



# THE PUBLIC, PARENTS, AND K-12 EDUCATION

A National Polling Report

JULY 2021

# KEY FINDINGS

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1. Parents' comfort with their children returning to school held steady in July after a large increase in June. Most parents are reporting there will be some level of in-person learning this upcoming year, especially district schools.
2. Private schools appear to be more likely than public district schools to offer in-person learning and remote learning.
3. Most parents still prefer some level of hybrid learning. However, this summer parents have signaled an increased preference for their children to learn completely outside of the home.
4. About half of the parents who reported their children were homeschooling a year ago, now say they will attend a public school or private school.
5. Interest in learning pods decreased slightly this month. There was a notable decrease in learning pod interest among Hispanics, Republicans, and those living in the West.
6. School parents generally agree with positive statements about diversity and inclusivity when thinking about their schools. Though strong agreement levels have decreased since June. Parents with higher incomes are the most likely to agree that their local school is promoting diversity and inclusivity. Independents or those with lower incomes are less likely to agree along those lines.

AGENDA

**COVID-19 AND SCHOOLING**

**SCHOOL CHOICE POLICIES**

**VIEWS ON K-12 EDUCATION**

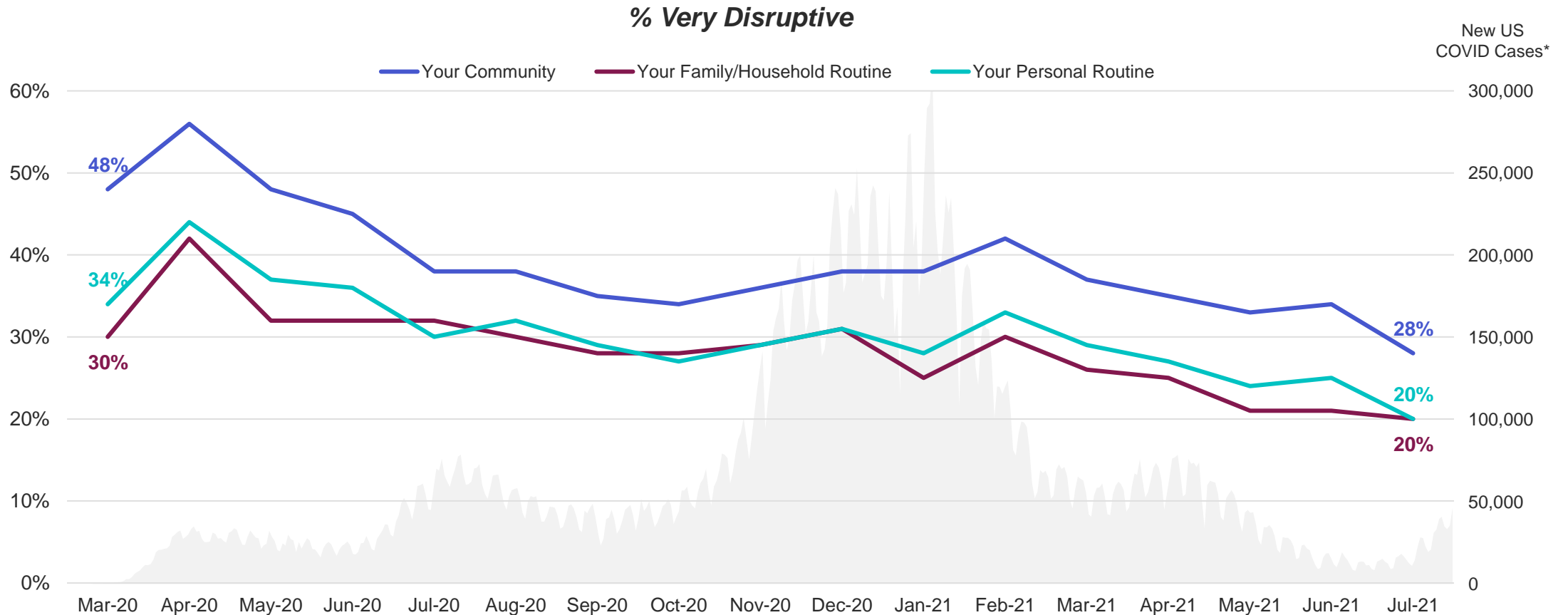
**SURVEY PROFILE AND DEMOGRAPHICS**



# Despite new variants of COVID-19, the percentage of adults who feel the coronavirus has been ‘very disruptive’ to their personal routine and community decreased in July.

How disruptive has the coronavirus (also called COVID-19) been on each of the following?

## All Adults

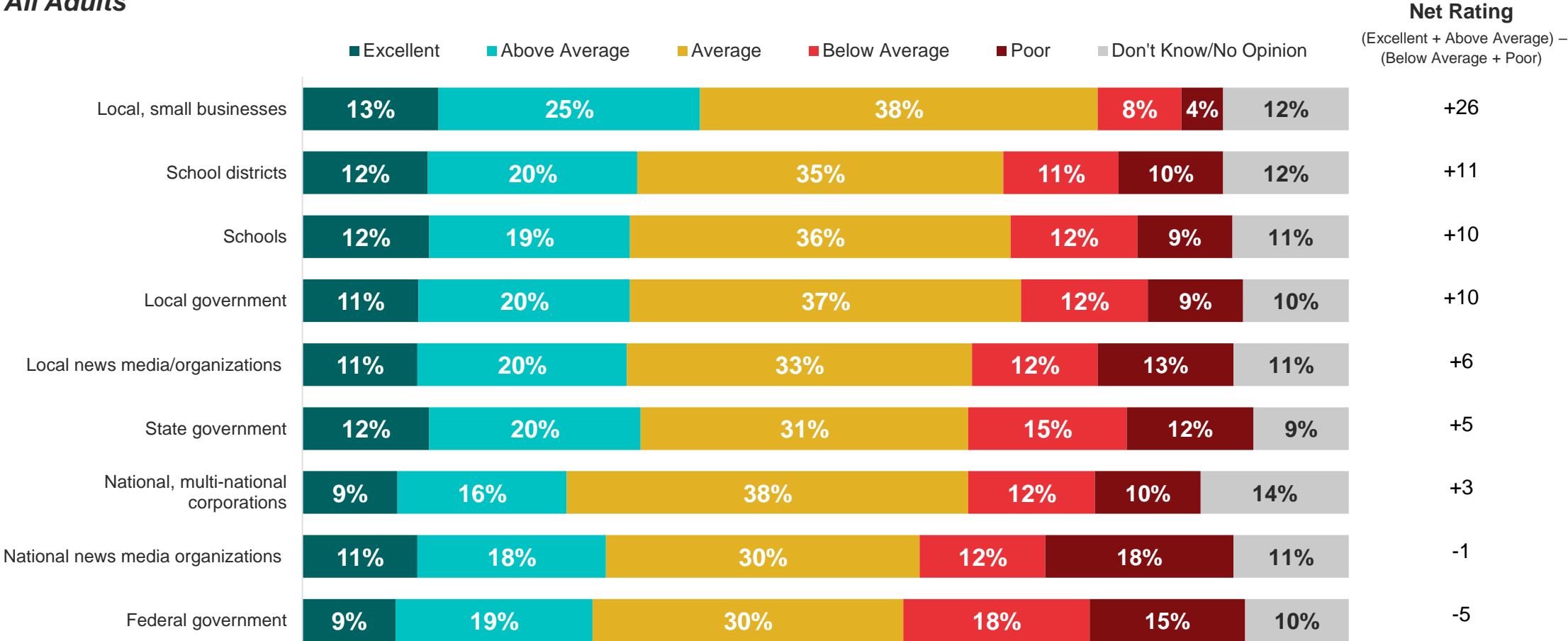


\*CDC daily data

# The general public continues to give middling ratings to various institutions for how they've responded to the coronavirus pandemic.

Based on what you have seen, read, or heard so far, how would you rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

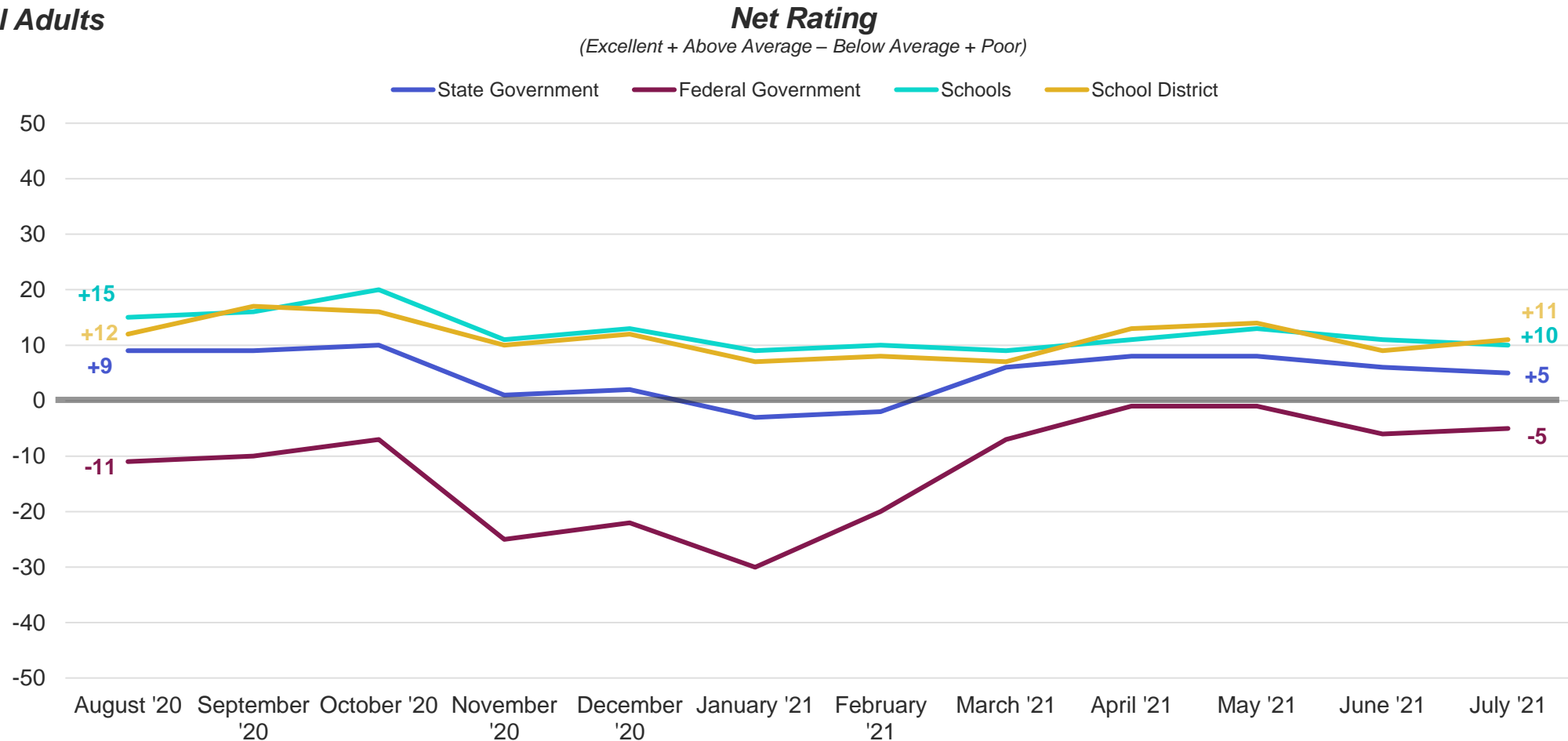
## All Adults



# Pandemic response ratings held steady for both the State and Federal Government as well as for Schools and School Districts.

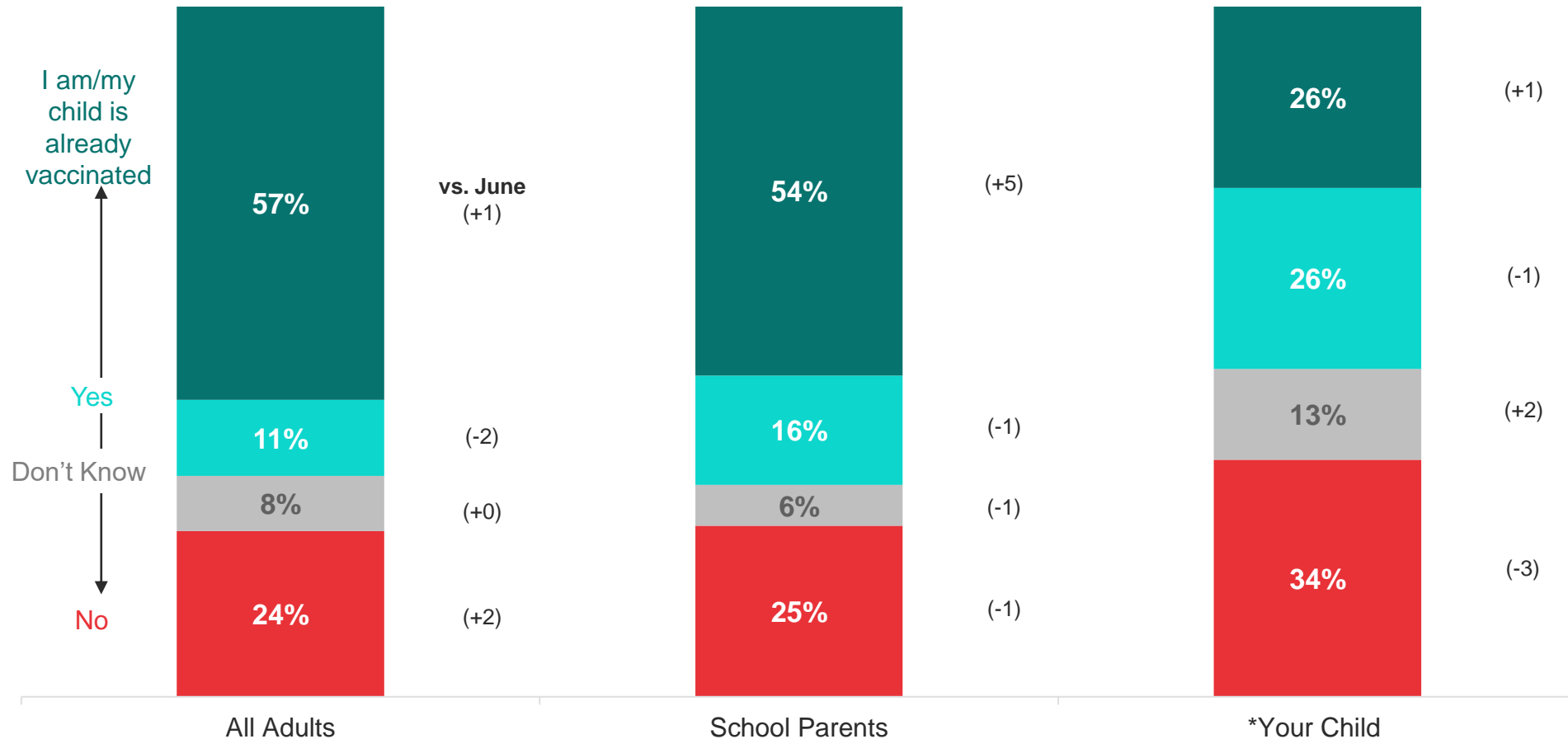
Based on what you have seen, read, or heard so far, how would you rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

## All Adults



# Most of the general public and school parents say they are either already vaccinated or are planning on getting vaccinated. Vaccination hesitancy continues to be higher when thinking about their children.

When an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you/your child, would you agree to be vaccinated/have your child vaccinated?



\* % Reflect responses of parents with children in grades K-12 only

# Americans' likelihood to agree to be vaccinated held steady this month, with no major shifts among the different demographic groups.

When an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you, would you agree to be vaccinated?

## All Adults

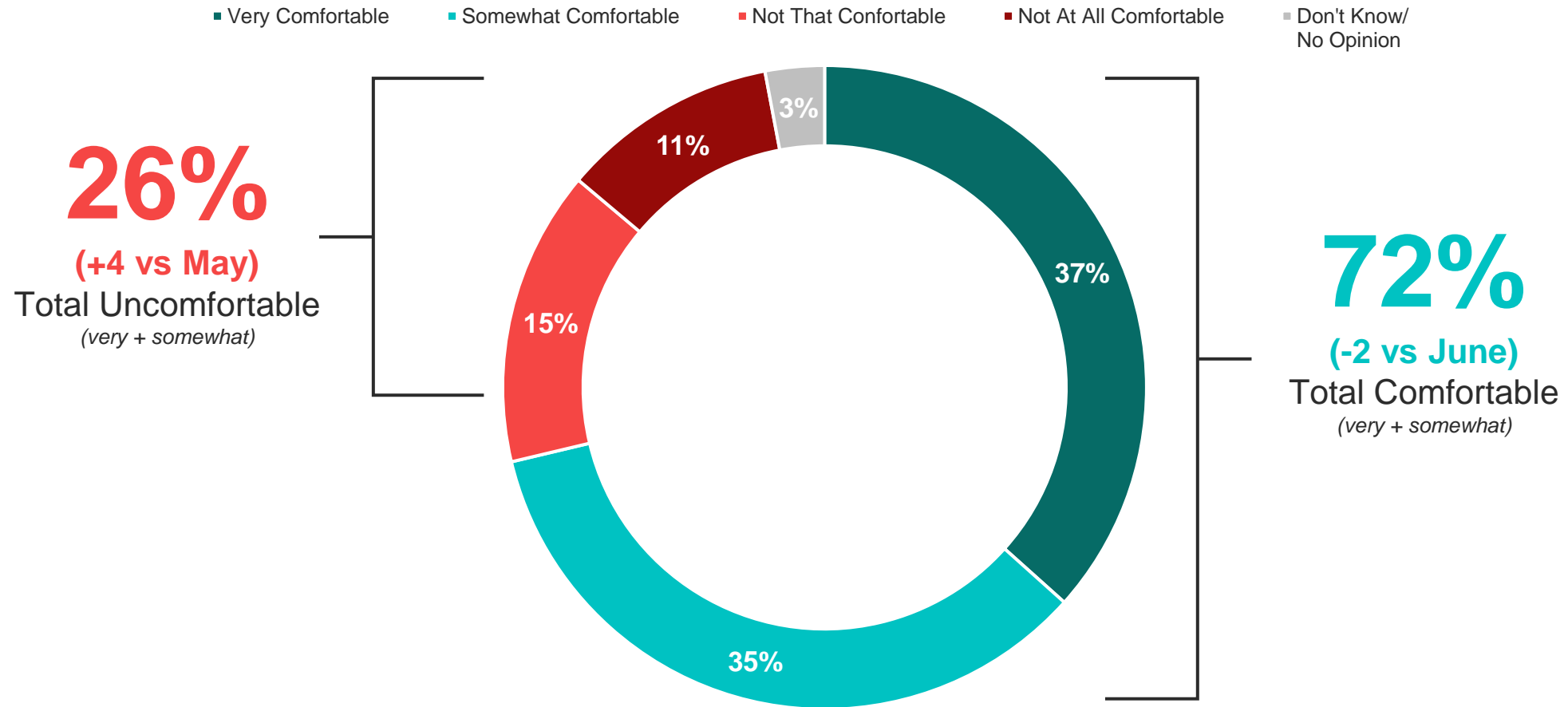
Groups <b>Most</b> Likely To Get Vaccinated/Already Vaccinated			Groups <b>Moderately</b> Likely To Get Vaccinated/Already Vaccinated			Groups <b>Less</b> Likely to Get Vaccinated/Already Vaccinated		
		Vs June			Vs June			Vs June
Educ: Bachelors or Postgrad	83%	+0	Non-Hispanic White	68%	-2	Republican	60%	-2
Democrat	80%	-3	Hispanic	67%	-4	Low Income < \$35K	60%	-2
Baby Boomers	80%	+1	Gen X	66%	+0	Small Town	60%	+0
High Income \$75K+	76%	-4	Midwest Region	65%	+1	Millennials	57%	-4
Northeast Region	73%	-4	Black	65%	+3	Rural	55%	-4
Urban	73%	+0	Independent	64%	-2	Gen Z	54%	-4
West Region	73%	+1	South Region	63%	-4			
Suburban	72%	-2	Educ: < College	61%	-2			
Middle Income \$35K to < \$75K	72%	+1						



# About seven out of 10 school parents continue to feel comfortable with their children returning to school right now.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

## School Parents

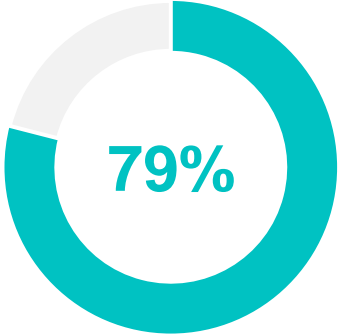


# Parents who are vaccinated or have their children vaccinated are more comfortable with students returning to school right now.

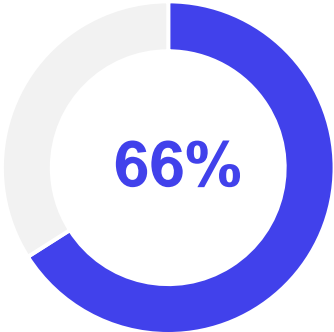
Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

## School Parents

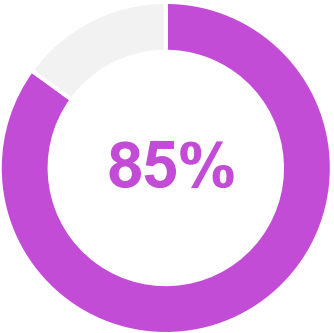
**% Comfortable**  
(Very + Somewhat Comfortable)



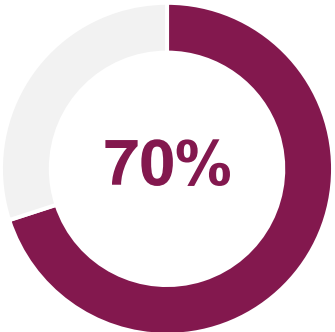
Vaccinated Parents



Unvaccinated Parents



Parents with Vaccinated Children



Parents with Unvaccinated Children

Those who are comfortable with their children returning believe enough people have been vaccinated and that schools will take proper precautions. Those that are uncomfortable believe not enough people have been vaccinated and that there are too many unknowns including the Delta variant.

Why do you feel comfortable/uncomfortable with your child/children returning to school right now?

### School Parents

#### COMFORTABLE

“Our state has limited the amount of COVID cases and seems to be heading on the right track.”

“I feel like everyone including schools are taking the proper precautions to prevent the spread of COVID.”

“I feel like things are ready to go back to normal now that there is not such a big spread of the virus anymore and the vaccine is readily available.”

“We were in person all year and my kids wore their masks and stayed healthy.”

#### UNCOMFORTABLE

“The Delta variant of COVID is on the rise and vaccinations do not completely protect against it and children don't like to wear masks.”

“Because (COVID) is not completely gone and I worry some parents would not want to vaccinate their kids.”

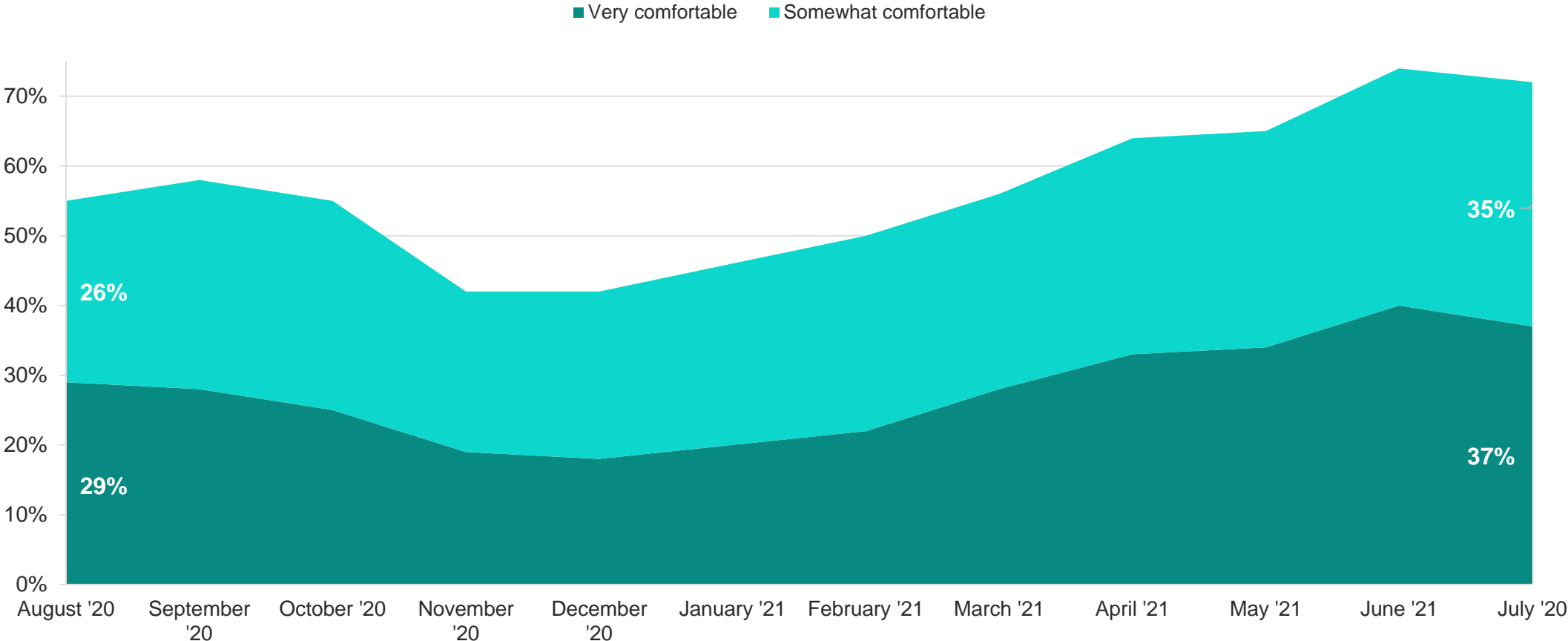
“I would rather have my son vaccinated first before returning to school, but the vaccine is not available yet.”

“The new variant has me worried and schools don't seem to be responding appropriately.”

# School parents' comfort with their children returning to school held steady in July.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

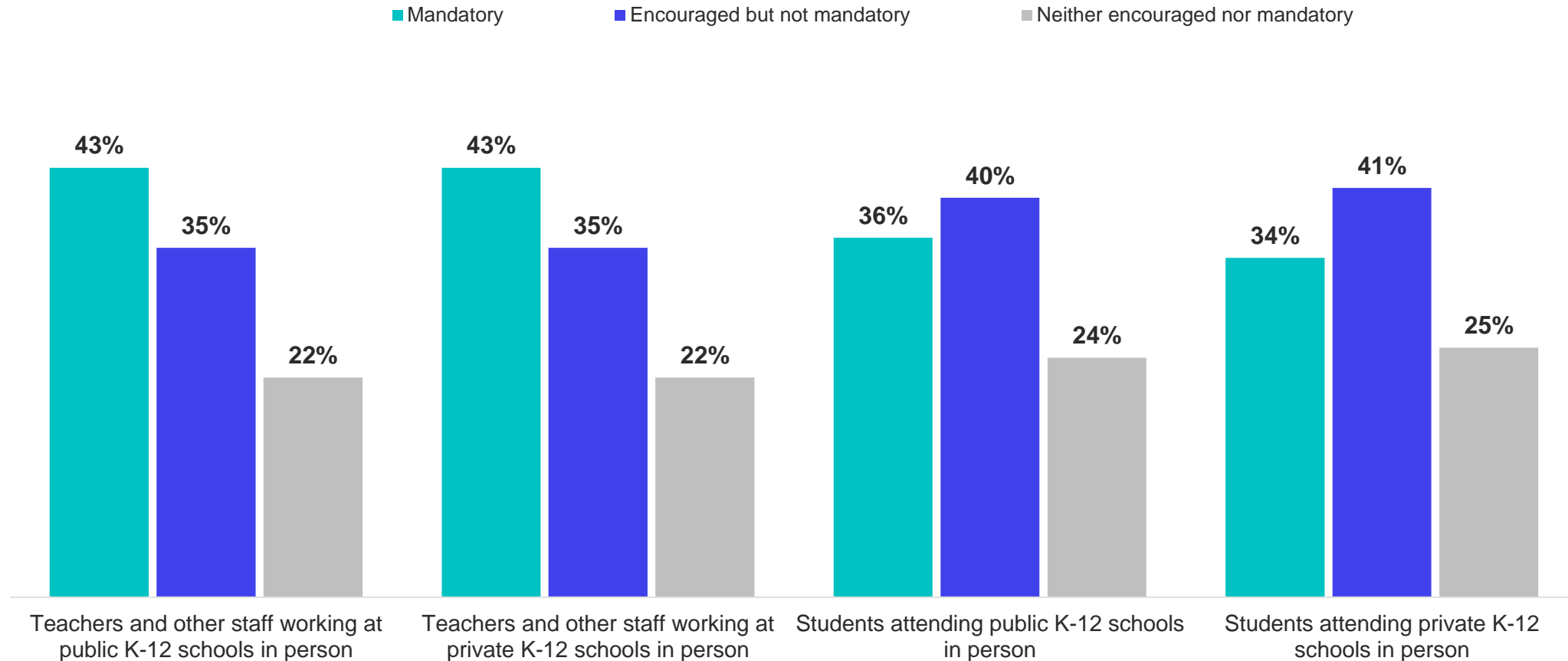
## School Parents



Americans are more likely to think the vaccine should be mandatory for teachers than for students. Still, the majority of Americans believe vaccines should be either mandatory or encouraged for students.

When an FDA approved vaccine to prevent COVID-19 is available, do you think it should be mandatory or encouraged for the following groups?

**All Adults**

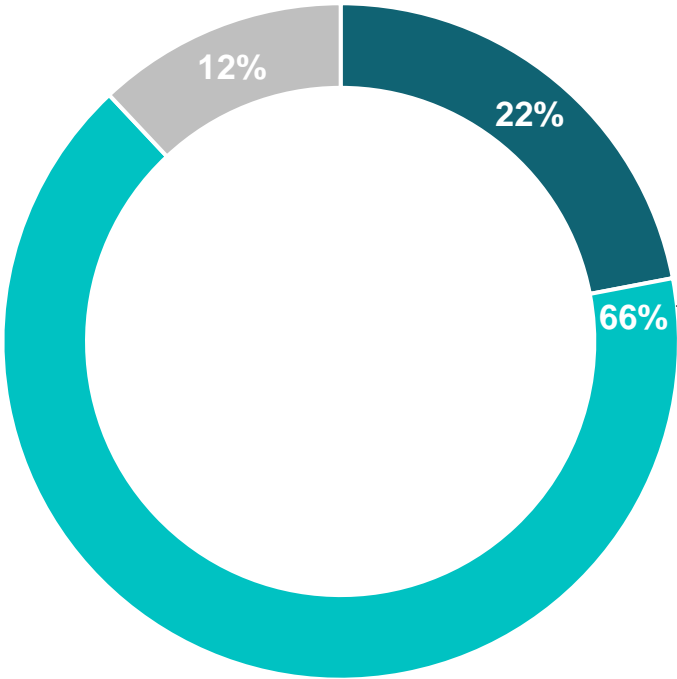


# Most school parents still believe that schools should provide multiple learning options for students in the fall.

Do you think schools should offer only one approach to educating K-12 students in the fall or provide multiple learning options?

## School Parents

■ Offer One Approach 
 ■ Provide Multiple Learning Options 
 ■ Don't Know / No Opinion



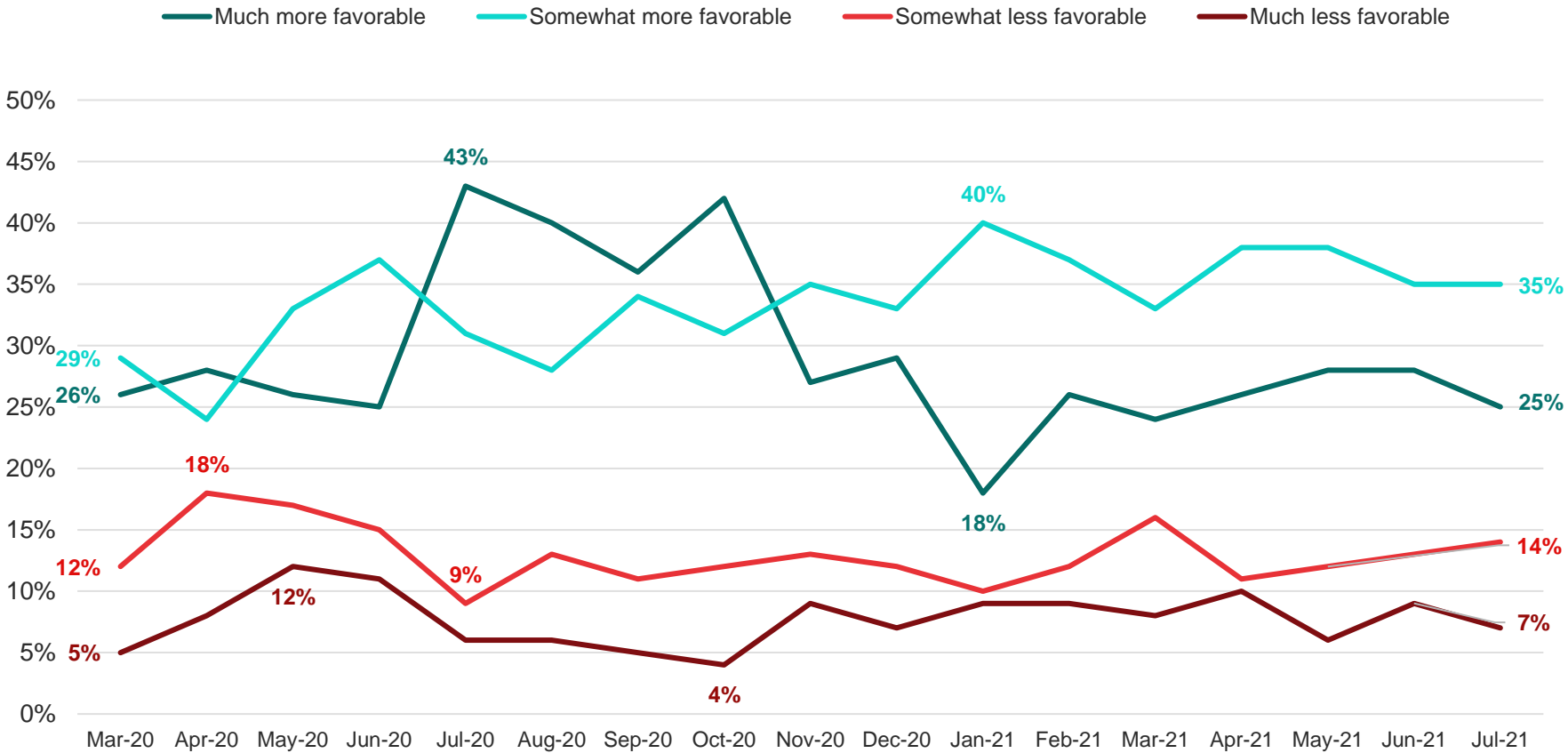
## Desire to Provide Multiple Learning Options by Demographic

Demographic	Percentage
<b>More likely than Total School Parents</b>	
Middle Income \$35K-\$75K	72%
Black	70%
Democrat	70%
Hispanic	66%
<b>Less likely than Total School Parents</b>	
Independent	65%
White	64%
Low Income < \$35K	63%
High Income \$75K+	61%
Republican	61%

# Overall favorability of homeschooling decreased slightly among school parents in July.

How have your opinions on homeschooling changed as a result of the coronavirus?

## School Parents



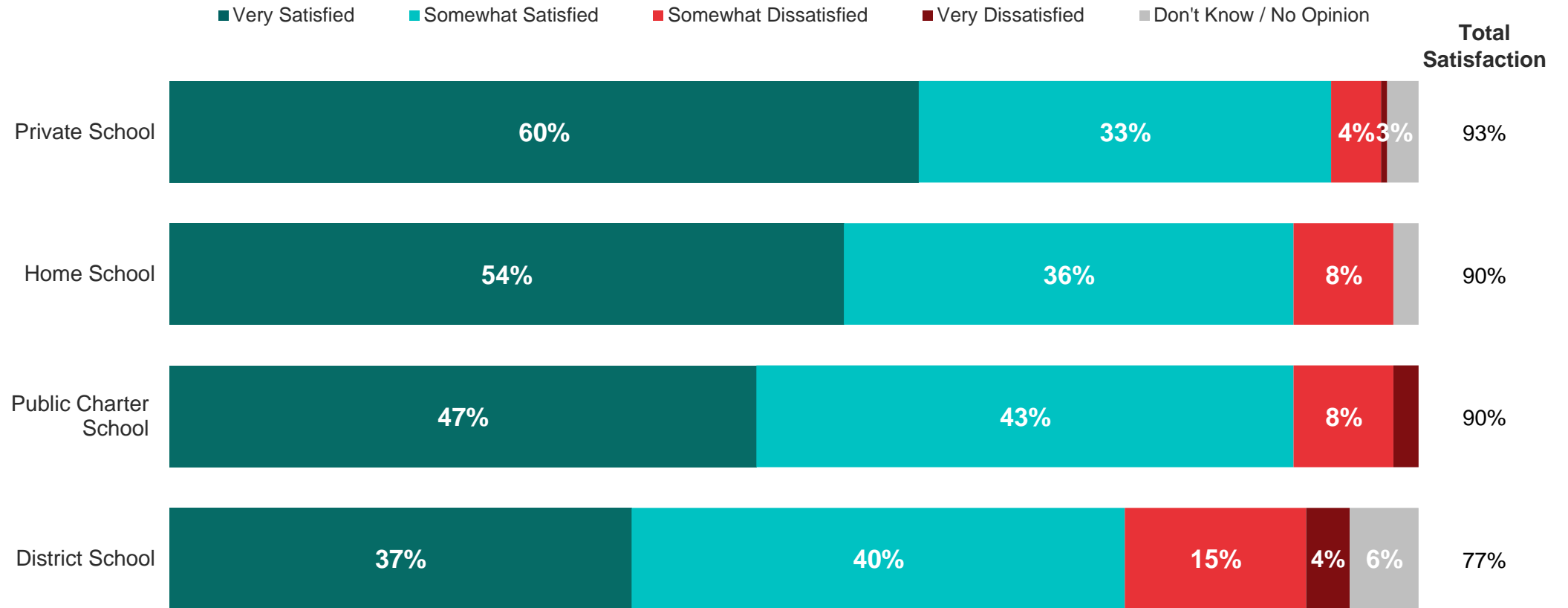
July 2021	
Total More Favorable	60%
Total Less Favorable	21%

Note: In September 2020 we began weighting the school parent subsample-plus-oversample based on 2017 CPS benchmarks, separately from the general population sample.

# Parents are satisfied with their experiences across different school sectors. Private School and Home School Parents are more strongly satisfied than District School Parents.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

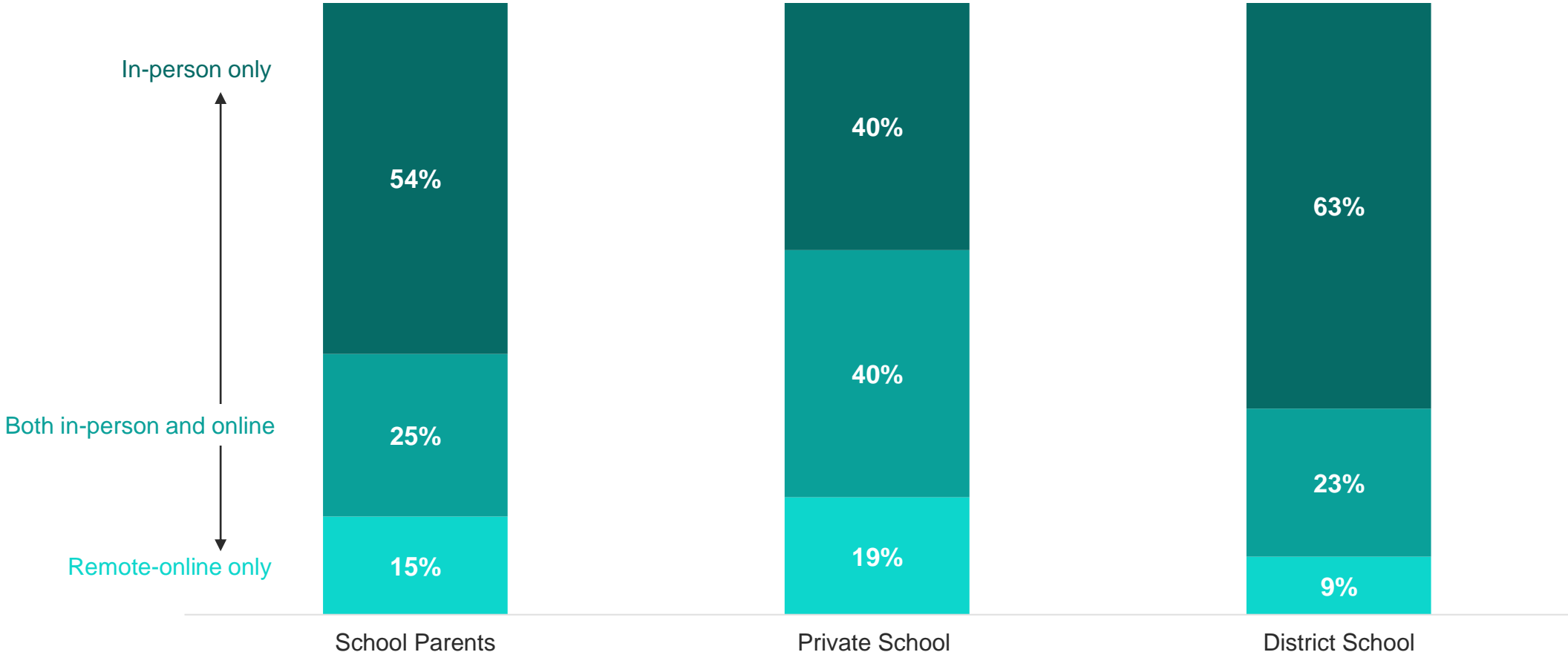
## School Parents





# Private schools appear to be more likely than public district schools to offer both in-person learning and remote learning capabilities.

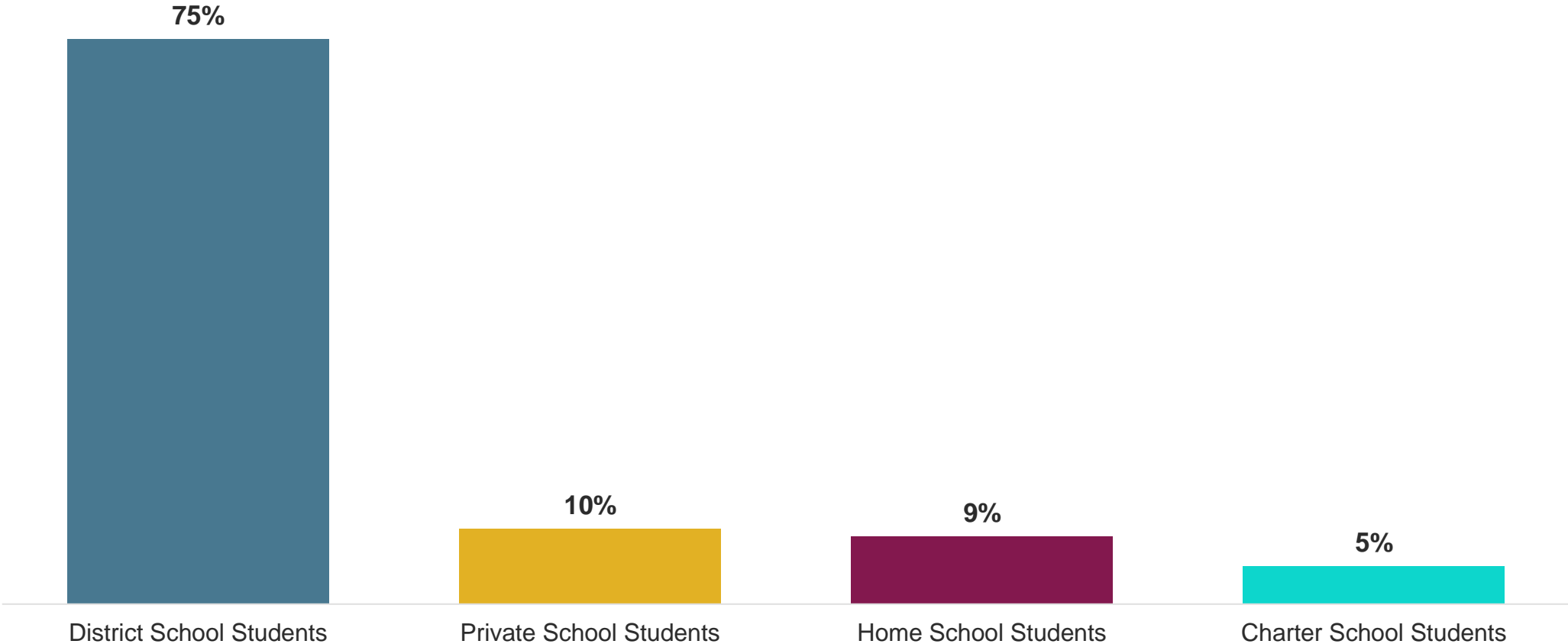
Please tell us the grade level for each of your children; what kind of school each child will attend this new school year; what kind of school each child was being educated in at the beginning of the 2020/2021 school year; and what kind of mode of learning they will be participating in this new school year?



Note: Parent groups based on child/children school type attendance in SY21-22.

# Estimated school type attendance for the 2021-2022 school year

*% of Students, Reported by Parents*

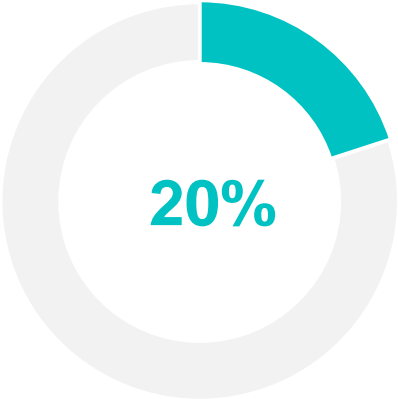


**Note:** Private School includes Religious, Parochial + Non-Religious

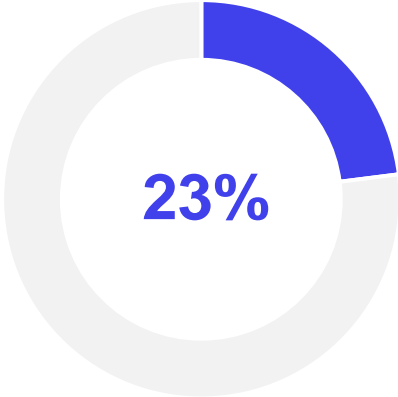
# One out of five School Parents have switched the type of school their child is attending this year when compared to last year.

Please tell us the grade level for each of your children; what kind of school each child will attend this new school year; what kind of school each child was being educated in at the beginning of the 2020/2021 school year; and what kind of mode of learning they will be participating in this new school year?

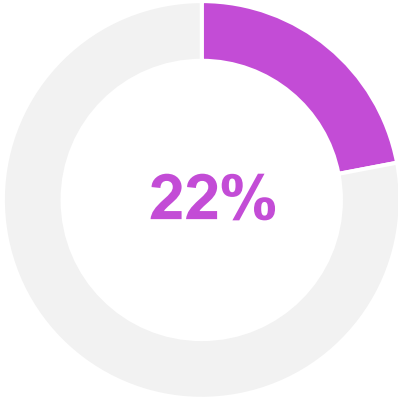
*% of Students Switching School Type, Reported by Parents*



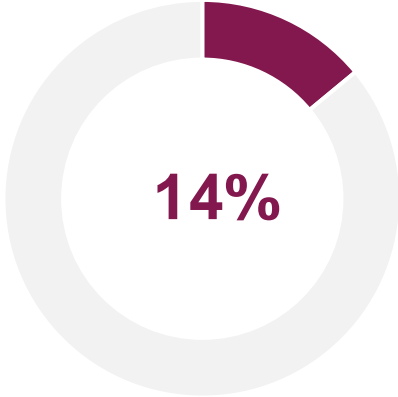
**Total School Parents**



**K-4 Parents**



**5-8 Parents**

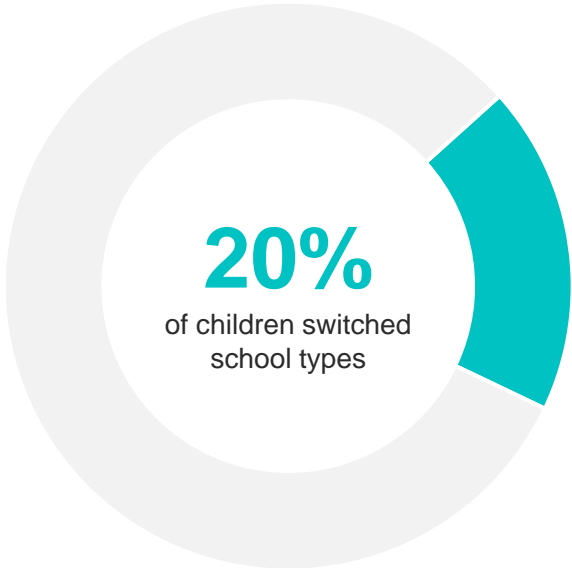


**9-12 Parents**

# Parents of children that were being home schooled last year are most likely to say their children are going to switch to a new school type this upcoming fall.

Please tell us the grade level for each of your children; what kind of school each child will attend this new school year; what kind of school each child was being educated in at the beginning of the 2020/2021 school year; and what kind of mode of learning they will be participating in this new school year?

**% of Students, Reported by Parents**

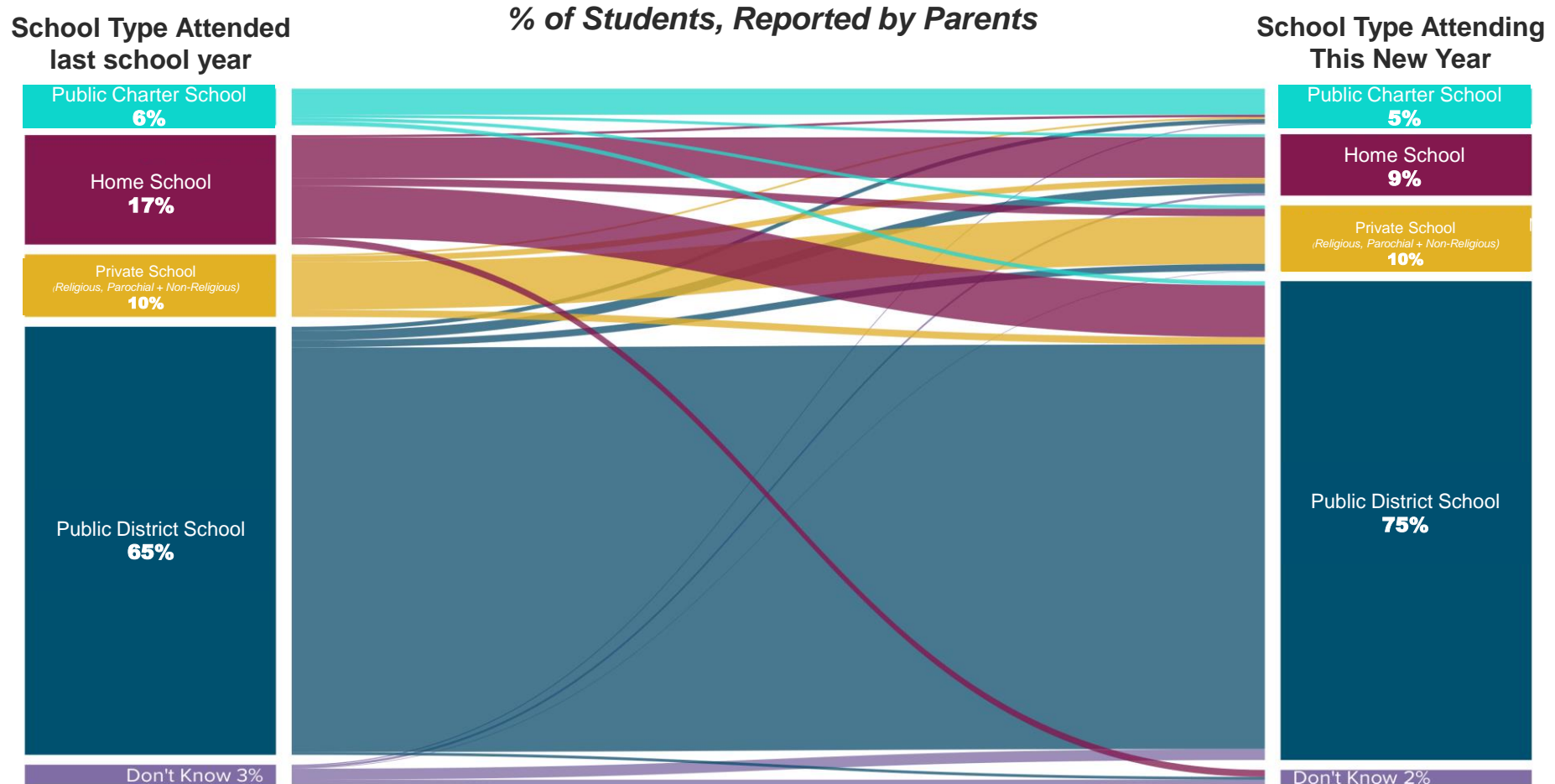


among those that switched...

School Type Attended Last School Year		School Type Attending This New Year
FROM	% of total switching	TO
Home School	7%	Private School
Home School	2%	Public Charter School
Home School	48%	Public District School
Private School	6%	Home School
Private School	2%	Public Charter School
Private School	7%	Public District School
Public Charter School	3%	Home School
Public Charter School	3%	Private School
Public Charter School	4%	Public District School
Public District School	9%	Home School
Public District School	6%	Private School
Public District School	4%	Public Charter School

# Based on parent reports – less students will be attending home school this year, and more will be attending public district school.

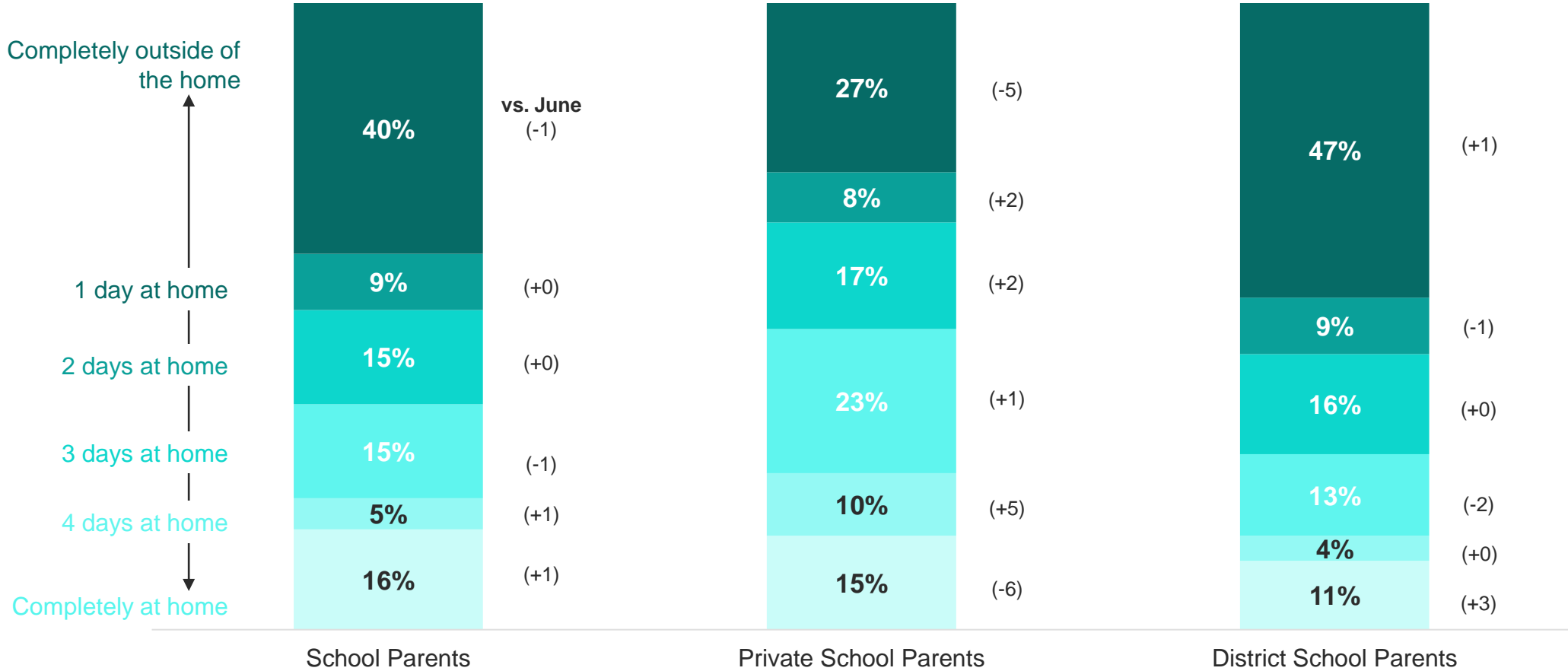
Please tell us the grade level for each of your children; what kind of school each child will attend this new school year; what kind of school each child was being educated in at the beginning of the 2020/2021 school year; and what kind of mode of learning they will be participating in this new school year?



**Note:** Private School includes Religious, Parochial + Non-Religious

# District school parents are more likely to prefer schooling take place completely outside of the home when compared to Private School Parents.

After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?

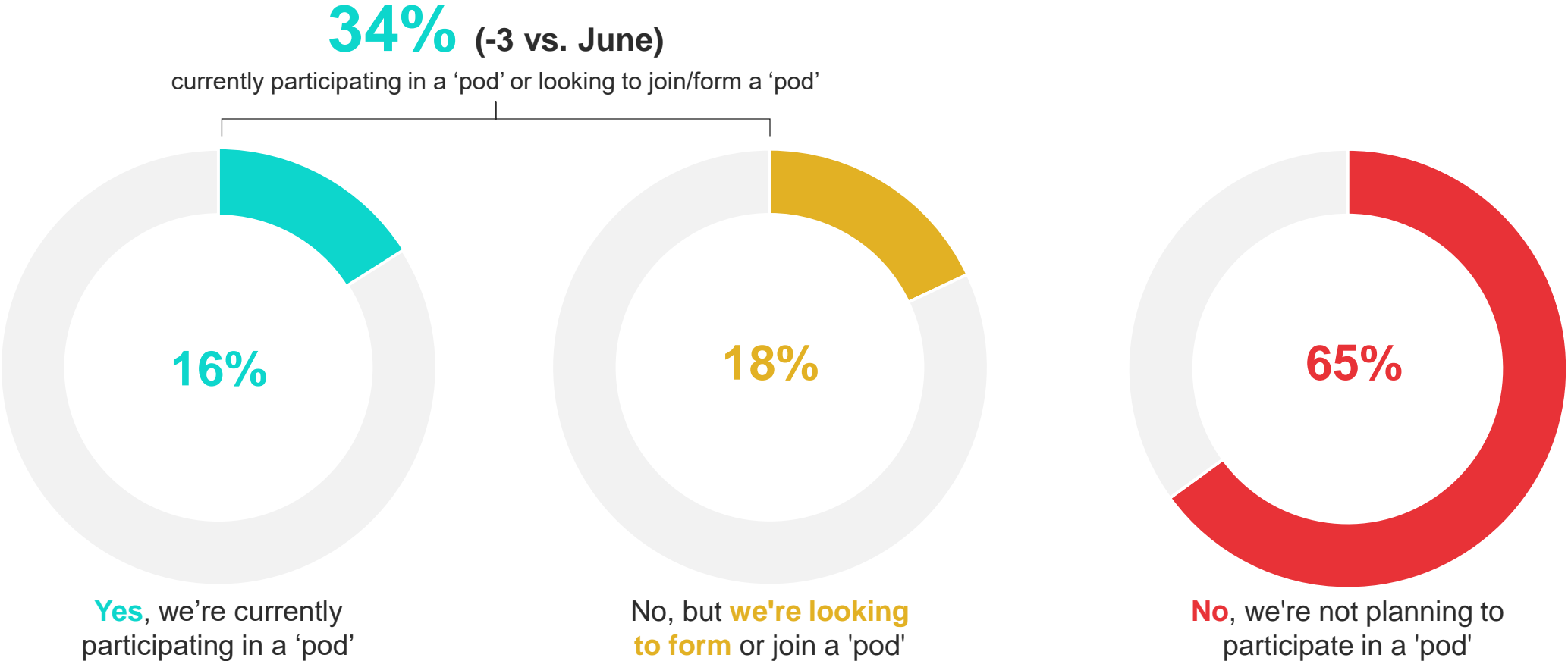


Note: Parent groups based on child/children school type attendance in SY21-22.

There was a slight decrease in school parents who say their family is either participating in or looking to form/join a learning 'pod'.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?

**School Parents**



# In July, there was a decrease in 'pod' interest among several demographic groups; especially among Hispanics, Republicans, and those living in the West.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?

## School Parents

Most Likely to Participate in / Form / Join a Pod			Moderately Likely to Participate in / Form / Join a Pod			Less Likely to Participate in / Form / Join a Pod		
		Vs June			Vs June			Vs June
Private School Parent	63%	-3	Northeast	40%	-3	Non-Hispanic White	29%	-2
Home School Parent	54%	-7	South	38%	+0	Educ: < College	29%	-3
Black	51%	-5	High Income: \$75K+	37%	-5	District School Parent	28%	-3
Urban	47%	-9	Middle Income \$35K-\$75K	34%	-4	Republican	26%	-11
Educ: Bachelors or Postgrad	46%	-1	Low Income < \$35K	34%	+3	Midwest	25%	+0
Hispanic	44%	-10	West	33%	-10	Rural	23%	-5
Democrat	44%	+0	Independent	32%	+3	Small Town	19%	+2
			Suburban	32%	+4			

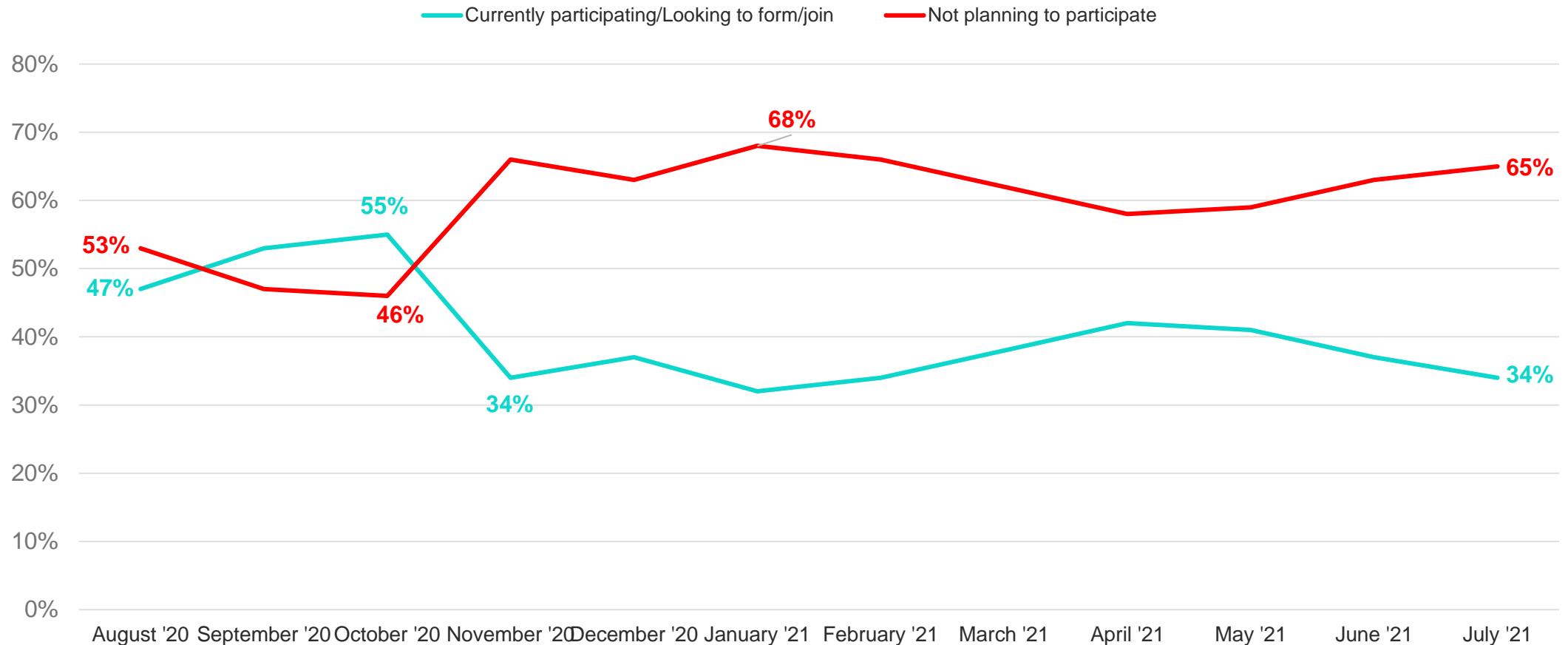
Note: Parent groups based on child/children school type attendance in SY21-22.



# In July participation in or consideration of joining a 'pod' returned to the same level as November 2020.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?

## School Parents



School parents that are interested/participating in a ‘pod’ believe they are good for socialization and will keep their children up to speed with curriculum. Those with no interest say ‘pods’ are unnecessary for their children.

Why are you participating in a ‘pod’? Why are you looking to form or join a ‘pod’? Why aren’t you planning to participate in a ‘pod’?

### WHY PARTICIPATING IN A ‘POD’

“Because it helps (my children) learn without having them fully go to school.”

“I feel like it will help my kid get to socialize more and meet other people while at the same time actually learn something.”

“Because we as parents can monitor our children's education better this way.”

### WHY LOOKING TO FORM OR JOIN A ‘POD’

“I like the social aspect of kids learning together which forms a better overall learning experience.”

“I think it’s a good way to learn to work together and cooperation.”

“I think it would be very beneficial to my child’s learning needs.”

### WHY NOT PLANNING TO PARTICIPATE IN A ‘POD’

“There is no reason not to return to normal and the kids have been through enough stress and change to last a lifetime.”

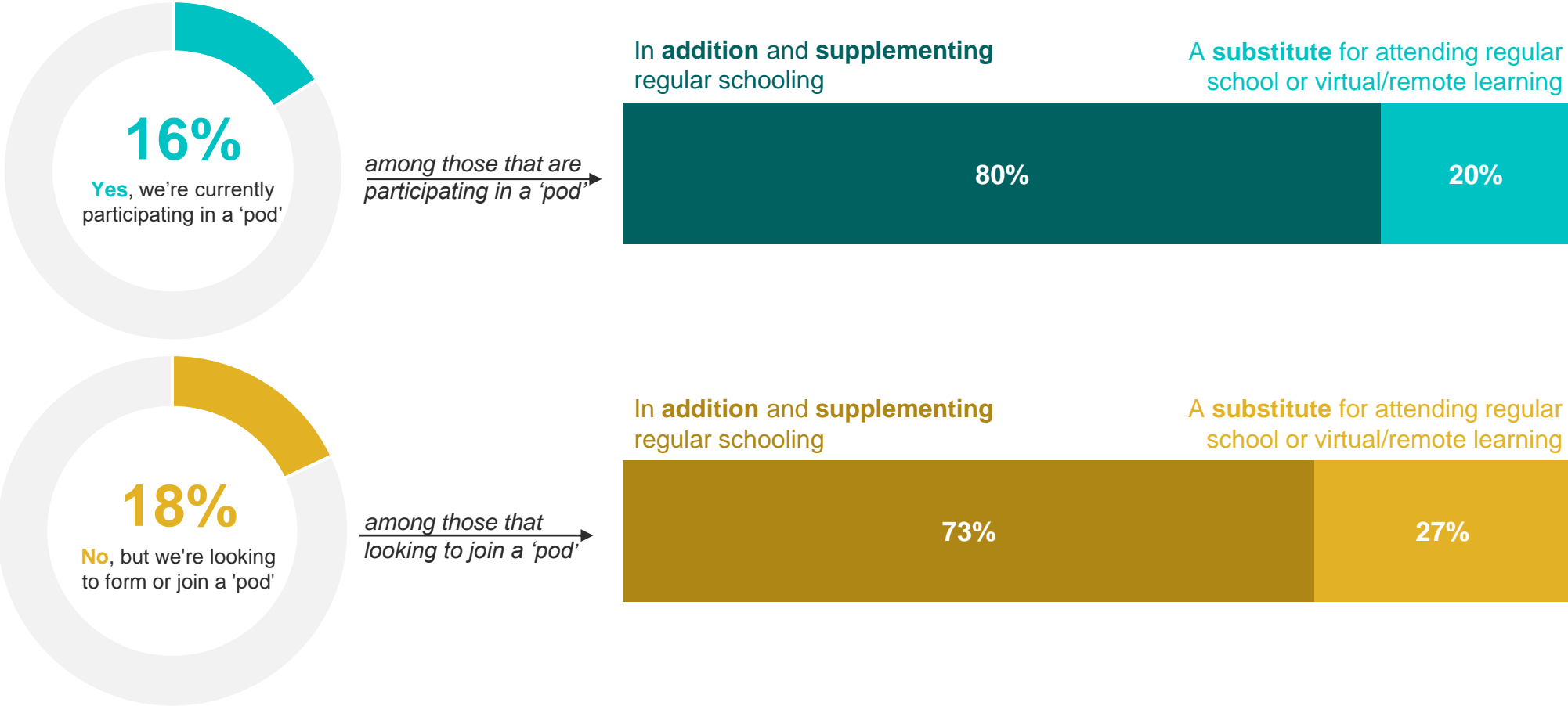
“My children will attend a public school to learn and socialize.”

“I am comfortable enough to send my children back to in school learning.”

'Pods' continue to be primarily used in addition to regular schooling and are less likely to be a substitute for regular school.

You said you're currently participating in a 'pod', is that...? You said you're looking to form a 'pod', would that be...?

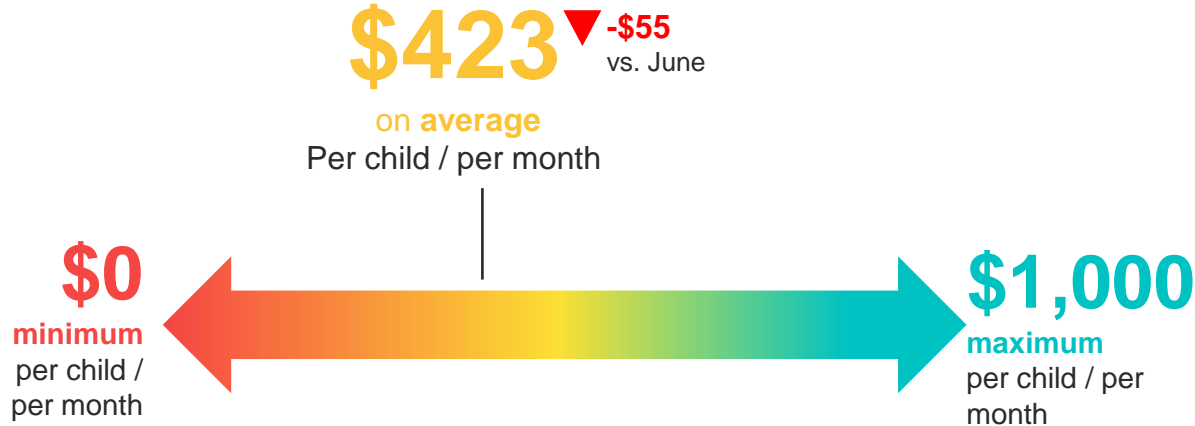
**School Parents**



# In July, school parents were willing to pay about \$420 for a child to participate in a learning ‘pod’.

What would you be able and willing to spend, on a monthly basis, to participate in a single learning pod per child?

**School Parents**  
among those interested in or participating in a ‘pod’

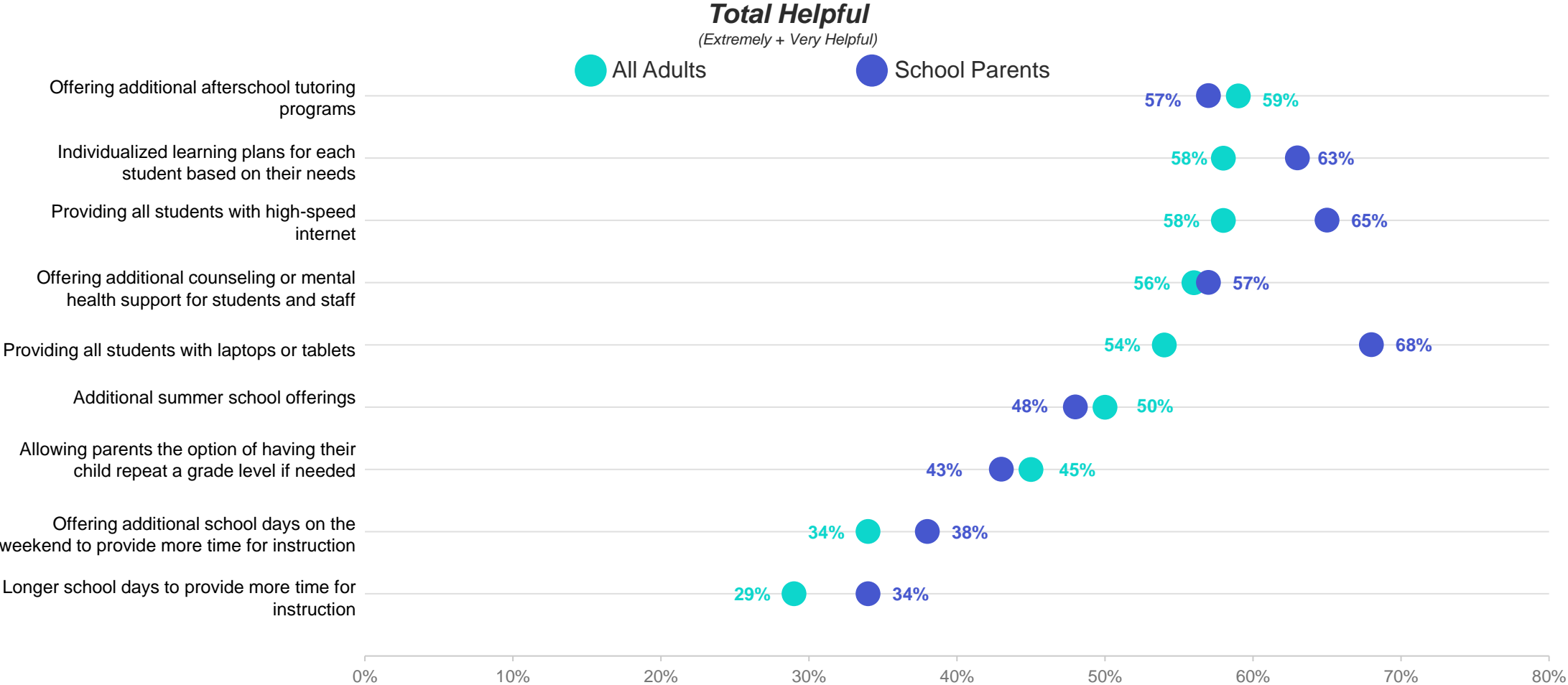


Average Willing to Spend Per Child/Per Month By Demographic		
Income	*Low Income < \$35K	\$423
	*Middle Income \$35K to < \$75K	\$429
	High Income \$75K+	\$416
Political Affiliation	Democrat	\$422
	Independent	\$386
	Republican	\$452
Region	*West	\$365
	*Midwest	\$515
	South	\$446
	*Northeast	\$386

\*indicates base size <n=100

# School parents are much more likely to value access to high-speed internet and providing laptops/tablets, as well as individualized learning plans– compared to other resources.

How helpful do you think each of the following will be in helping students/your child/children next school year following the COVID-19 outbreak?



AGENDA

**COVID-19 AND SCHOOLING**

**SCHOOL CHOICE POLICIES**

**VIEWS ON K-12 EDUCATION**

**SURVEY PROFILE AND DEMOGRAPHICS**



## Descriptions Used:

### **Charter Schools**

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

### **School Vouchers**

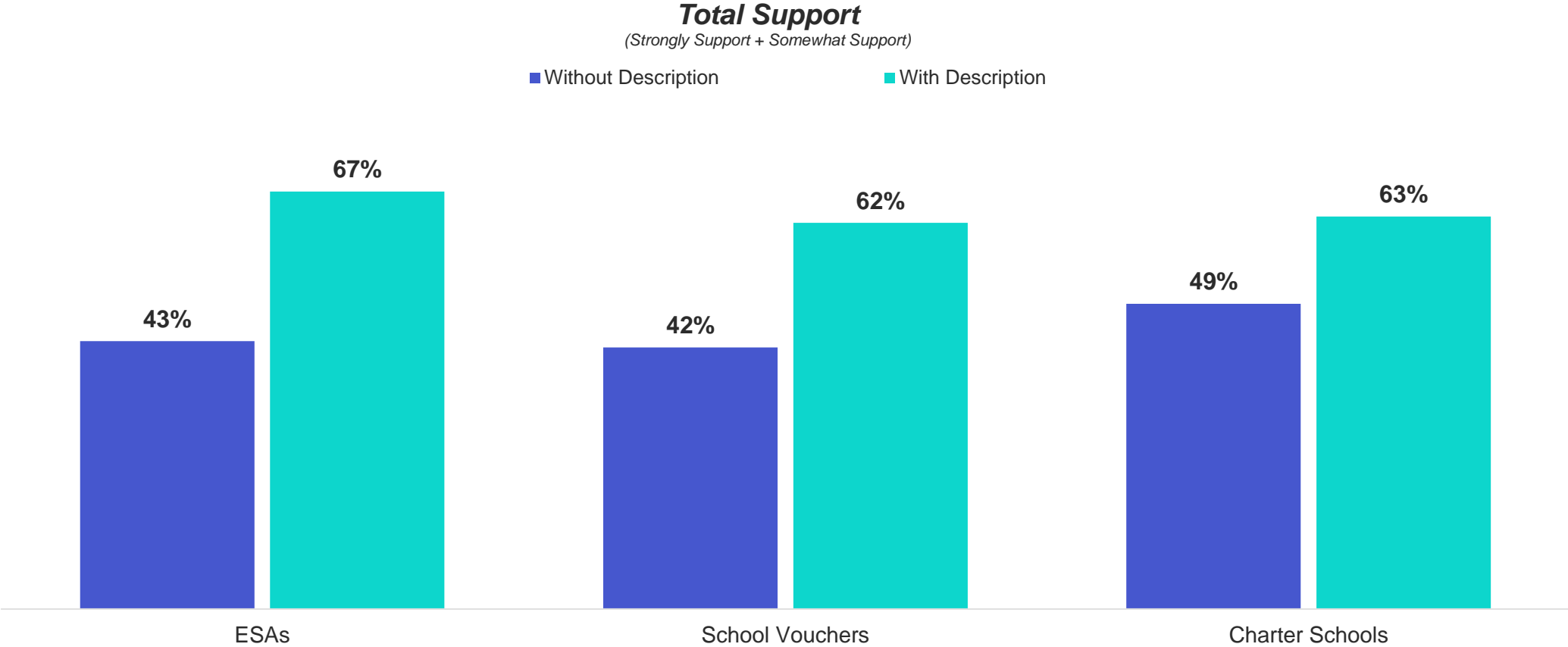
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

### **Education Savings Accounts**

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

All school choice policies continue to see a lift in support when people are given a description.

**All Adults**



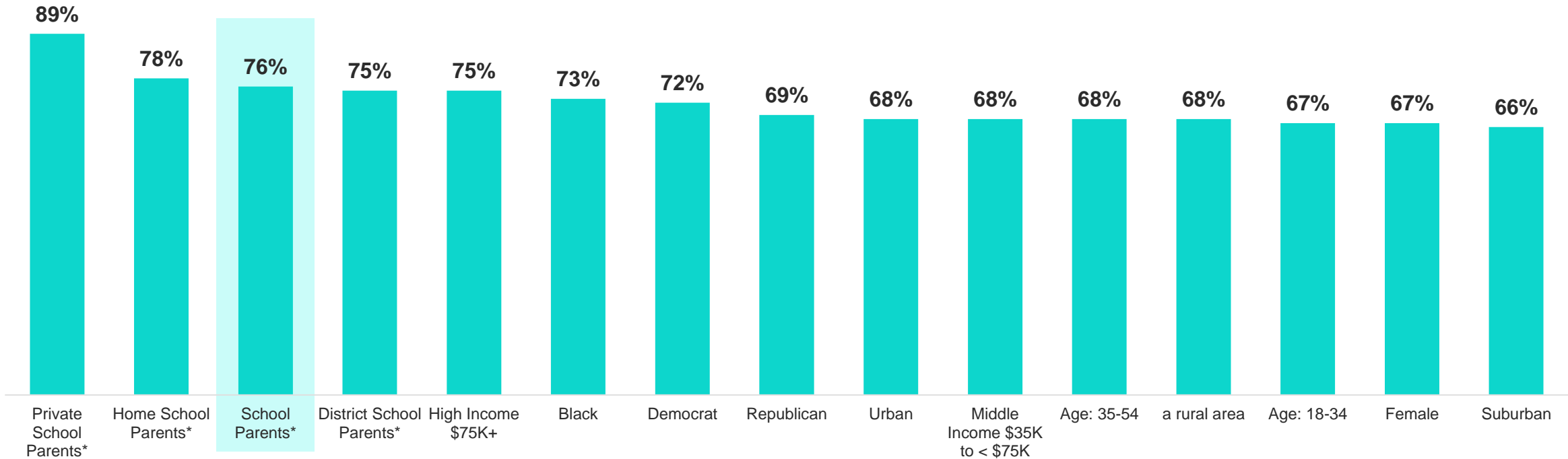


# Just over three out of four school parents say they support ESAs. There is a wide range of support among all demographics.

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## All Adults

### Total Support (Strongly Support + Somewhat Support)



\* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY21-22.

# Support of ESAs remains high across demographics with notable increases among Blacks and those living in rural areas.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

**All Adults**

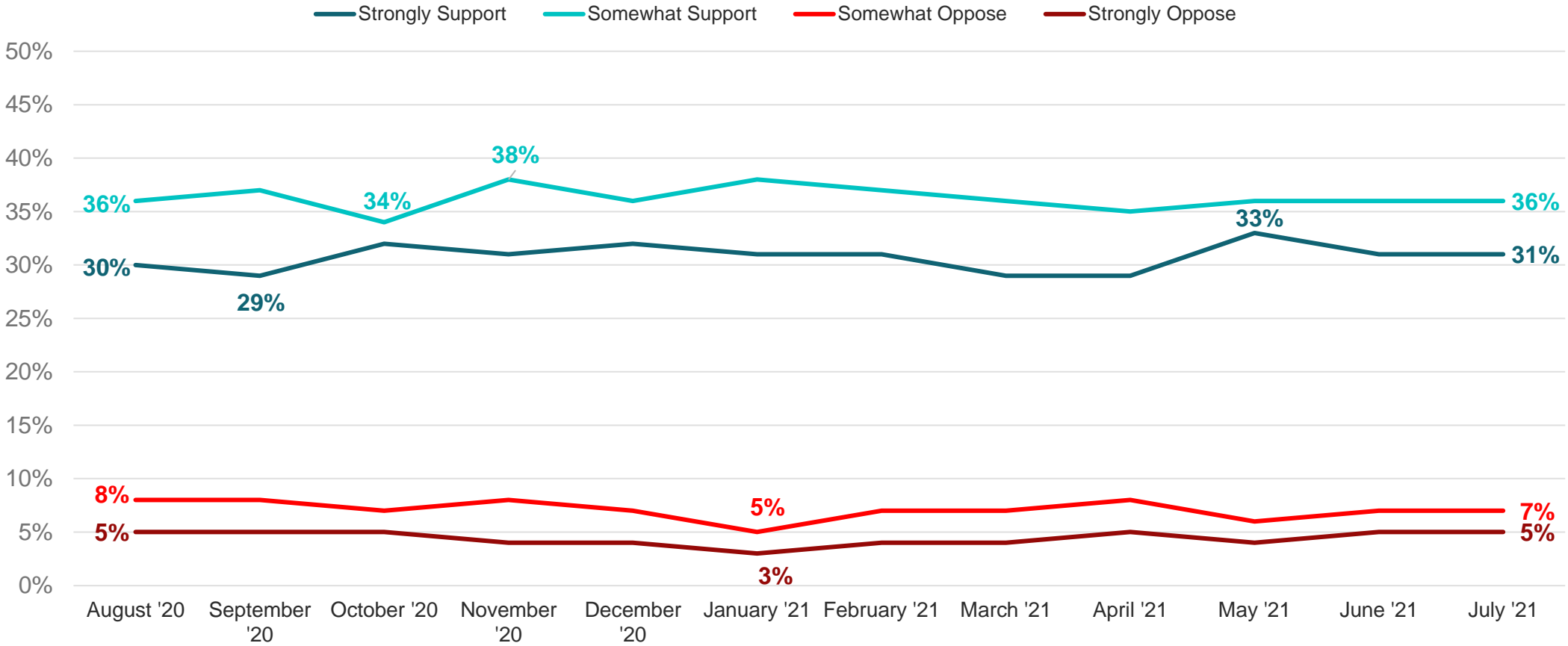
**Most Supportive** 

	Vs June			Vs June			Vs June	
Educ: Bachelors or Postgrad	76%	+2	Rural	68%	+9	Non-Hispanic White	66%	-1
High Income \$75K+	75%	+3	Gen X	68%	+1	Midwest	66%	+4
Black	73%	+6	Female	67%	+2	West	66%	+1
Democrat	72%	-1	Northeast	67%	+1	Independent	64%	-2
Millennial	69%	+0	South	66%	-5	Educ: < College	63%	-1
Republican	69%	+1	Suburban	66%	-4	Gen Z	62%	-1
Urban	68%	-4	Male	66%	-3	Low Income < \$35K	62%	+0
Middle Income \$35K-\$75K	68%	-2	Hispanic	66%	-3	Small Town	58%	+1
			Baby Boomer	66%	-3			

# In July, support for ESAs remained stable.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

## All Adults

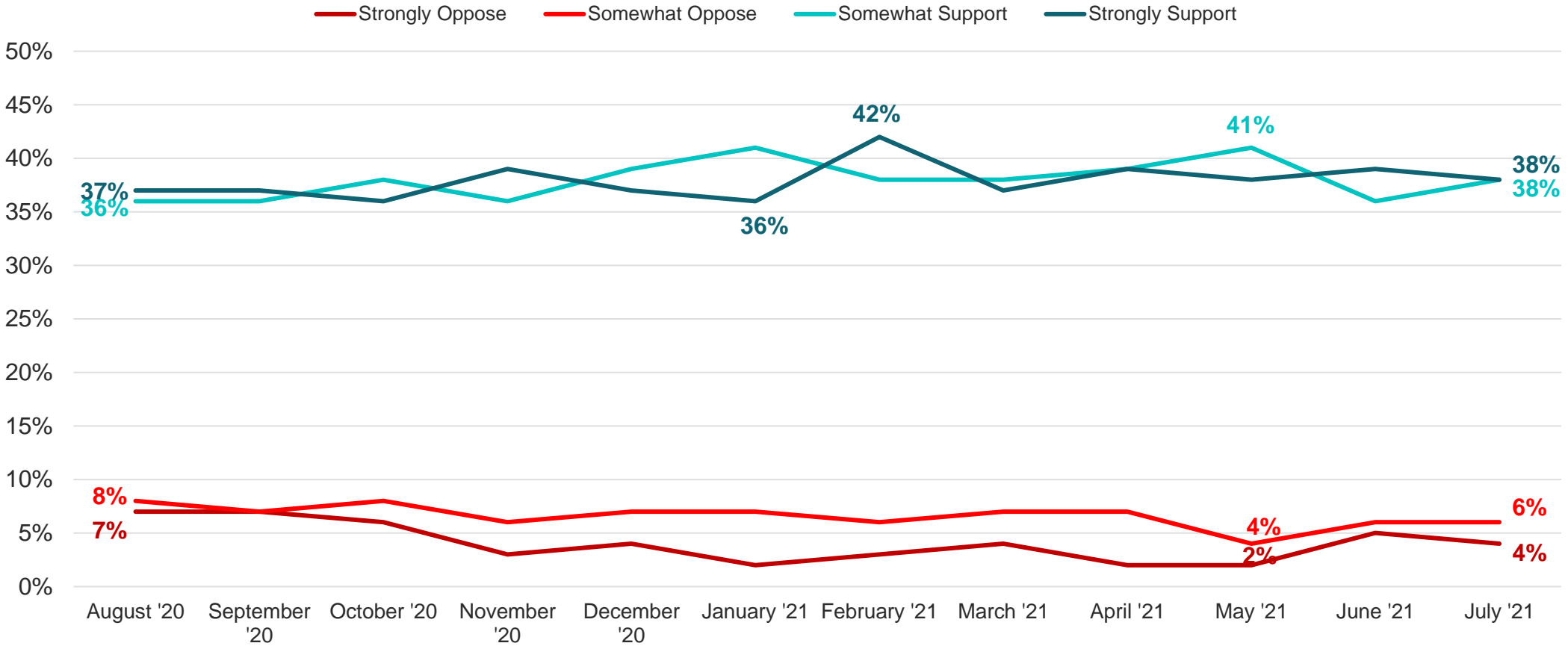


Note: Don't know/no opinion responses are not shown.

# Among school parents, overall support for ESAs held steady in July.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

## School Parents



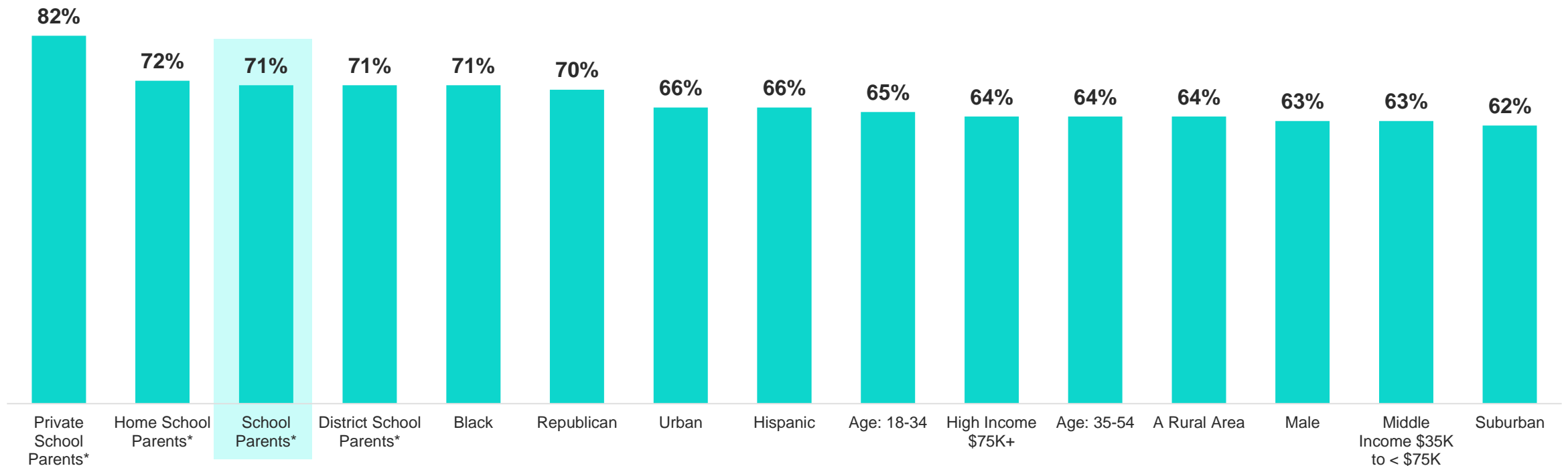
Note: Don't know/no opinion responses are not shown.

# Roughly seven out of 10 school parents say they support school vouchers. There is broad support across all demographics.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

## All Adults

### Total Support (Strongly Support + Somewhat Support)



\* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY21-22.

# Support of school vouchers increased across the majority of demographic groups in July, especially among GenZers, Blacks, and those living in Rural areas.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

## All Adults

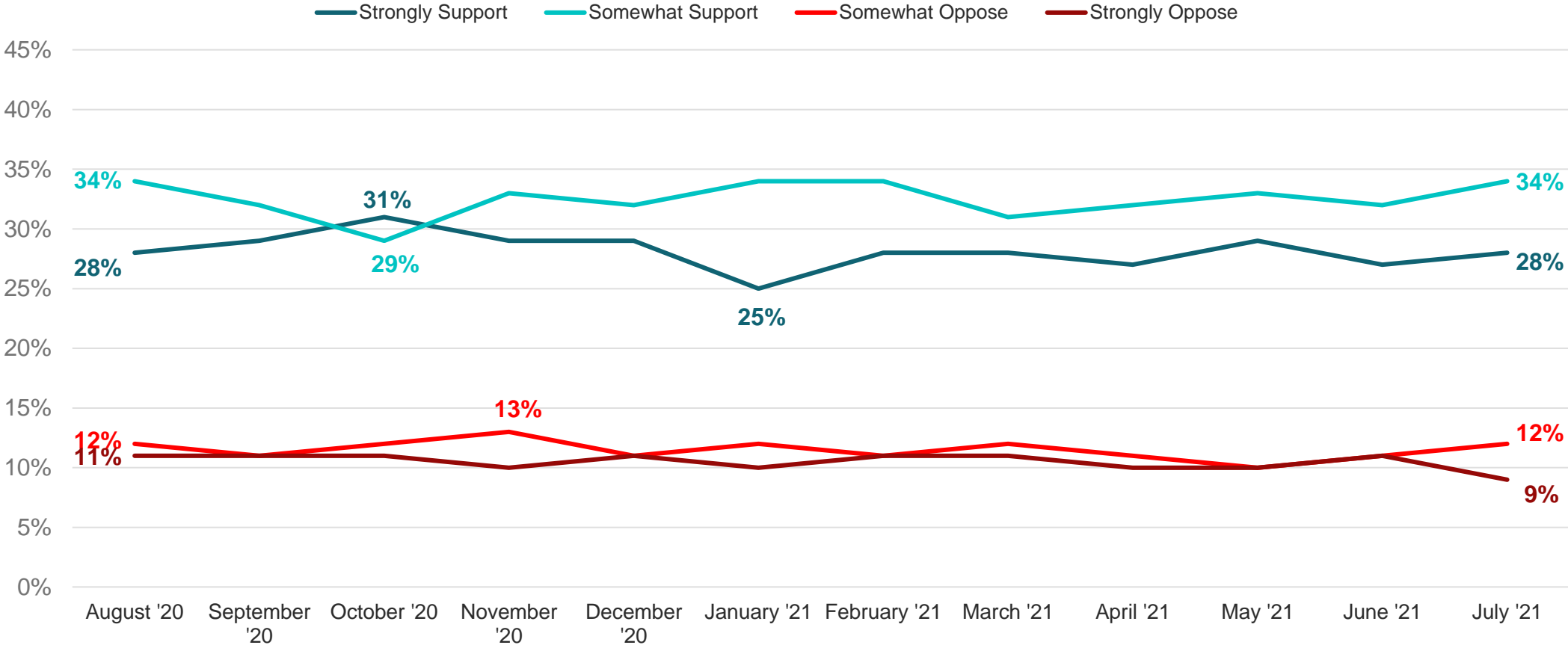
### Most Supportive

		Vs June			Vs June			Vs June
Black	71%	+11	Gen X	63%	-1	Educ: < College	62%	+4
Republican	70%	+4	Northeast	63%	+0	Low Income < \$35K	61%	+5
Millennials	67%	+4	Male	63%	+1	Non-Hispanic White	61%	+2
Urban	66%	+3	Educ: Bachelors or Postgrad	63%	+1	Baby Boomer	59%	+1
Hispanic	66%	+4	Middle Income \$35K-\$75K	63%	+2	Independent	59%	-2
High Income \$75K+	64%	+0	Midwest	63%	+5	West	58%	+0
South	64%	+5	Democrat	62%	+5	Gen Z	58%	+7
Rural	64%	+10	Female	62%	+5	Small Town	52%	+6
			Suburban	62%	-1			

# The public's overall support for school vouchers increased slightly in July.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

## All Adults

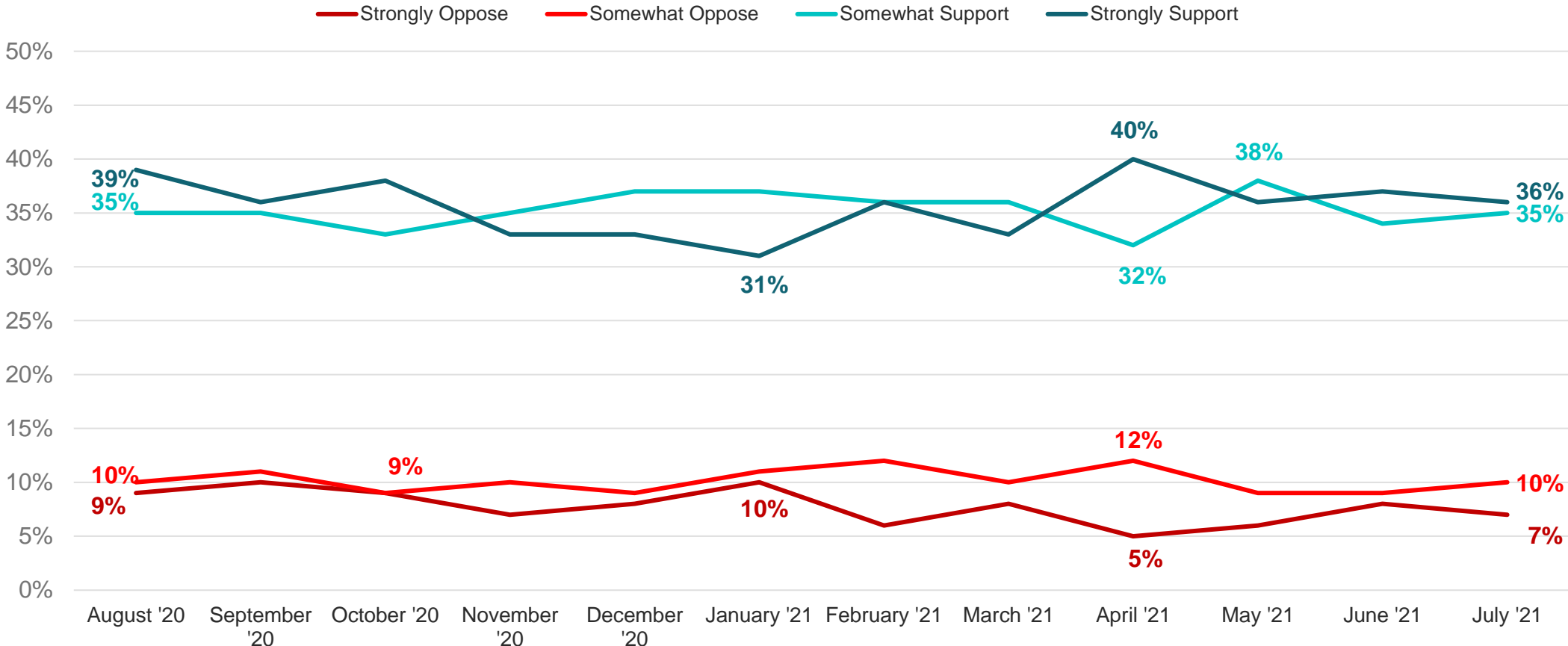


Note: Don't know/no opinion responses are not shown.

# School parents' overall support for school vouchers held steady in July.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

## School Parents



Note: Don't know/no opinion responses are not shown.

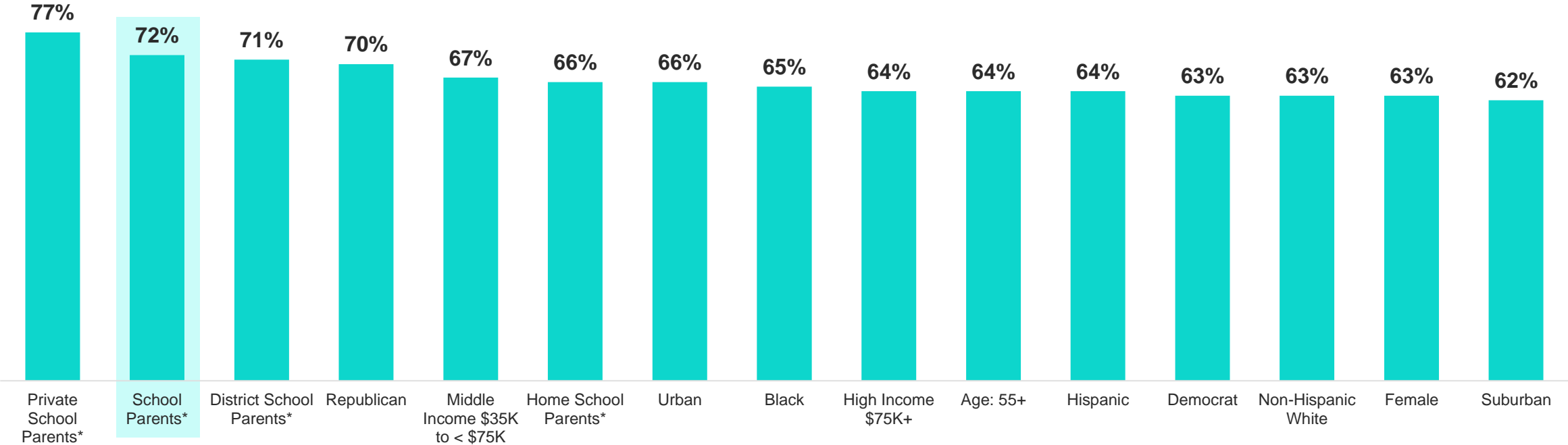


# Just over seven out of 10 school parents say they support public charter schools. There continues to be widespread support across demographics.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

## All Adults

**Total Support**  
(Strongly Support + Somewhat Support)



\* Denotes the sample came from school parents  
 Note: Parent groups based on child/children school type attendance in SY21-22.

# Support of charter schools remains high across demographics with the only notable decrease in July being among those living in the Northeast.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

## All Adults

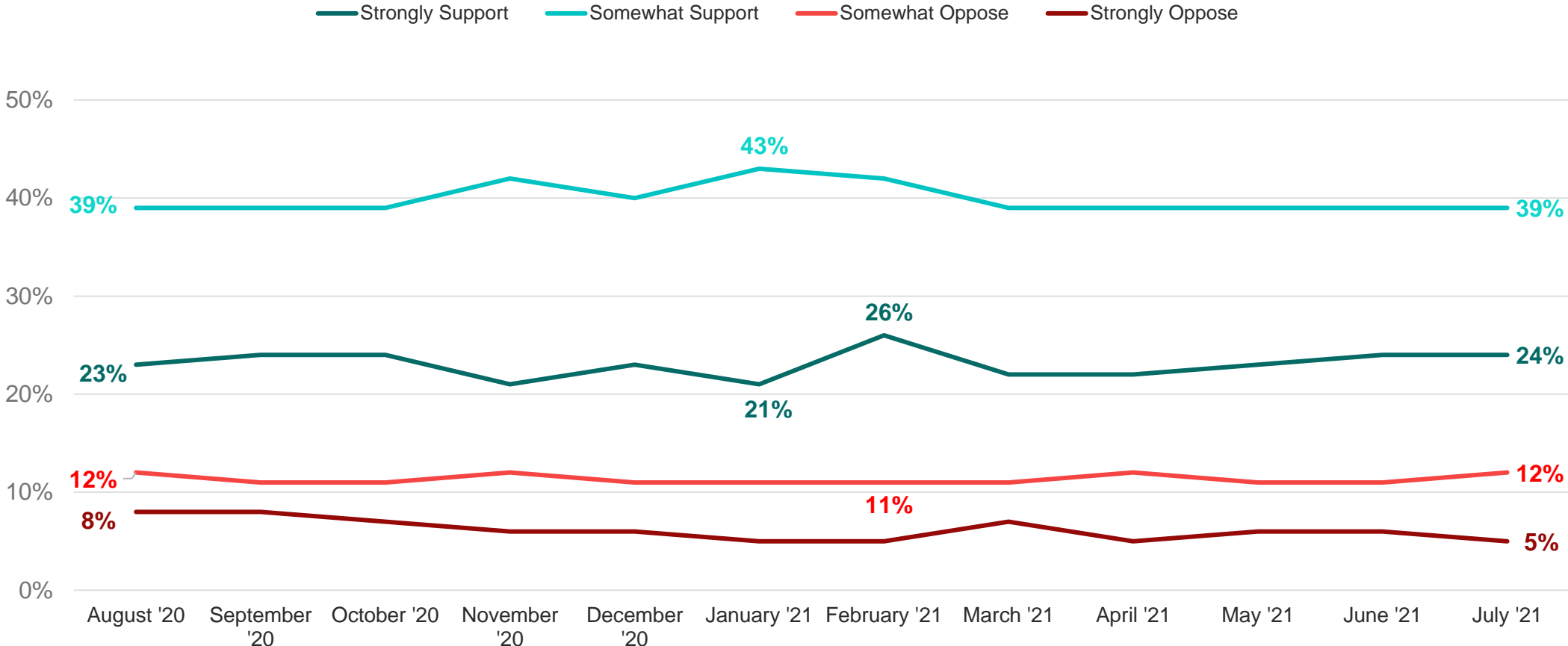
**Most Supportive** 

		Vs June		Vs June		Vs June		
Republican	70%	-1	South	63%	-2	Suburban	62%	-4
Middle Income \$35K to < \$75K	67%	+2	Baby Boomer	63%	-1	Educ: < College	61%	+0
Educ: Bachelors or Postgrad	67%	+0	Democrat	63%	+0	West	61%	-2
Urban	66%	-2	Non-Hispanic White	63%	+0	Northeast	60%	-7
Black	65%	-4	Millennials	63%	-3	Independent	59%	-3
High Income \$75K+	64%	-3	Female	63%	+0	Low Income < \$35K	58%	-2
Hispanic	64%	-2	Male	62%	-2	Gen Z	56%	-2
Midwest	64%	+5	Gen X	62%	+0	Small Town	55%	+0
			Rural	62%	+4			

# In July, overall support of charter schools remained steady.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

## All Adults

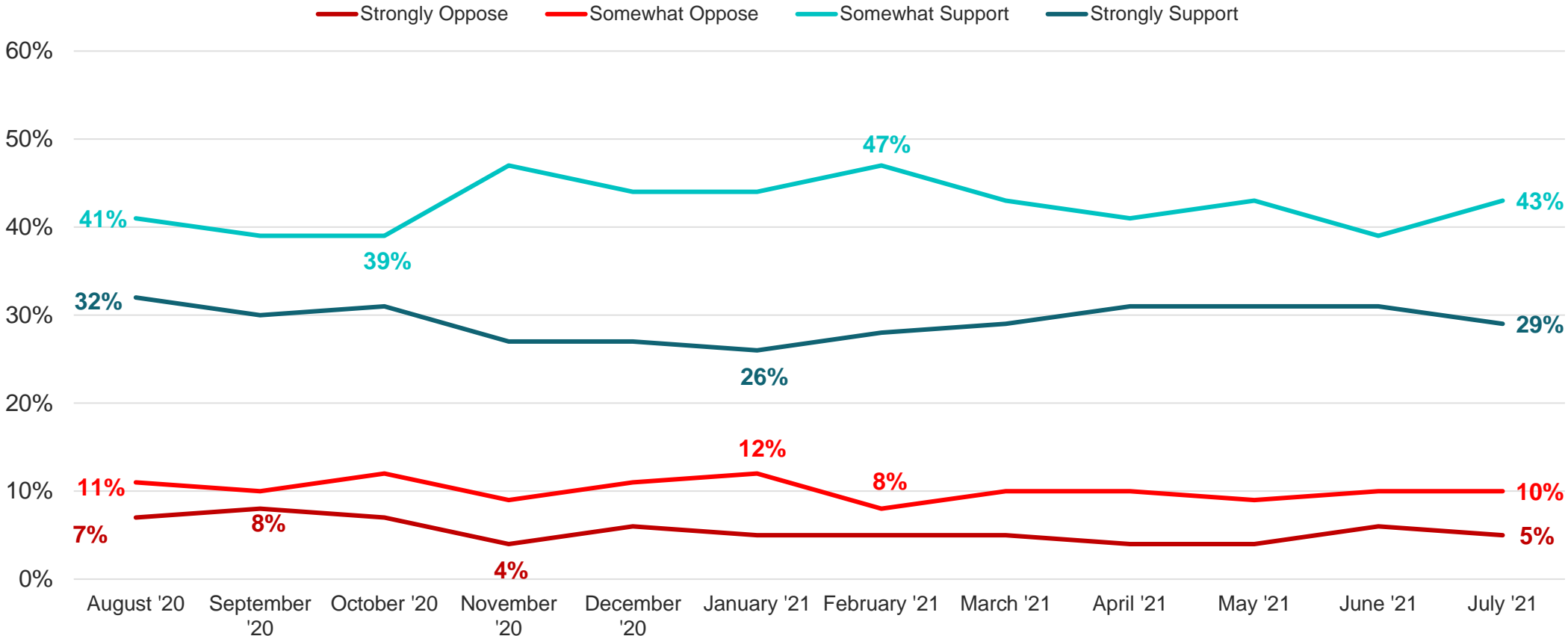


Note: Don't know/no opinion responses are not shown.

# School parents' soft support for charter schools increased by four points in July.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

## School Parents



Note: Don't know/no opinion responses are not shown.

AGENDA

**COVID-19 AND SCHOOLING**

**SCHOOL CHOICE POLICIES**

**VIEWS ON K-12 EDUCATION**

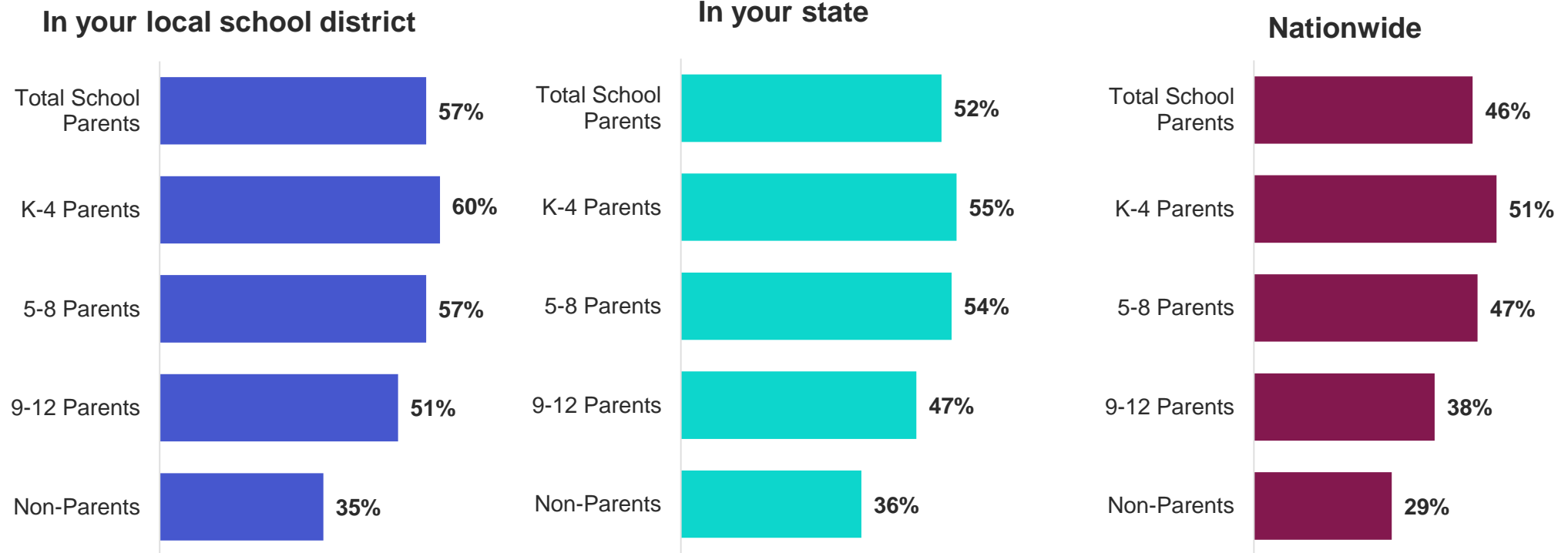
**SURVEY PROFILE AND DEMOGRAPHICS**



# School parents are more optimistic about the direction of K-12 education—especially parents of younger children.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

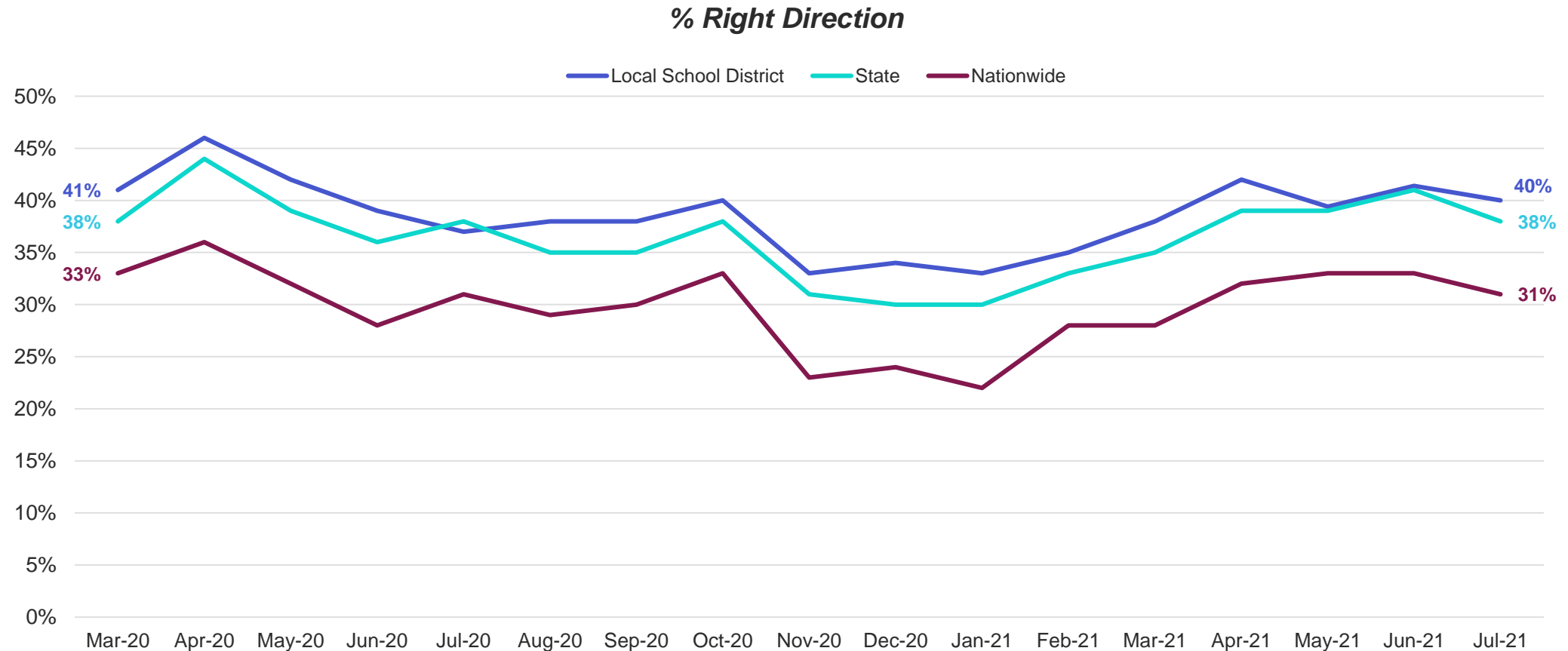
## *% Right Direction*



# Positive sentiment about the direction of K-12 education on both a state and local level continues to outpace that of K-12 education nationwide.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

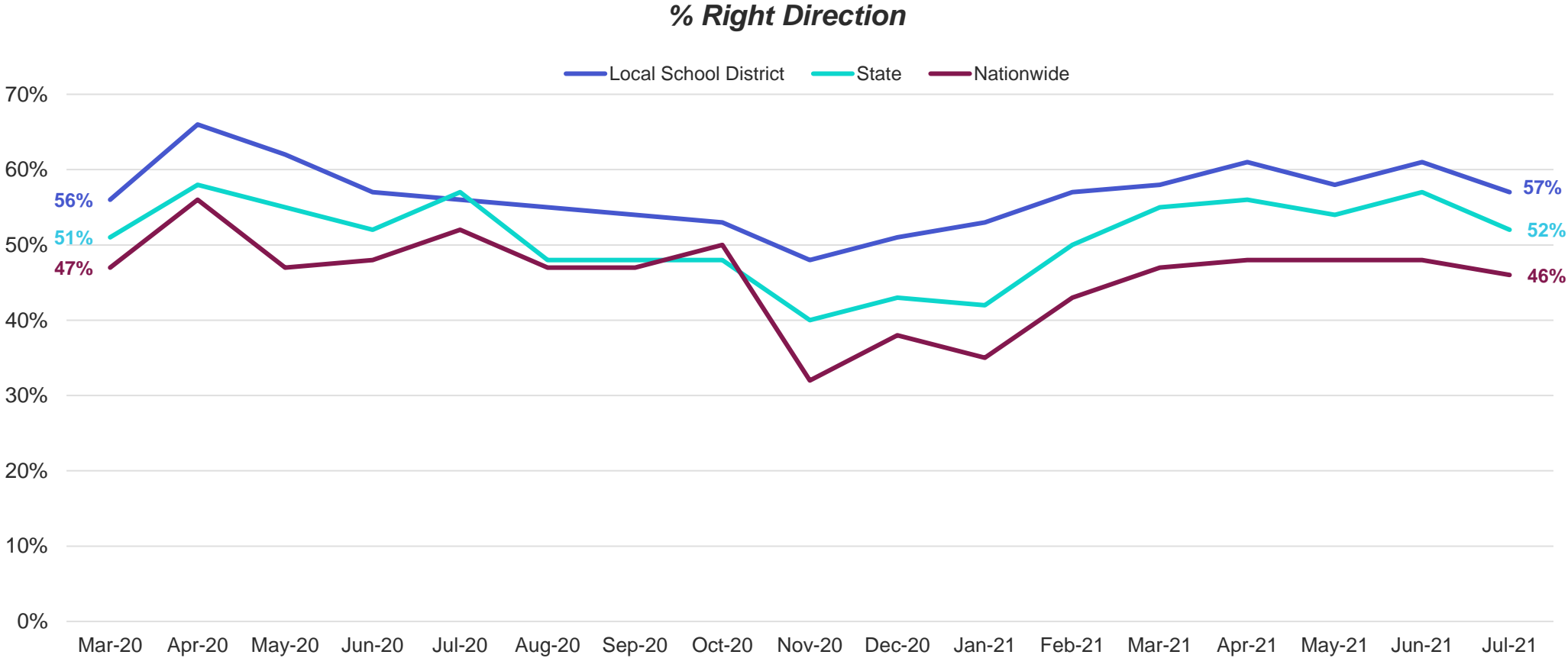
## All Adults



# School parents' positive sentiments about K-12 education both on a local and state level decreased in July.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

## School Parents





# Americans are more likely to say grades K-8 should focus on core subjects and high school should focus on skills for future employment.





What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

## All Adults

### % Extremely Important







#### Grades K-8

Average % selected Extremely Important **42%**

-  Core academic subjects (56%)
-  Socialization (47%)
-  Become independent thinkers (45%)
-  Skills for future employment (44%)
-  How to be good citizens (42%)
-  Values, moral character, religious virtues (37%)
-  To fix social problems (23%)

#### Grades 9-12

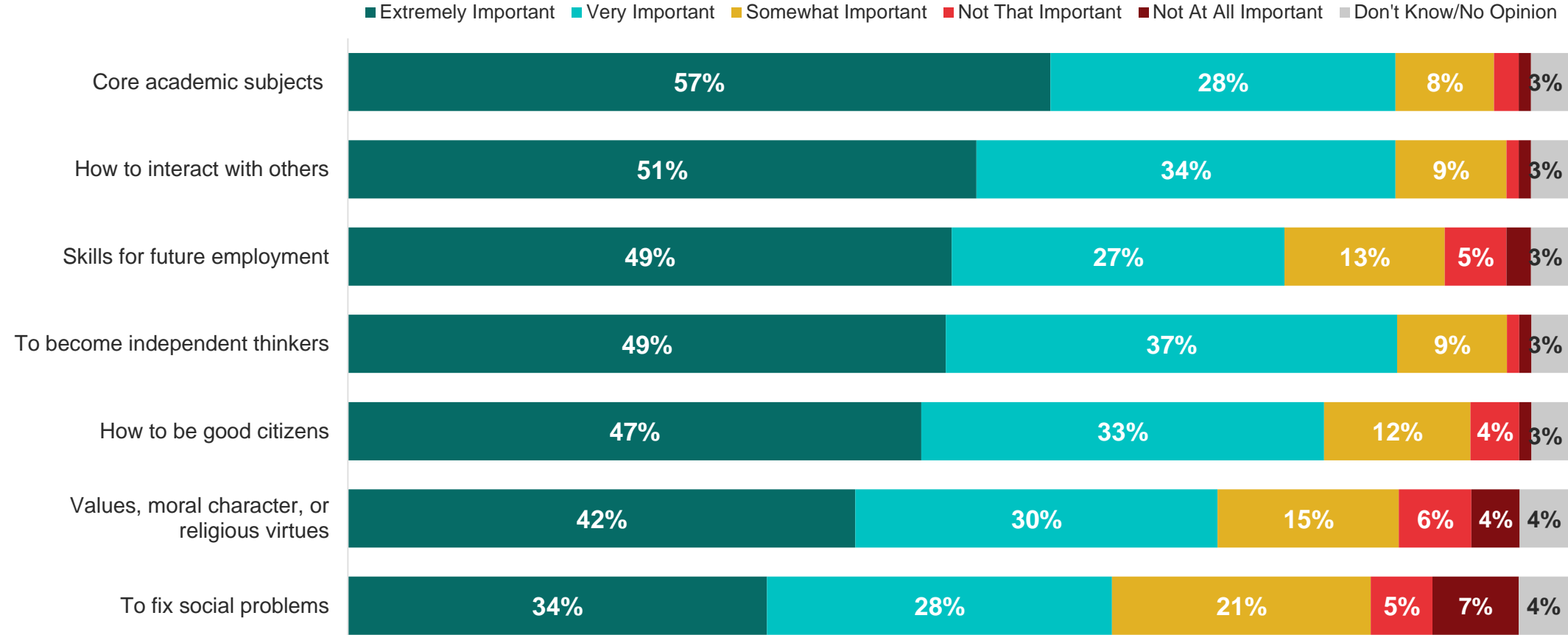
Average % selected Extremely Important **43%**

-  Skills for future employment (55%)
-  Core academic subjects (51%)
-  Become independent thinkers (46%)
-  How to be good citizens (46%)
-  Socialization (44%)
-  Values, moral character, religious virtues (37%)
-  To fix social problems (25%)

# School parents are most likely to say learning academic subjects is an extremely important purpose of K-8 education.

What do you believe should be the main purpose of education during **Kindergarten through 8th grade**? In your opinion, how important is it for students to learn...

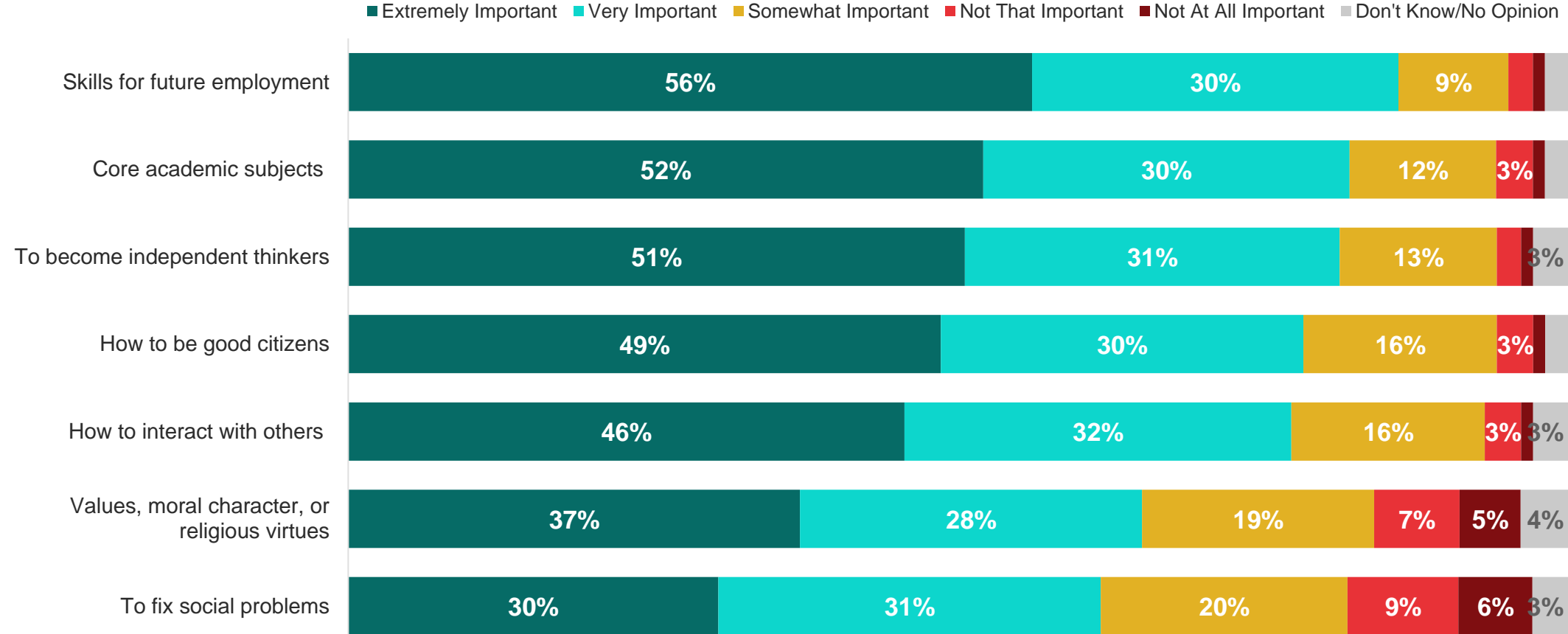
## School Parents



# School parents are most likely to say that high school should focus on skills for future employment.

What do you believe should be the main purpose of education during **High School (9th through 12th grade)**? In your opinion, how important is it for students to learn...

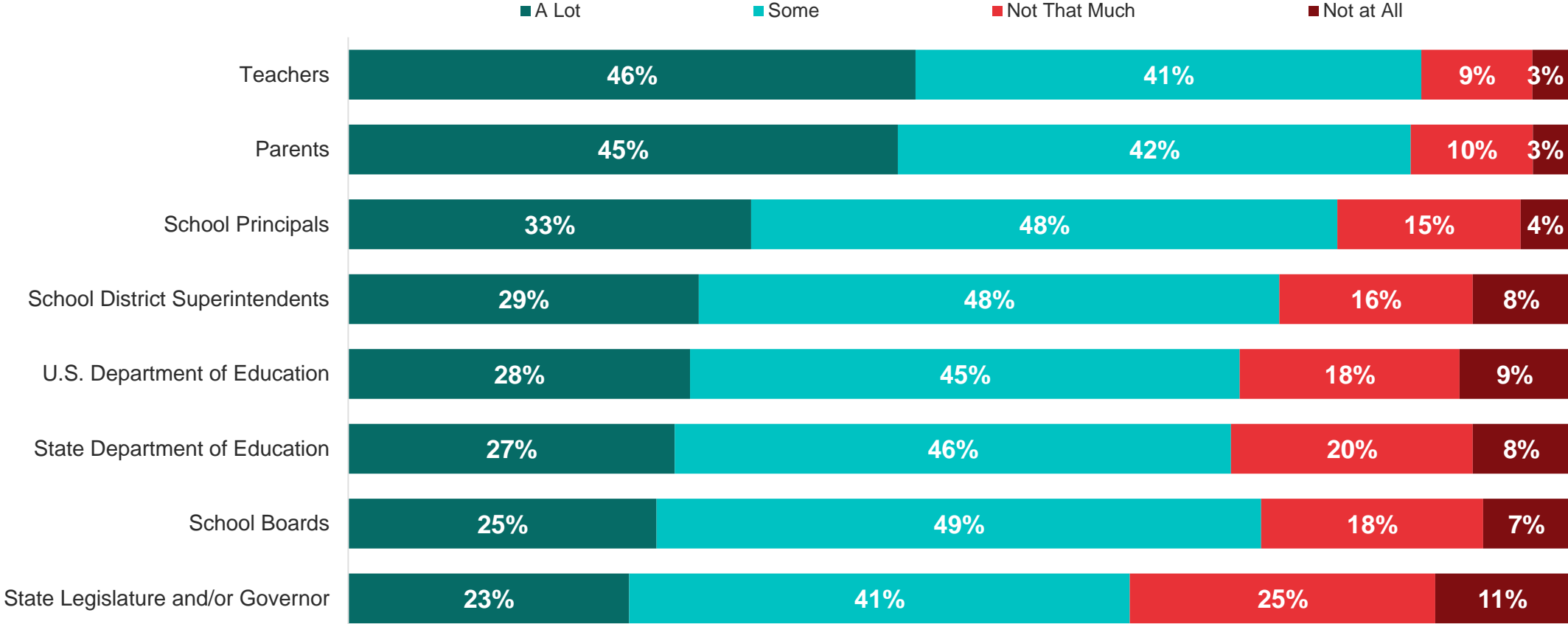
## School Parents



# School parents continue to be more likely to trust personal sources like teachers and parents to make good decisions about education.


How much, if at all, do you trust the following to make good decisions about education?

## School Parents



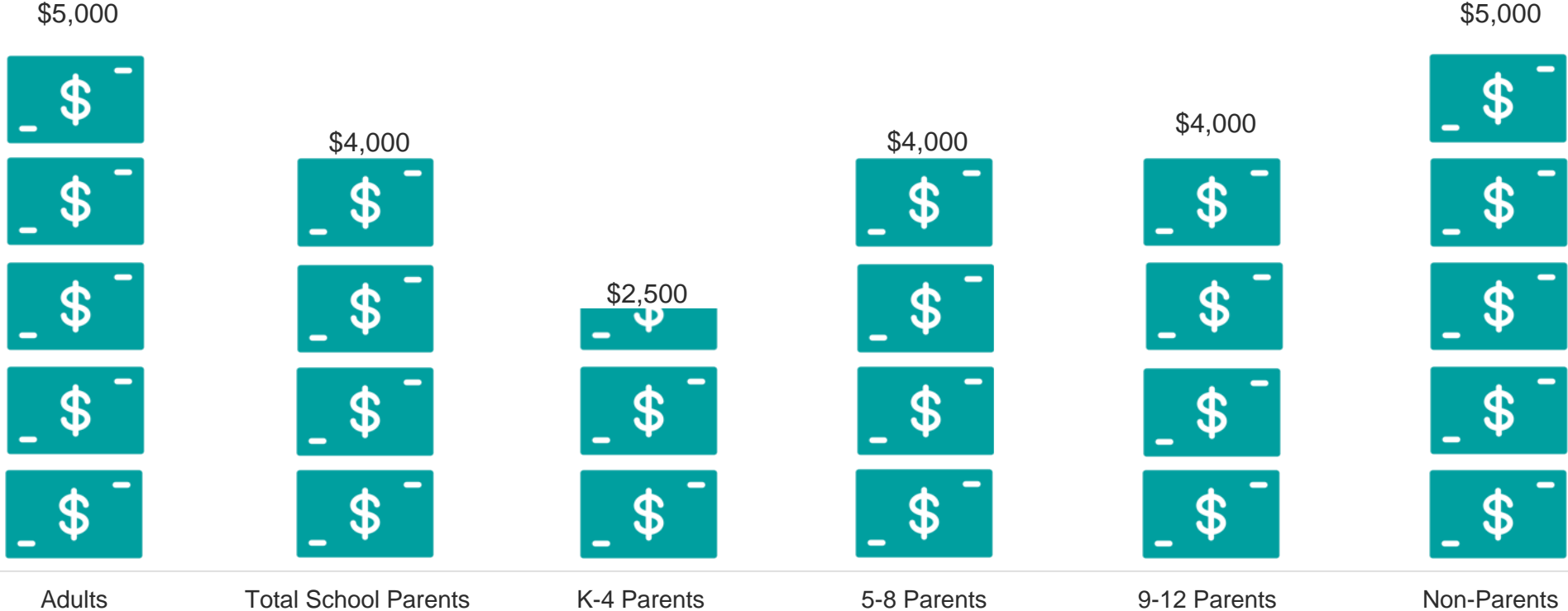
# Americans, especially school parents of younger children, believe that government spending per student is much lower than actual expenditures.

How much do you think is spent per year on each student in your state's public schools? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

 = \$1,000

### Median Estimate

FY18 State Actuals	
Maximum	\$22,845
Mean	\$12,485
Minimum	\$7,525

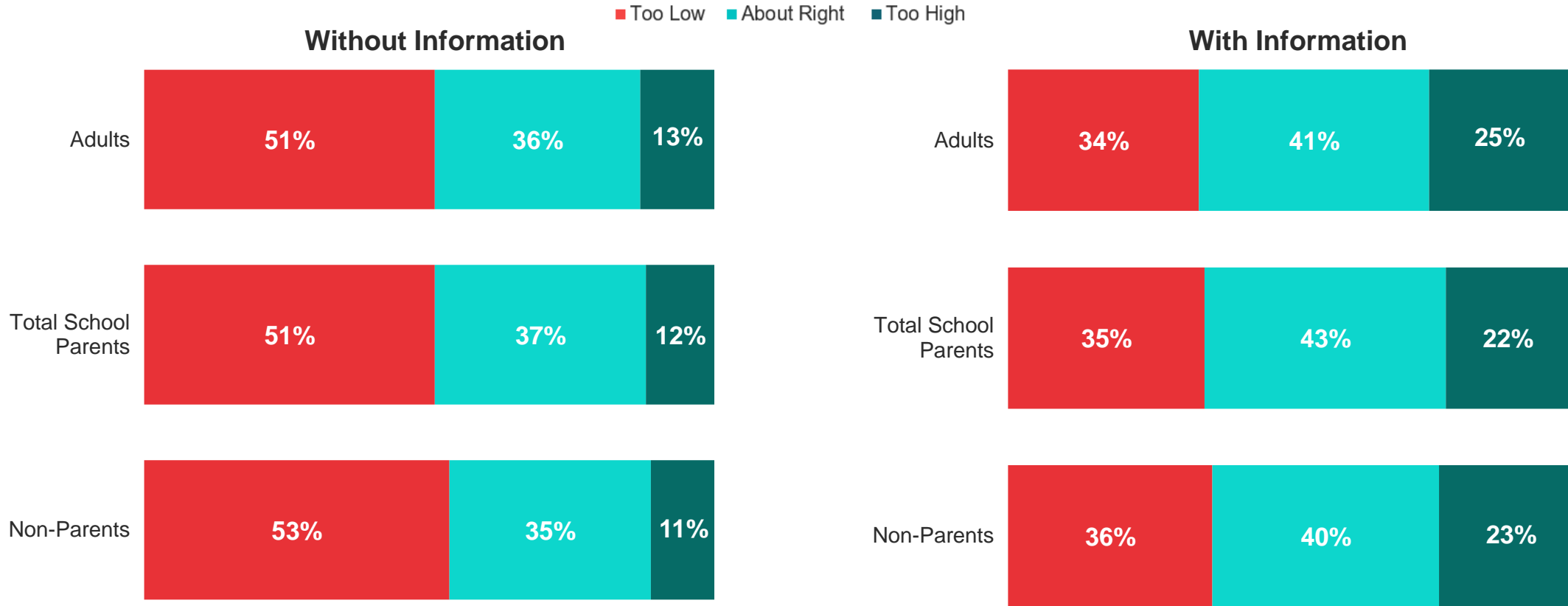


FY18 State Actuals Source: National Center for Education Statistics

# Americans are much less likely (-17 points) to say their state’s per-student spending is “too low” when given a publicly reported statistic.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$\_\_\_\_\_ per student attending public school each year. Do you believe public school funding is:

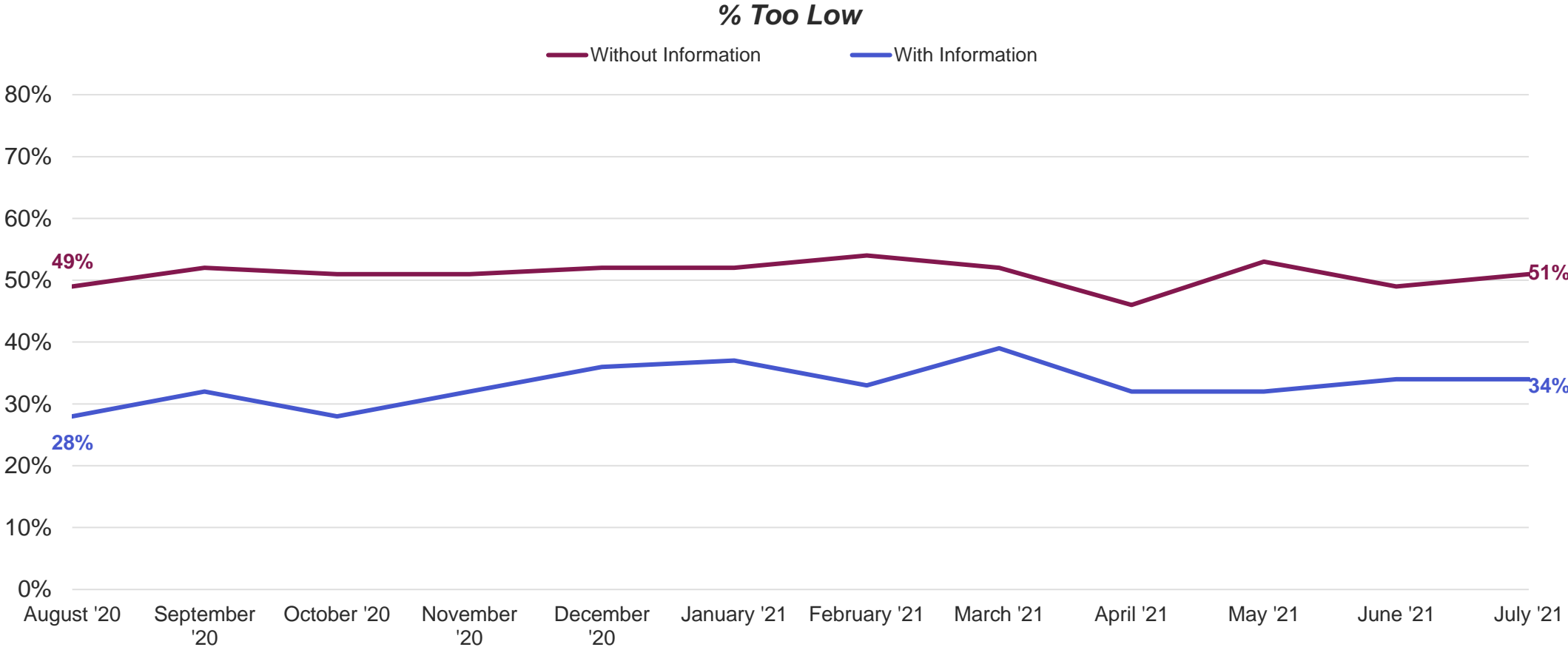


# The percentage of Americans who believe public school funding is “too low” — whether they received information or not — held steady in July.

Do you believe public school funding in [STATE] is:


On average, [STATE] spends \$\_\_\_\_\_ per student attending public school each year. Do you believe public school funding is:

### All Adults



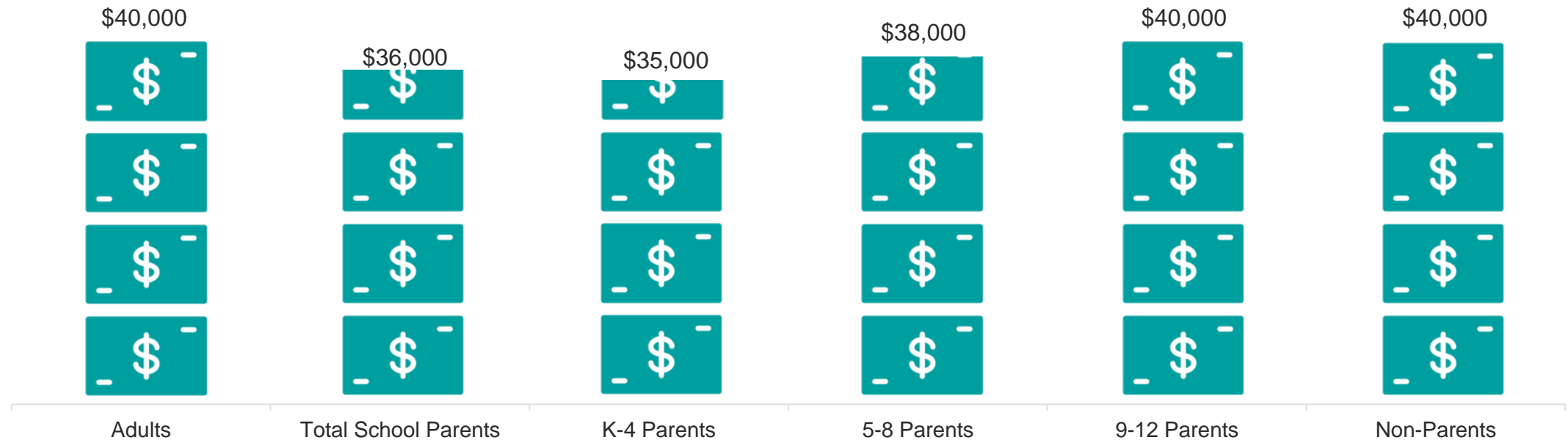
# Americans believe their state's teachers make just below the lowest reported average state salary.

How much do you think is the average teacher salary in your state's **public schools**?

 = \$10,000

*Median Estimate*

FY17 State Actuals	
Maximum	\$83,585
Mean	\$57,282
Minimum	\$43,107

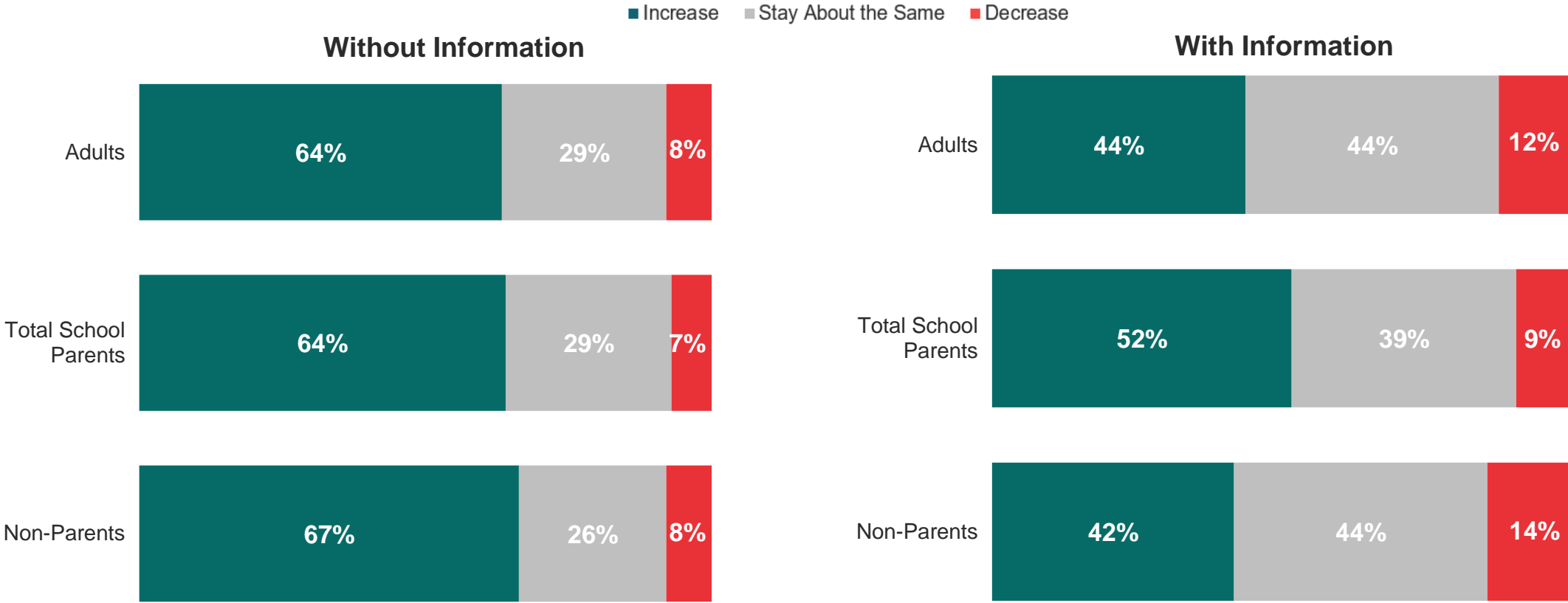




# Americans are less likely (-20 points) to say teacher salaries should increase when given a publicly reported statistic.

Do you think that public school teacher salaries in your state should:

On average, public school teachers in [STATE] are paid an annual average salary of \$\_\_\_\_\_ per student attending public school each year. Do you think that public school teacher salaries in your state should:

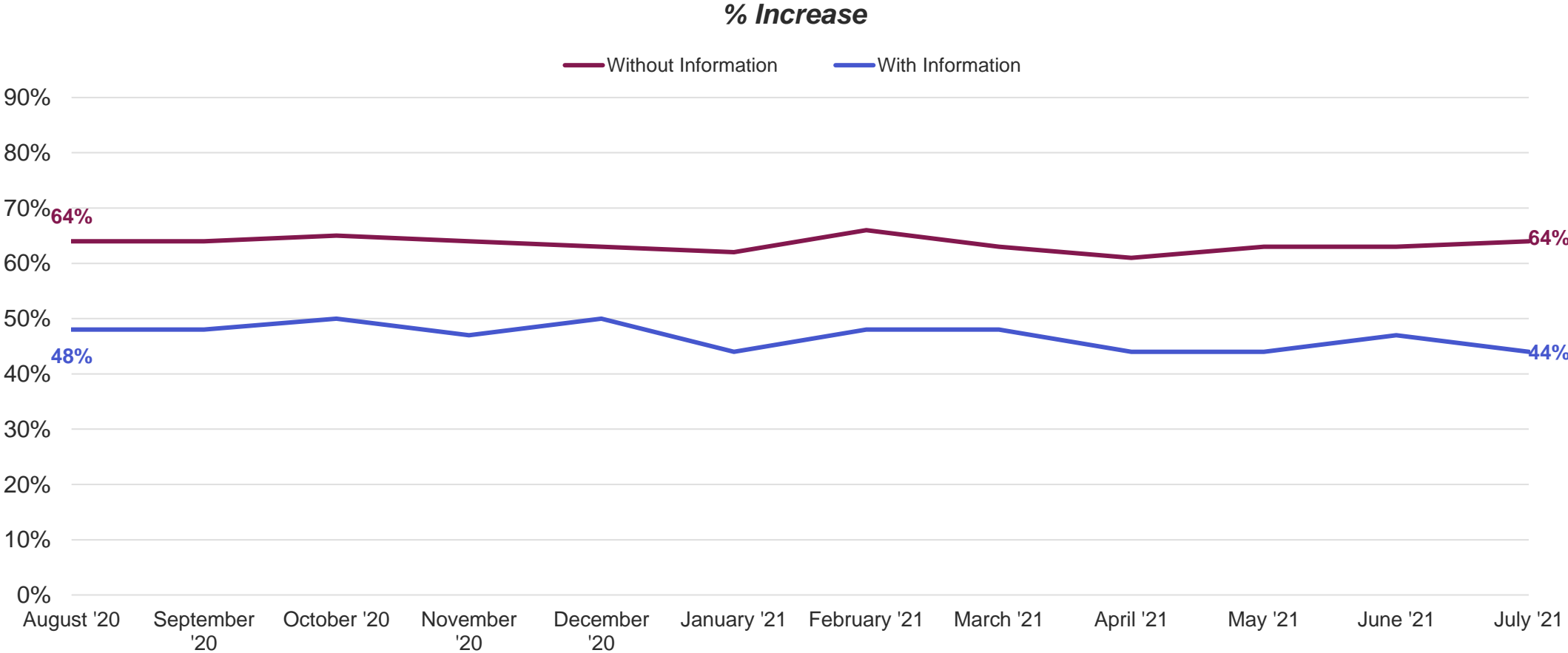


# When given information, the percentage of Americans who believe teacher salaries should increase went down by three points in July.

Do you think that public school teacher salaries in your state should:

On average, public school teachers in [STATE] are paid an annual average salary of \$\_\_\_\_\_ per student attending public school each year. Do you think that public school teacher salaries in your state should:

**All Adults**

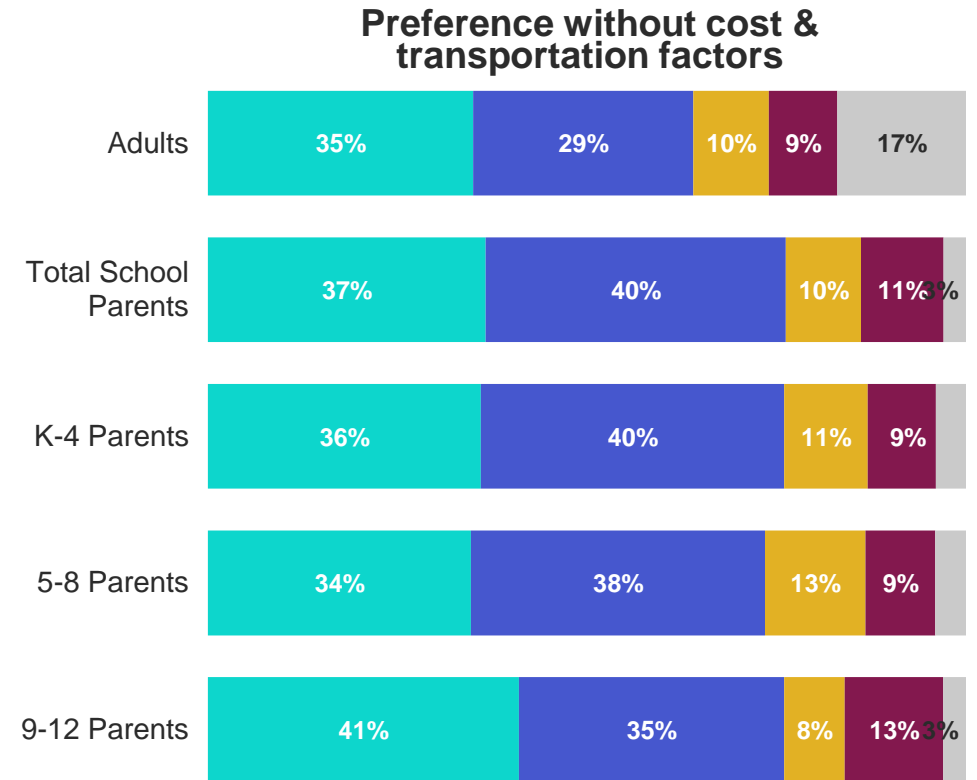
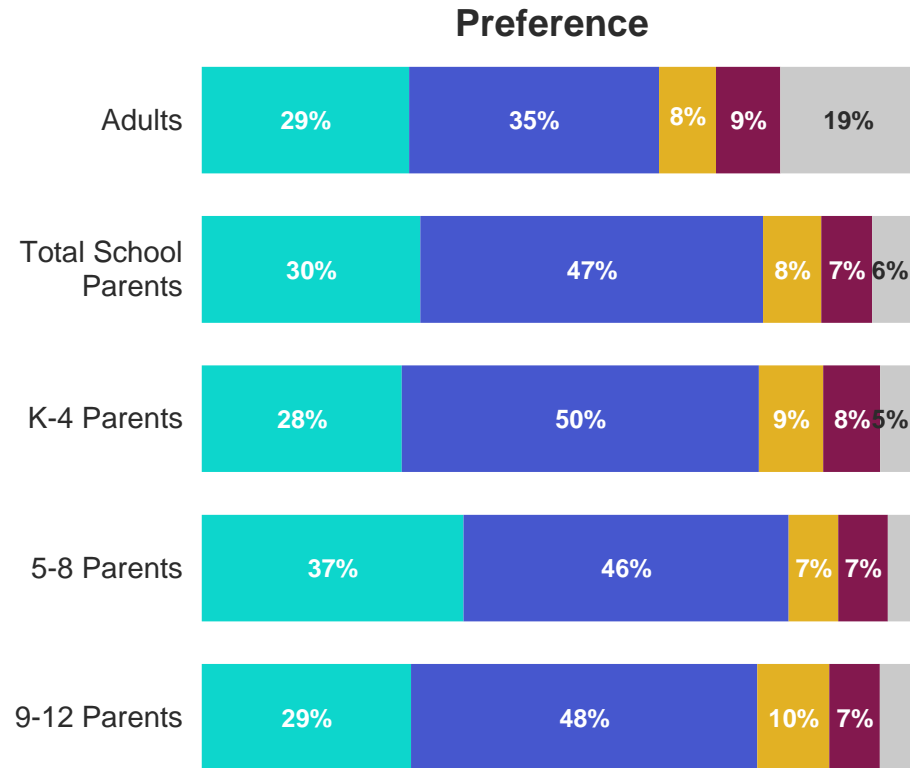


# When neither financial costs nor transportation were factors, school parents, especially among older children, saw an increase in their preference of Private Schools.

If given the option, what type of school would you select in order to obtain the best education for your child?

If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

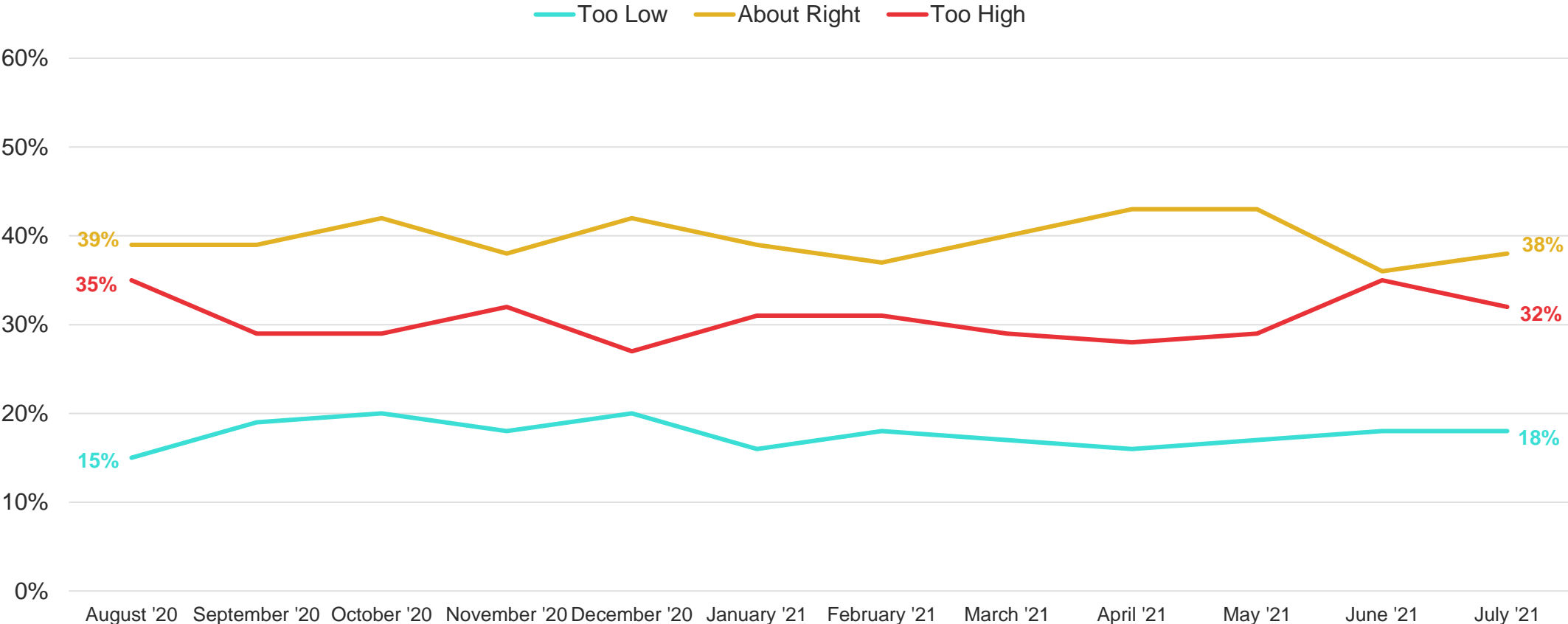
■ Private School ■ Regular Public School ■ Home School ■ Charter School ■ Don't Know/No Opinion



# The proportion of school parents that believe the amount of standardized testing is 'too high' decreased by three points in July.

All public schools and most private schools give their students standardized tests during the school year. When thinking about students preparing for and taking these tests, in general, do you believe the amount of time spent on standardized testing in American schools is:

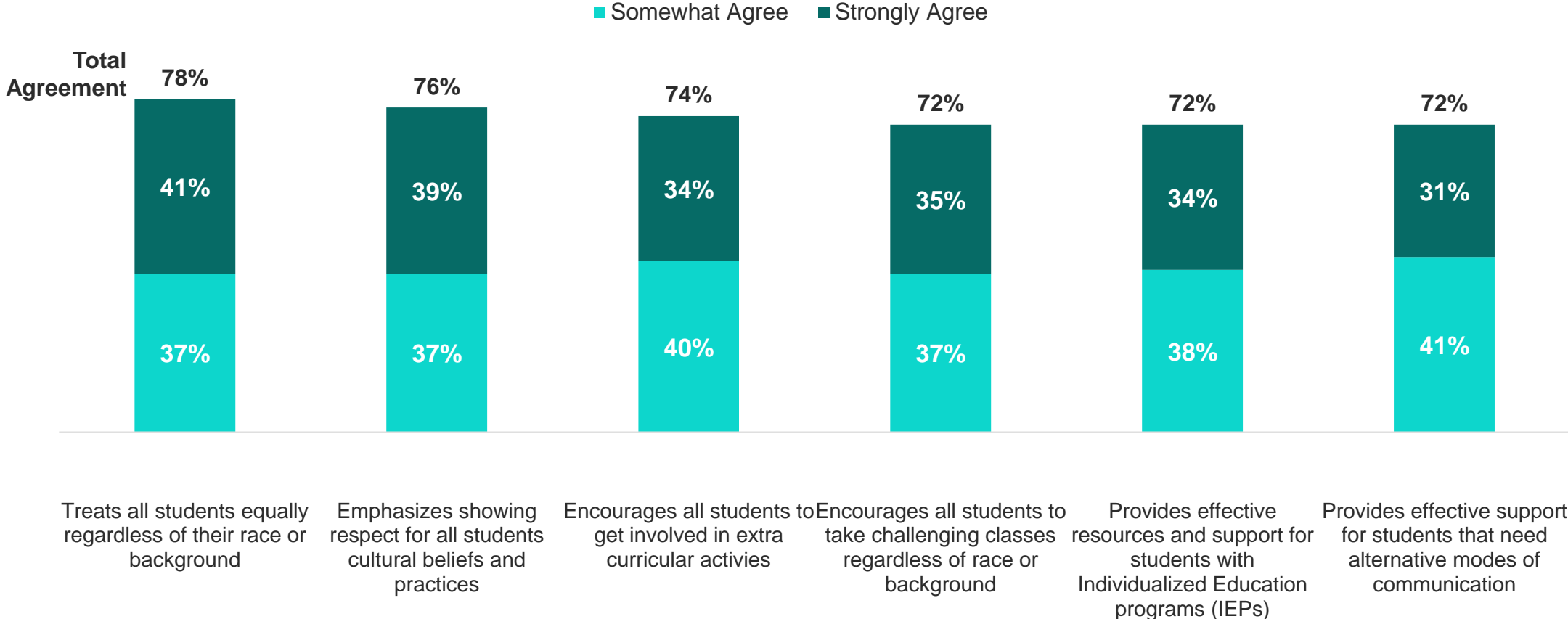
## School Parents



# School parents agree with the following positive statements about diversity and inclusivity efforts when thinking about the school in their area. Levels of strong agreement decreased since June.

How much do you agree or disagree with each of the following statements as it relates to the school in your area?

## School Parents



School parents with higher incomes are the most likely to agree that the school in their area is promoting diversity and inclusivity. Those with lower incomes or who identify as Independent are less likely to agree along those lines.

How much do you agree or disagree with each of the following statements as it relates to the school in your area?

**School Parents**

**Total agree**  
(strongly + somewhat agree)

	White	Black	Hispanic	Low Income < \$35K	Middle Income \$35K to < \$75K	High Income \$75K+	Special Needs Parents	Non-Special Needs Parents	Republican	Democrat	Independent
Treats all students equally regardless of their race or background	80%	71%	82%	73%	76%	87%	76%	79%	84%	81%	70%
Encourages all students to take challenging classes regardless of race or background	73%	69%	74%	68%	71%	77%	70%	73%	75%	78%	61%
Emphasizes showing respect for all students' cultural beliefs and practices	78%	70%	79%	71%	76%	85%	74%	78%	80%	83%	67%
Provides effective support for students that need alternative modes of communication	73%	77%	73%	69%	71%	77%	76%	72%	78%	77%	64%
Provides effective resources and support for students with IEPs	71%	81%	73%	71%	68%	77%	74%	70%	76%	78%	60%
Encourages all students to get involved in extra curricular activities	74%	73%	76%	71%	71%	81%	70%	75%	77%	78%	67%

# Private School Parents are the most likely to agree their schools are encouraging diversity and inclusion as well as providing effective support for students that need alternative modes of communication.

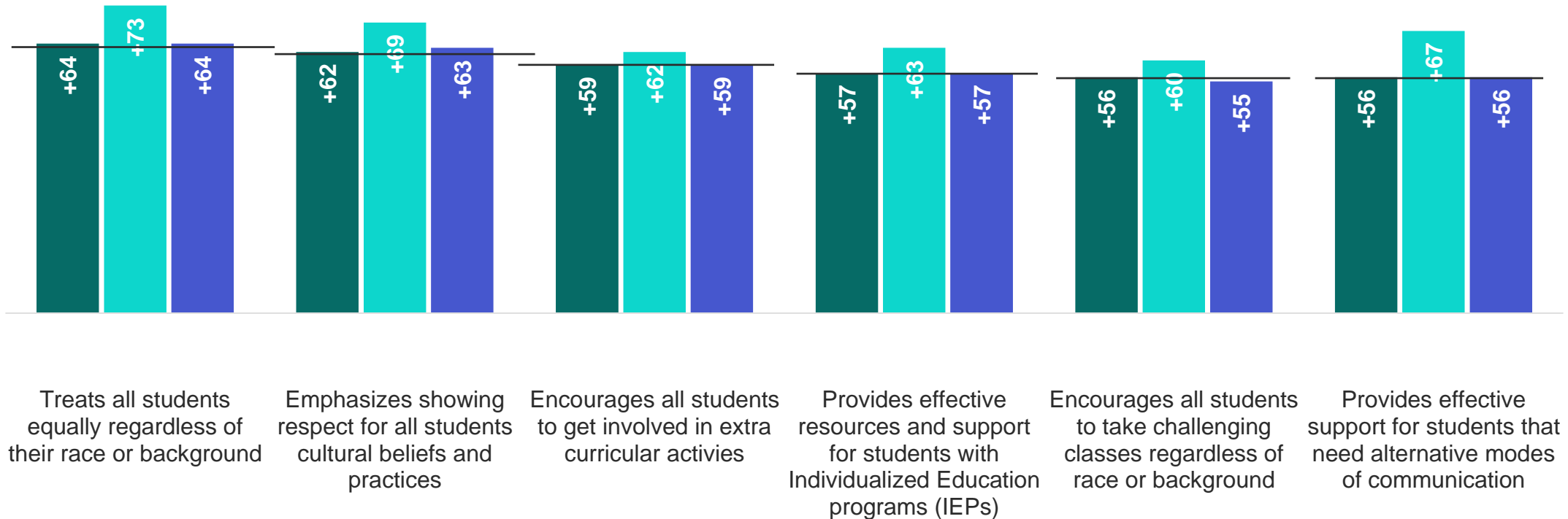
How much do you agree or disagree with each of the following statements as it relates to the school in your area?

## School Parents

### Net Agree

(total agree – total disagree)

■ School Parents ■ Private School ■ District School



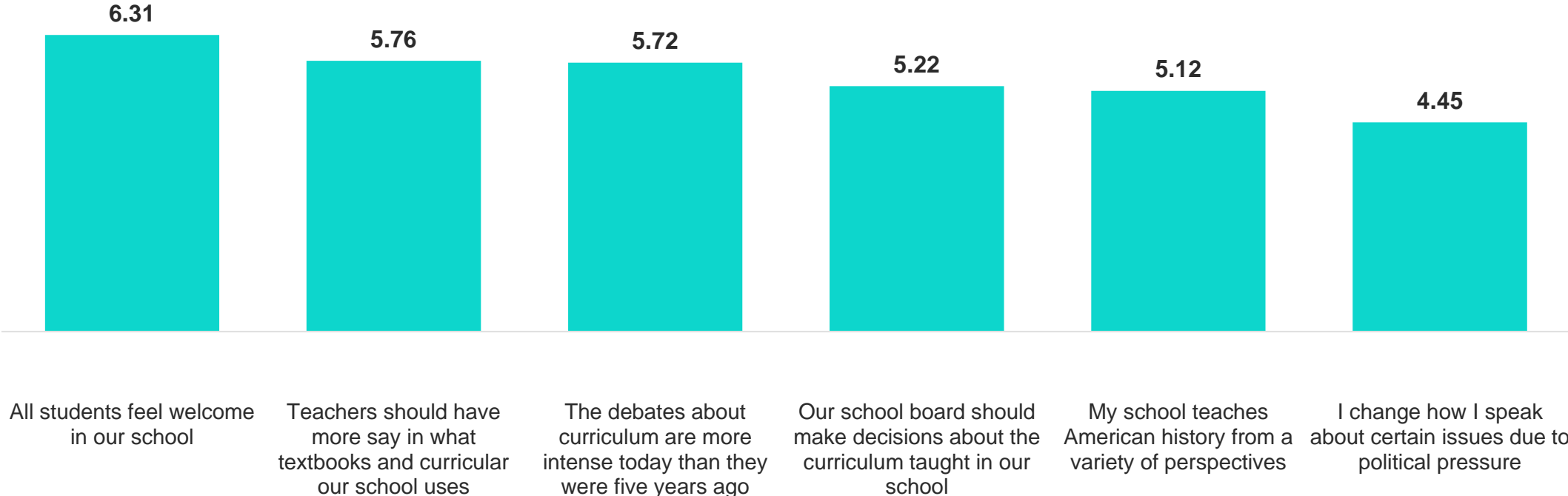
Note: Parent groups based on child/children school type attendance in SY21-22.

School parents are most likely to feel that all students feel welcome in their own schools. They are least likely to agree they change how they speak about issues because of political pressure.

On a scale of 0-10 where 0 means “completely disagree” and 10 means “completely agree” how much do you agree or disagree with each of the following?

**School Parents**

**Average Response**





# Based on responses to six statements, school parents are least likely to agree they've had to change how they speak about certain issues due to political pressure.

On a scale of 0-10 where 0 means "completely disagree" and 10 means "completely agree" how much do you agree or disagree with each of the following?

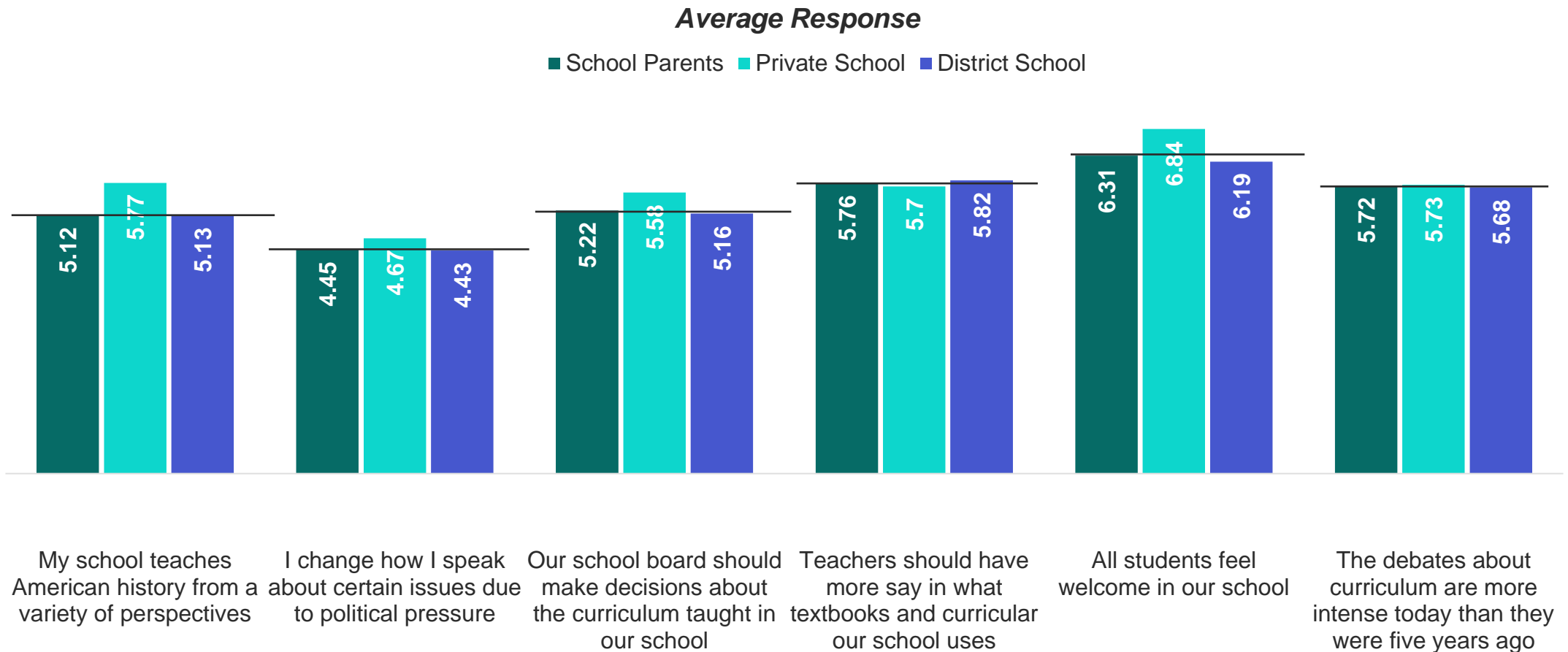
## School Parents

	White	Black	Hispanic	Low Income < \$35K	Middle Income \$35K to < \$75K	High Income \$75K+	Special Needs Parents	Non-Special Needs Parents	Republican	Democrat	Independent
My school teaches American history from a variety of perspectives	5.08	5.45	5.19	5.02	5.01	5.36	5.38	5.03	5.23	5.27	4.71
I change how I speak about certain issues due to political pressure	4.46	3.71	4.74	4.47	4.45	4.43	4.59	4.41	4.47	4.29	4.77
Our school board should make decisions about the curriculum taught in our school	5.15	5.2	5.49	5.09	5.28	5.26	5.23	5.21	5.13	5.32	5.21
Teachers should have more say in what textbooks and curricular our school uses	5.82	5.83	5.69	5.65	5.81	5.81	5.82	5.75	5.72	5.84	5.67
All students feel welcome in our school	6.3	6.25	6.45	6.26	6.11	6.61	6.32	6.3	6.23	6.38	6.29
The debates about curriculum are more intense today than they were five years ago	5.79	5.63	5.55	5.79	5.52	5.91	5.74	5.71	5.49	5.77	5.94

Both Private School and District School Parents have similar middling levels of agreement towards the following statements relating to politics, American history, curriculum decisions, and debates in and around school.

On a scale of 0-10 where 0 means “completely disagree” and 10 means “completely agree” how much do you agree or disagree with each of the following?

**School Parents**



Note: Parent groups based on child/children school type attendance in SY21-22.

AGENDA

**COVID-19 AND SCHOOLING**

**SCHOOL CHOICE POLICIES**

**VIEWS ON K-12 EDUCATION**

**SURVEY PROFILE AND DEMOGRAPHICS**



# Survey Profile, 1

<b>Dates</b>	July 14-20, 2021
<b>Survey Data Collection &amp; Quality Control</b>	Morning Consult
<b>Survey Sponsor</b>	EdChoice
<b>Population</b>	General Population (Adults, Age 18+)
<b>Sampling Frame</b>	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
<b>Sampling Method</b>	Non-Probability, Stratified (based on Age, Gender)
<b>Mode</b>	Online Survey
<b>Language</b>	English

## Survey Profile, 2

<b>Survey Time</b>	Gen Pop Median = 11.80 minutes, Oversample Median = 12.93 minutes
<b>Sample Size</b>	N = 2,200 General Population N= 1,228 Total School Parents
<b>Oversampling</b>	N = 700 School Parents
<b>Quotas</b>	Age, Gender
<b>Weighting</b>	Age, Race, Ethnicity, Gender, Education, Census Region
<b>Measure of Precision (adjusted for weighting)</b>	± 2.48 percentage points (Gen Pop), ± 3.56 percentage points (Oversample)
<b>Participation Rate</b>	26.81% (Gen Pop), 14.71% (Oversample)
<b>Methods Page</b>	<a href="https://edchoice.morningconsultintelligence.com/methodology/">https://edchoice.morningconsultintelligence.com/methodology/</a>
<b>Project Contact</b>	Paul DiPerna, paul@edchoice.org

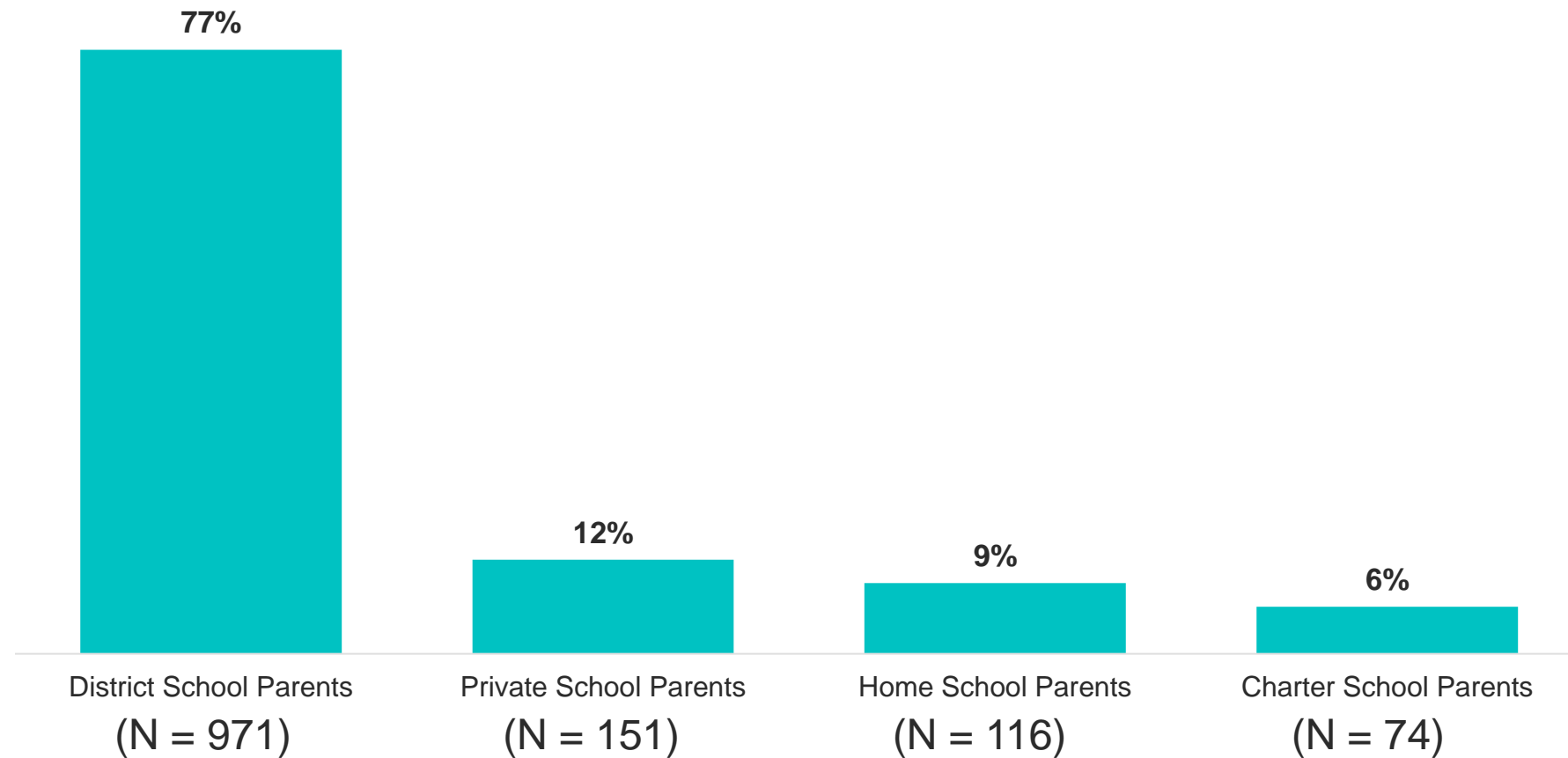
Demographics	Unweighted (N = )
Hispanic	167
Non-Hispanic White	1672
Black	236
Other	125
Generation Z	160
Millennial	687
Generation X	327
Boomers	816
Male	836
Female	1364
< College	1498
College +	702
Northeast	399
Midwest	488
South	1010
West	303

Demographics	Unweighted (N = )
Total School Parents*	1257
K-4 Parents*	693
5-8 Parents*	498
9-12 Parents*	431
Non-Parents	893
Liberal	605
Moderate	681
Conservative	739
Democrat	787
Independent	618
Republican	661
Urban	510
Suburban	984
Small Town	228
Rural	478
Low Income <\$35K	964
Middle Income \$35K to <\$75K	761
High Income \$75K+	475

\* Denotes the sample came from school parents

Demographics	Unweighted	Weighted	Target (%)
Hispanic	8%	16%	16%
White	82%	78%	78%
Non-Hispanic White	76%	n/a	n/a
Black	11%	12%	12%
Other	6%	9%	9%
Age: 18-34	23%	30%	30%
Age: 35-54	32%	31%	31%
Age: 55+	45%	40%	40%
Age: 65+	26%	20%	20%
Male	38%	48%	48%
Female	62%	52%	52%
< College	68%	69%	69%
College +	32%	31%	31%
Northeast	18%	18%	18%
Midwest	22%	21%	21%
South	46%	37%	37%
West	14%	24%	24%

## Parent groups based on estimated school type attendance for the 2021-2022 school year



*Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.*



## Methodology Update

In addition to the monthly general population polling, Morning Consult oversamples K-12 school parents, among a national sample of parents living in the United States (including the District of Columbia). The sample is collected via stratified sampling based on race and ethnicity quota targets derived from the U.S. Census Bureau's 2017 Current Population Survey. Approximately 700 additional K-12 school parents are interviewed in English each month comprising the oversample. The completed K-12 school parent interviews are weighted to population totals obtained from the 2017 Current Population Survey on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. Morning Consult has also implemented a pre-administration quota to ensure at least 65 percent of K-12 parent respondents had at least one child attending a public district school.

Total School Parents	Have at least one child enrolled in grades K-12 for the 2021-2022 school year
Charter School Parents	Have at least one child enrolled in a charter school for the 2021-2022 school year
District/Public School Parents	Have at least one child enrolled in a district/public school for the 2021-2022 school year
Private School Parents	Have at least one child enrolled in a private school for the 2021-2022 school year
Home School Parents	Have at least one child enrolled in home school for the 2021-2022 school year

*Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.*

WHO WE ARE

 **MORNING CONSULT**<sup>®</sup>

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our team is driven by the shared mission to advance freedom and choice in K-12 education where all families, regardless of race, origin or family income, are free to choose a learning environment—public or private, near or far, religious or secular—that works best for their children.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)





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