

 edCHOICE

THE PUBLIC, PARENTS, AND K-12 EDUCATION

A National Polling Report

JUNE 2022

KEY FINDINGS

1. School parents were much more likely in June than in May to say that their children progressed very well last school year. Roughly half of parents gave that response when it came to academic, emotional, and social development. Both private and home school parents are more likely than district school parents to believe their children have progressed well.
2. Interest in learning pods increased in June (+4pts), and interest in tutoring remained consistent. The monthly amounts parents would be willing to spend on those activities held steady (pod: \$437/child/month; tutoring: \$360/child/month). School parents interested/participating in a pod continue to point to their desire for their child to receive additional attention and socialize. Those interested/having their child participate in tutoring are motivated by preparing their child for the future or extra academic help.
3. School parents' favorable views of homeschooling increased by six points in June.
4. Overall support for school choice policies remains high among both school parents and the general public, respectively:
 - Education savings accounts (ESAs) – 79% / 69%
 - School vouchers – 74% / 62%
 - Charter schools – 73% / 64%
 - Open enrollment – 76% / 67%

The following findings were noted in an earlier release (6/30/22):

1. Roughly one out of four adults – and a similar proportion of school parents – believe that it is likely gun violence will occur at their local school sometime in the next school year.
2. Parents express slightly more concern than their children about the possibility of a mass shooter at their school. In a wording experiment, mentioning the school shooting in Uvalde, TX, has the effect of increasing concern among children and parents.
3. Parents are much more likely than the general public to support their school district allowing teachers/administrators to carry a firearm/gun in school.

Methodology:

This poll was conducted between June 15-June 21, 2022 among a sample of 2,198 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results based on the full survey have a measure of precision of plus or minus 2.39 percentage points..

AGENDA

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

SCHOOL CHOICE POLICIES

SCHOOL SAFETY

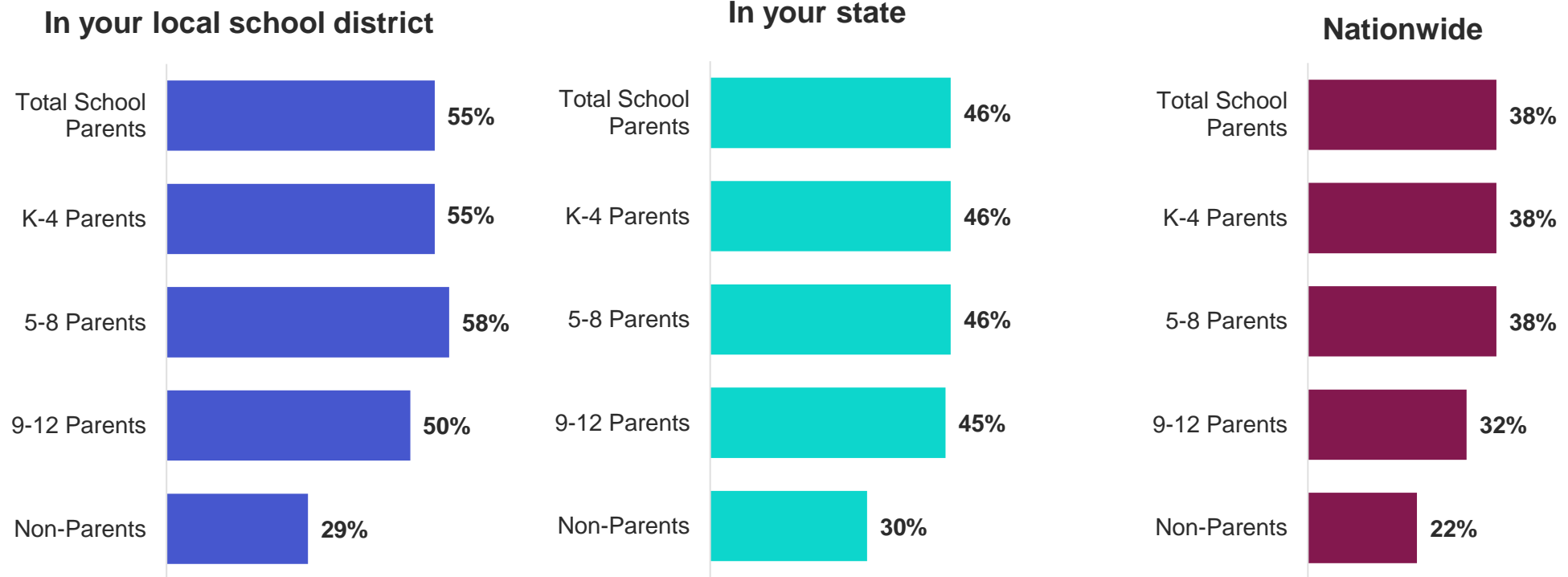
SURVEY PROFILE AND DEMOGRAPHICS



School parents remain much more optimistic about the direction of K-12 education than non-parents.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

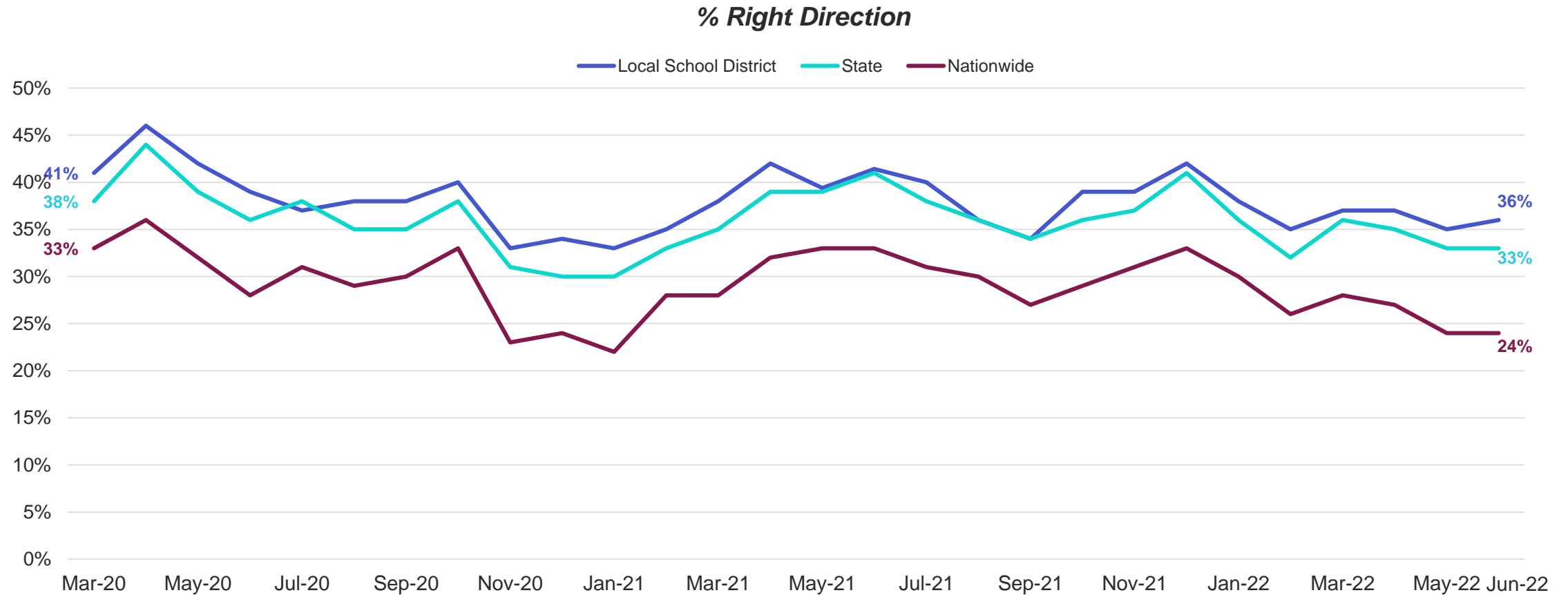
% Right Direction



In June, the public's positive views about the direction of K-12 education held steady.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Adults

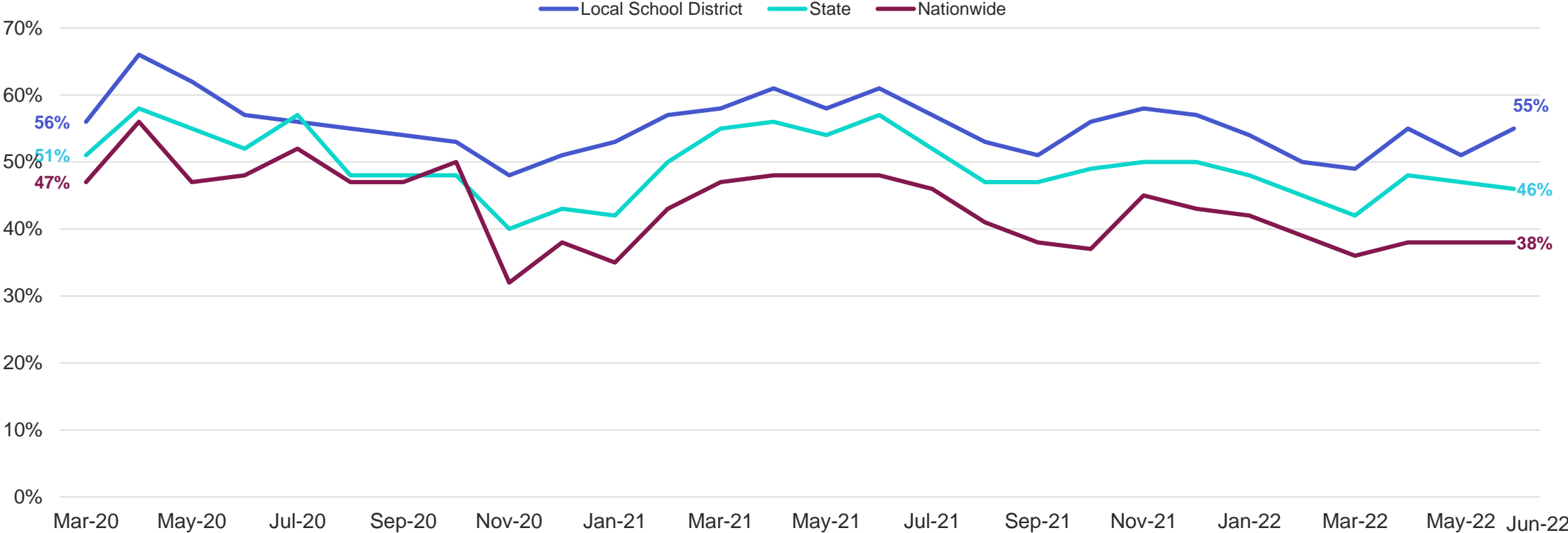


In June, school parents were four points more positive about K-12 education at the local level. Sentiment held steady when considering education at the state and national levels.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

School Parents

% Right Direction



Americans are most likely to say core academic subjects are extremely important for grades K-8. Their priorities for high school are also core academic subjects, as well as skills for future employment.







What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

All Adults

% Extremely Important








Grades K-8

Average % selected Extremely Important **43%**

-  Core academic subjects (60%)
-  Become independent thinkers (50%)
-  Socialization (47%)
-  How to be good citizens (46%)
-  Skills for future employment (42%)
-  Values, moral character, religious virtues (36%)
-  To fix social problems (21%)

Grades 9-12

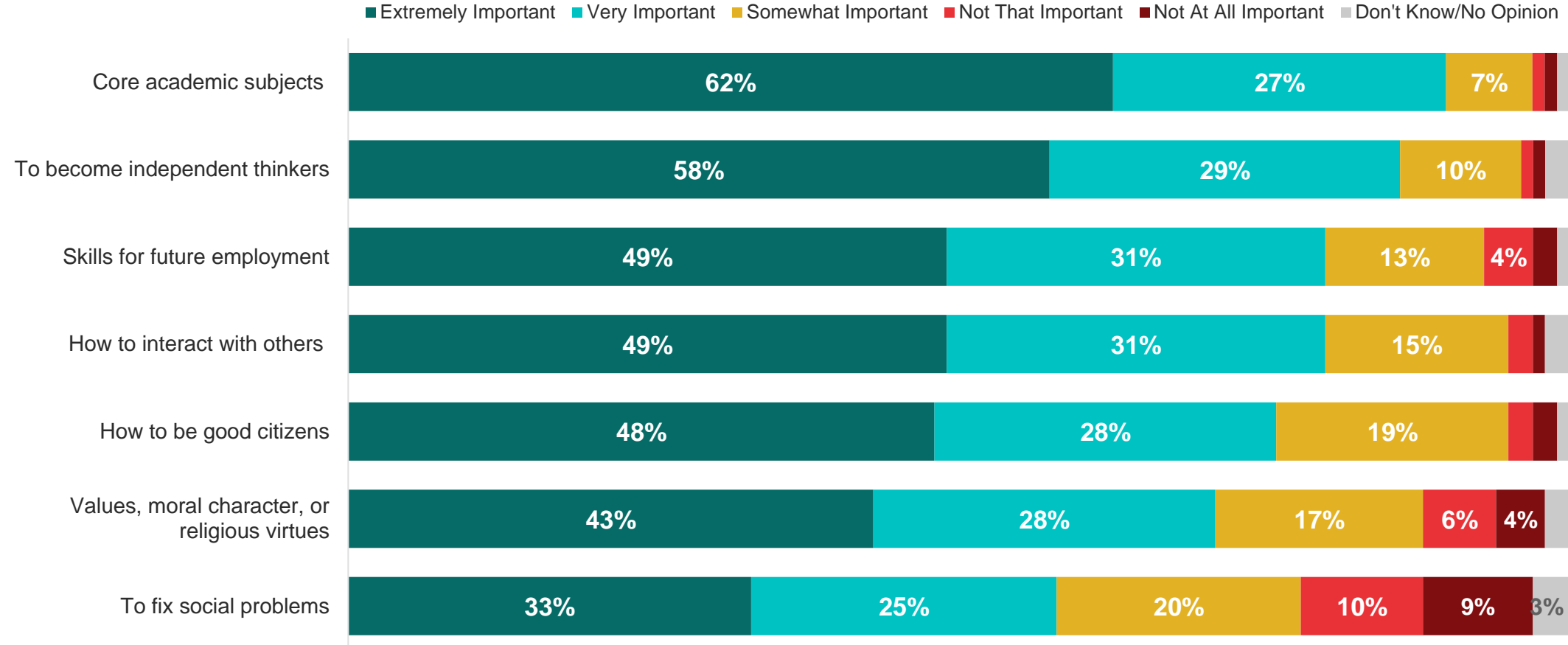
Average % selected Extremely Important **45%**

-  Core academic subjects (58%)
-  Skills for future employment (57%)
-  Become independent thinkers (49%)
-  How to be good citizens (47%)
-  Socialization (44%)
-  Values, moral character, religious virtues (37%)
-  To fix social problems (26%)

School parents are most likely to say core academic subjects are an extremely important purpose of K-8 education.

What do you believe should be the main purpose of education during **Kindergarten through 8th grade**? In your opinion, how important is it for students to learn...

School Parents

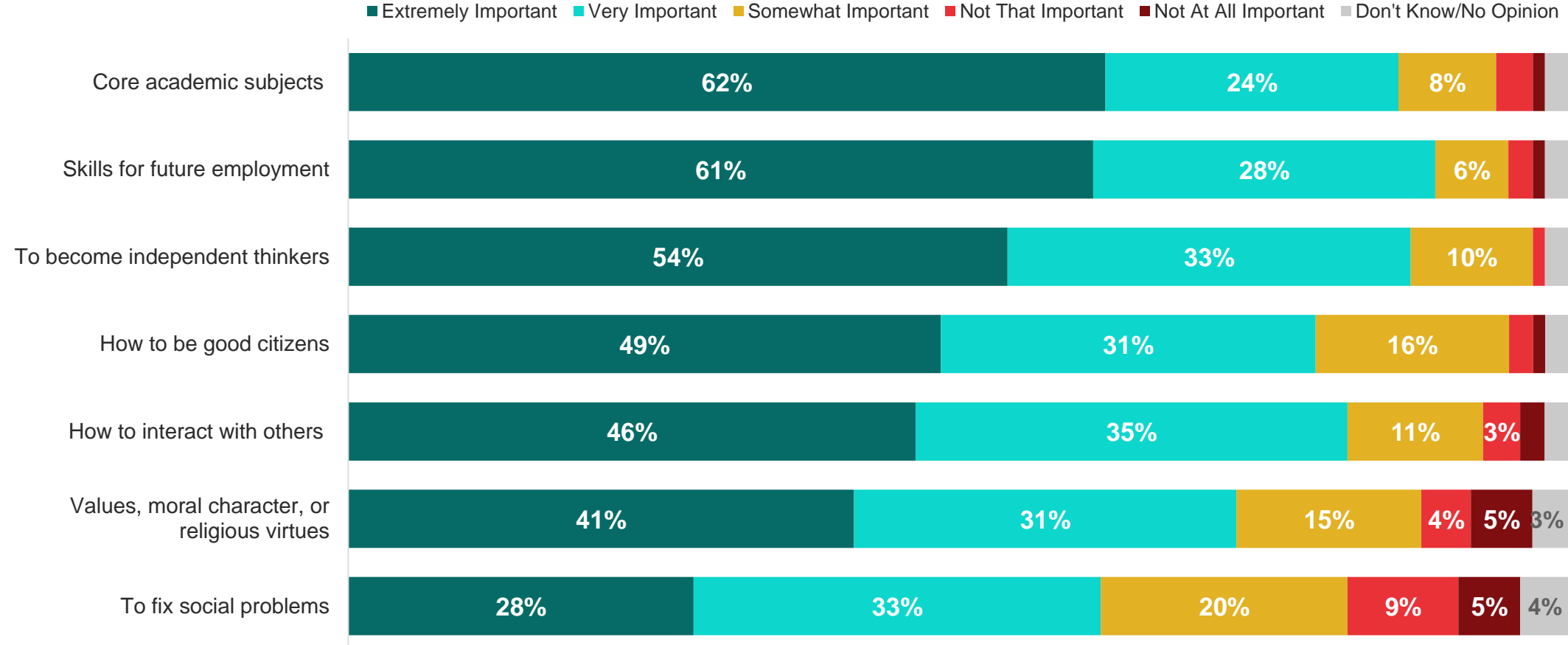


Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

School parents are most likely to say that high school should focus on core academic subjects and skills for future employment.

What do you believe should be the main purpose of education during **High School (9th through 12th grade)**? In your opinion, how important is it for students to learn...

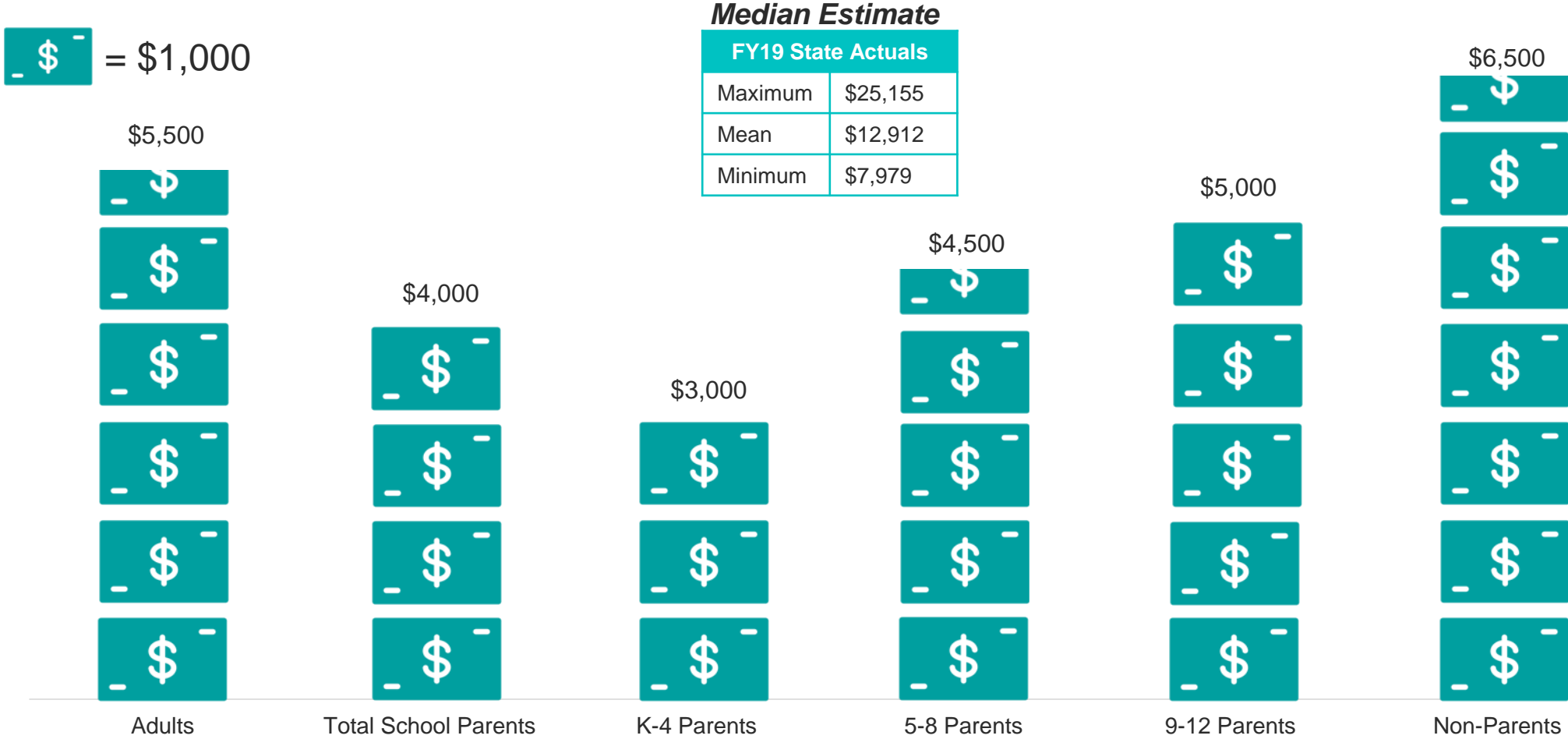
School Parents



Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Americans believe government spending per student is much lower than actual reported expenditures. School parents are even more likely than non-parents to underestimate per-student spending.

How much do you think is spent per year on each student in your state’s public schools? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

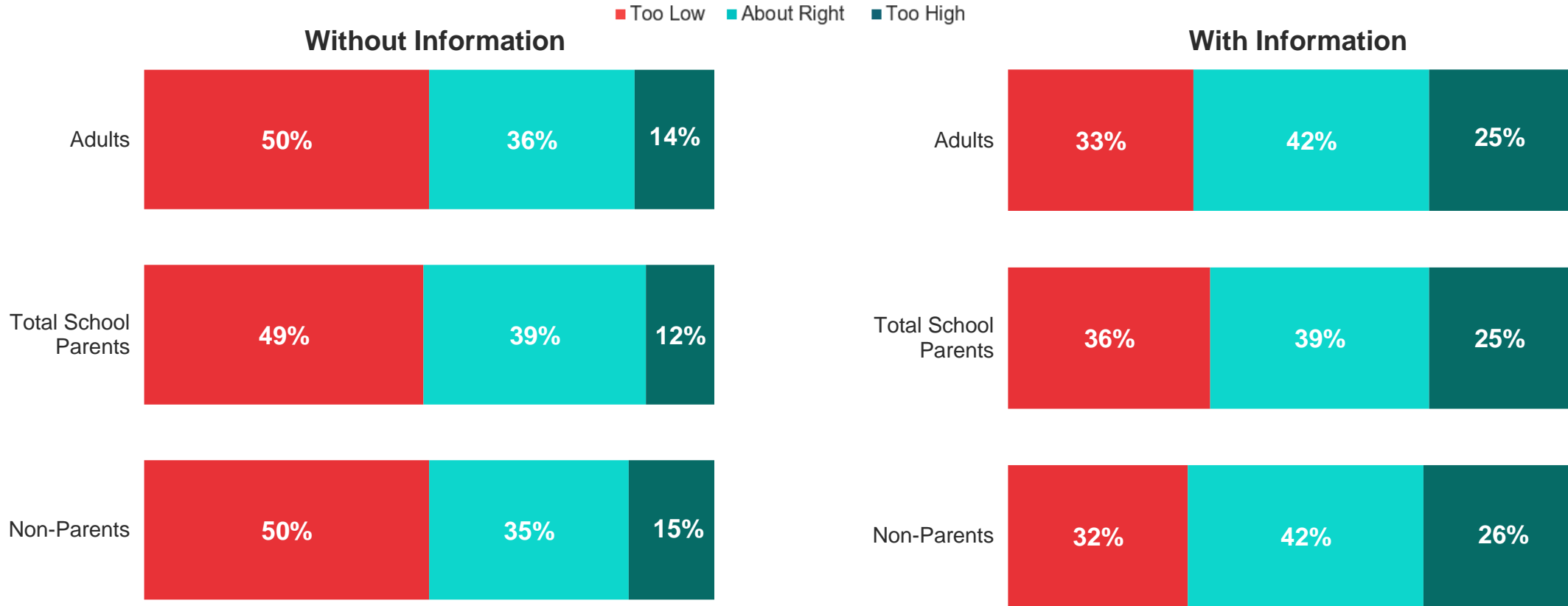


FY19 State Actuals Source: National Center for Education Statistics
 Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Americans are much less likely (-17 points) to say their state’s per-student spending is “too low” when given a publicly reported statistic.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:



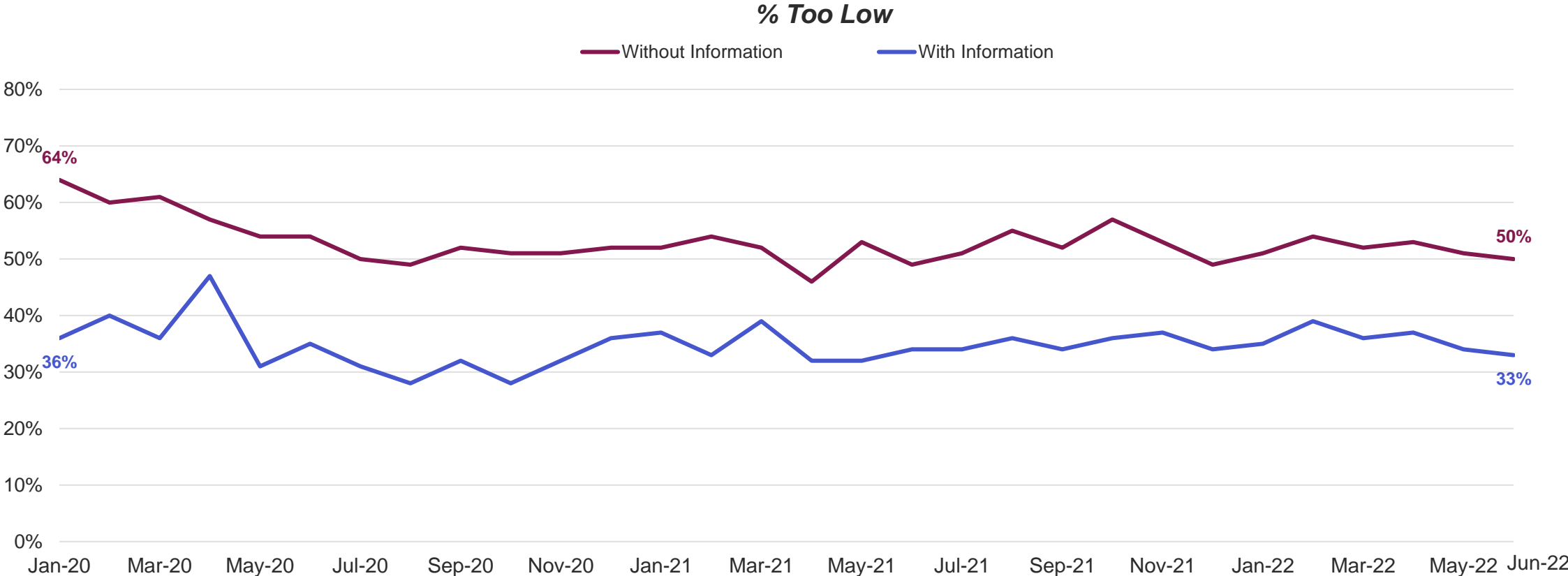
State Per Pupil Spending Source: 2022 EdChoice Share
 Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

The American public's belief that school funding is too low (without information) remains at a level lower than it was before the pandemic.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:

All Adults

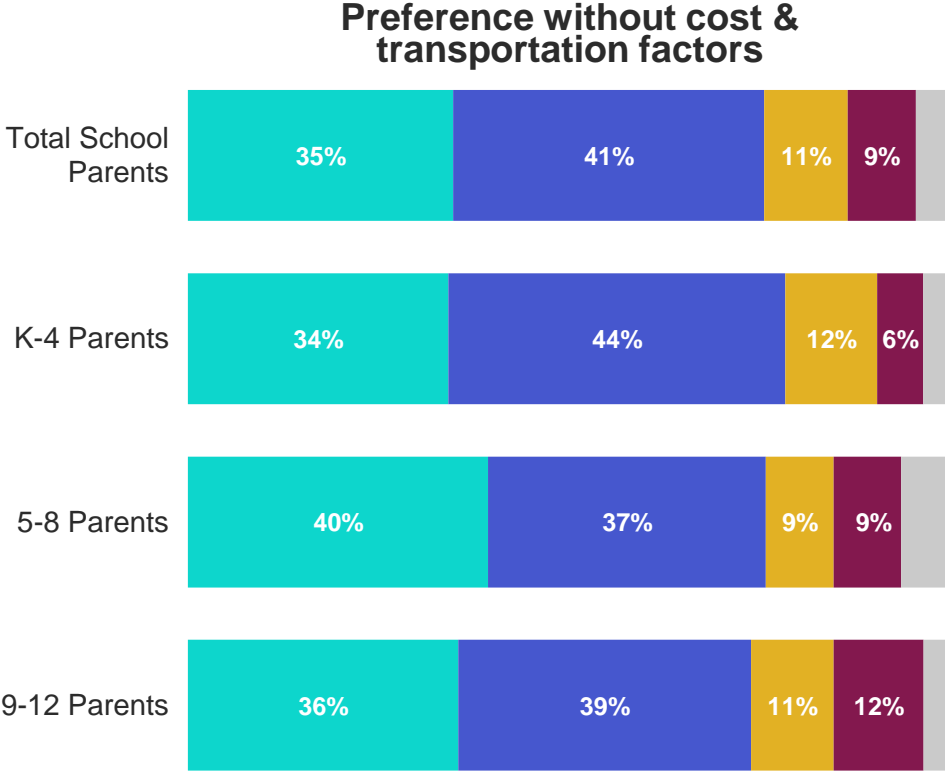
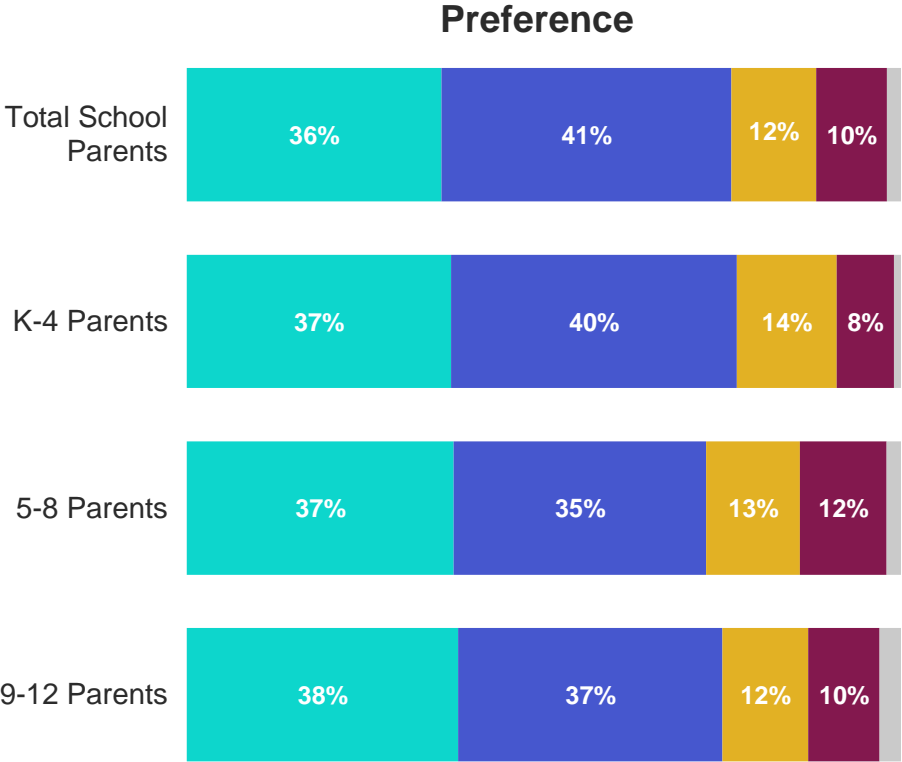


Parents' schooling preferences remain consistent, even when financial costs and transportation are removed as factors.

If given the option, what type of school would you select in order to obtain the best education for your child?

If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

■ Private School ■ Regular Public School ■ Home School ■ Charter School ■ Don't Know/No Opinion



Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Americans are more likely to prioritize education issues over others when thinking about voting for local offices. In June, economic issues saw the largest increase at the state and federal levels.

Now, thinking about your vote, what would you say are the top 3 issues on your mind when you cast your vote for federal offices/state offices/local offices?

All Adults

% Selected

	LOCAL OFFICES	Vs May	STATE OFFICES	Vs May	FEDERAL OFFICES	Vs May
Economic Issues	55%	+0	60%	+8	59%	+8
Education Issues	30%	+0	24%	+0	19%	-3
Security Issues	29%	+1	27%	+3	30%	+2
Health Care Issues	28%	-5	30%	-1	27%	-2
Energy Issues	28%	+3	31%	+7	25%	+2
Women's Issues	24%	+2	23%	-1	25%	+1
Senior's Issues	23%	+0	23%	-4	25%	+0

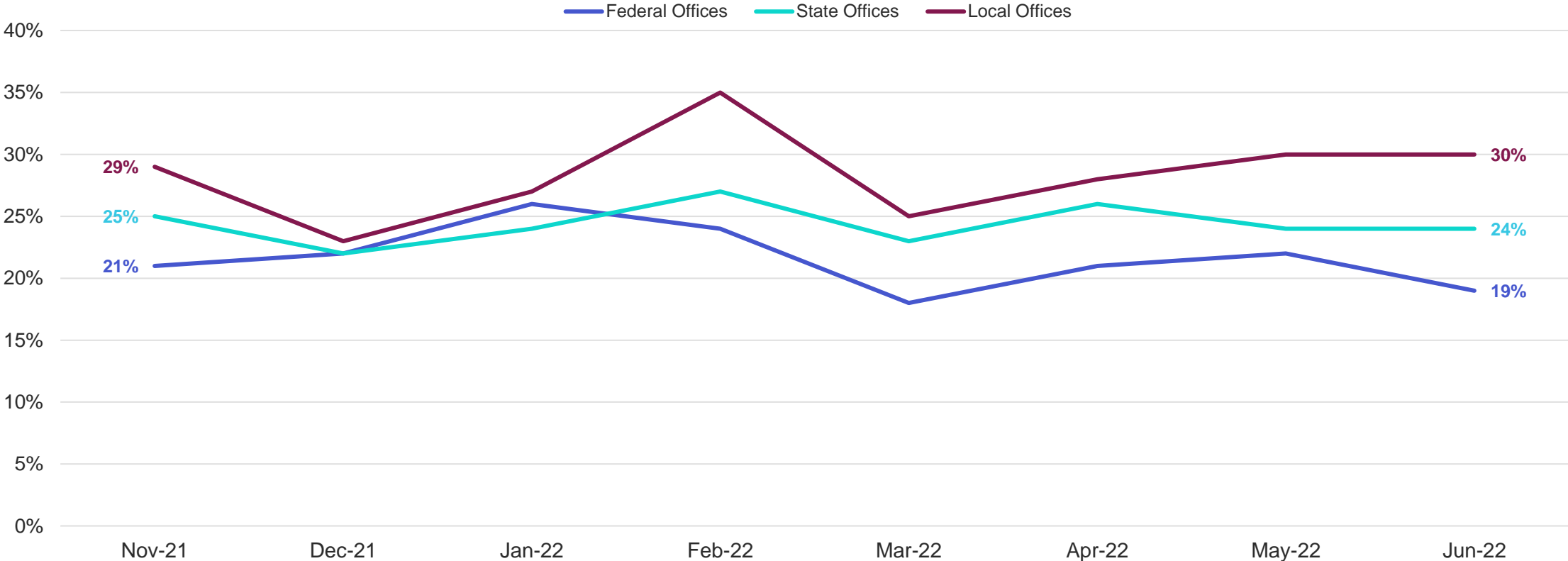
Participants were only randomly asked about one of three offices
 Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

In June, the proportion of Americans who viewed education as a top issue held steady at the local and state levels. However, there was a slight decrease by three points at the federal level.

Now, thinking about your vote, what would you say are the top 3 issues on your mind when you cast your vote for federal offices/state offices/local offices?

All Adults

% Selected Education Issues



In June, substantially more high-income parents viewed education as a top issue compared to the previous month.

Now, thinking about your vote, what would you say are the top 3 issues on your mind when you cast your vote for federal offices/state offices/local offices?

School Parents

% Selected Education Issues

% Most Frequently Selected

		Vs May
High Income: \$75K+	39%	+7
Small Town	39%	+5
Independent	38%	+1
West	38%	-1
Hispanic	38%	-2
Suburban	37%	-2
Special Education Parents	37%	-4

		Vs May
Educ: Bachelors or Postgrad	36%	+2
Middle Income \$35K-\$75K	36%	-1
Midwest	35%	+5
Republican	35%	+1
Home School Parent	35%	+1
District School Parent	35%	+0
South	35%	+0
Urban	34%	+3
Educ: < College	34%	+0

		Vs May
Non-Hispanic White	34%	-1
Private School Parent	32%	-1
Democrat	32%	-1
Low Income < \$35K	31%	-2
Northeast	30%	+0
Rural	28%	+0
Black	24%	-2

Percentages are based on a composite score of all 3 offices asked (Federal, State, and Local).
 Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

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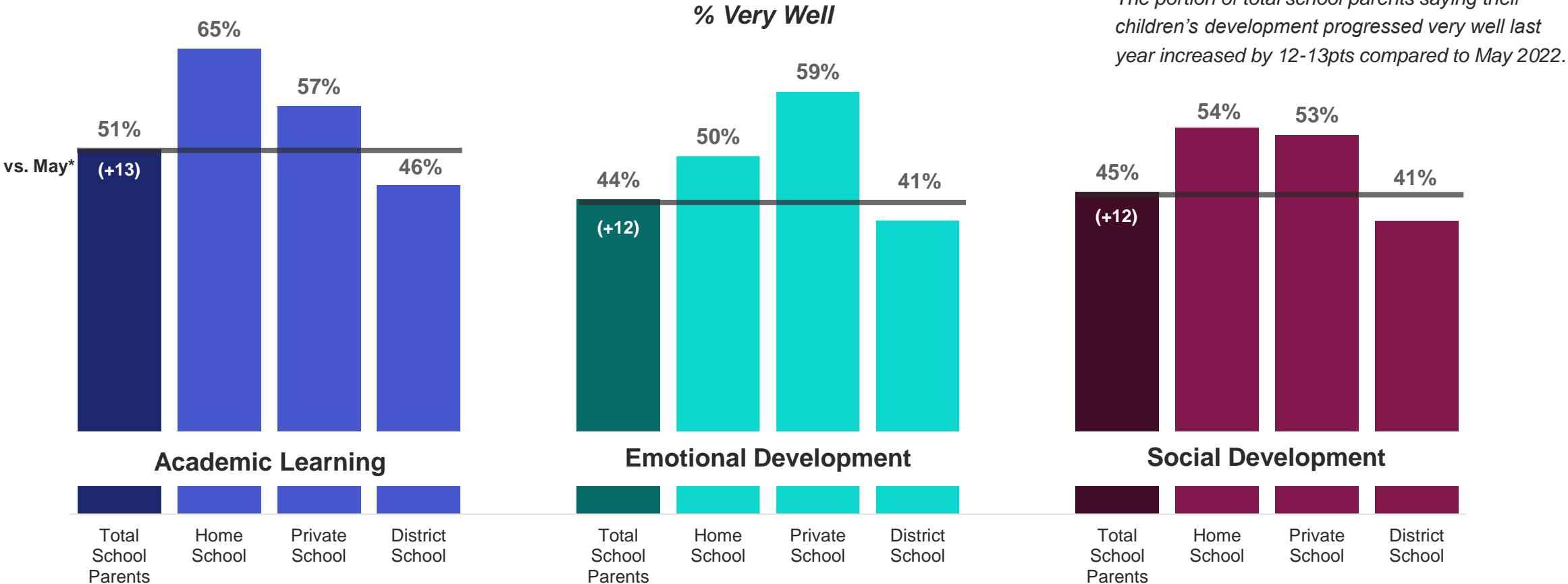
SURVEY PROFILE AND DEMOGRAPHICS



School parents were much more likely in June than in May to say that their children progressed very well last school year. Roughly half of parents believe their children progressed very well in terms of academic, emotional, and social development.

How do you feel your child/children progressed in the LAST school year (2021-22)?

School Parents



* Last month's question text "How do you feel your child/children have progressed in the CURRENT school year?"

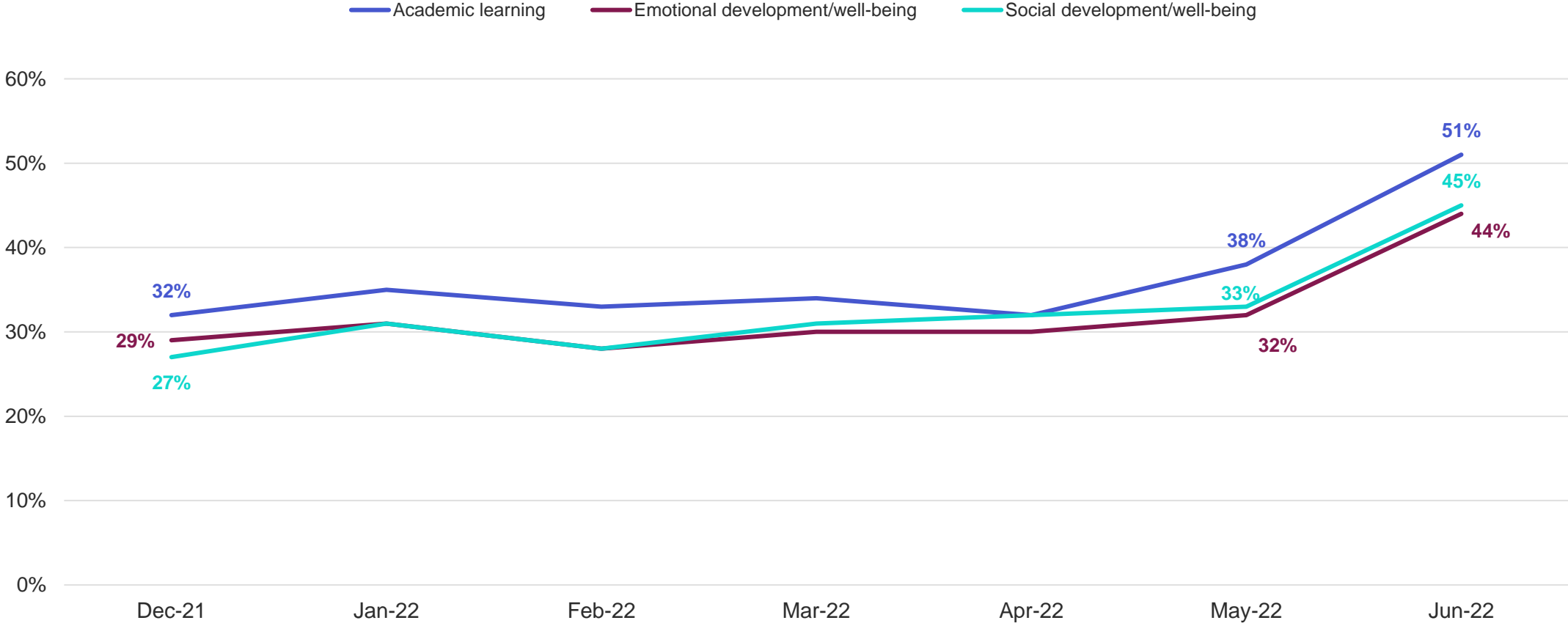
**Charter Schools not shown due to low sample size.

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Parents were much more likely (12-13 pts) in June 2022 than in previous months to say their child progressed very well academically, emotionally, and socially in the last school year.

How do you feel your child/children progressed in the LAST school year (2021-22)?

School Parents - % Very Well



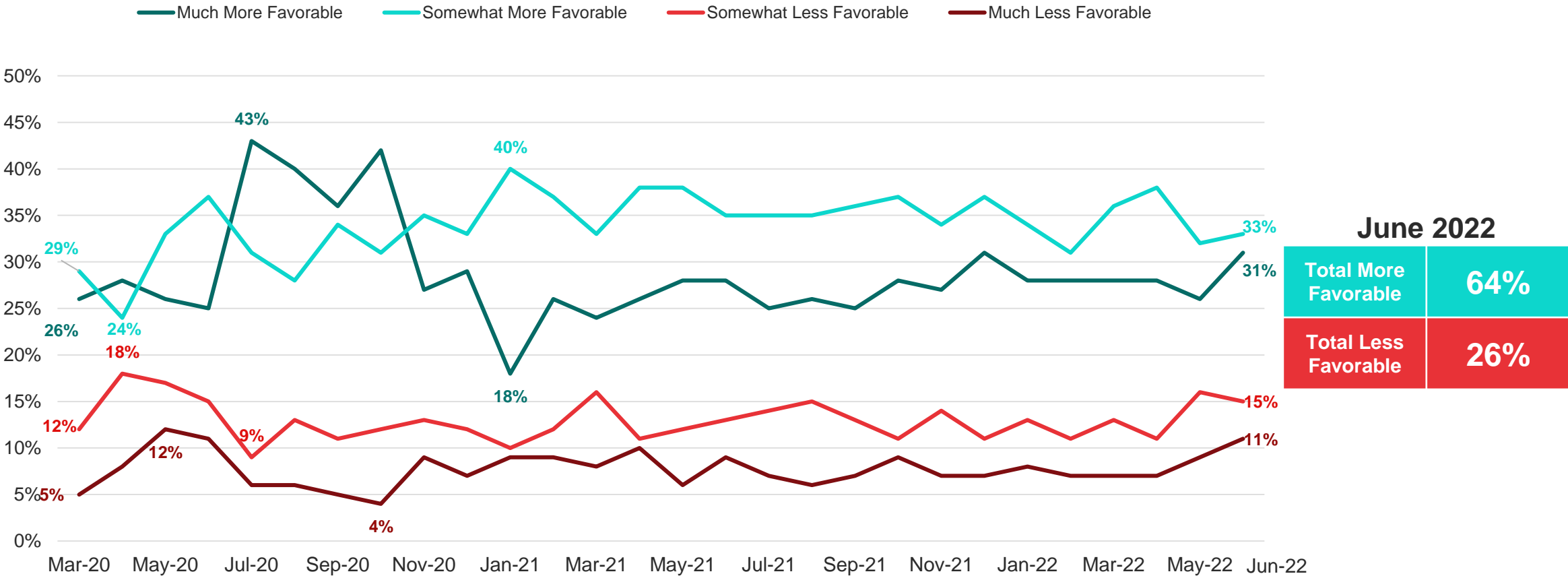
Note: Question text changed from "How do you feel your child/children have progressed in the CURRENT school year?" in June 2022

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

In June, school parents' favorable views of homeschooling increased by six points.

How have your opinions on homeschooling changed as a result of the coronavirus?

School Parents

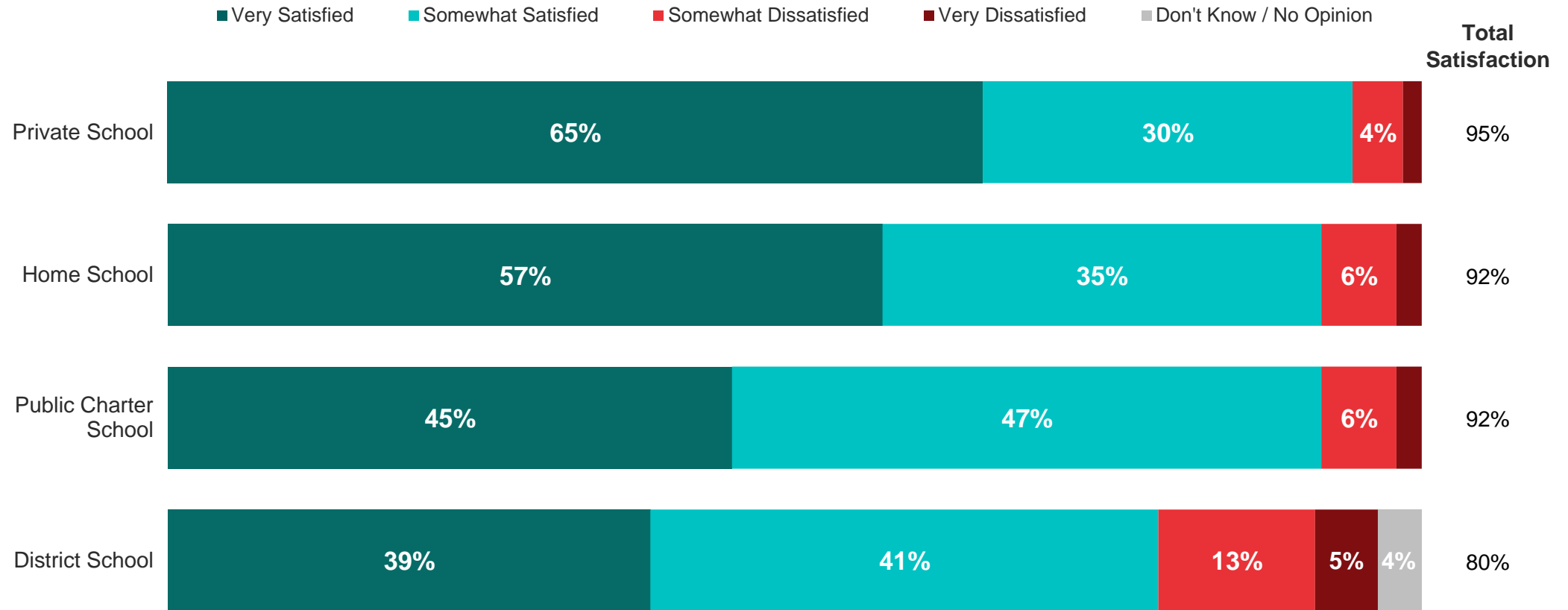


Note: In September 2020 we began weighting the school parent subsample-plus-oversample based on 2017 CPS benchmarks, separately from the general population sample.

Parents are generally satisfied with their experiences across different school sectors. District school parents are much less likely to be “very satisfied” compared to other parents.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

School Parents

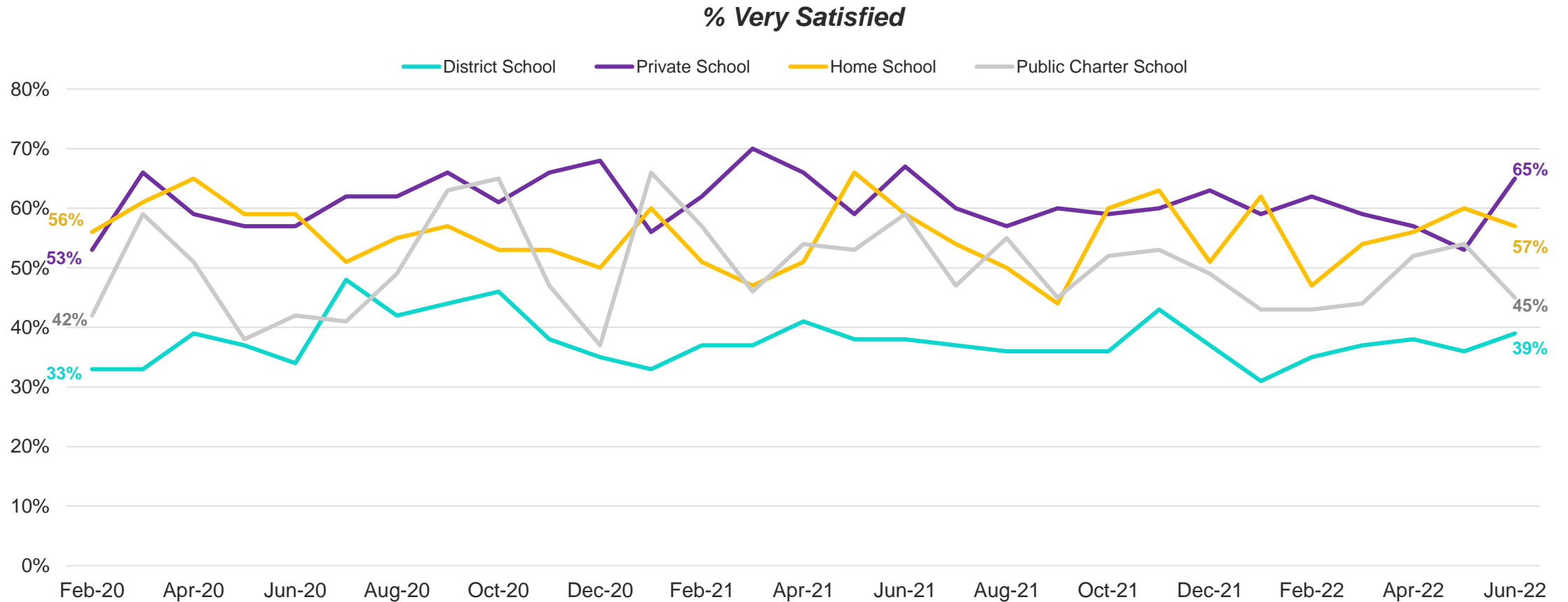


Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

District school parents have consistently been the least likely to be ‘very satisfied’ with their child’s experiences at school.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

School Parents

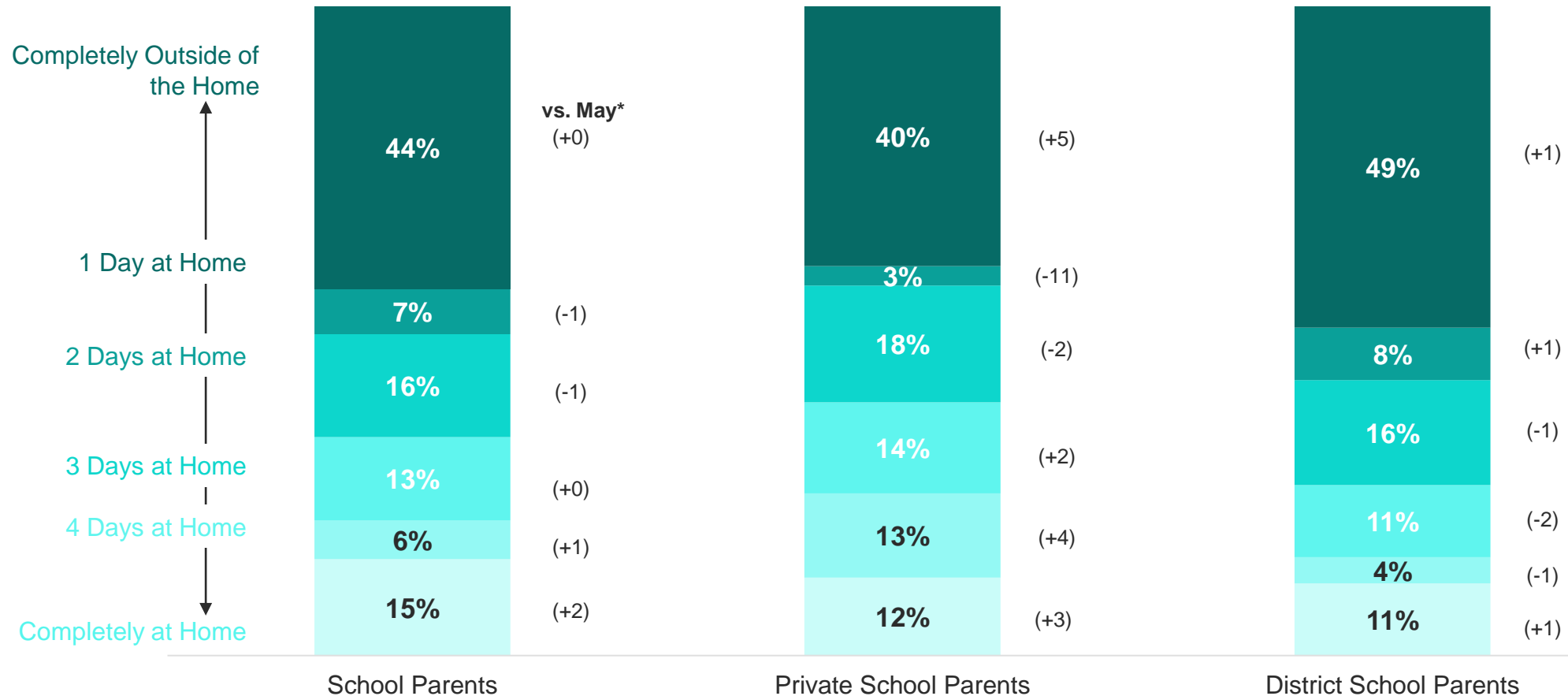


Source: The following school types have low sample size (n<80) for the following months:
 Home School: July 2020 and August 2020,
 Public Charter School: July 2020, August 2020, December 2020, and February 2021

Private school parents continue to prefer their children learn at home at least one day a week when compared to district school parents.

In order to provide the best education for your child/children, what would be your preferred weekly schedule and location between schooling at home with a parent/teacher/tutor, or outside the home?

School Parents



* Last month's question text "After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?"

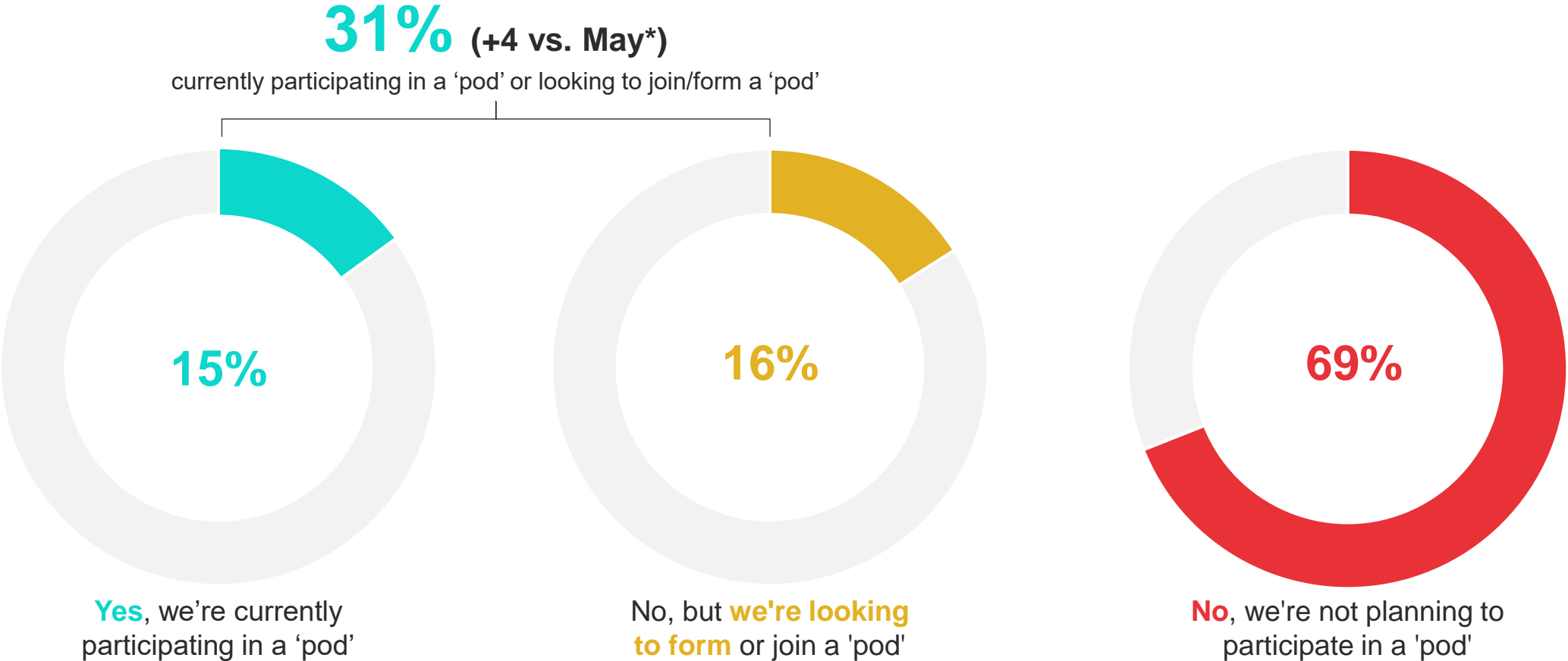
Note: Parent groups based on child/children school type attendance in SY21-22.

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

In June, nearly one-third of parents indicated they were participating in or seeking learning pods. Expressed interest in pods increased by four points since May.

'Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a 'pod' with other families?

School Parents



* Last month's question text "As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?"
Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

In June, there were notable increases in pod interest among demographic groups, especially among private school parents and those living in the West.

'Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a 'pod' with other families?

School Parents

Most likely to participate in / form / join a pod			Moderately likely to participate in / form / join a Pod			Less likely to participate in / form / join a Pod		
		Vs May*			Vs May*			Vs May*
Private School Parent	67%	+20	Educ: Bachelors or Postgrad	35%	+2	Midwest	28%	+5
Black	48%	+6	High Income: \$75K+	33%	+7	Republican	27%	+7
Urban	45%	+5	Hispanic	33%	+5	Small Town	25%	+4
Home School Parent	41%	+6	Northeast	33%	+4	District School Parent	25%	+2
Democrat	41%	+5	Non-Hispanic White	29%	+6	Suburban	25%	+2
Special Education Parents	39%	+1	Educ: < College	29%	+5	Independent	24%	+1
West	35%	+10	Low Income < \$35K	29%	+3	Rural	22%	+5
			Middle Income \$35K-\$75K	29%	+0			
			South	29%	+0			

Note: Parent groups based on child/children school type attendance in SY21-22.

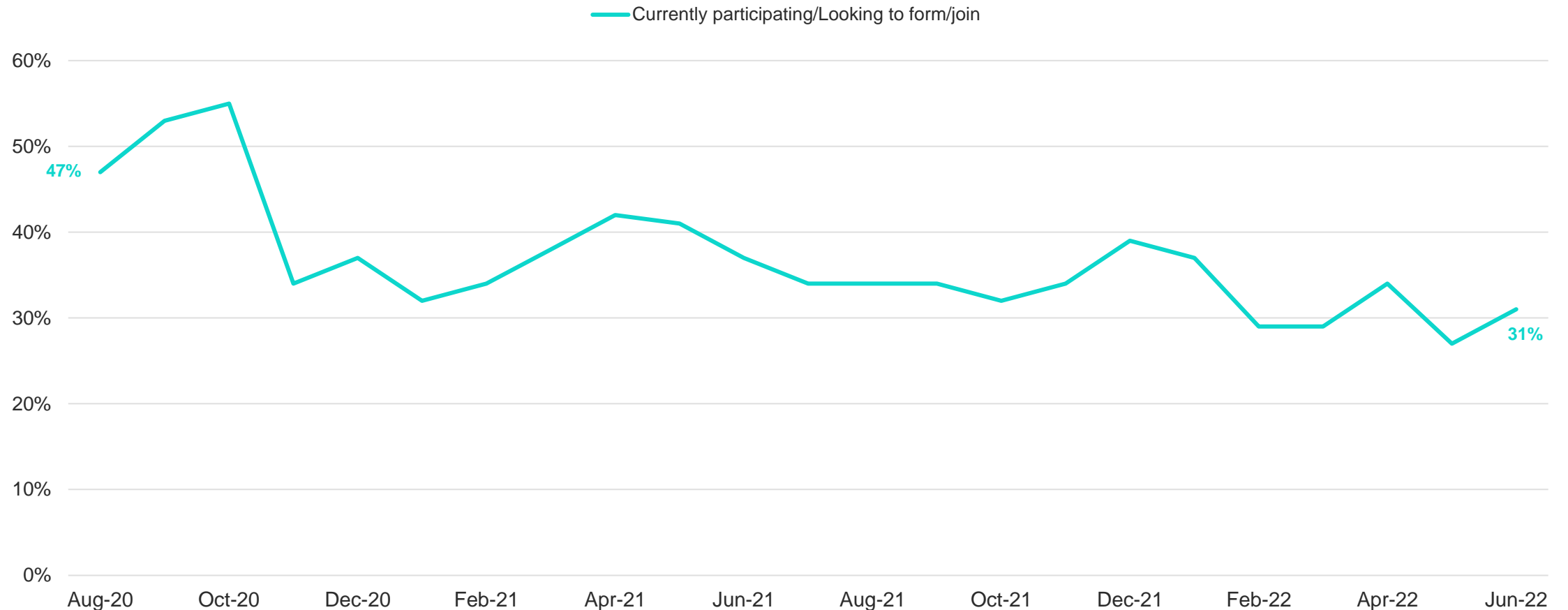
* Last month's question text "As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?"

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Overall interest in learning pods increased in June, returning to a level similar to early 2022.

'Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a 'pod' with other families?

School Parents



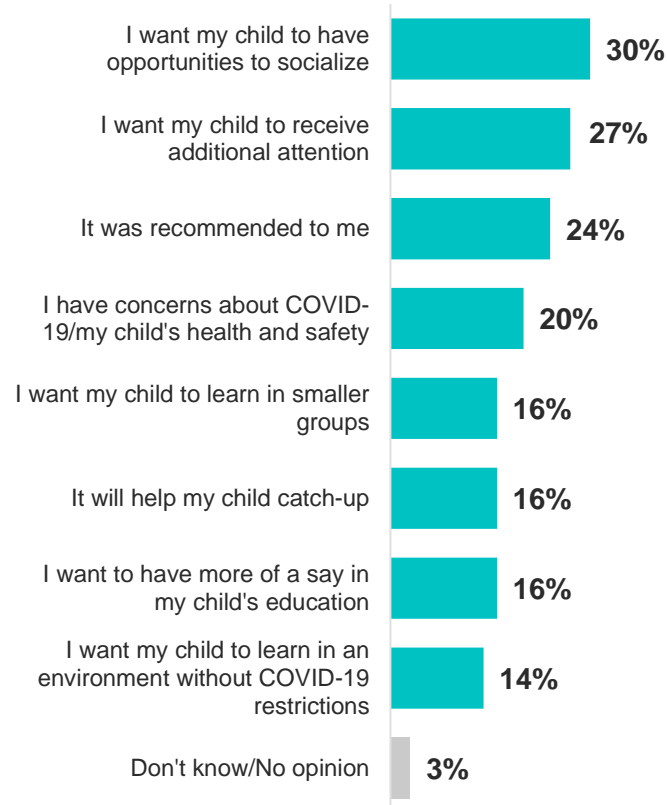
Note: Question text changed from "As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?" in June 2022

School parents that are interested/participating in a ‘pod’ are doing so because they want their child to receive additional attention and socialize. Those with no interest in ‘pods’ point to their children attending school full-time.

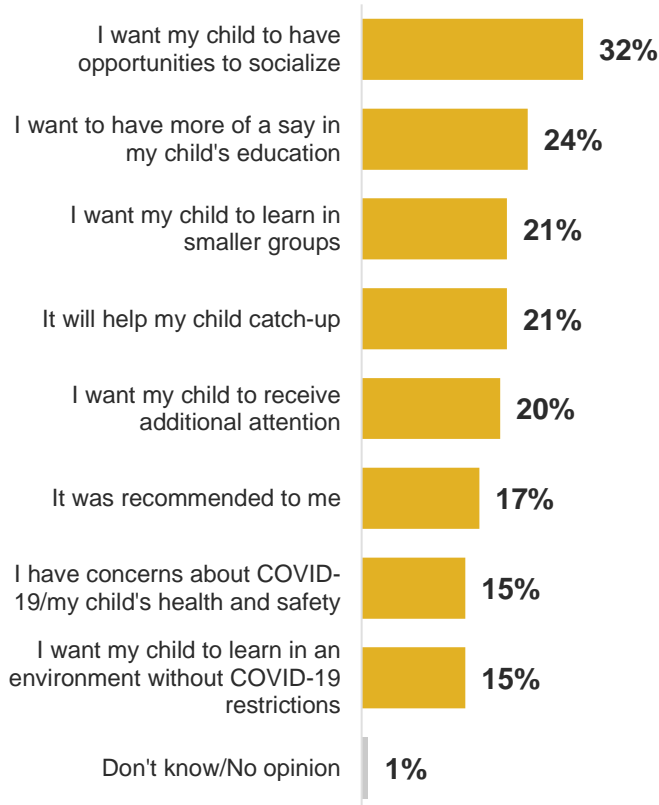
Why are you currently participating in a ‘pod’? Why are you looking to form or join a ‘pod’? Why are you not planning to participate in a ‘pod’? Please select up to two.

School Parents

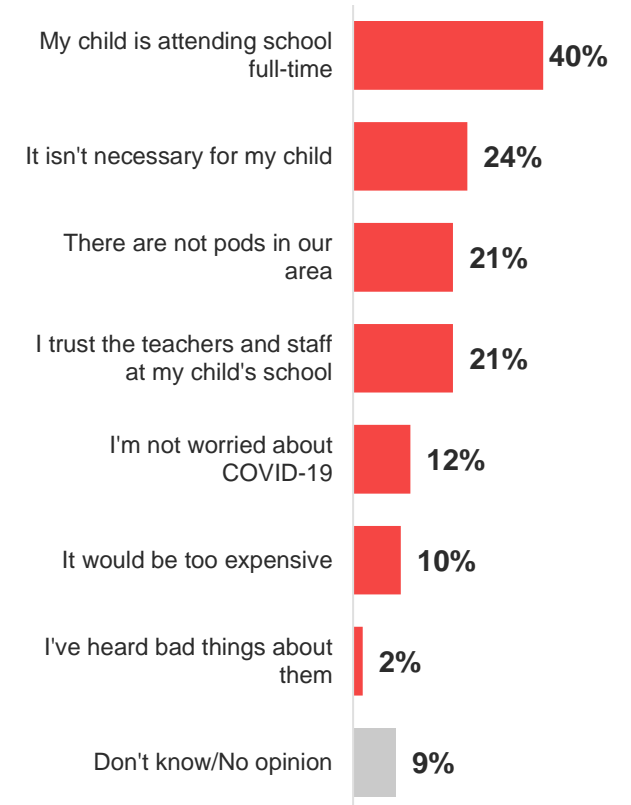
WHY PARTICIPATING IN A ‘POD’



WHY LOOKING TO FORM OR JOIN A ‘POD’



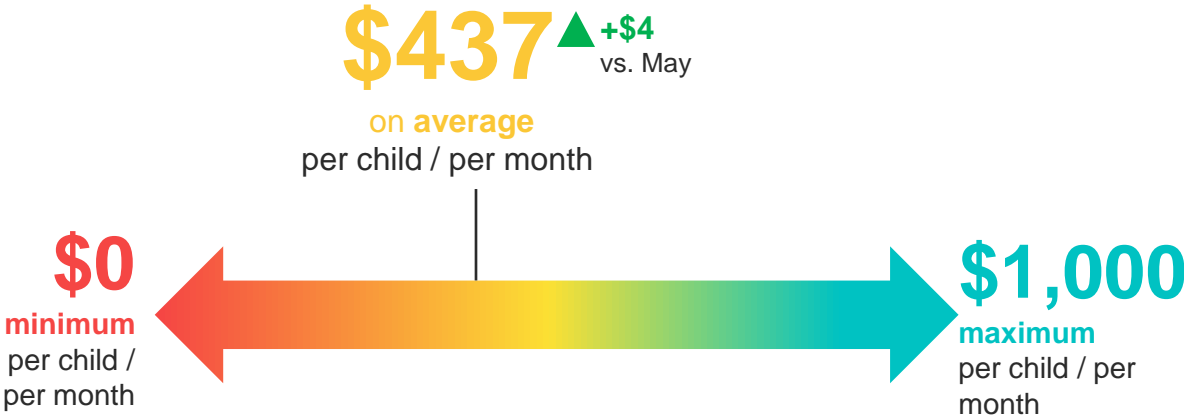
WHY NOT PLANNING TO PARTICIPATE IN A ‘POD’



In June, school parents were willing to pay roughly \$440/month for a child to participate in a learning pod – similar to the prior month.

What would you be able and willing to spend, on a monthly basis, to participate in a single learning pod per child?

School Parents
among those interested in or participating in a 'pod'



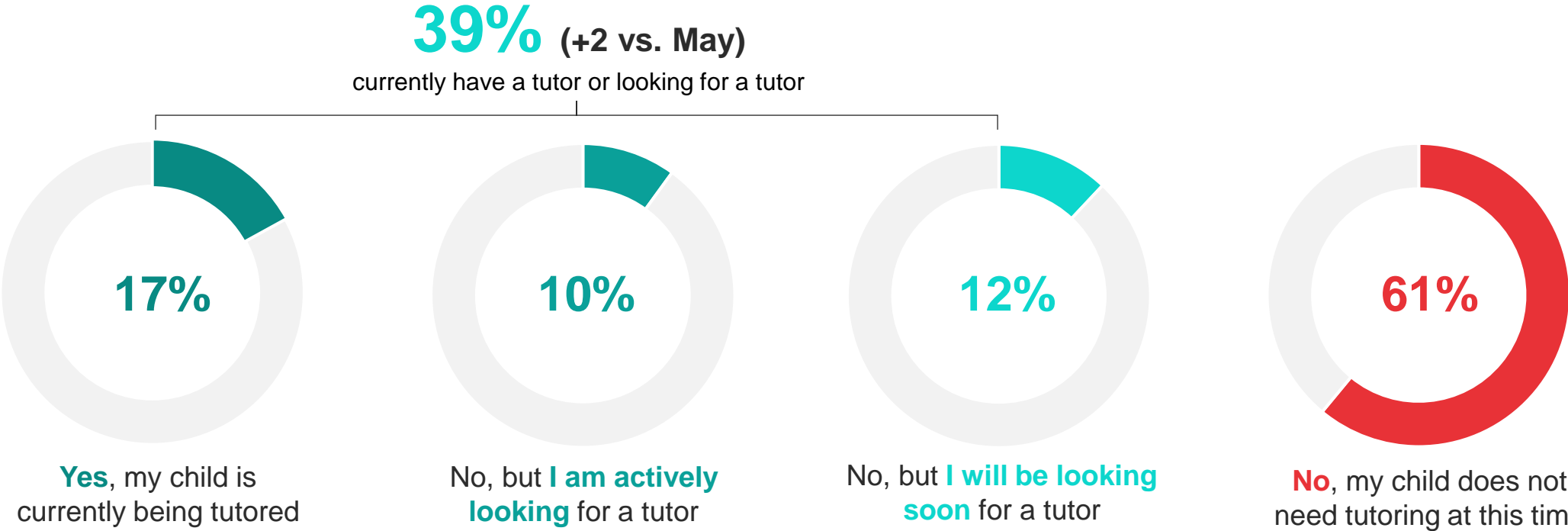
Average willing to spend per child/per month by demographic		
Income	*Low Income < \$35K	\$361
	*Middle Income \$35K to < \$75K	\$405
	High Income \$75K+	\$538
Political Affiliation	Democrat	\$507
	Independent	\$349
	Republican	\$394
Region	*West	\$500
	*Midwest	\$379
	South	\$377
	*Northeast	\$527

*indicates base size n = <100

In June, nearly two out of five parents indicated using a tutor or had interest in tutoring for their children. Expressed interest in tutoring held mostly steady when compared to May.

Is your child getting tutoring outside of regular school hours this school year?

School Parents



Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

In May, interest in tutoring substantially increased among both Black parents and those living in urban areas.

Is your child getting tutoring outside of regular school hours this school year?

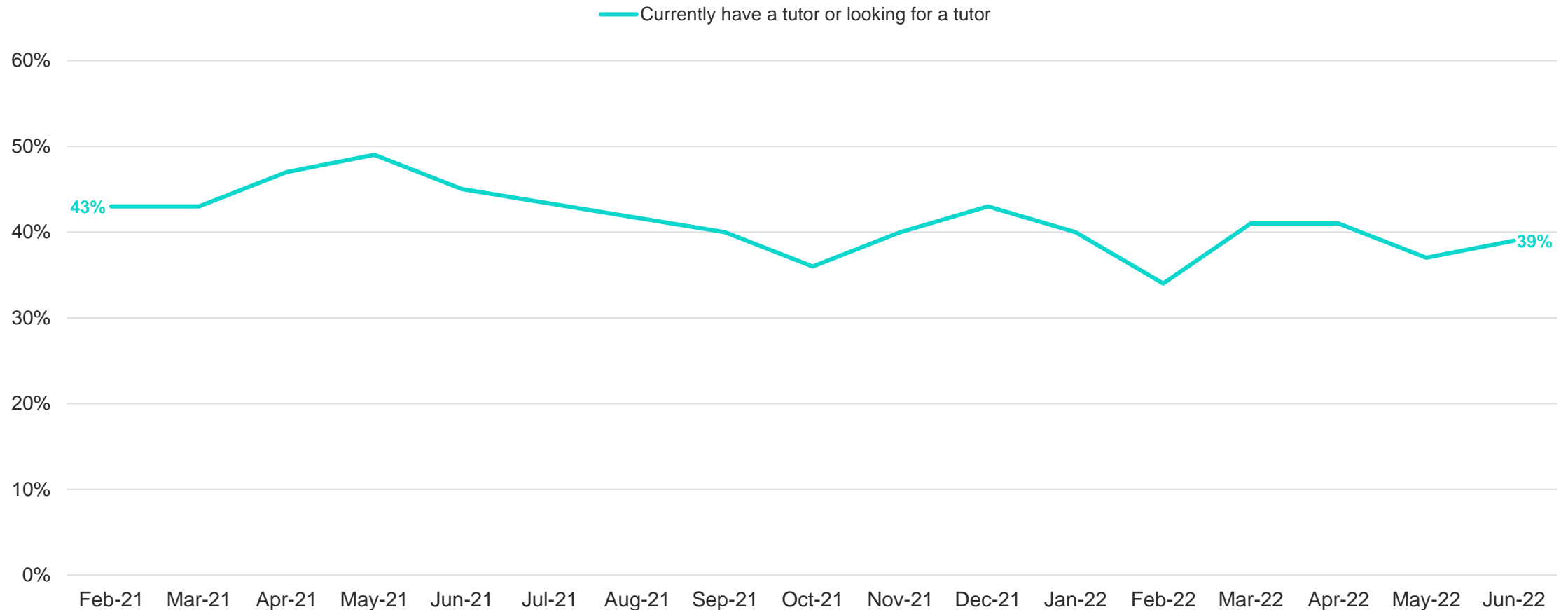
School Parents

Groups most likely to already being / looking to be tutored			Groups moderately likely to already being / looking to be tutored			Groups less likely to already being / looking to be tutored		
		Vs May			Vs May			Vs May
Private School Parent	64%	+3	Low Income < \$35K	43%	+7	Middle Income \$35K-\$75K	34%	-4
Black	62%	+14	High Income: \$75K+	42%	+6	Republican	33%	+2
Urban	58%	+10	South	41%	+4	Non-Hispanic White	33%	+1
Special Education Parents	53%	-3	Northeast	40%	+5	Suburban	32%	-3
Democrat	50%	+6	West	39%	-4	Independent	32%	-4
Hispanic	50%	+6	Home School Parent	39%	-11	Small Town	29%	-3
Educ: Bachelors or Postgrad	45%	+4	District School Parent	37%	+4	Rural	26%	+0
			Midwest	35%	+5			
			Educ: < College	35%	+0			

In June, tutoring interest increased slightly.

Is your child getting tutoring outside of regular school hours this school year?

School Parents

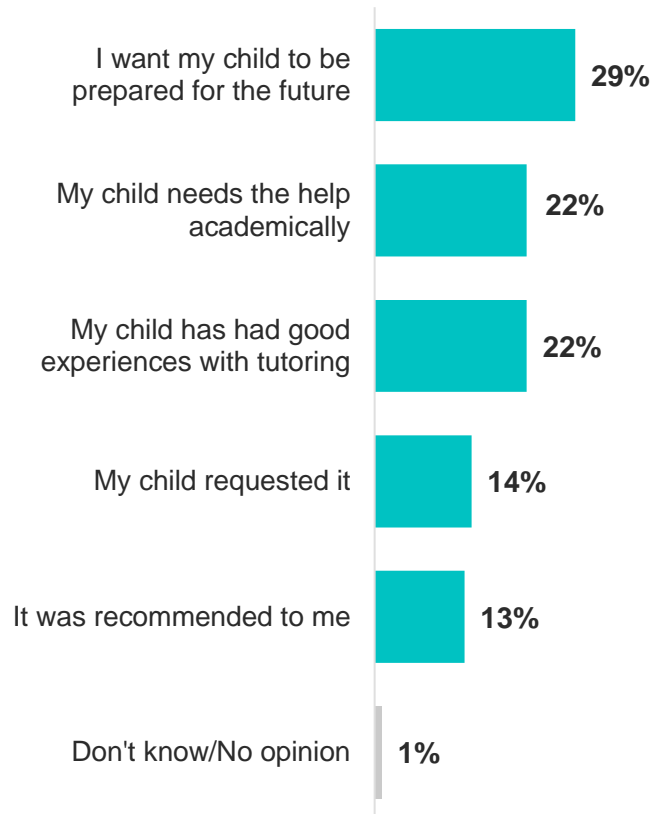


Note: Question was not asked in July 2021 and August 2021.

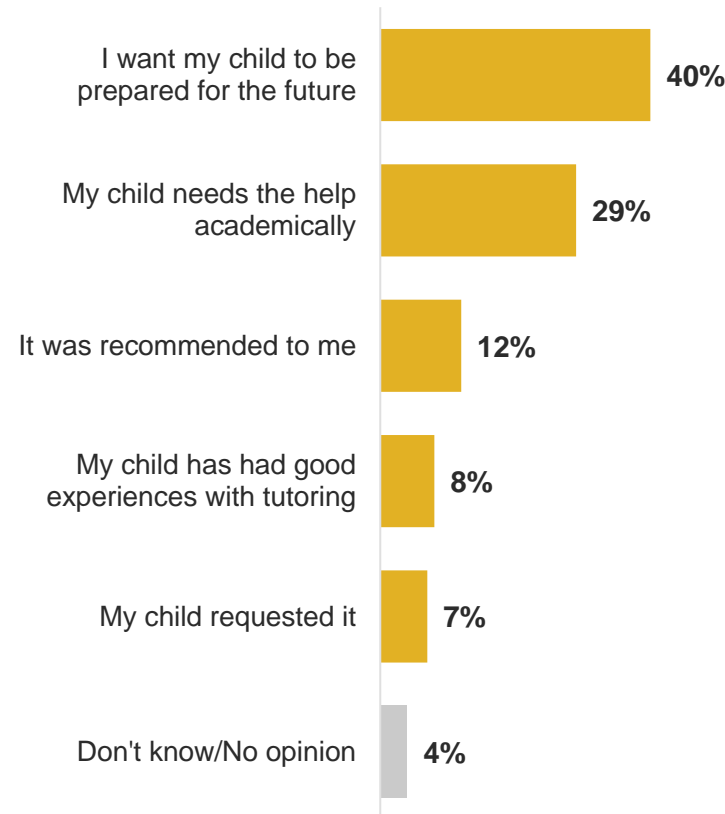
School parents that are interested/having their child participate in tutoring are motivated by preparing their child for the future or extra academic help. Those who are not interested in tutoring point to their child doing fine academically.

Why is your child currently being tutored? Why are you planning to have a tutor for your child? Why are you not interested in tutoring for your child?

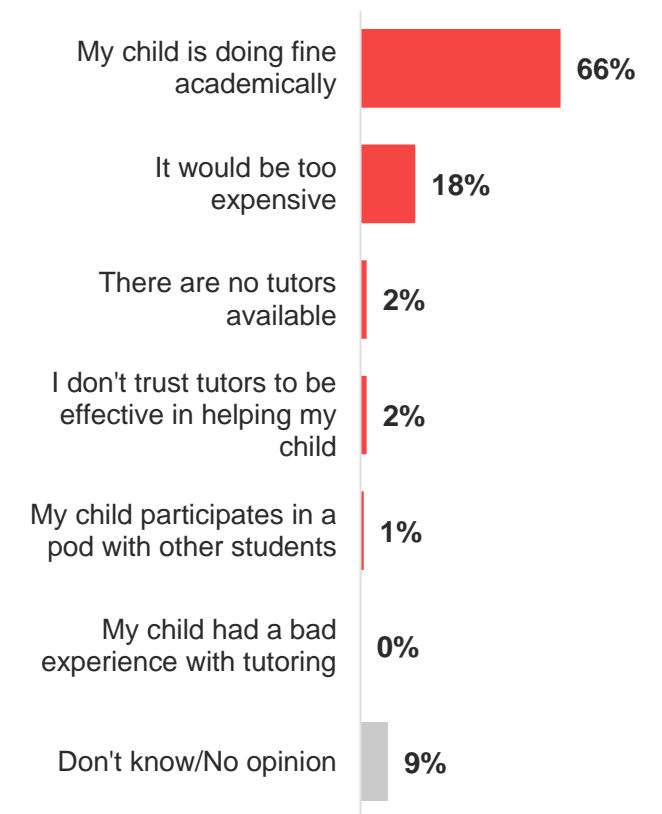
WHY BEING TUTORED



WHY PLANNING TO HAVE A TUTOR



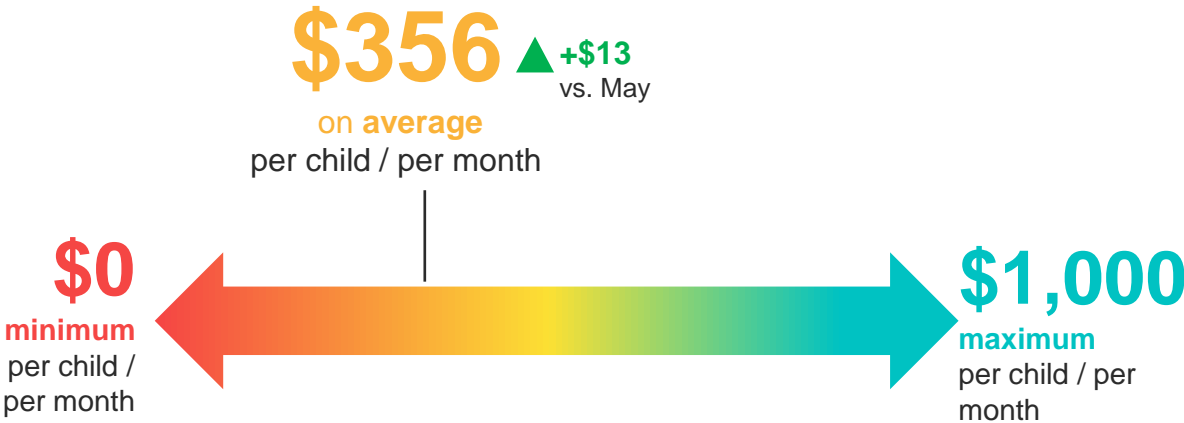
WHY NOT INTERESTED IN TUTORING



In June, the monthly amount school parents were willing to spend for tutoring (per child) increased slightly at nearly \$360 per child.

What would you be able and willing to spend, on a monthly basis, per child for tutoring outside of school hours?

School Parents
among those interested in or participating in a tutoring



Average willing to spend per child/per month by demographic		
Income	*Low Income < \$35K	\$282
	*Middle Income \$35K to < \$75K	\$345
	High Income \$75K+	\$442
Political Affiliation	Democrat	\$418
	Independent	\$283
	Republican	\$339
Region	*West	\$416
	*Midwest	\$294
	South	\$304
	*Northeast	\$459

*indicates base size n= <100

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Descriptions Used:

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

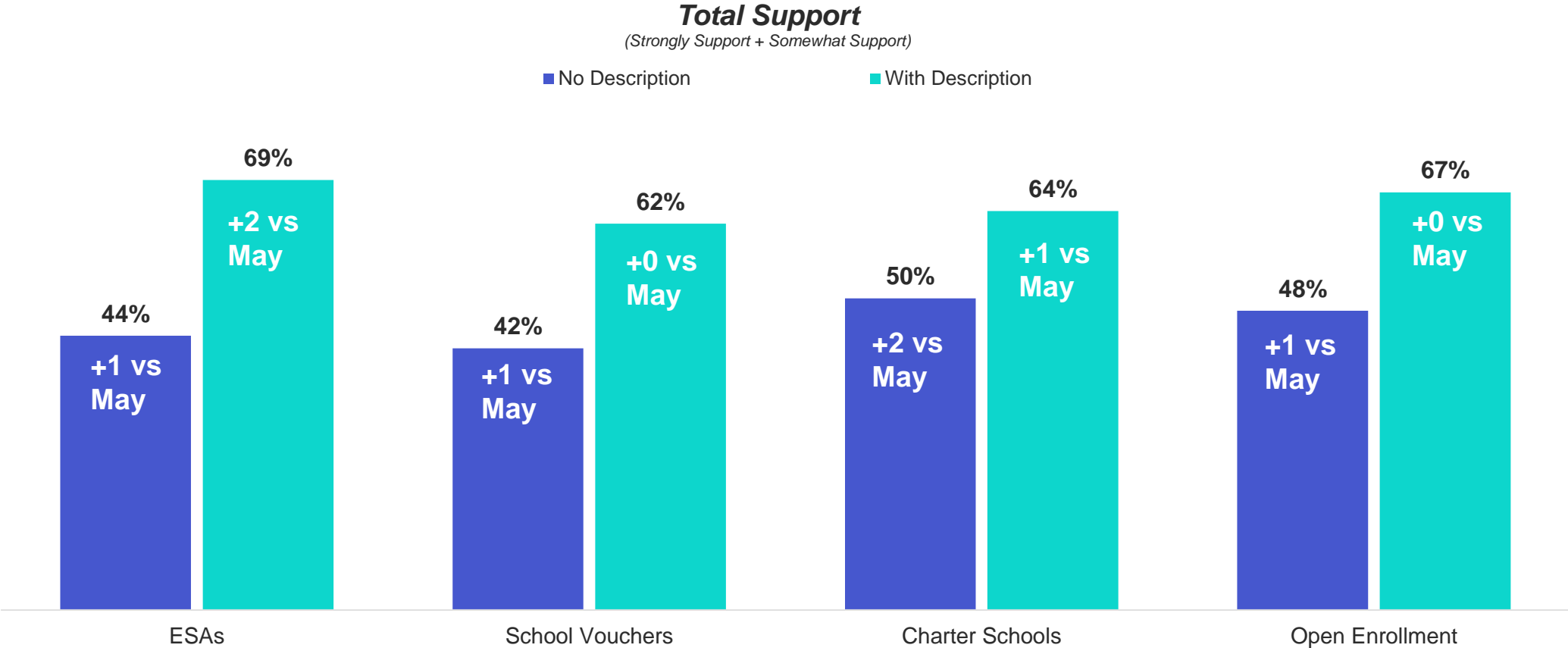
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Open Enrollment

An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called "INTER-district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

All school choice policies continue to see a lift in support when people are given a description.

All Adults



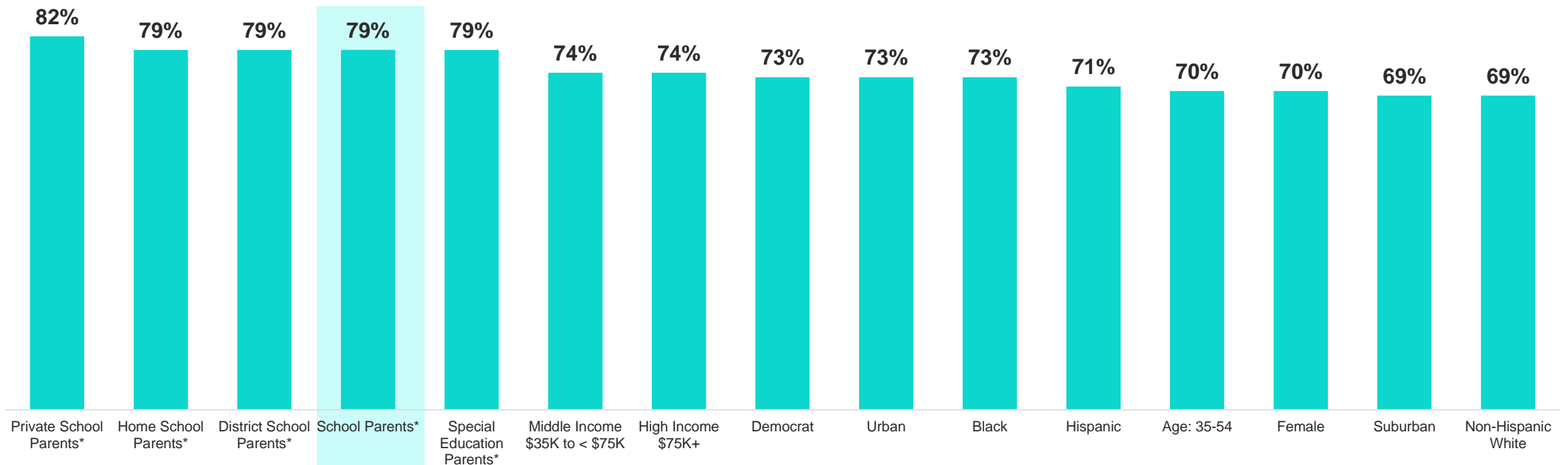
Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Roughly four out of five school parents say they support ESAs. A wide range of demographics support this policy.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY21-22.

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Support of ESAs remains high across demographic groups and saw the biggest growth in June among GenZers and those of Hispanic ethnicity.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

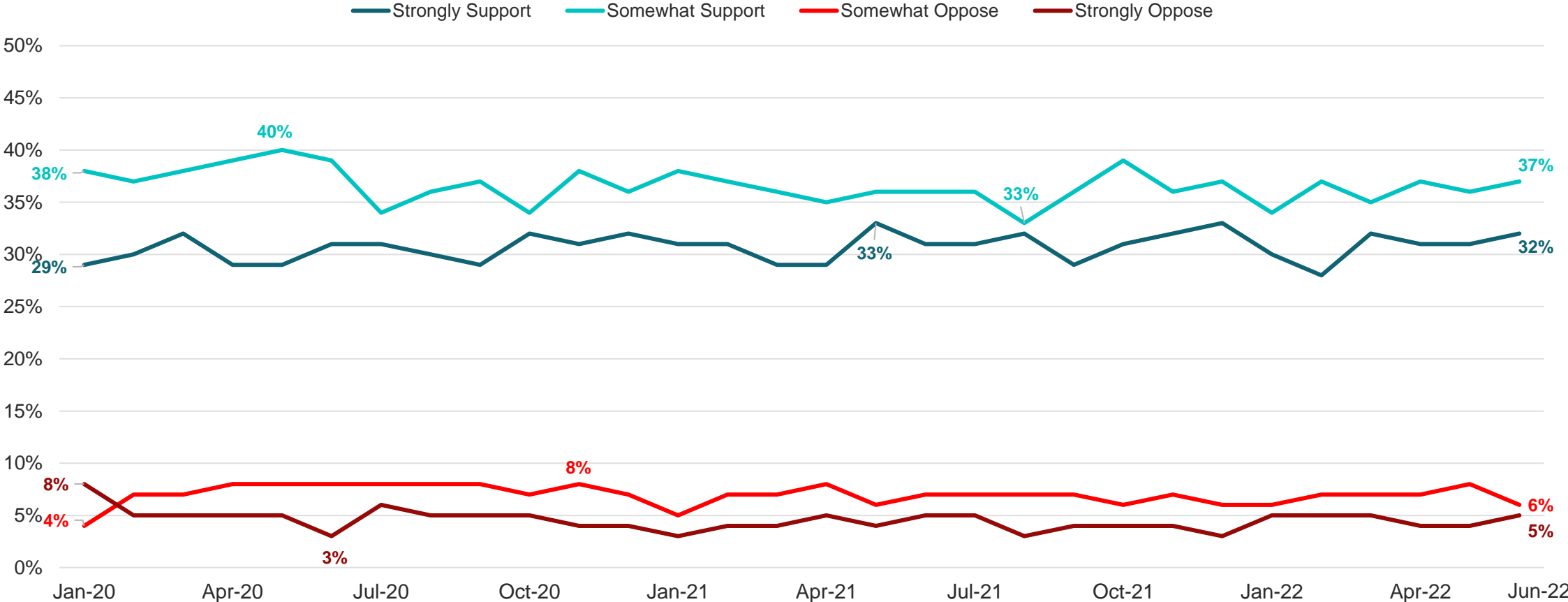
Most Supportive

		Vs May			Vs May			Vs May
Educ: Bachelors or Postgrad	76%	+3	Hispanic	71%	+9	Baby Boomers	67%	-1
High Income \$75K+	74%	+3	Midwest	71%	+7	Independent	67%	+1
Middle Income \$35K-\$75K	74%	+3	Female	70%	+3	Republican	67%	+1
Black	73%	+5	South	70%	+1	Educ: < College	66%	+2
Urban	73%	+5	West	69%	+4	Northeast	65%	-6
Democrat	73%	-1	Non-Hispanic White	69%	+1	Rural	64%	+1
Gen Z	72%	+10	Millennial	69%	+1	Small Town	64%	+0
Gen X	72%	+4	Suburban	69%	+0	Low Income < \$35K	62%	+0
			Male	68%	+1			

Americans' overall support of ESAs held steady in June. The public was over six times as likely to be strongly supportive of ESAs versus strongly opposed.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

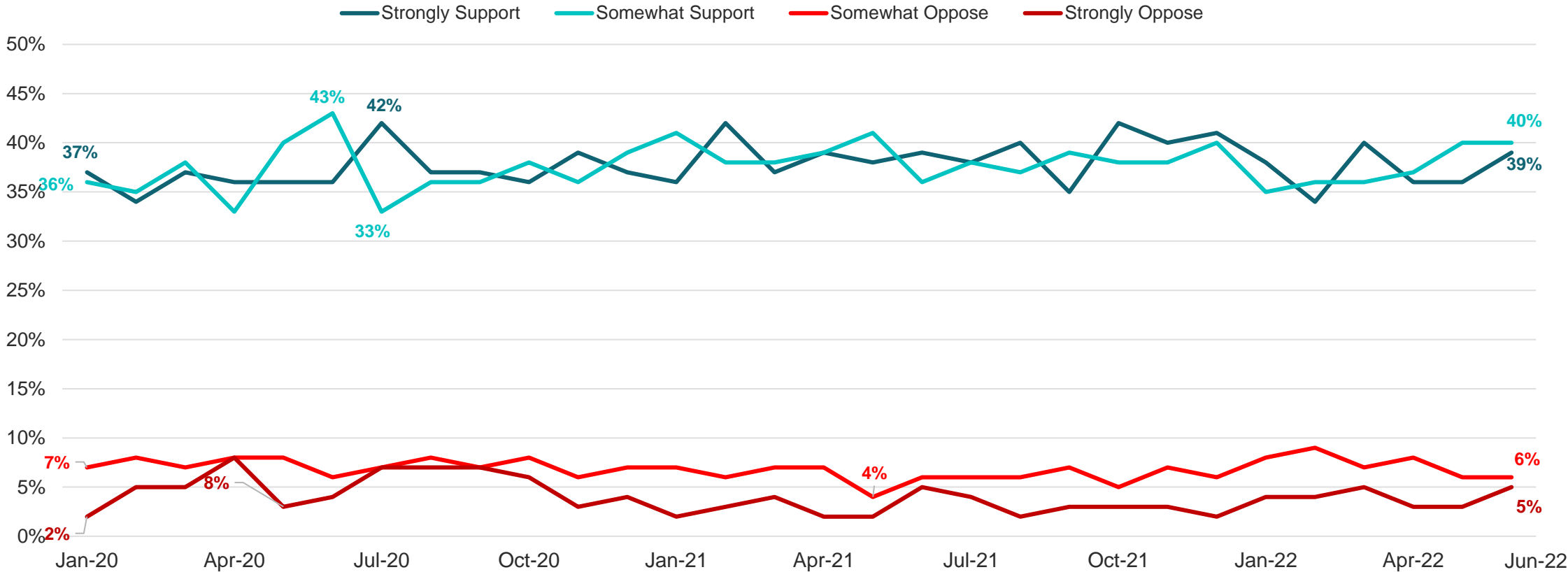


Note: Don't know/no opinion responses are not shown.

In June, school parents were nearly eight times as likely to be strongly supportive of ESAs versus strongly opposed. Strong support increased by three points.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

School Parents



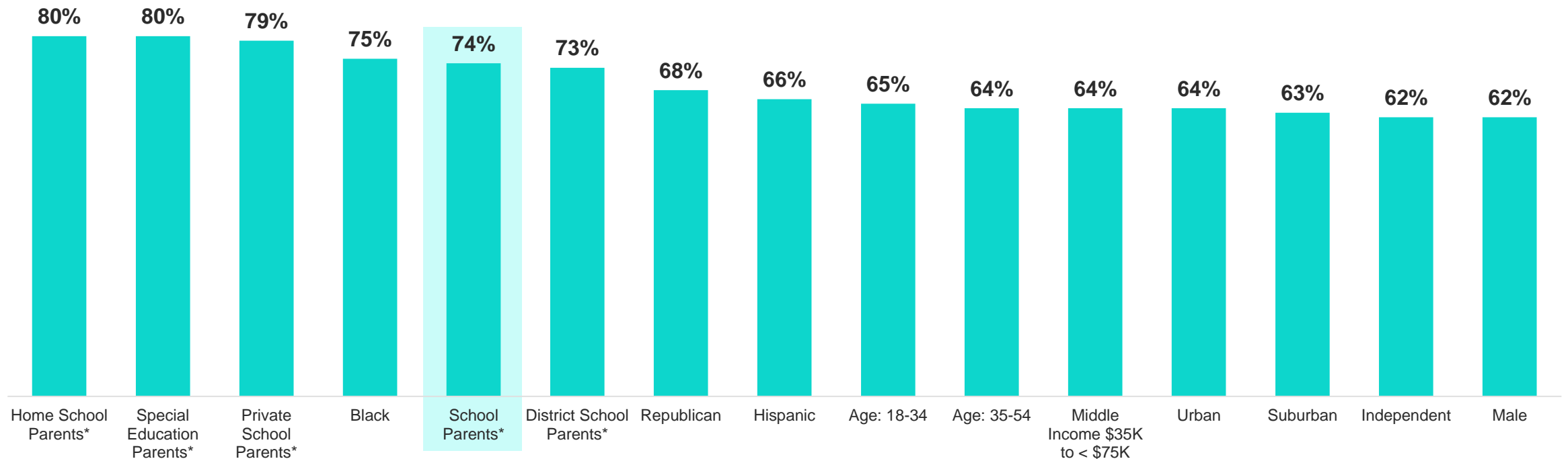
Note: Don't know/no opinion responses are not shown.

Roughly three out of four parents say they support school vouchers. There is broad support across all demographics.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

Total Support
(Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY21-22.

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Support of school vouchers remains high among demographic groups and there was a noticeable increase among Black adults in June.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

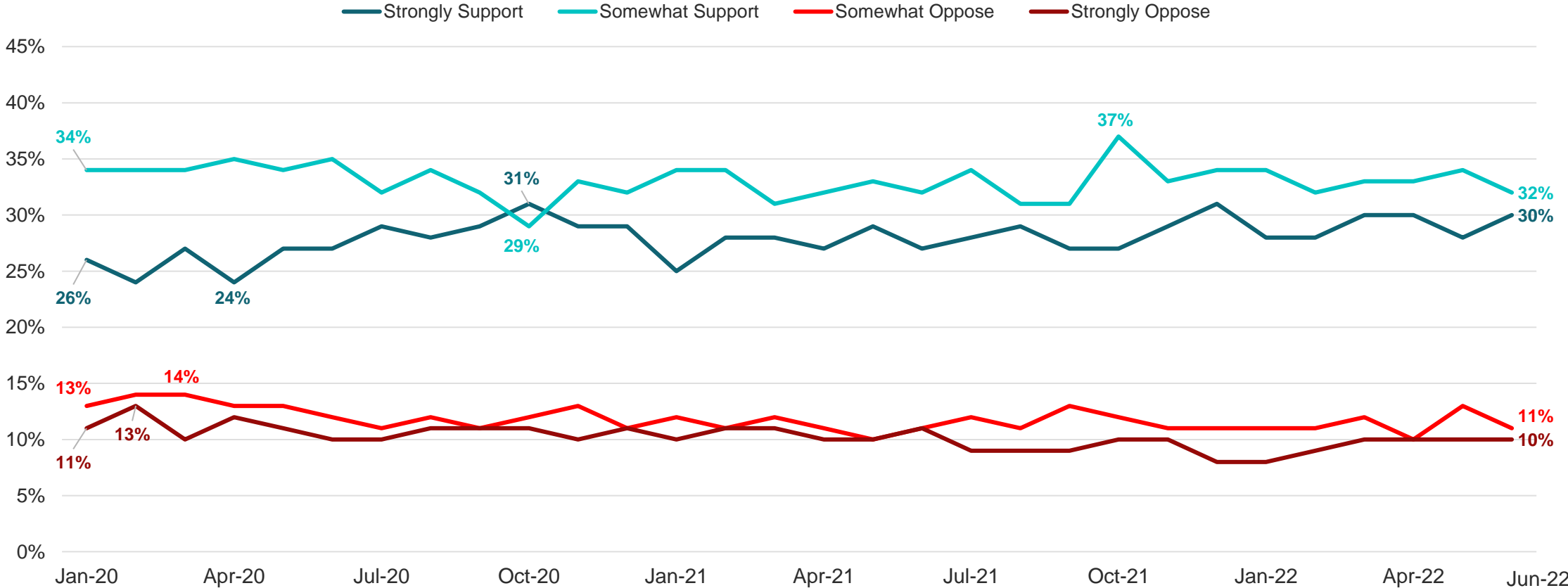
Most Supportive

		Vs May			Vs May			Vs May
Black	75%	+8	Northeast	63%	-4	Educ: Bachelors or Postgrad	60%	+1
Republican	68%	+0	Female	62%	+1	Low Income < \$35K	60%	+0
Hispanic	66%	+3	Gen X	62%	+1	Baby Boomers	59%	-1
Millennial	66%	-2	Educ: < College	62%	-1	Non-Hispanic White	59%	-2
South	65%	+4	Independent	62%	-1	Rural	59%	-4
Urban	64%	+3	Male	62%	-1	Democrat	58%	-2
Middle Income \$35K-\$75K	64%	+1	Gen Z	61%	+6	West	58%	-2
Suburban	63%	+1	High Income \$75K+	61%	-1	Small Town	57%	-2
			Midwest	61%	+0			

The public's overall support for school vouchers held steady in June.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

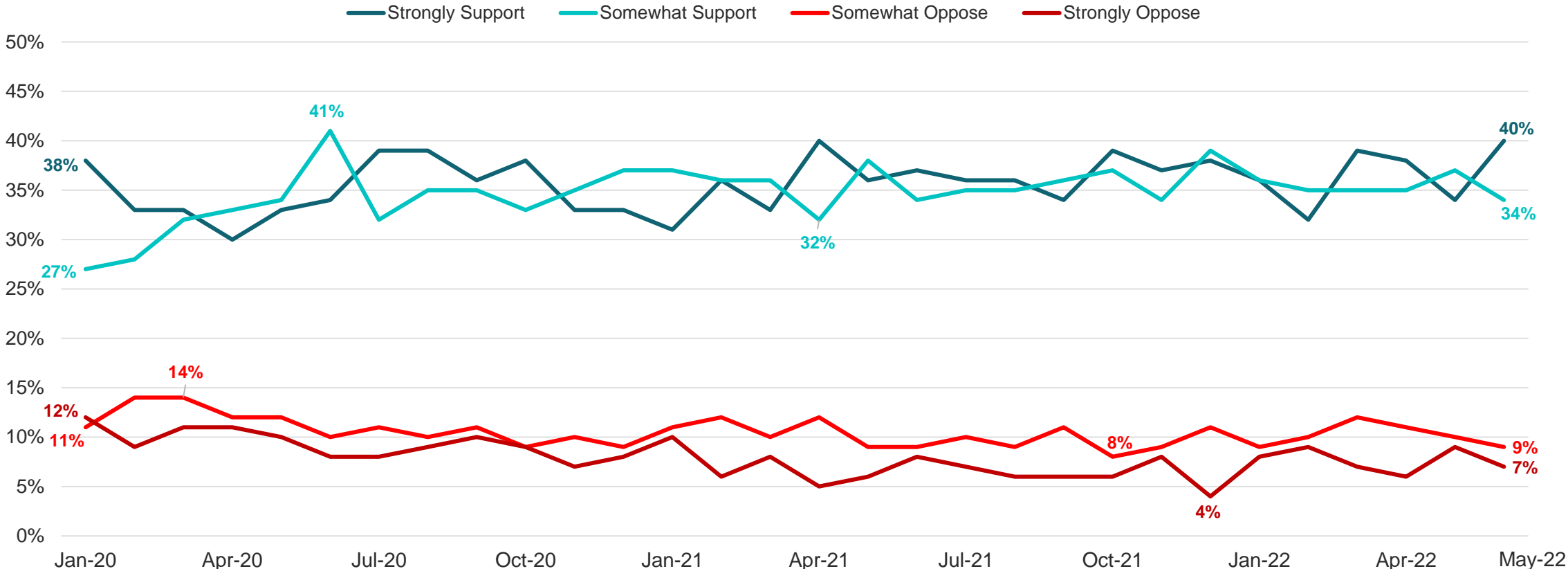


Note: Don't know/no opinion responses are not shown.

School parents' overall support for school vouchers is over four times higher than overall opposition. Strong support for school vouchers increased by six points in June.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

School Parents



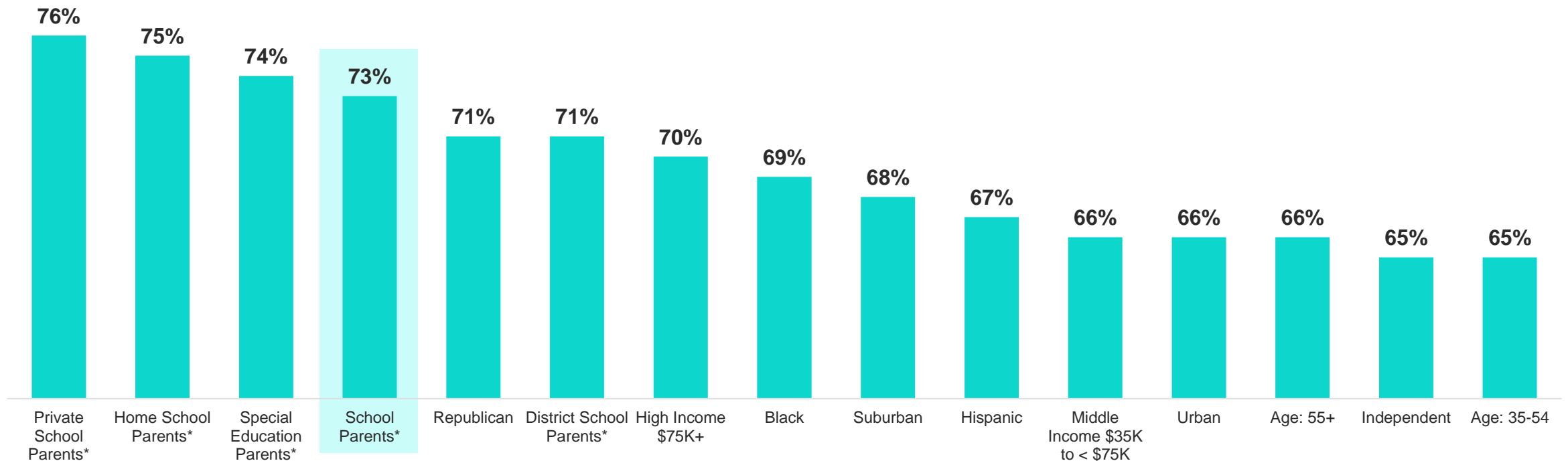
Note: Don't know/no opinion responses are not shown.

Roughly three out of four parents say they support charter schools. There is broad support across all demographics.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY21-22.

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Support of charter schools remains high across demographics, especially among Republicans and those with high incomes.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

Most Supportive 

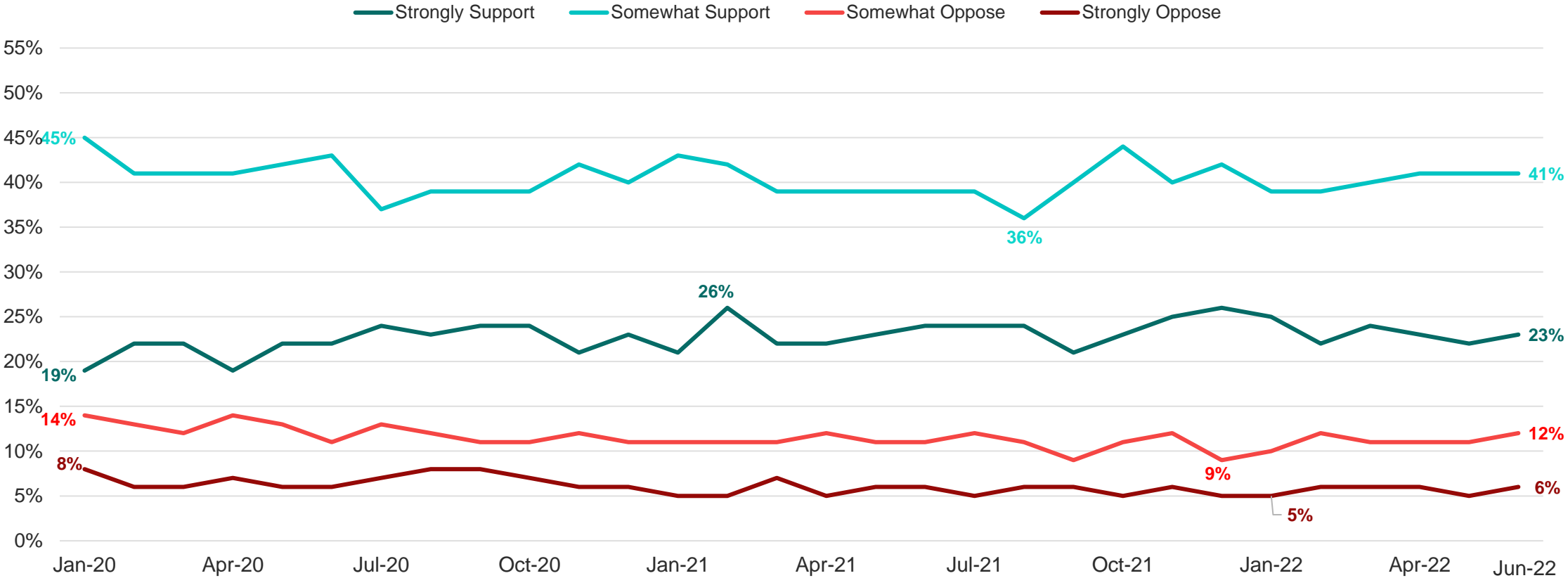
		Vs May		Vs May		Vs May		
Republican	71%	+0	Baby Boomers	66%	+3	Democrat	62%	+1
High Income \$75K+	70%	+4	Urban	66%	+2	Educ: < College	62%	+1
Black	69%	+5	Middle Income \$35K to < \$75K	66%	-2	Millennial	62%	-3
Gen X	68%	+4	Independent	65%	+2	Rural	61%	+2
Suburban	68%	+3	Male	65%	+2	Low Income < \$35K	60%	+1
Educ: Bachelors or Postgrad	68%	+0	West	65%	+1	Midwest	60%	-2
South	67%	+6	Non-Hispanic White	64%	+1	Gen Z	57%	+2
Hispanic	67%	+3	Female	64%	+0	Small Town	54%	-8
			Northeast	63%	-6			

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Americans' overall support for charter schools held steady in June. Strong support was nearly four times greater than strong opposition.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

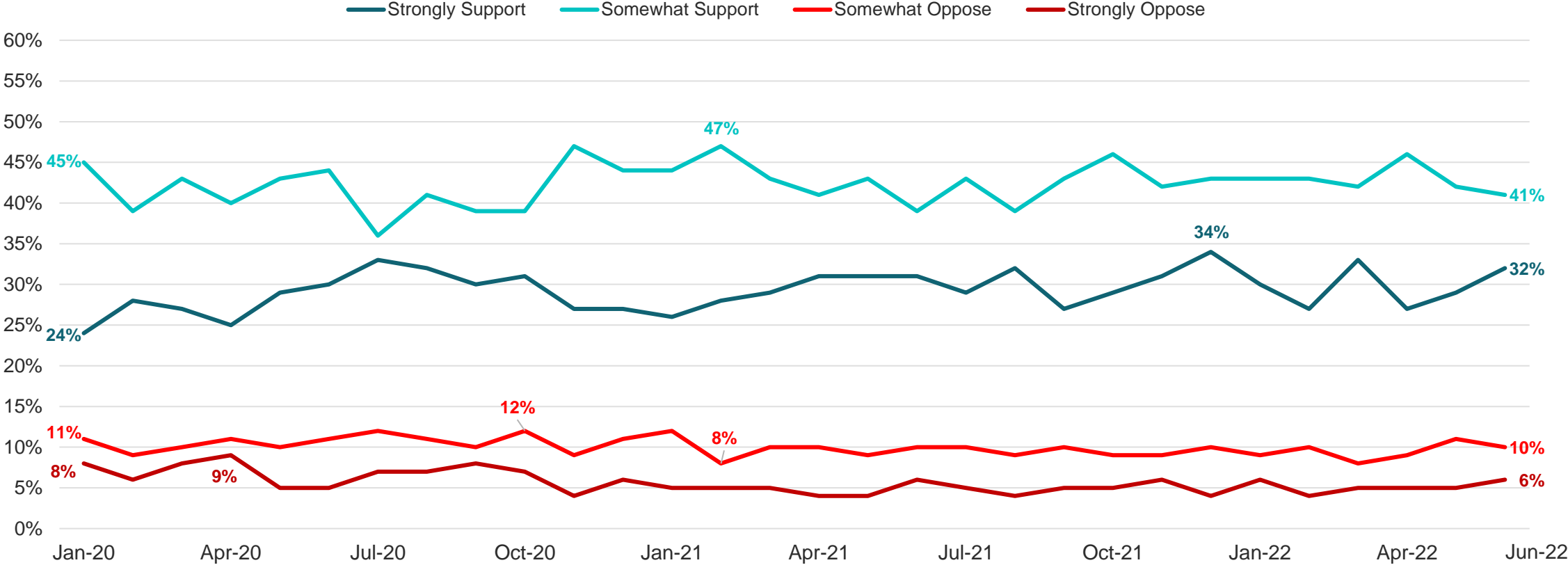


Note: Don't know/no opinion responses are not shown.

In June, school parents' overall support for public charter schools is more than four times as high as overall opposition. Strong support increased by five points since April.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

School Parents



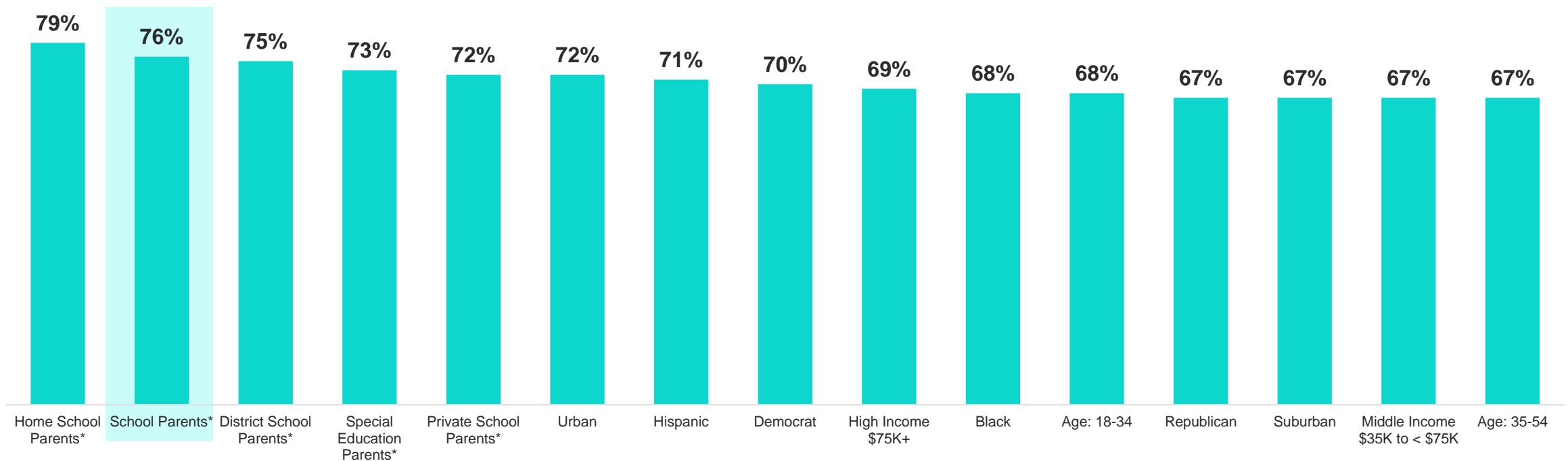
Note: Don't know/no opinion responses are not shown.

Three out of four school parents said they support inter-district open enrollment. There is a wide range of support among all demographics.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

All Adults

Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY21-22.

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

In June, inter-district open enrollment support remains high and increased among Hispanics and GenZers.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

All Adults

Most Supportive

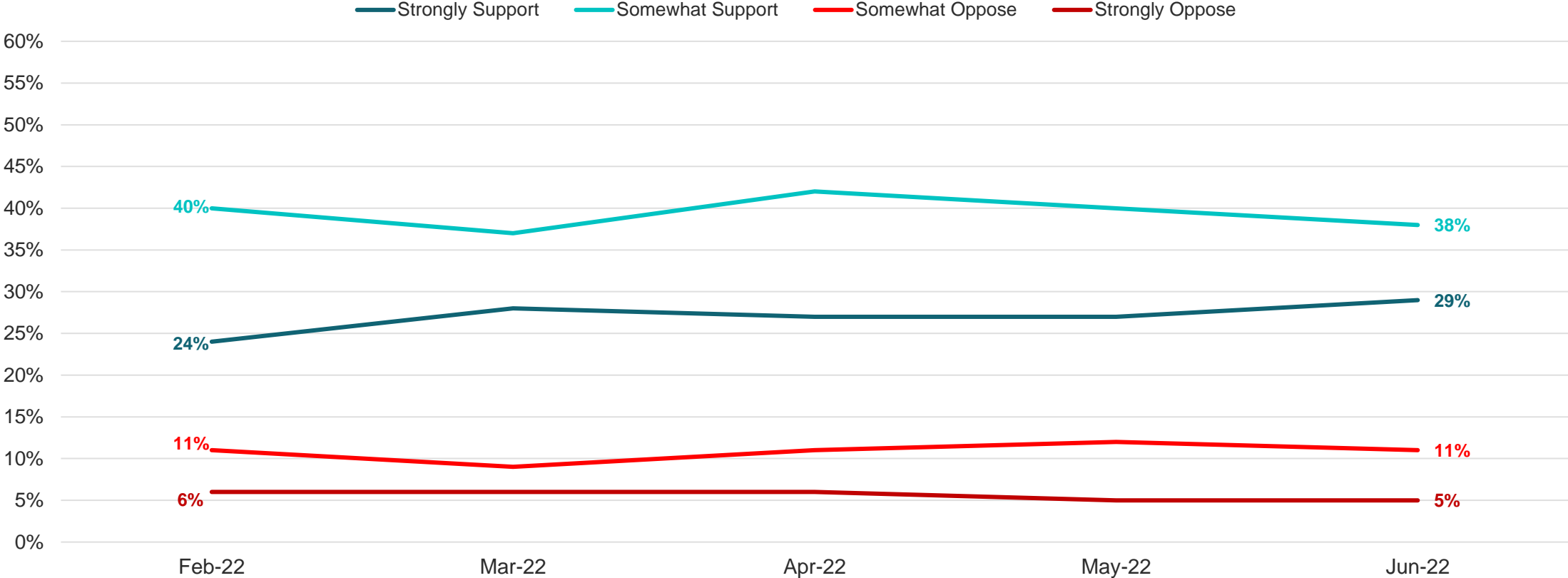
		Vs May			Vs May			Vs May
Urban	72%	+7	Black	68%	+0	Educ: < College	66%	+0
Hispanic	71%	+10	West	67%	+4	Non-Hispanic White	66%	-2
Democrat	70%	-1	Gen X	67%	+1	Low Income < \$35K	65%	+3
Gen Z	69%	+10	South	67%	+0	Independent	65%	+0
Midwest	69%	+2	Suburban	67%	+0	Rural	64%	-4
High Income \$75K+	69%	+1	Female	67%	-1	Northeast	64%	-5
Educ: Bachelors or Postgrad	68%	+1	Republican	67%	-1	Baby Boomers	64%	-5
Millennial	68%	+1	Middle Income \$35K to < \$75K	67%	-3	Small Town	61%	-3
			Male	66%	+1			

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

The general population’s overall support of inter-district open enrollment is over four times higher than overall opposition.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

All Adults

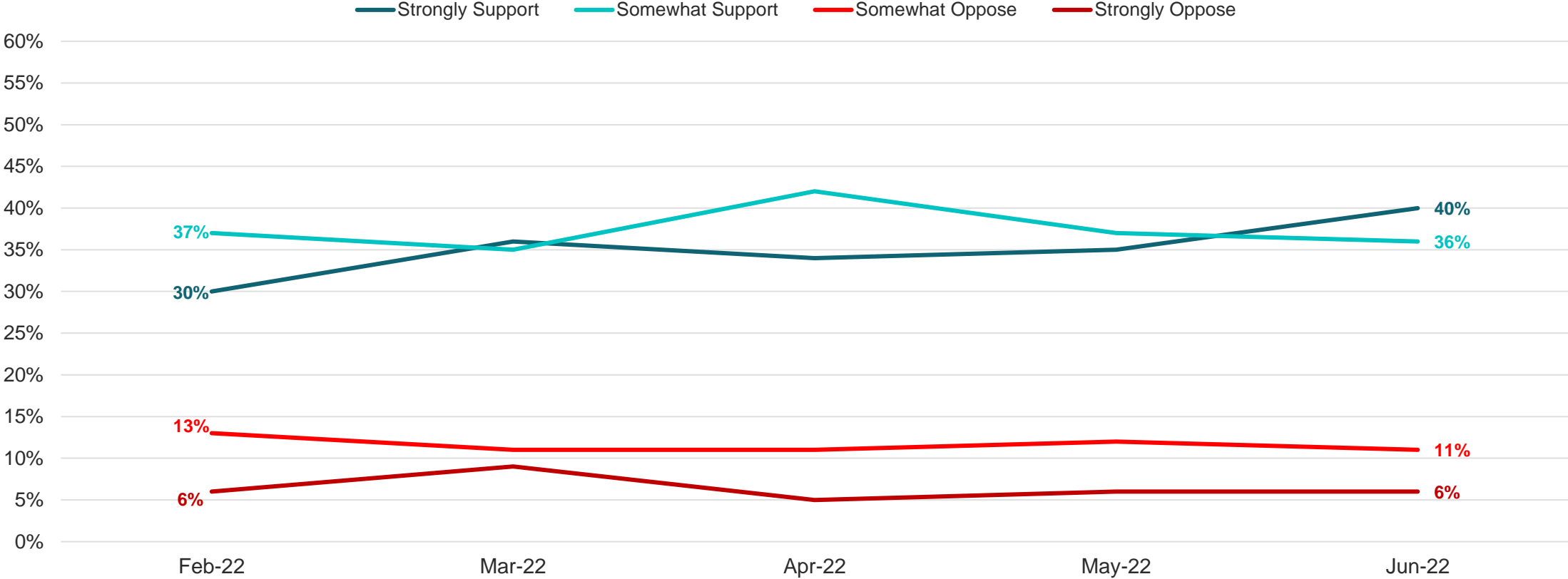


Note: Don't know/no opinion responses are not shown.

School parents' overall support of inter-district open enrollment is over four times higher than overall opposition.

An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called "INTER-district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

School Parents



Note: Don't know/no opinion responses are not shown.

AGENDA

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

SCHOOL CHOICE POLICIES

SCHOOL SAFETY

SURVEY PROFILE AND DEMOGRAPHICS



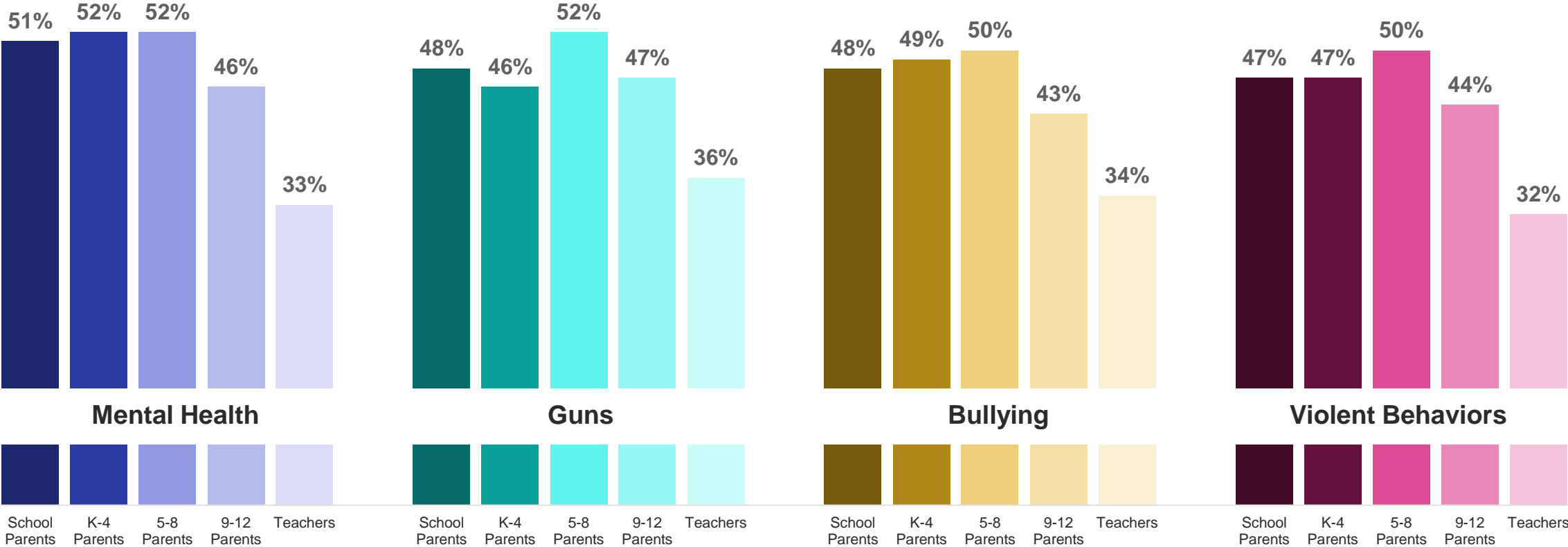
A brief note about this section—

In light of the mass school shooting in Uvalde, TX, and amidst ongoing conversations and elevated national attention on guns and school safety, we believe bringing new public opinion data can help inform public discourse. In addition to data from our general population/school parent survey, we have included data from our teacher polling as well. This was done in order to both describe the observations and views about guns and school safety among school parents, teachers, and the general public but to also fully highlight all groups perspectives about what steps can be taken to ensure children across America have safe schools and classrooms for their learning.

Teachers are less positive than parents when assessing how their schools address mental health, guns, bullying, and violent behaviors. Only about one-third of teachers say their schools are doing extremely/very well in any of those four categories.

How well do you feel your youngest/oldest child's school addresses the following among its students?
 How well do you feel your school addresses the following among its students?

Most Positive
 (Extremely + Very Well)



Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
 Survey conducted June 15, 2022 – June 25, 2022, among U.S. Teachers

Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Private school parents, males, and urbanities are the most likely to believe their child’s school does a good job addressing the following issues. Those in less urban areas are the most likely to believe their child’s school does not do a good job.

How well do you feel your youngest/oldest child's school addresses the following among its students?

Most Positive
(Extremely + Very well)

Mental Health		Guns		Bullying		Violent Behaviors	
Private School Parent	68%	Private School Parent	58%	Private School Parent	64%	Private School Parent	62%
Male	60%	Male	56%	Male	57%	Republican	55%
Urban	60%	Republican	54%	Republican	53%	Special Education Parent	54%
Democrat	56%	Educ: Bachelors or Postgrad	53%	Special Education Parent	52%	Male	53%
Hispanic	55%	Income: 100k+	52%	Urban	52%	Urban	52%

Least Positive
(Not that + Not at all well)

Mental Health		Guns		Bullying		Violent Behaviors	
A small Town	24%	Black	25%	A small town	28%	Special Education Parent	23%
Independent	24%	Northeast	25%	Independent	27%	Independent	22%
Suburban	23%	Private School Parent	24%	Special Education Parent	26%	A small town	22%
Home School Parent	22%	Rural	23%	West	26%	Black	21%
Special Education Parent	22%	Home School Parent	22%	Millennials	25%	Millennials	21%

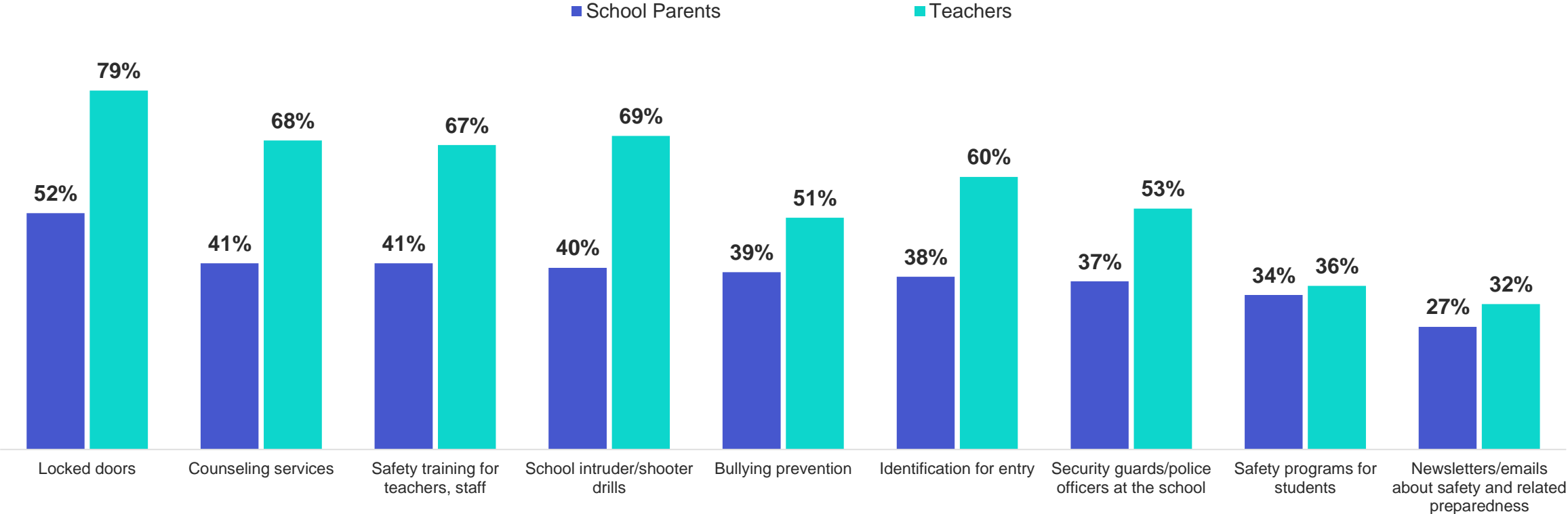
Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Teachers seem much more aware than parents regarding what their school does to maintain a safe environment.

Which of the following does your youngest/oldest child's school do to keep the school safe? Please select all that apply.
 Which of the following does your school do to keep the school safe? Please select all that apply.

% Selected



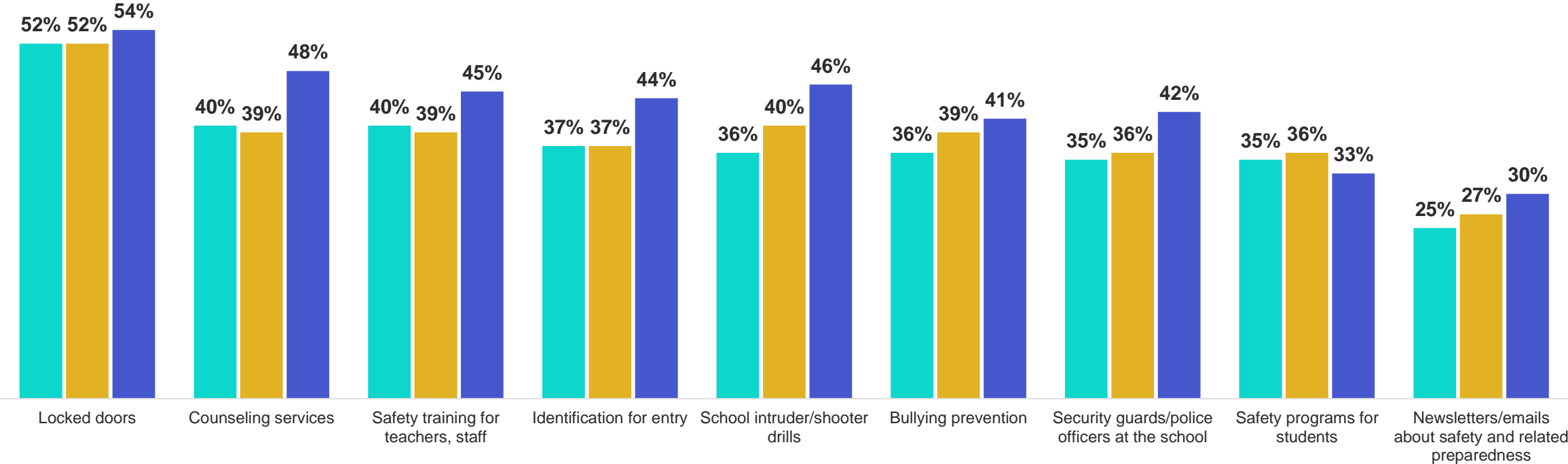
Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
 Survey conducted June 15, 2022 – June 25, 2022, among U.S. Teachers
Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Parents are more likely to indicate a wide range of safety measures are done at their children’s high schools, compared to what parents of younger students say about their schools.

Which of the following does your youngest/oldest child's school do to keep the school safe? Please select all that apply.

% Selected

■ K-4 Parents ■ 5-8 Parents ■ 9-12 Parents

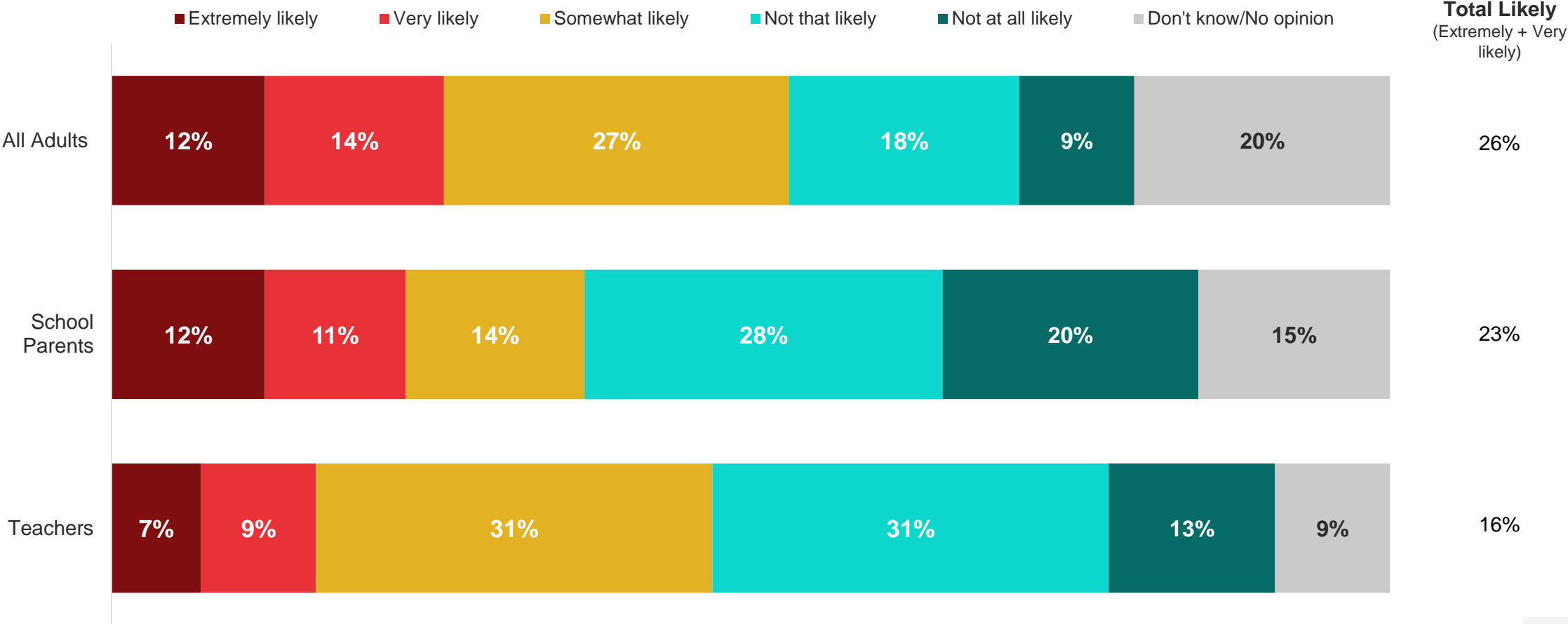


Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults

Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Teachers are less likely than the public and parents to believe that gun violence could occur in a local school.

Based on your observations, how likely is it that there could be gun violence at a local school in your community in the next school year?



Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
 Survey conducted June 15, 2022 – June 25, 2022, among U.S. Teachers

Democrats, those living in urban areas, and Black and Hispanic adults are most likely to believe gun violence could occur at a school in their local area. Republicans and those from small towns and rural areas are the least likely to believe such an event could occur next school year.

Based on your observations, how likely is it that there could be gun violence at a local school in your community in the next school year?

Top 5 Likely
(Extremely + Very likely)

School Parents	
Private School Parents	48%
Black	43%
Urban	35%
Democrat	35%
Special Education Parents	31%

Teachers	
Black	28%
Urban	21%
Hispanic	21%
Low Income < \$35K	21%
Democrat	20%

All Adults	
Hispanic	36%
GenZers	36%
Democrats	34%
Black	30%
Urban	30%

Top 5 Unlikely
(Not that + Not at all likely)

School Parents	
Midwest	57%
A Rural Area	56%
Republican	56%
Independent	55%
Suburban	52%

Teachers	
Private School Teachers	55%
A Rural Area	53%
K-4 Teachers	52%
Small Town	52%
Republican	50%

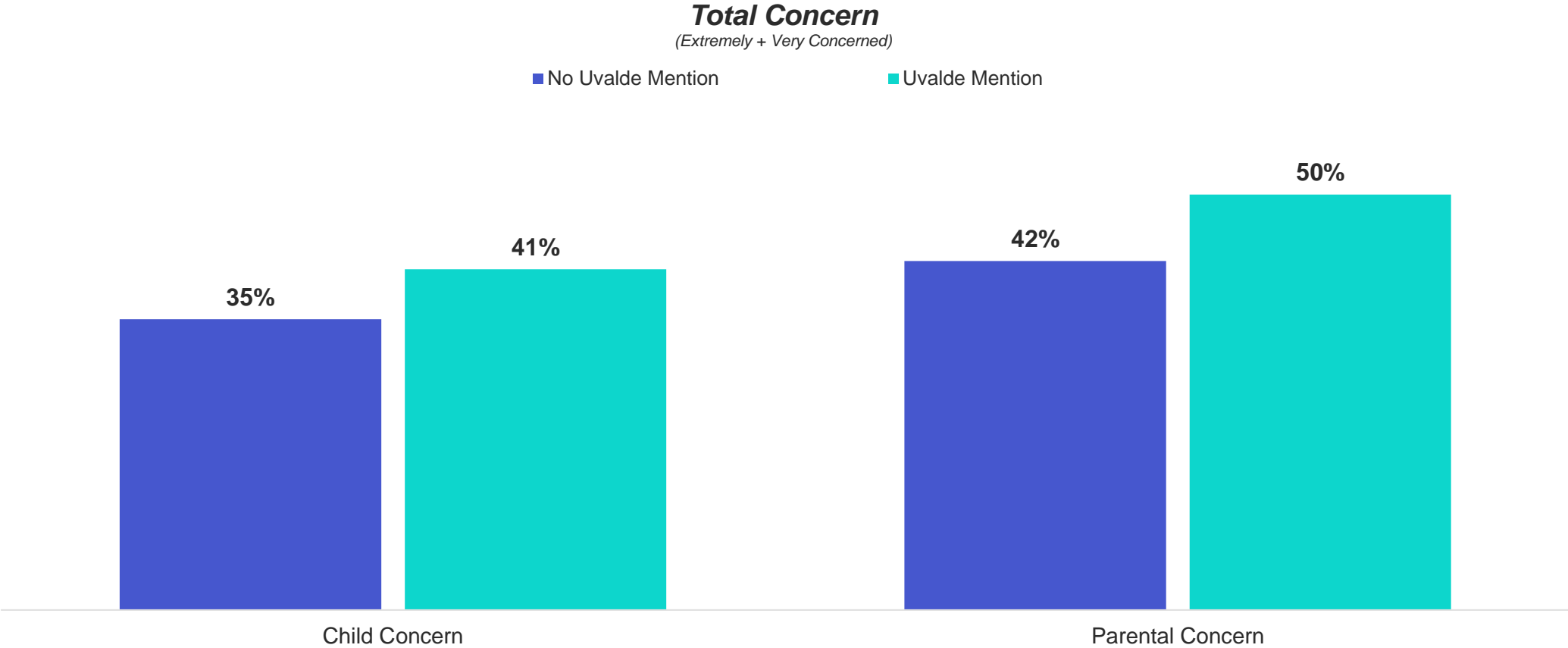
All Adults	
Republican	38%
Small Town	35%
A Rural Area	34%
Northeast	34%
Male	33%

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
Survey conducted June 15, 2022 – June 25, 2022, among U.S. Teachers

Parents express slightly more concern than their children about the possibility of a mass shooter at their school. Mentioning the school shooting in Uvalde, TX, has the effect of increasing concern among children and parents.

As a result of the recent mass shooting that occurred at a school in Uvalde, Texas, how concerned are you/is your youngest/oldest child about a violent intruder, like a mass shooter, entering your child's/their school?

How concerned are you/ is your youngest/oldest child about a violent intruder, like a mass shooter, entering your child's/their school?



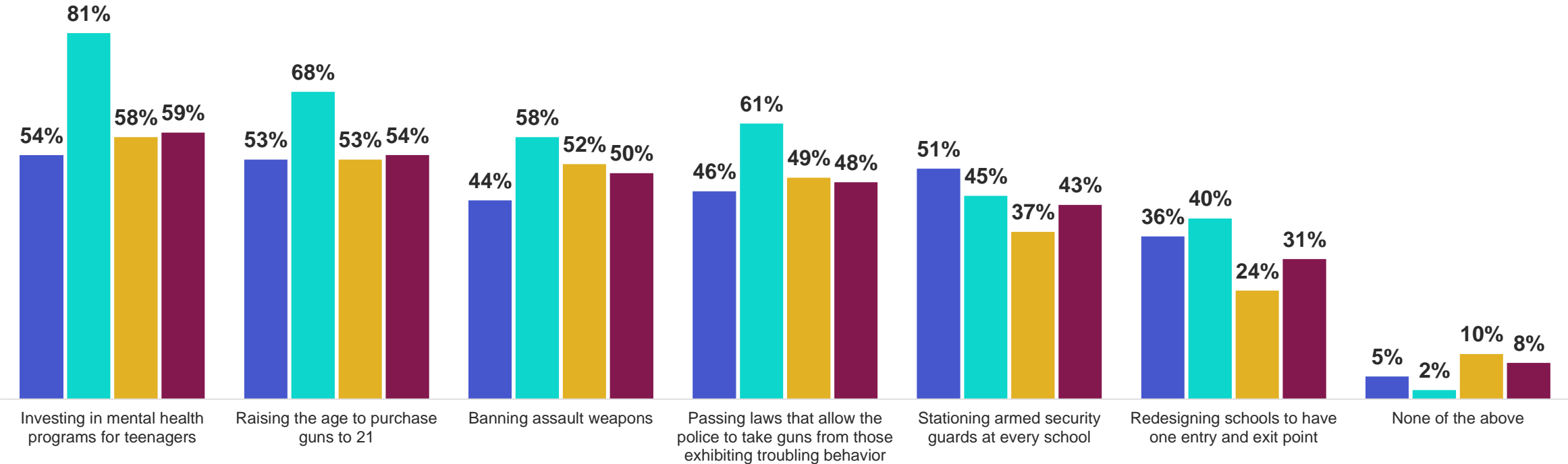
Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Teachers are more supportive of the following policies that could possibly reduce school shootings, especially investing in mental health programs.

Which of the following policies would you support to try and reduce the possibility of school shootings? Please select all that apply.

% Selected

■ School Parents ■ Teachers ■ Non-Parents ■ All Adults

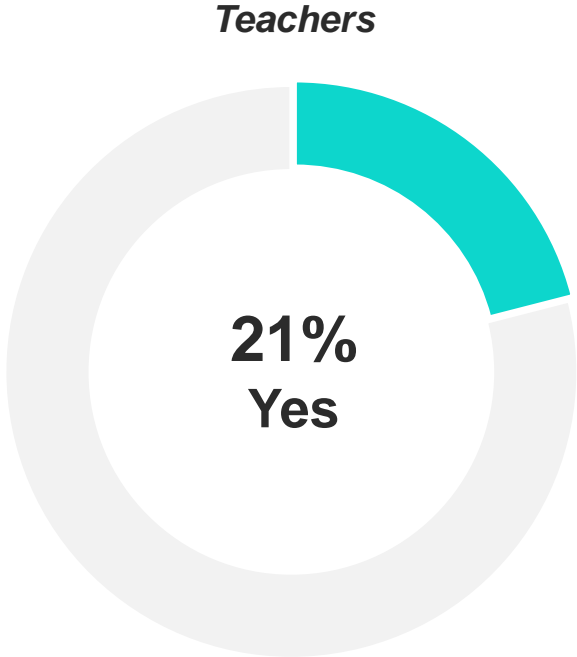
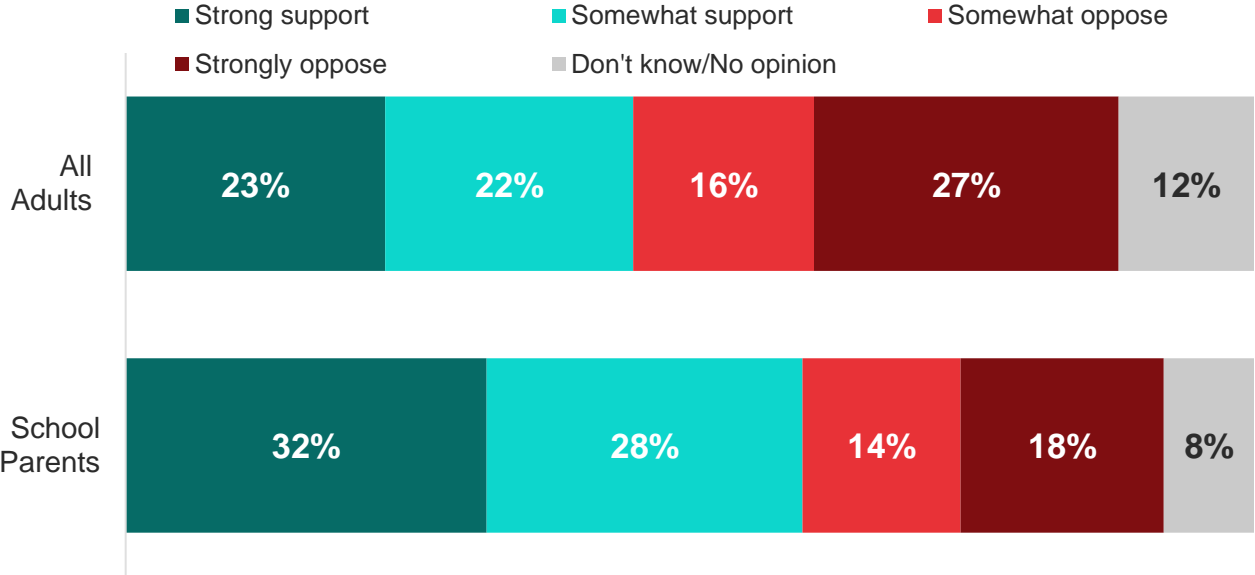


Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
 Survey conducted June 15, 2022 – June 25, 2022, among U.S. Teachers

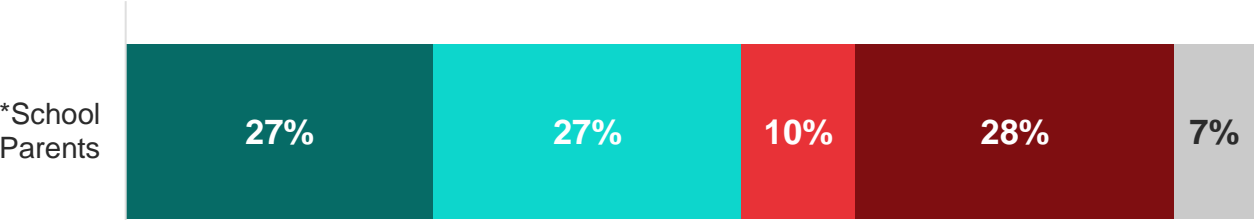
Parents are much more likely than the general public to support their school district allowing teachers/administrators to carry a firearm/gun in school. Only one out of five teachers would carry a gun in school if allowed.

Do you support or oppose your school district allowing teachers/administrators to carry a firearm/gun in school?

If your school district allowed you to carry a firearm/gun, would you?



Do you support or oppose your child's teacher carrying a firearm/gun in the classroom?



Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
 Survey conducted June 15, 2022 – June 25, 2022 among U.S. Teachers
 *This question was asked June 25, 2022 – June 26, 2022, among 476 school parents with a measure of precision of 5.00.

Republicans, males, and those living in rural areas are more likely to support teachers carrying – or in the case of teachers, be willing to carry – a firearm/gun in school. Democrats and those with at least a college education are more likely to oppose such a policy.

Do you support or oppose your school district allowing teachers/administrators to carry a firearm/gun in school?

Do you support or oppose your child's teacher carrying a firearm/gun in the classroom?*

If your school district allowed you to carry a firearm/gun, would you?

Top Support (Strongly + Somewhat Support)

All Adults		School Parents		School Parents V2*	
Republican	65%	Rural	75%	Republican	75%
Rural	51%	Republican	71%	Rural	64%
Male	50%	Private School Parent	70%	Income: Under \$50k	63%
GenXers	50%	Educ: < College	65%	Millennials	61%
South	49%	Black Parents	64%	Educ: < College	61%

Top Oppose (Somewhat + Strongly Oppose)

All Adults		School Parents		School Parents V2*	
Democrat	61%	Educ: Bachelors or Postgrad	43%	Democrat	57%
Educ: Bachelors or Postgrad	55%	Baby Boomers	42%	Income: 100k+	51%
Non-Parents	48%	Suburban	40%	Educ: Bachelors or Postgrad	50%
Suburban	45%	Democrat	35%	GenXers	47%
High Income: \$75K+	45%	Hispanic Parents	39%	Suburban	44%

Top % Yes

Teachers	
Hispanic	36%
Republican	33%
Private School Teacher	28%
Male	26%
Rural	25%

Top % No

Teachers	
Democrat	81%
Baby Boomers	74%
High School Teachers	71%
Urban	68%
Public School Teachers	68%

Source: Survey conducted June 15, 2022 – June 21, 2022, among U.S. adults
 Survey conducted June 15, 2022 – June 25, 2022 among U.S. Teachers
 *This question was asked June 25, 2022 – June 26, 2022, among 476 school parents with a measure of precision of 5.00.

AGENDA

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VIEWS ON SCHOOLING

SCHOOL CHOICE POLICIES

SCHOOL SAFETY

SURVEY PROFILE AND DEMOGRAPHICS



Survey Profile, 1

Dates	June 15-21, 2022
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	General Population (Adults, Age 18+)
Sampling Frame	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Gen Pop Median = 9.40 minutes Oversample Median = 10.52 minutes
Sample Size	N = 2,198 General Population N= 1,028 Total School Parents
Oversampling	N = 700 School Parents
Quotas	Age, Gender
Weighting	Age, Race, Ethnicity, Gender, Education, Census Region
Measure of Precision (adjusted for weighting)	± 2.39 percentage points (Gen Pop), ± 3.74 percentage points (Oversample)
Participation Rate	26.27% (Gen Pop), 9.44% (Oversample)
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

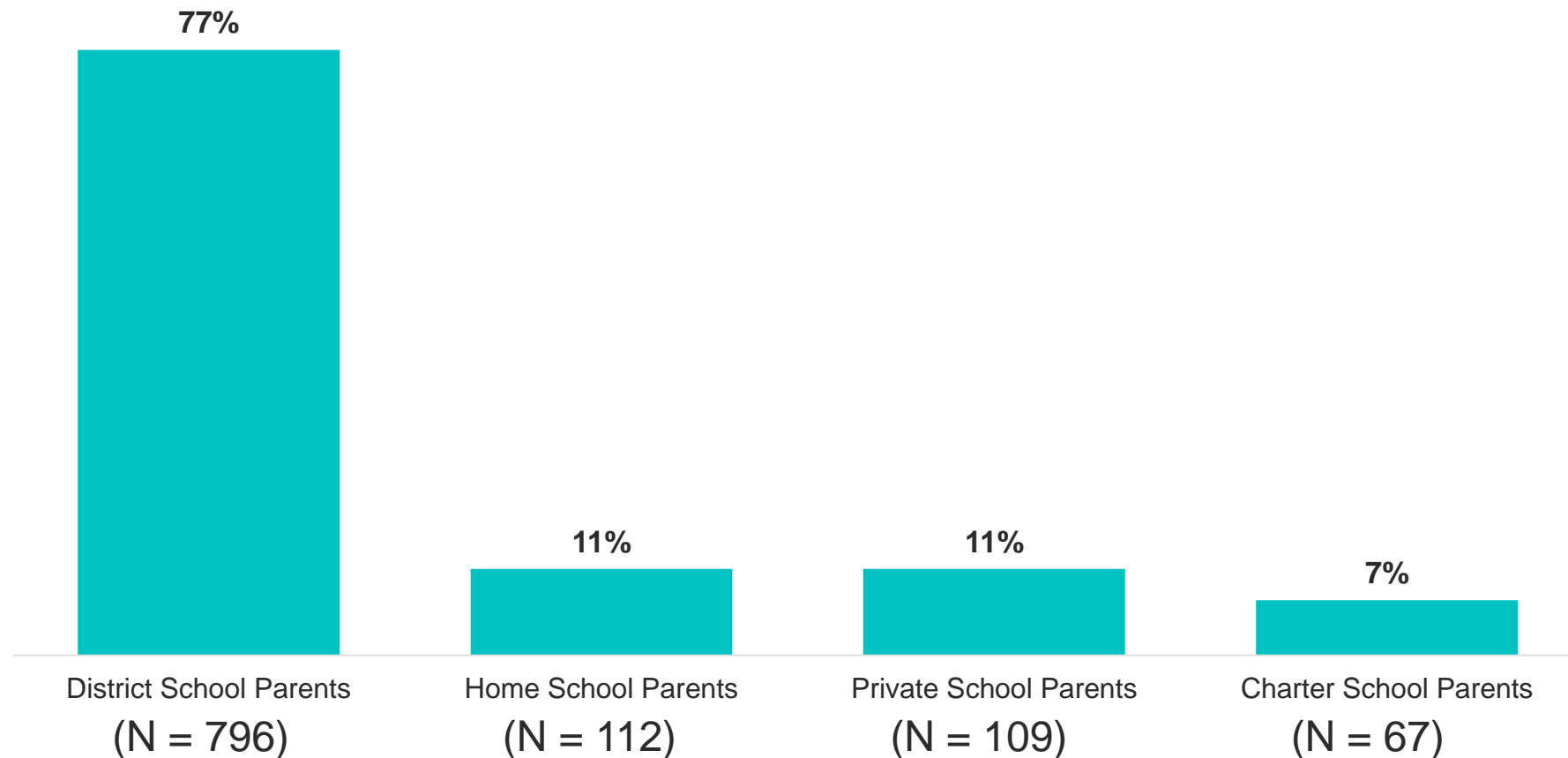
Demographics	Unweighted (N =)
Hispanic	190
Non-Hispanic White	1629
Black	238
Other	129
Generation Z	173
Millennial	676
Generation X	291
Boomers	846
Male	825
Female	1373
< College	1,465
College +	733
Northeast	356
Midwest	446
South	921
West	475

Demographics	Unweighted (N =)
Total School Parents*	1,028
K-4 Parents*	591
5-8 Parents*	441
9-12 Parents*	351
Non-Parents	1,016
Liberal	616
Moderate	666
Conservative	719
Democrat	778
Independent	613
Republican	649
Urban	529
Suburban	1,002
Small Town	241
Rural	426
Low Income <\$35K	894
Middle Income \$35K to <\$75K	770
High Income \$75K+	534

* Denotes the sample came from school parents

Demographics	Unweighted	Weighted	Target (%)
Hispanic	9%	16%	16%
White	82%	78%	78%
Non-Hispanic White	74%	n/a	n/a
Black	11%	12%	12%
Other	6%	9%	9%
Age: 18-34	24%	30%	30%
Age: 35-54	29%	31%	31%
Age: 55+	47%	40%	40%
Age: 65+	27%	20%	20%
Male	38%	48%	48%
Female	62%	52%	52%
< College	67%	69%	69%
College +	33%	31%	31%
Northeast	16%	18%	18%
Midwest	20%	21%	21%
South	42%	37%	37%
West	22%	24%	24%

Parent groups based on estimated school type attendance for the 2021-2022 school year



Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

Methodology Update

In addition to the monthly general population polling, Morning Consult oversamples K-12 school parents, among a national sample of parents living in the United States (including the District of Columbia). The sample is collected via stratified sampling based on race and ethnicity quota targets derived from the U.S. Census Bureau's 2017 Current Population Survey. Approximately 700 additional K-12 school parents are interviewed in English each month comprising the oversample. The completed K-12 school parent interviews are weighted to population totals obtained from the 2017 Current Population Survey on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. Morning Consult has also implemented a pre-administration quota to ensure at least 65 percent of K-12 parent respondents had at least one child attending a public district school.

Total School Parents	Have at least one child enrolled in grades K-12 for the 2021-2022 school year
Charter School Parents	Have at least one child enrolled in a charter school for the 2021-2022 school year
District/Public School Parents	Have at least one child enrolled in a district/public school for the 2021-2022 school year
Private School Parents	Have at least one child enrolled in a private school for the 2021-2022 school year
Home School Parents	Have at least one child enrolled in home school for the 2021-2022 school year

Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our mission is to advance educational freedom and choice for all as a pathway to successful lives and a stronger society. We are committed to understanding and pursuing a K–12 education ecosystem that empowers every family to choose the learning environment that fits their children's needs best.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)





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