THE PUBLIC, PARENTS, AND K-12 EDUCATION

A National Polling Report

June 2023
KEY FINDINGS

1. Nearly 40 percent of parents reported their children participating in athletics-focused programs in June, the highest participation out of any program listed. Culture-focused programs and those related to career preparation had the lowest levels of participation. Parents who paid for culture-focused activities report spending the most amount of money. Those who paid for athletics-focused activities report spending the least amount.

2. One out of four parents indicate that their child has switched from one school type to another in the past few years. School switching is highest among private school and special education parents. Those who have a child who has switched schools are most likely to indicate their child experienced bullying at their former school compared to other challenges,

3. Sixty percent of school parents are at least somewhat supportive of having their child’s school move to a four-day school week – almost 20 percentage points higher than non-parents. More than half of parents think their child’s school should give the option of a four-day school week.

4. About half of parents are concerned about a violent intruder entering their child’s school. This proportion has remained consistent for the past few months.

5. Private school parents are nearly 20 percentage points more likely to say that they are ‘very satisfied’ with their child’s/children’s schooling experiences than district school parents. Parent response trends show they are consistently more likely to say they are ‘very satisfied’ with private schools than public district schools. Though satisfaction with both school types has risen since May.

6. School parents are more personally satisfied across all areas of wellbeing compared to non-parents. Both groups remain most satisfied with their family relationships and least satisfied with their physical health. Almost 3 in 5 parents feel “hopeful” about the future, and more than half feel “a sense of purpose” and “optimistic.”

7. School parents remain much more optimistic about K-12 education locally – by more than 20 percentage points – compared to how they view K-12 education nationwide.

8. Overall support levels for school choice policies remain high among school parents and the general public, holding steady since May.
   - Education savings accounts (ESAs) – 75% / 68%
   - School vouchers – 71% / 60%
   - Charter schools – 71% / 64%
   - Open enrollment – 74% / 68%

Methodology
This poll was conducted between June 13-15, 2023 among a sample of 2,325 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results based on the full survey have a measure of precision of plus or minus 2.55 percentage points.
School parents are more personally satisfied across all areas of wellbeing compared to non-parents. Both groups remain most satisfied with their family relationships and least satisfied with their physical health.

For each of the following, please rate how personally satisfied you are in these areas on a scale from 0 to 10, where 0 means you are not at all satisfied and 10 means you are completely satisfied.

<table>
<thead>
<tr>
<th>Area</th>
<th>Satisfaction Level</th>
<th>School Parents</th>
<th>Non-Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Relationships with family members</strong></td>
<td>Satisfied 8-10</td>
<td>48%</td>
<td>39%</td>
</tr>
<tr>
<td></td>
<td>Neutral - 3-7</td>
<td>44%</td>
<td>47%</td>
</tr>
<tr>
<td></td>
<td>Not Satisfied - 0-2</td>
<td>8%</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Support System</strong></td>
<td>Satisfied 8-10</td>
<td>47%</td>
<td>34%</td>
</tr>
<tr>
<td></td>
<td>Neutral - 3-7</td>
<td>45%</td>
<td>52%</td>
</tr>
<tr>
<td></td>
<td>Not Satisfied - 0-2</td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Overall Wellbeing</strong></td>
<td>Satisfied 8-10</td>
<td>46%</td>
<td>30%</td>
</tr>
<tr>
<td></td>
<td>Neutral - 3-7</td>
<td>47%</td>
<td>59%</td>
</tr>
<tr>
<td></td>
<td>Not Satisfied - 0-2</td>
<td>6%</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Life Direction</strong></td>
<td>Satisfied 8-10</td>
<td>44%</td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>Neutral - 3-7</td>
<td>49%</td>
<td>59%</td>
</tr>
<tr>
<td></td>
<td>Not Satisfied - 0-2</td>
<td>8%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Mental Health</strong></td>
<td>Satisfied 8-10</td>
<td>42%</td>
<td>32%</td>
</tr>
<tr>
<td></td>
<td>Neutral - 3-7</td>
<td>50%</td>
<td>54%</td>
</tr>
<tr>
<td></td>
<td>Not Satisfied - 0-2</td>
<td>9%</td>
<td>13%</td>
</tr>
<tr>
<td><strong>Physical Health</strong></td>
<td>Satisfied 8-10</td>
<td>39%</td>
<td>25%</td>
</tr>
<tr>
<td></td>
<td>Neutral - 3-7</td>
<td>54%</td>
<td>61%</td>
</tr>
<tr>
<td></td>
<td>Not Satisfied - 0-2</td>
<td>8%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Nearly 60 percent of parents feel “hopeful” about the future, and more than half feel “a sense of purpose” and “optimistic.”

When thinking about the future, please select which of these words best describes how you feel right now?

**School Parents**

<table>
<thead>
<tr>
<th></th>
<th>Agree more with this statement</th>
<th>Neutral</th>
<th>Agree more with this statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hopeful</td>
<td>58%</td>
<td>29%</td>
<td>12%</td>
</tr>
<tr>
<td>Sense of Purpose</td>
<td>54%</td>
<td>39%</td>
<td>8%</td>
</tr>
<tr>
<td>Optimistic</td>
<td>53%</td>
<td>37%</td>
<td>10%</td>
</tr>
<tr>
<td>Happy</td>
<td>49%</td>
<td>43%</td>
<td>8%</td>
</tr>
<tr>
<td>Satisfied</td>
<td>48%</td>
<td>39%</td>
<td>12%</td>
</tr>
<tr>
<td>Enthusiasm</td>
<td>48%</td>
<td>44%</td>
<td>8%</td>
</tr>
<tr>
<td>I feel in control</td>
<td>43%</td>
<td>39%</td>
<td>18%</td>
</tr>
<tr>
<td>Enjoyment</td>
<td>42%</td>
<td>44%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
More than 40 percent of non-parents feel “hopeful” about the future. One-fourth feel “frustration,” “pessimistic,” “overwhelmed,” or “dissatisfied.”

When thinking about the future, please select which of these words best describes how you feel right now?

<table>
<thead>
<tr>
<th>Non-Parents</th>
<th>Agree more with this statement</th>
<th>Neutral</th>
<th>Agree more with this statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hopeful</td>
<td>43%</td>
<td>36%</td>
<td>17%</td>
</tr>
<tr>
<td>Sense of Purpose</td>
<td>38%</td>
<td>46%</td>
<td>16%</td>
</tr>
<tr>
<td>Optimistic</td>
<td>37%</td>
<td>39%</td>
<td>25%</td>
</tr>
<tr>
<td>Happy</td>
<td>33%</td>
<td>51%</td>
<td>16%</td>
</tr>
<tr>
<td>Satisfied</td>
<td>32%</td>
<td>45%</td>
<td>23%</td>
</tr>
<tr>
<td>I feel in control</td>
<td>31%</td>
<td>45%</td>
<td>24%</td>
</tr>
<tr>
<td>Enthusiasm</td>
<td>31%</td>
<td>52%</td>
<td>17%</td>
</tr>
<tr>
<td>Enjoyment</td>
<td>27%</td>
<td>47%</td>
<td>26%</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
A substantially higher percentage of school parents report they are “thriving” compared to non-parents.

How do you generally feel about your life on a scale from 0 to 10, where 0 means you feel like you are suffering to a high degree and 10 means you are thriving to a high degree.

<table>
<thead>
<tr>
<th></th>
<th>Thriving (8-10)</th>
<th>Neutral - 3-7</th>
<th>Suffering (0-2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Parents</td>
<td>38%</td>
<td>55%</td>
<td>5%</td>
</tr>
<tr>
<td>Non-Parents</td>
<td>22%</td>
<td>62%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
AGENDA

WELLBEING AND HAPPINESS

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PODS, TUTORING, AND EXTRACURRICULARS

SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS
The public’s views about the direction of K-12 education have remained relatively unchanged since October 2022. Sentiment has recently ticked upward at the local and state levels.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

**All Adults**

<table>
<thead>
<tr>
<th>% Right Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local School District</td>
</tr>
<tr>
<td>35%</td>
</tr>
</tbody>
</table>

**Graph Notes:**

- The line graph shows the percentage of respondents who feel things in K-12 Education are generally going in the right direction, categorized by Local School District, State, and Nationwide, from January 2020 to June 2023.
- The data points indicate a recent upward trend in sentiment, particularly at the local and state levels.

**Source:** MORNING CONSULT | ed CHOICE
Parents’ opinions have remained fairly stable since the beginning of this year regarding how they see the direction of K-12 education.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

**School Parents**

<table>
<thead>
<tr>
<th>% Right Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local School District</td>
</tr>
</tbody>
</table>

- Local: 57% (Jun-23)
- State: 48% (Jun-23)
- Nationwide: 38% (Jun-23)

<table>
<thead>
<tr>
<th></th>
<th>School Parents</th>
<th>Non-Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local</td>
<td>57%</td>
<td>29%</td>
</tr>
<tr>
<td>State</td>
<td>48%</td>
<td>32%</td>
</tr>
<tr>
<td>Nationwide</td>
<td>38%</td>
<td>24%</td>
</tr>
</tbody>
</table>
The general public and school parents greatly underestimate per-student spending in public schools.

How much do you think is spent per year on each student in your state’s public schools? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

**Median Estimate**

\[ \text{\$} = \text{\$1,000} \]

<table>
<thead>
<tr>
<th>FY21 State Actuals</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum</td>
<td>$26,097</td>
</tr>
<tr>
<td>Mean</td>
<td>$14,295</td>
</tr>
<tr>
<td>Minimum</td>
<td>$9,014</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Americans are most likely to say core academic subjects are extremely important for grades K-8 while skills for future employment are extremely important for grades 9-12.

What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

### All Adults

<table>
<thead>
<tr>
<th></th>
<th>Grades K-8</th>
<th>Grades 9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average % selected Extremely Important</strong></td>
<td><strong>40%</strong></td>
<td><strong>39%</strong></td>
</tr>
<tr>
<td>Core academic subjects</td>
<td>(53%)</td>
<td>Skills for future employment (55%)</td>
</tr>
<tr>
<td>Become independent thinkers</td>
<td>(46%)</td>
<td>Core academic subjects (50%)</td>
</tr>
<tr>
<td>Socialization</td>
<td>(45%)</td>
<td>Become independent thinkers (43%)</td>
</tr>
<tr>
<td>Skills for future employment</td>
<td>(43%)</td>
<td>How to be good citizens (40%)</td>
</tr>
<tr>
<td>How to be good citizens</td>
<td>(41%)</td>
<td>Socialization (37%)</td>
</tr>
<tr>
<td>Values, moral character, religious virtues</td>
<td>(32%)</td>
<td>Values, moral character, religious virtues (32%)</td>
</tr>
<tr>
<td>To fix social problems</td>
<td>(18%)</td>
<td>To fix social problems (17%)</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
School parents have diverse priorities for K-8 education.

What do you believe should be the main purpose of education during Kindergarten through 8th grade? In your opinion, how important is it for students to learn...

**School Parents**

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Extremely Important</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not That Important</th>
<th>Not At All Important</th>
<th>Don't Know/No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core academic subjects (e.g. reading, math, science)</td>
<td>48%</td>
<td></td>
<td>34%</td>
<td>16%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skills for future employment</td>
<td>47%</td>
<td></td>
<td>33%</td>
<td>14%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to interact with others (socialization)</td>
<td>45%</td>
<td></td>
<td>38%</td>
<td>15%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>To become independent thinkers</td>
<td>45%</td>
<td></td>
<td>39%</td>
<td>14%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to be good citizens</td>
<td>42%</td>
<td></td>
<td>39%</td>
<td>16%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Values, moral character, or religious virtues</td>
<td>39%</td>
<td></td>
<td>32%</td>
<td>19%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>To fix social problems</td>
<td>20%</td>
<td></td>
<td>32%</td>
<td>30%</td>
<td>10%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
School parents are most likely to rate skills for future employment as the most important purpose of high school. They view fixing social problems as significantly lower priority.

What do you believe should be the main purpose of education during High School (9th through 12th grade)? In your opinion, how important is it for students to learn...

**School Parents**

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Extremely Important</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not That Important</th>
<th>Not At All Important</th>
<th>Don’t Know/No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skills for future employment</td>
<td>56%</td>
<td>29%</td>
<td>10%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To become independent thinkers</td>
<td>45%</td>
<td>37%</td>
<td>14%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Core academic subjects (e.g., reading, math, science)</td>
<td>45%</td>
<td>36%</td>
<td>16%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to be good citizens</td>
<td>44%</td>
<td>35%</td>
<td>16%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to interact with others (socialization)</td>
<td>39%</td>
<td>40%</td>
<td>14%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Values, moral character, or religious virtues</td>
<td>35%</td>
<td>33%</td>
<td>18%</td>
<td>5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>To fix social problems</td>
<td>21%</td>
<td>31%</td>
<td>27%</td>
<td>10%</td>
<td>7%</td>
<td></td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Americans and school parents are much less likely to say their state’s per-student spending is “too low” when given a publicly reported statistic.

Do you believe public school funding in [STATE] is:

<table>
<thead>
<tr>
<th></th>
<th>All Adults</th>
<th>Total School Parents</th>
<th>Non-Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without Information</td>
<td>57%</td>
<td>55%</td>
<td>57%</td>
</tr>
<tr>
<td>With Information</td>
<td>41%</td>
<td>38%</td>
<td>43%</td>
</tr>
</tbody>
</table>

On average, [STATE] spends $____ per student attending public school each year. Do you believe public school funding is:

<table>
<thead>
<tr>
<th></th>
<th>Too Low</th>
<th>About Right</th>
<th>Too High</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Adults</td>
<td>41%</td>
<td>37%</td>
<td>22%</td>
</tr>
<tr>
<td>Total School Parents</td>
<td>38%</td>
<td>38%</td>
<td>25%</td>
</tr>
<tr>
<td>Non-Parents</td>
<td>43%</td>
<td>37%</td>
<td>20%</td>
</tr>
</tbody>
</table>

FY20 State Actuals Source: National Center for Education Statistics
Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Americans who indicated school funding is too low increased slightly in June, regardless of whether they saw a publicly reported funding statistic or not.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends $____ per student attending public school each year. Do you believe public school funding is:

**All Adults**

<table>
<thead>
<tr>
<th>% Too Low</th>
<th>Without Information</th>
<th>With Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan-20</td>
<td>64%</td>
<td></td>
</tr>
<tr>
<td>Apr-20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jul-20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct-20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jul-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jul-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan-23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr-23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jun-23</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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VIEWS ON SCHOOLING

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Parents tend to be more optimistic about the progress of their own children – academically, socially, and emotionally – compared to the progress of their friends’ children.

How do you feel your child/children is/are progressing on the following this school year? Based on what you have observed, how do you feel your friends’ children are progressing on the following this school year?

**School Parents**

<table>
<thead>
<tr>
<th>Category</th>
<th>Own Child</th>
<th>Friends' Children</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Academic Learning</strong></td>
<td>50%</td>
<td>42%</td>
</tr>
<tr>
<td><strong>Social Development</strong></td>
<td>43%</td>
<td>37%</td>
</tr>
<tr>
<td><strong>Emotional Development</strong></td>
<td>42%</td>
<td>35%</td>
</tr>
</tbody>
</table>
Parents’ optimism of how their children are doing academically and emotionally fell slightly in June. Generally, indicators have remained steady since the beginning of the year.

How do you feel your child/children is/are progressing on the following this school year?

*School Parents*

<table>
<thead>
<tr>
<th></th>
<th>Academic learning</th>
<th>Emotional development/well-being</th>
<th>Social development/well-being</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>% Very Well</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan-22</td>
<td>32%</td>
<td>32%</td>
<td>27%</td>
</tr>
<tr>
<td>Feb-22</td>
<td>29%</td>
<td>28%</td>
<td>29%</td>
</tr>
<tr>
<td>Mar-22</td>
<td>27%</td>
<td>29%</td>
<td>30%</td>
</tr>
<tr>
<td>Apr-22</td>
<td>27%</td>
<td>29%</td>
<td>30%</td>
</tr>
<tr>
<td>May-22</td>
<td>32%</td>
<td>32%</td>
<td>27%</td>
</tr>
<tr>
<td>Jun-22</td>
<td>50%</td>
<td>43%</td>
<td>42%</td>
</tr>
<tr>
<td>Jul-22</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aug-22</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Sep-22</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct-22</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nov-22</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dec-22</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan-23</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Feb-23</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mar-23</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr-23</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May-23</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jun-23</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Roughly half of school parents feel their child’s school handles the following four important issues at least very well.

How well do you feel your child’s school addresses the following among its students?

**School Parents**

**Total Well**
*(Extremely + Very Well)*

- **Guns**: 52%
- **Violent Behaviors**: 49%
- **Bullying**: 47%
- **Mental Health**: 47%

*Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults*
About half of school parents are concerned about a violent intruder entering their child’s school. This proportion has remained stable since last month.

How concerned are you about a violent intruder, like a mass shooter, entering your child’s/children’s school?

**School Parents**

52% +0 vs. May

**Total Concern**
(Extremely + Very Concerned)

- K-4 Parents: 54%
- 5-8 Parents: 50%
- 9-12 Parents: 49%

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
More than half of parents prefer having their child learn at home at least one day per week.

In order to provide the best education for your child/children, what would be your preferred weekly schedule and location between schooling at home with a parent/teacher/tutor, or outside the home?

**School Parents**

<table>
<thead>
<tr>
<th>% Selected</th>
<th>February 2021</th>
<th>April 2021</th>
<th>June 2021</th>
<th>August 2021</th>
<th>October 2021</th>
<th>December 2021</th>
<th>February 2022</th>
<th>April 2022</th>
<th>June 2022</th>
<th>August 2022</th>
<th>October 2022</th>
<th>December 2022</th>
<th>February 2023</th>
<th>April 2023</th>
<th>June 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completely outside of home</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
<td>50%</td>
<td>60%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
<td>50%</td>
<td>60%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
</tr>
<tr>
<td>1-4 days at home</td>
<td>13%</td>
<td>23%</td>
<td>33%</td>
<td>43%</td>
<td>53%</td>
<td>63%</td>
<td>13%</td>
<td>23%</td>
<td>33%</td>
<td>43%</td>
<td>53%</td>
<td>63%</td>
<td>13%</td>
<td>23%</td>
<td>33%</td>
</tr>
<tr>
<td>Completely at home</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
<td>50%</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
<td>50%</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
</tr>
</tbody>
</table>

MORNING CONSULT | edChoice
Sixty percent of school parents are at least somewhat supportive of having their child’s school move to a four-day school week – a level much higher than the support expressed by non-parents.

**School Parents**

Do you support or oppose having your child’s school move toward four-day weeks, replacing the traditional five-day week schedule?

- Strongly Support: 29%
- Somewhat Support: 31%
- Don't Know / No Opinion: 12%
- Somewhat Oppose: 13%
- Strongly Oppose: 15%

**Non-Parents***

Do you support or oppose having schools move toward four-day weeks, replacing the traditional five-day week schedule?

- Strongly Support: 18%
- Somewhat Support: 25%
- Don't Know / No Opinion: 20%
- Somewhat Oppose: 20%
- Strongly Oppose: 16%

*Note: Includes adults without children, those with children over 18, those with children under 18 not in the house and those who have children in the household but not in K-12

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
A majority of parents think their child’s school should give the option of a four-day school week.

And do you think your child's school should offer a choice between a 4-day school week or 5-day school week?

**School Parents**

- Yes: 57%
- No: 26%
- Unsure, Don’t Know: 17%

*Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.*

*Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults*
Private school parents are almost 20 percentage points more likely to say that they are ‘very satisfied’ with their child’s/children’s schooling experiences than district school parents.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

### School Parents

<table>
<thead>
<tr>
<th></th>
<th>Very Satisfied</th>
<th>Somewhat Satisfied</th>
<th>Somewhat Dissatisfied</th>
<th>Very Dissatisfied</th>
<th>Don't Know / No Opinion</th>
<th>Total Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private School</td>
<td>65%</td>
<td></td>
<td>28%</td>
<td>3%</td>
<td></td>
<td>93%</td>
</tr>
<tr>
<td>District School</td>
<td>46%</td>
<td></td>
<td>38%</td>
<td>10%</td>
<td>5%</td>
<td>84%</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Parents are consistently more likely to say they are ‘very satisfied’ with private schools than public district schools. Private and district school satisfaction has increased since May.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

<table>
<thead>
<tr>
<th>School Parents</th>
<th>% Very Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>District School</td>
<td>33%</td>
</tr>
<tr>
<td>Private School</td>
<td>53%</td>
</tr>
</tbody>
</table>

Note: Parent groups based on child/children school type attendance in SY22-23.
Location remains the main reason why parents enroll their children in their respective school type. Of the reasons listed, parents were least likely to select religion.

Why is your youngest/oldest child enrolled in that school type? Please select the most important reason(s).

**School Parents**

<table>
<thead>
<tr>
<th>% Selected</th>
<th>District School Parents</th>
<th>Private School Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td>53%</td>
<td>53%</td>
</tr>
<tr>
<td><strong>Cost</strong></td>
<td>26%</td>
<td>Safe environment</td>
</tr>
<tr>
<td><strong>Safe environment</strong></td>
<td>24%</td>
<td>44%</td>
</tr>
</tbody>
</table>

**District School Parents**

- Location: 53%
- Cost: 26%
- Safe environment: 24%

**Private School Parents**

- Location: 53%
- Safe environment: 44%
- Morals/character: 36%

Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

One-fourth of parents indicate that their child has switched from one school type to another. School switching is highest among private school and special education parents.

Besides moving from grade school to middle school or middle school to high school, has your oldest child ever switched from one type of school (or school sector) to another? The various types/sectors include public district schools, public charter schools, private schools, full-time virtual schools, and home schooling.

**School Parents**

- Yes, my child has changed school types
- No, my child has not changed school types
- I don't know if my child has changed school types

![Pie chart showing school switching percentages]

**Top % Yes**

- Private School: 45%
- Special Education: 41%
- Special Needs: 40%

**Bottom % Yes**

- District School: 19%
- Hispanic: 19%
- Midwest: 19%

*Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults*
Those who have a child who has switched schools are most likely to indicate that their child experienced bullying at their former school compared to other difficulties.

Children may encounter different circumstances both inside and outside of school that make it hard for them to achieve academic and personal success. Has your youngest/oldest child experienced any of these difficulties at her/his former school? Please select all that apply.

**School Parents**

<table>
<thead>
<tr>
<th>Difficulty</th>
<th>% Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bullying</td>
<td>30%</td>
</tr>
<tr>
<td>Excessive stress or anxiety</td>
<td>24%</td>
</tr>
<tr>
<td>Academic needs were not being met</td>
<td>23%</td>
</tr>
<tr>
<td>Difficulty with teachers</td>
<td>20%</td>
</tr>
<tr>
<td>Special needs were not being met</td>
<td>17%</td>
</tr>
<tr>
<td>Bad peer group</td>
<td>16%</td>
</tr>
<tr>
<td>Concerns for physical safety</td>
<td>16%</td>
</tr>
<tr>
<td>Difficulty with administrators</td>
<td>16%</td>
</tr>
<tr>
<td>Parent divorce or separation</td>
<td>16%</td>
</tr>
<tr>
<td>Depression</td>
<td>14%</td>
</tr>
<tr>
<td>Cruelty</td>
<td>14%</td>
</tr>
<tr>
<td>Parent loss of job or income</td>
<td>13%</td>
</tr>
<tr>
<td>Fighting</td>
<td>13%</td>
</tr>
<tr>
<td>Concerns that things were taught that were different than your family’s values and beliefs</td>
<td>11%</td>
</tr>
<tr>
<td>None of the above</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Note:** Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

* Only respondents who indicated that their children have switched schools were asked about their child's former school.

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Parents have a diverse range of schooling preferences. Middle school and high school parents are slightly more likely to prefer private schools over public schools.

If given the option, what type of school would you select in order to obtain the best education for your child?

If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

<table>
<thead>
<tr>
<th></th>
<th>Total School Parents</th>
<th>K-4 Parents</th>
<th>5-8 Parents</th>
<th>9-12 Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preference</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private School</td>
<td>35%</td>
<td>34%</td>
<td>39%</td>
<td>40%</td>
</tr>
<tr>
<td>Regular Public School</td>
<td>36%</td>
<td>37%</td>
<td>34%</td>
<td>30%</td>
</tr>
<tr>
<td>Home School</td>
<td>11%</td>
<td>12%</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td>Charter School</td>
<td>11%</td>
<td>11%</td>
<td>13%</td>
<td>8%</td>
</tr>
<tr>
<td>Don't Know/No Opinion</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Preference without cost &amp; transportation factors</th>
<th>Total School Parents</th>
<th>K-4 Parents</th>
<th>5-8 Parents</th>
<th>9-12 Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private School</td>
<td>39%</td>
<td>38%</td>
<td>43%</td>
<td>42%</td>
</tr>
<tr>
<td>Regular Public School</td>
<td>40%</td>
<td>42%</td>
<td>37%</td>
<td>39%</td>
</tr>
<tr>
<td>Home School</td>
<td>8%</td>
<td>8%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>Charter School</td>
<td>8%</td>
<td>9%</td>
<td>6%</td>
<td>9%</td>
</tr>
<tr>
<td>Don't Know/No Opinion</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Almost two-thirds of parents have a favorable view of homeschooling, as overall favorability increased since May.

In general, what is your opinion of homeschooling?

**School Parents**

<table>
<thead>
<tr>
<th></th>
<th>Very favorable</th>
<th>Somewhat favorable</th>
<th>Not that favorable</th>
<th>Not at all favorable</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Favorable</strong></td>
<td>63%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Unfavorable</strong></td>
<td>27%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**June 2023**

Note: In June 2022 through August 2022, we asked half of respondents about their opinions using the previous wording (including a mention of the coronavirus), and half of respondents using new wording (no mention of the coronavirus). The results above reflect data for the new wording.
AGENDA

WELLBEING AND HAPPINESS

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PODS, TUTORING, AND EXTRACURRICULARS

SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS
In June, nearly 30 percent of parents indicated they were participating in or seeking learning pods, remaining at a consistent level as last month.

Learning pods’ are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising.

Are you currently participating in a ‘pod’ with other families?

**School Parents**

- **29%** (+0 vs. May) currently participating in a ‘pod’ or looking to join/form a ‘pod’
- **13%** Yes, we’re currently participating in a ‘pod’
- **16%** No, but we’re looking to form or join a ‘pod’
- **71%** No, we’re not planning to participate in a ‘pod’

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
In June, interest in pods was highest among private school parents, urban parents and inter-district school parents.

Learning pods’ are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a ‘pod’ with other families?

**School Parents**

<table>
<thead>
<tr>
<th>Groups most likely to participate in / form / join a pod</th>
<th>Groups least likely to participate in / form / join a pod</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private School Parent</td>
<td>Midwest</td>
</tr>
<tr>
<td>Urban</td>
<td>Middle Income $35k to $75k</td>
</tr>
<tr>
<td>District School (Outside)</td>
<td>Suburban</td>
</tr>
<tr>
<td>Education: Bachelors or Postgrad</td>
<td>Rural</td>
</tr>
<tr>
<td>Black</td>
<td>Education &lt; College</td>
</tr>
<tr>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>Special Education Parents</td>
<td>Small Town</td>
</tr>
</tbody>
</table>

64% 24%
47% 23%
45% 22%
43% 22%
41% 21%
40% 20%
40% 11%

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Parent interest in learning pods has remained consistent since early 2022.

‘Learning pods’ are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising.

Are you currently participating in a ‘pod’ with other families?

**School Parents**

Note: Question text changed from “As a result of the coronavirus pandemic, are you currently participating in a ‘pod’ with other families?” in June 2022.
In June, school parents were willing to pay roughly $410/month for a child to participate in a learning pod – a slight decrease from May.

What would you be able and willing to spend, on a monthly basis, to participate in a single learning pod per child?

School Parents among those interested in or participating in a ‘pod’

$408 on average per child / per month

$0 minimum per child / per month

$1,000 maximum per child / per month

Average willing to spend per child/per month by demographic

<table>
<thead>
<tr>
<th>Income</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>*Low Income &lt; $35K</td>
<td>$310</td>
</tr>
<tr>
<td>Middle Income $35K to &lt; $75K</td>
<td>$300</td>
</tr>
<tr>
<td>*High Income $75K+</td>
<td>$518</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Political Affiliation</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>$462</td>
</tr>
<tr>
<td>*Independent</td>
<td>$251</td>
</tr>
<tr>
<td>Republican</td>
<td>$429</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Region</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>*West</td>
<td>$441</td>
</tr>
<tr>
<td>*Midwest</td>
<td>$388</td>
</tr>
<tr>
<td>South</td>
<td>$384</td>
</tr>
<tr>
<td>*Northeast</td>
<td>$433</td>
</tr>
</tbody>
</table>

*indicates base size n = <100

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
In June, around 2 in 5 parents indicated they are currently using a tutor or are interested in tutoring for their children – roughly level with May.

Is your child getting tutoring outside of regular school hours this school year?

**School Parents**

- **37%** (-1 vs. May)
  - currently have a tutor or looking for a tutor

- **17%**
  - Yes, my child is currently being tutored

- **9%**
  - No, but I am actively looking for a tutor

- **11%**
  - No, but I will be looking soon for a tutor

- **63%**
  - No, my child does not need tutoring at this time

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
In June, interest in tutoring was highest among private school parents and special education parents, while it was lowest among rural and small-town parents and low-income parents.

Is your child getting tutoring outside of regular school hours this school year?

**School Parents**

<table>
<thead>
<tr>
<th>Groups most likely to be looking for / already having tutoring</th>
<th>Groups least likely to be looking for / already having tutoring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private School</td>
<td>District School</td>
</tr>
<tr>
<td>Special Education</td>
<td>Midwest</td>
</tr>
<tr>
<td>Urban</td>
<td>Suburban</td>
</tr>
<tr>
<td>Switched Schools</td>
<td>Education &lt; College</td>
</tr>
<tr>
<td>Special Needs</td>
<td>Low Income</td>
</tr>
<tr>
<td>Education: Bachelors or Postgrad</td>
<td>Rural</td>
</tr>
<tr>
<td>High Income</td>
<td>Small Town</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Groups</strong></th>
<th><strong>Percentage</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Private School</td>
<td>69%</td>
</tr>
<tr>
<td>Special Education</td>
<td>55%</td>
</tr>
<tr>
<td>Urban</td>
<td>55%</td>
</tr>
<tr>
<td>Switched Schools</td>
<td>53%</td>
</tr>
<tr>
<td>Special Needs</td>
<td>51%</td>
</tr>
<tr>
<td>Education: Bachelors or Postgrad</td>
<td>51%</td>
</tr>
<tr>
<td>High Income</td>
<td>49%</td>
</tr>
<tr>
<td>District School</td>
<td>33%</td>
</tr>
<tr>
<td>Midwest</td>
<td>30%</td>
</tr>
<tr>
<td>Suburban</td>
<td>29%</td>
</tr>
<tr>
<td>Education &lt; College</td>
<td>29%</td>
</tr>
<tr>
<td>Low Income</td>
<td>28%</td>
</tr>
<tr>
<td>Rural</td>
<td>28%</td>
</tr>
<tr>
<td>Small Town</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
School parents’ interest in tutoring has continued to fall since April but has remained relatively level since November 2022.

Is your child getting tutoring outside of regular school hours this school year?

**School Parents**

Currently have a tutor or looking for a tutor

Note: Question was not asked in July 2021 and August 2021.
In June, the amount parents were willing to spend on tutoring rose slightly to $360 per child/month.

What would you be able and willing to spend, on a monthly basis, per child for tutoring outside of school hours?

**School Parents**
among those interested in or participating in a tutoring

<table>
<thead>
<tr>
<th>Average willing to spend per child/per month by demographic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
</tr>
<tr>
<td><em>Low Income &lt; $35K</em></td>
</tr>
<tr>
<td>Middle Income $35K to &lt; $75K</td>
</tr>
<tr>
<td>High Income $75K+</td>
</tr>
<tr>
<td><strong>Political Affiliation</strong></td>
</tr>
<tr>
<td>Democrat</td>
</tr>
<tr>
<td><em>Independent</em></td>
</tr>
<tr>
<td>Republican</td>
</tr>
<tr>
<td><strong>Region</strong></td>
</tr>
<tr>
<td><em>West</em></td>
</tr>
<tr>
<td><em>Midwest</em></td>
</tr>
<tr>
<td>South</td>
</tr>
<tr>
<td><em>Northeast</em></td>
</tr>
</tbody>
</table>

*indicates base size n± <100

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Almost 2 in 5 parents reported their child participating in athletics-focused programs in June, the highest participation out of any program listed. Culture-focused programs and those related to career preparation had the lowest levels of participation.

Some families choose to supplement their child’s education, either with additional instruction or signing up their child in activities outside of regular school hours. Which of the following describes your child’s or children’s participation in the following supplemental activities?

### School Parents

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Currently Participating</th>
<th>Not Currently Participating, but Interested in Participating</th>
<th>Not Interested in Participating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics-based extracurricular programs</td>
<td>39%</td>
<td>35%</td>
<td>26%</td>
</tr>
<tr>
<td>Arts-focused extracurricular programs</td>
<td>26%</td>
<td>44%</td>
<td>30%</td>
</tr>
<tr>
<td>Community-focused extracurricular programs</td>
<td>23%</td>
<td>46%</td>
<td>31%</td>
</tr>
<tr>
<td>Academic-focused extracurricular programs, not including tutoring</td>
<td>22%</td>
<td>43%</td>
<td>35%</td>
</tr>
<tr>
<td>Religious-based extracurricular programs</td>
<td>22%</td>
<td>31%</td>
<td>48%</td>
</tr>
<tr>
<td>Mental health supports</td>
<td>22%</td>
<td>41%</td>
<td>37%</td>
</tr>
<tr>
<td>Career preparation opportunities</td>
<td>18%</td>
<td>49%</td>
<td>33%</td>
</tr>
<tr>
<td>Culture-based programs/activities related to identity, history, or language</td>
<td>14%</td>
<td>44%</td>
<td>42%</td>
</tr>
</tbody>
</table>

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Parents who paid for culture-focused activities for their children report spending the most amount of money. Those who paid for athletics-focused activities report spending the least.

In the past month, how much did you pay for each of the activities below?

**School Parents**

among those whose child is participating in the specific supplemental activity

<table>
<thead>
<tr>
<th>Activity</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics Focused</td>
<td>$465</td>
</tr>
<tr>
<td>Religious Focused</td>
<td>$487</td>
</tr>
<tr>
<td>Community Focused</td>
<td>$499</td>
</tr>
<tr>
<td>Arts Focused</td>
<td>$555</td>
</tr>
<tr>
<td>Mental Health Focused</td>
<td>$593</td>
</tr>
<tr>
<td>Academics Focused</td>
<td>$542</td>
</tr>
<tr>
<td>Career Focused</td>
<td>$590</td>
</tr>
<tr>
<td>Culture Focused</td>
<td>$660</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults

**Note:** Respondents were asked to select a $ amount from $0 to $2000+

**Sample Sizes:** Athletics focused: N=532, Religious focused: N=293, Community focused: N=306, Academics focused: N=302, Arts focused: N=348, Career focused: N=250, Mental health focused: N=303, Culture focused: N=188
AGENDA

WELLBEING AND HAPPINESS

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PODS, TUTORING, AND EXTRACURRICULARS

SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS
Policy Descriptions Used

**Education Savings Accounts**

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

**School Vouchers**

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

**Charter Schools**

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

**Open Enrollment**

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.
Support for ESAs, school vouchers, charter schools, and open enrollment is much greater when given a brief description.

**All Adults**

<table>
<thead>
<tr>
<th></th>
<th>Total Support (Strongly Support + Somewhat Support)</th>
<th>No Description</th>
<th>With Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ESAs</strong></td>
<td></td>
<td>45% (+2)</td>
<td>51% (+3)</td>
</tr>
<tr>
<td><strong>School Vouchers</strong></td>
<td></td>
<td>44% (+2)</td>
<td>64% (+1)</td>
</tr>
<tr>
<td><strong>Charter Schools</strong></td>
<td></td>
<td>60% (+0)</td>
<td>68% (+3)</td>
</tr>
<tr>
<td><strong>Open Enrollment</strong></td>
<td></td>
<td></td>
<td>51% (+1)</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
In June, support for ESAs was highest among school parents, liberal adults, and college-educated adults. Support was lowest among rural, small town, and low-income adults.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

### ESA Support, Among All Adults

<table>
<thead>
<tr>
<th>Groups most supportive</th>
<th>Groups least supportive</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Parents</td>
<td>West</td>
</tr>
<tr>
<td>75%</td>
<td>66%</td>
</tr>
<tr>
<td>Liberal</td>
<td>Northeast</td>
</tr>
<tr>
<td>75%</td>
<td>66%</td>
</tr>
<tr>
<td>Education: Bachelors or Postgrad</td>
<td>Education &lt; College</td>
</tr>
<tr>
<td>73%</td>
<td>66%</td>
</tr>
<tr>
<td>Middle Income $35K to $75K</td>
<td>Gen X</td>
</tr>
<tr>
<td>73%</td>
<td>66%</td>
</tr>
<tr>
<td>Millennials</td>
<td>Republican</td>
</tr>
<tr>
<td>72%</td>
<td>65%</td>
</tr>
<tr>
<td>Age 18-34</td>
<td>Rural</td>
</tr>
<tr>
<td>72%</td>
<td>64%</td>
</tr>
<tr>
<td>High Income $75K+</td>
<td>Low Income &lt;$35K</td>
</tr>
<tr>
<td>71%</td>
<td>63%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>Small Town</td>
</tr>
<tr>
<td>71%</td>
<td>62%</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Americans’ overall support of ESAs has been fairly stable since March. The public is at least six times as likely to support ESAs than oppose them.

An “education savings account” in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

### All Adults

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Support</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Somewhat Support</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Somewhat Oppose</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strongly Oppose</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Note:** Don’t know/no opinion responses are not shown.
In June, school parents were at least eight times as likely to be strongly supportive of ESAs than strongly opposed. Total support fell slightly this month.

An “education savings account” in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

School Parents

Note: Don’t know/no opinion responses are not shown.

June 2023

<table>
<thead>
<tr>
<th>Month</th>
<th>Total Support</th>
<th>Total Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jun-23</td>
<td>75%</td>
<td>9%</td>
</tr>
</tbody>
</table>

Note: Don’t know/no opinion responses are not shown.
Support for school vouchers was highest among Millennials and Republican adults in June, while it was lowest among liberals and small-town residents.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a ‘school voucher’ to pay partial or full tuition for the child’s school. In general, what is your opinion of school voucher systems?

**School Voucher Support, Among All Adults**

<table>
<thead>
<tr>
<th>Groups most supportive</th>
<th>Groups least supportive</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Parents</td>
<td>Education: Bachelors or Postgrad</td>
</tr>
<tr>
<td>71%</td>
<td>58%</td>
</tr>
<tr>
<td>Millennials</td>
<td>Female</td>
</tr>
<tr>
<td>67%</td>
<td>58%</td>
</tr>
<tr>
<td>Republicans</td>
<td>Democrat</td>
</tr>
<tr>
<td>67%</td>
<td>57%</td>
</tr>
<tr>
<td>Middle Income $35K to $75K</td>
<td>Non-Parents</td>
</tr>
<tr>
<td>65%</td>
<td>57%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>High Income $75K+</td>
</tr>
<tr>
<td>65%</td>
<td>56%</td>
</tr>
<tr>
<td>Black</td>
<td>Baby Boomers</td>
</tr>
<tr>
<td>65%</td>
<td>55%</td>
</tr>
<tr>
<td>Urban</td>
<td>Small Town</td>
</tr>
<tr>
<td>64%</td>
<td>54%</td>
</tr>
<tr>
<td>South</td>
<td>Liberal</td>
</tr>
<tr>
<td>63%</td>
<td>52%</td>
</tr>
</tbody>
</table>

**Source:** Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
The public’s overall support for school vouchers remained unchanged in June. Americans are still almost three times more likely to support school vouchers than oppose.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child’s school. In general, what is your opinion of school voucher systems?

**All Adults**

**June 2023**

- **Total Support** 60%
- **Total Oppose** 22%

Note: Don’t know/no opinion responses are not shown.
In June, support for school vouchers held steady among school parents. Their support is at least four times higher than the opposition.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child’s school. In general, what is your opinion of school voucher systems?

**School Parents**

<table>
<thead>
<tr>
<th></th>
<th>Strongly Support</th>
<th>Somewhat Support</th>
<th>Somewhat Oppose</th>
<th>Strongly Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 2023</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Support</td>
<td>71%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Oppose</td>
<td>15%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: Don’t know/no opinion responses are not shown.
Aside from school parents, support for charter schools is highest among conservative adults and adults from immigrant families. Liberal adults and rural adults support them the least.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

**Charter School Support, Among All Adults**

<table>
<thead>
<tr>
<th>Groups most supportive</th>
<th>Groups least supportive</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Parents</td>
<td>Small Town</td>
</tr>
<tr>
<td></td>
<td>Gen X</td>
</tr>
<tr>
<td>Conservative</td>
<td>Northeast</td>
</tr>
<tr>
<td>Immigrant Family</td>
<td>Low Income &lt;$35K</td>
</tr>
<tr>
<td>Independent</td>
<td>Democrat</td>
</tr>
<tr>
<td>Black</td>
<td>Non-Parents</td>
</tr>
<tr>
<td>West</td>
<td>Liberal</td>
</tr>
<tr>
<td>Middle Income $35K to $75K</td>
<td>Rural</td>
</tr>
</tbody>
</table>

Public Support 64%

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
Americans’ overall support for charter schools remained level in June.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

**All Adults**

![Graph showing support and opposition trends from February 2020 to June 2023.]

- **Strongly Support**: Steady around 36% across the period.
- **Somewhat Support**: Fluctuates, showing a peak in June 2023 at 42%.
- **Somewhat Oppose**: Consistently low, peaking at 9% in February 2021.
- **Strongly Oppose**: Low, with a slight increase in June 2023 to 6%.

**June 2023**

- **Total Support**: 64%
- **Total Oppose**: 16%

*Note: Don’t know/no opinion responses are not shown.*
Parent support for charter schools remained stable in June. They are five times as likely to support charter schools rather than oppose.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

**School Parents**

![Graph showing support and opposition trends over time]

**June 2023**

- **Total Support**: 71%
- **Total Oppose**: 13%

*Note: Don’t know/no opinion responses are not shown.*
School parents, urbanites, and Hispanics support open enrollment the most. Rural and small-town residents and conservatives show relatively lowest support.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

### Open Enrollment Support, Among All Adults

<table>
<thead>
<tr>
<th>Groups most supportive</th>
<th>Groups least supportive</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Parents</td>
<td>Non-Hispanic White 66%</td>
</tr>
<tr>
<td>Urban</td>
<td>South 66%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>Republican 65%</td>
</tr>
<tr>
<td>Middle Income $35K to $75K</td>
<td>Northeast 65%</td>
</tr>
<tr>
<td>Democrat</td>
<td>High Income &gt;$75K 64%</td>
</tr>
<tr>
<td>Black</td>
<td>Rural 64%</td>
</tr>
<tr>
<td>West</td>
<td>Conservative 64%</td>
</tr>
<tr>
<td>Midwest</td>
<td>Small Town 63%</td>
</tr>
</tbody>
</table>

Public Support 68%

Source: Survey conducted June 13, 2023 – June 15, 2023, among U.S. adults
The public’s support for inter-district open enrollment increased slightly in June.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

![Graph showing support and opposition trends from February 2022 to June 2023.]

**All Adults**

- **Strongly Support**
  - Feb-22: 24%
  - Jun-23: 26%

- **Somewhat Support**
  - June 2023: 42%

- **Somewhat Oppose**
  - Feb-22: 11%
  - Jun-23: 10%

- **Strongly Oppose**
  - Feb-22: 6%
  - Jun-23: 5%

**June 2023**

- **Total Support**: 68%
- **Total Oppose**: 15%

*Note: Don’t know/no opinion responses are not shown.*
Among school parents, overall support of open enrollment increased slightly in June.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

**School Parents**

- **Strongly Support**
- **Somewhat Support**
- **Somewhat Oppose**
- **Strongly Oppose**

**June 2023**

- **Total Support**: 74%
- **Total Oppose**: 14%

**Note**: Don’t know/no opinion responses are not shown.
AGENDA

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VIEWS ON SCHOOLING

PODS, TUTORING, AND EXTRACURRICULARS

SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS
## Survey Profile, 1

<table>
<thead>
<tr>
<th>Dates</th>
<th>June 13-15, 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey Data Collection &amp; Quality Control</td>
<td>Morning Consult</td>
</tr>
<tr>
<td>Survey Sponsor</td>
<td>EdChoice</td>
</tr>
<tr>
<td>Population</td>
<td>General Population (Adults, Age 18+)</td>
</tr>
<tr>
<td>Sampling Frame</td>
<td>National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents</td>
</tr>
<tr>
<td>Sampling Method</td>
<td>Non-Probability, Stratified (based on Age, Gender)</td>
</tr>
<tr>
<td>Mode</td>
<td>Online Survey</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
</tbody>
</table>
### Survey Profile, 2

| Survey Time | Gen Pop Median = 10.27 minutes  
|            | Oversample Median = 13.36 minutes |
| Sample Size | N = 2,325 General Population  
|            | N = 1,358 Total School Parents |
| Oversampling | N = 900 School Parents |
| Quotas     | Age, Gender |
| Weighting  | Age, Race, Ethnicity, Gender, Education, Census Region |
| Measure of Precision  
| (adjusted for weighting) | ± 2.55 percentage points (Gen Pop), ± 3.43 percentage points (Oversample) |
| Participation Rate | 37.75% (Gen Pop), 10.37% (Oversample) |
| Methods Page | https://edchoice.morningconsultintelligence.com/methodology |
| Project Contact | Paul DiPerna, paul@edchoice.org |
Total Sample Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Unweighted (N = )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>233</td>
</tr>
<tr>
<td>Non-Hispanic White</td>
<td>1557</td>
</tr>
<tr>
<td>Black</td>
<td>426</td>
</tr>
<tr>
<td>Other</td>
<td>104</td>
</tr>
<tr>
<td>Generation Z</td>
<td>345</td>
</tr>
<tr>
<td>Millennial</td>
<td>629</td>
</tr>
<tr>
<td>Generation X</td>
<td>591</td>
</tr>
<tr>
<td>Boomers</td>
<td>684</td>
</tr>
<tr>
<td>Male</td>
<td>1090</td>
</tr>
<tr>
<td>Female</td>
<td>1235</td>
</tr>
<tr>
<td>&lt; College</td>
<td>1503</td>
</tr>
<tr>
<td>College +</td>
<td>822</td>
</tr>
<tr>
<td>Northeast</td>
<td>432</td>
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<td>Midwest</td>
<td>434</td>
</tr>
<tr>
<td>South</td>
<td>1049</td>
</tr>
<tr>
<td>West</td>
<td>410</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Unweighted (N = )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total School Parents*</td>
<td>1358</td>
</tr>
<tr>
<td>K-4 Parents*</td>
<td>781</td>
</tr>
<tr>
<td>5-8 Parents*</td>
<td>562</td>
</tr>
<tr>
<td>9-12 Parents*</td>
<td>518</td>
</tr>
<tr>
<td>Non-Parents</td>
<td>963</td>
</tr>
<tr>
<td>Liberal</td>
<td>652</td>
</tr>
<tr>
<td>Moderate</td>
<td>755</td>
</tr>
<tr>
<td>Conservative</td>
<td>709</td>
</tr>
<tr>
<td>Democrat</td>
<td>877</td>
</tr>
<tr>
<td>Independent</td>
<td>631</td>
</tr>
<tr>
<td>Republican</td>
<td>672</td>
</tr>
<tr>
<td>Urban</td>
<td>665</td>
</tr>
<tr>
<td>Suburban</td>
<td>1002</td>
</tr>
<tr>
<td>Small Town</td>
<td>234</td>
</tr>
<tr>
<td>Rural</td>
<td>424</td>
</tr>
<tr>
<td>Low Income &lt;$35K</td>
<td>961</td>
</tr>
<tr>
<td>Middle Income $35K to &lt;$75K</td>
<td>775</td>
</tr>
<tr>
<td>High Income $75K+</td>
<td>589</td>
</tr>
</tbody>
</table>

* Denotes the sample came from school parents
<table>
<thead>
<tr>
<th>Demographics</th>
<th>Unweighted</th>
<th>Weighted</th>
<th>Target (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>10%</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>White</td>
<td>67%</td>
<td>62%</td>
<td>78%</td>
</tr>
<tr>
<td>Non-Hispanic White</td>
<td>67%</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Black</td>
<td>18%</td>
<td>13%</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>Age: 18-34</td>
<td>28%</td>
<td>29%</td>
<td>30%</td>
</tr>
<tr>
<td>Age: 35-54</td>
<td>33%</td>
<td>33%</td>
<td>31%</td>
</tr>
<tr>
<td>Age: 55+</td>
<td>39%</td>
<td>39%</td>
<td>40%</td>
</tr>
<tr>
<td>Age: 65+</td>
<td>23%</td>
<td>22%</td>
<td>20%</td>
</tr>
<tr>
<td>Male</td>
<td>47%</td>
<td>49%</td>
<td>48%</td>
</tr>
<tr>
<td>Female</td>
<td>53%</td>
<td>51%</td>
<td>52%</td>
</tr>
<tr>
<td>&lt; College</td>
<td>65%</td>
<td>65%</td>
<td>69%</td>
</tr>
<tr>
<td>College +</td>
<td>35%</td>
<td>35%</td>
<td>31%</td>
</tr>
<tr>
<td>Northeast</td>
<td>19%</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Midwest</td>
<td>21%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>South</td>
<td>45%</td>
<td>38%</td>
<td>37%</td>
</tr>
<tr>
<td>West</td>
<td>18%</td>
<td>24%</td>
<td>24%</td>
</tr>
</tbody>
</table>
Parent groups based on estimated school type attendance for the 2022-2023 school year

- District School (Resident) Parents: 74% (N = 1,002)
- Private School Parents: 11% (N = 148)
- District School (Non-resident) Parents: 9% (N = 120)
- Charter School Parents: 7% (N = 100)
- Home School Parents: 7% (N = 90)

Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.
Estimated school type attendance for the 2022-2023 school year

% of Students, Reported by Parents

- District School (Resident): 74%
- Private School: 11%
- District School (Non-resident): 9%
- Home School: 7%
- Charter School: 7%
Methodology Update

In addition to the monthly general population polling, Morning Consult oversamples K-12 school parents, among a national sample of parents living in the United States (including the District of Columbia). The sample is collected via stratified sampling based on race and ethnicity quota targets derived from the U.S. Census Bureau’s 2017 Current Population Survey. Approximately 700 additional K-12 school parents are interviewed in English each month comprising the oversample. The completed K-12 school parent interviews are weighted to population totals obtained from the 2017 Current Population Survey on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. Morning Consult has also implemented a pre-administration quota to ensure at least 65 percent of K-12 parent respondents had at least one child attending a public district school.
<table>
<thead>
<tr>
<th>Parent Group</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total School Parents</td>
<td>Have at least one child enrolled in grades K-12 for the 2022-2023 school year</td>
</tr>
<tr>
<td>Charter School Parents</td>
<td>Have at least one child enrolled in a charter school for the 2022-2023 school year</td>
</tr>
<tr>
<td>District/Public School Parents</td>
<td>Have at least one child enrolled in a district/public school for the 2022-2023 school year</td>
</tr>
<tr>
<td>Private School Parents</td>
<td>Have at least one child enrolled in a private school for the 2022-2023 school year</td>
</tr>
<tr>
<td>Home School Parents</td>
<td>Have at least one child enrolled in home school for the 2022-2023 school year</td>
</tr>
</tbody>
</table>

*Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.*
WHO WE ARE

MORNING CONSULT

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult’s proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

EdChoice

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our mission is to advance educational freedom and choice for all as a pathway to successful lives and a stronger society. We are committed to understanding and pursuing a K–12 education ecosystem that empowers every family to choose the learning environment that fits their children’s needs best.

Learn more at: EDCHOICE.ORG