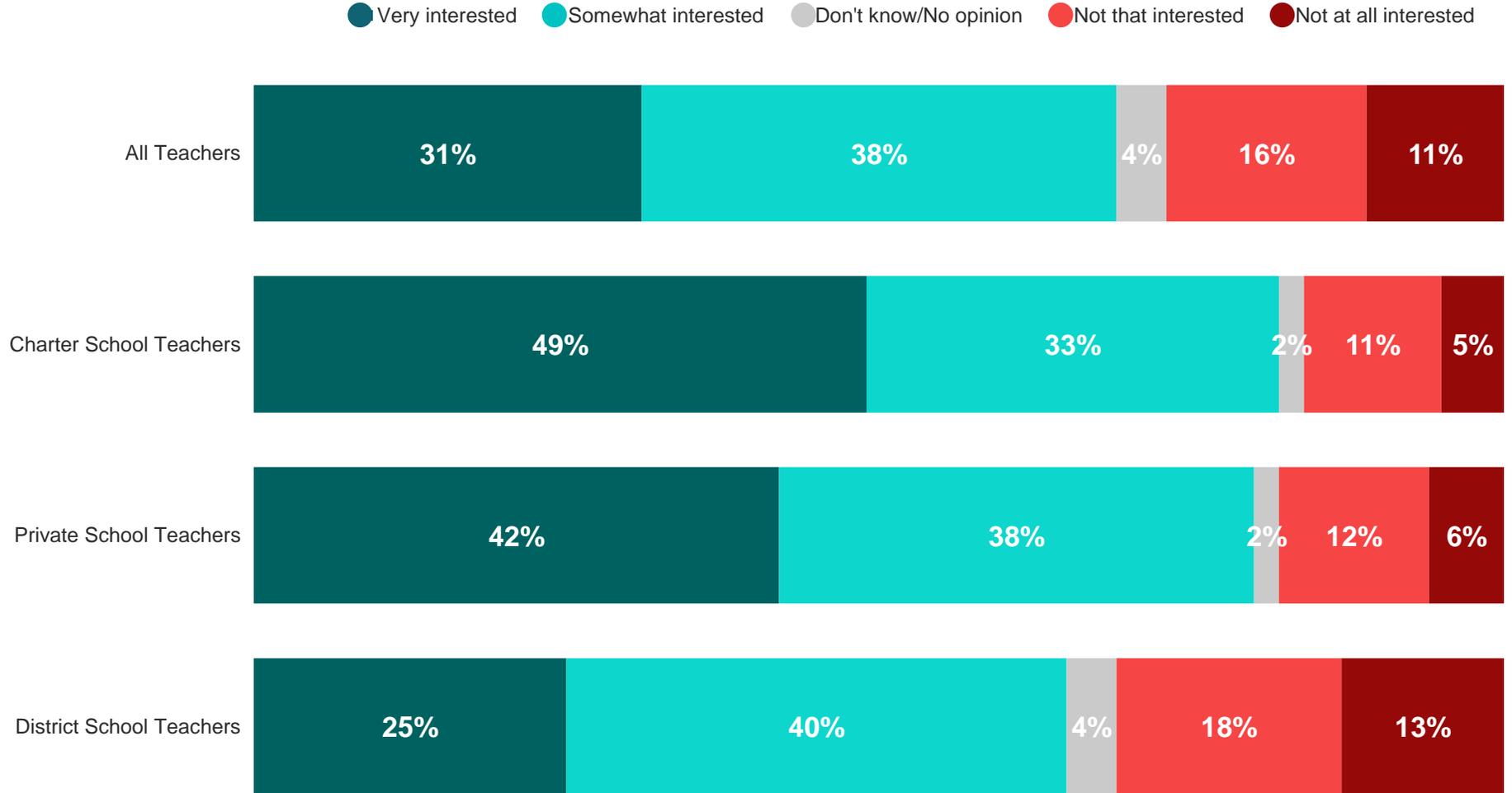


Incentive to Retire Early

Learning Pods

Charter and Private School Teachers have more interest in teaching in a “learning pod” than District School Teachers.

A learning pod (sometimes called a “pandemic pod”) is a group of families that get together to hire a tutor or teacher for a small group of children to learn in person, but outside of the school or classroom – usually in someone’s home. How interested would you be to teach in this setting?



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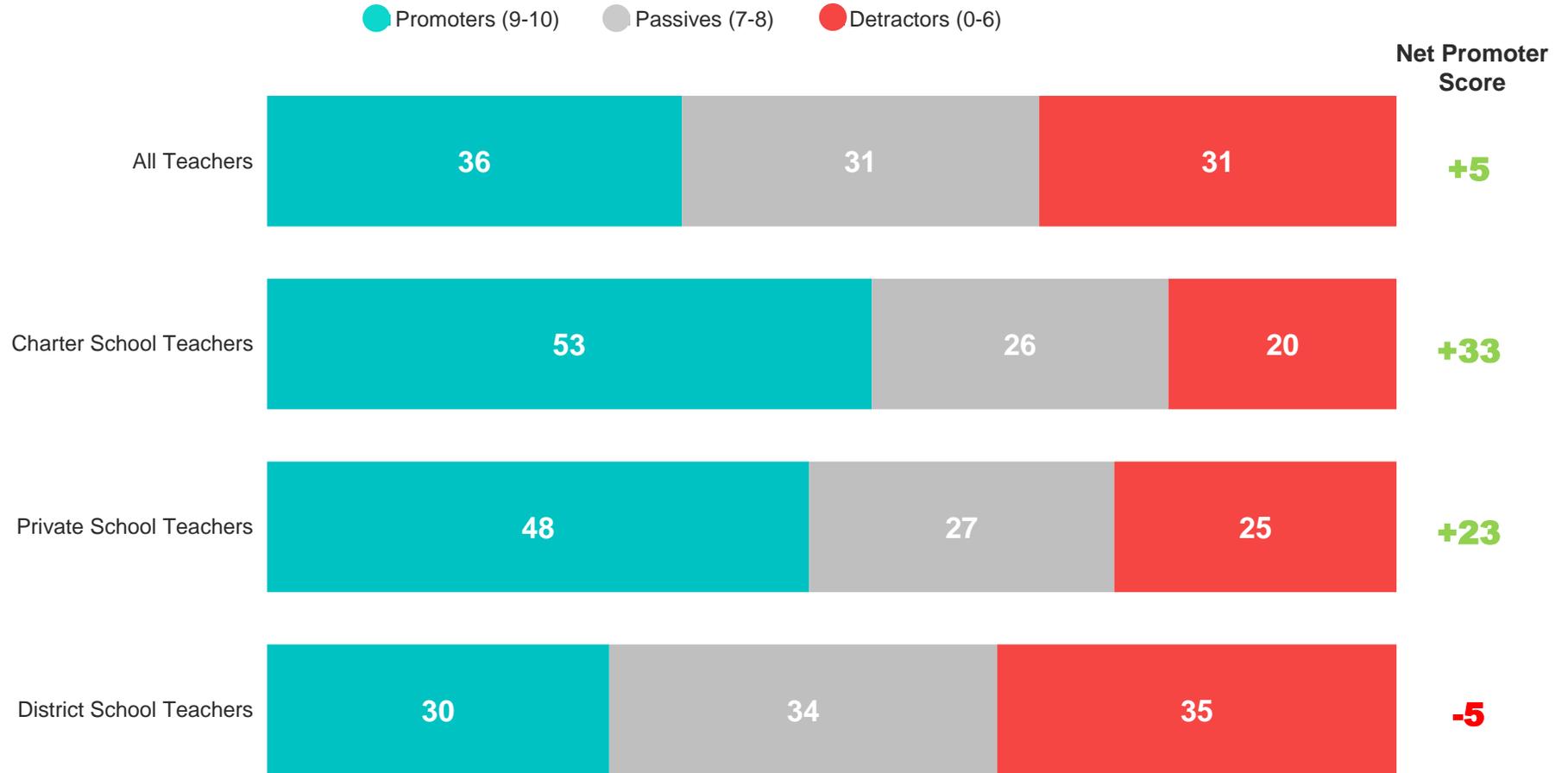
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Charter and Private School Teachers are much more likely to recommend teaching than District School Teachers.

On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?

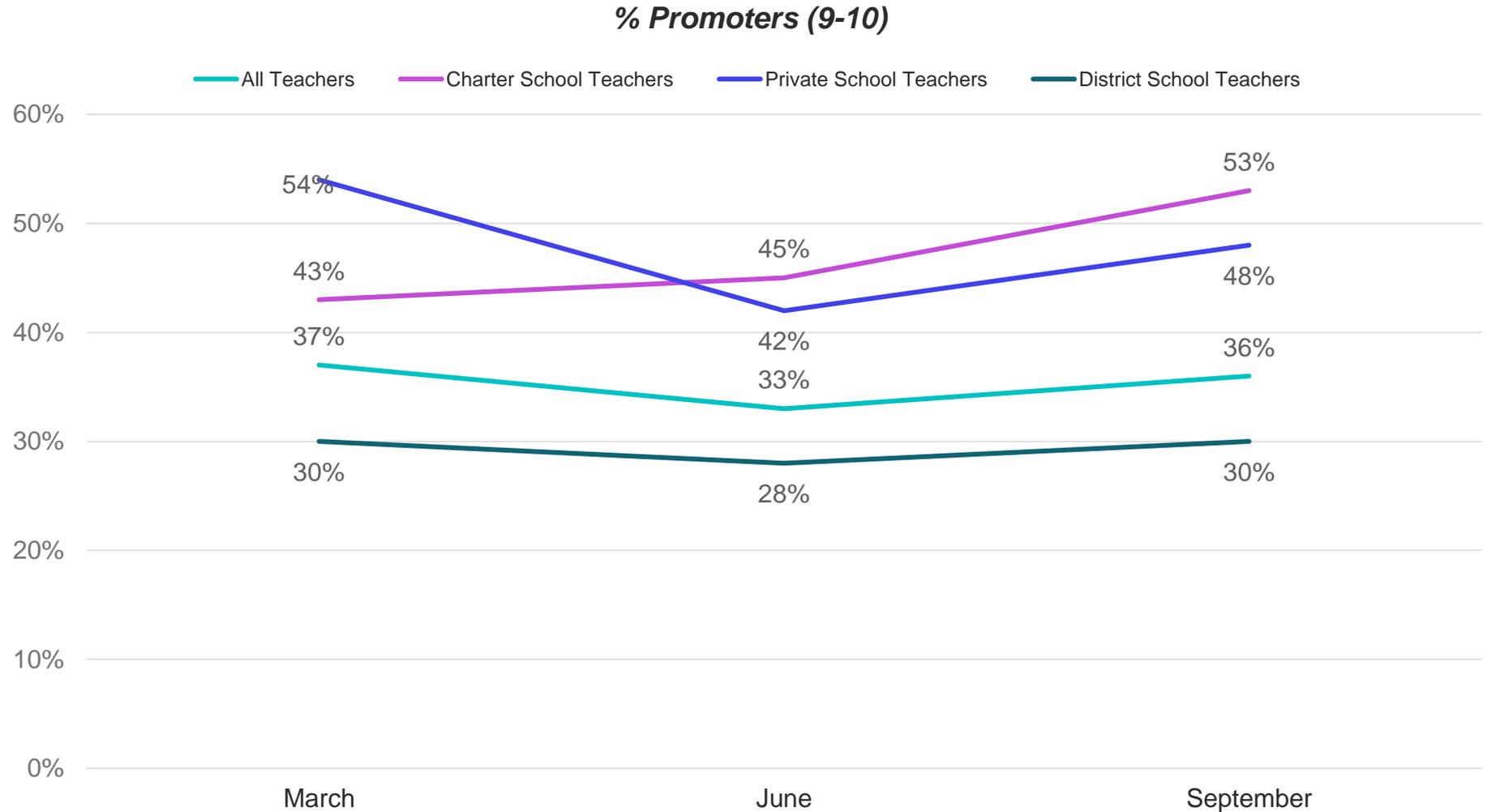


Net Promoter Score: Teaching

Net Promoter Score: Teaching

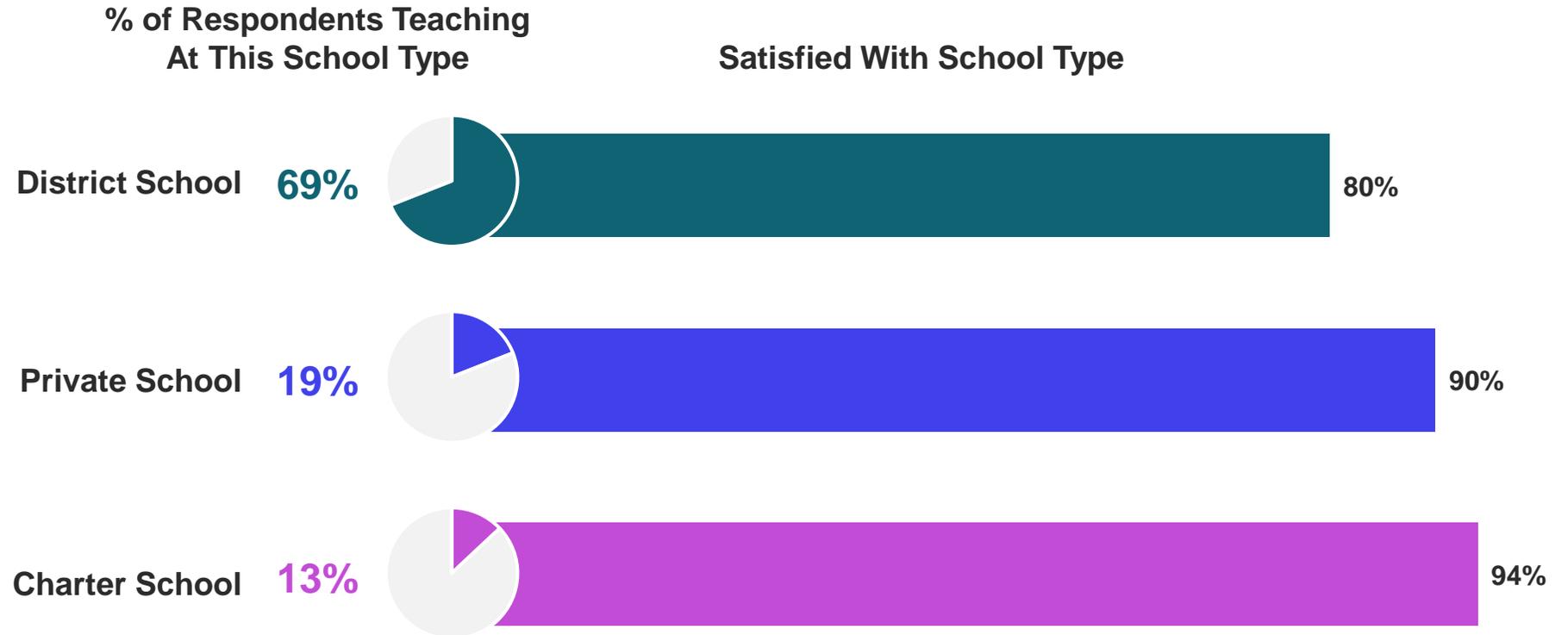
Charter and Private School Teachers are more likely to be promoters of the teaching profession than District School Teachers.

On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?



Teachers are highly satisfied with the school type they currently teach in.

Where do you currently teach? Are you currently teaching in the type of school or educational setting that you prefer the most?

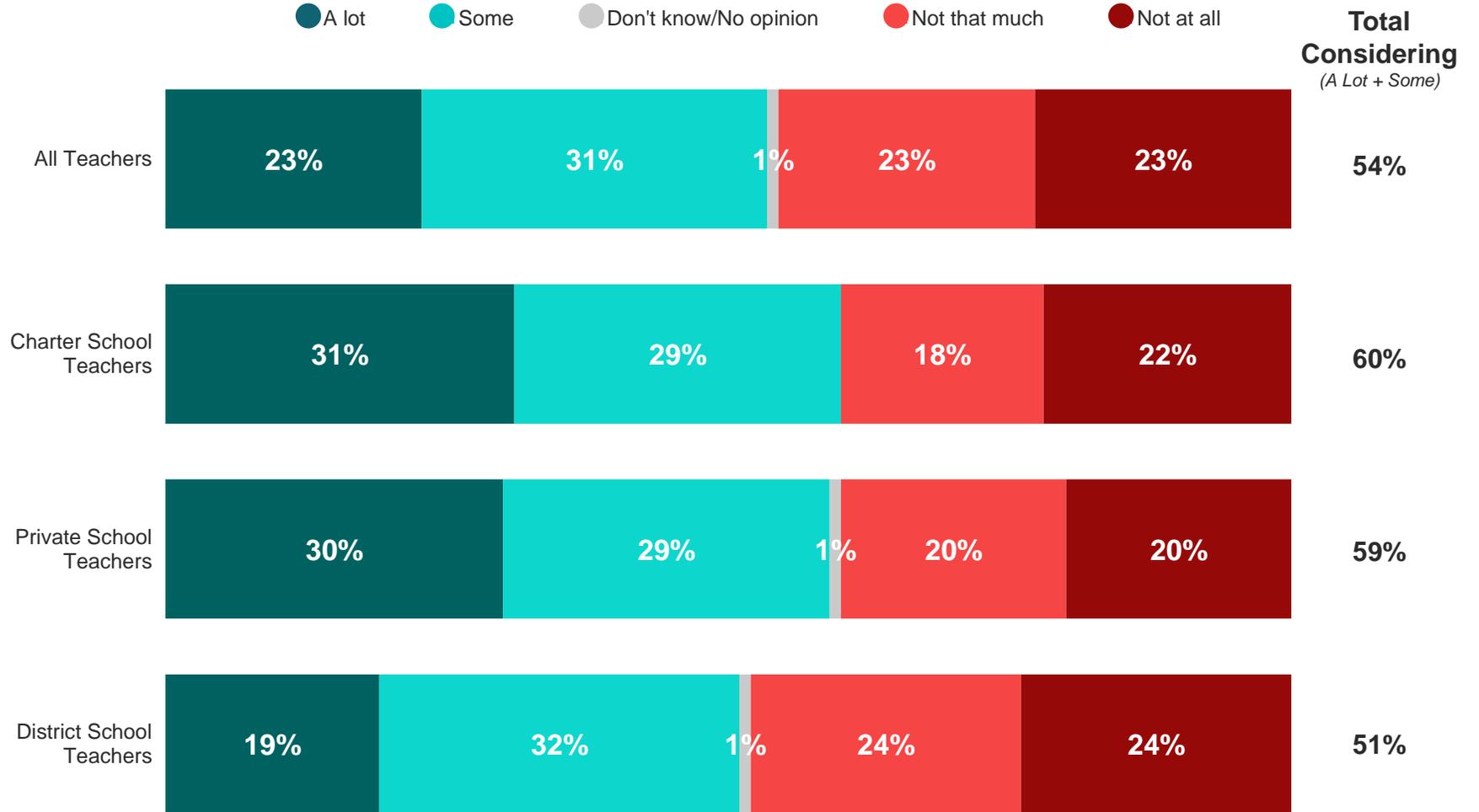


Satisfaction With School Type

Teaching Profession Consideration

Half of all teachers are considering leaving the profession. Charter and Private School Teachers are more likely to consider leaving the profession than District Teachers.

In the last six months, to what extent have you considered leaving the teaching profession? Why have you considered leaving the teaching profession?



Teaching Profession Consideration

Teachers cite the impact of the pandemic, feeling undervalued and burnt out, and lack of funding as top reasons for considering to leave the profession.

Why have you considered leaving the teaching profession?

All Teachers

Why Considering Leaving the Teaching Profession

among those that are considering leaving (a lot + some)

TOP THEMES:

- Impact of the COVID-19 outbreak
- Under valued
- Lack of funding / support for students
- Burnt Out
- Not paid enough

“My school was considering going to hybrid learning rather than fully virtual. **I do not want to expose myself to the Coronavirus** and would have resigned if my school did not change to virtual learning.”

“Teachers are **severely overworked and underpaid**. We are only paid salaries for 10 months of the year but work the equivalent of 50-hour weeks for 11 months out of the year. We buy our own supplies for our rooms and our students. And with **COVID-19, we now have extremely difficult health regulations and teaching methods to cope with** on top of the unfairly skewed review methods we undergo.”

“The **workload has become unbearable**. And the profession is **constantly ridiculed, mocked, and completely underfunded**.”

“The situation with **COVID-19 has made my job far more stressful**. I **don't feel very supported by my district or my community**. Trying to make both remote and hybrid learning work feels impossible.”

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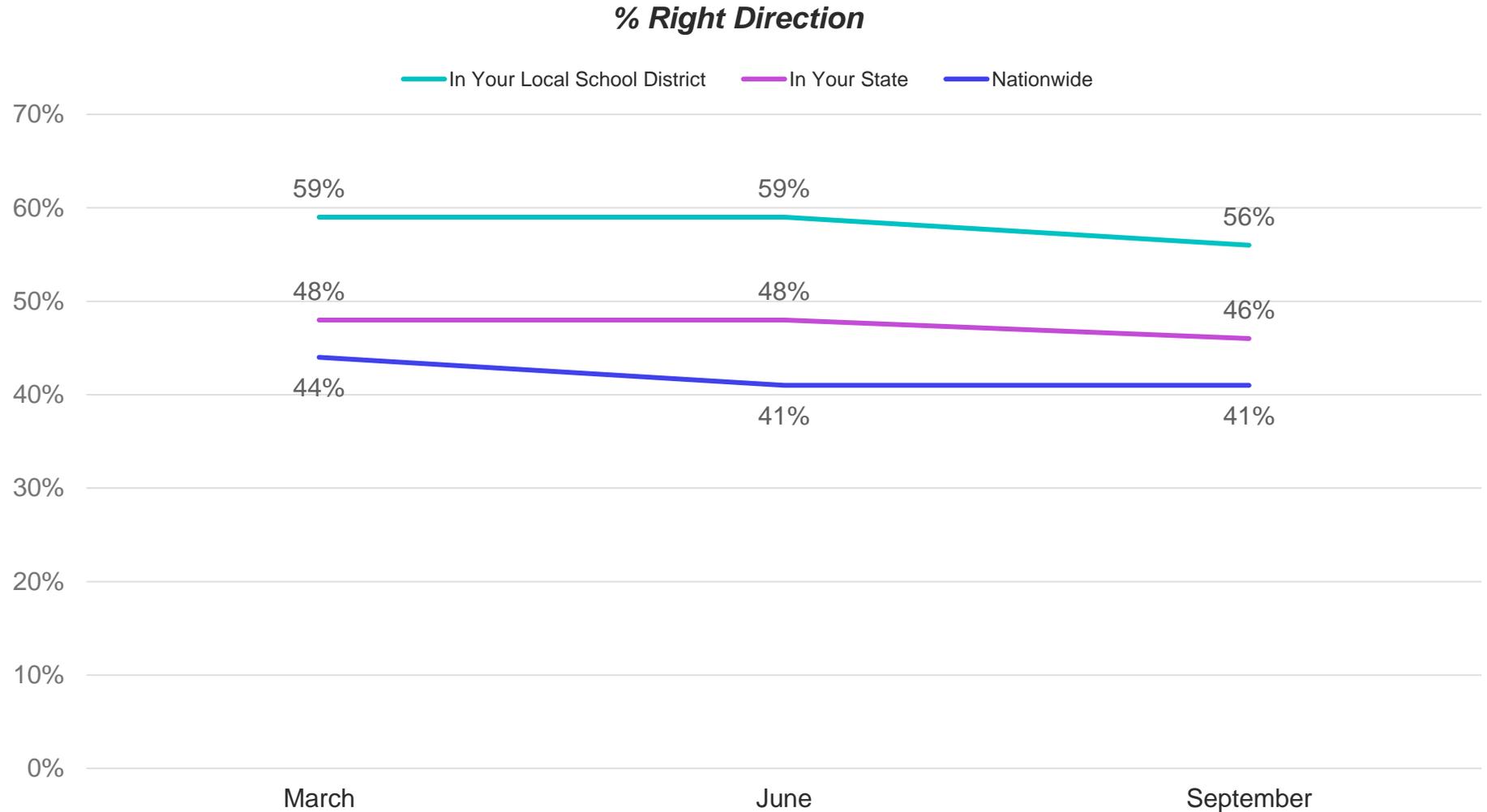
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Direction of Education

Teachers continue to think their local school district is moving in the right direction while they feel less certain about the direction of education in their state and nationwide.

Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Teachers



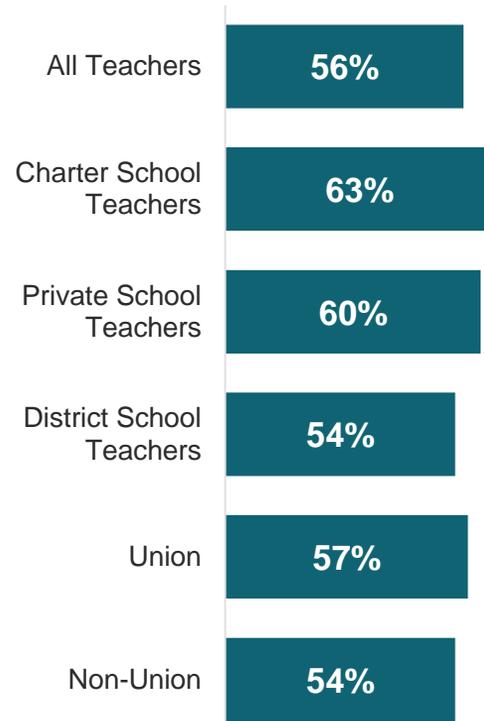
Direction of Education

Private and Charter School Teachers are more optimistic about the direction of education than District School Teachers.

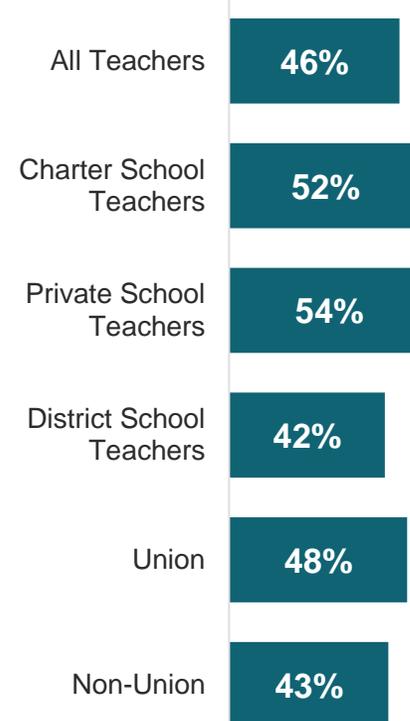
Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

% Right Direction

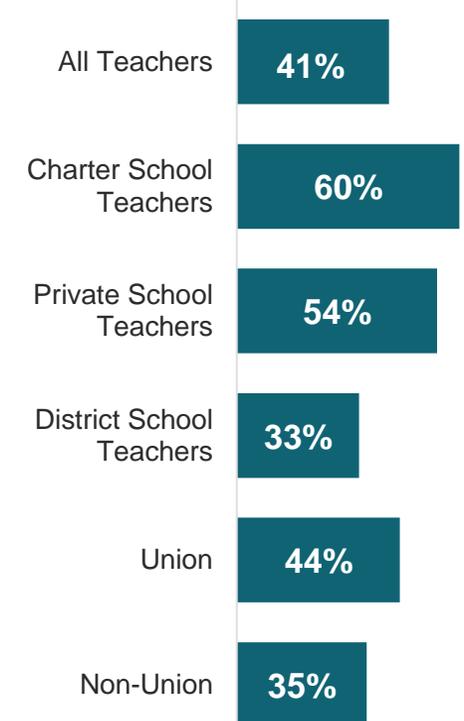
In your local school district



In your state



Nationwide



Purpose of Education

Teachers believe it is extremely important for students to learn how to become independent thinkers throughout their K-12 education.

What do you believe should be the main purpose of education during *Kindergarten through 8th grade/High School*? In your opinion, how important is it for students to learn...

All Teachers

% Extremely Important

Grades K-8

Average % selected Extremely Important 46%

-  Become independent thinkers (53%)
-  Socialization (51%)
-  How to be good citizens (48%)
-  Core academic subjects (53%)
-  Values, moral character, religious virtues (41%)
-  Skills for future employment (42%)
-  To fix social problems (32%)

Grades 9-12

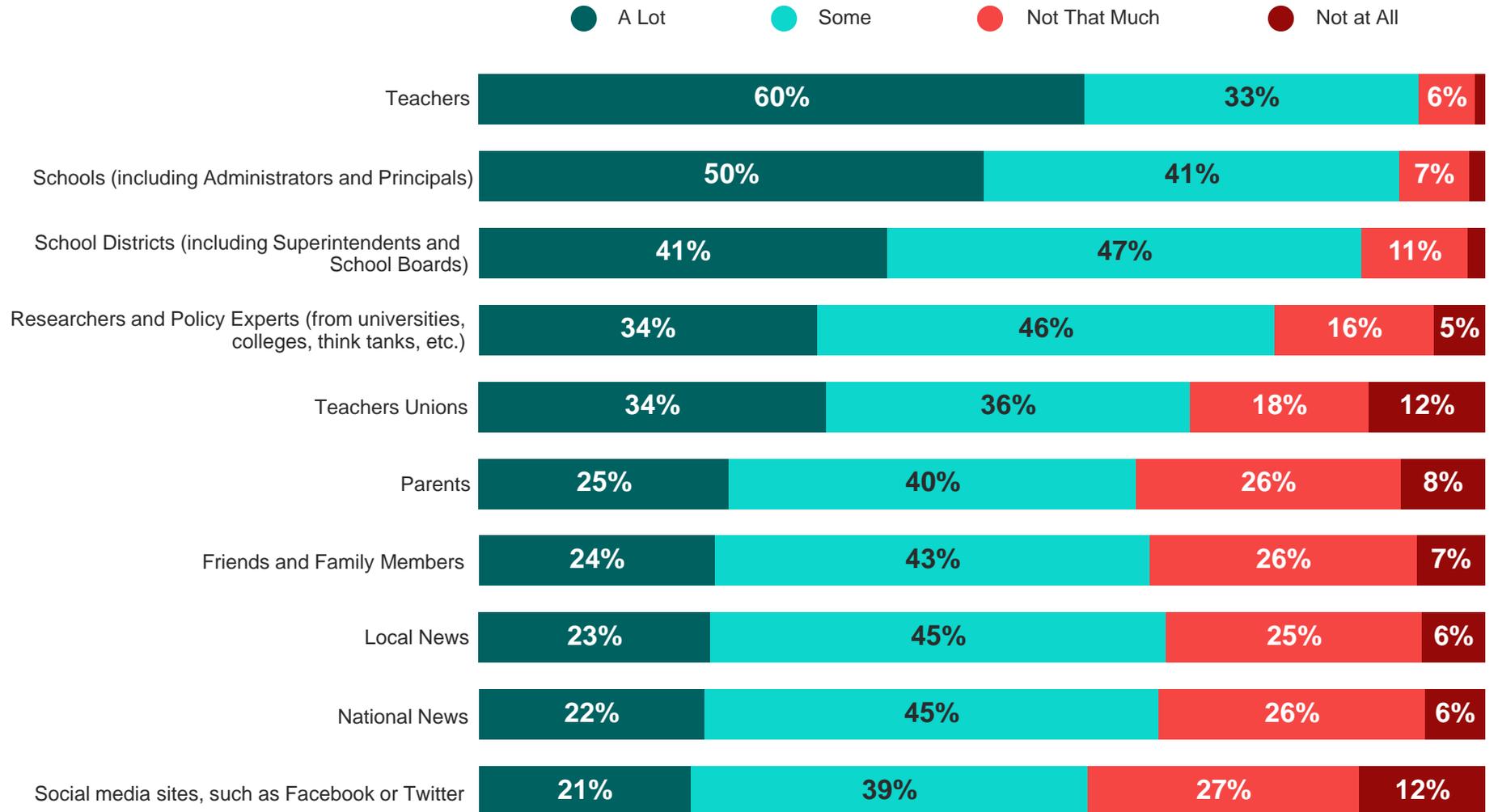
Average % selected Extremely Important 51%

-  Skills for future employment (63%)
-  Become independent thinkers (61%)
-  How to be good citizens (56%)
-  Core academic subjects (52%)
-  Socialization (47%)
-  Values, moral character, religious virtues (43%)
-  To fix social problems (37%)

Source for Education Information

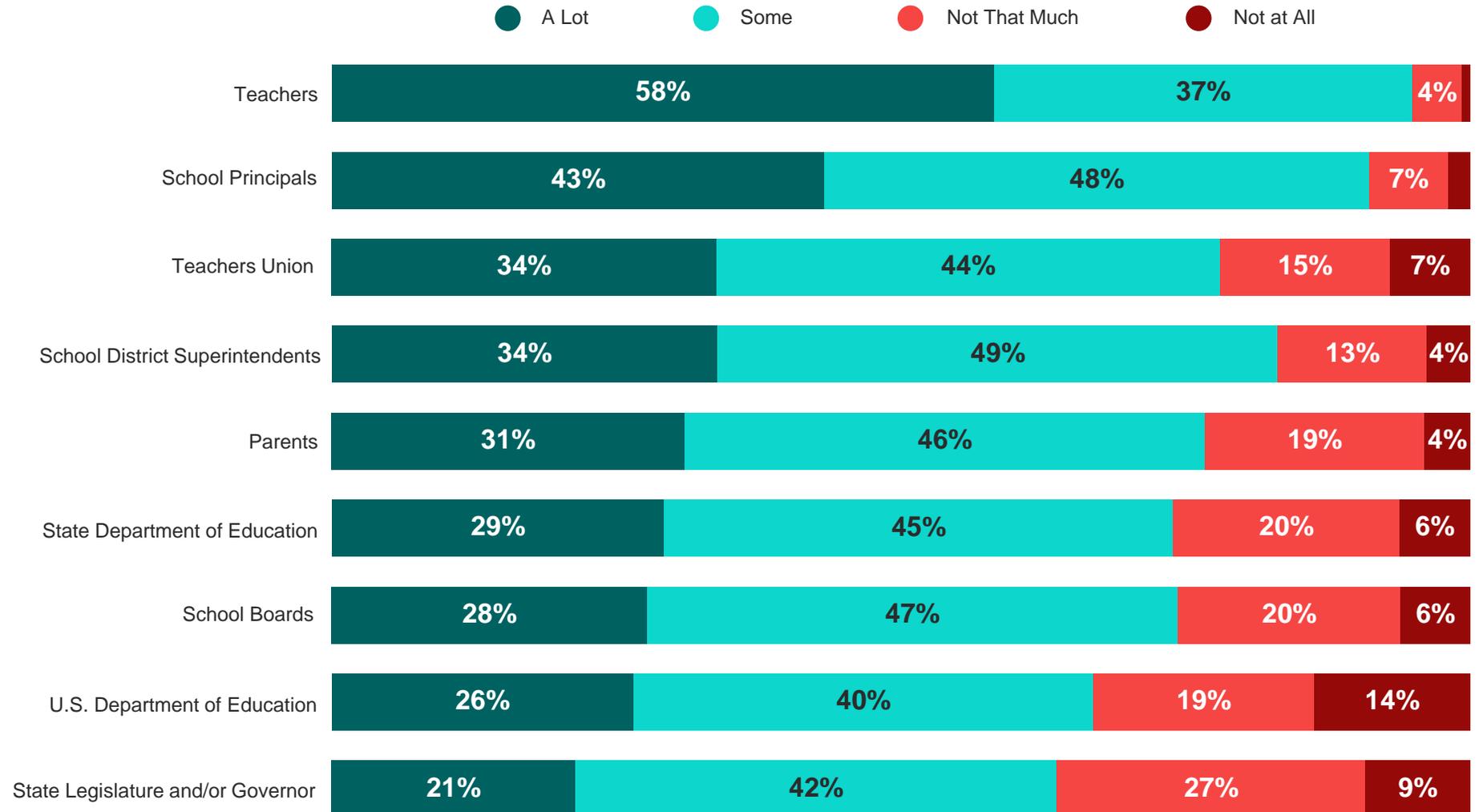
Teachers continue to receive the most information from local education sources and get less information from news outlets and social media sites.

How much information about education, if any, do you get from the following sources?



Teachers continue to view fellow teachers as the most trustworthy when it comes to making decisions about education.

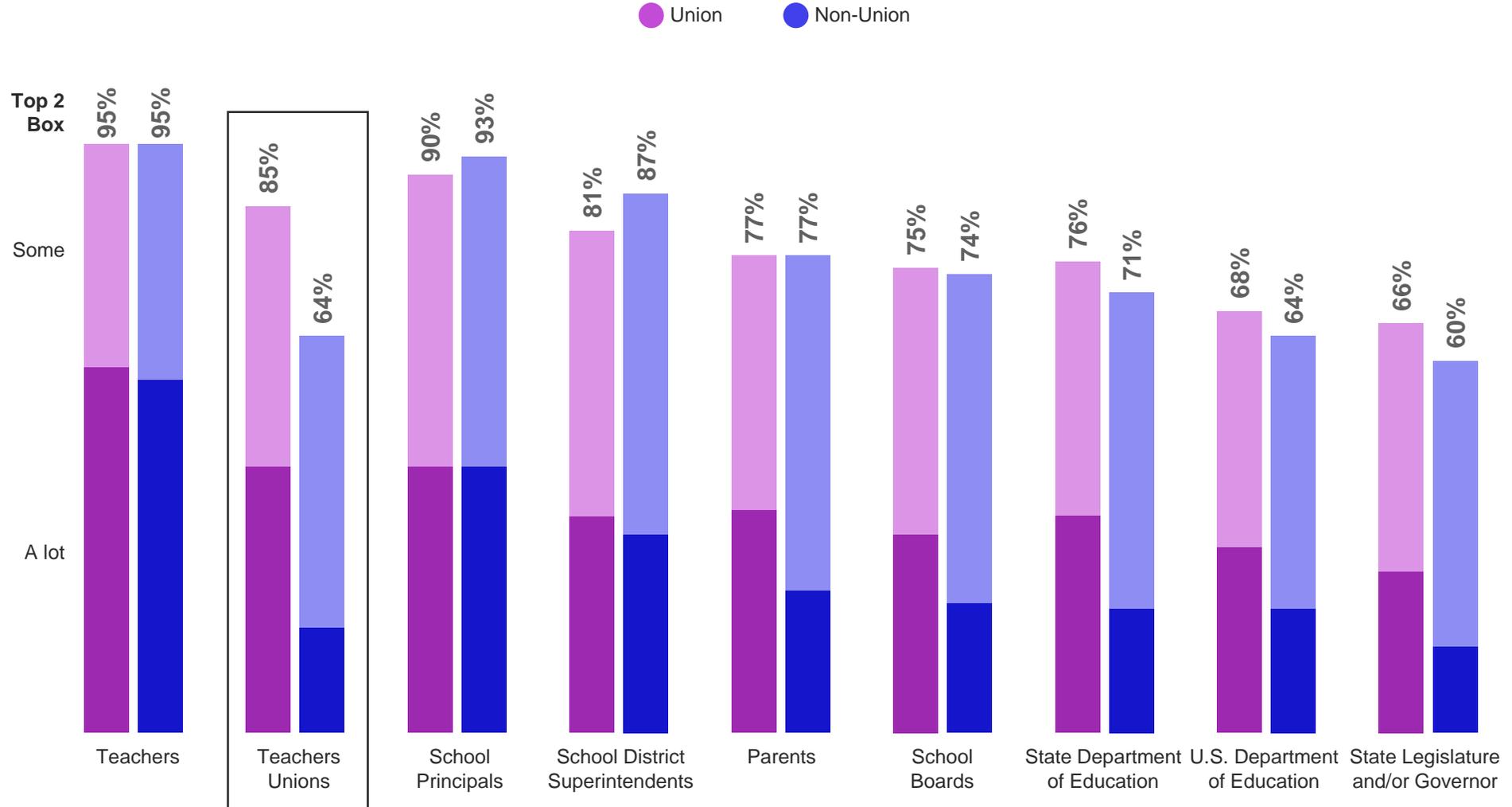
How much, if at all, do you trust the following to make good decisions about education?



Trust in Education Decision Makers

Union members continue to be much more likely to trust teachers unions to make good decisions about education when compared to non-union members.

How much, if at all, do you trust the following to make good decisions about education?



Trust in Education Decision Makers

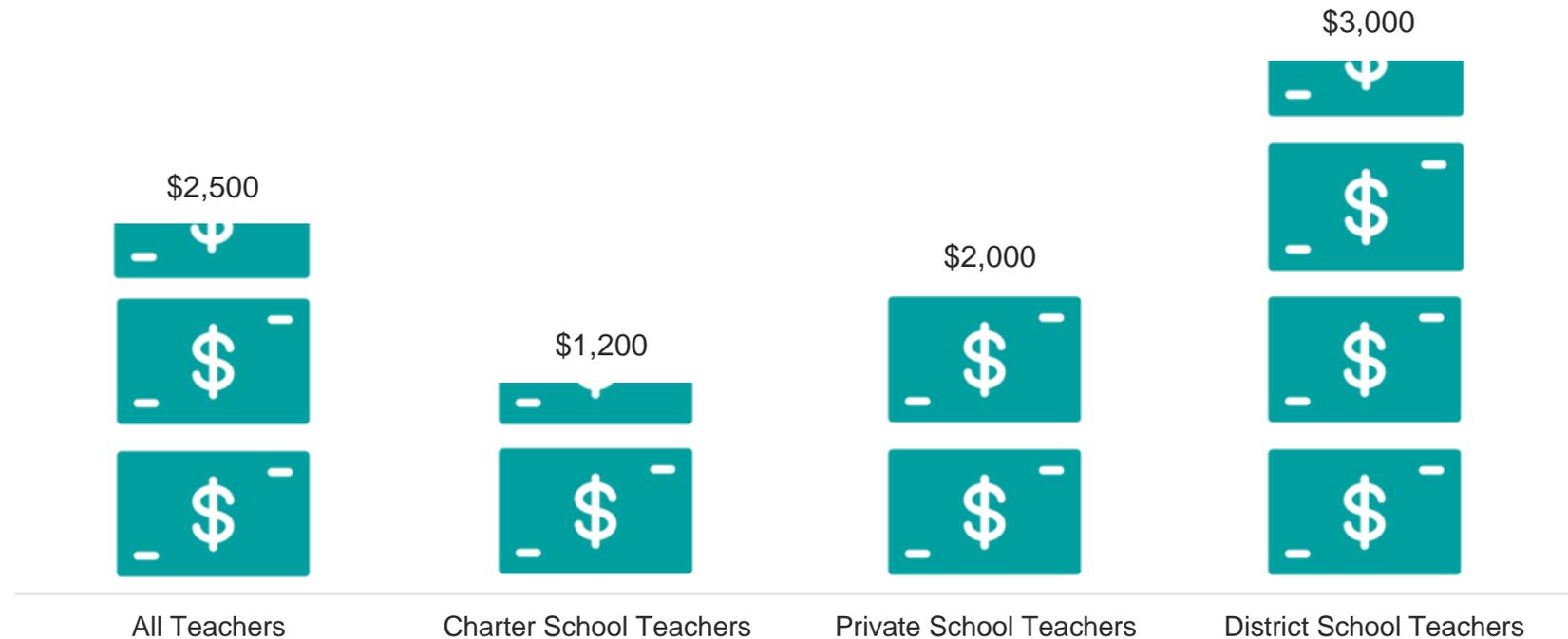
Teachers' estimates continue to be much lower than actual school spending.

How much do you think is spent per year on each student in your state's **public schools**? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

Median estimate

FY17 State Actuals	
Maximum	\$23,091
Mean	\$12,521
Minimum	\$7,179

School Spending Estimate



FY17 State Actuals Source: National Center for Education Statistics

= \$1,000

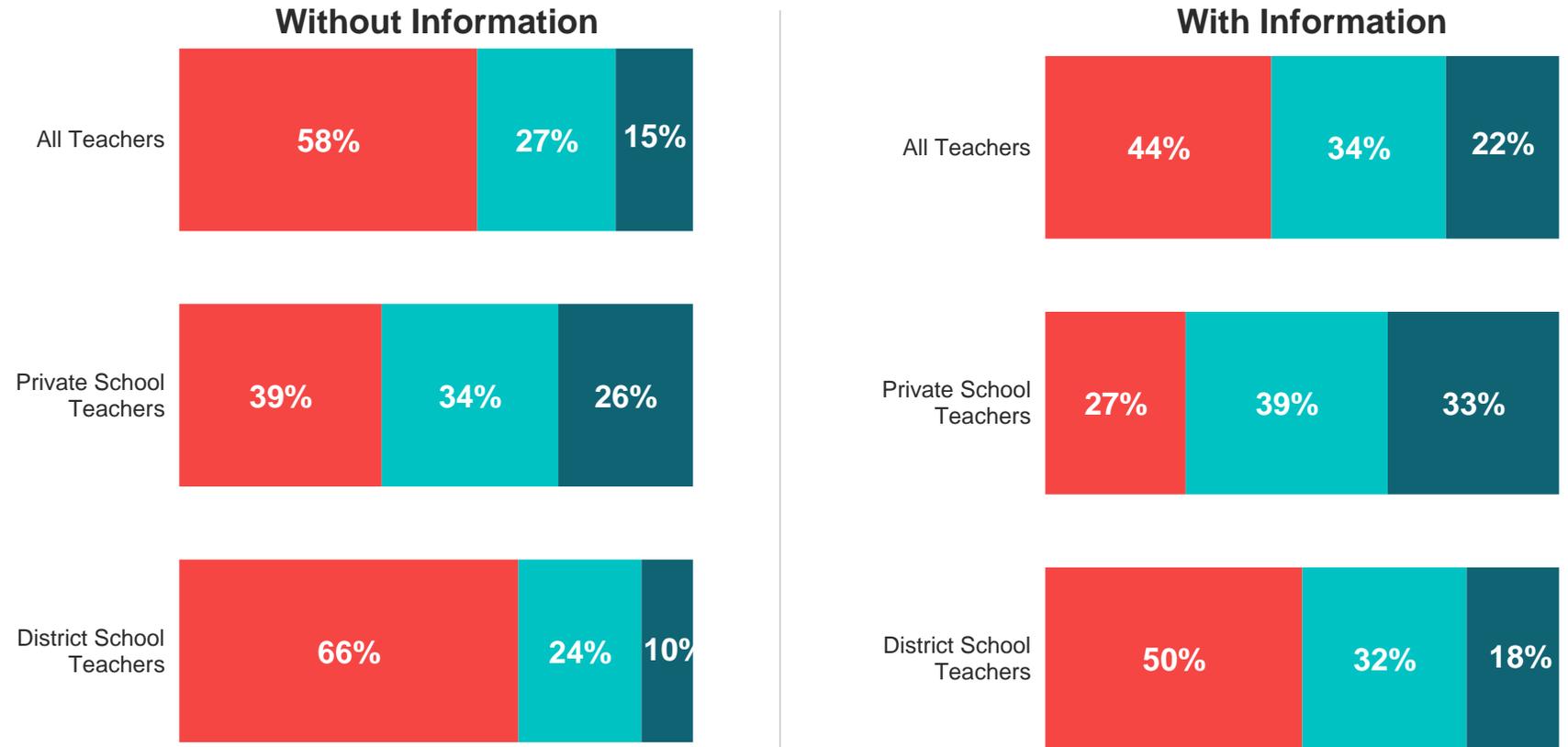
School Funding

When given spending information, teachers were less likely (-14 points) to believe school spending per student was 'too low'.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:

● Too Low ● About Right ● Too High



State Per Pupil Spending Source: National Center for Education Statistics
*Charter school teachers not shown due to low sample size

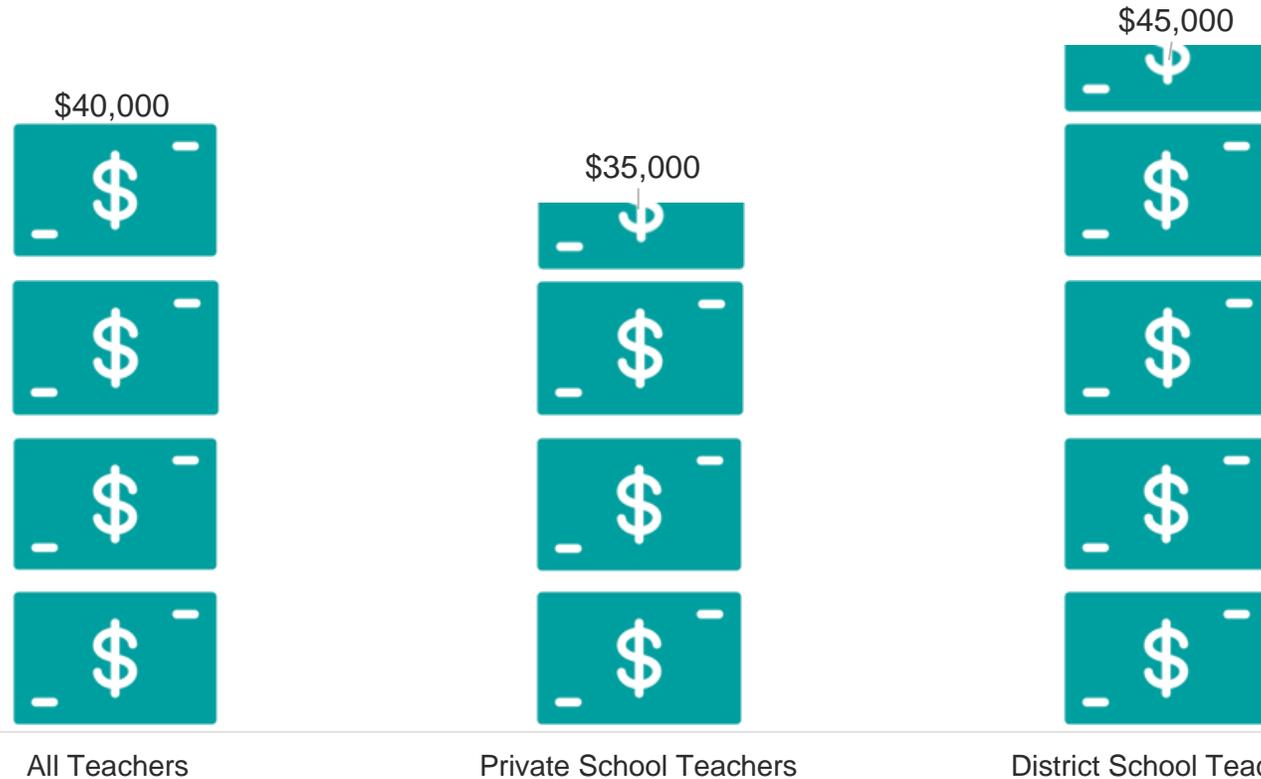
Teacher's salary estimates continue to fall below the average across states.

How much do you think is the average teacher salary in your state's **public schools**?

Median estimate

FY17 State Actuals	
Maximum	\$83,585
Mean	\$57,282
Minimum	\$43,107

Teacher Salary Estimate



FY17 State Actuals Source: National Center for Education Statistics

 = \$10,000

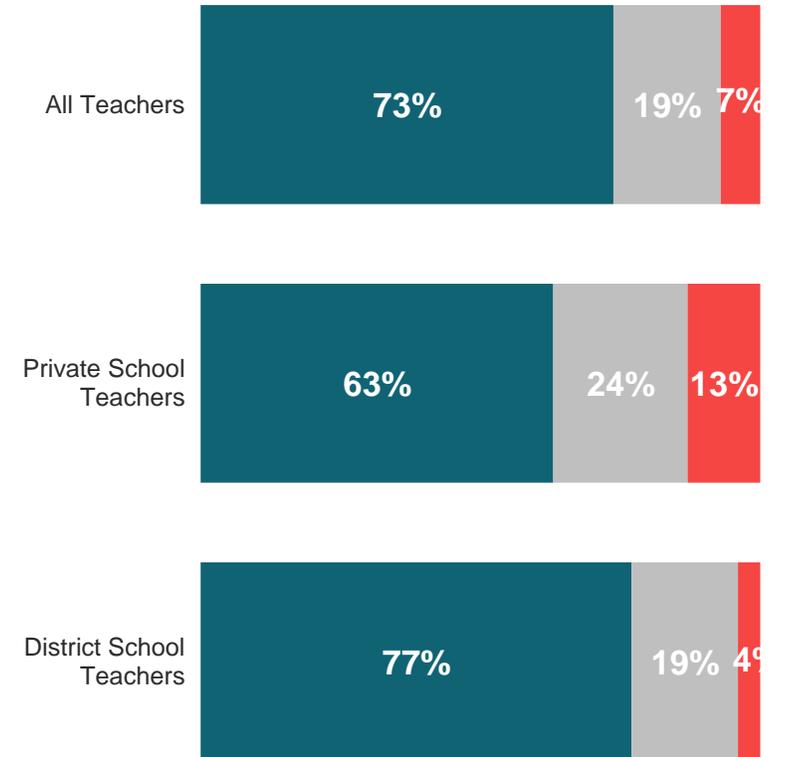
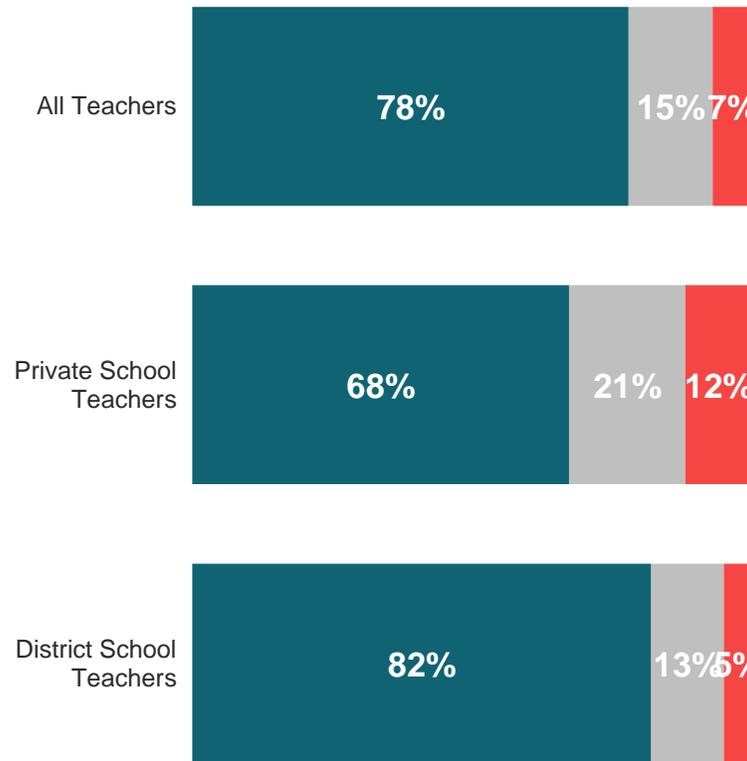
Teacher Salaries

When given their state's average teacher salary, teachers' support for an increase is slightly lower compared to those responding without that information.

Do you think that public school teacher salaries in your state should:

On average, public school teachers in [STATE] are paid an annual salary of \$____. Do you think that public school teacher salaries should:

● Increase ● Stay About the Same ● Decrease



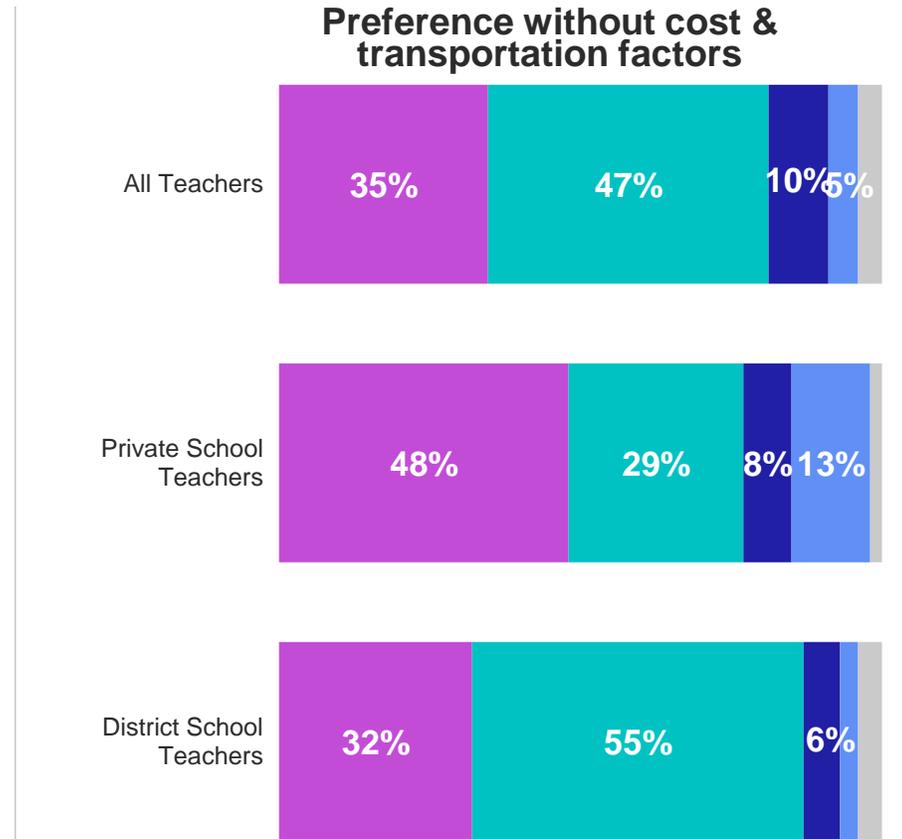
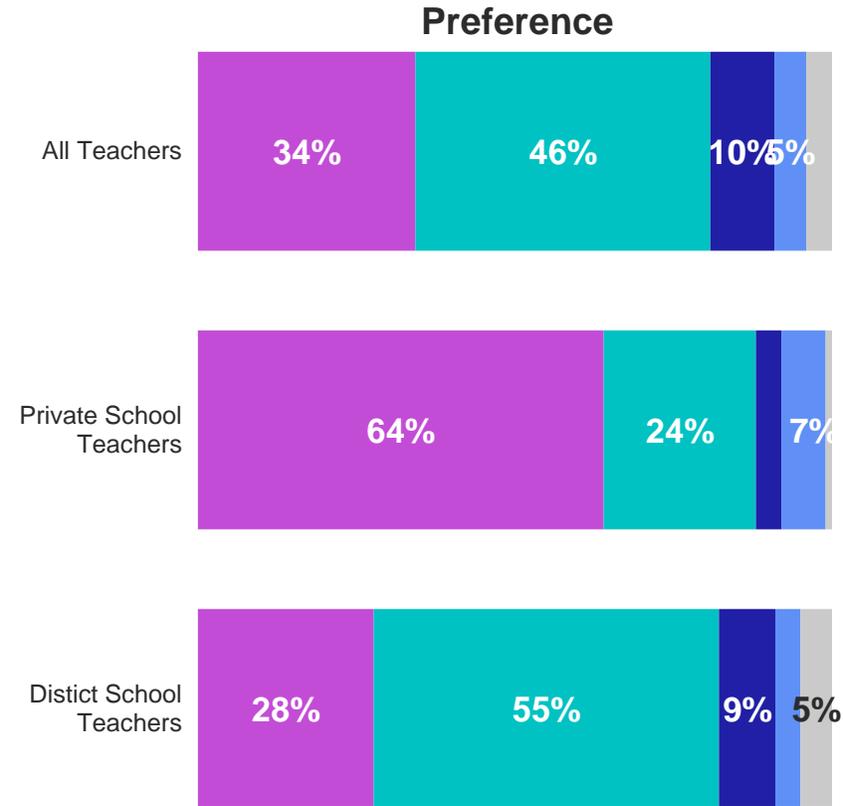
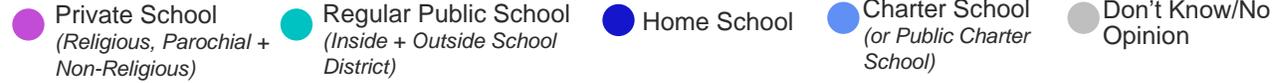
State Per Pupil Spending Source: National Center for Education Statistics
*Charter school teachers not shown due to low sample size

Preferred Schooling Type

Teachers continue to prefer the school type they teach in when choosing for their child.

If given the option, what type of school would you select in order to obtain the best education for your child?

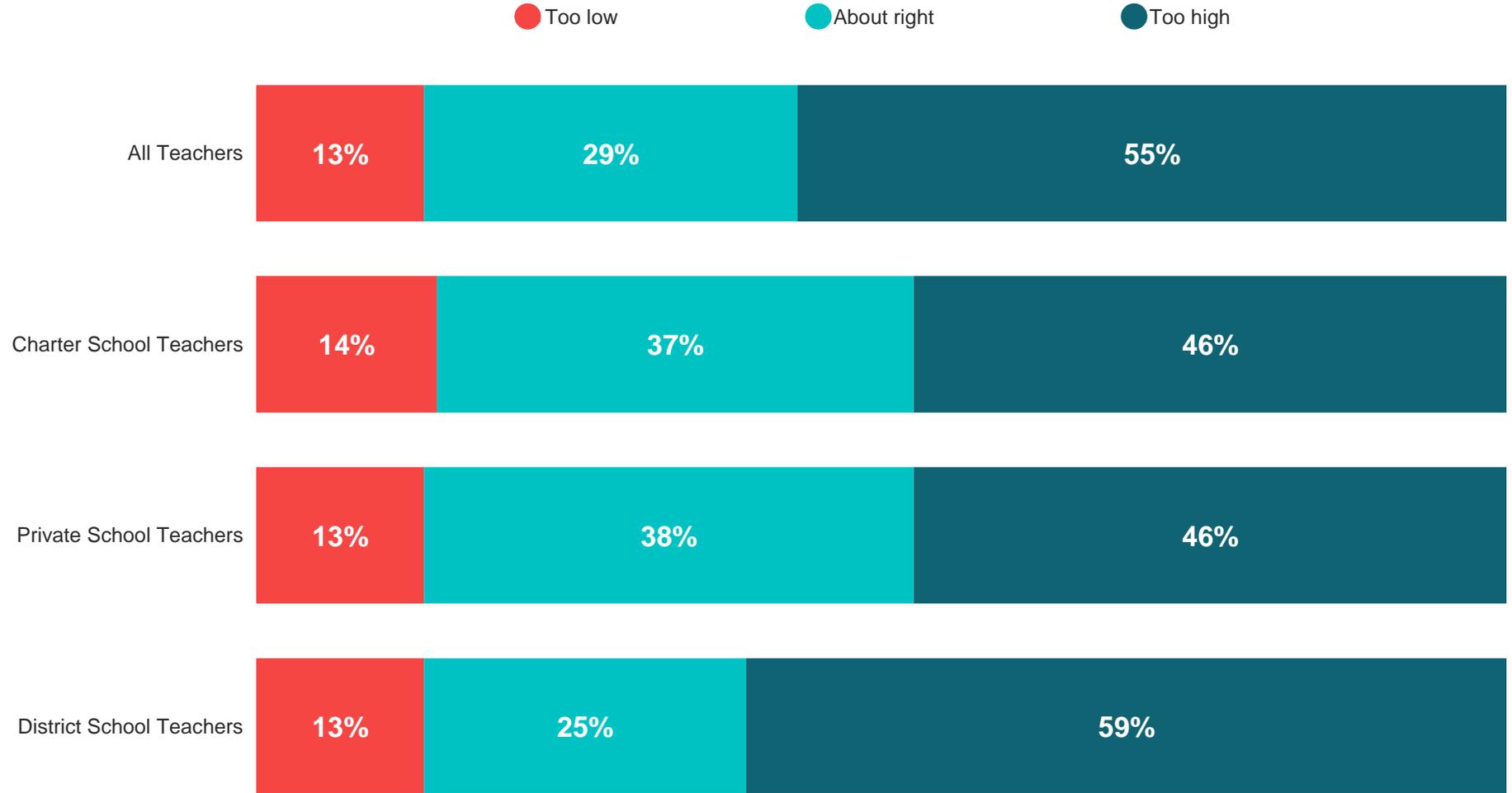
If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?



*Charter school teachers not shown due to low sample size

Most teachers, especially District School Teachers believe that schools spend too much time on standardized testing.

All public schools and most private schools give their students standardized tests during the school year. When thinking about students preparing for and taking these tests, in general, do you believe the amount of time spent on standardized testing in American Schools is



Standardized Testing

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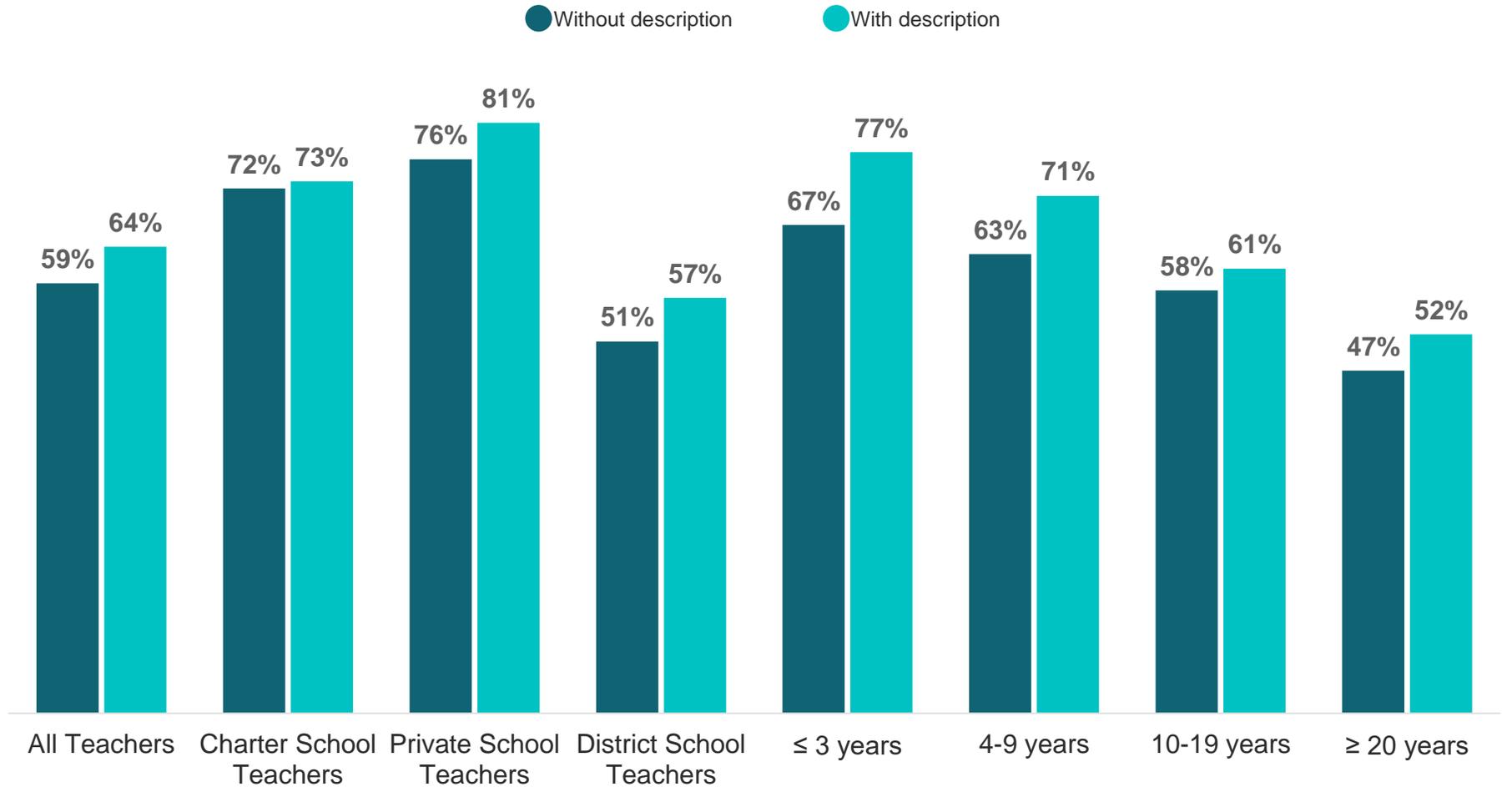
Charter School Favorability

Support for charter schools increases once given information, especially among those that have less teaching experience (≤ 3 years).

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K-12 education?

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

Total Support (Strongly support + Somewhat support)



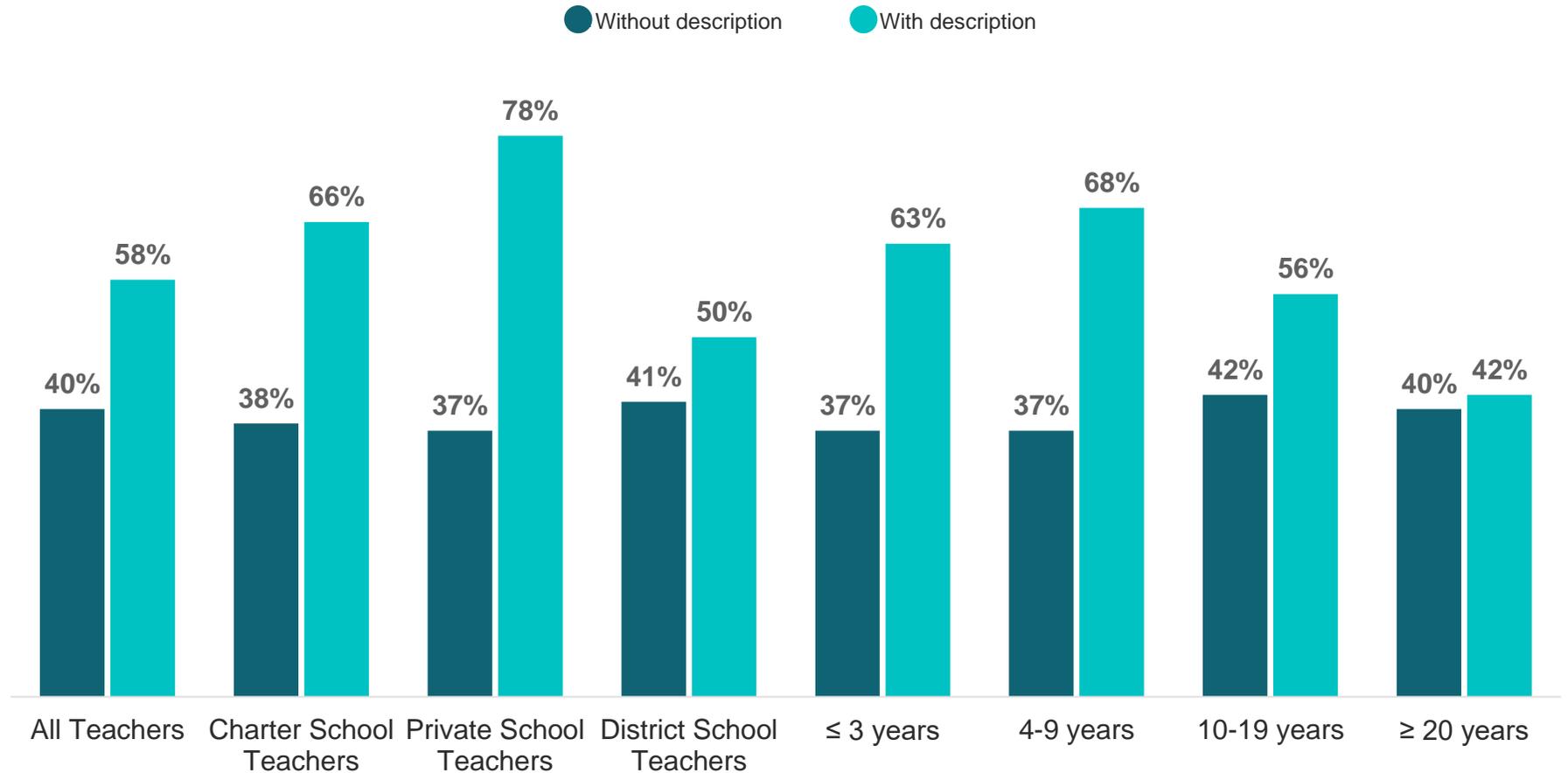
School Voucher Favorability

Support for school vouchers also increases when teachers are provided with information, especially for Private School Teachers and those with less teaching experience (≤ 9 years).

Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K-12 education?

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

Total Support (Strongly support + Somewhat support)



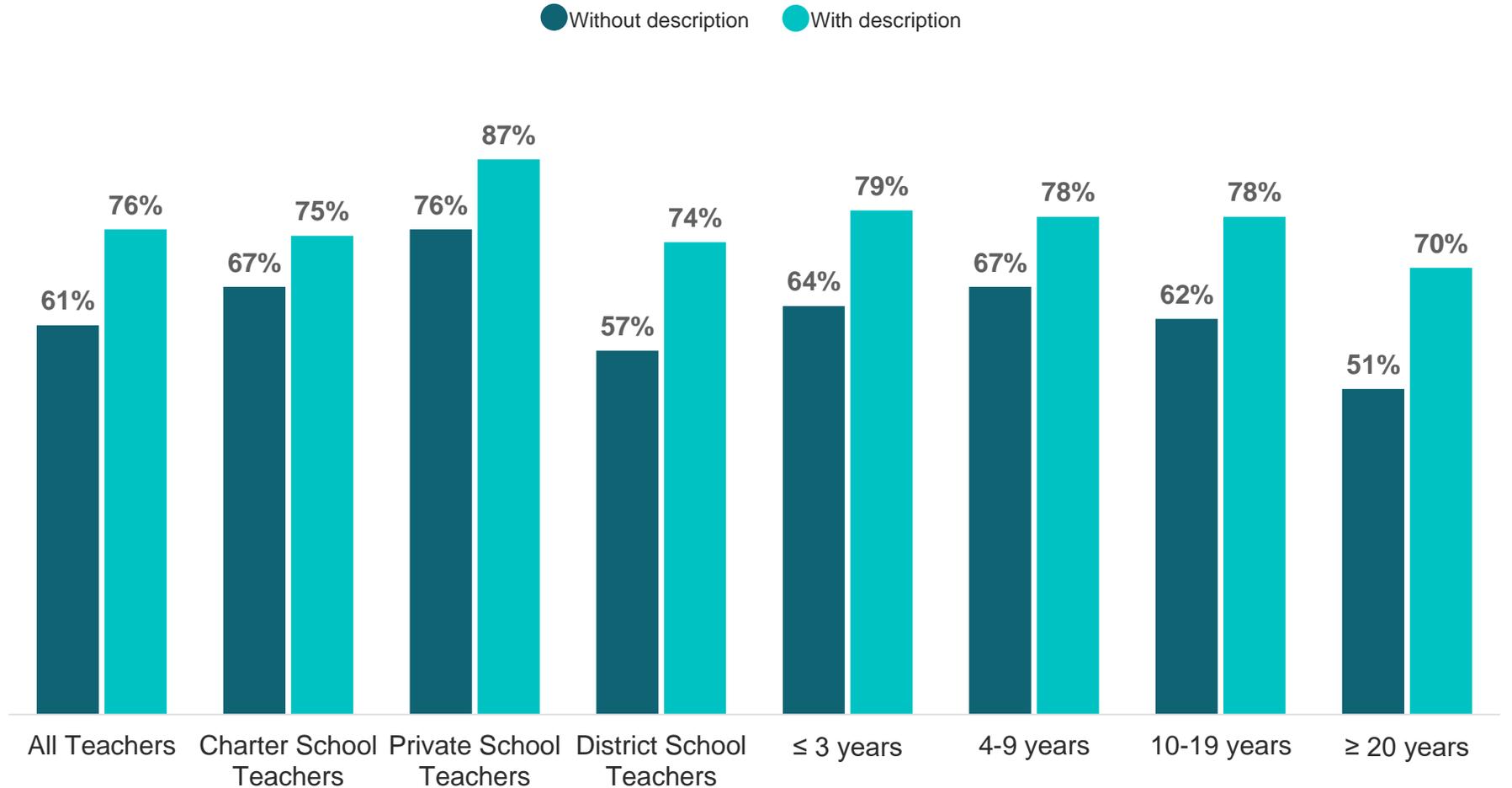
Education Savings Accounts Favorability

Teachers are more supportive of ESAs after learning more about them, particularly among more tenured teachers (≥ 20 years).

Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?

An "education savings account" in K-12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

Total Support (Strongly support + Somewhat support)



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Methodology

Survey Profile, 1

Dates	September 3-13, 2020
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	Current Teachers
Sampling Frame	National sample of teachers (age 18+) living in the United States, including the District of Columbia
Sampling Method	Non-Probability, Stratified (based on Gender, Years of Experience)
Mode	Online Survey
Language	English

Methodology

Survey Profile, 2

Survey Time	Median = 14 minutes
Sample Size	Total, N = 1,000
Oversampling?	None
Quotas?	Age, Years of Teaching Experience
Weighting?	None
Measure of Precision	± 3.09 percentage points
Participation Rate	12%
Project Contact	Paul DiPerna, paul@edchoice.org

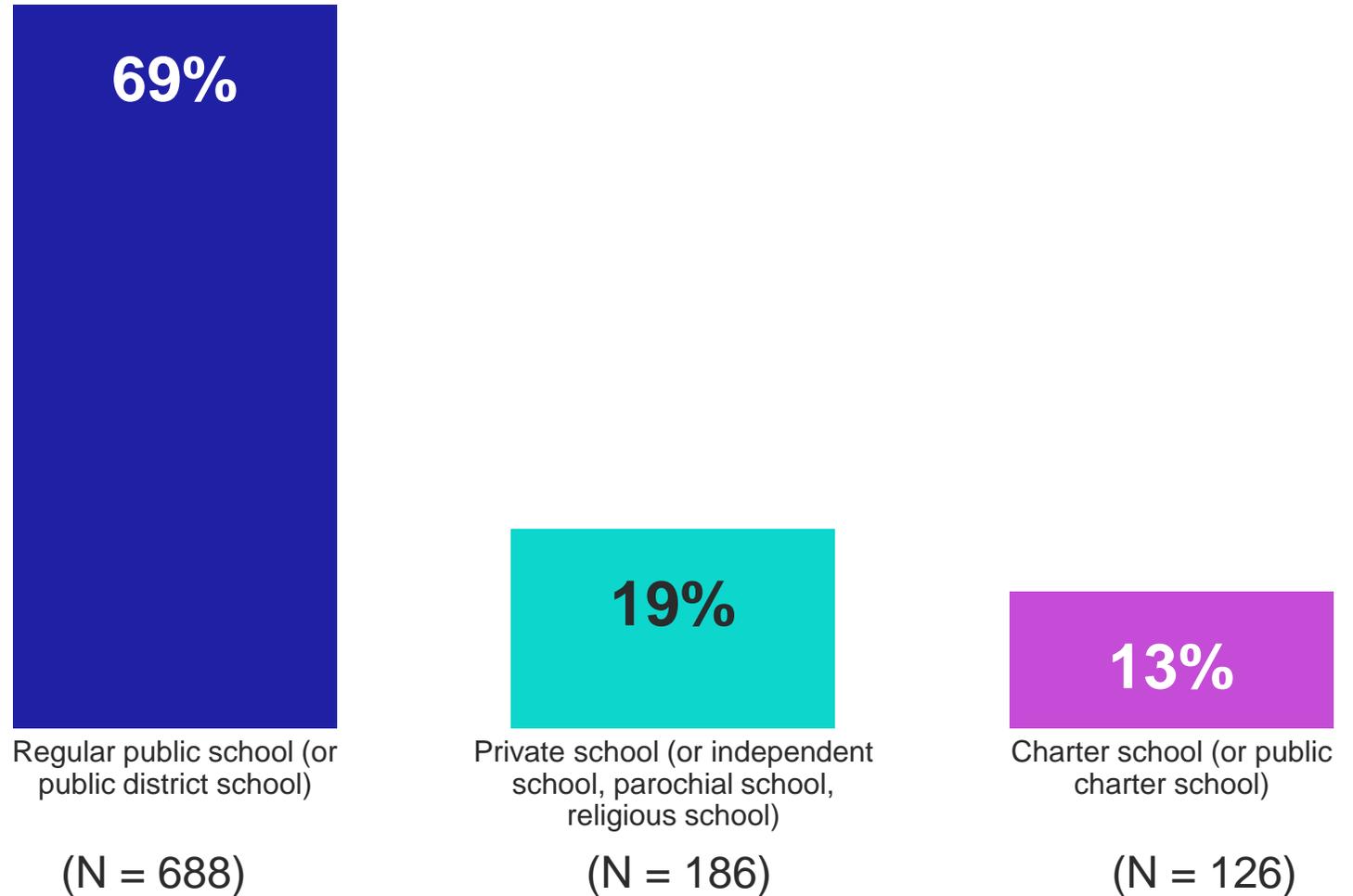
Demographic Base Sizes

Demographics	Unweighted (N =)
Hispanic	152
White	810
Non-Hispanic White	696
Black	112
Other	78
Generation Z	44
Millennial	464
Generation X	362
Boomers	128
Northeast	232
Midwest	219
South	375
West	174

Demographics	Unweighted (N =)
Male	342
Female	658
Democrat	428
Independent	202
Republican	353
Urban	333
Suburban	483
Small Town	72
Rural	112
Low Income <\$35K	124
Middle Income \$35K to <\$75K	374
High Income \$75K+	502
LGBTQ	85

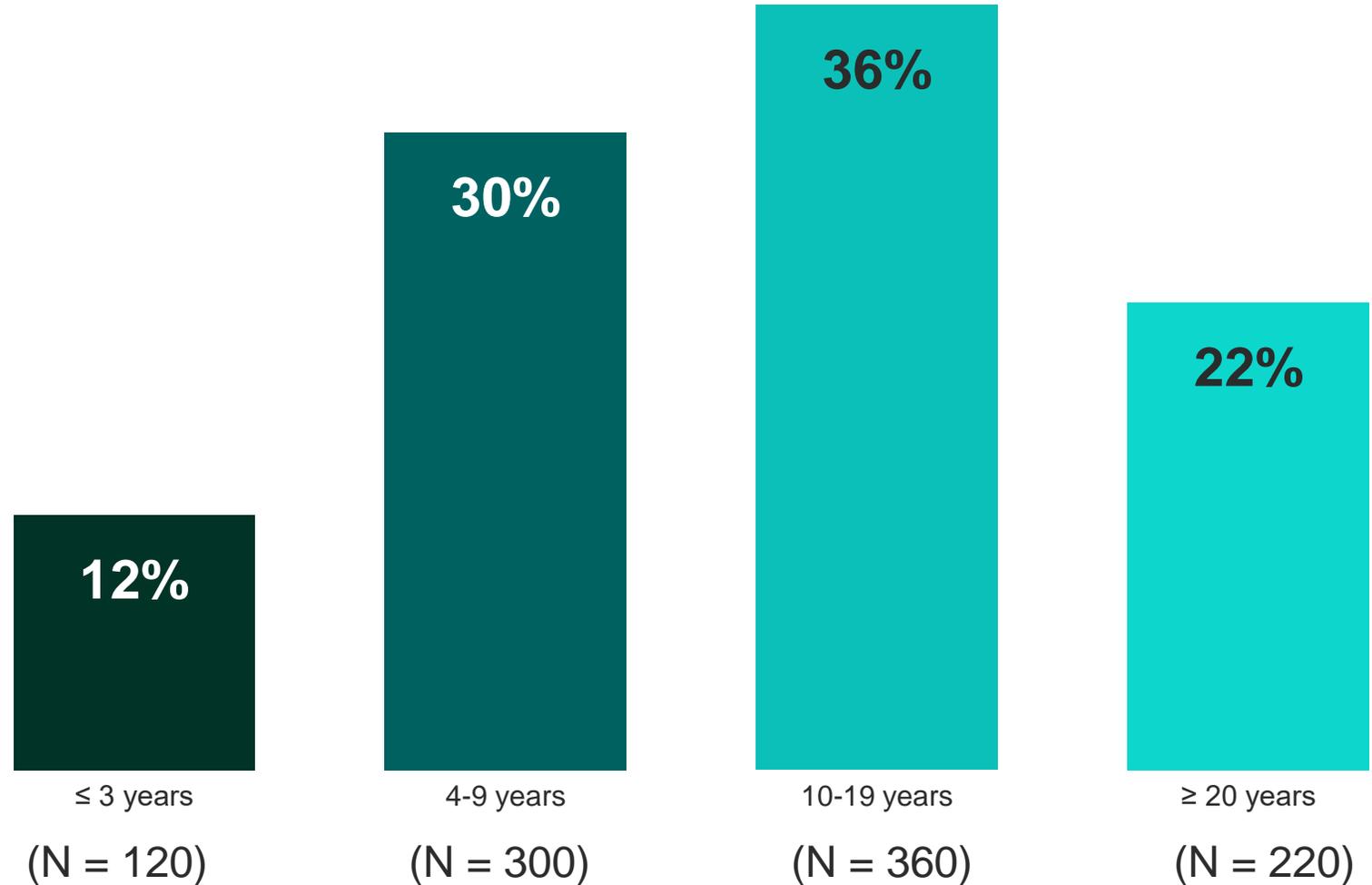
School Type

Where do you currently teach?



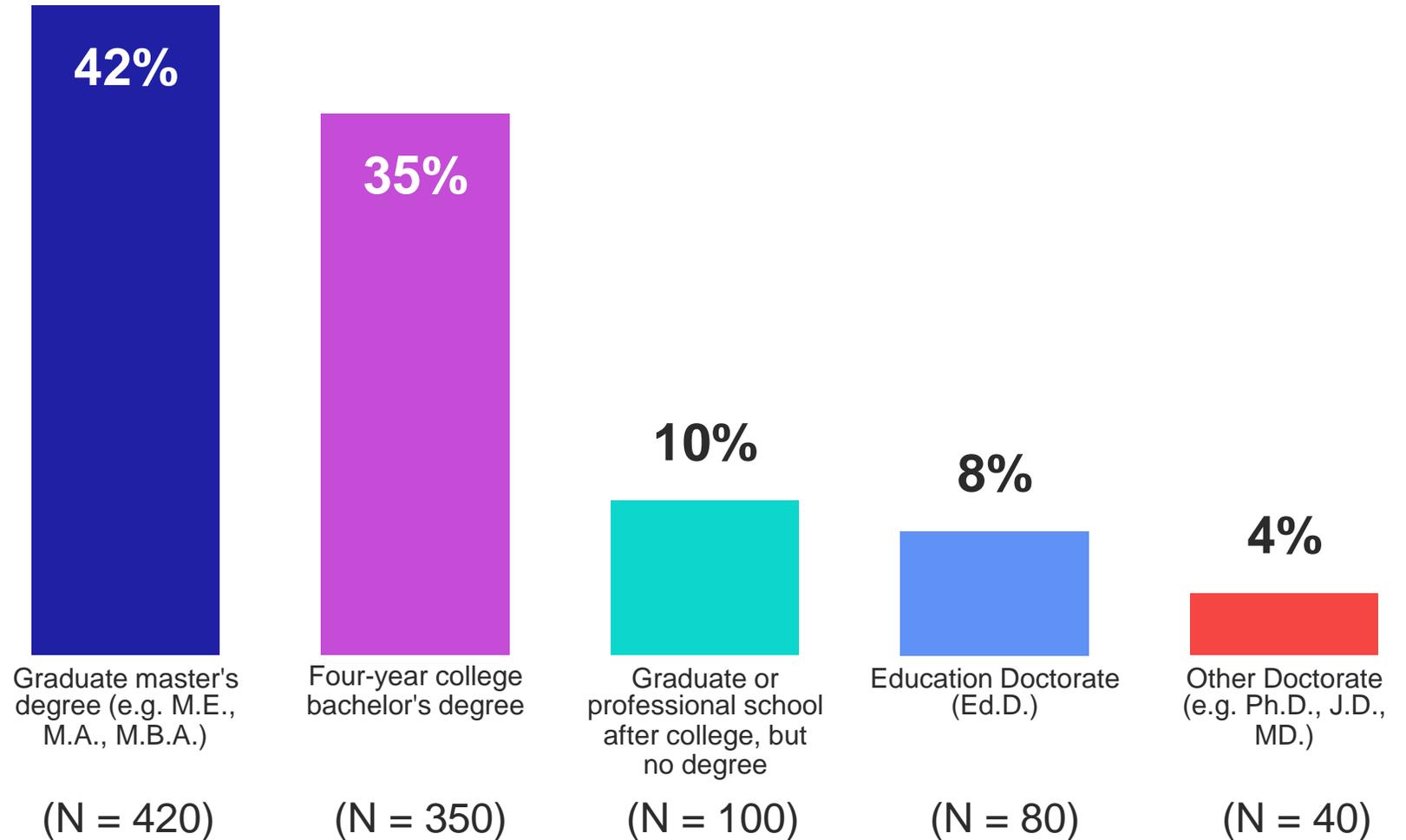
Counting this school year, how many years have you been a school teacher, including part-time teaching?

Years of Experience



Educational Attainment

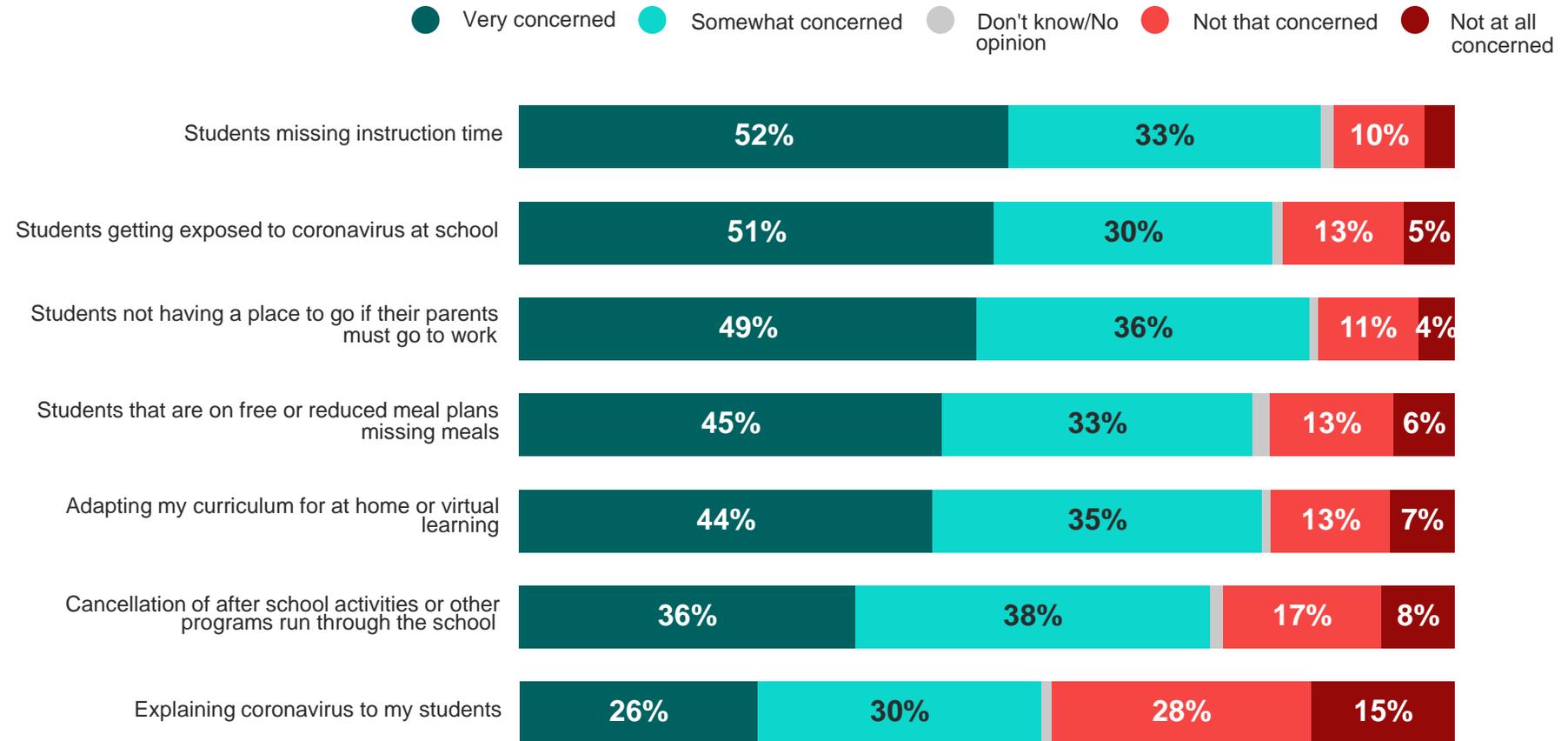
What is the last grade or class you completed in school?



COVID-19 Concerns

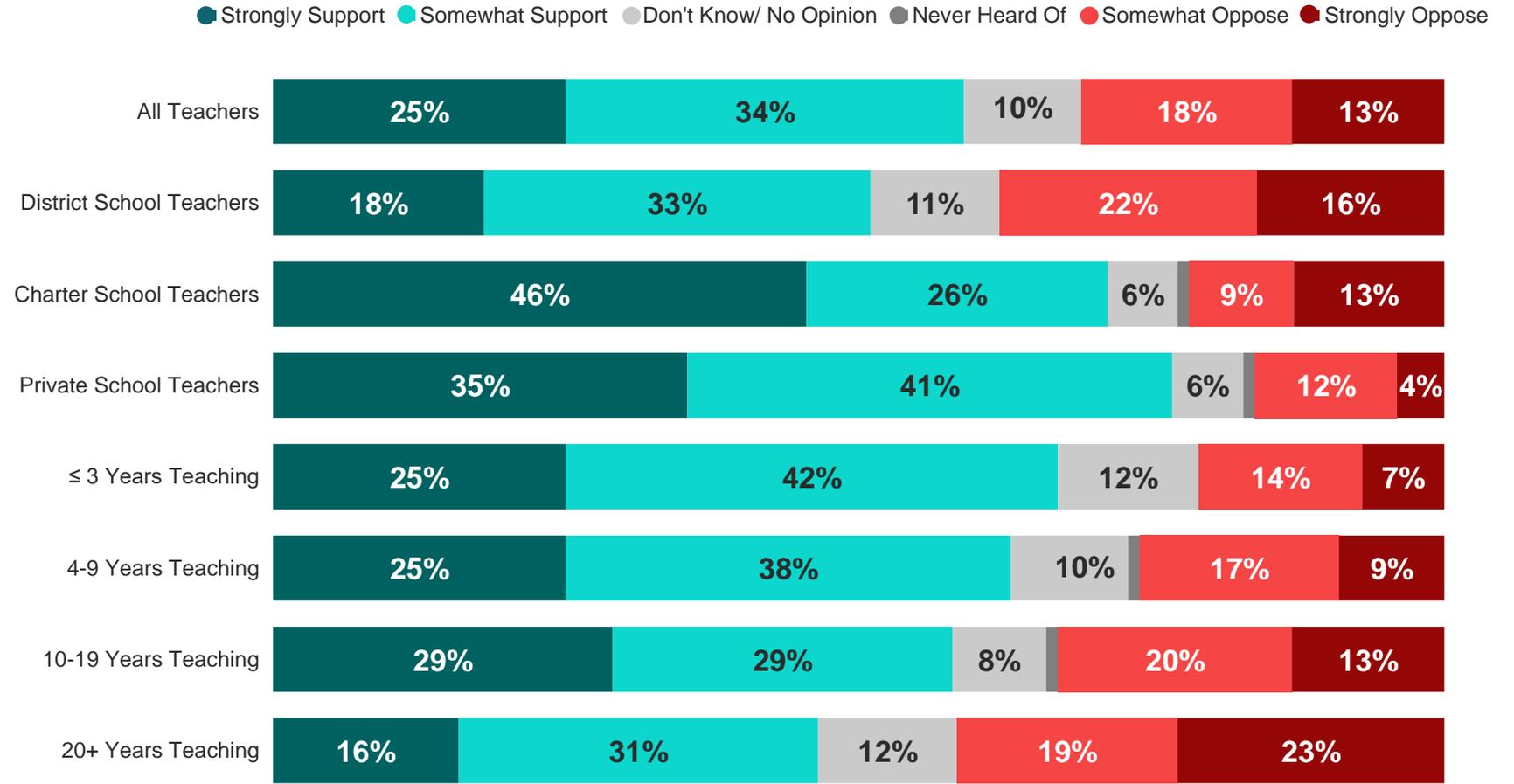
Thinking about the coronavirus (COVID-19), how concerned are you about each of the following?

All Teachers



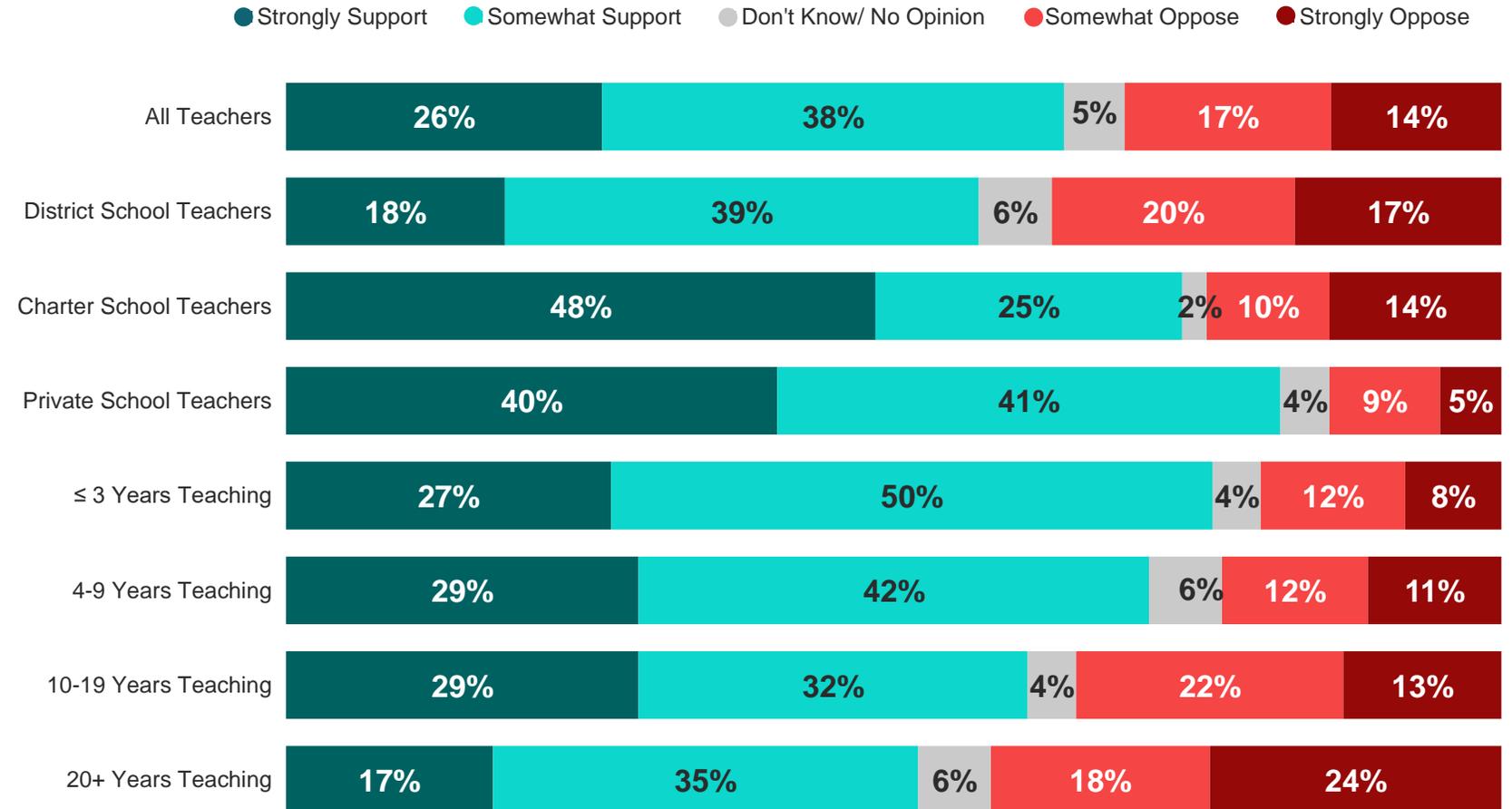
Charter School Favorability – Without Description

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K-12 education?



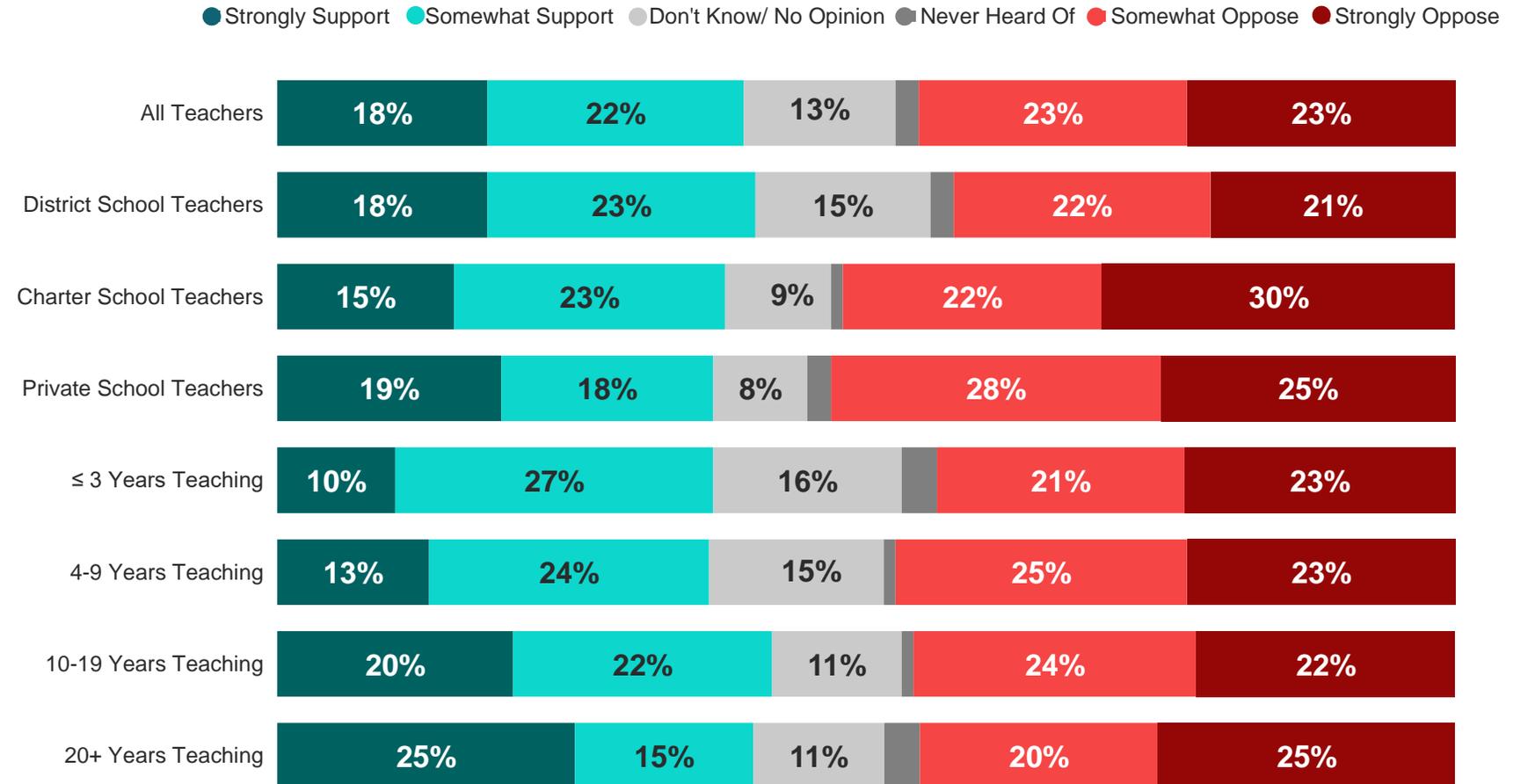
Charter School Favorability – With Description

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?



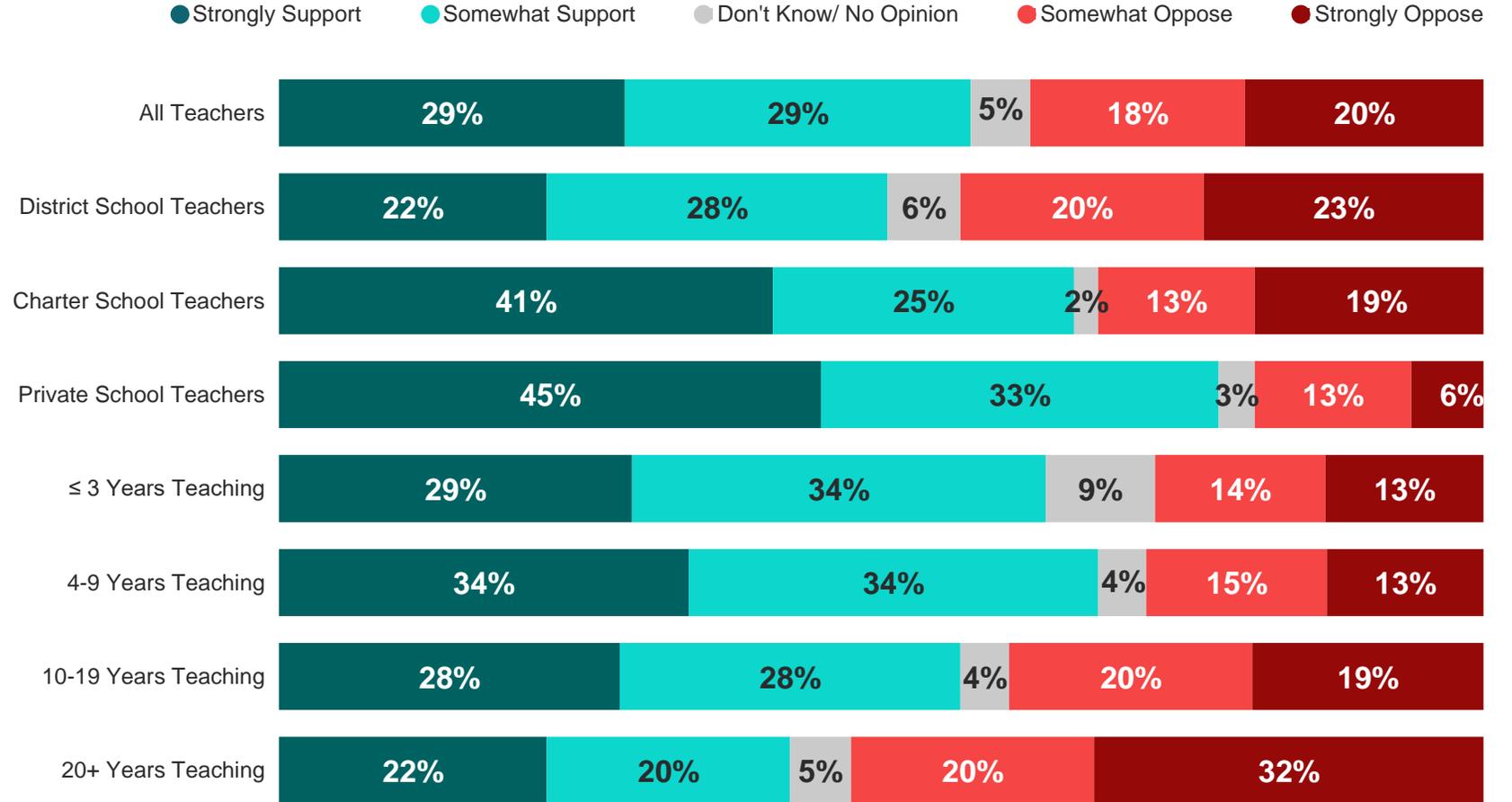
School Voucher Favorability – Without Description

Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K–12 education?



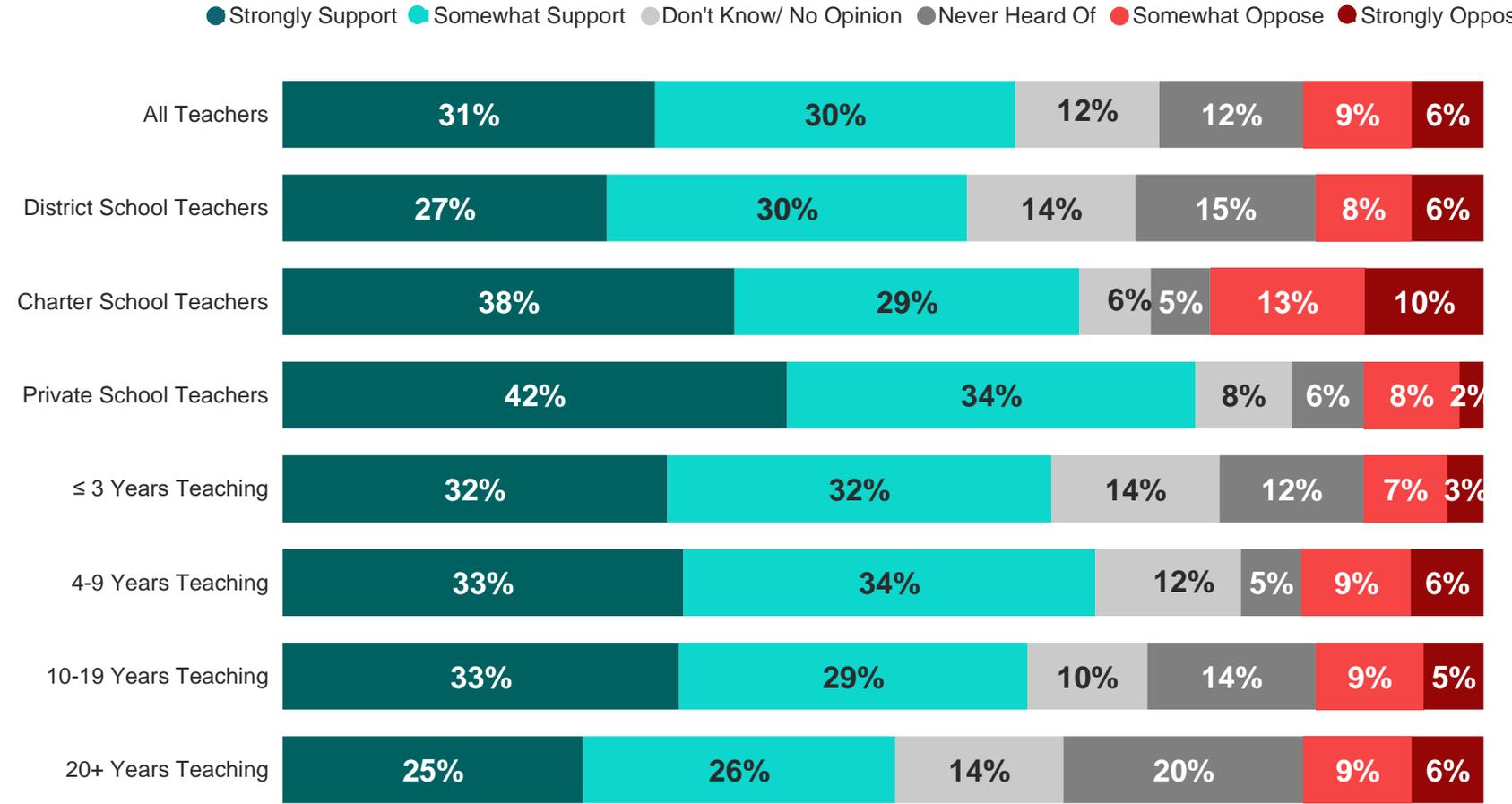
School Voucher Favorability – With Description

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?



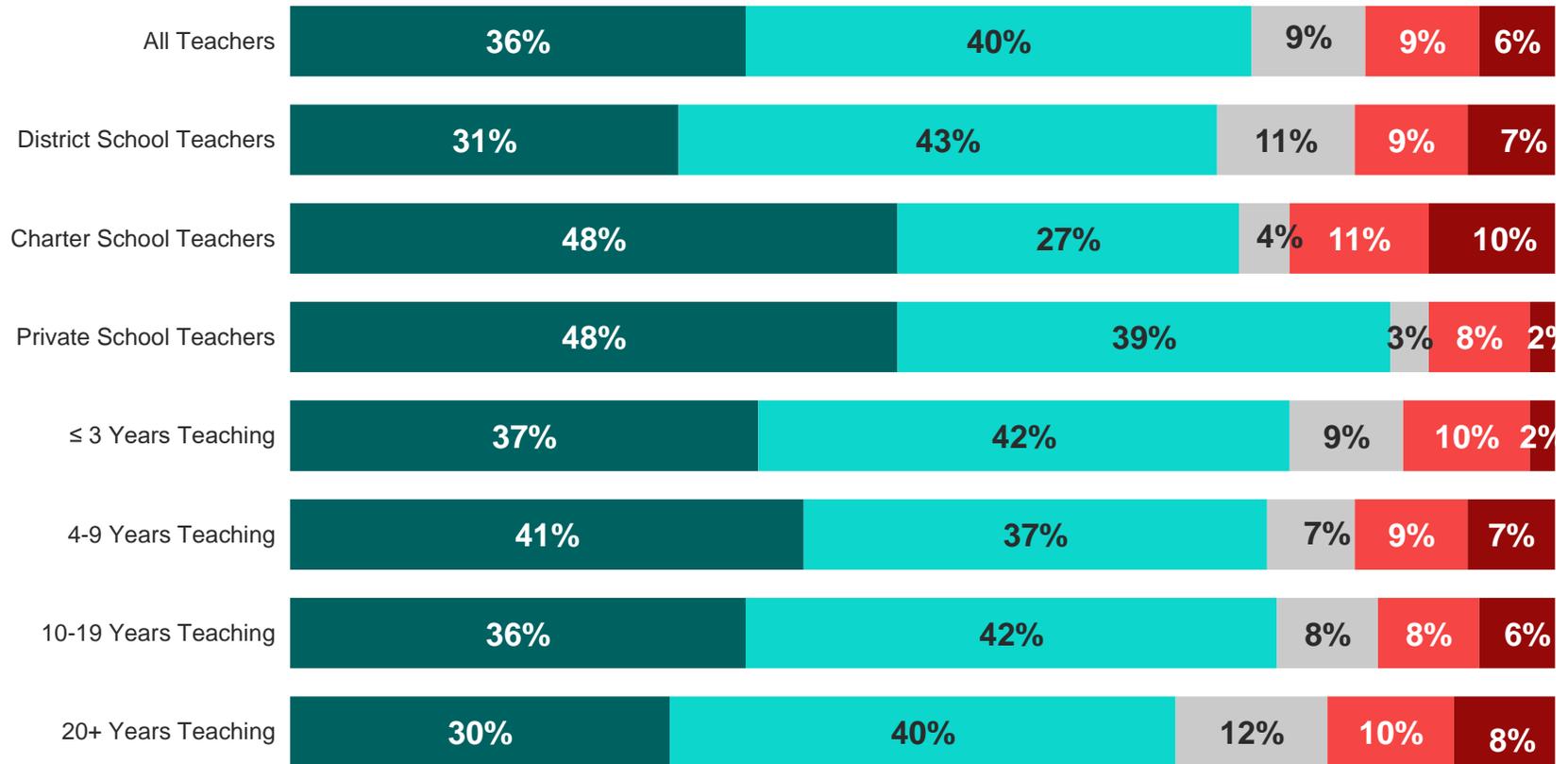
Education Savings Accounts Favorability – Without Description

Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?



An "education savings account" in K-12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

● Strongly Support ● Somewhat Support ● Don't Know/No Opinion ● Somewhat Oppose ● Strongly Oppose



Education Savings Accounts Favorability – With Description

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