



 MORNING CONSULT

EdChoice

TEACHERS NATIONAL
POLLING PRESENTATION

Q2 2020

Key Points

- 1 COVID-19 has been disruptive for teachers and their routines. Despite the disruption, they generally feel prepared to facilitate e-learning. 64% of teachers expect that students will return in the fall but only 55% feel comfortable with students returning in the fall.
- 2 Teachers feel that their students face the most inequities at home and in their communities but generally feel that their classrooms are more equitable. 81% of teachers say that sharing positive facts, stories, and images about different racial groups would be effective in addressing biases in their classroom.
- 3 Teachers feel the most supported at the local level by other teachers, principals, and their local unions. They also view teachers and principals as the most trustworthy when it comes to education.
- 4 Almost 90% of all teachers are eligible for a retirement plan and most are at least somewhat satisfied with their retirement plan. Despite this satisfaction, they do report that the portability of their retirement plan has influenced their willingness to move. This is especially true for District teachers who are more likely to have only worked in one state.
- 5 A slight majority of teachers feel that education is moving in the right direction. Private and charter school teachers feel more positive about the direction of education than district school teachers.
- 6 Support for vouchers and education savings accounts increased among teachers when they were provided with more information. There was less support for charters schools but support did increase with information.

Methodology (also see slides 43-44)

This poll was conducted from June 8-14, 2020, among a national sample of 1,000 current teachers. The interviews were conducted online and the sample was stratified to reach a target sample by gender and years of teaching experience.

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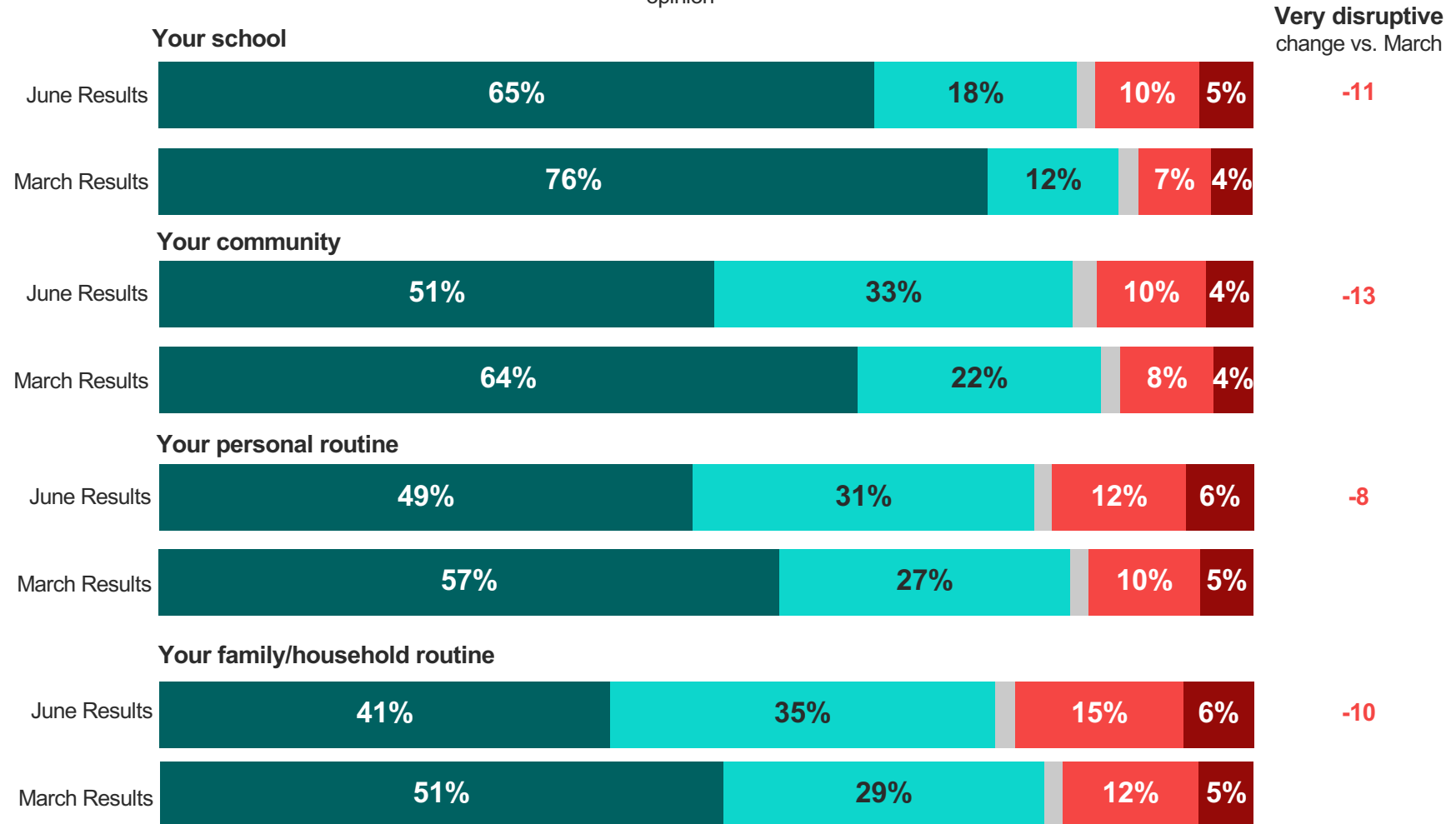
**Survey Profile, Demographics,
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While, COVID-19 has disrupted life for teachers and has hit their school routines particularly hard, overall disruption is down in June compared to March.

How disruptive has the coronavirus (also called COVID-19) been on each of the following?

All Teachers

● Very disruptive
 ● Somewhat disruptive
 ● Don't know / No opinion
 ● Not too disruptive
 ● Not at all disruptive



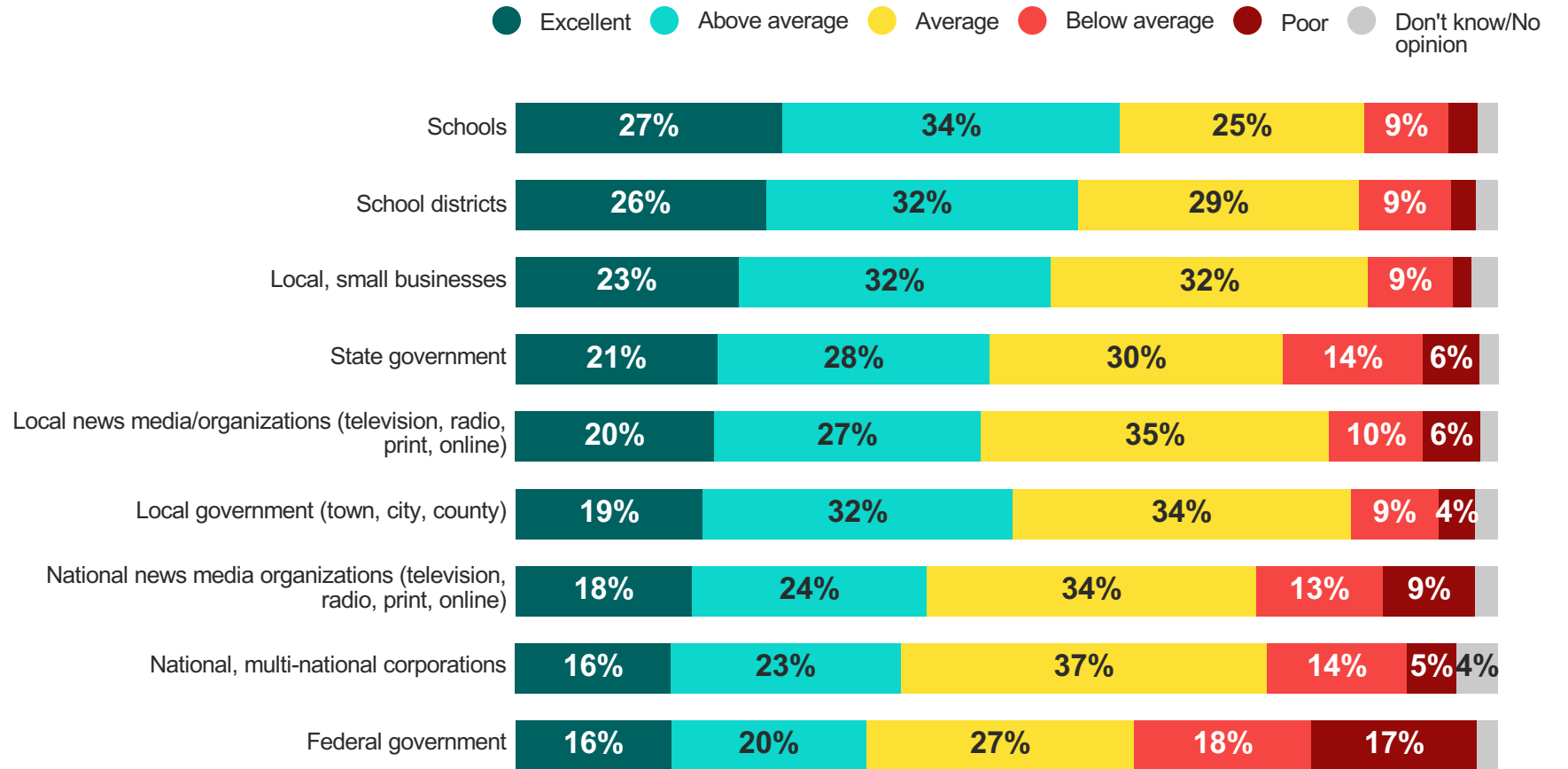
COVID-19 Disruption

COVID-19 Response Grade

Teachers rate the response to the outbreak from schools and school districts better than other institutions.

Based on what you have seen, read, or heard so far, how would rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

All Teachers

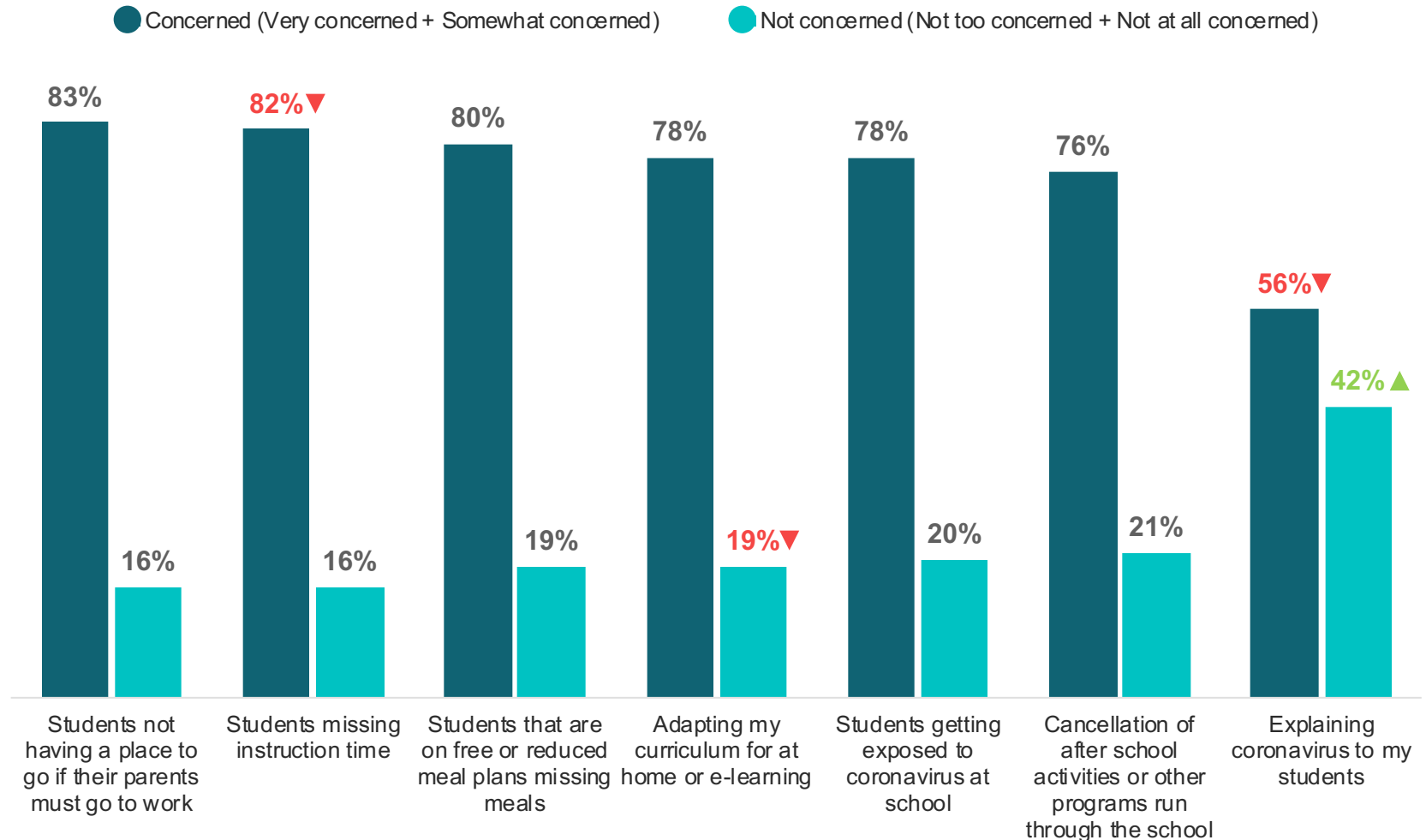


COVID-19 Concerns

Now that it's summer and businesses are opening; teachers are more worried about their students not having a place to go while their parents work.

Thinking about the coronavirus (COVID-19), how concerned are you about each of the following?

All Teachers

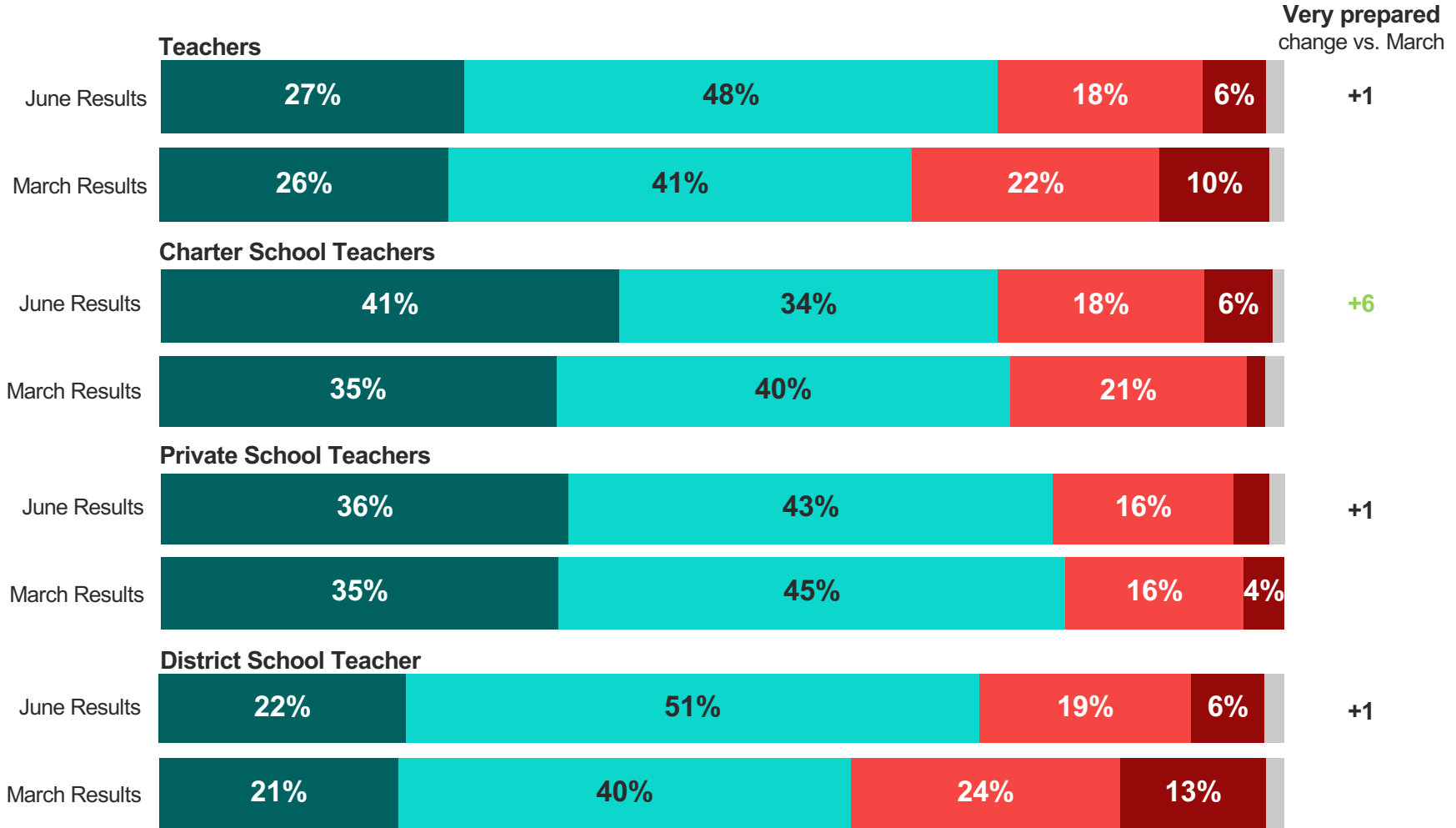


Note: Red text and ▼ indicate point change -5 or more vs. March
Green text and ▲ indicate point change +5 points or more vs. March

Overwhelmingly, teachers feel prepared for the move to e-learning, especially Charter and Private school teachers who are more likely to feel very prepared than District school teachers.

How prepared do you feel about a decision to close your school and provide online instruction (also known as e-learning or e-days)?

● Very prepared
 ● Somewhat prepared
 ● Not that prepared
 ● Not at all prepared
 ● Don't know/No opinion

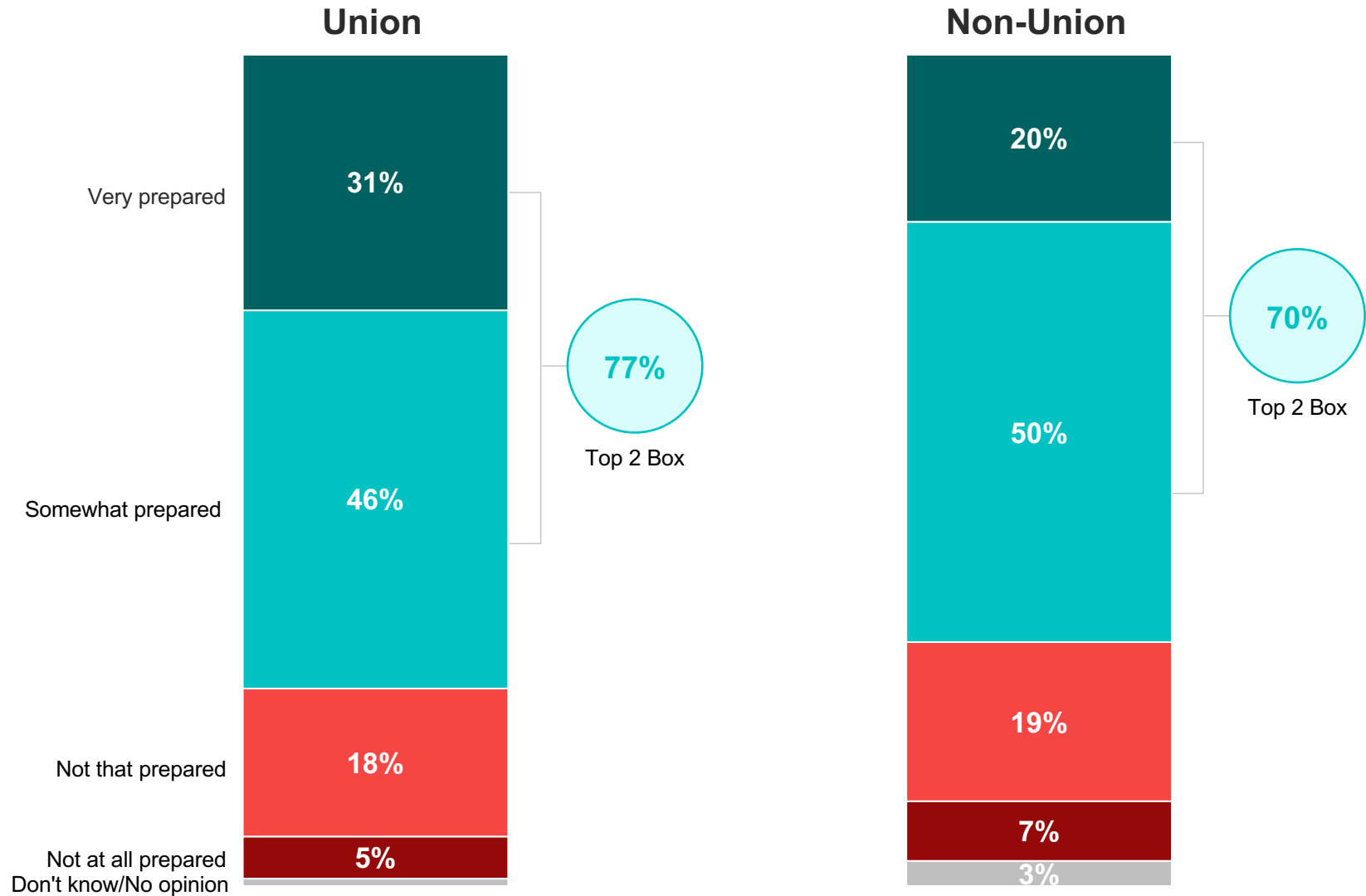


e-Learning Preparedness

e-Learning Preparedness

Union members are more likely to feel very prepared to provide online instruction than Non-union members.

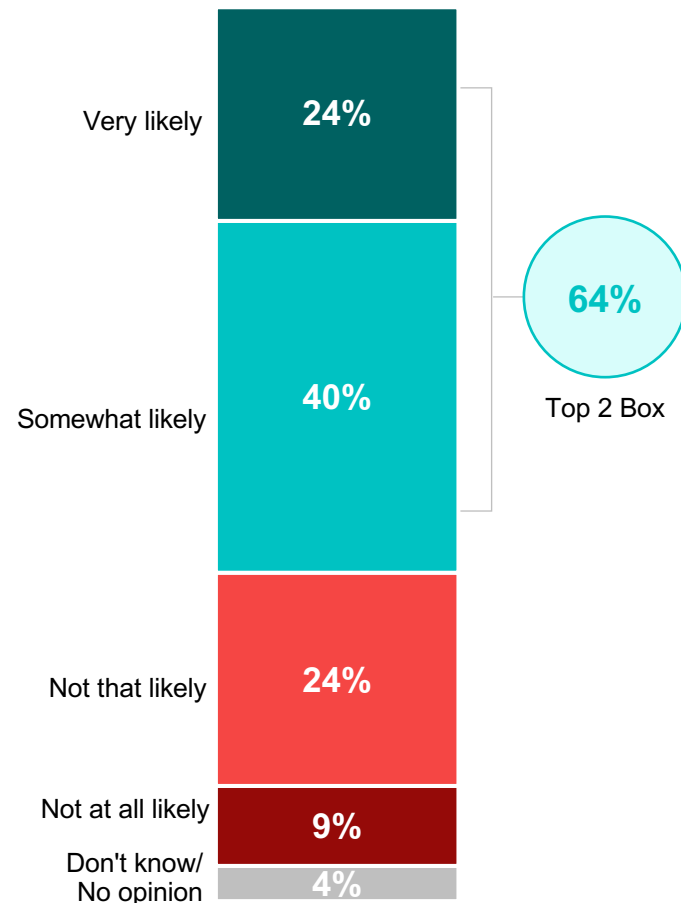
How prepared do you feel about a decision to close your school and provide online instruction (also known as e-learning or e-days)?



Most teachers expect that students will return to school in the fall, but a smaller majority are comfortable with students returning to school.

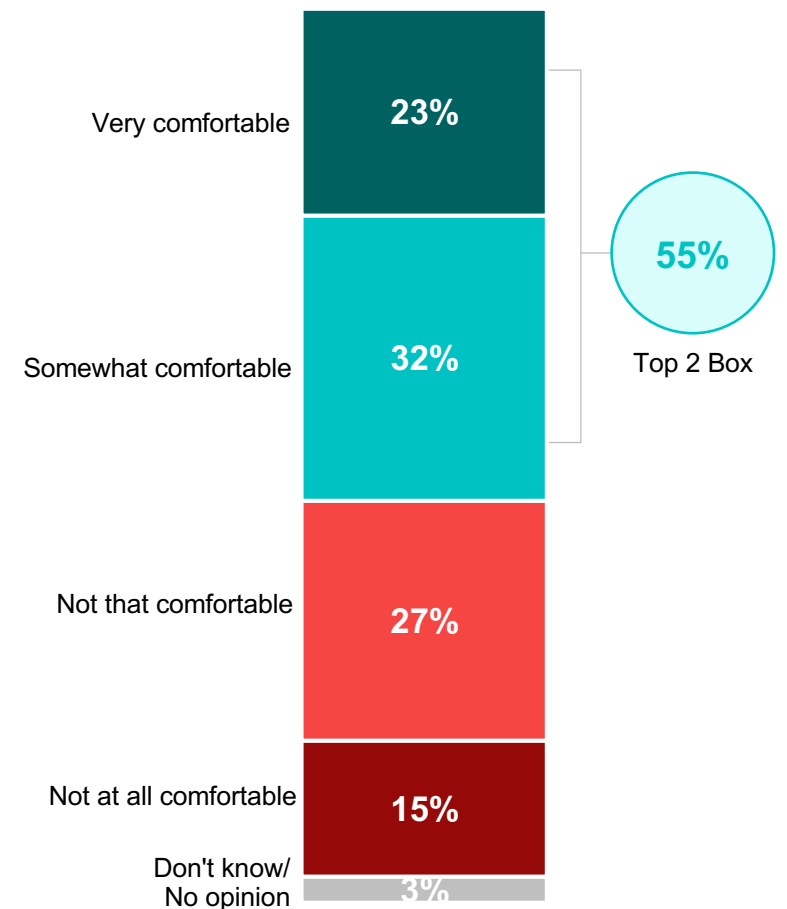
Expect Students Will Return to School

Based on what you know right now; do you expect that you will be able to return to school in August/September as you have in previous years?



Comfortable with Child/Children Returning to School

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable would you feel returning to school in August/September?

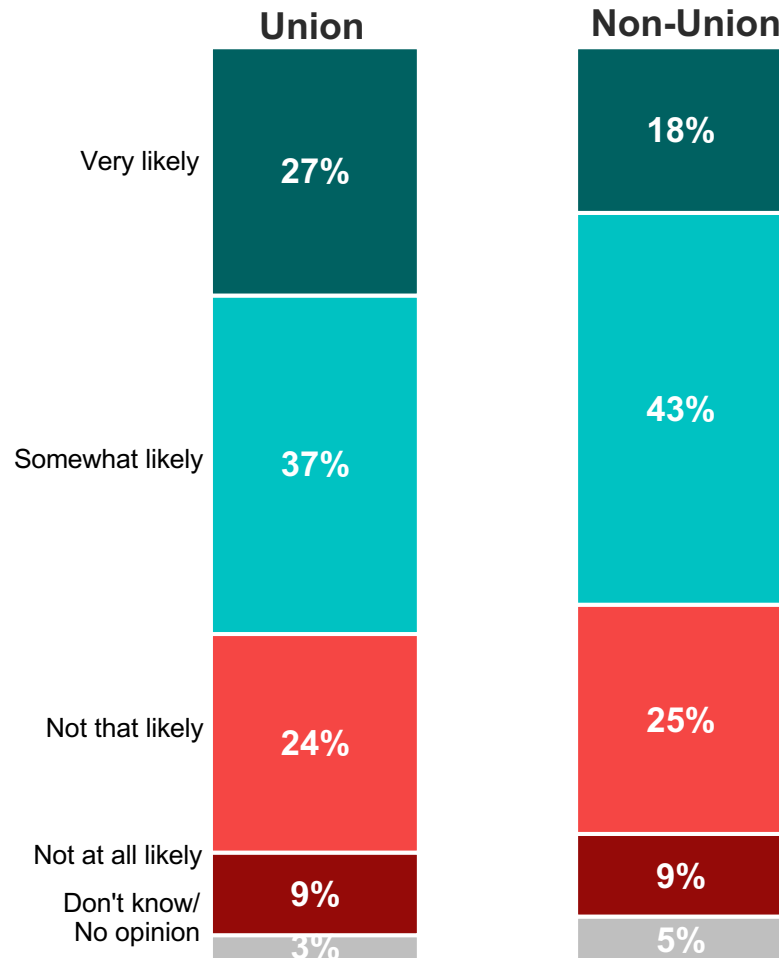


Returning to School in August/September

Union members are more likely to believe that it's very likely that they will be able to return to school in August/September than Non-Union members.

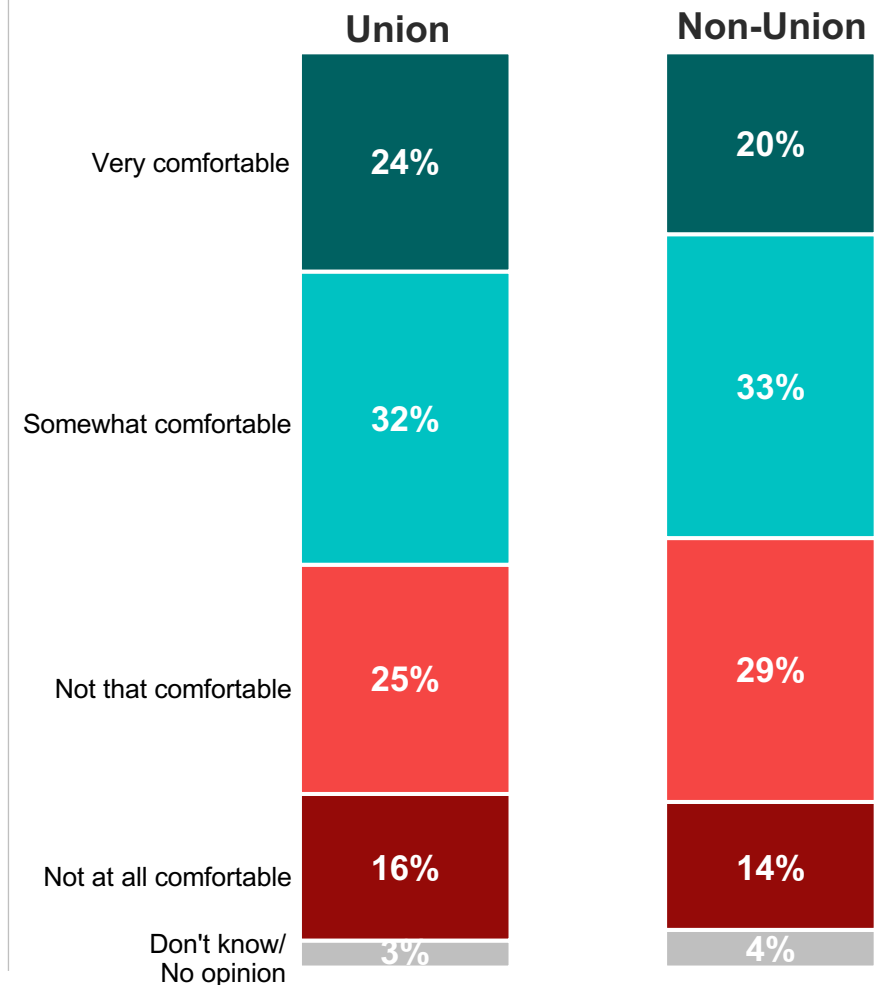
Expect Students Will Return to School

Based on what you know right now; do you expect that you will be able to return to school in August/September as you have in previous years?



Comfortable with Child/Children Returning to School

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable would you feel returning to school in August/September?



Returning to School in August/September

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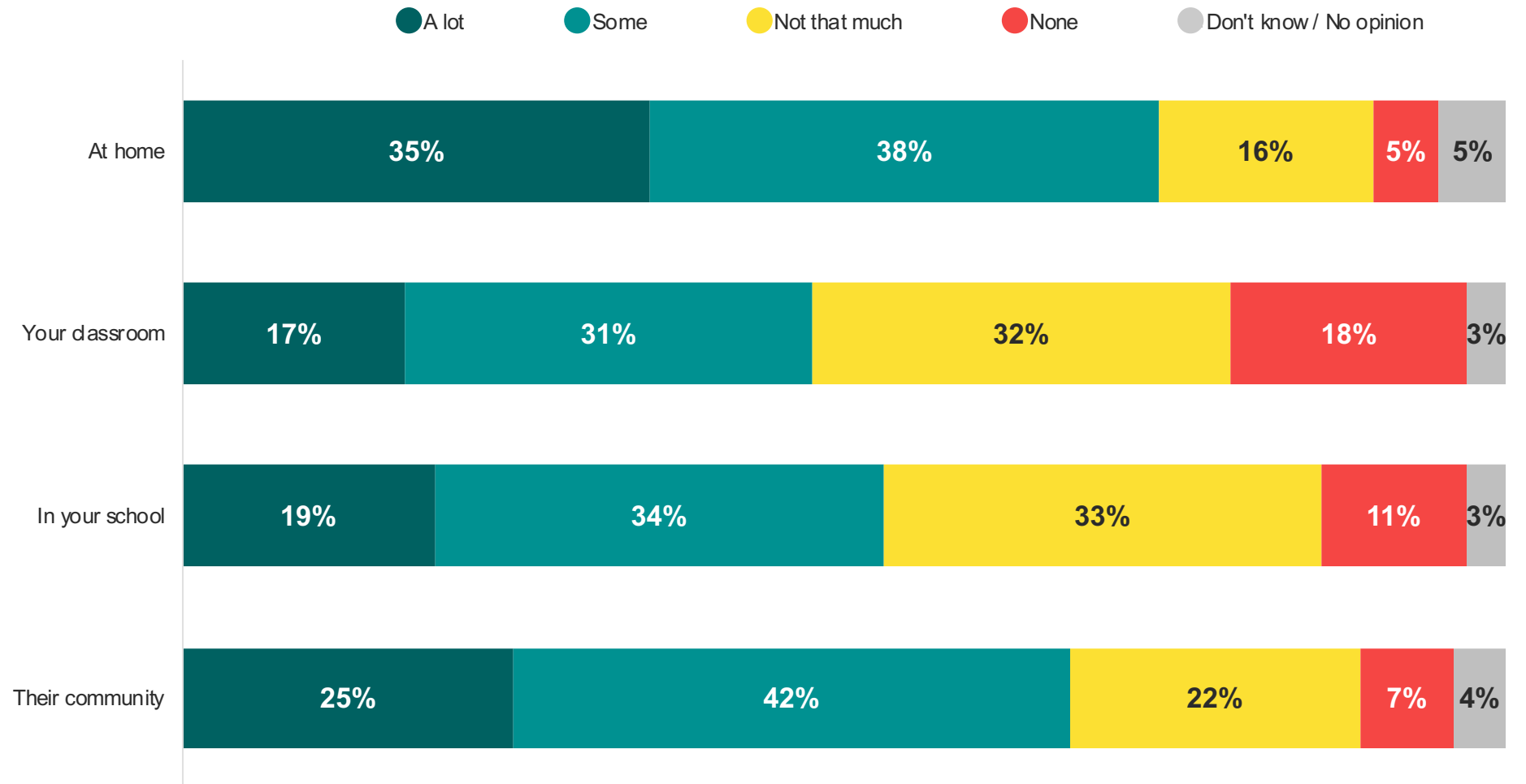


**Survey Profile, Demographics,
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Teachers feel their students are facing more inequalities at home and that their classrooms are the most equal.

How much do your students face inequalities in the following environments?

All Teachers

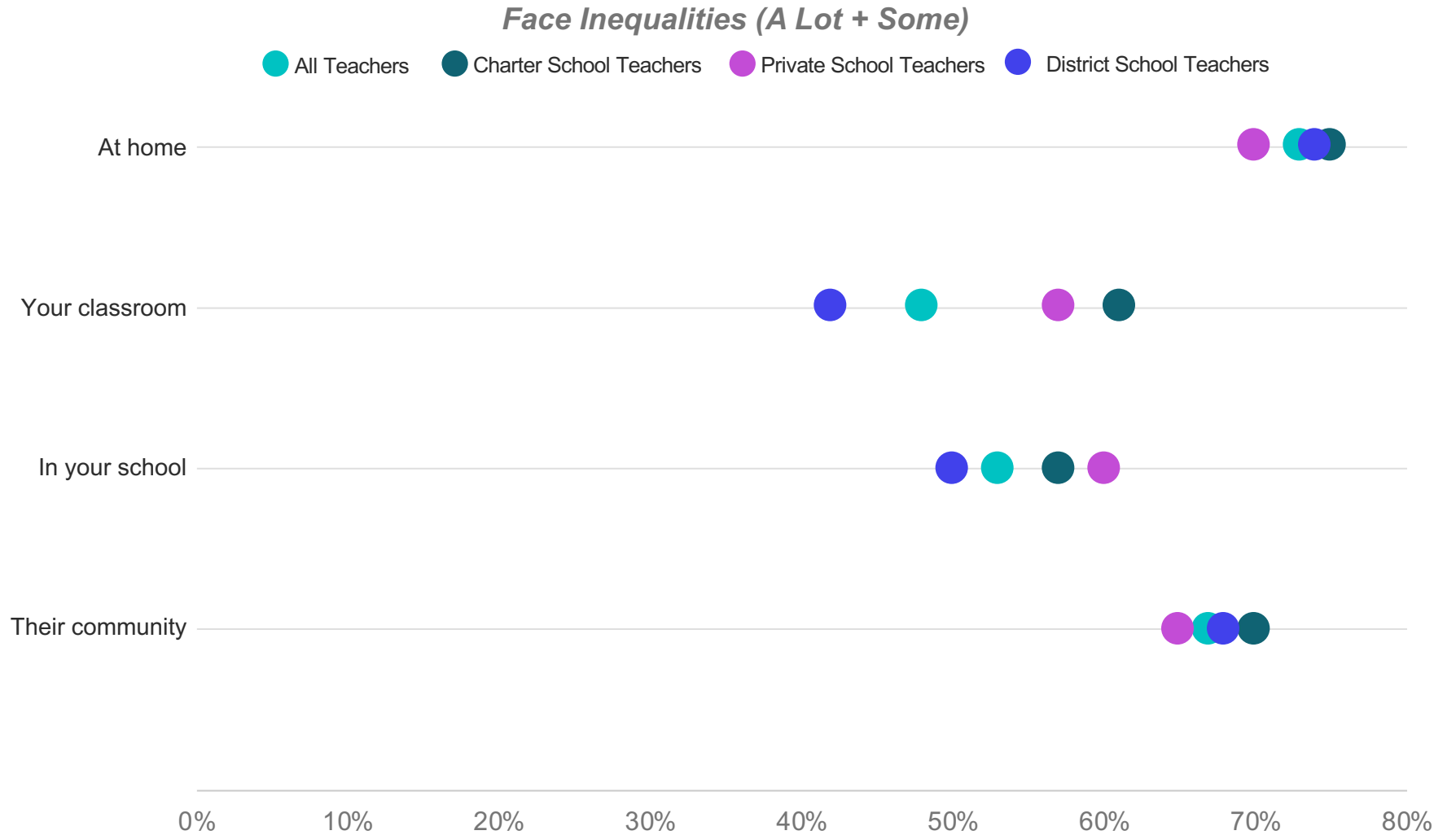


Inequalities Students Face

Inequities Students Face

Charter and private school teachers think their students face more inequities in their classrooms and schools than district school teachers.

How much do your students face inequities in the following environments?

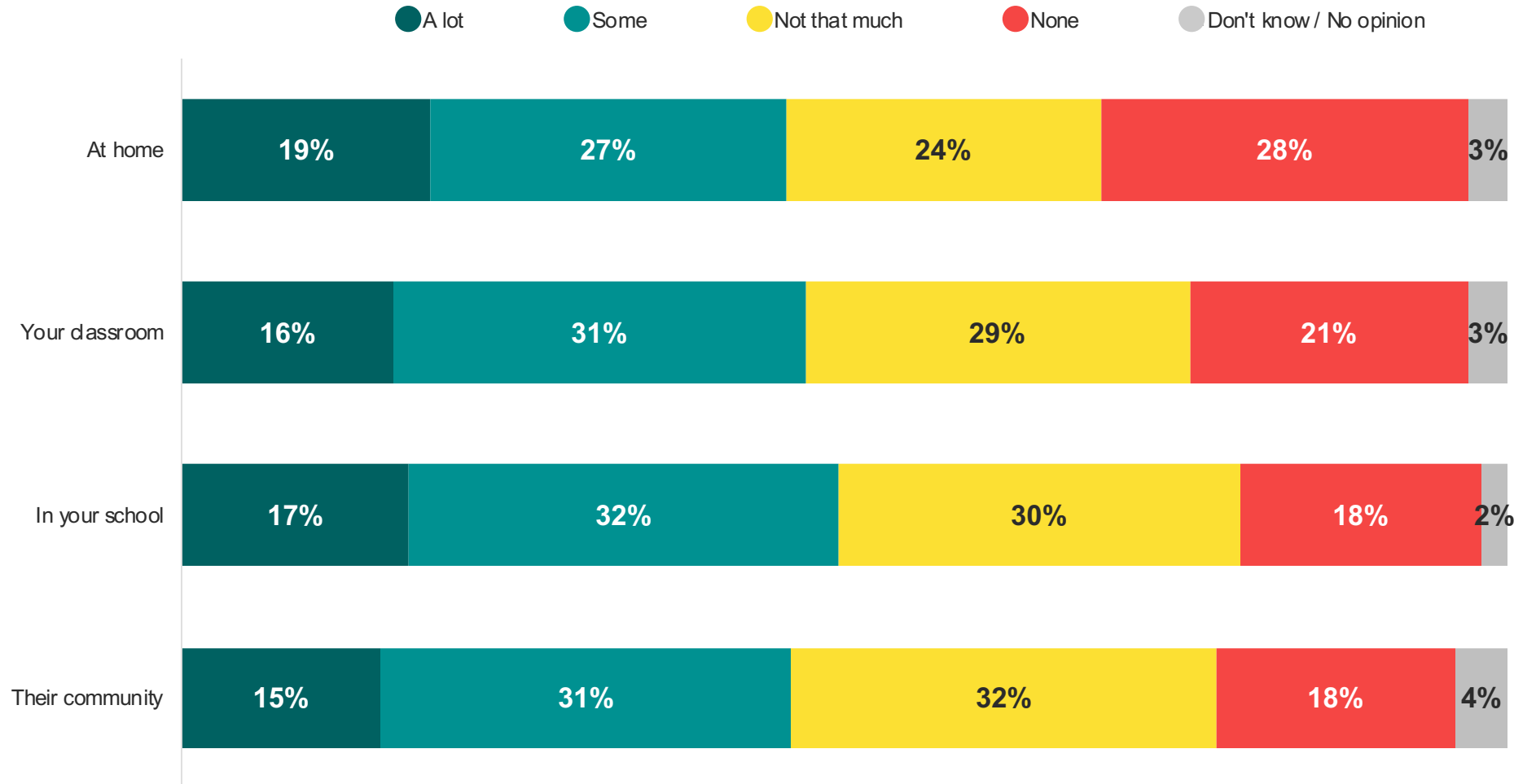


Inequalities Teachers Face

Teachers are more split on the inequalities they personally face.

How much do you face inequalities in the following environments?

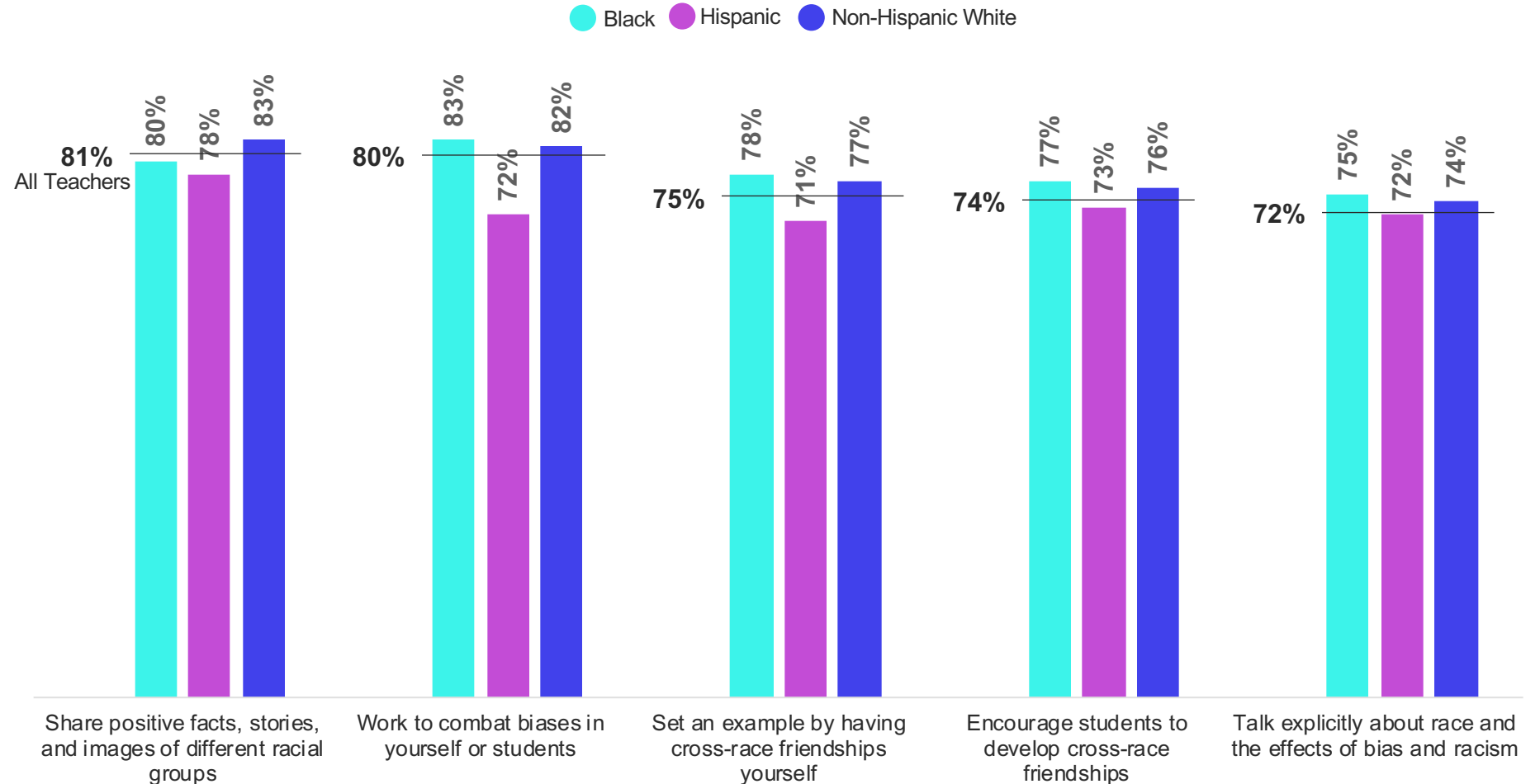
All Teachers



While, most teachers believe that any actions taken to address and reduce racial bias would be effective in their classroom, Hispanic teachers believe that working to combat biases in themselves or students will be less effective than other groups.

How effective would the following actions be in addressing and reducing racial bias in your classroom?

very + somewhat effective



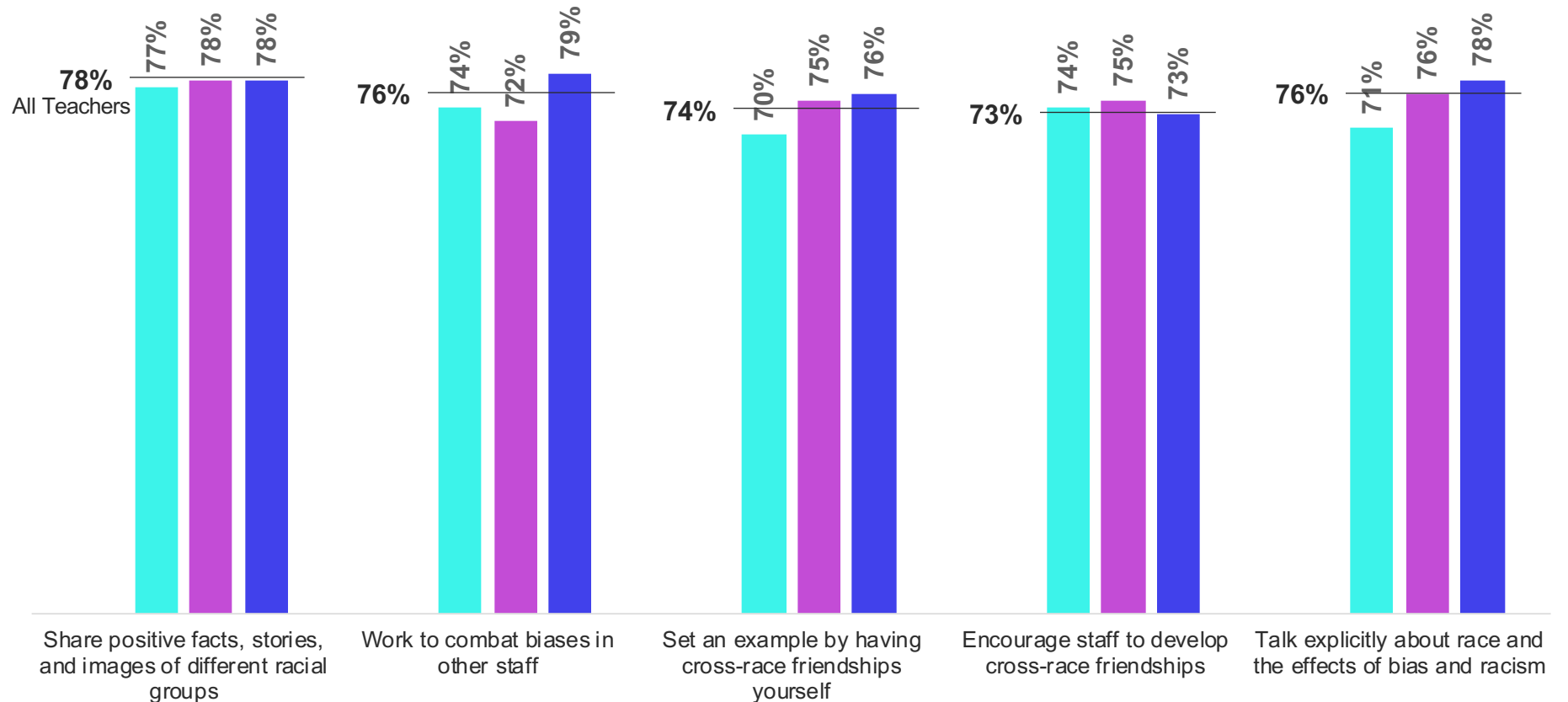
Effective Actions - Classroom

Teachers believe that sharing positive facts, stories, and images of different racial groups would be most effective in addressing racial bias in their schools.

How effective would the following actions be in addressing and reducing racial bias in your school?

very + somewhat effective

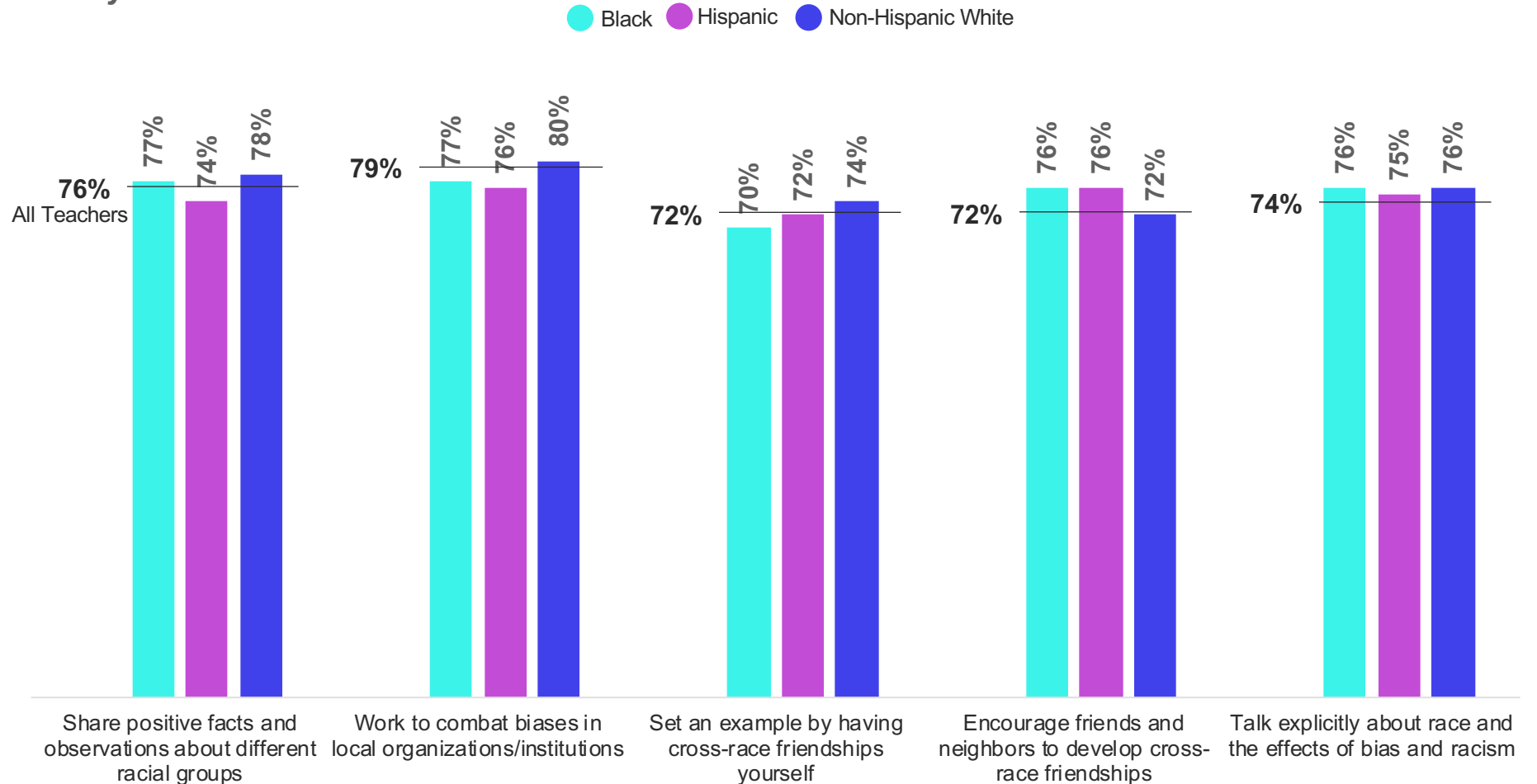
● Black ● Hispanic ● Non-Hispanic White



Effective Actions - School

Black and Hispanic teachers are more optimistic that encouraging friends and neighbors to develop cross race friendships would be effective in reducing racial bias in their local communities.

How effective would the following actions be in addressing and reducing racial bias in your local community?
very + somewhat effective



Effective Actions - Community

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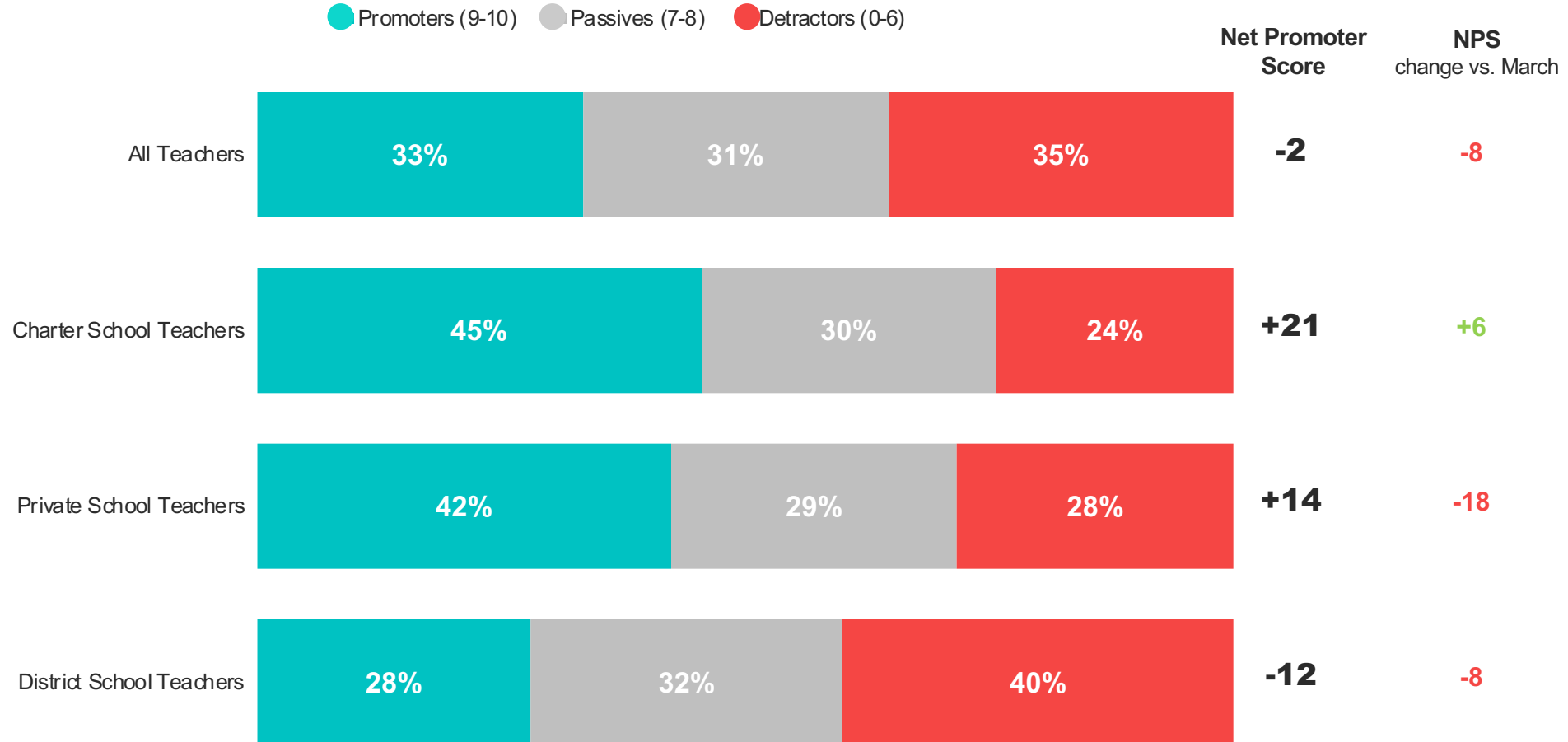


**Survey Profile, Demographics,
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Net Promoter Score: Teaching

Charter and private school teachers are much more likely to recommend teaching than district school teachers.

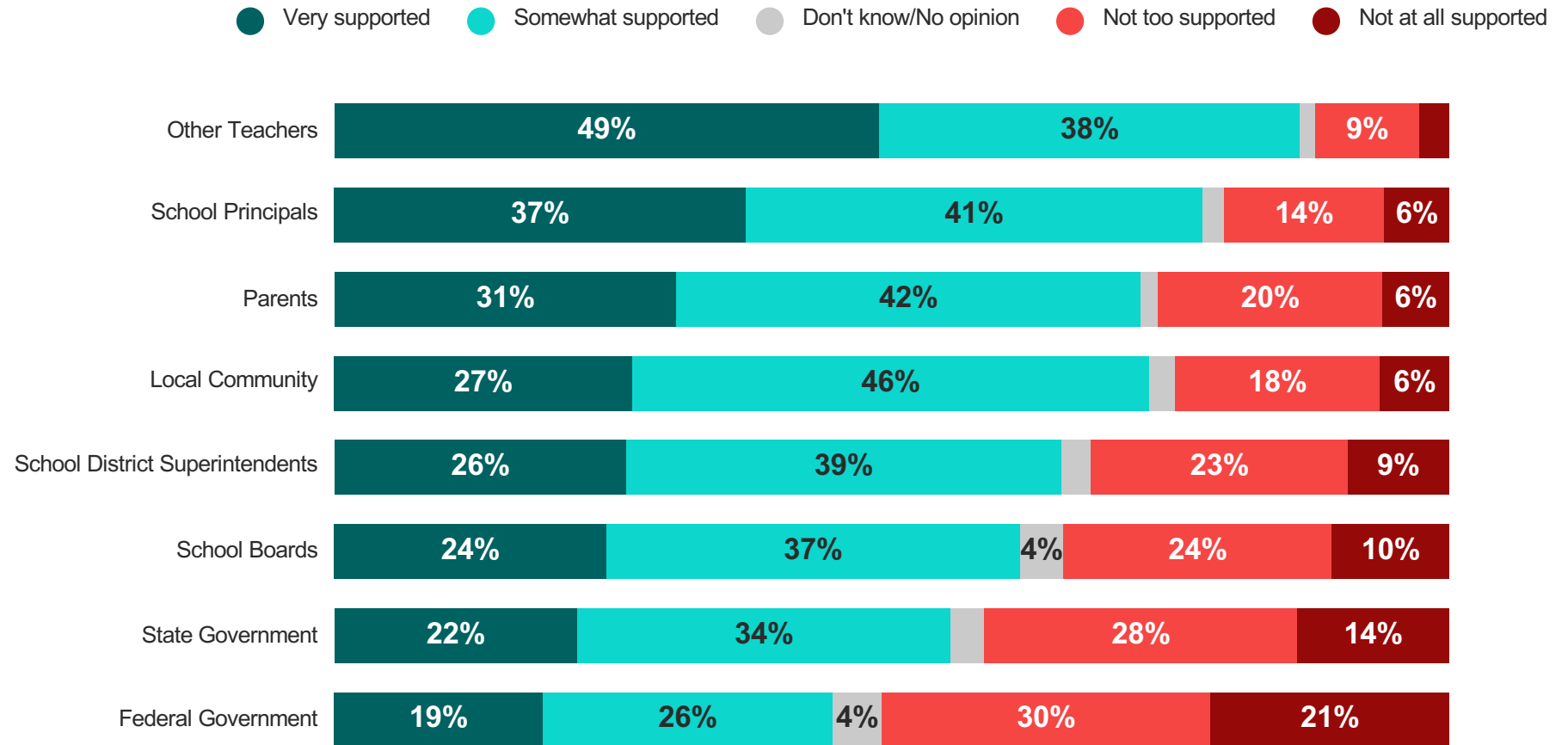
On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?



Teachers feel most supported by close contacts, like other teachers and principals, rather than the State and Federal Government.

How supported do you feel by the following?

All Teachers



Teacher Support

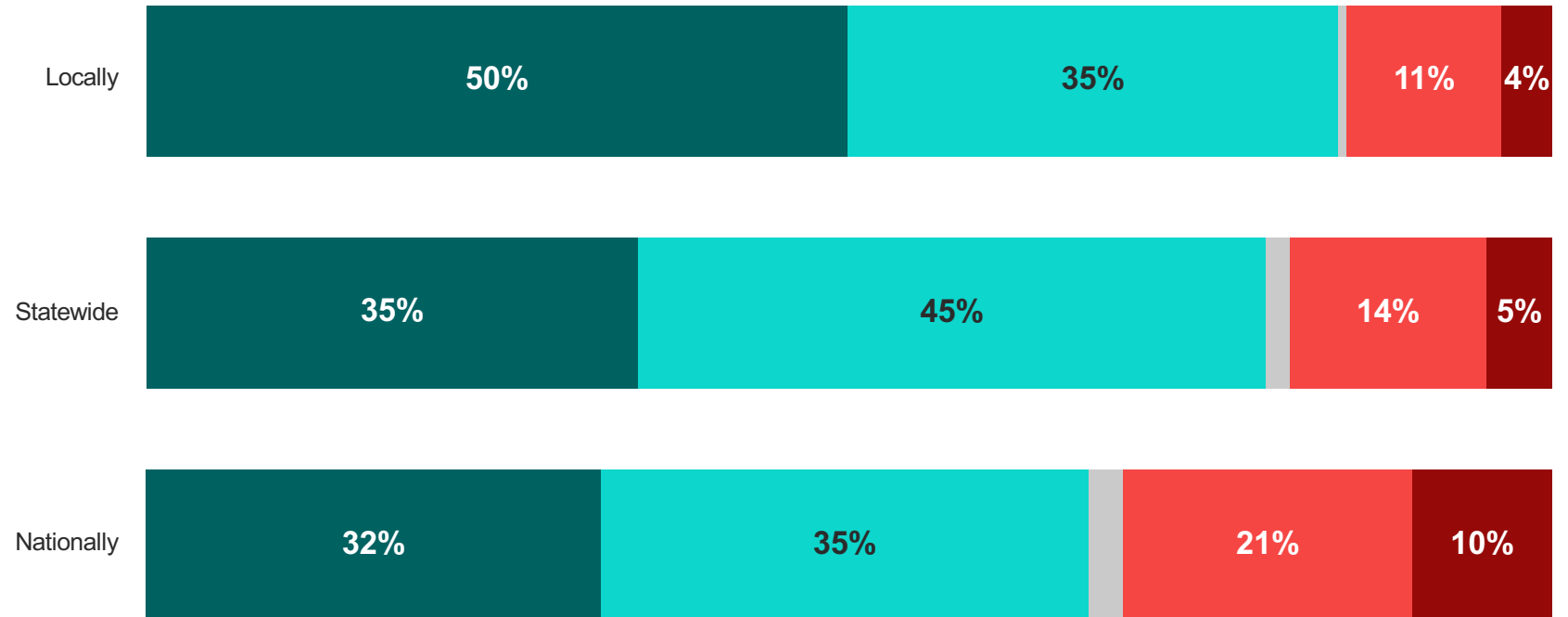
Union Support

There is a similar pattern with the teachers union. Teachers feel most supported by their local union.

How supported do you feel by your teachers union?

Members of Teachers Union

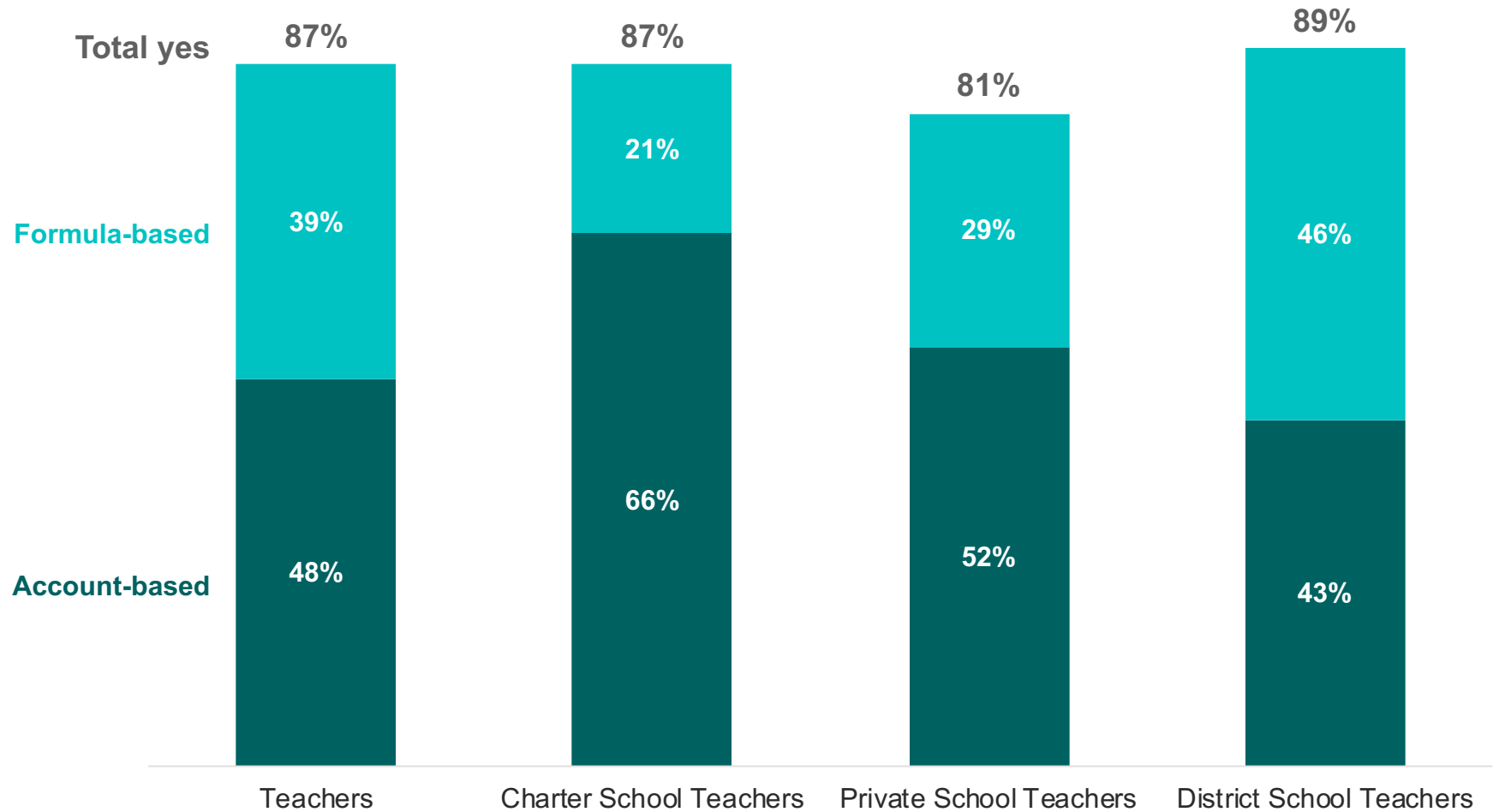
● Very supported ● Somewhat supported ● Don't know/No opinion ● Not too supported ● Not at all supported



Retirement Plan Eligibility

District and charter school teachers are more likely to be covered by a retirement plan than private school teachers. Public school teachers are the most likely to have a formula-based retirement plan.

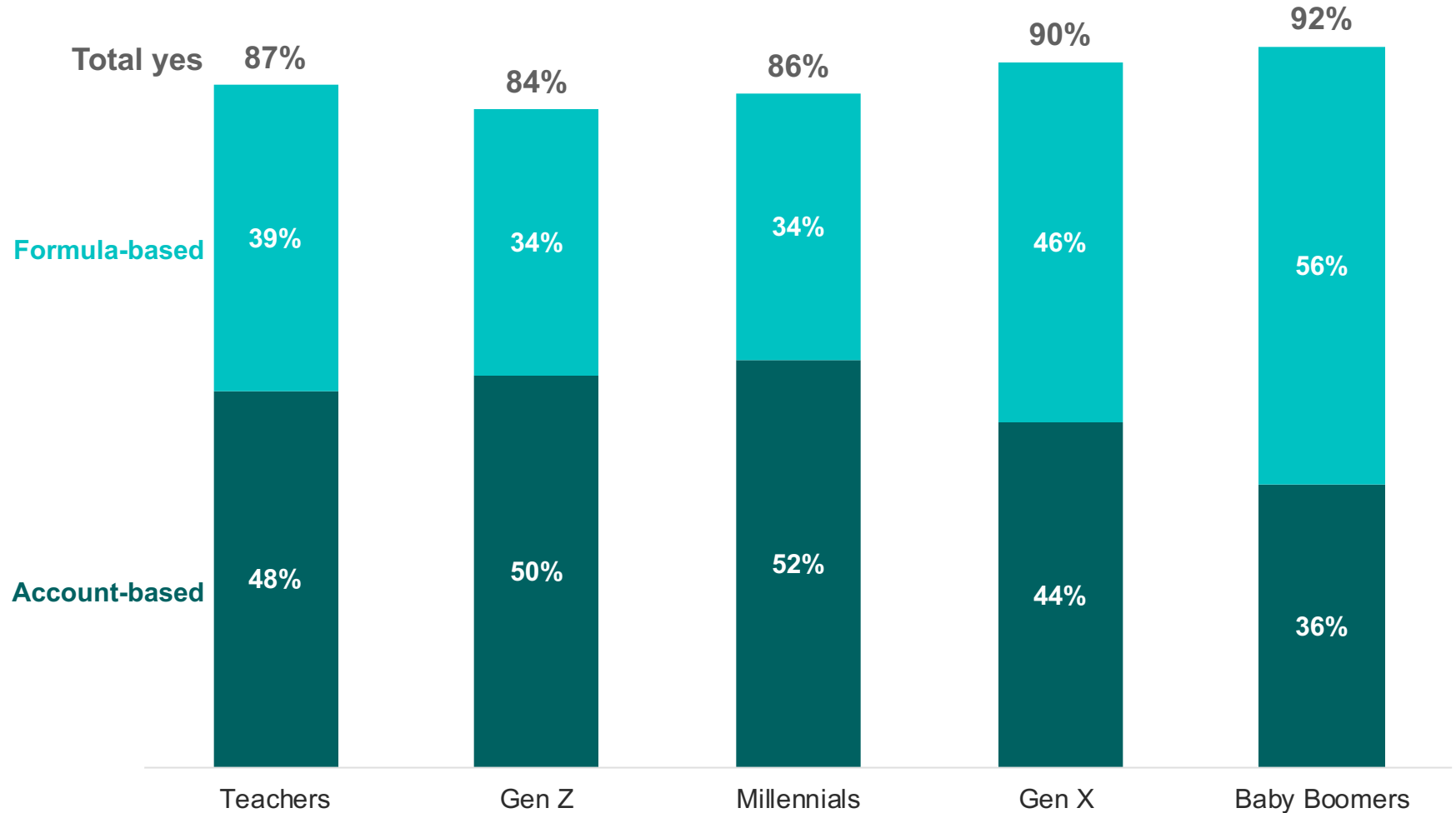
Are you currently covered by an employer-based retirement plan?



Retirement Plan Eligibility

Baby Boomers and Gen X teachers are more likely to have formula-based retirement plans, while Gen Z and Millennials are more likely to have account-based plans.

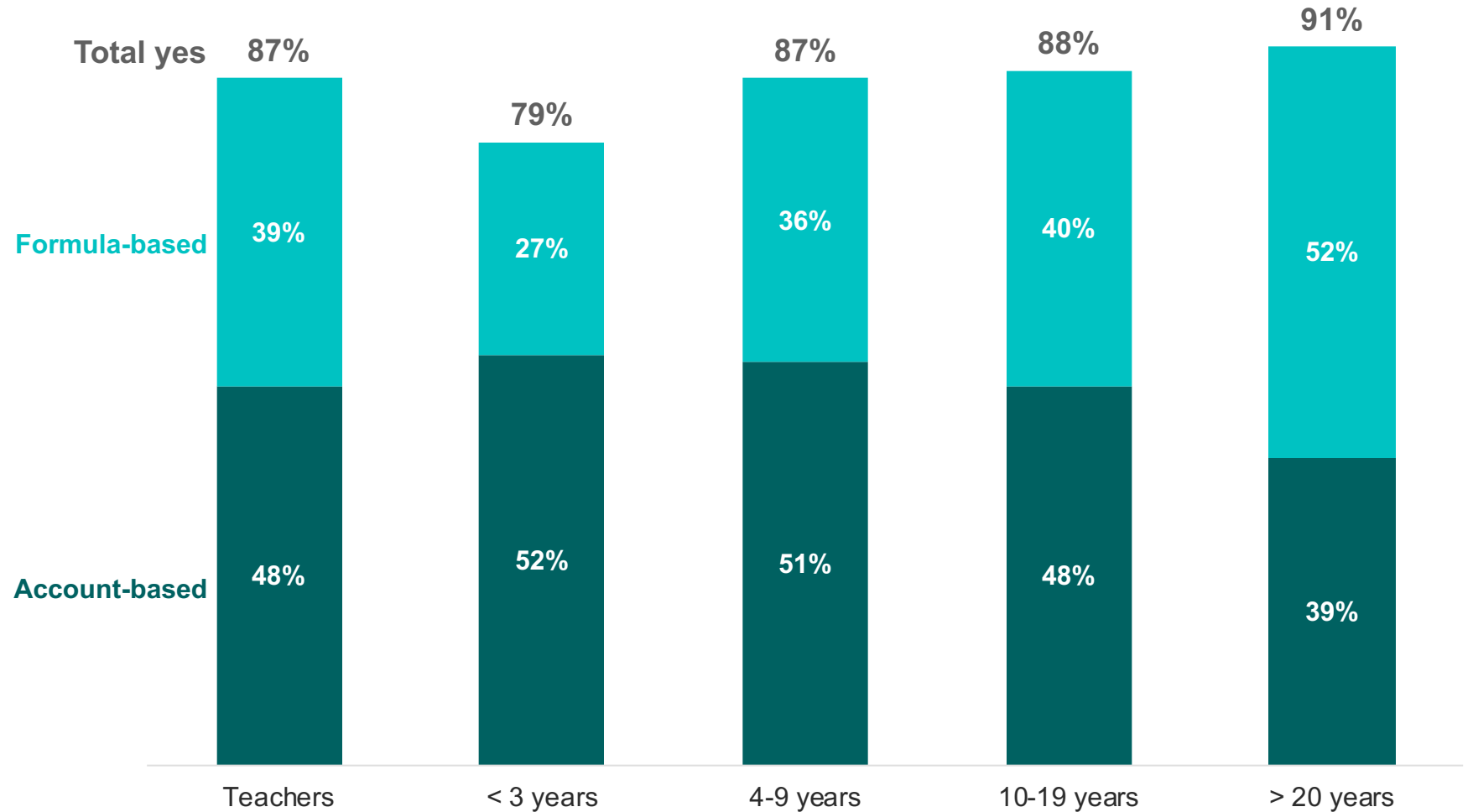
Are you currently covered by an employer-based retirement plan?



Retirement Plan Eligibility

Teachers with 3 years or less experience are less likely to be covered by a retirement plan than other groups.

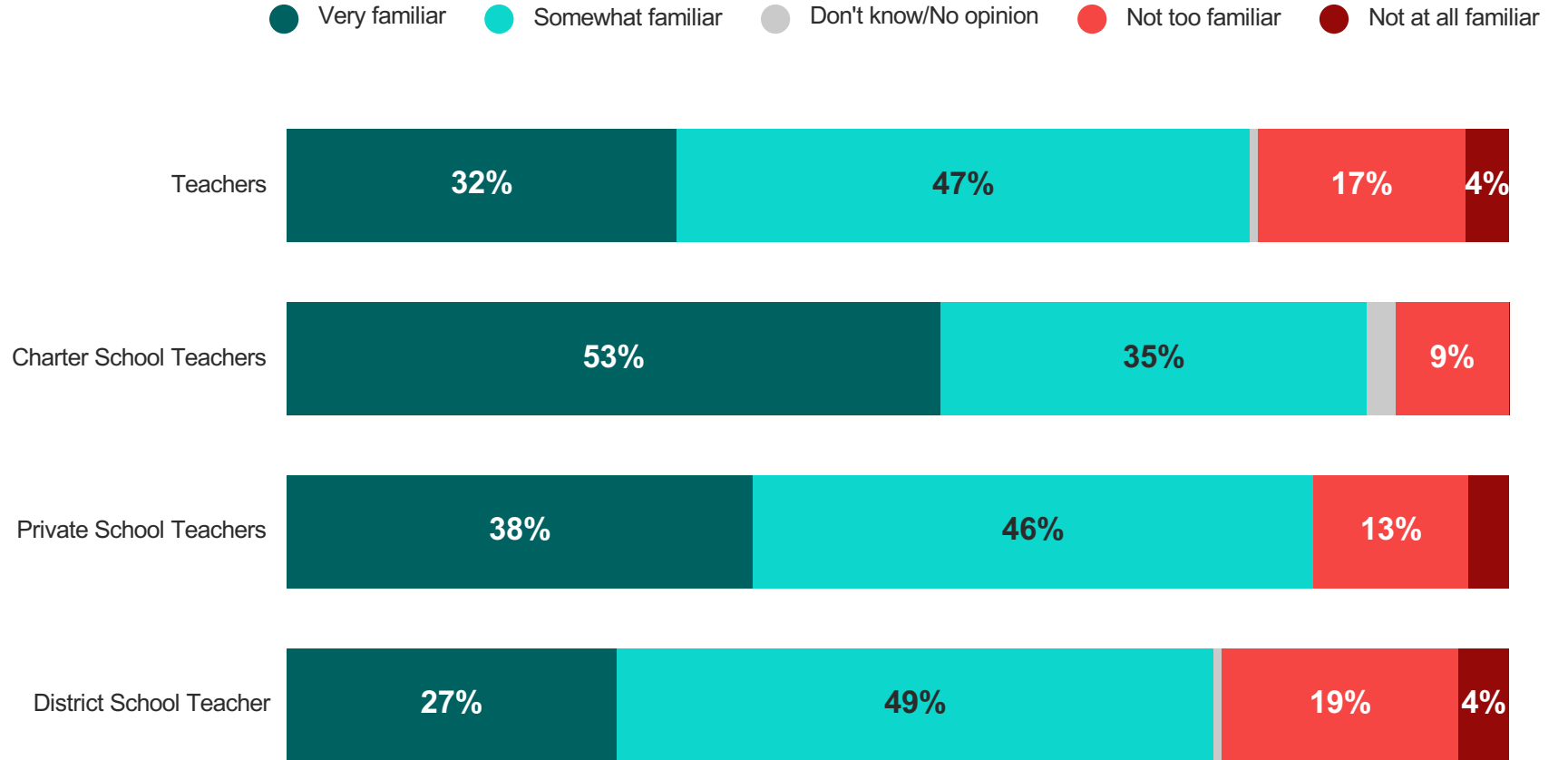
Are you currently covered by an employer-based retirement plan?



Retirement Plan Familiarity

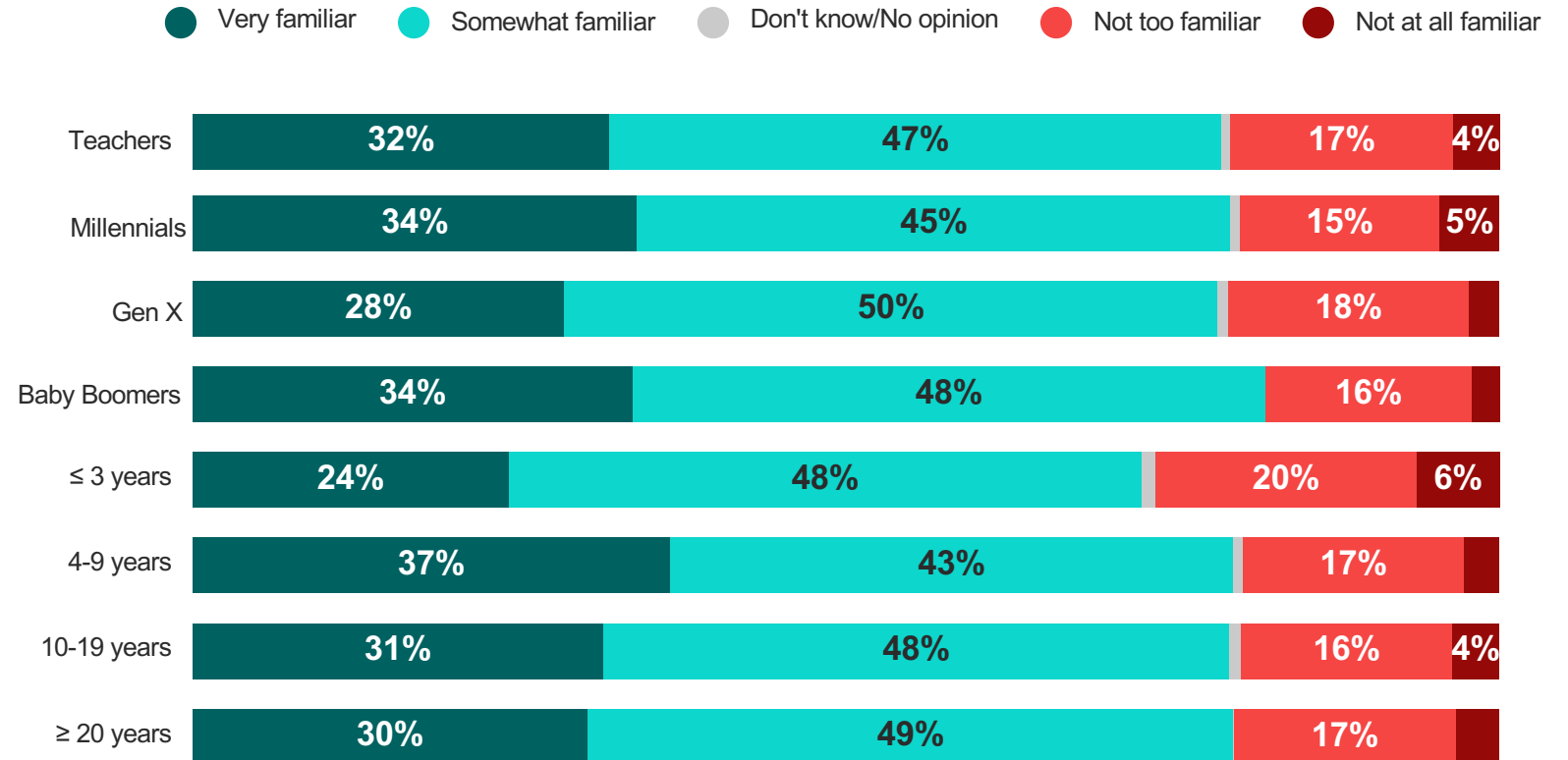
Of those teachers that are eligible for retirement plans, almost 80% feel familiar with the details. District teachers are the least familiar though.

How familiar do you feel with the details of your retirement plan?



Teachers with 3 years or less of experience are less familiar with their retirement plan than other groups.

How familiar do you feel with the details of your retirement plan?

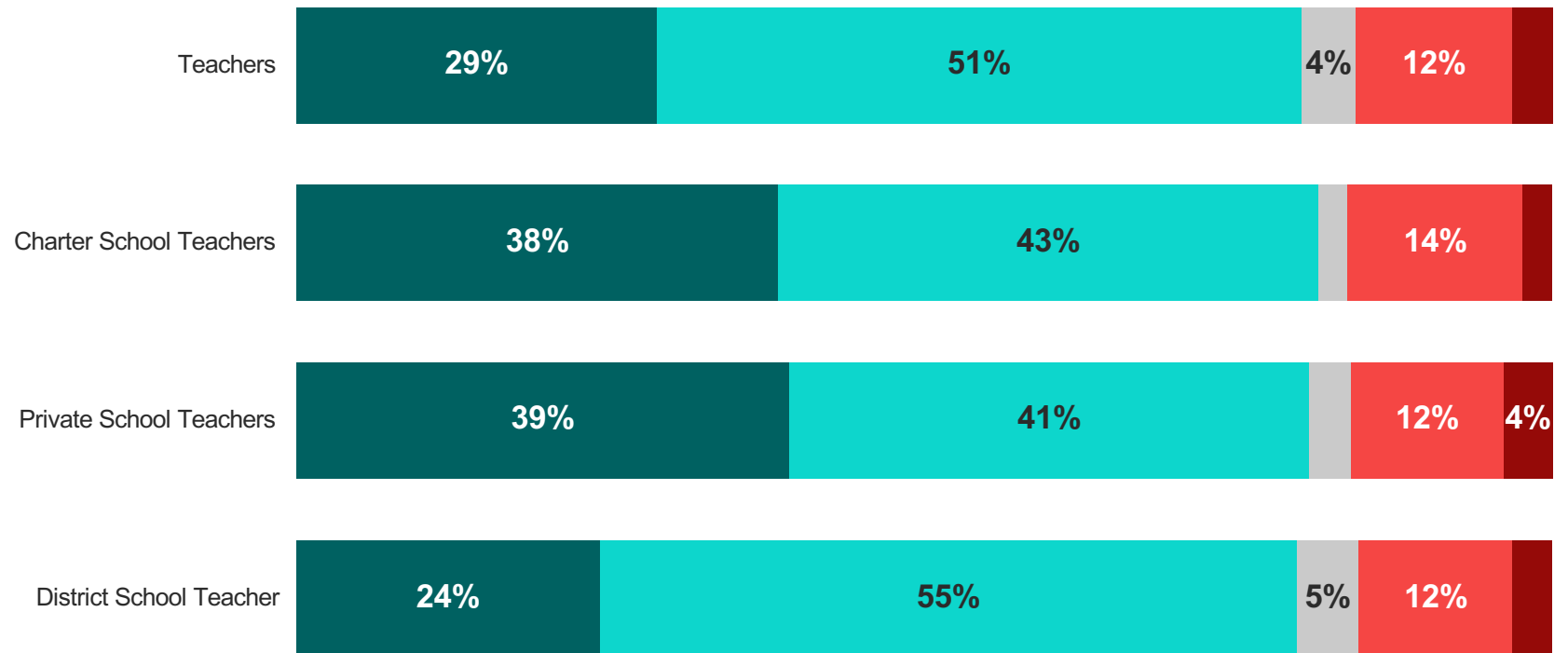


Retirement Plan Familiarity

Private and charter school teachers are more likely to be very satisfied with their retirement plan than district school teachers even though more district school teachers are eligible for retirement plans.

How satisfied or unsatisfied are you with your retirement plan?

● Very satisfied ● Somewhat satisfied ● Don't know/No opinion ● Somewhat unsatisfied ● Very unsatisfied

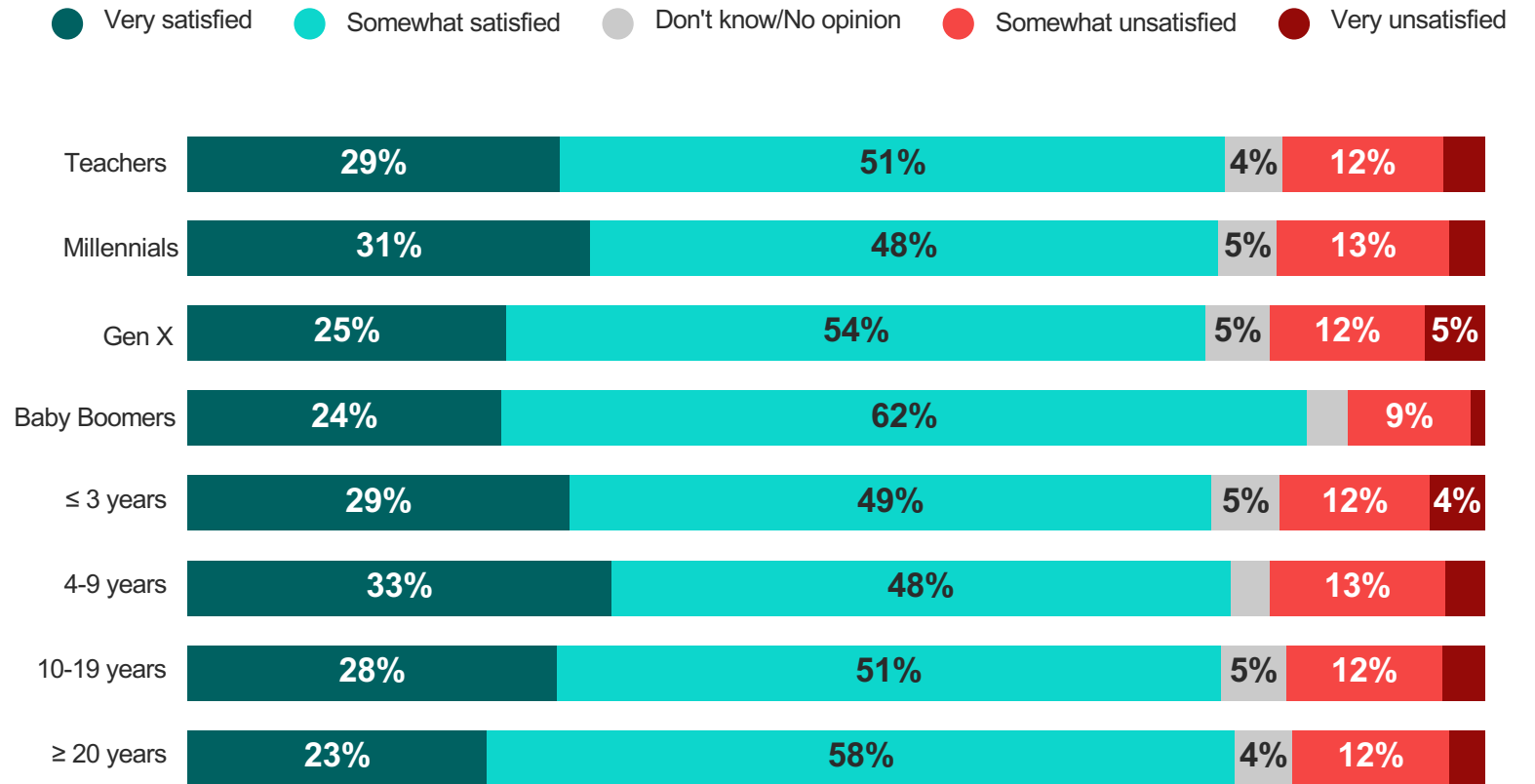


Retirement Plan Satisfaction

Retirement Plan Satisfaction

Boomers are slightly more satisfied than other generation groups with their retirement plans.

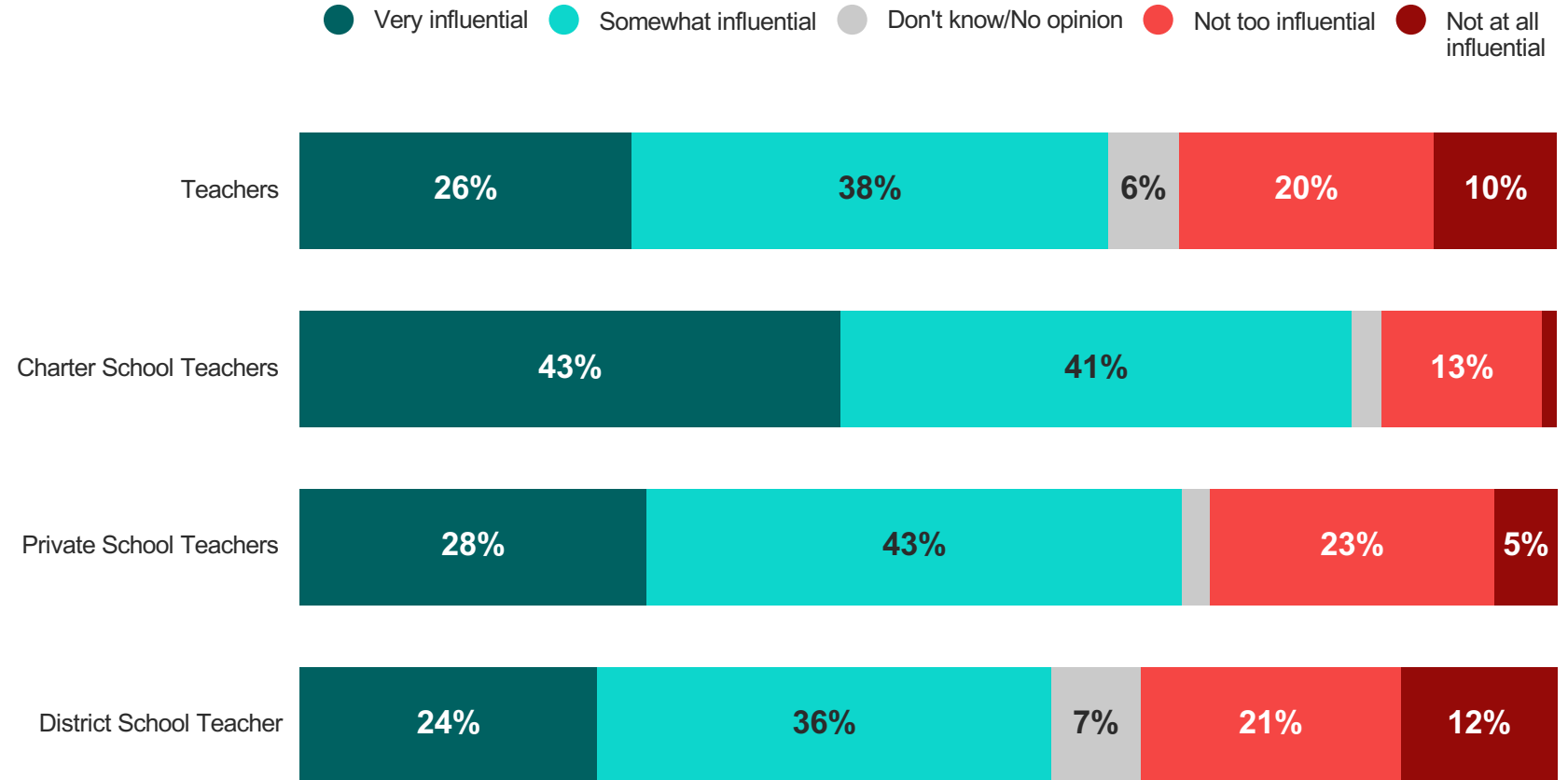
How satisfied or unsatisfied are you with your retirement plan?



*Gen Z not shown due to low sample size

Retirement plans influence teachers' willingness to move or change jobs – especially for charter school teachers.

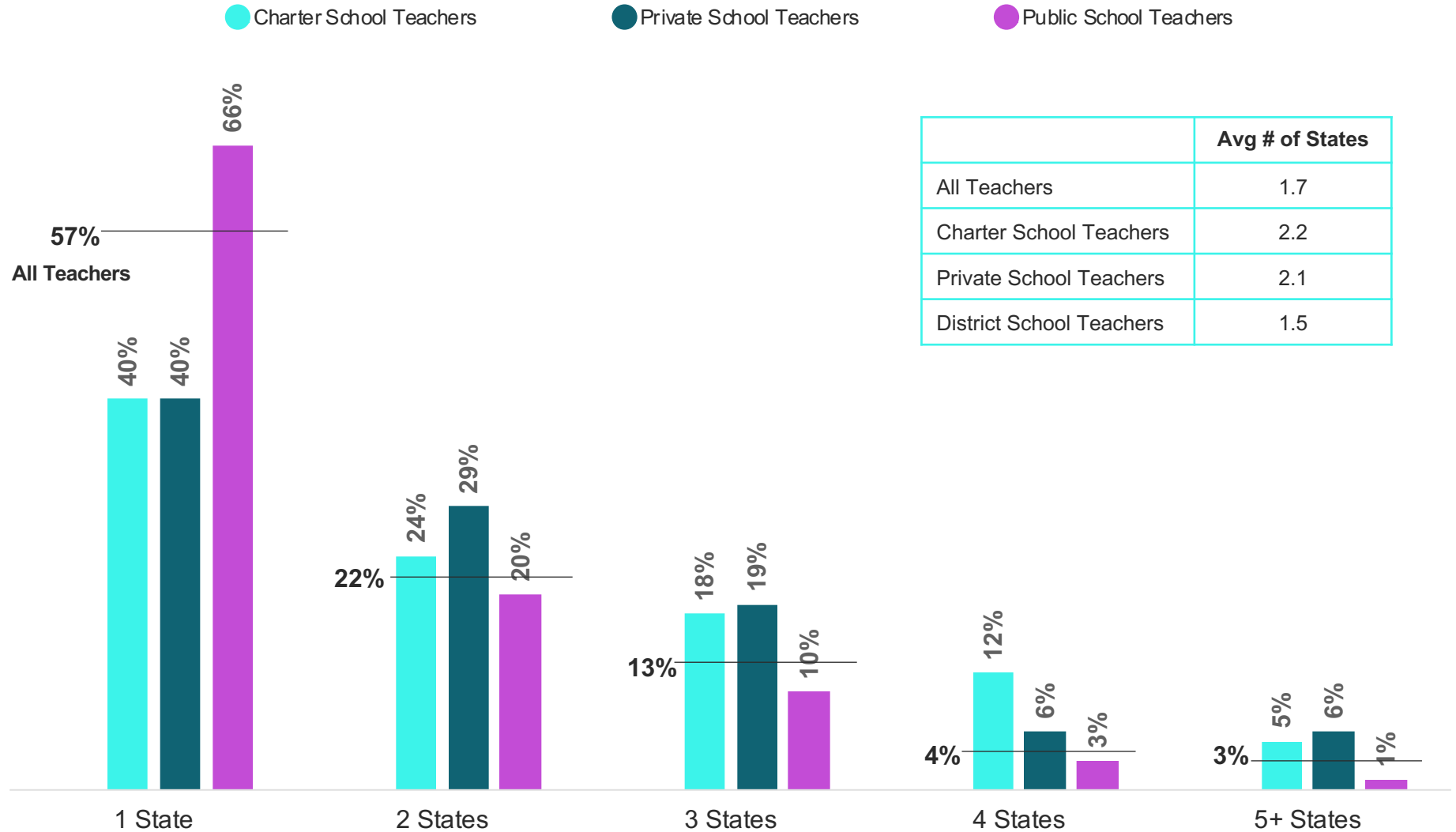
How much has your retirement plan influenced your willingness to move or change jobs?



Retirement Plan Mobility

Likely influenced by their retirement plans, a majority of teachers have only worked in 1 or 2 states – especially district school teachers

In how many different states districts have you worked for a public school district over your entire teaching career?



Teacher Mobility

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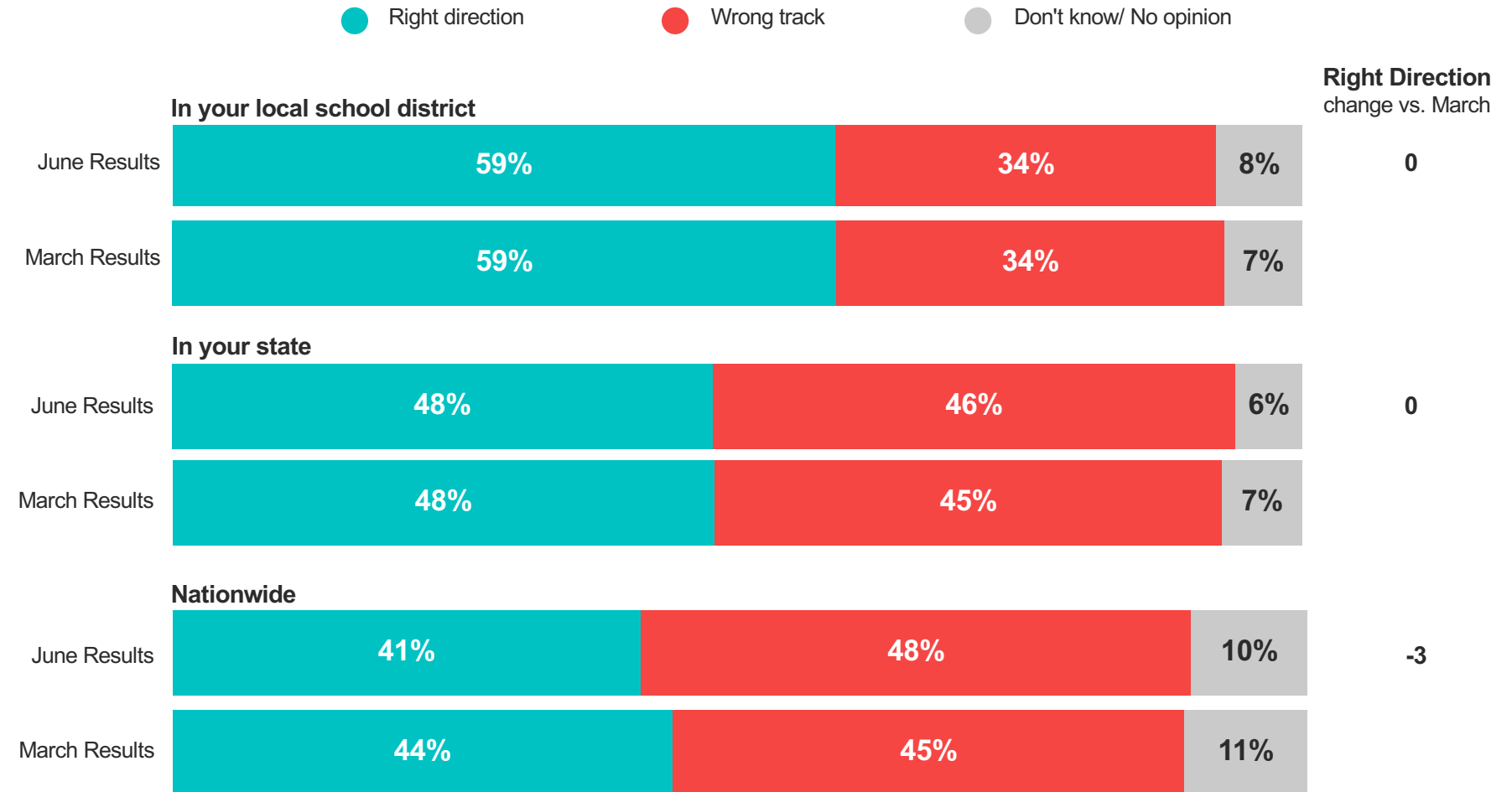
**Survey Profile, Demographics,
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Direction of Education

Teachers are split on the direction of education but are more likely to think their local school district is moving in the right direction.

Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Teachers



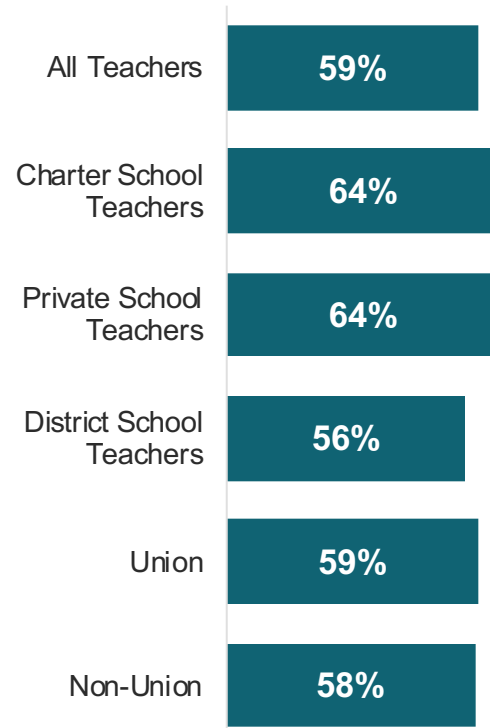
Direction of Education

Private and charter school teachers are more likely to say that education is going in the right direction, especially at the national level.

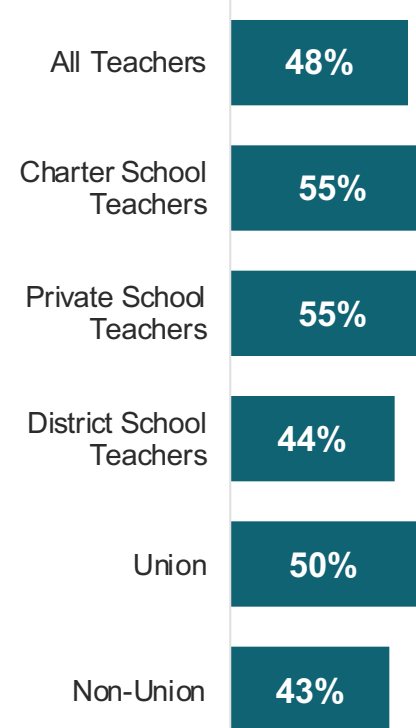
Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

% Right Direction

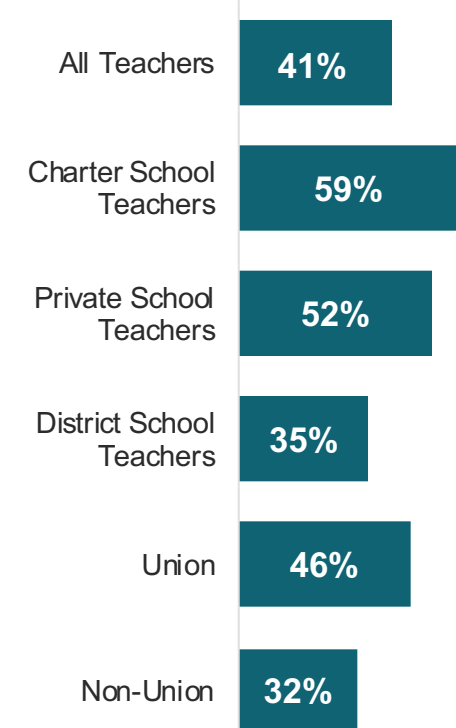
In your local school district



In your state



Nationwide



Purpose of Education






Teachers rate skills for future employment as the top purpose of high school but view independent thinking as more important for grades K-8.

What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

All Teachers, % Extremely Important





Grades K-8

Average % selected Extremely Important 47%

-  Become independent thinkers (54%)
-  Socialization (53%)
-  How to be good citizens (53%)
-  Core academic subjects (52%)
-  Values, moral character, religious virtues (44%)
-  Skills for future employment (47%)
-  To fix social problems (34%)

Grades 9-12

Average % selected Extremely Important 55%

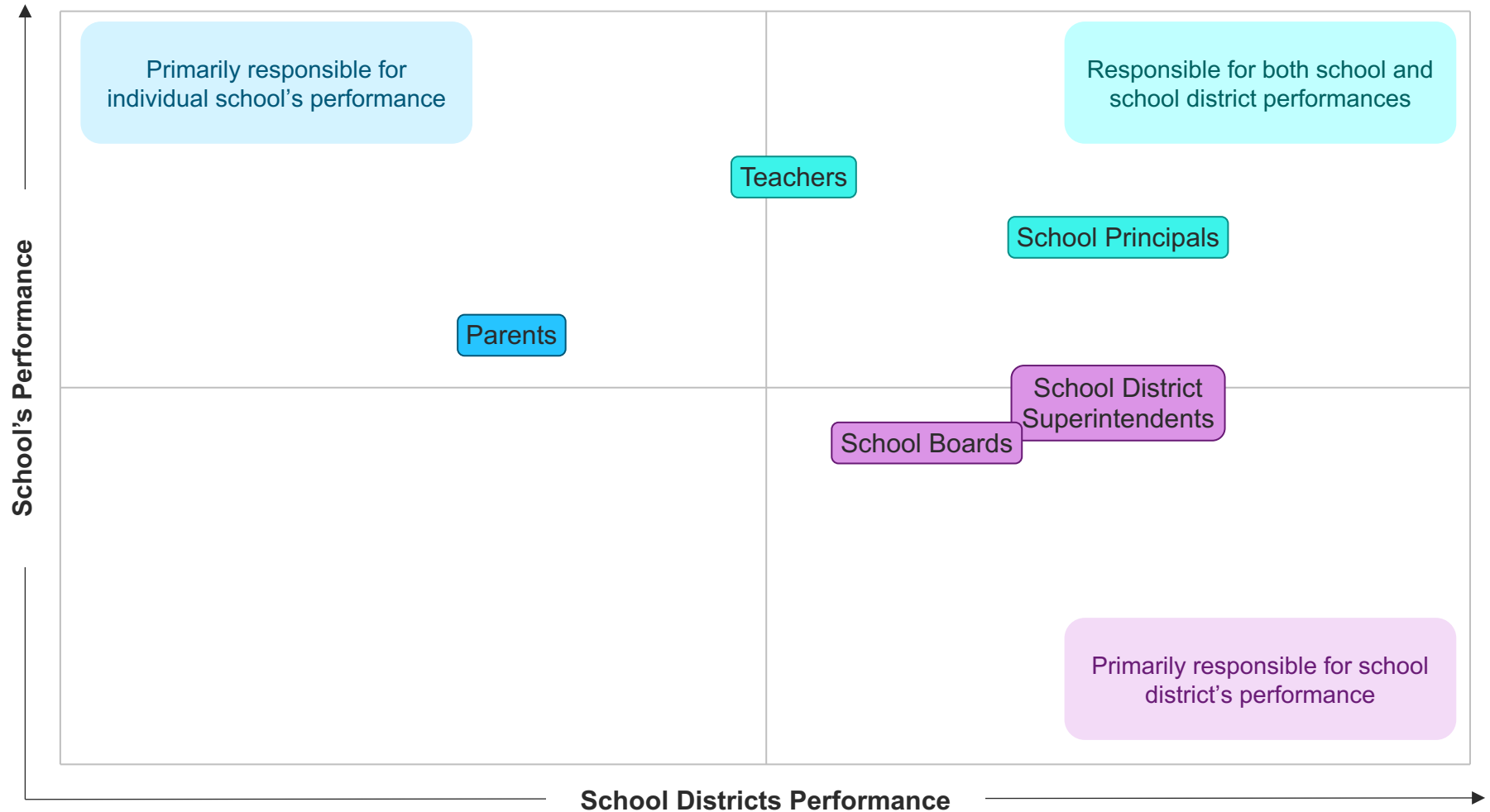
-  Skills for future employment (64%)
-  Become independent thinkers (62%)
-  How to be good citizens (56%)
-  Core academic subjects (50%)
-  Socialization (49%)
-  Values, moral character, religious virtues (43%)
-  To fix social problems (39%)

Teachers feel responsibility for their school's performance and view principals as responsible for both the school and the district's performance.

In your opinion, who should be held most responsible for a school's performance? Please rank your top 3.

In your opinion, who should be held most responsible for a school district's performance? Please rank your top 3.

All Teachers, % Ranked in the top 3



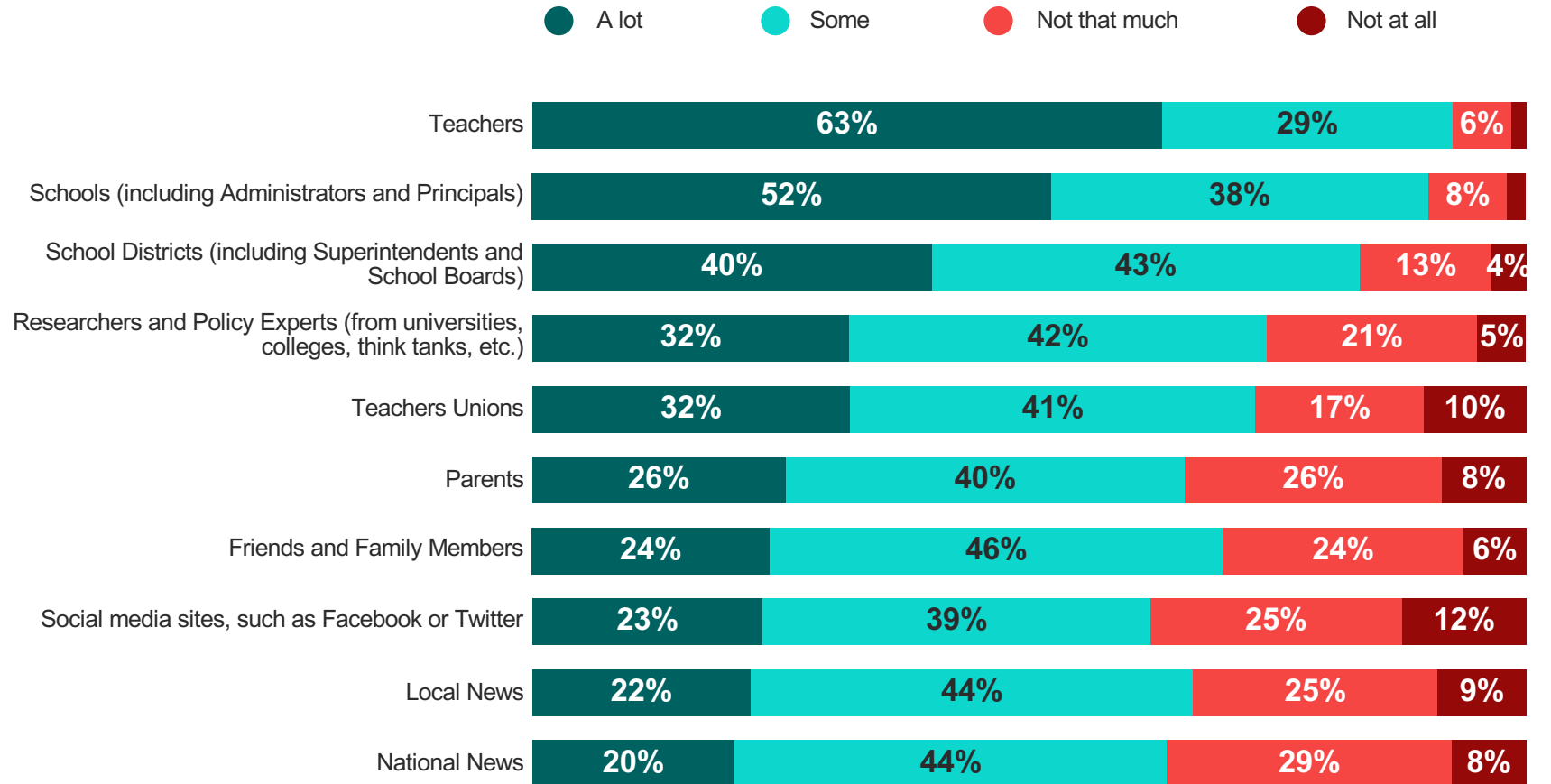
Performance Responsibility

Source for Education Information

Teachers get the most information from local education sources like other teachers and their school.

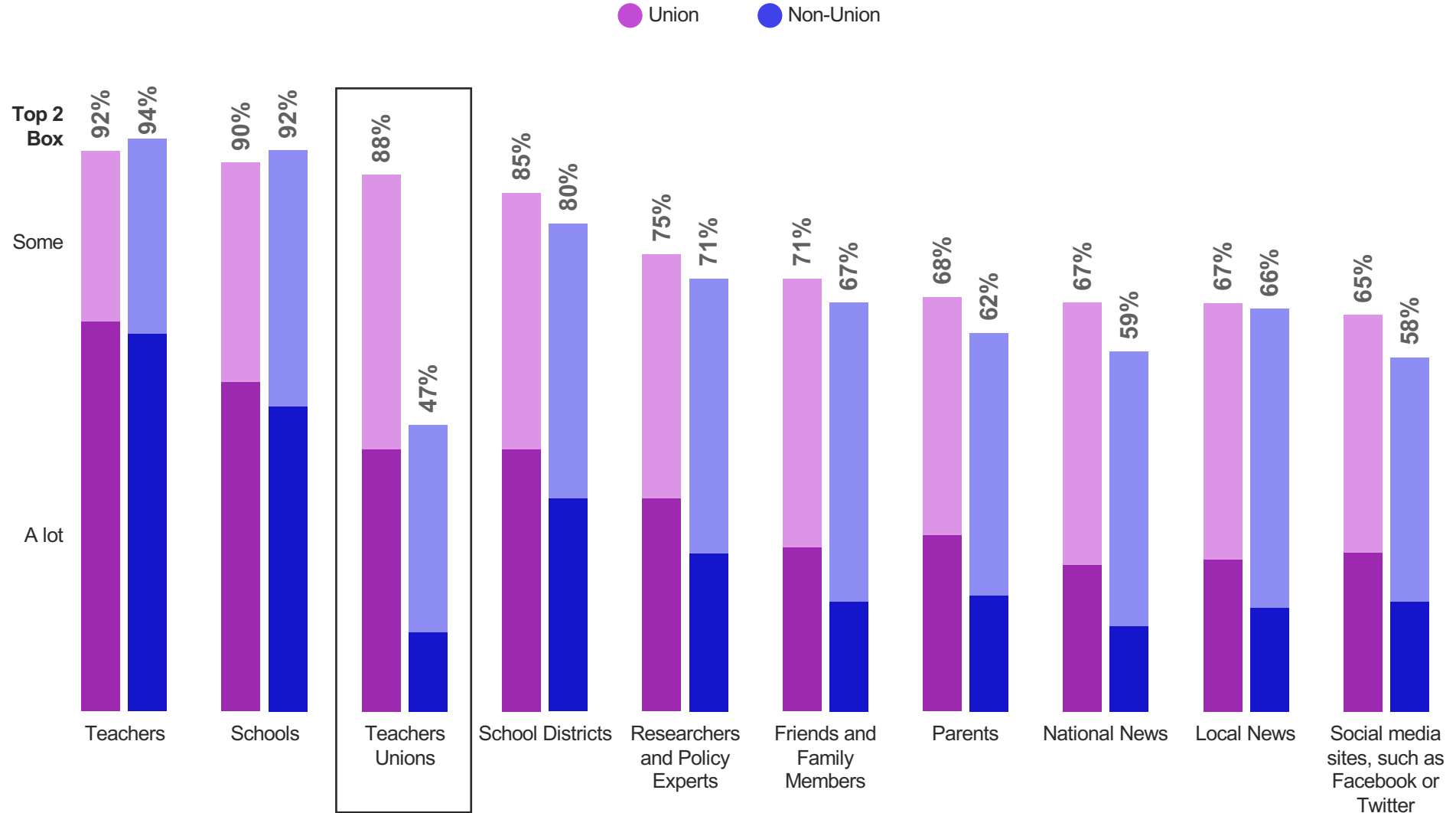
How much information about education, if any, do you get from the following sources?

All Teachers



Union members are much more likely to get information about education from teachers unions than non-union members.

How much information about education, if any, do you get from the following sources?



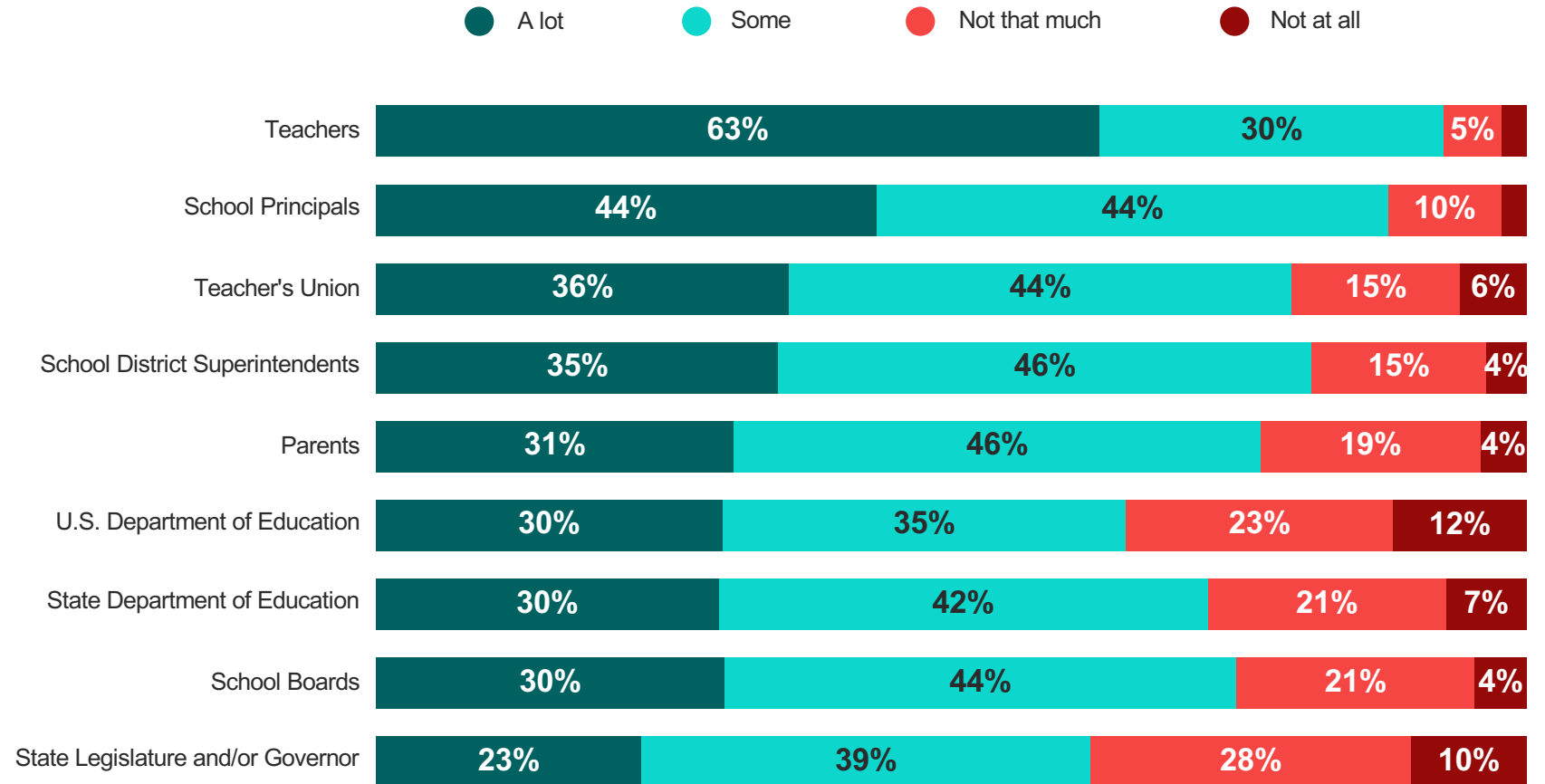
Source for Education Information

Trust in Education Decision Makers

Teachers view themselves as the most trustworthy when it comes to making decisions about education.

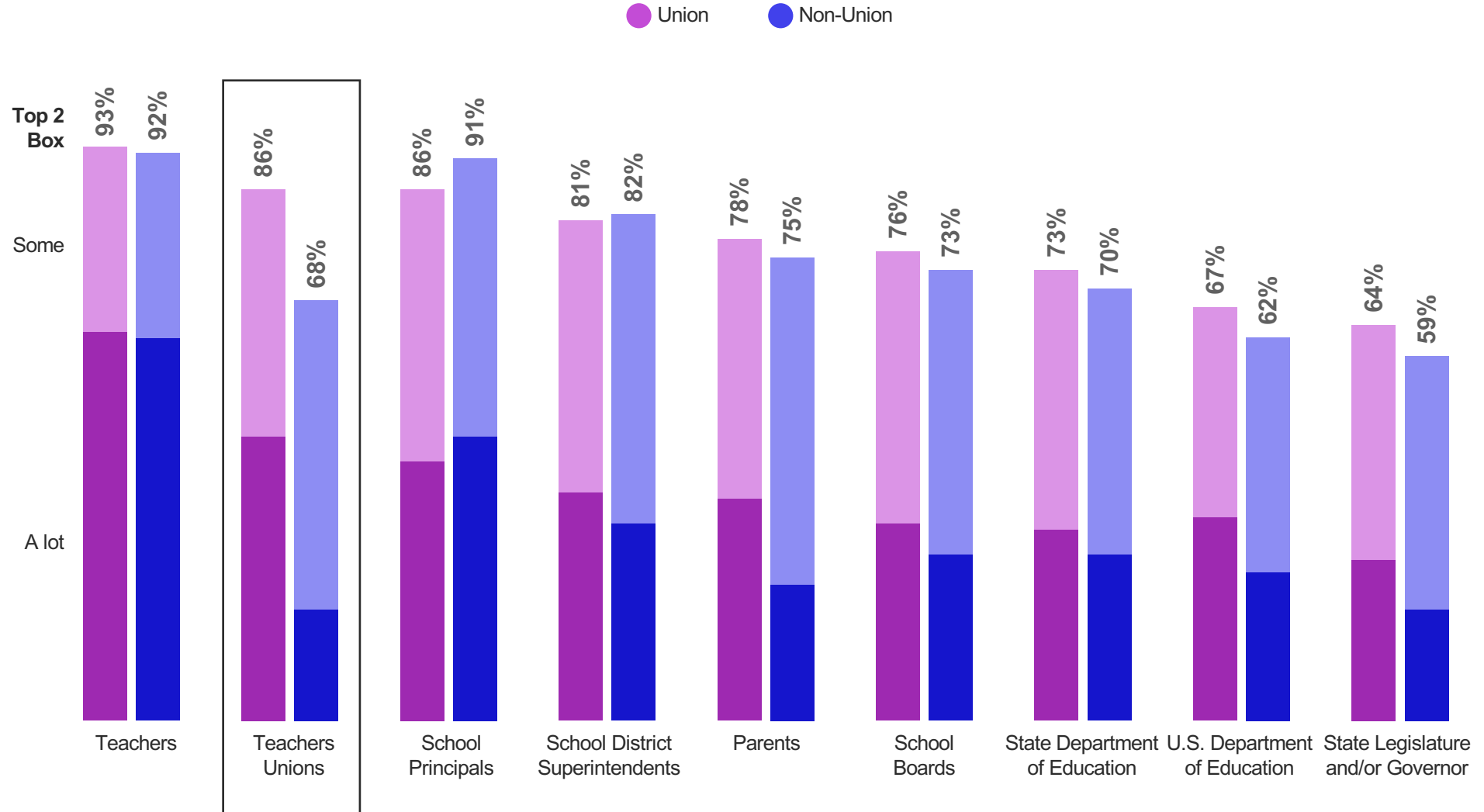
How much, if at all, do you trust the following to make good decisions about education?

All Teachers



Union members are much more likely to trust teachers unions to make good decisions about education than non-union members.

How much, if at all, do you trust the following to make good decisions about education?



Trust in Education Decision Makers

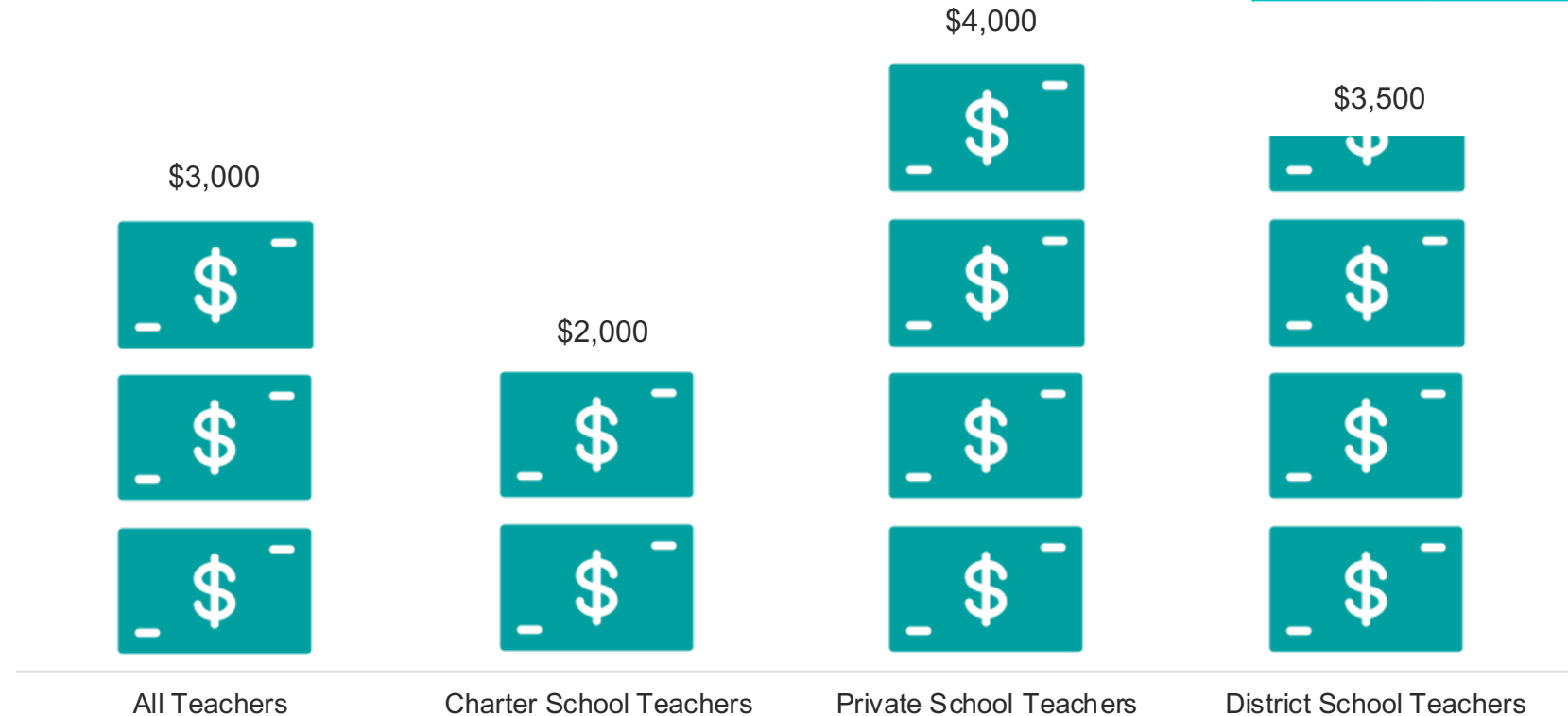
Private and district school teachers estimated per student spending to be higher than charter school teachers. The median estimates were much lower than any individual state’s spending.

*How much do you think is spent per year on each student in your state’s **public schools**? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.*

Median estimate

FY17 State Actuals	
Maximum	\$23,091
Mean	\$12,521
Minimum	\$7,179

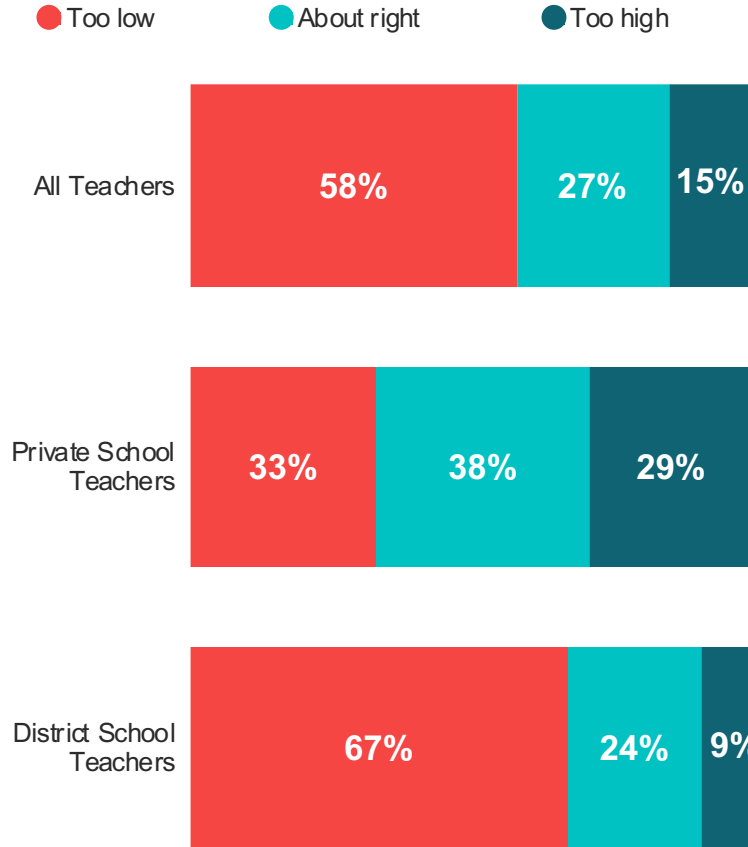
School Spending Estimate



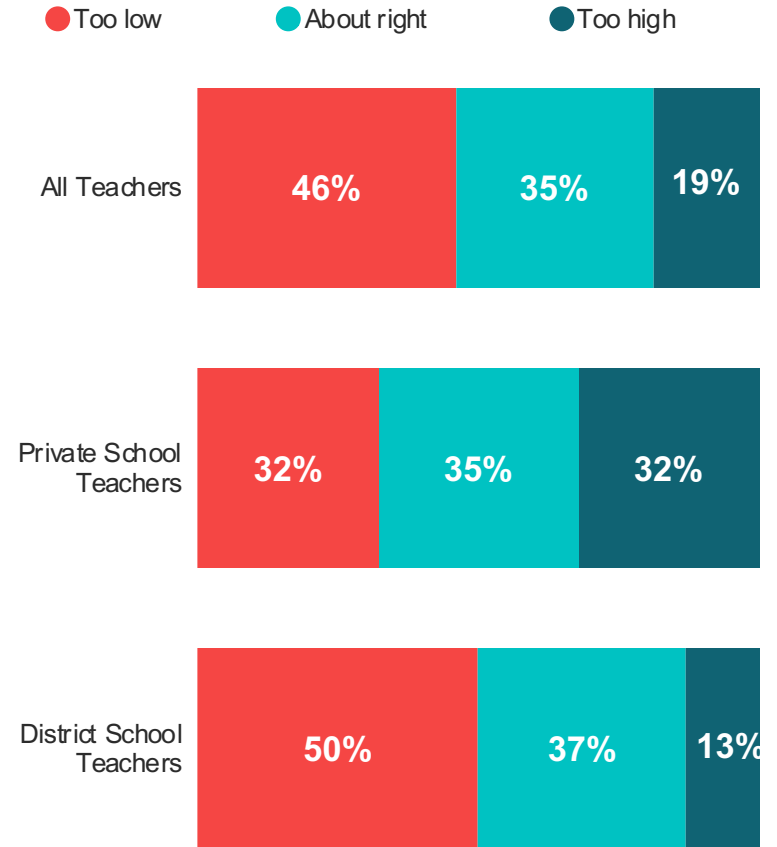
School Funding

Teachers who were given an actual statistic were less likely to think per-student spending is too low – except for private school teachers.

Do you believe public school funding in [STATE] is:



On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:



State Per Pupil Spending Source: National Center for Education Statistics
*Charter school teachers not shown due to low sample size

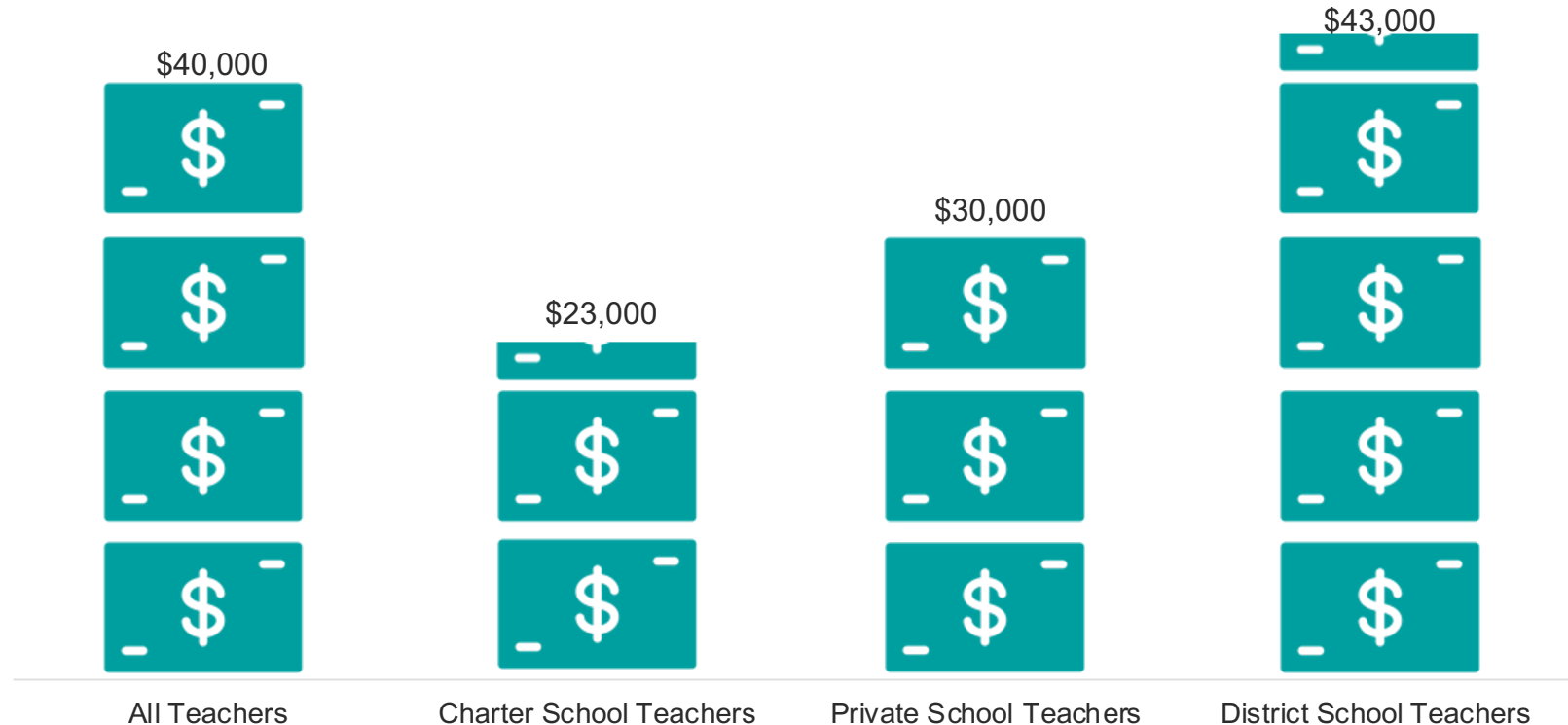
District school teachers estimated teacher salaries higher than private and charter school teachers. Like school funding, estimates are lower than any state's average.

*How much do you think is the average teacher salary in your state's **public schools**?*

Median estimate

FY17 State Actuals	
Maximum	\$83,585
Mean	\$57,282
Minimum	\$43,107

Teacher Salary Estimate

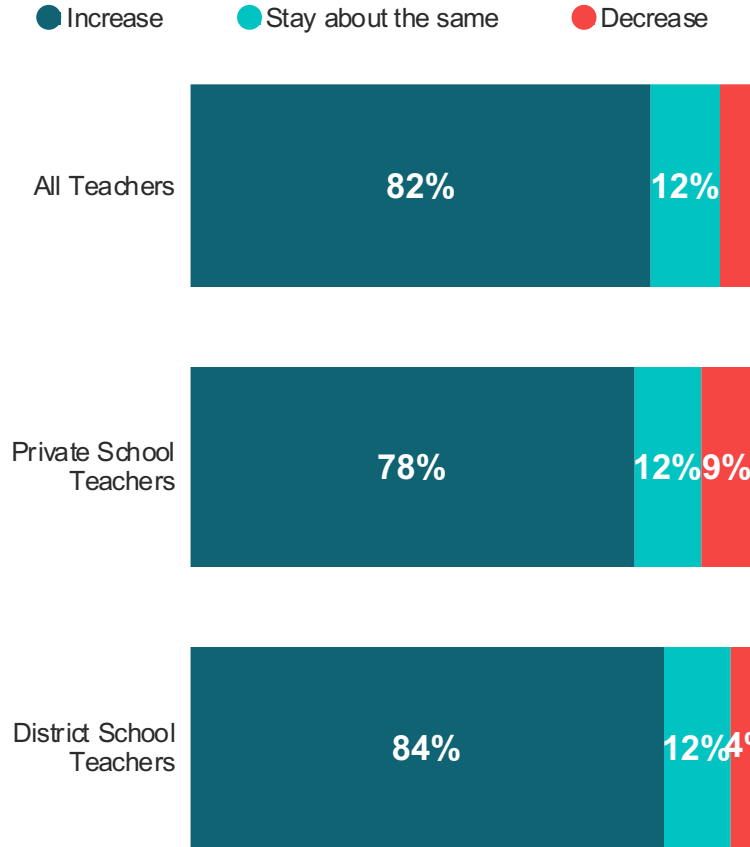


= \$10,000

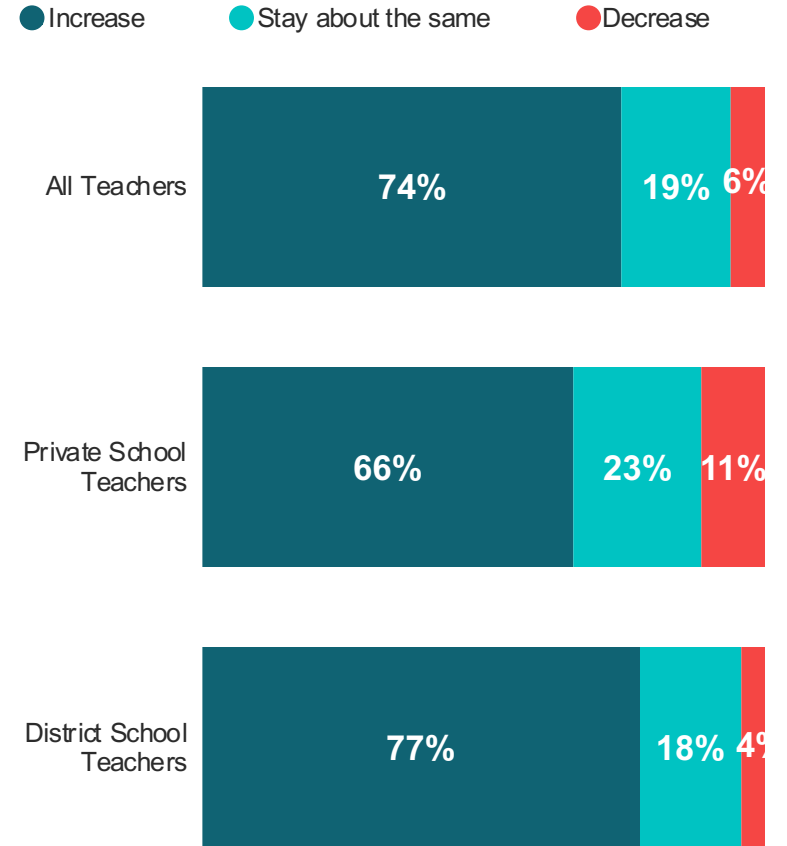
Teacher Salaries

Teachers shown an actual statistic were less likely to think teacher salaries should increase, but the difference was smaller than for per-student spending.

Do you think that public school teacher salaries in your state should:



On average, public school teachers in [STATE] are paid an annual salary of \$____. Do you think that public school teacher salaries should:



State Teacher Salary Source: National Center for Education Statistics

*Charter school teachers not shown due to low sample size

Preferred Schooling Type

Teachers prefer their own school type when choosing for their child.

If given the option, what type of school would you select in order to obtain the best education for your child?



If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

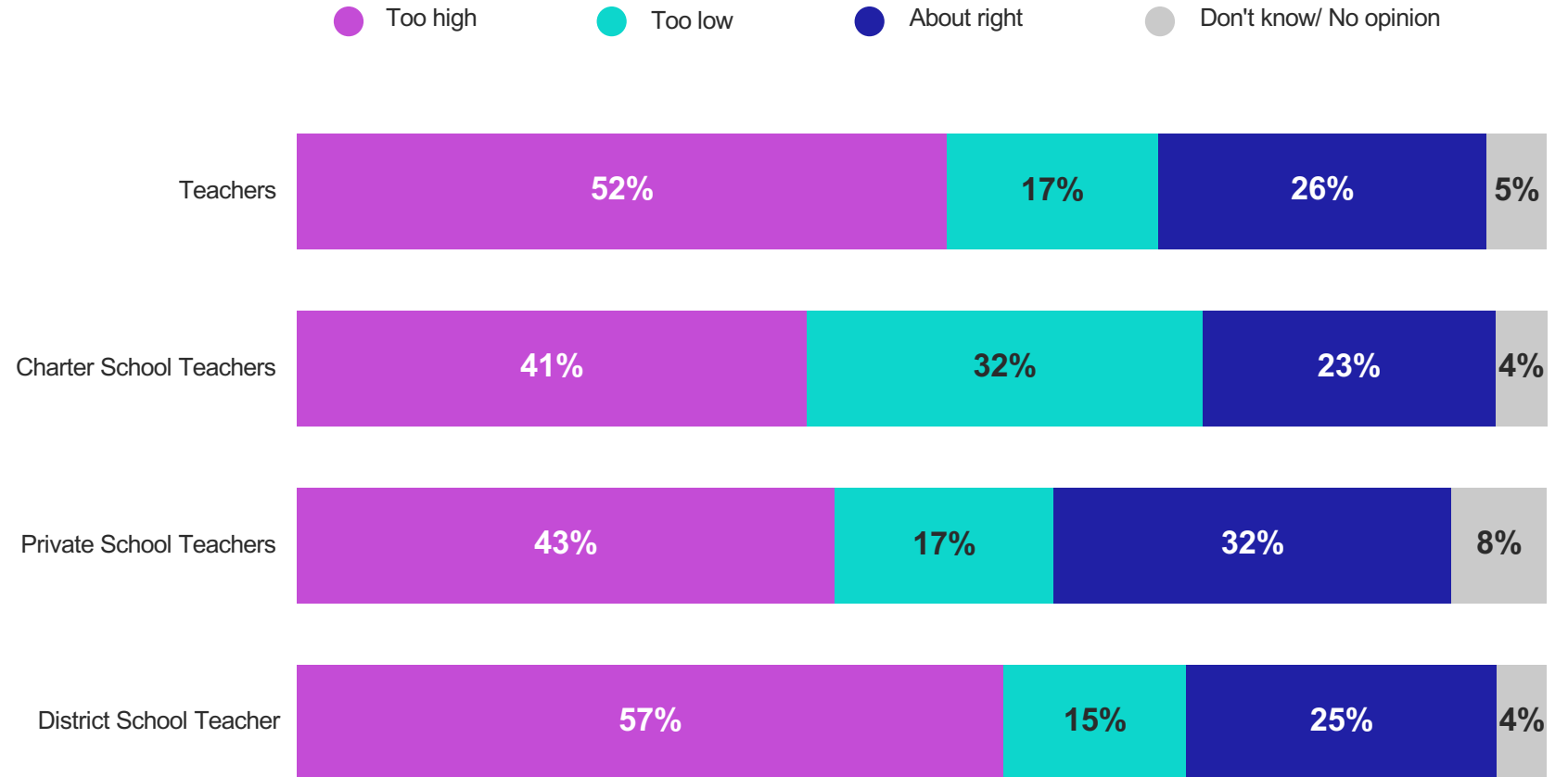


*Charter school teachers not shown due to low sample size

Standardized Testing

District school teachers are more likely to think that students spend too much time on standardized testing.

All public schools and most private schools give their students standardized tests during the school year. When thinking about students preparing for and taking these tests, in general, do you believe the amount of time spent on standardized testing in American Schools is



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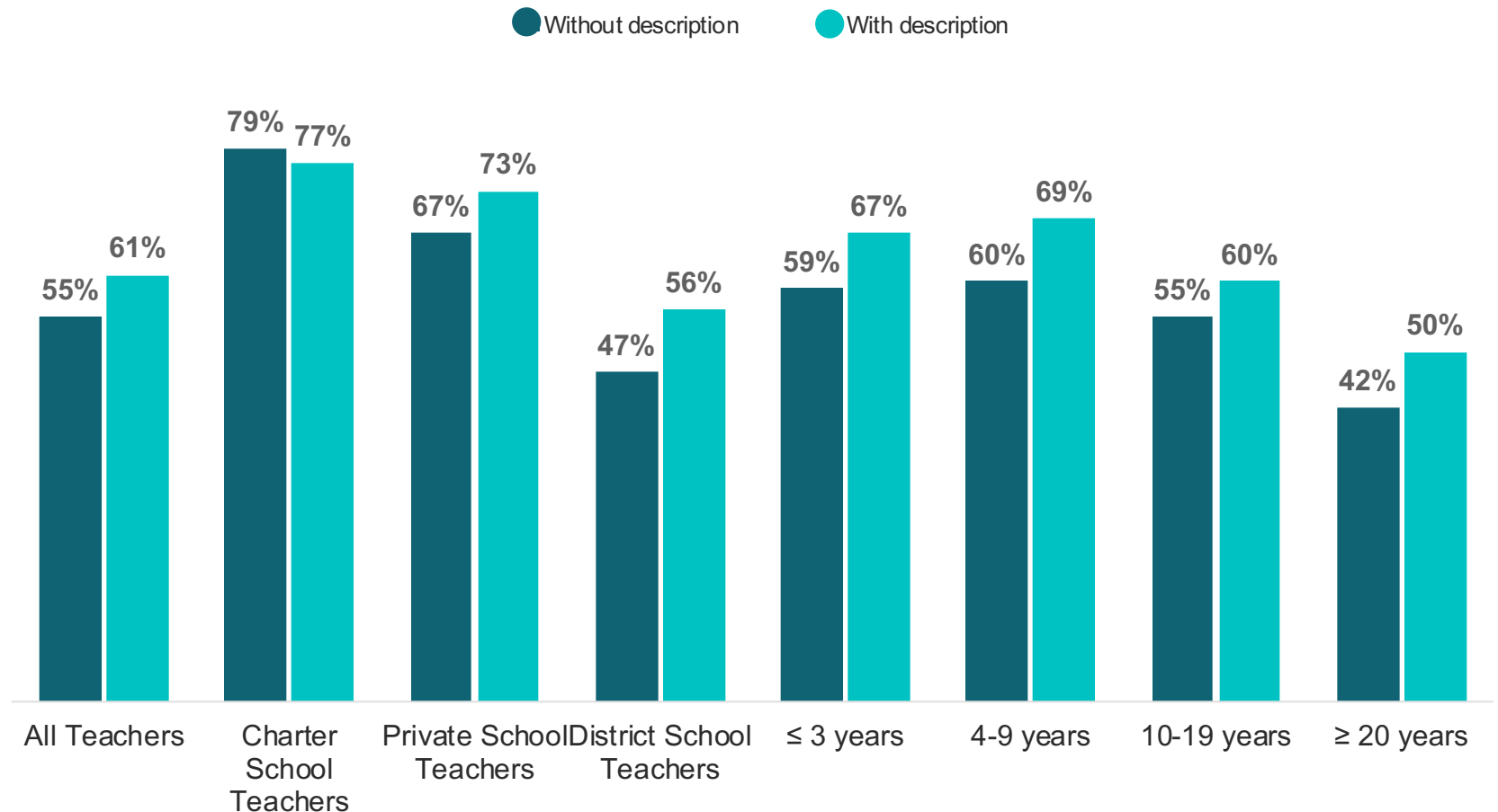
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-  **2** Racial Bias and Schooling
-  **3** Teaching Profession
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-  **5** Awareness and Favorability of School Choice Policies
-  **6** Survey Profile, Demographics, Appendix

Support for charter schools increases the most among district school teachers when they are provided with information.

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K-12 education?

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

Total Support (Strongly support + Somewhat support)



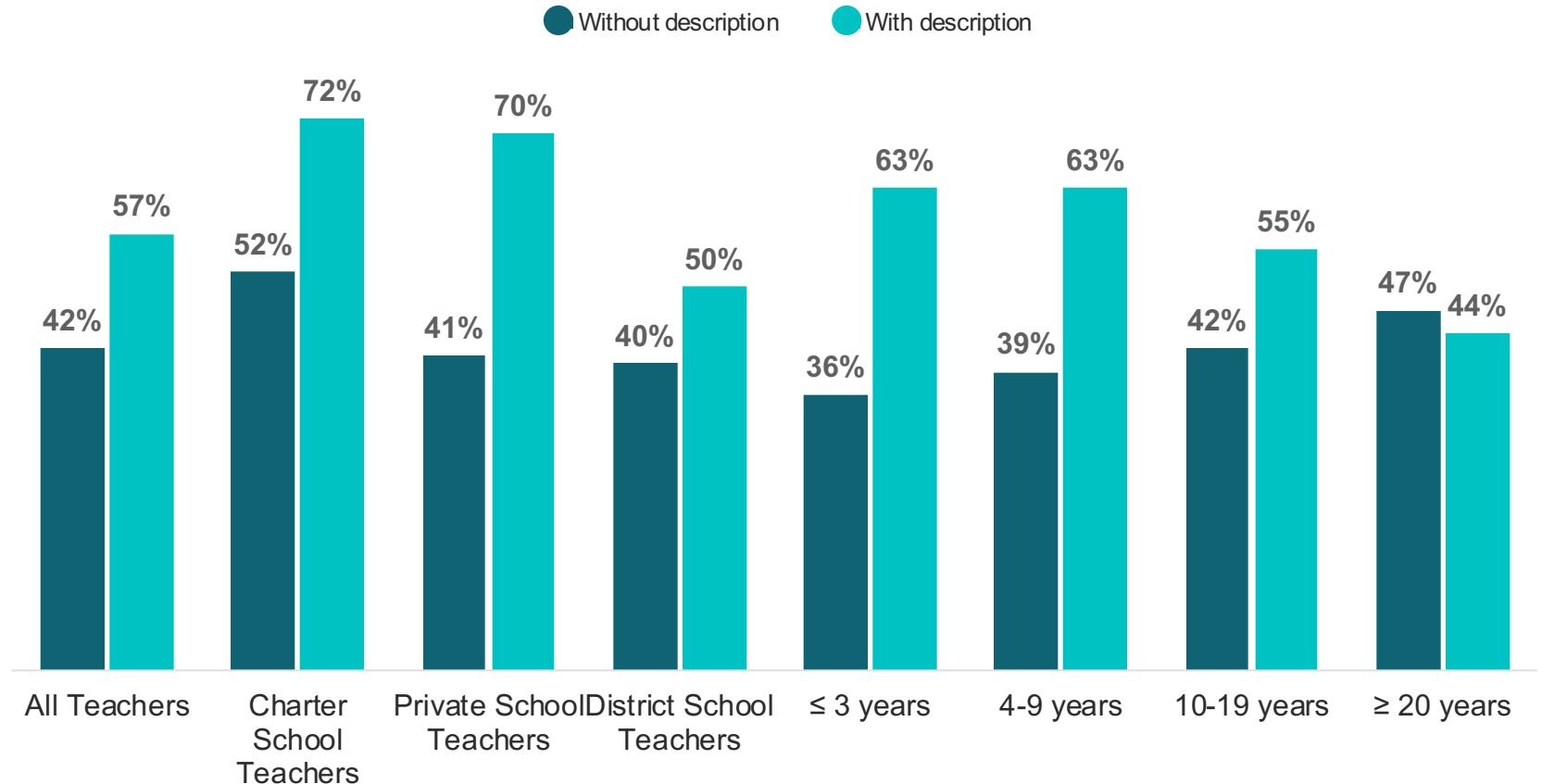
Charter School Favorability

Support for school vouchers increases dramatically when teachers are provided with information. Support especially increases among younger teachers.

Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K-12 education?

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

Total Support (Strongly support + Somewhat support)



School Voucher Favorability

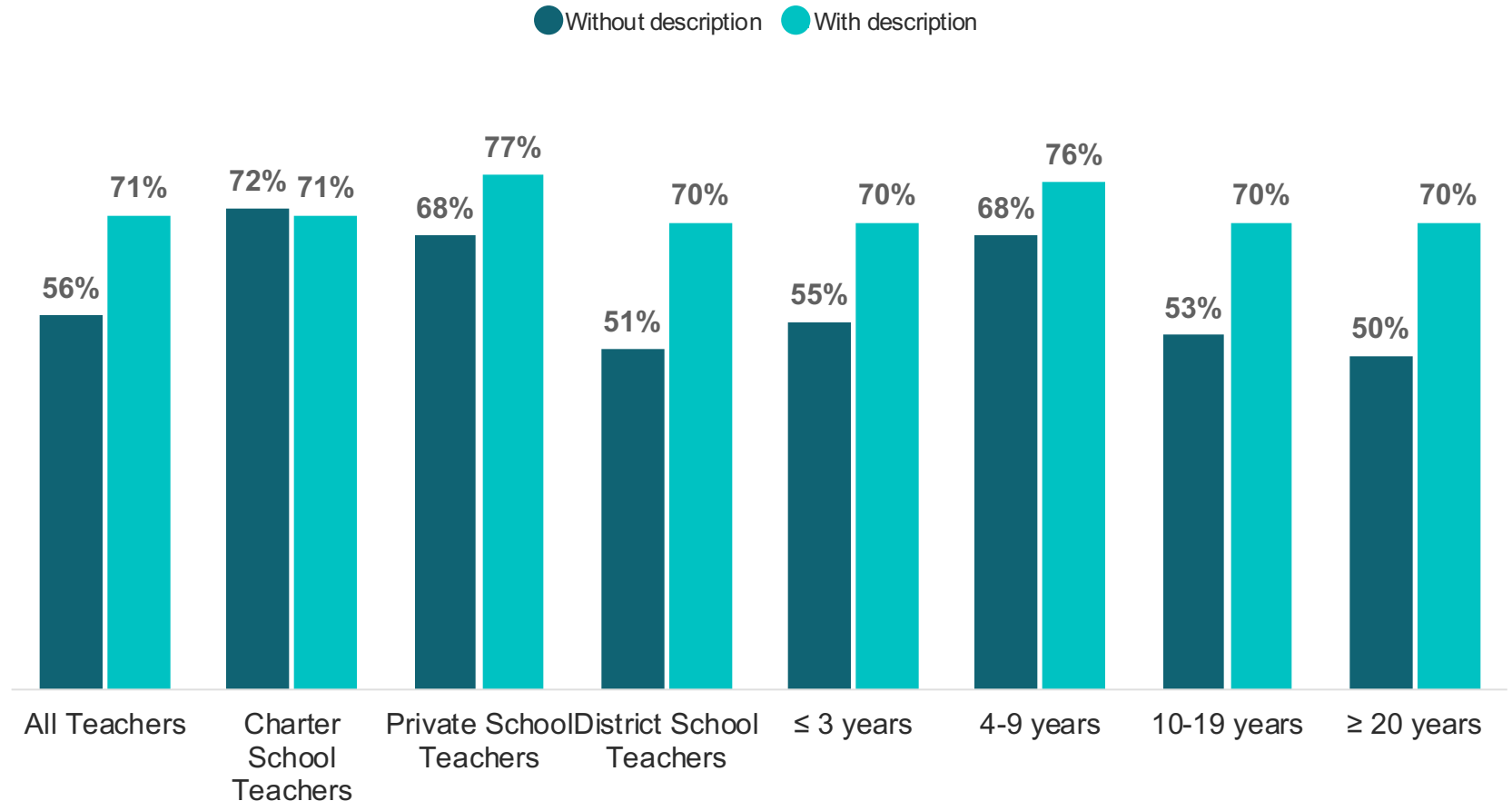
Education Savings Accounts Favorability

Teachers are more supportive of ESAs after learning more about them, particularly among older teachers.

Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?

An "education savings account" in K-12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

Total Support (Strongly support + Somewhat support)



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Methodology

Survey Profile, 1

Dates	June 8-14, 2020
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	Current Teachers
Sampling Frame	National sample of teachers (age 18+) living in the United States, including the District of Columbia
Sampling Method	Non-Probability, Stratified (based on Gender, Years of Experience)
Mode	Online Survey
Language	English

Methodology

Survey Profile, 2

Survey Time	Median = 11.9 minutes
Sample Size	Total, N = 1,000
Oversampling?	None
Quotas?	Age, Years of Teaching Experience
Weighting?	None
Measure of Precision	± 3.10 percentage points
Participation Rate	5.1%
Project Contact	Paul DiPerna, paul@edchoice.org

Demographic Base Sizes

Demographics	Unweighted (N =)
Hispanic	200
White	746
Non-Hispanic White	621
Black	130
Other	124
Generation Z	92
Millennial	510
Generation X	290
Boomers	103
Northeast	220
Midwest	172
South	413
West	195

Demographics	Unweighted (N =)
Male	350
Female	650
Democrat	447
Independent	222
Republican	331
Urban	285
Suburban	520
Small Town	107
Rural	88
Low Income <\$35K	327
Middle Income \$35K to <\$75K	433
High Income \$75K+	240
LGBTQ	117

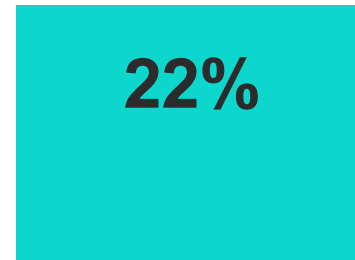
Where do you currently teach?

School Type



Regular public school (or public district school)

(N = 679)



Private school (or independent school, parochial school, religious school)

(N = 223)



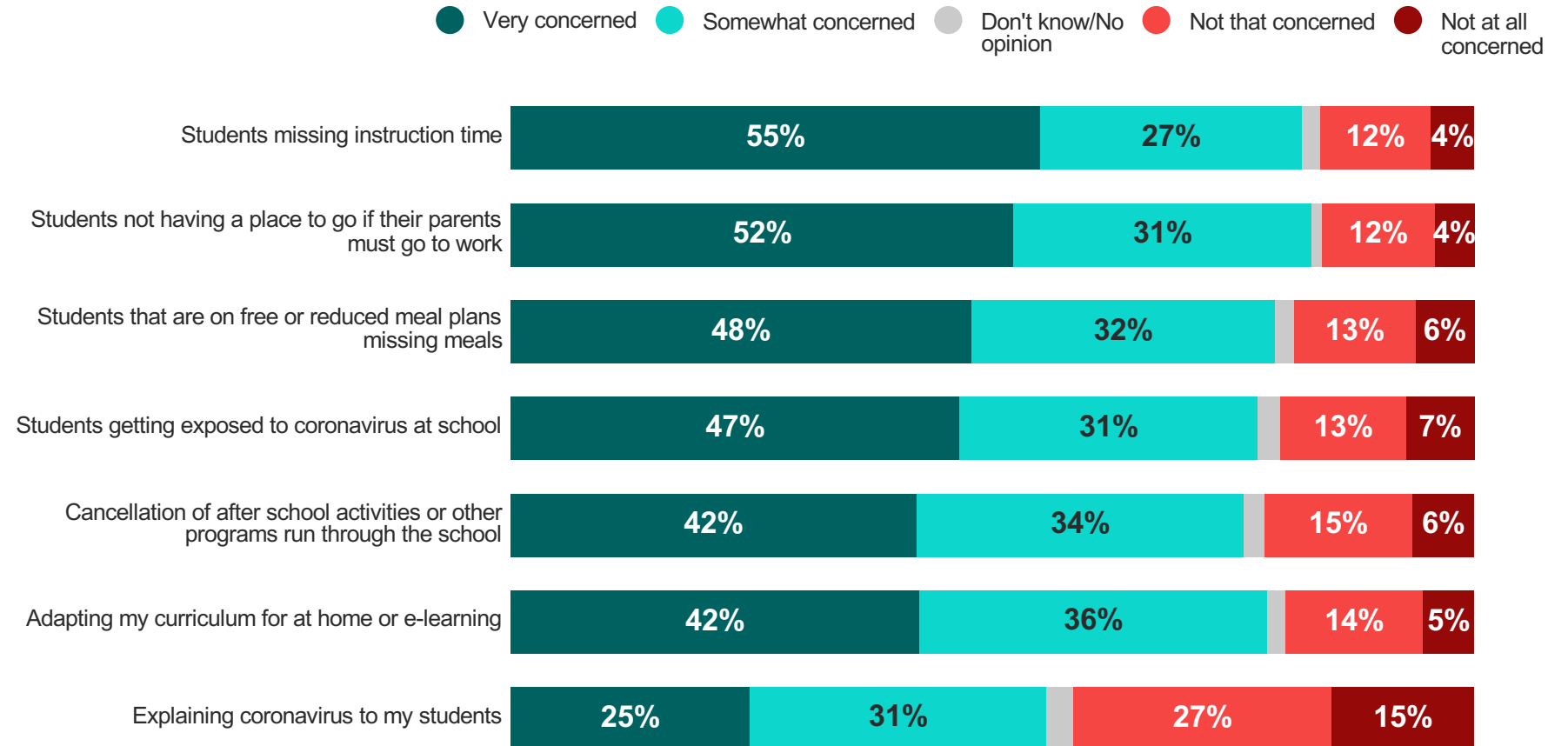
Charter school (or public charter school)

(N = 98)

COVID-19 Concerns

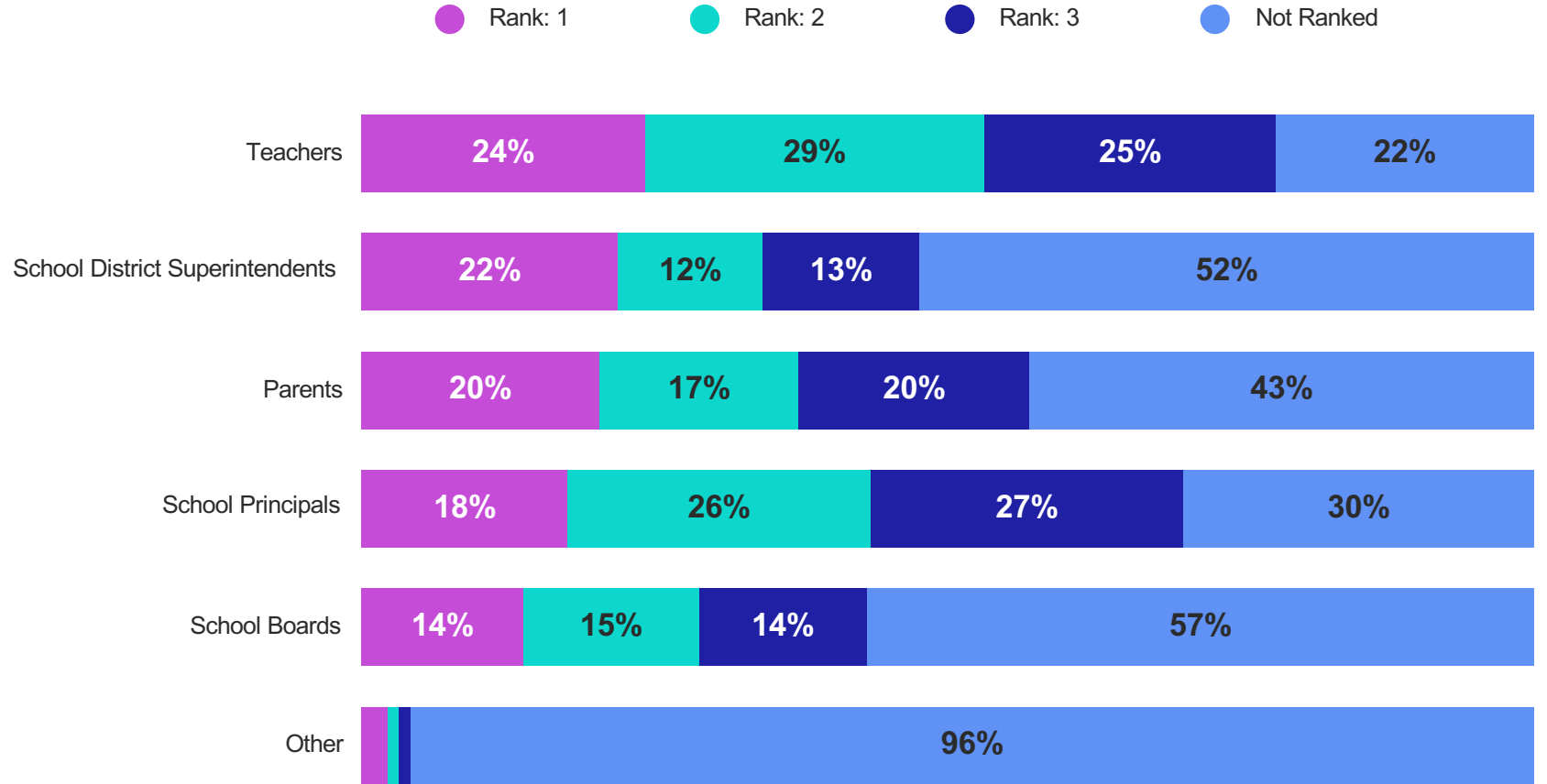
Thinking about the coronavirus (COVID-19), how concerned are you about each of the following?

All Teachers



In your opinion, who should be held most responsible for a school's performance? Please rank your top 3.

All Teachers

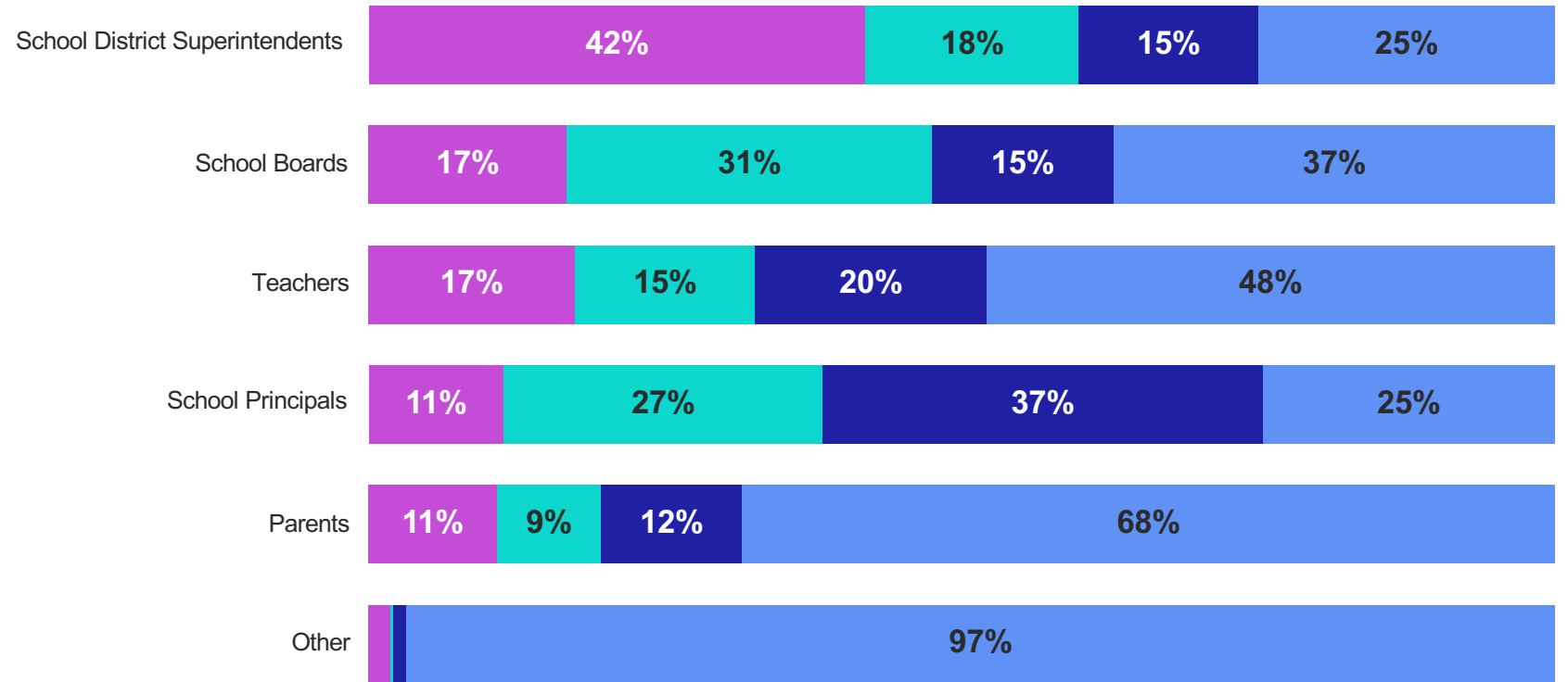


School Performance Responsibility

In your opinion, who should be held most responsible for a school district's performance? Please rank your top 3.

All Teachers

● Rank: 1 ● Rank: 2 ● Rank: 3 ● Not Ranked

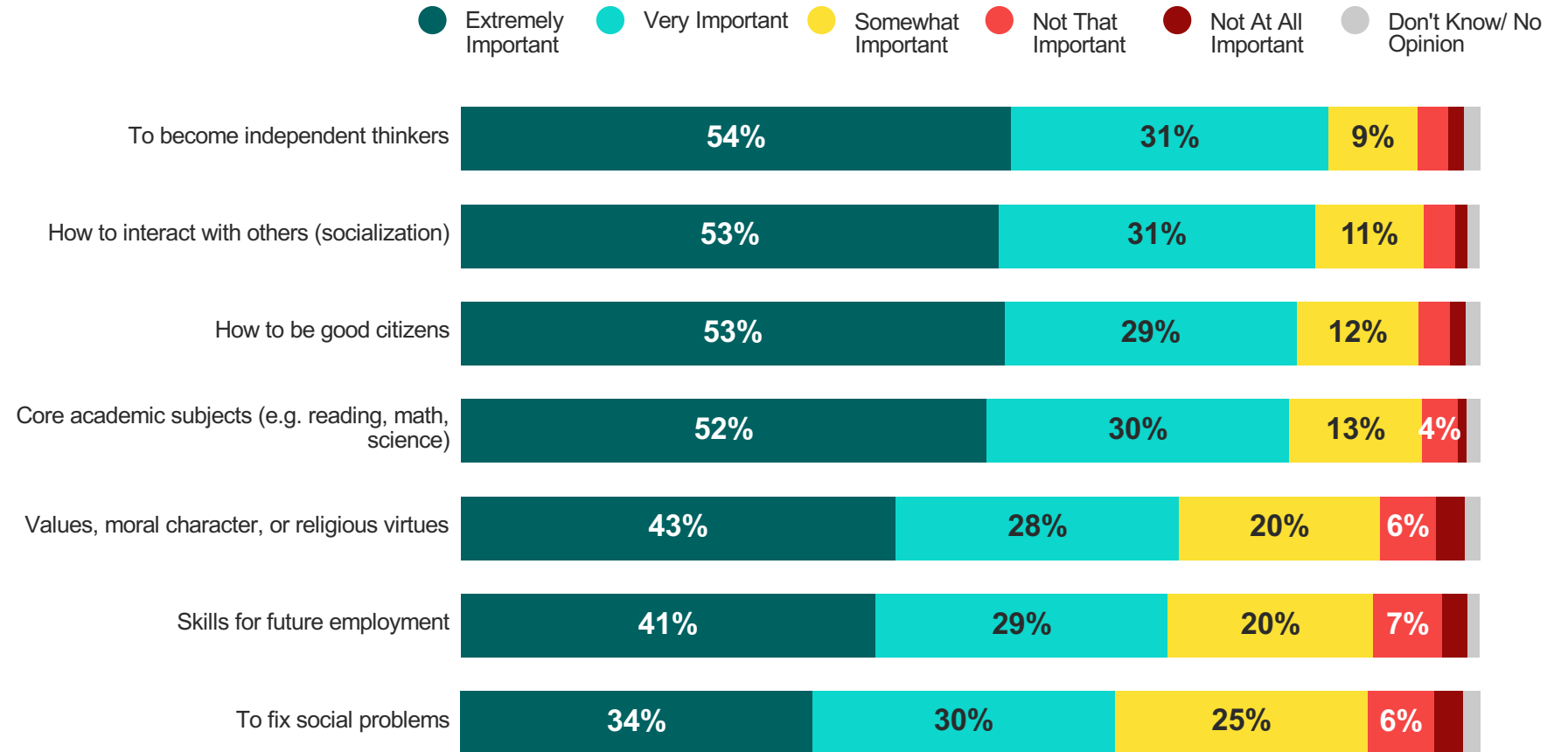


School District Performance Responsibility

Purpose of Education: K-8

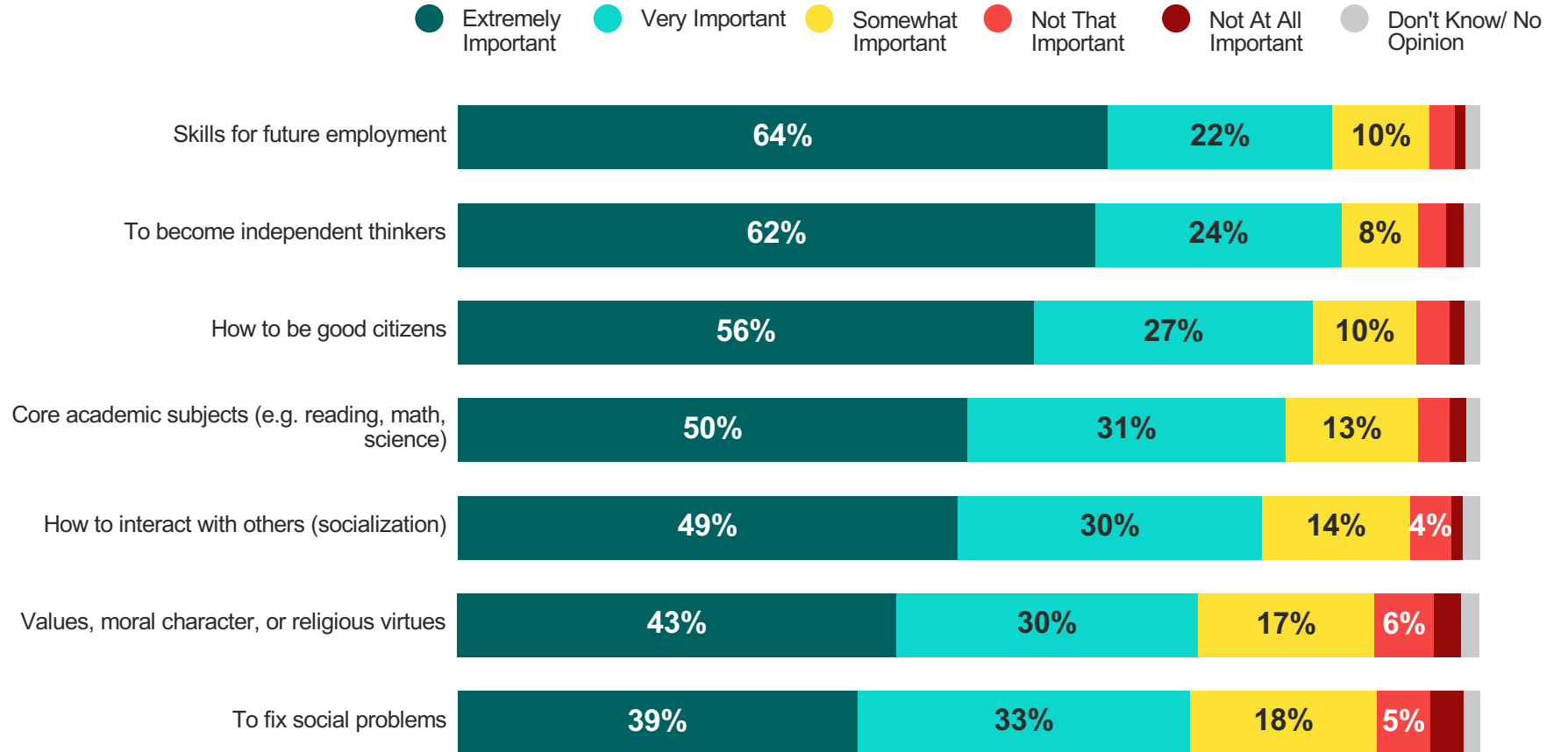
*What do you believe should be the main purpose of education during Kindergarten through 8th grade?
In your opinion, how important is it for students to learn...*

All Teachers



What do you believe should be the main purpose of education during High School (9th through 12th grade)? In your opinion, how important is it for students to learn...

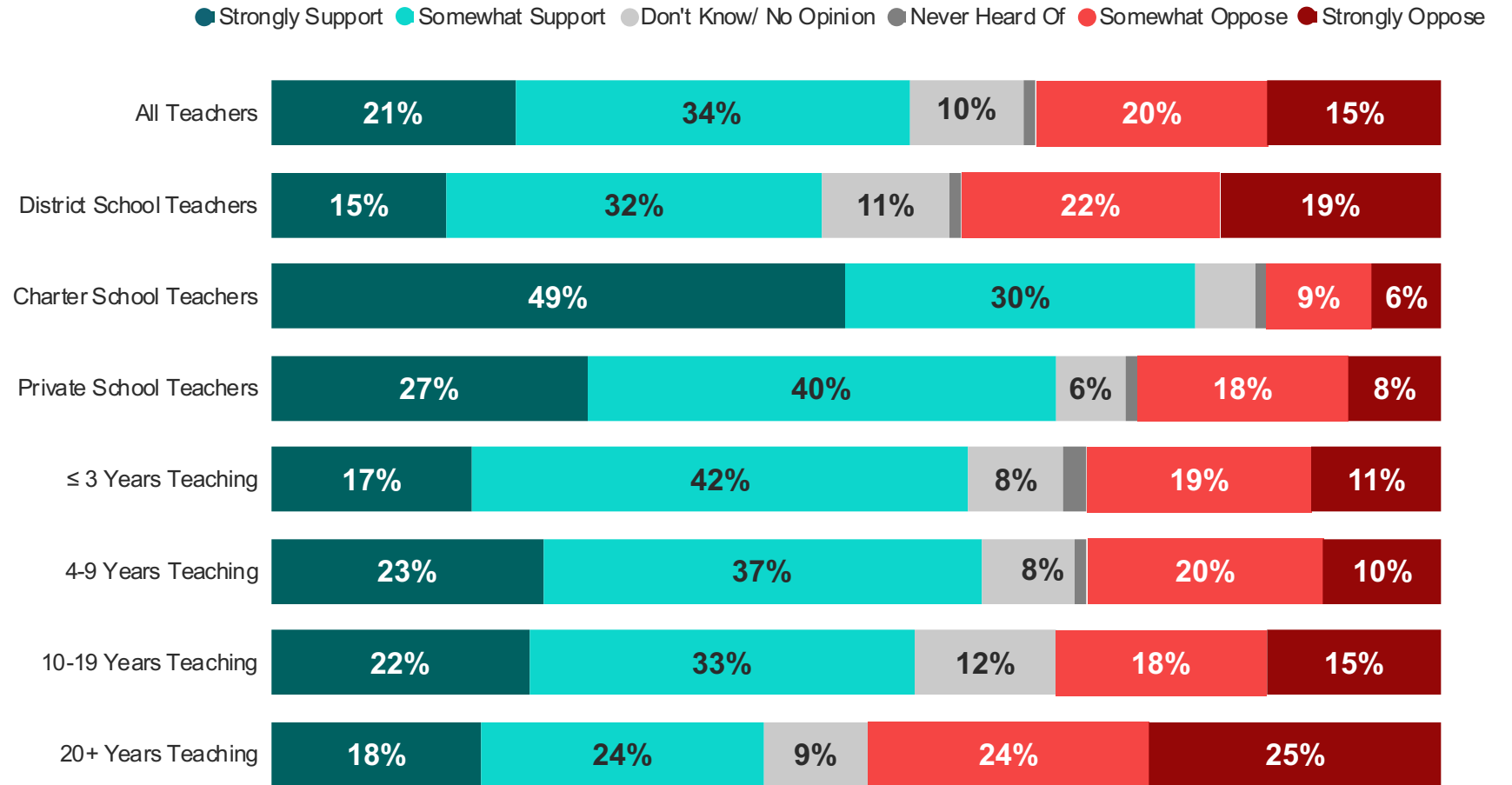
All Teachers



Purpose of Education: High School

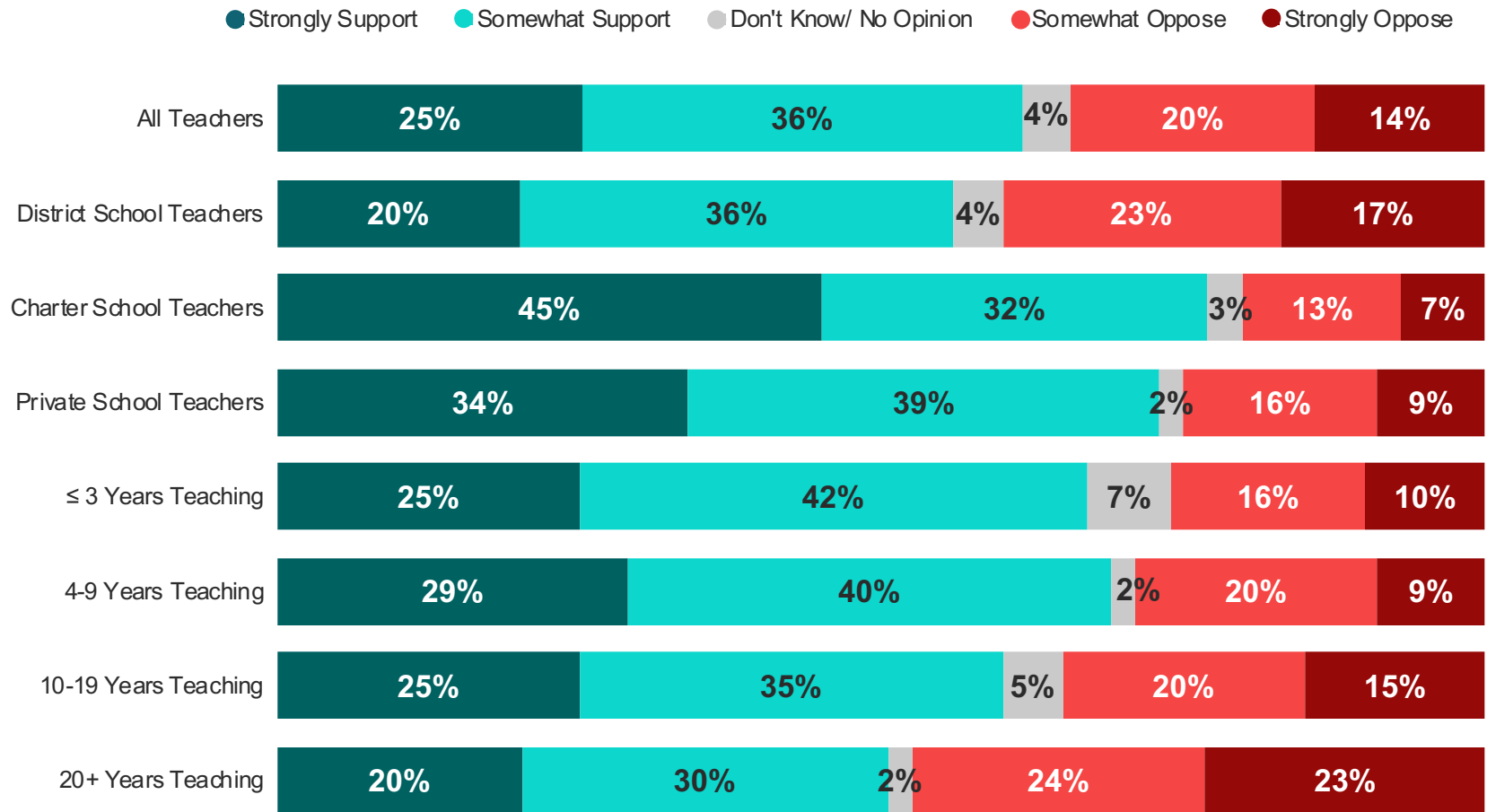
Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K-12 education?

Charter School Favorability – Without Description



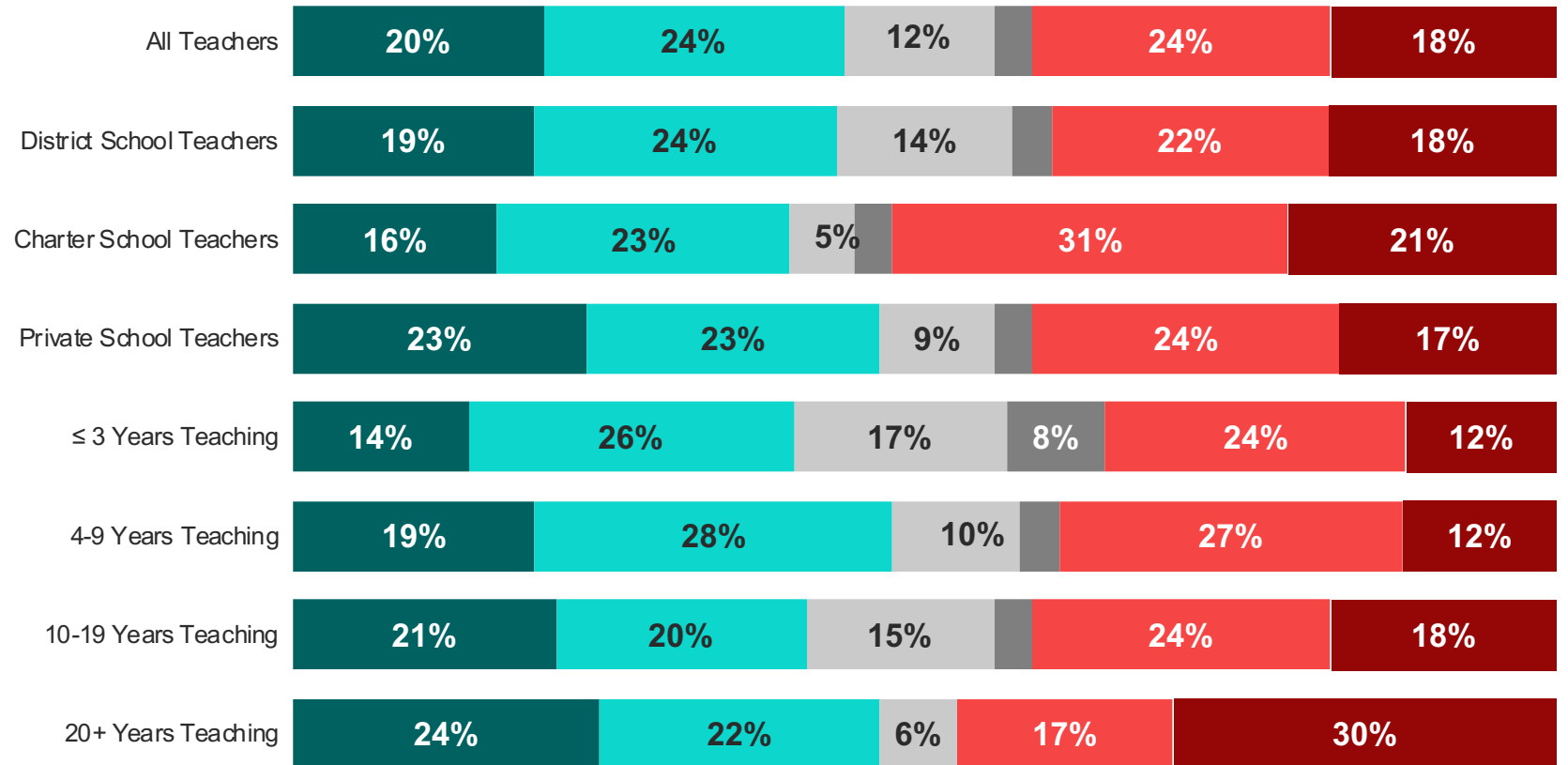
Charter School Favorability – With Description

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?



Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K-12 education?

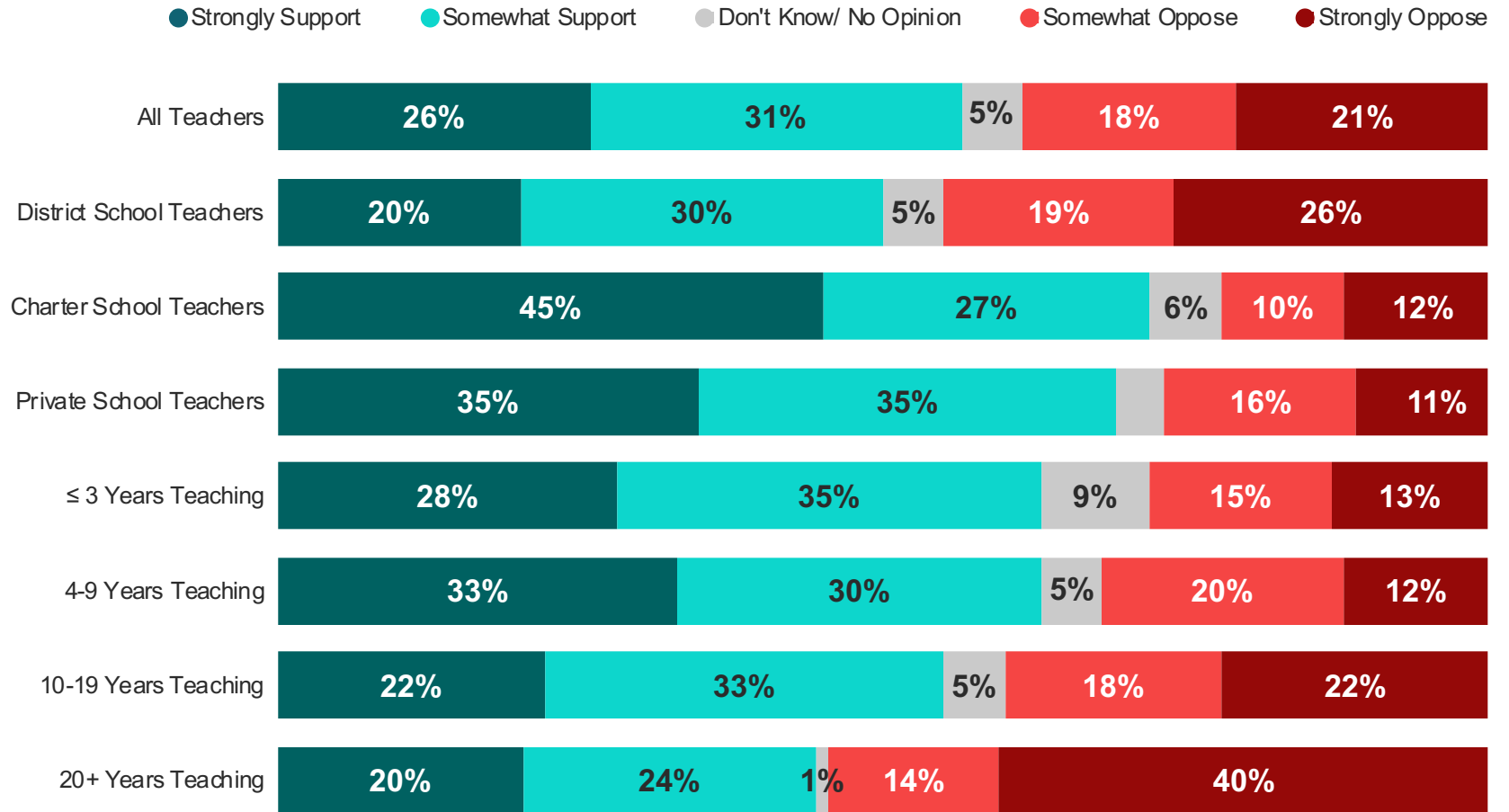
● Strongly Support ● Somewhat Support ● Don't Know/ No Opinion ● Never Heard Of ● Somewhat Oppose ● Strongly Oppose



School Voucher Favorability – Without Description

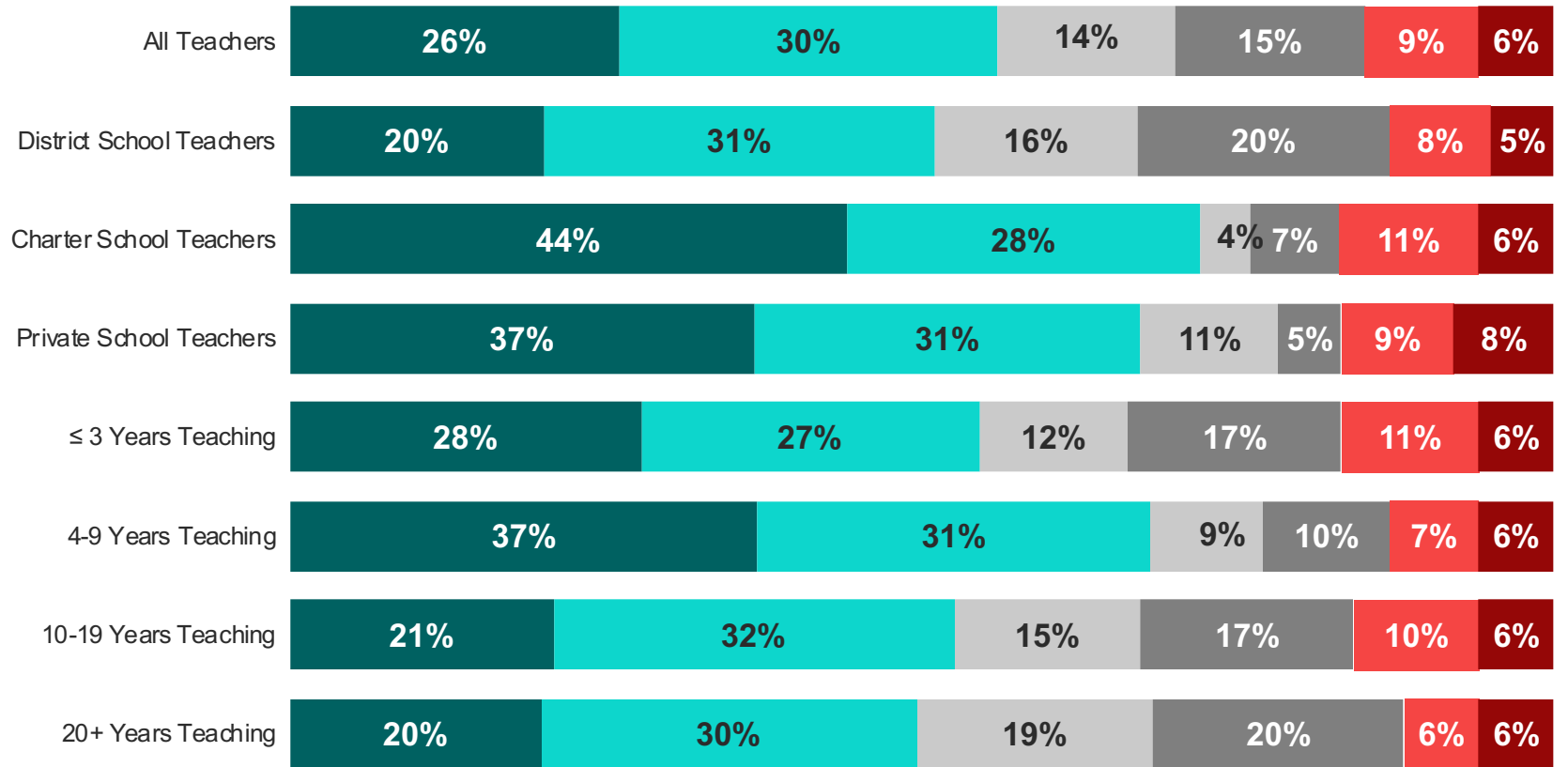
School Voucher Favorability – With Description

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?



Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?

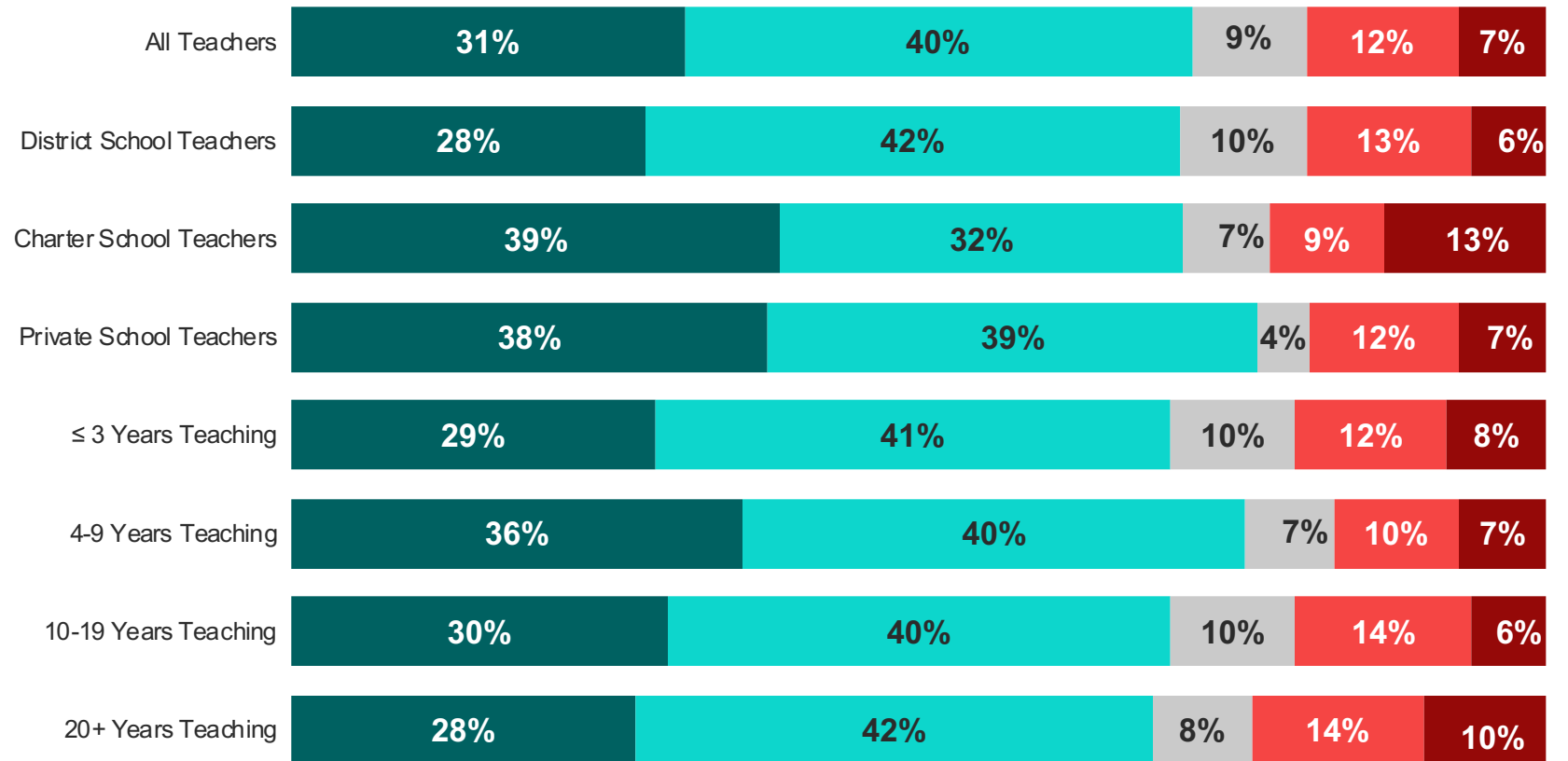
● Strongly Support ● Somewhat Support ● Don't Know/ No Opinion ● Never Heard Of ● Somewhat Oppose ● Strongly Oppose



Education Savings Accounts Favorability – Without Description

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

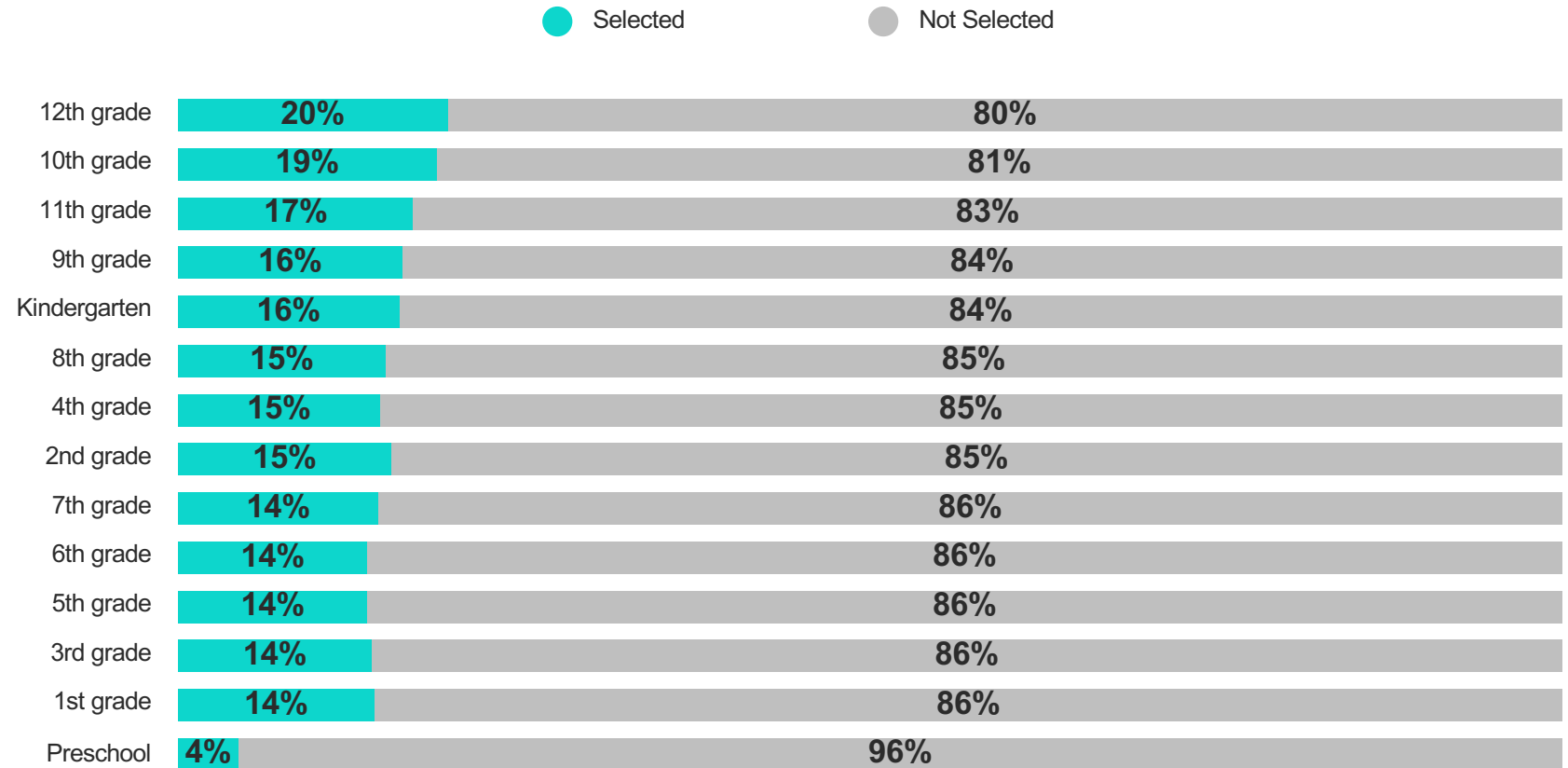
● Strongly Support ● Somewhat Support ● Don't Know/No Opinion ● Somewhat Oppose ● Strongly Oppose



Education Savings Accounts Favorability – With Description

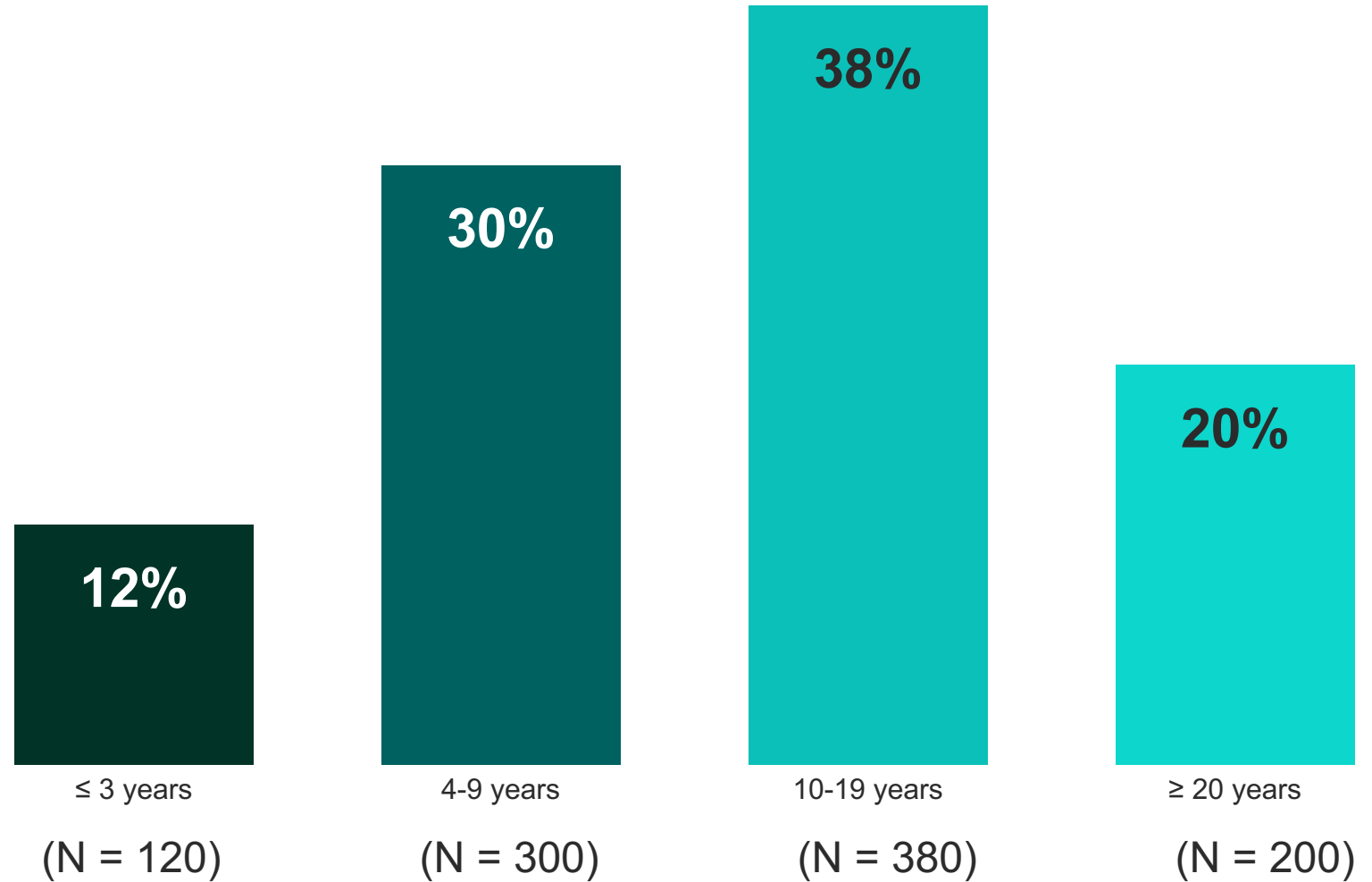
Grade Level(s) Teaching

In this current school year, what grade level(s) do you teach? Please select all that apply.

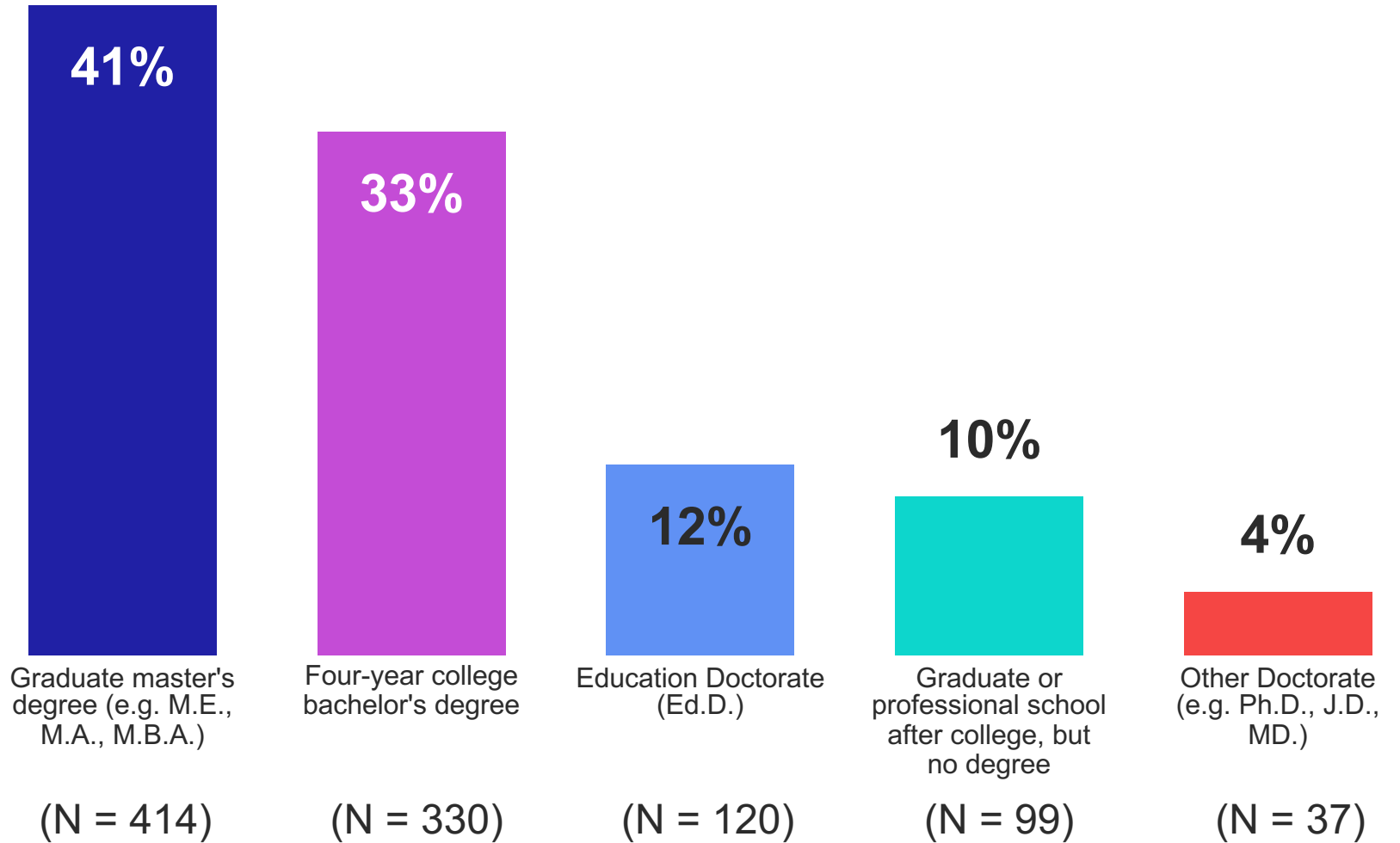


Counting this school year, how many years have you been a school teacher, including part-time teaching?

Years of Experience



What is the last grade or class you completed in school?



Educational Attainment

 MORNING CONSULT