

ed CHOICE

TEACHERS AND K-12 EDUCATION

A National Polling Report

NOVEMBER 2022

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Voices Off

KEY FINDINGS

- 1. Teachers are much less likely than school parents to believe that their students are performing 'very well' academically, emotionally, and socially this current school year. Teachers are also less positive than parents when assessing how their schools address mental health, guns, bullying, and violent behaviors.
- 2. Teachers and parents both view communication as the most important attribute they want from each other. However, teachers are much more likely to desire support, engagement, and respect from their students' parents.
- 3. Around half of teachers believe their school is political, which is significantly greater than the one-third of school parents who say the same about their children's schools.
- 4. More than 80 percent of K-12 teachers believe the profession is undervalued. The vast majority of teachers say they respect the profession.
- 5. On average, teachers estimate that per-student spending in public schools is less than half of actual expenditures. They are much less likely to say their state's per-student spending is "too low" once given a publicly reported statistic.
- 6. More than 40 percent of teachers are concerned by a violent intruder entering their school. Private school teachers have more concern than district school teachers.
- 7. Teachers signal interest in diverse learning environments. More than half of teachers prefer teaching at least one or more days per week outside of a school building. Over half of teachers are interested in facilitating instruction for a learning pod. Two-thirds of teachers are interested in tutoring outside of schooling hours.
- 8. Majorities of teachers signal support for a range of school choice policies. Additionally, nearly three-fifths of teachers support their state having a studentbased system of K-12 education funding.
 - Education savings accounts (ESAs) 77%
 - Open enrollment 70%
 - Charter schools 58%
 - School vouchers 55%

Methodology:

This poll was conducted between October 13-October 21, 2022 among a sample of 1,000 All Teachers. The interviews were conducted online. Results based on the full survey have a measure of precision of plus or minus 3.31 percentage points.

AGENDA

VIEWS ON K-12 EDUCATION

TEACHING PROFESSION AND EXPERIENCES

TEACHING OPPORTUNITIES AND SCHOOLING

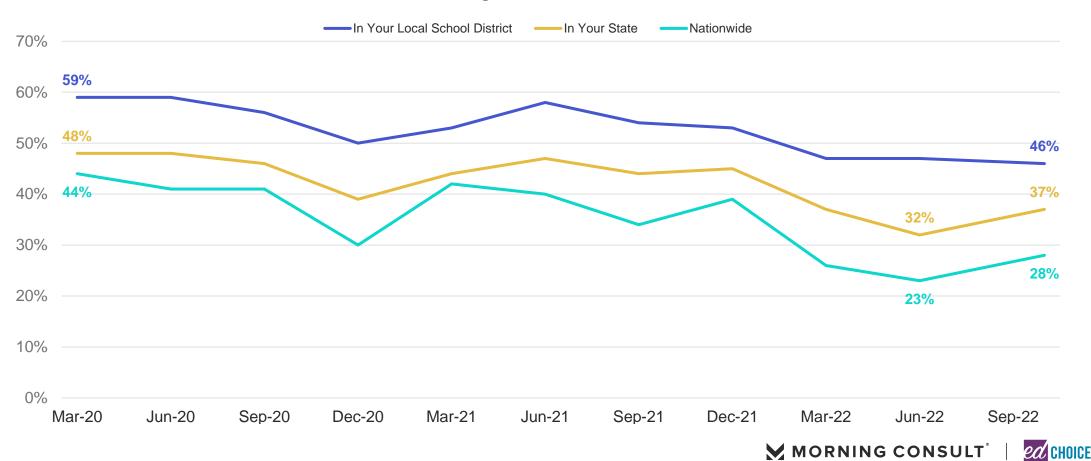
SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS

In October, teachers became significantly more optimistic about the direction of K-12 education at the state and nationwide levels. Their views at the local level remained steady but still above the state and national levels.

Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Teachers

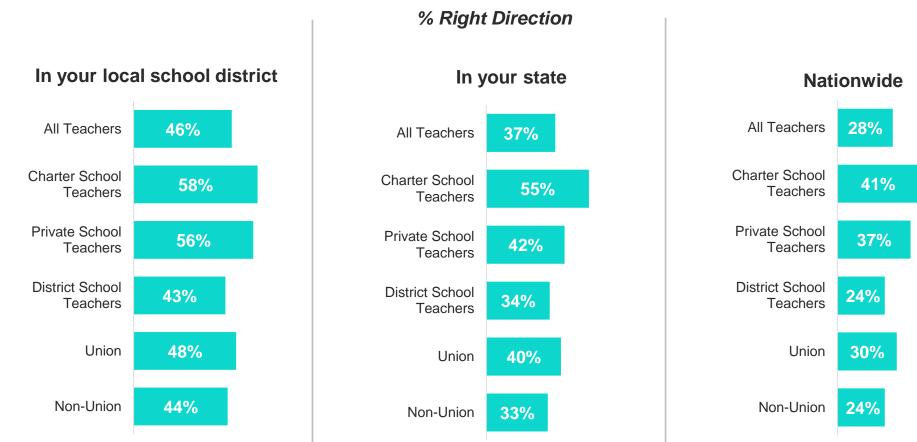


% Right Direction

Charter school and private school teachers are the most optimistic about the direction of K-12 education.

Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Teachers



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Teachers believe a range of purposes are extremely important for K-12 grades. They are slightly most likely to believe high school should focus on skills for future employment.

What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

All Teachers

% Extremely Important

Grades K-8

Average % selected Extremely Important 48%

- -`Ö́- Become independent thinkers (58%)
- Socialization (57%)

53%

of school parents*

believe core academic subjects is most

important for Grades K-8

- How to be good citizens (55%)
- Core academic subjects (55%)
- Skills for future employment (41%)



- Values, moral character, religious virtues (40%)
- To fix social problems (29%)

Grades 9-12

Average % selected Extremely Important 47%

Image: Skills for future employment (60%)

Image: Skills for future employment (56%)

Image: Skills for future employment (55%)

Image: Skills for future employment (50%)

Image: Skills for future employment (

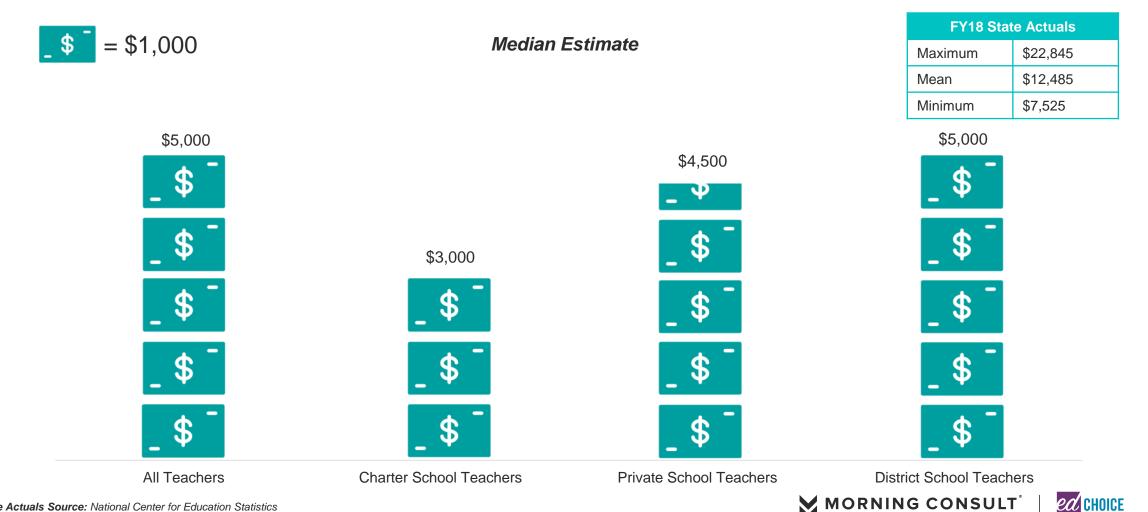
• To fix social problems (28%)

54% of school parents* believe skills for future employment is most important for Grades 9-12

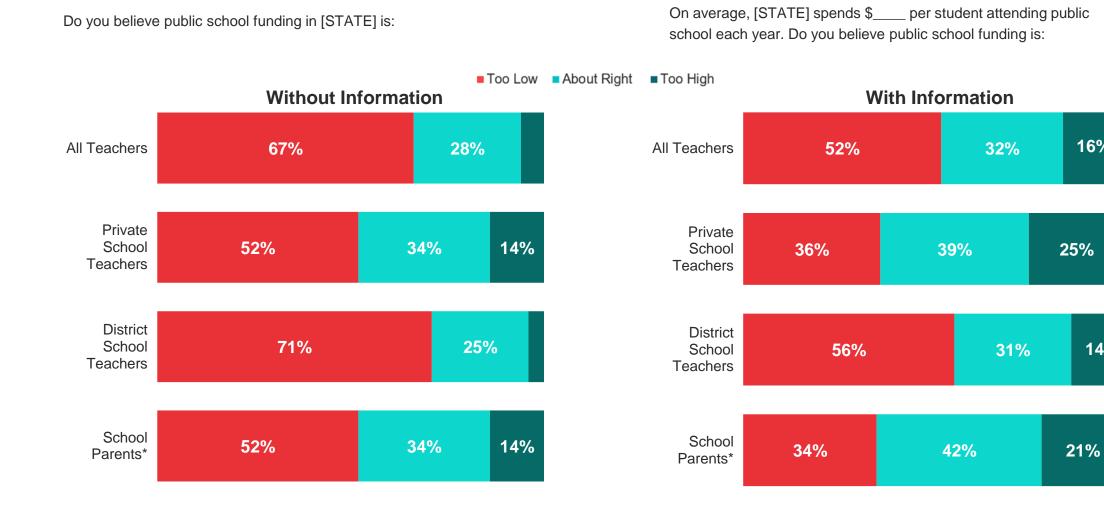
Bolding indicates 5+ points above the general populations' responses Note: *School parents data comes from the October 2022 Gen Pop Report. Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

Teachers believe that government spending per student is much lower than actual expenditures.

How much do you think is spent per year on each student in your state's public schools? Your estimate of the state average-to the nearest thousand dollars-will represent the combined expenditures of local, state, and federal governments.



FY18 State Actuals Source: National Center for Education Statistics Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers Teachers are much less likely (-15 points) to say their state's per-student spending is "too low" when given a publicly reported statistic. Parents are much less likely than teachers to believe public school funding is "too low".



State Per Pupil Spending Source: National Center for Education Statistics Note: *School parents data comes from the October 2022 Gen Pop Report.

Charter school teachers not shown due to low sample size

Source: Survey conducted October 13, 2022 - October 21, 2022, U.S. K-12 education teachers

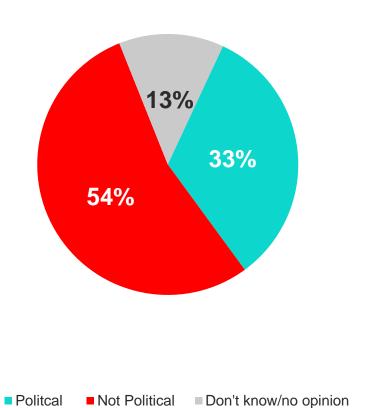
8

16%

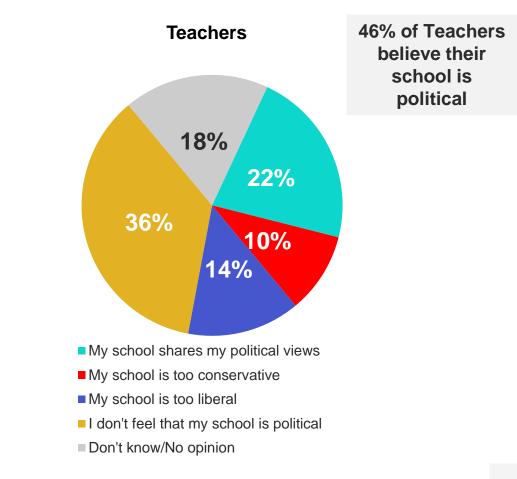
14%

Nearly half of teachers believe their school is political, which is greater than the one-third of parents who say they same about their child's school.

To what extent do you feel your **oldest/youngest** child's school is political/has a political viewpoint?



School Parents*



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Note: School parents data comes from the October 2022 Gen Pop Report and are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child. Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

To what extent do you feel your school shares your political views?

9

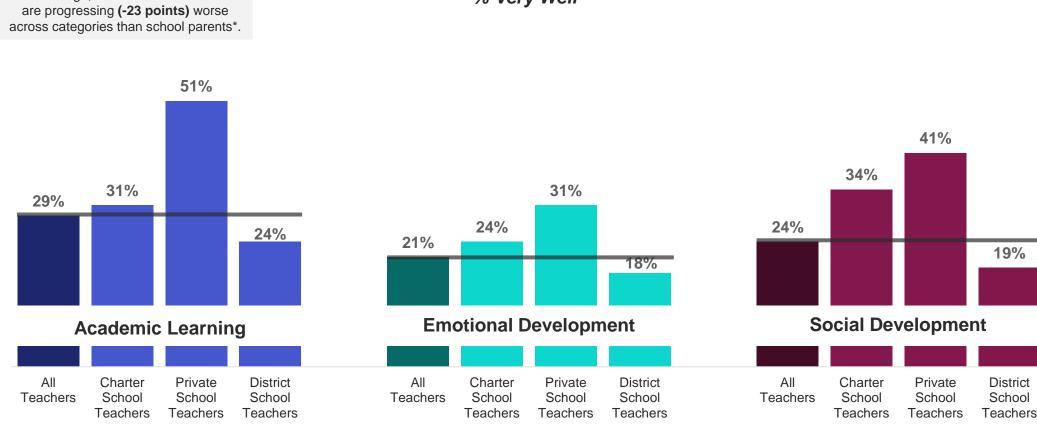
CHOICE

Roughly one-fourth of teachers believe students are performing very well academically, emotionally, and socially. This is much lower than what school parents believe to be true for their children.

How do you feel your students are progressing on the following this school year?

All Teachers

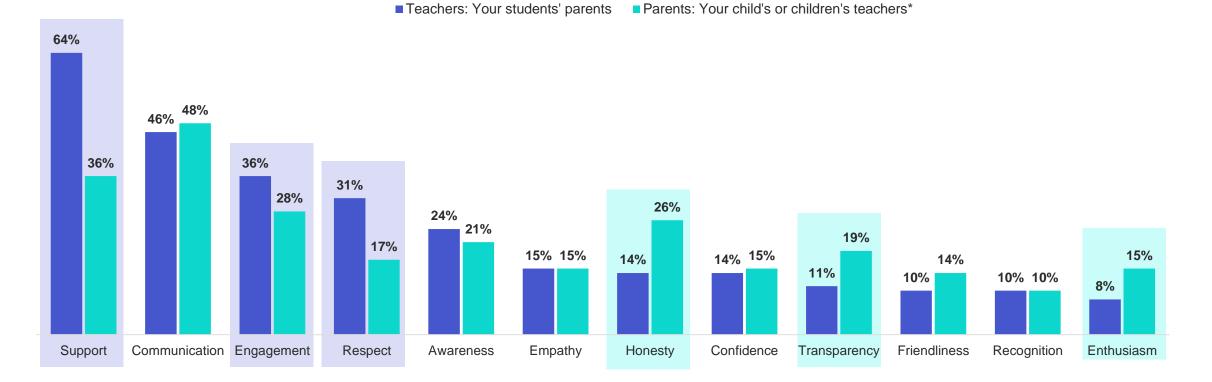
On average, teachers think students



% Very Well

Teachers appear much more likely to want support, engagement, and respect from their students' parents. By contrast, parents are most likely to value honesty, transparency, and enthusiasm from their children's teachers.

Right now, which three of the following do you most need from...?



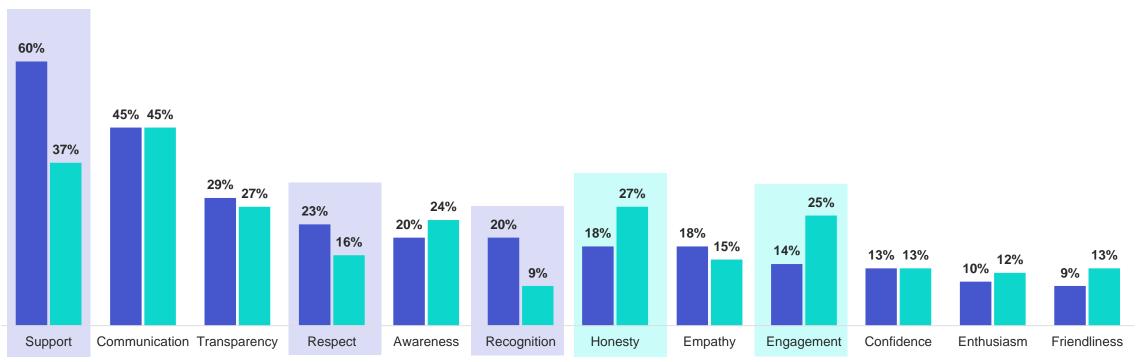
% Selected

Note: *School parents data comes from the October 2022 Gen Pop Report. Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

Teachers are much more likely than parents to need their school's leadership to offer support, respect, and recognition. Parents are more likely than teachers to need their school's leadership to offer honesty and engagement.

Right now, which three of the following do you most need from your school's leadership?

% Selected

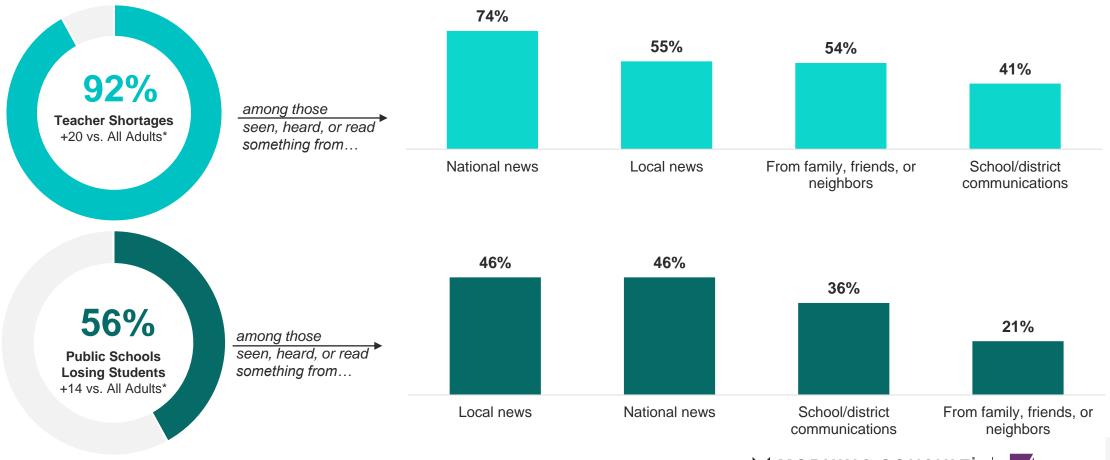


Teachers School Parents*

Teachers are much more likely than the general public to be aware of both teacher shortages and public schools losing students.

In the last month, have you seen, heard, or read anything about the following?

All Teachers



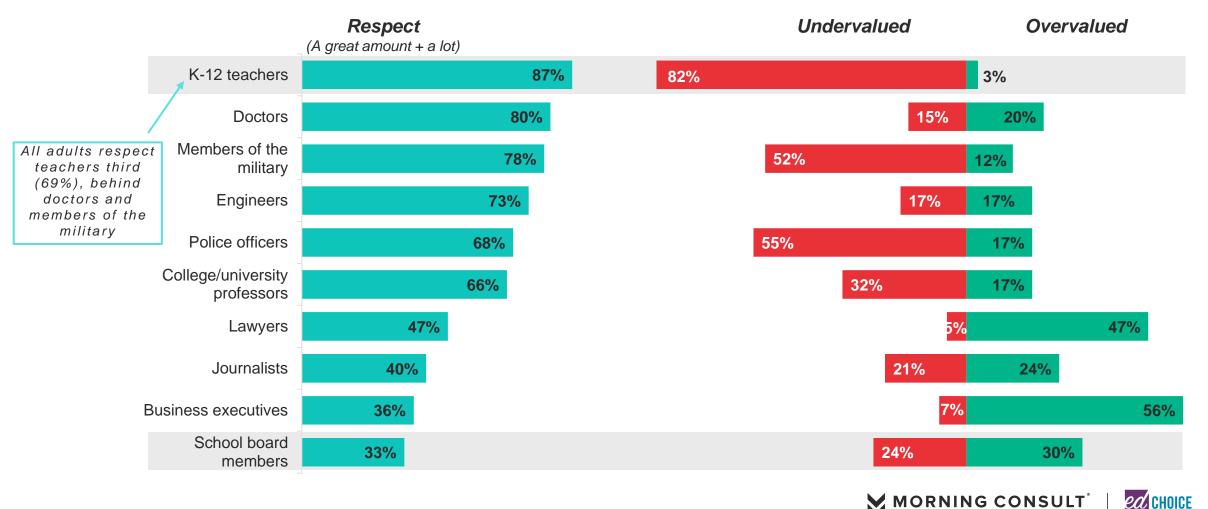
Note: *All adults data comes from the October 2022 Gen Pop Report. Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

More than 80 percent of K-12 teachers believe the profession is undervalued. The vast majority of teachers say they respect the profession.

How much do you respect the following professions?

Do you think the following professions are overvalued, undervalued, or appropriately valued?

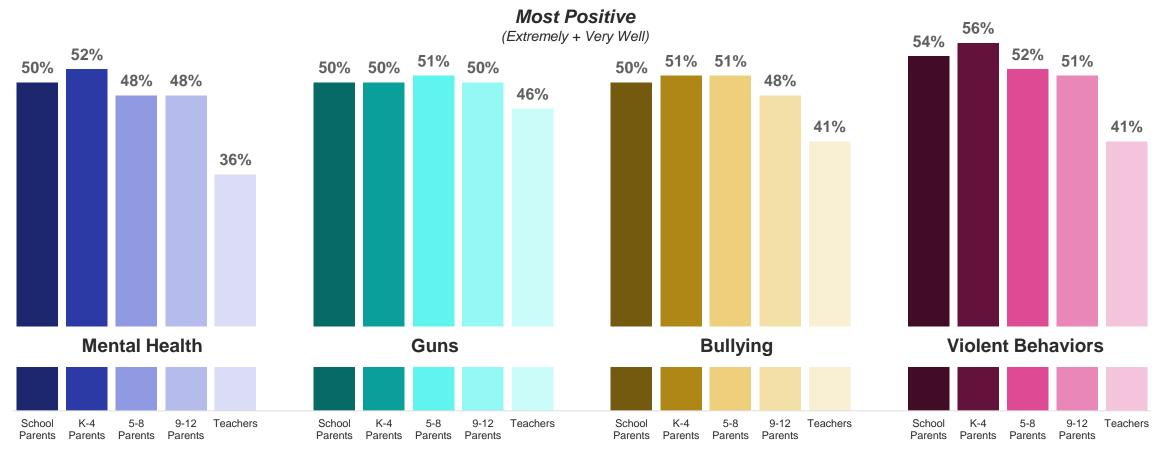
All Teachers



Source: Survey conducted October 13, 2022 - October 21, 2022, U.S. K-12 education teachers

Teachers are less positive than parents when assessing how their schools address mental health, guns, bullying, and violent behaviors. Teachers are especially negative about how well their school addresses mental health.

How well do you feel your youngest/oldest child's school addresses the following among its students? How well do you feel your school addresses the following among its students?



Note: *School parents data comes from the October 2022 Gen Pop Report.

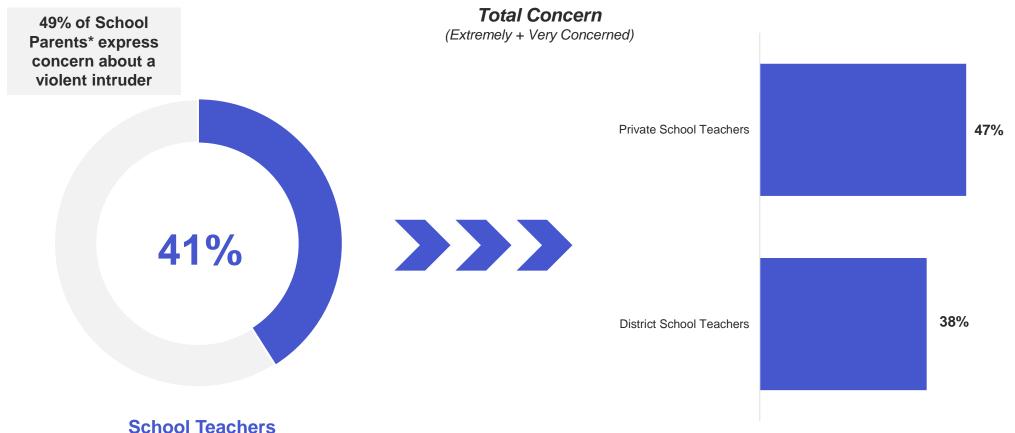
Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child. Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

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More than 40 percent of teachers are concerned by a violent intruder entering their school. Private school teachers are more concerned than district school teachers.

How concerned are you about a violent intruder, like a mass shooter, entering your school?

All Teachers



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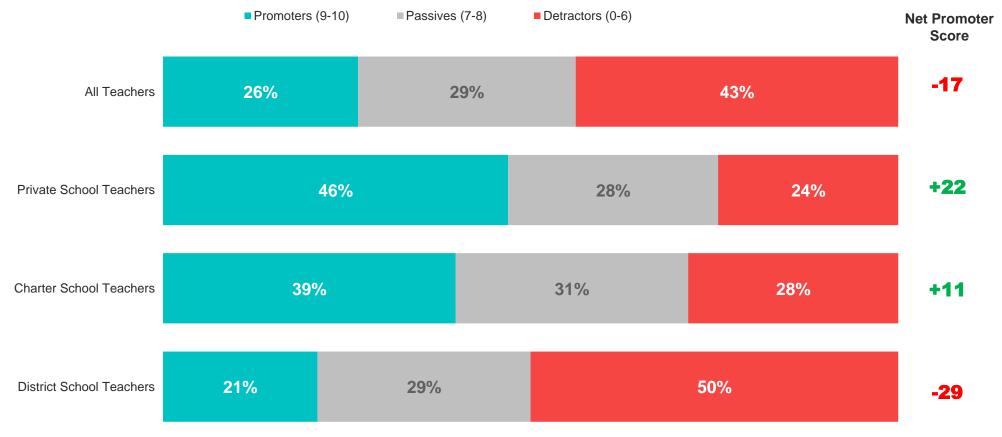
SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS

In October, teachers in district schools were much more pessimistic about the profession compared to both private school and charter school teachers.

On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?

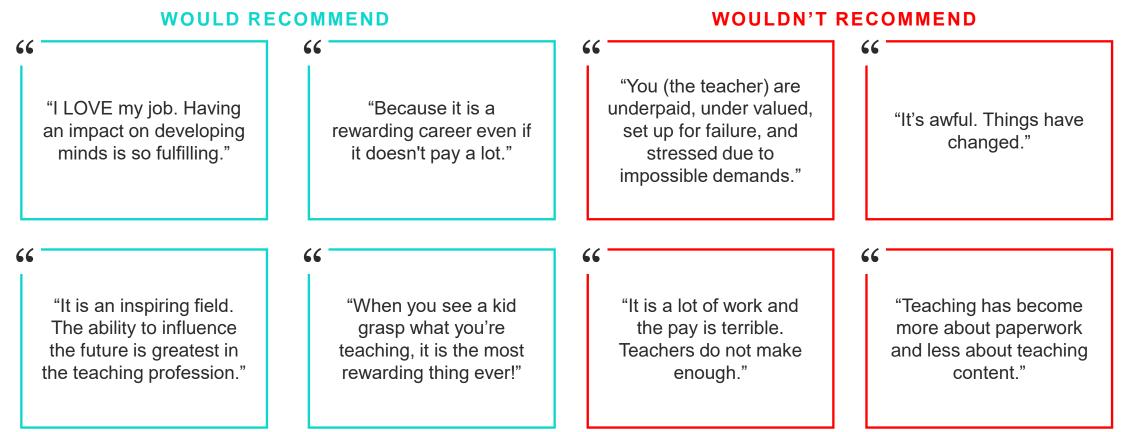
All Teachers



Those who would recommend teaching view it as personally fulfilling and a way to make an impact on future generations. Those who would not recommend teaching believe it's a "thankless job" that has become more demanding and not as fulfilling.

And, why would/wouldn't you recommend teaching to a friend or family member?

All Teachers

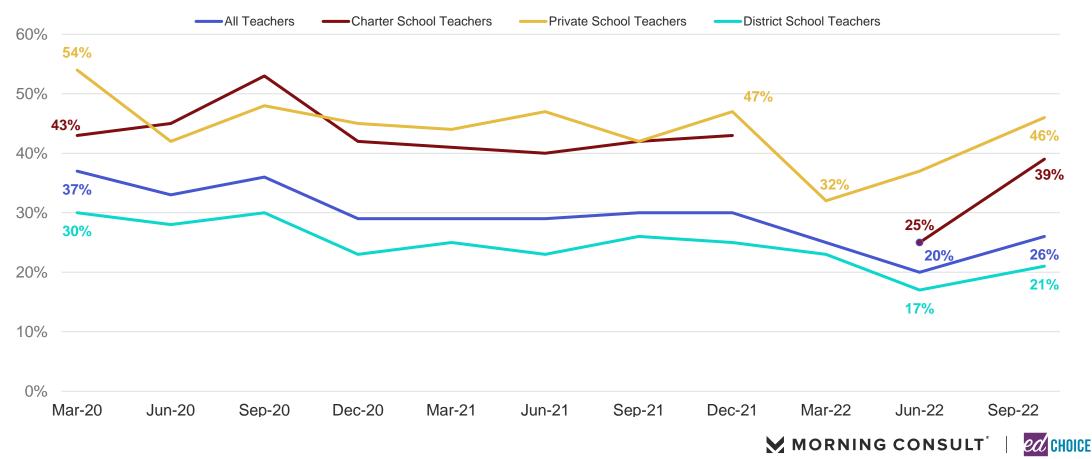


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In October, the proportion of teachers across all school types who would "promote" the teaching profession increased, especially among private school and charter school teachers.

On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?

All Teachers

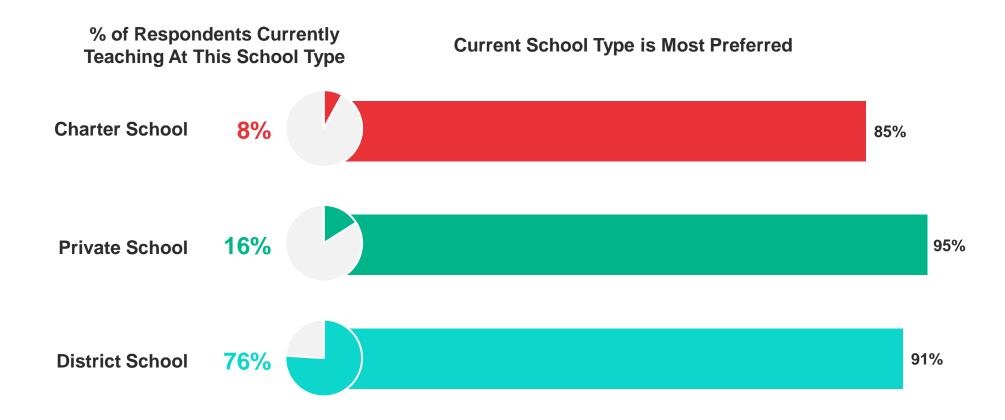


% Promoters (9-10)

The vast majority of teachers are currently teaching at the type of school they prefer most.

Where do you currently teach? Have you been teaching in the type of school or educational setting that you prefer the most?

All Teachers

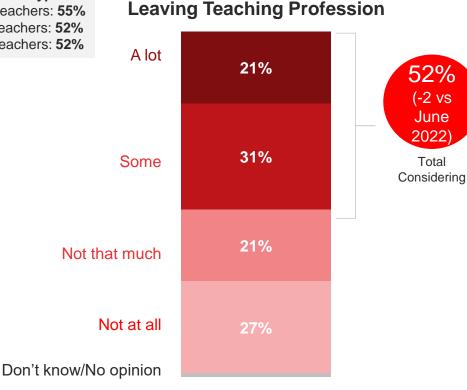




Over the past three months, just over half of teachers under 55 have considered leaving the profession. Three-out-of-five teachers over 55 have considered retiring.

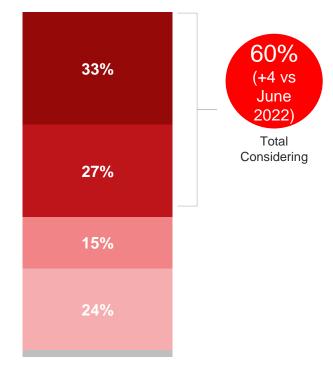
In the past three months, to what extent have you considered leaving the teaching profession for another career?

Total Considering Leaving based on School Type: Charter School Teachers: 55% District School Teachers: 52% Private School Teachers: 52%



Teachers Under 55 Years Old

In the past three months, to what extent have you considered retiring from the teaching profession?



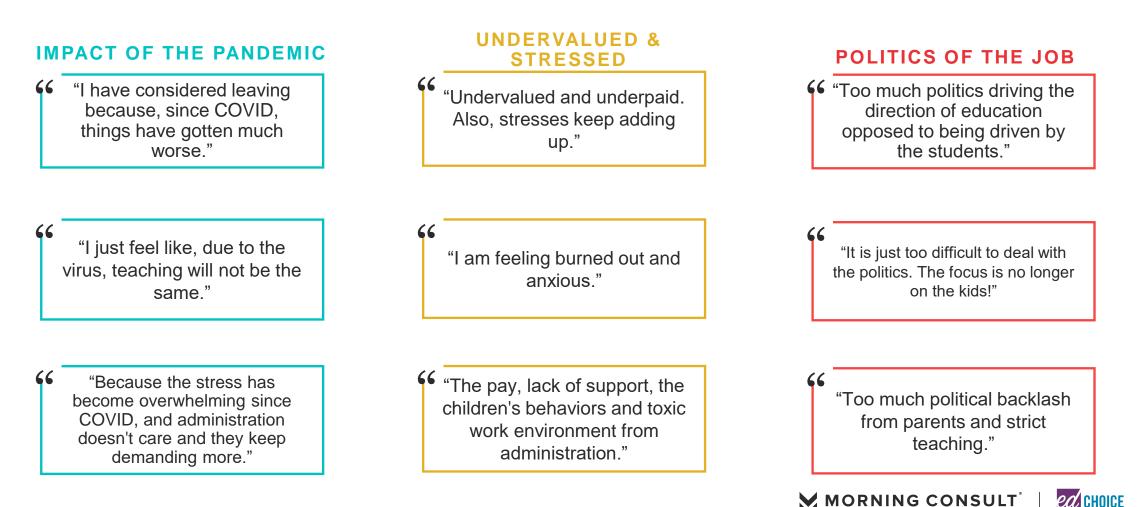
Teachers 55+ Years Old Retiring From Teaching Profession

Source: Survey conducted October 13, 2022 - October 21, 2022, U.S. K-12 education teachers



Teachers cite the impact of the pandemic, feeling undervalued and stressed, and politics surrounding the job as top reasons for considering leaving or retiring from the profession.

Why have you considered leaving the teaching profession or retiring after this year?



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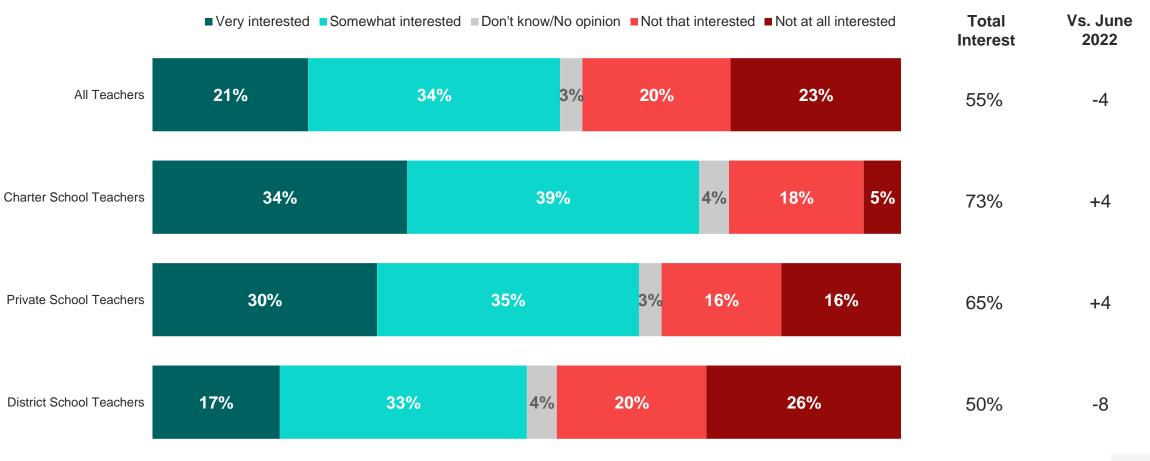
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SURVEY PROFILE AND DEMOGRAPHICS

Over half of teachers are interested in facilitating instruction for a learning pod despite declining interest since June. This proportion is highest among charter school teachers. District school teacher interest has declined substantially since June.

Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher or tutor to facilitate instruction in-person but outside of the school or classroom – usually in someone's home. How interested are you in facilitating instruction for a learning pod?

All Teachers

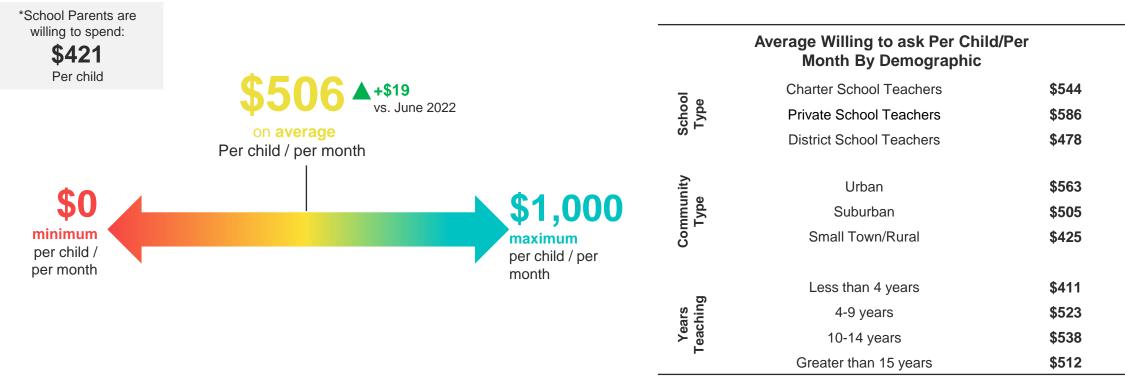


Source: Survey conducted October 13, 2022 - October 21, 2022, U.S. K-12 education teachers

The monthly amount teachers would ask parents to pay (per child) in order to facilitate a learning pod increased slightly to \$510 in June. That potential cost is roughly \$90 higher than the amount school parents are willing to spend.

How much would you ask parents to pay per child per month for you to facilitate a learning pod?

All Teachers

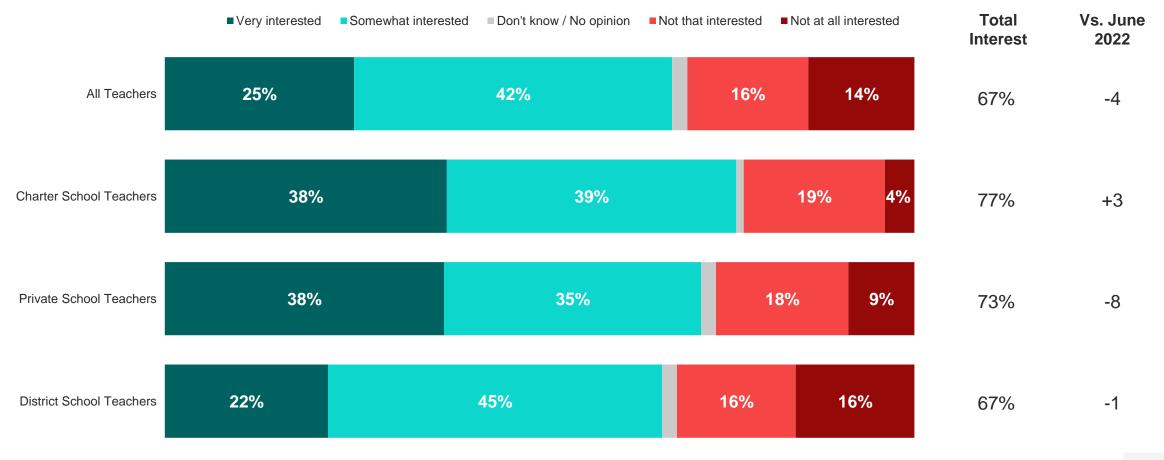


*indicates base size <n=100

Nearly seven in ten school teachers are interested in tutoring outside of schooling hours. This interest has declined since June, largely due to decrease in interest among private school teachers.

How interested are you in tutoring students outside of school hours?

All Teachers



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The monthly amount teachers would ask parents to pay for tutoring increased by \$50 this month. Despite that increase, the potential cost is only slightly higher than the amount school parents are willing to spend.

How much would you ask parents to pay per child per month for you to tutor their child outside of school hours?



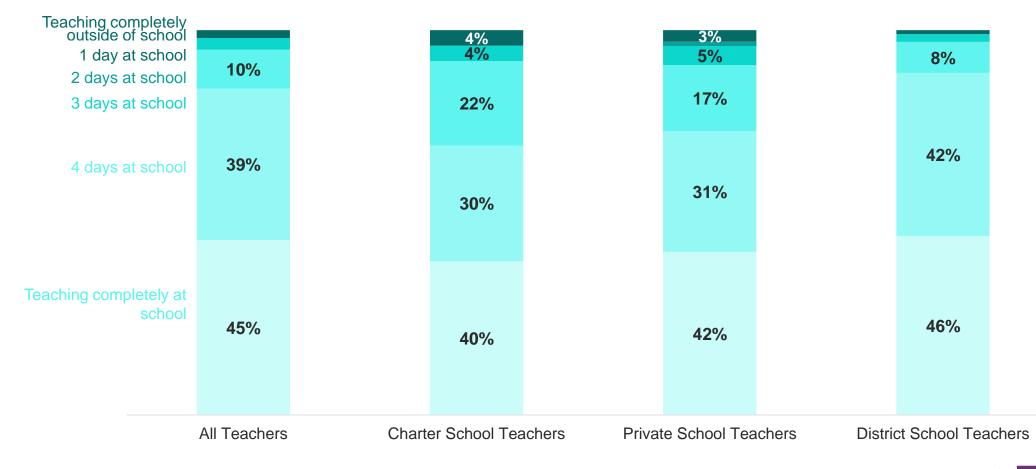


*indicates base size <n=100

Just over half of teachers prefer to teach at least one or more days per week outside of a school building.

In order to teach most effectively, how many days would you prefer to teach your students in-person at school each week?

All Teachers



Descriptions Used:

Teachers Savings Account

Some have proposed an "teacher savings account" in K–12 education – which would establish for teachers a government-authorized savings account with restricted, but multiple uses for classroom and professional development purposes. Teachers can then use these funds to pay for: classroom supplies, books/downloads, lesson plans, instructional materials, computer hardware/software or other equipment, or additional training through meetings, conferences, or webinars. Some amount can be saved for future school-year expenses

Teacher Spending Account

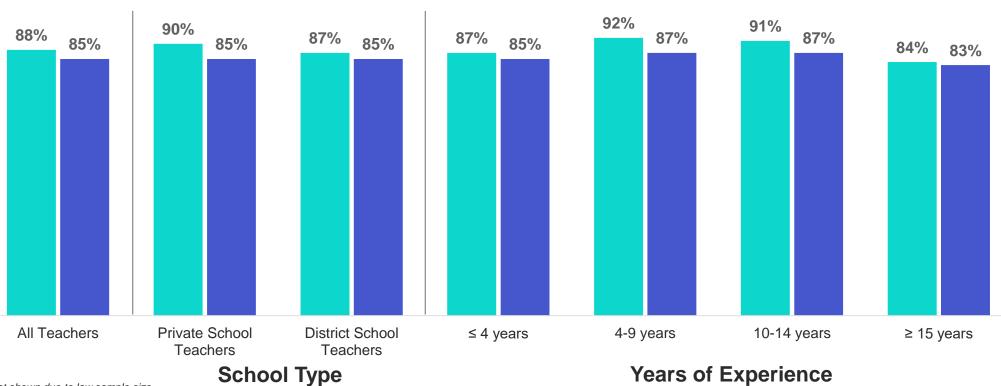
Some have proposed an "teacher spending account" in K–12 education – which would establish for teachers a government-authorized savings account with restricted, but multiple uses for classroom and professional development purposes. Teachers can then use these funds to pay for: classroom supplies, books/downloads, lesson plans, instructional materials, computer hardware/software or other equipment, or additional training through meetings, conferences, or webinars. Some amount can be saved for future school-year expenses.

Regardless of the name of the policy, teachers universally support the idea of a savings/spending account to help pay for classroom materials or professional development.

Some have proposed an "teacher savings account"/"teacher spending account" in K–12 education – which would establish for teachers a government-authorized savings account with restricted, but multiple uses for classroom and professional development purposes. Teachers can then use these funds to pay for: classroom supplies, books/downloads, lesson plans, instructional materials, computer hardware/software or other equipment, or additional training through meetings, conferences, or webinars. Some amount can be saved for future school-year expenses. In general, what is your opinion of this proposed teacher savings account system/educator savings fund system?

Teacher spending account

All Teachers



Total Support (Strongly Support + Somewhat Support)

Teacher savings account

*Charter school teachers not shown due to low sample size

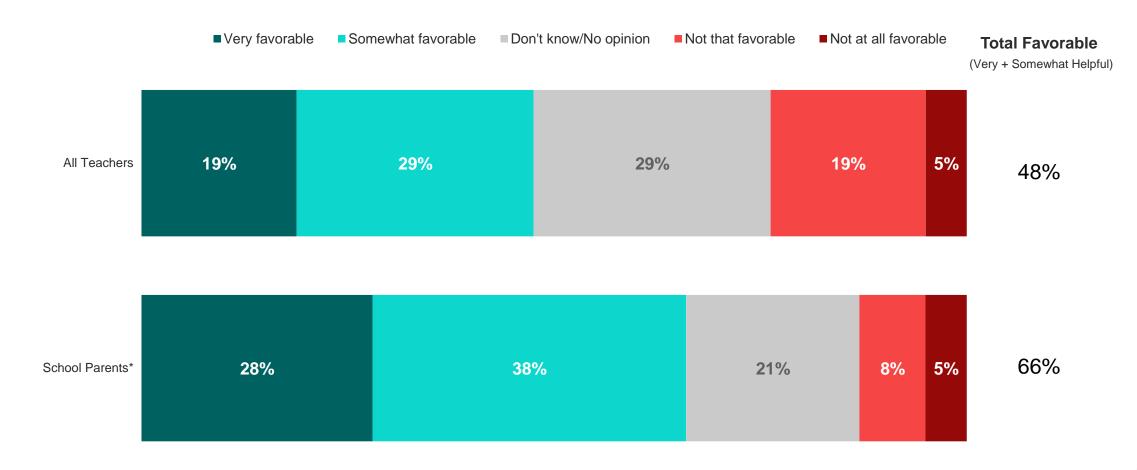
** "teacher savings account" and "teacher spending account" were asked based on a split sample **Source:** Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

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School parents are much more likely than teachers to hold favorable views of homeschooling.

'Homeschooling' is the education of a child mainly at home other than a school. It is usually conducted by a parent, tutor, or online teacher. Parents or guardians' control and direct the curriculum, content, and subject matter. There is no association with a public or private school. In general, what is your opinion of homeschooling?

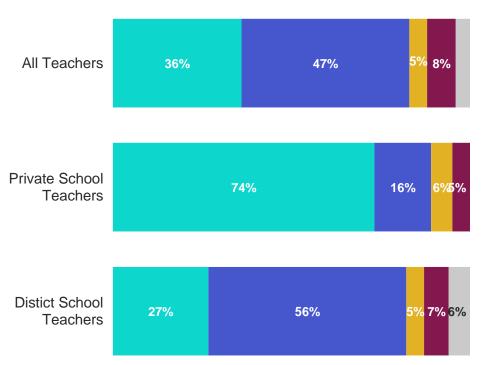


Most teachers would prefer that their child attend a similar school to the one where they teach – regardless of financial cost or transportation factors.

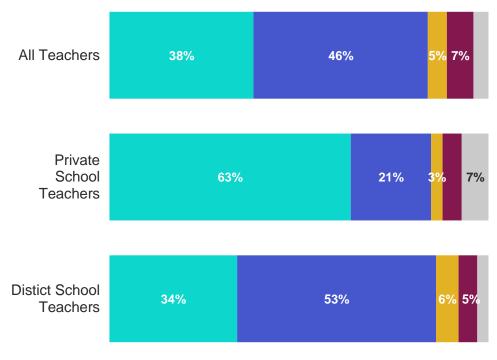
If given the option, what type of school would you select in order to obtain the best education for your child?

If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

Private School Regular Public School Home School Charter School Don't Know/No Opinion







Preference without cost & transportation factors

*Charter school teachers not shown due to low sample size **"without" and "with information" were asked based on a split sample **Source:** Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

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SURVEY PROFILE AND DEMOGRAPHICS

Descriptions Used:

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Open Enrollment

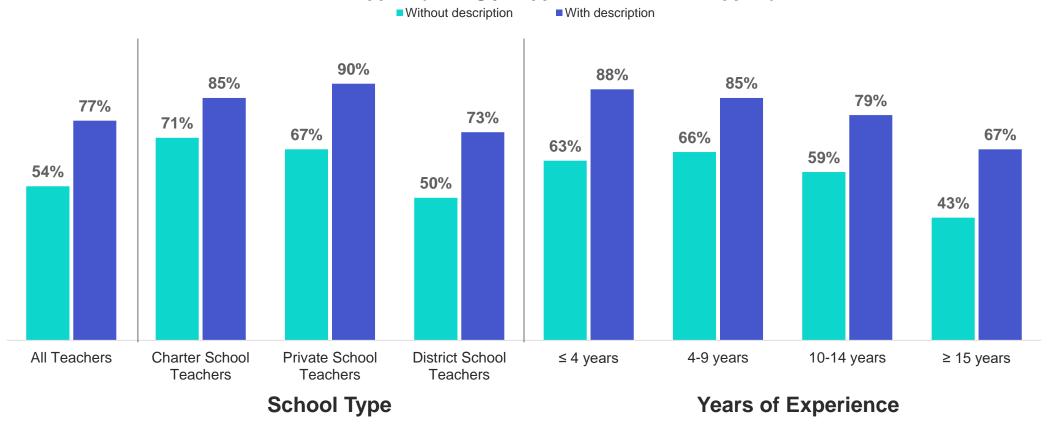
An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called "INTER-district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

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Teachers, especially private school teachers and those with less teaching experience, are generally supportive of education savings accounts (ESAs) when given a description.

Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K–12 education? An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Teachers

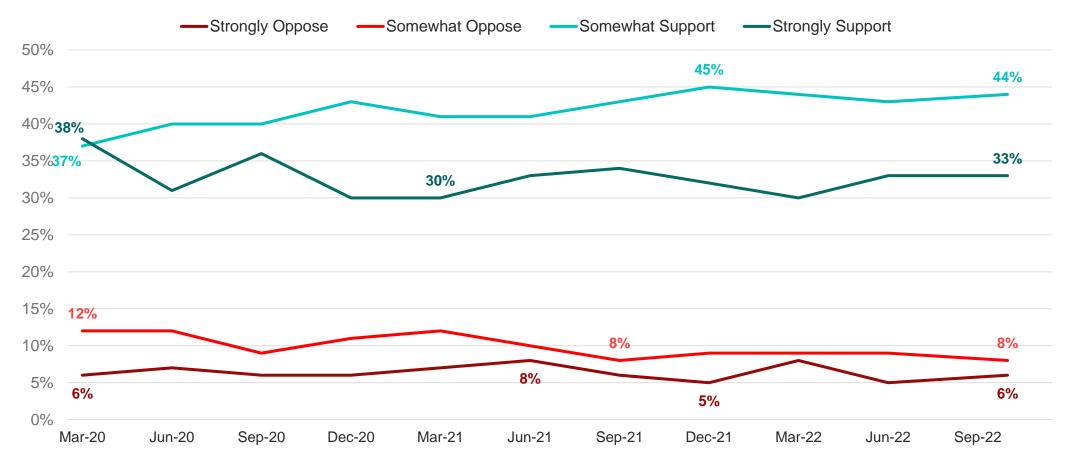


Total Support (Strongly Support + Somewhat Support)

Just over three out of four teachers expressed support for ESAs. Overall support for ESAs held steady from October to June.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Teachers

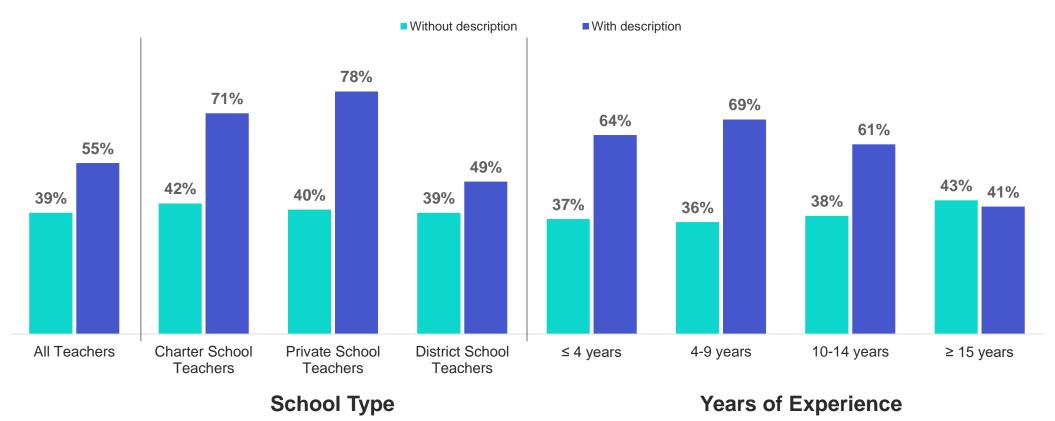


Teachers' support for school vouchers tends to increase when they are given a description, especially among private school and charter school teachers, as well as those with less teaching experience.

Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K–12 education?

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Teachers



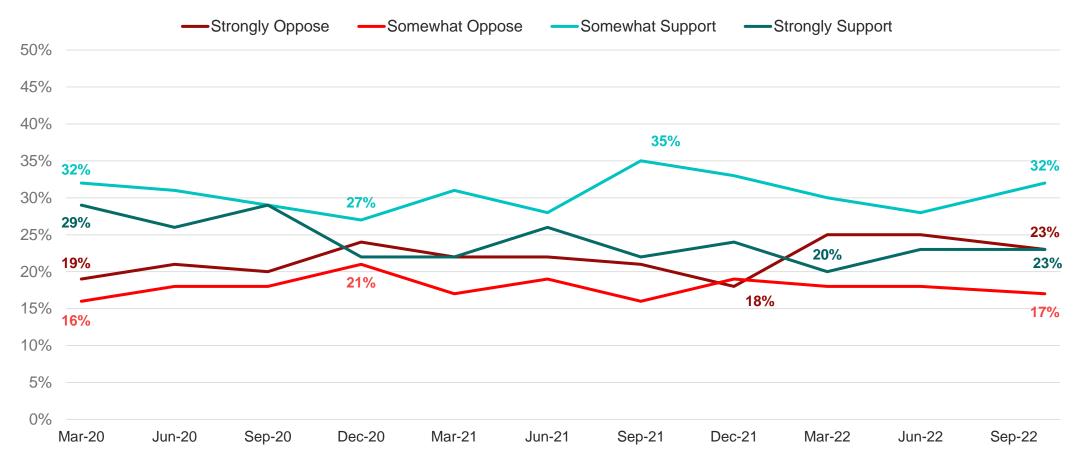
Total Support (Strongly Support + Somewhat Support)

Source: Survey conducted October 13, 2022 - October 21, 2022, U.S. K-12 education teachers

A majority of teachers support school vouchers. There was a four-point increase in soft support since June 2022.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Teachers



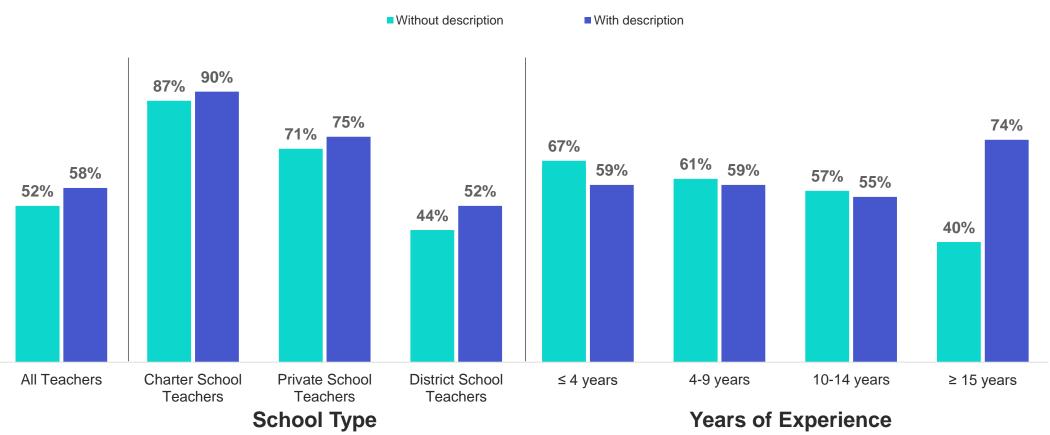
CHOICE

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When given information, teachers' support of charter schools increases most among those with many years of teaching experience.

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K–12 education? Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Teachers

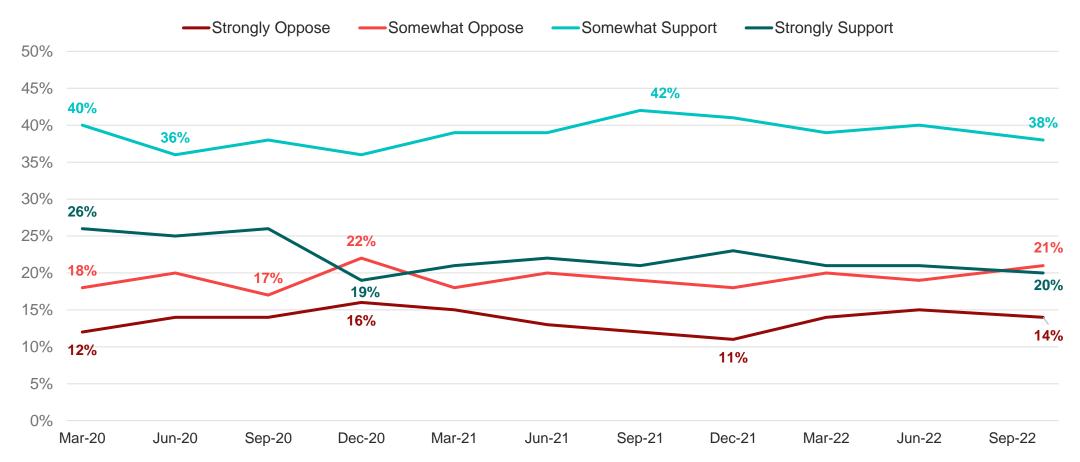


Total Support (Strongly Support + Somewhat Support)

Nearly 60 percent of teachers support public charter schools.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Teachers

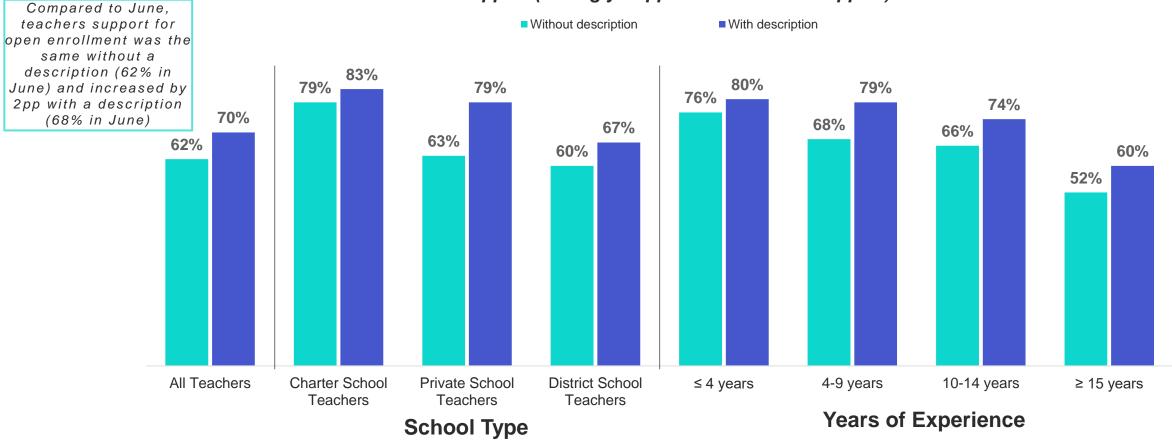


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Teachers' support of open enrollment is high and increases once more information is provided.

Based on what you know, or have heard from others... In general, what is your opinion of "open enrollment" policies in K–12 education? An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called "INTER-district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students. In general, what is your opinion of an open enrollment system?

All Teachers

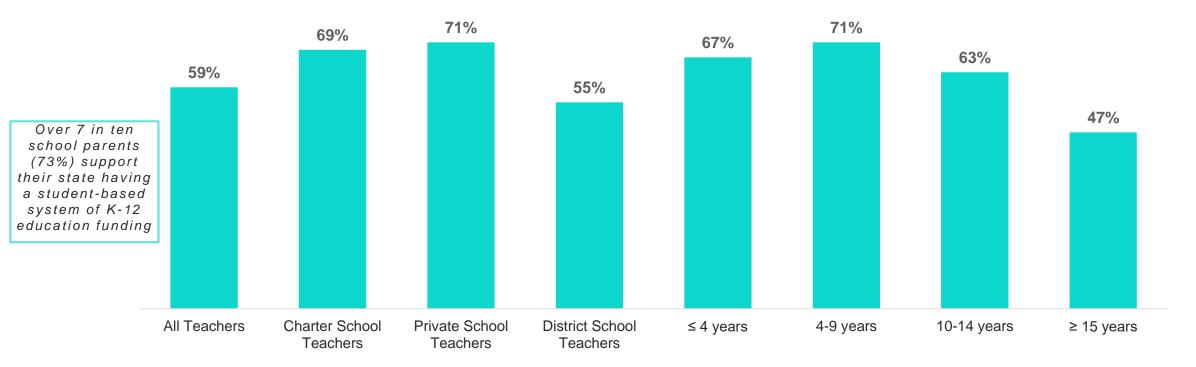


Total Support (Strongly Support + Somewhat Support)

Three-fifths of teachers support their state having a student-based system of K-12 education funding. This percentage is higher among both charter and private school teachers as well as those with under 10 years of teaching experience.

A system of student-based education funding distributes public funds to all families based on student background (e.g., by household income, by special needs) to use at the educational setting of their choice – including public charter school, private religious or non-religious school, home school, or other approved education providers. In general, do you support or oppose your state having a student-based system of K-12 education funding?

All Teachers



Total Support (Strongly Support + Somewhat Support)

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SURVEY PROFILE AND DEMOGRAPHICS

Survey Profile, 1

Dates	October 13-21, 2022
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	K-12 Education Teachers
Sampling Frame States,	National sample of K-12 teachers (age 18+) living in the United including the District of Columbia
Sampling Method	Non-Probability, Stratified (based on Gender, Years of Experience)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Median = 11.12 minutes
Sample Size	Total, N = 1,000
Oversampling?	None
Quotas?	Age, Years of Teaching Experience
Weighting?	Age, Race, Ethnicity, Gender, Teaching Experience
Measure of Precision	± 3.31 percentage points
Participation Rate	10.73%
Project Contact	Paul DiPerna, paul@edchoice.org

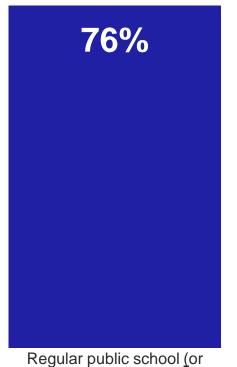
Based on Teacher Sample

Demographics	Unweighted (N =)
Hispanic	130
White	799
Non-Hispanic White	718
Black	122
Other	48
Generation Z	32
Millennial	556
Generation X	217
Boomers	177
Northeast	214
Midwest	206
South	410
West	170

Demographics	Unweighted (N =)
Male	357
Female	643
Democrat	464
Independent	217
Republican	293
Urban	297
Suburban	496
Small Town	78
Rural	129
Low Income <\$35K	124
Middle Income \$35K to <\$75K	358
High Income \$75K+	518
LGBTQ	64

Where do you currently teach?

All Teachers



Regular public school (or public district school)

16%

Private school (or independent school, parochial school, religious school)

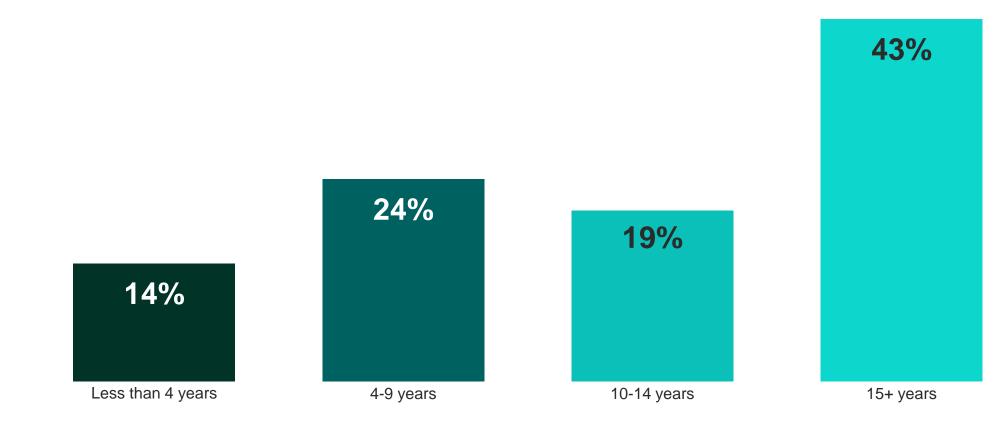
8%

Charter school (or public charter school)



Counting this school year, how many years have you been a school teacher, including part-time teaching?

All Teachers

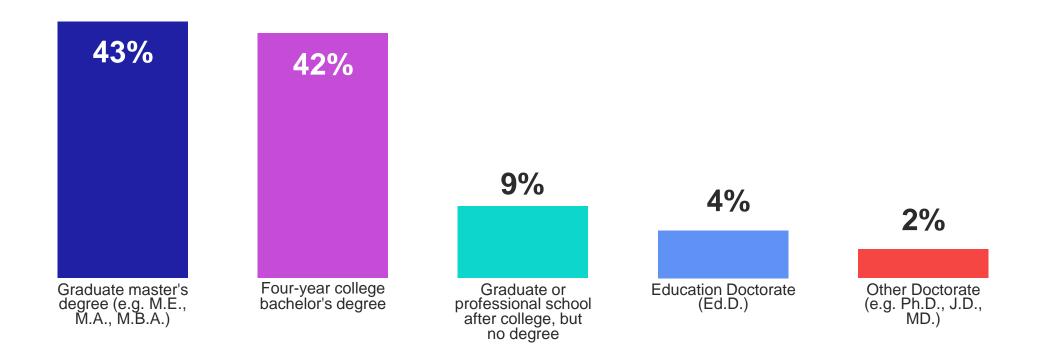


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What is the last grade or class you completed in school?

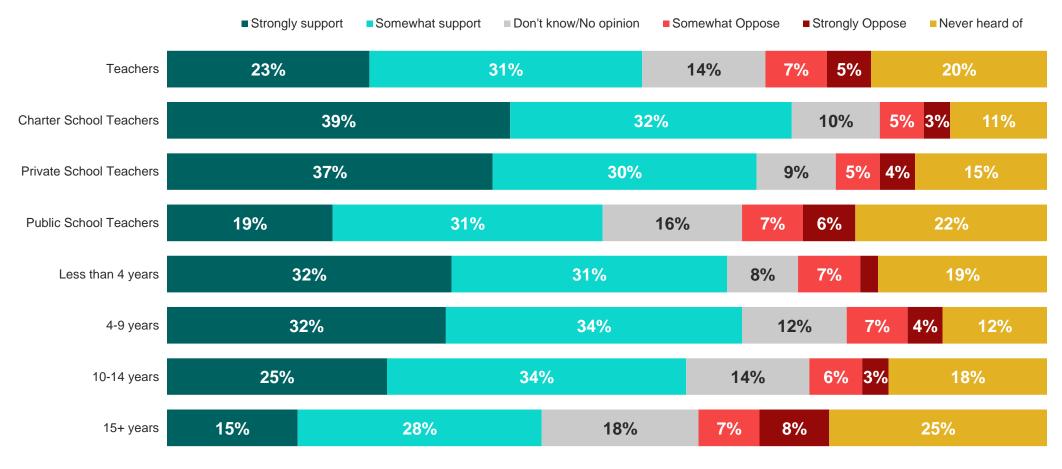
All Teachers



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Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?

All Teachers

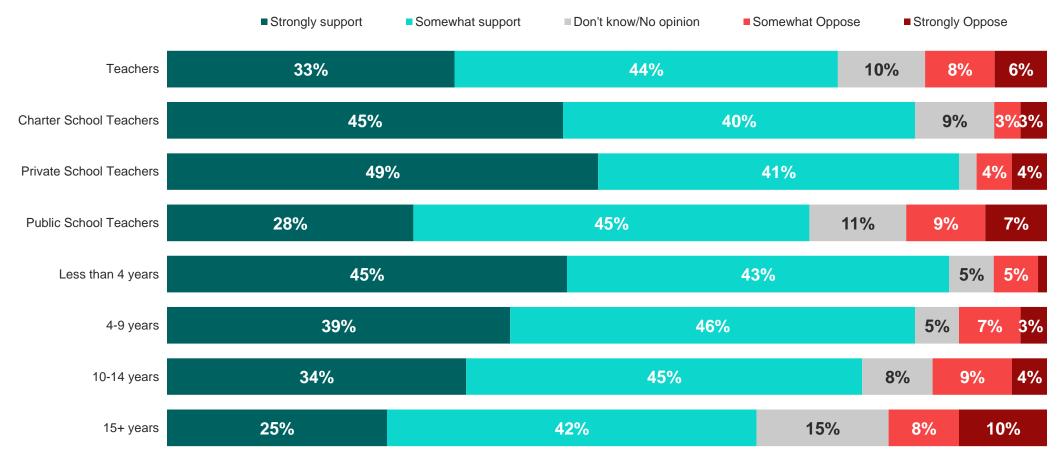


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An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Teachers



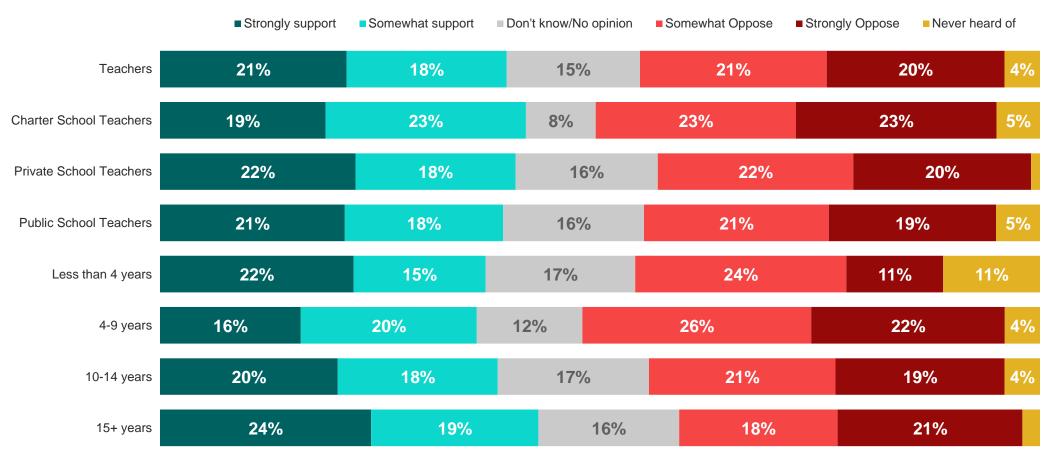
Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

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Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K-12 education?

All Teachers

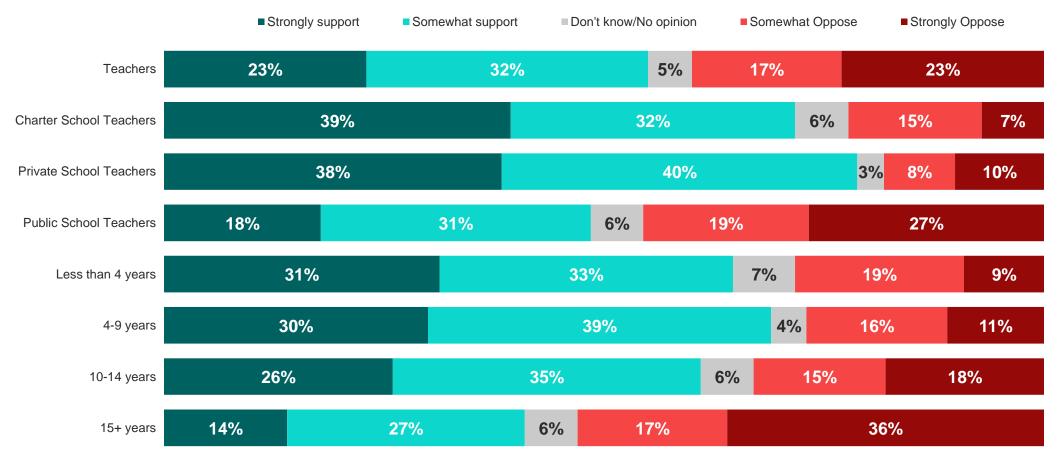


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A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

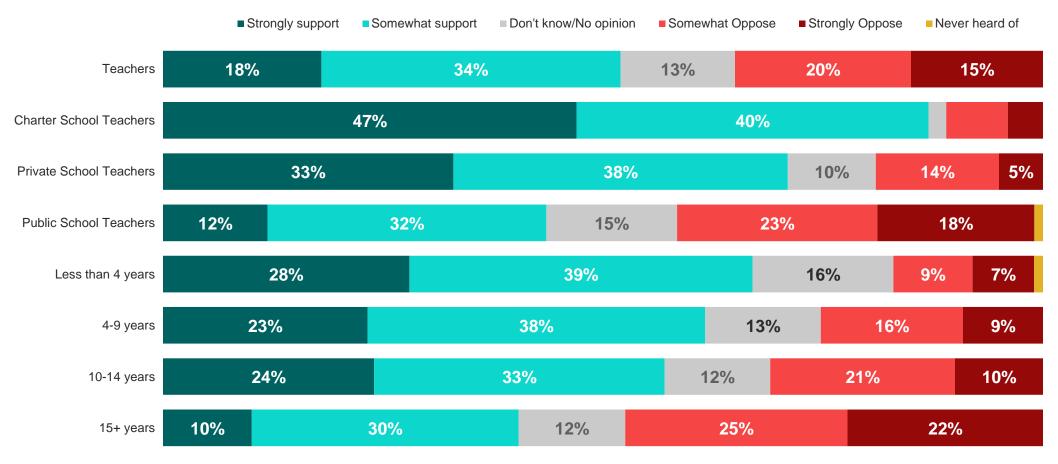
All Teachers



54

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K-12 education?

All Teachers

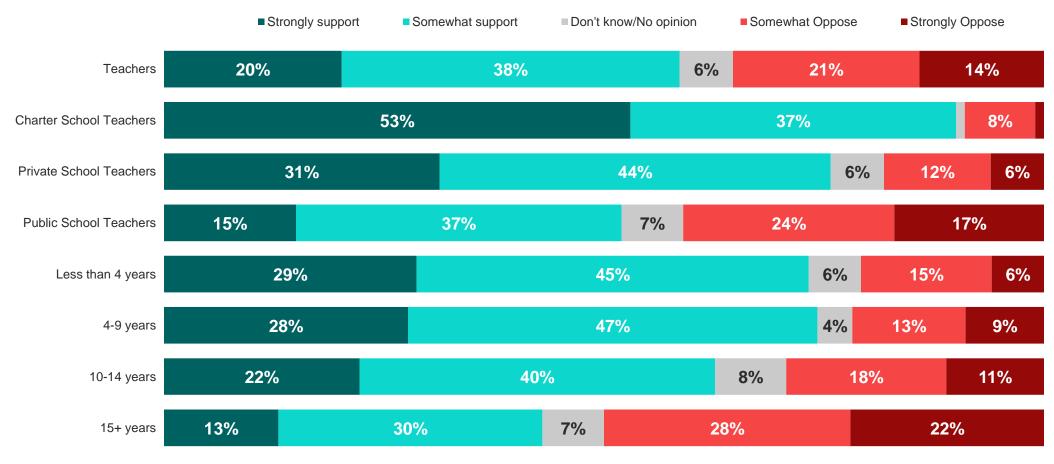


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Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Teachers

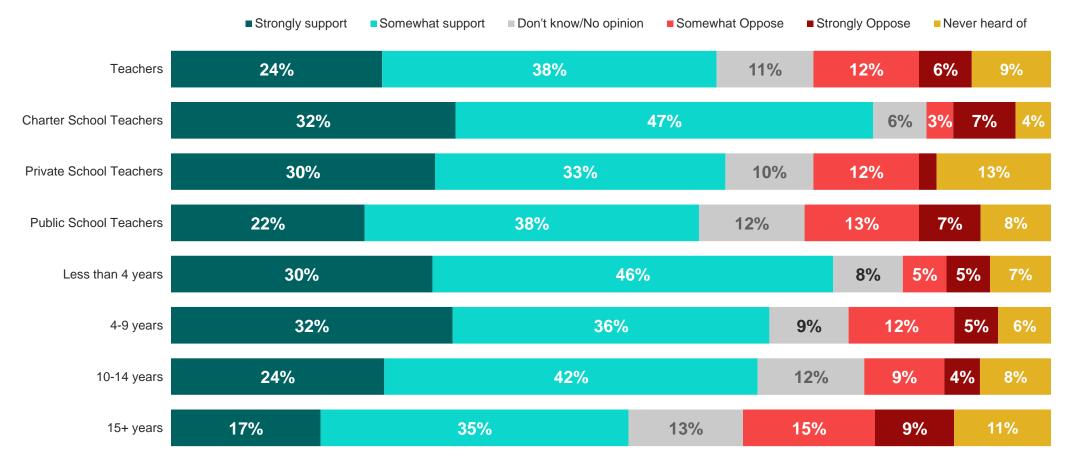


Source: Survey conducted October 13, 2022 - October 21, 2022, U.S. K-12 education teachers

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Based on what you know, or have heard from others In general, what is your opinion of 'open enrollment' policies in K-12 education?

All Teachers



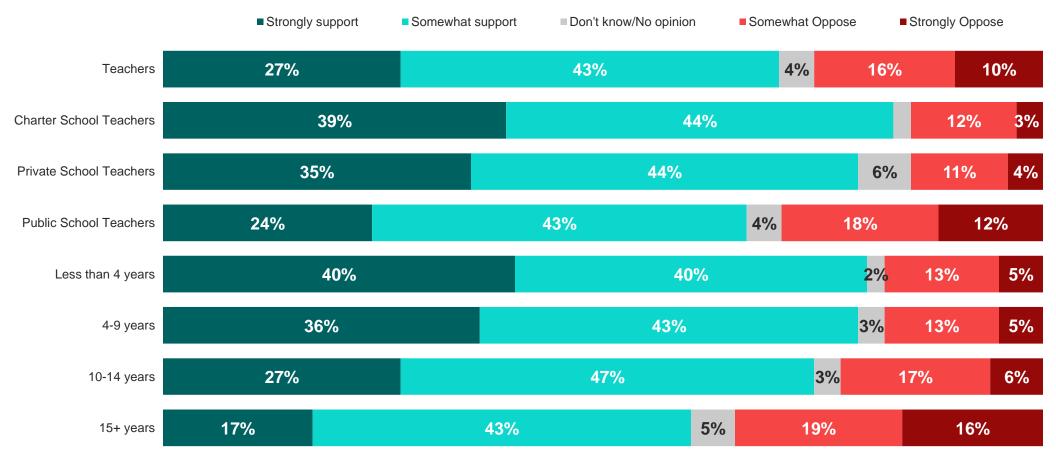
Source: Survey conducted October 13, 2022 – October 21, 2022, U.S. K-12 education teachers

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An 'open enrollment' policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called 'INTER-district'). The policy is based on a first come, first served process until districts are no longer able to accommodate new students. In general, what is your opinion of an open enrollment system?

All Teachers



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WHO WE ARE

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Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.



EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our mission is to advance educational freedom and choice for all as a pathway to successful lives and a stronger society. We are committed to understanding and pursuing a K–12 education ecosystem that empowers every family to choose the learning environment that fits their children's needs best.

Learn more at: EDCHOICE.ORG

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