

 **ed**CHOICE

BLACK PARENTS AND K-12 EDUCATION

A National Polling Brief

JANUARY 2022

KEY FINDINGS

1. Black, white, and Hispanic parents all share similar views of their children's progress over the past school year. Roughly one-third of all school parents believe their children have progressed very well when it comes to academic, emotional, and social development.
2. In December, positive sentiment surrounding homeschooling slightly increased among Black and Hispanic parents. White parents saw a much larger increase in support of homeschooling.
3. Among Black and Hispanic parents, comfort levels with their children returning to school ticked down in December. However white parents' comfort continued to rise.
4. Black parents' interest in learning pods decreased slightly in December. By contrast, half of Hispanic parents said they were actively participating or interested in a learning pod.
5. Throughout 2021 Black parents expressed very high levels of support for education savings accounts (ESAs), school vouchers, and public charter schools. In December, Black parents showed higher support for charter schools compared to the previous month.

Methodology:

This poll was conducted between December 14-December 21, 2021 among a sample of 435 Black School Parents. The interviews were conducted online. Results based on the Black School Parents sample have a measure of precision of plus or minus 5.2 percentage points.

AGENDA

COVID-19 AND SCHOOLING

PERSONALIZED LEARNING

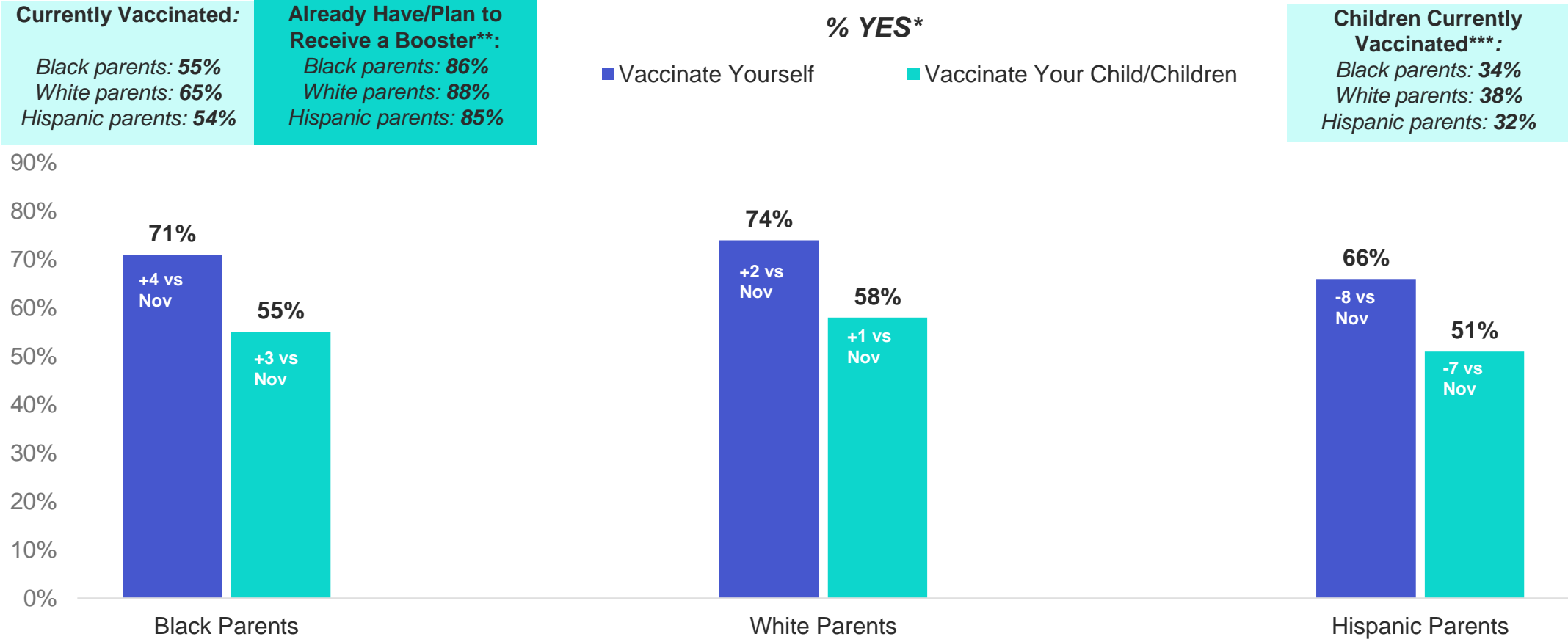
SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS



Among those who are currently vaccinated against COVID-19, there is nearly universal willingness to receive a booster.

Now that an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you/your children, have/will you get/get your children vaccinated?

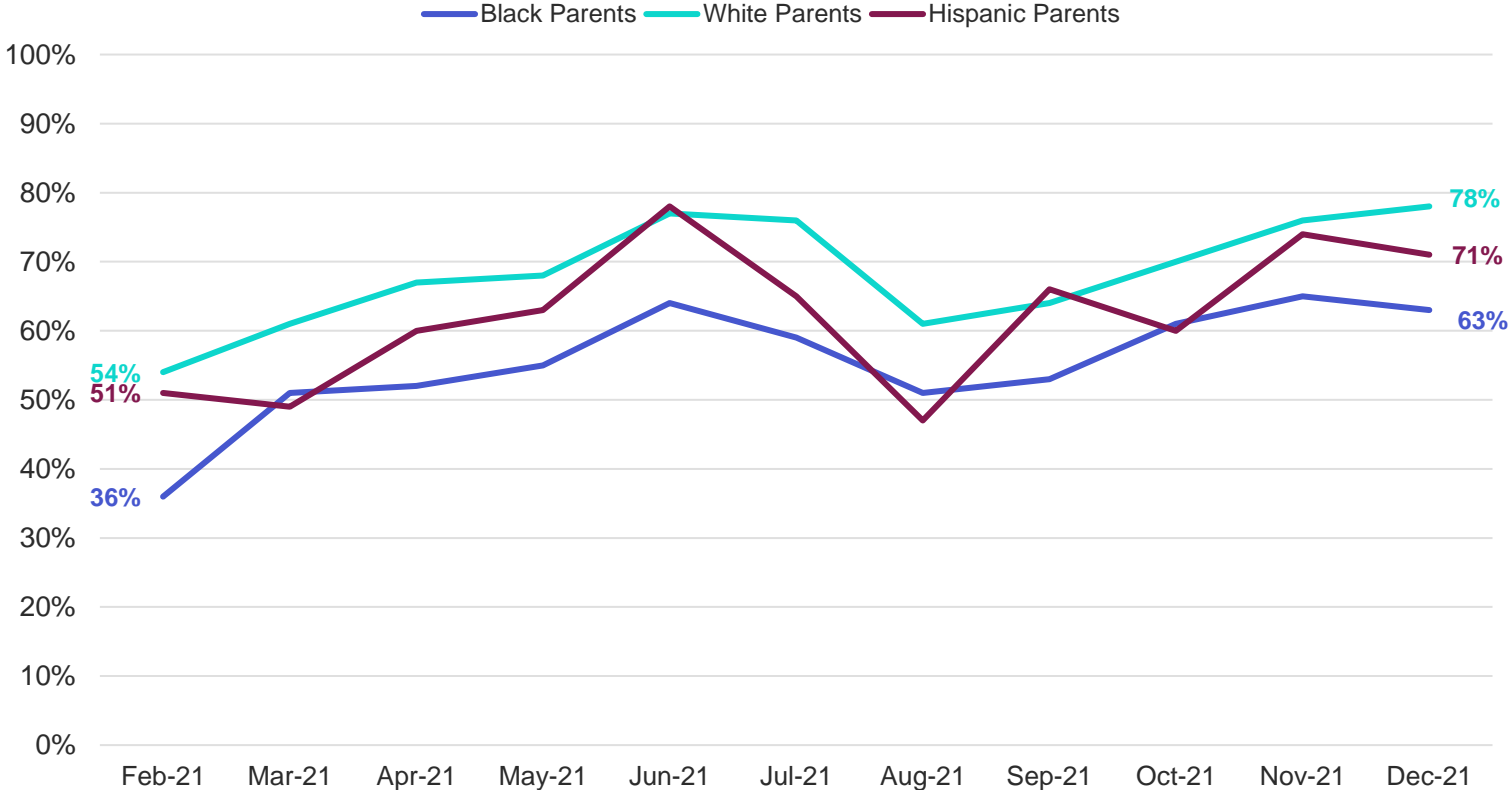
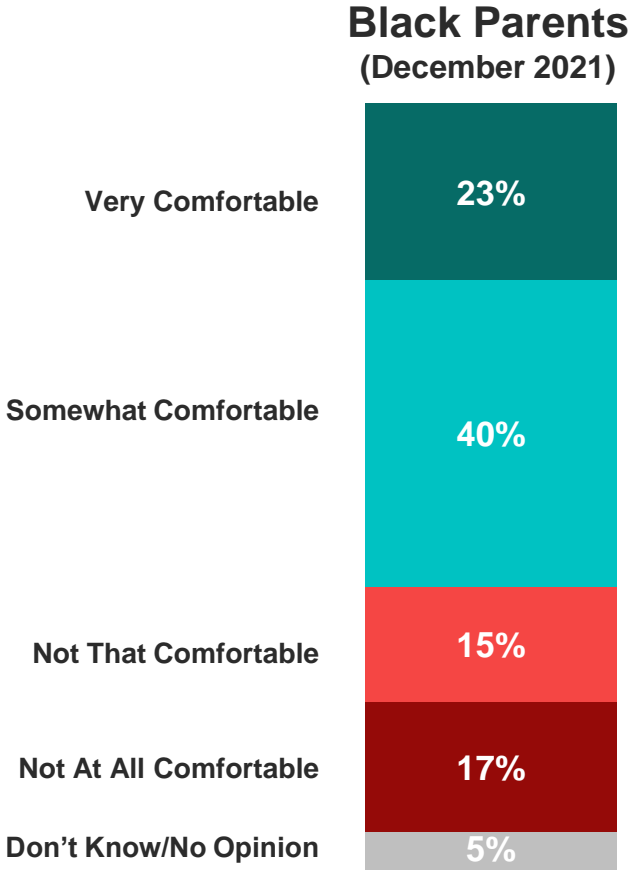


White Parents denotes Non-Hispanic White Parents.
 **% YES* includes both those already and those planning to get vaccinated
 **Of those already vaccinated
 ***Data for White Parents and Hispanic Parents comes from the December 2021 School Parent Oversample

Among Black and Hispanic parents, comfort levels with their children returning to school ticked down in December. However white parents' comfort continued to rise.

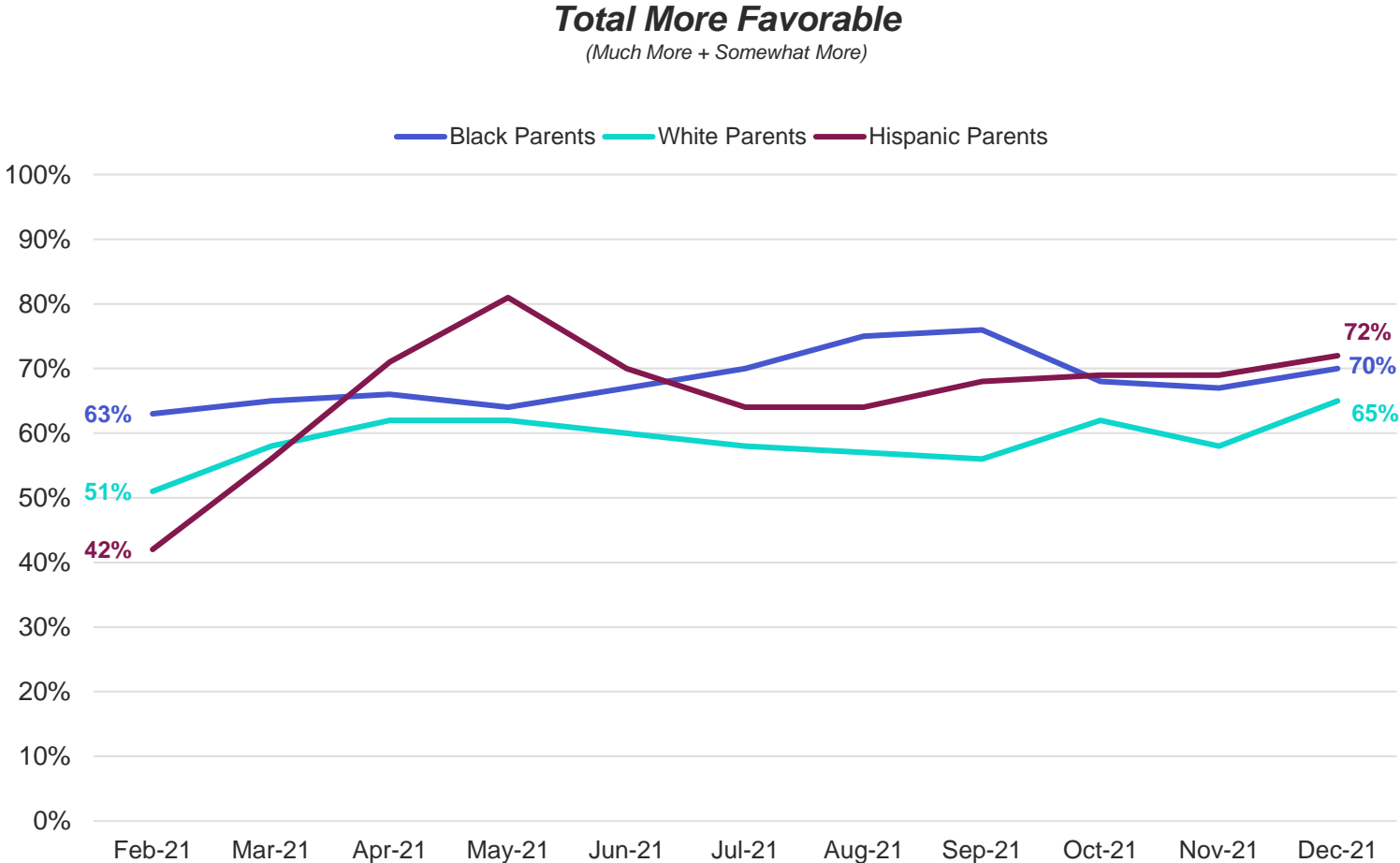
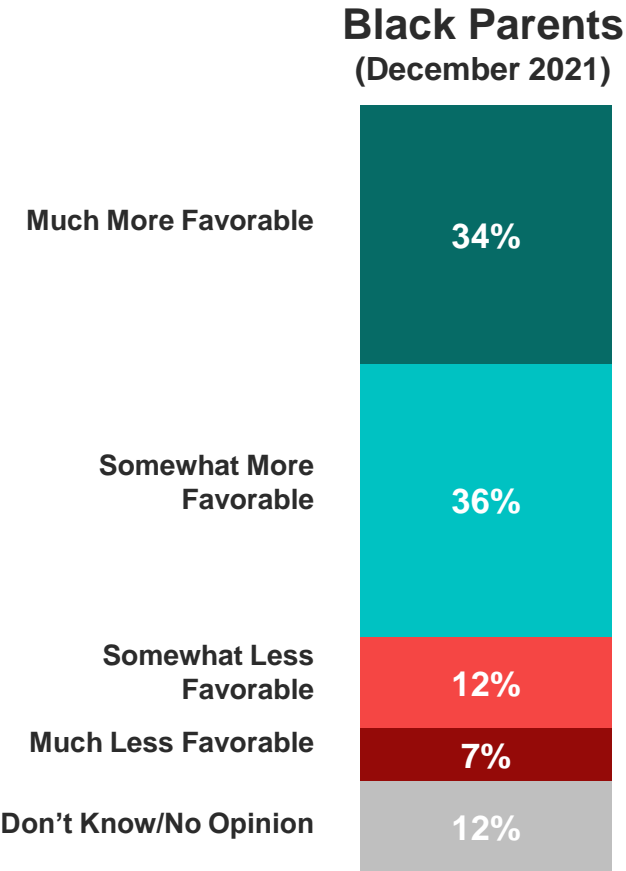
Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

Total Comfortable
(Very + Somewhat)



Positive sentiment around homeschooling increased slightly among Black and Hispanic parents in December. There was a large increase among white parents.

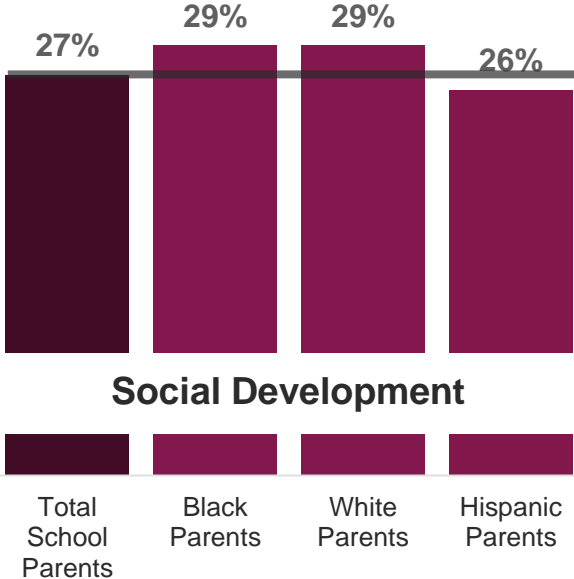
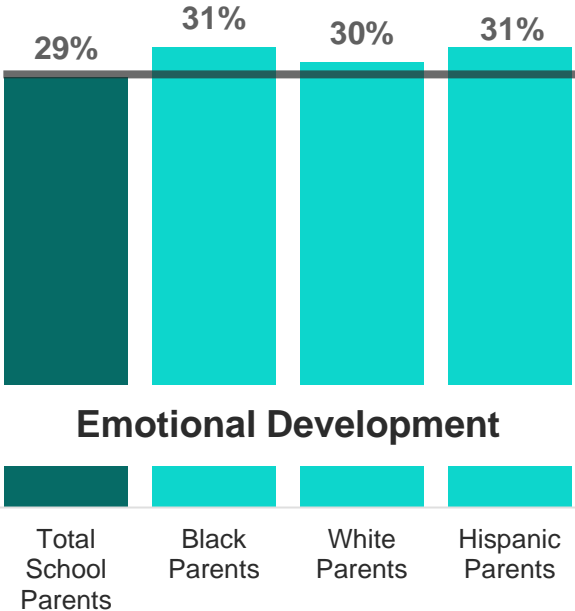
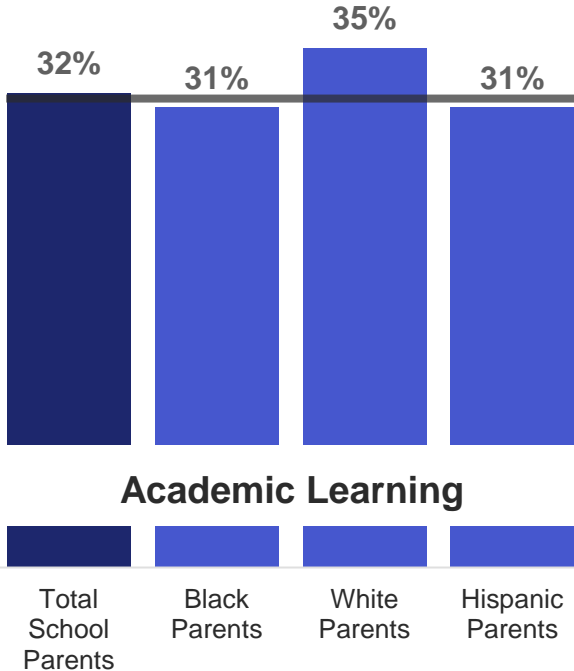
How have your opinions on homeschooling changed as a result of the coronavirus?



Black, white, and Hispanic parents all have similar views when it comes to their children's progress during this past school year.

How do you feel your child/children progressed last school year?

% Very Well



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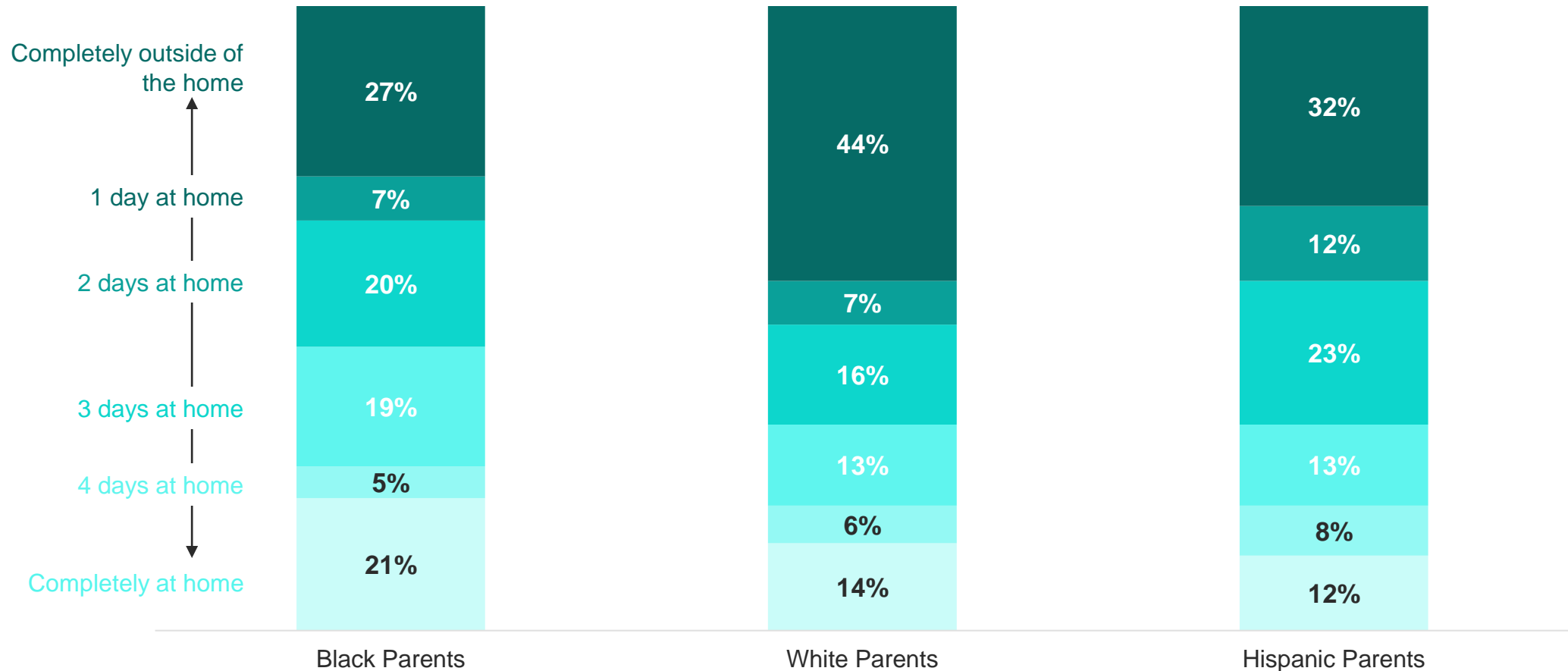
SCHOOL CHOICE POLICIES

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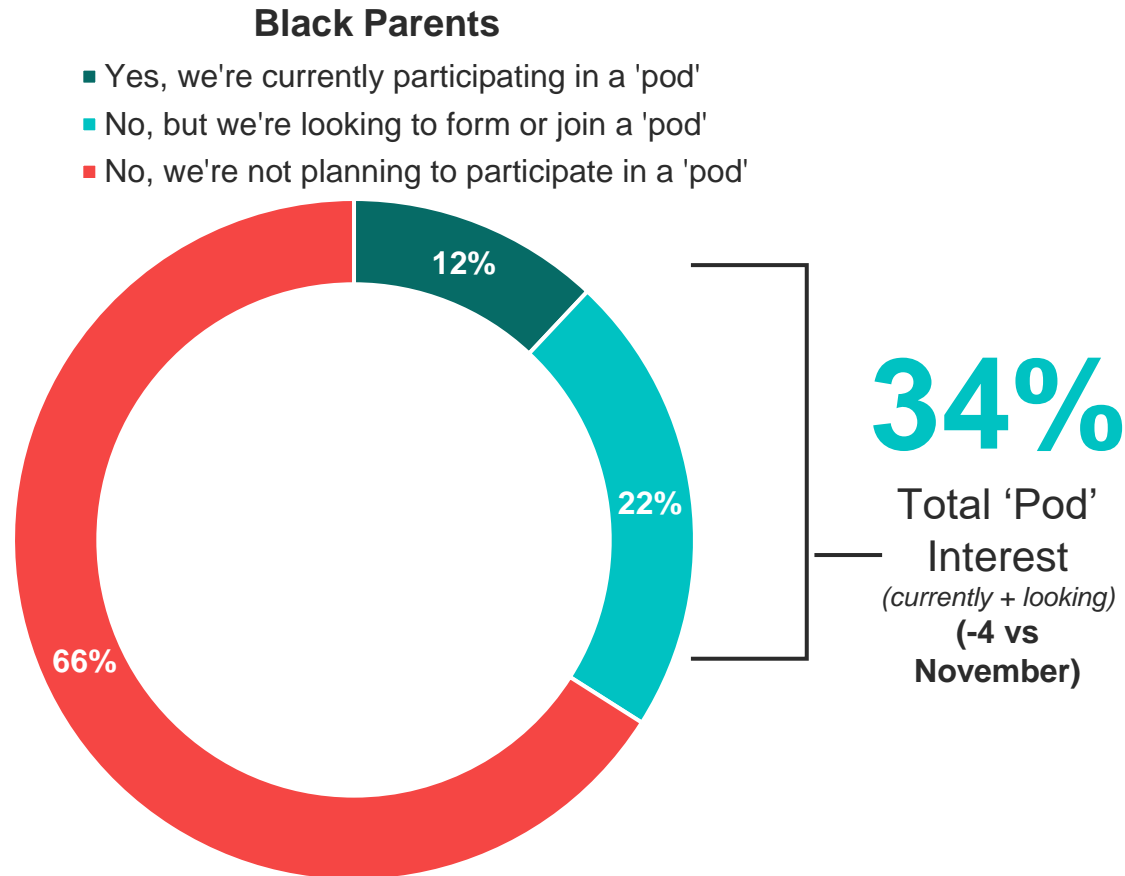
Roughly seven out of 10 Black parents would prefer having at least one day of school (per week) occur at home – much larger than the proportion of white parents.

After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?



Black parents' interest in learning pods decreased slightly in December. By contrast, half of Hispanic parents said they were actively participating or interested in a learning pod.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?



Likelihood to Participate in / Form / Join a 'Pod'

More likely than total Black Parents	Hispanic Parents*	51%
	Black Male Parents	43%
	High Income \$75K+	35%
Less likely than total Black Parents	Middle Income \$35K to < \$75K	35%
	White Parents*	35%
	Low Income < \$35K	32%
	Black Female Parents	27%

* Denotes the sample came from December 2021 School Parent Oversample

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Descriptions Used:

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

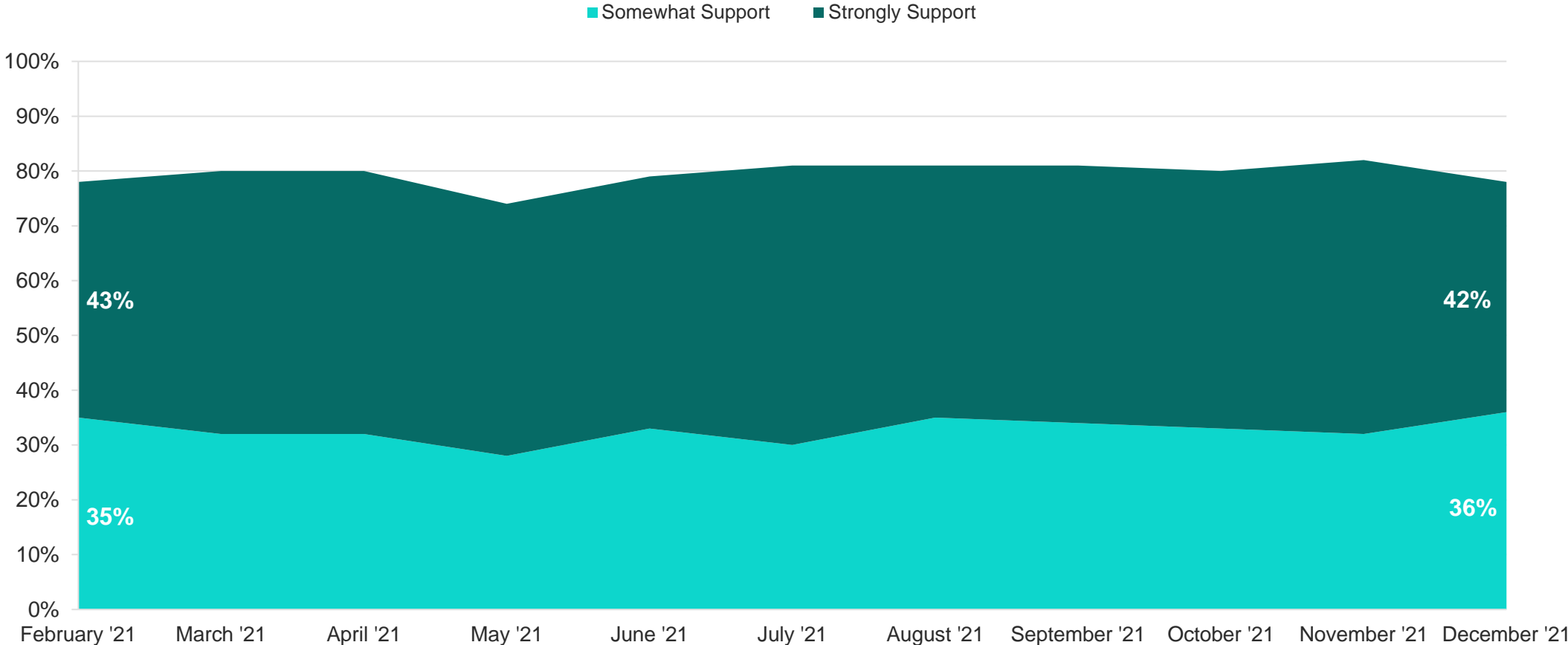
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Over the course of 2021, Black parents have shown high levels of support for ESAs when given a description.

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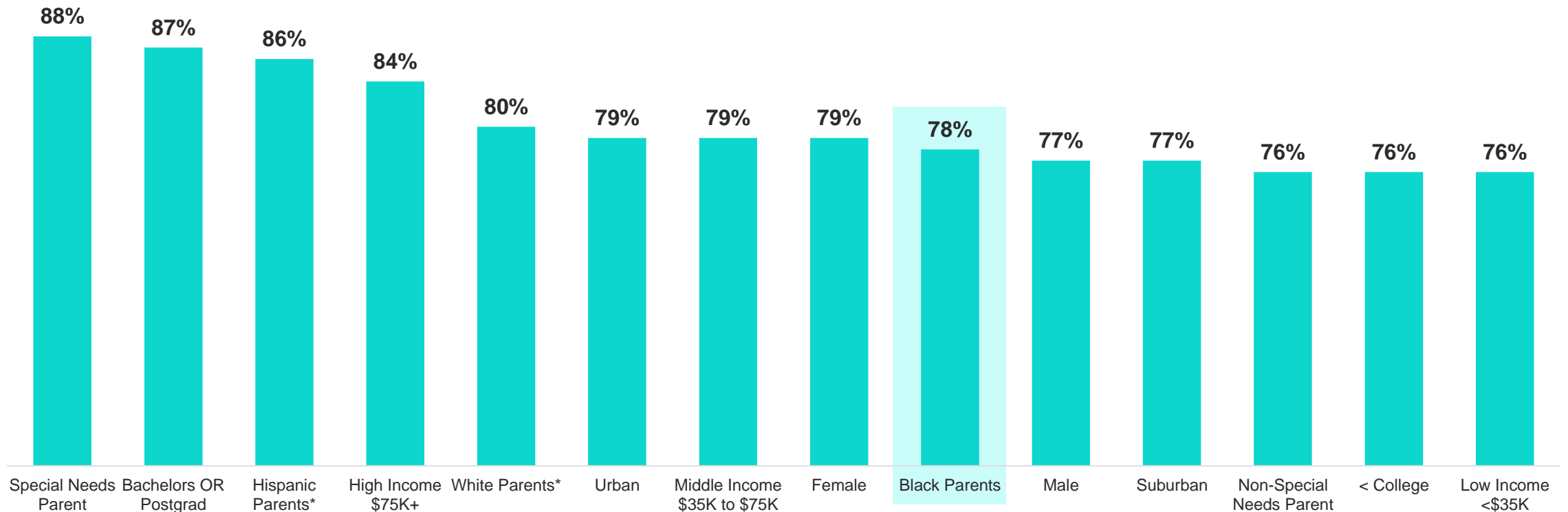


Support for ESAs remains high across various Black parent demographic groups as well as among white and Hispanic parents. Black special needs parents are more supportive of ESAs than non-special needs parents.

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Black Parents

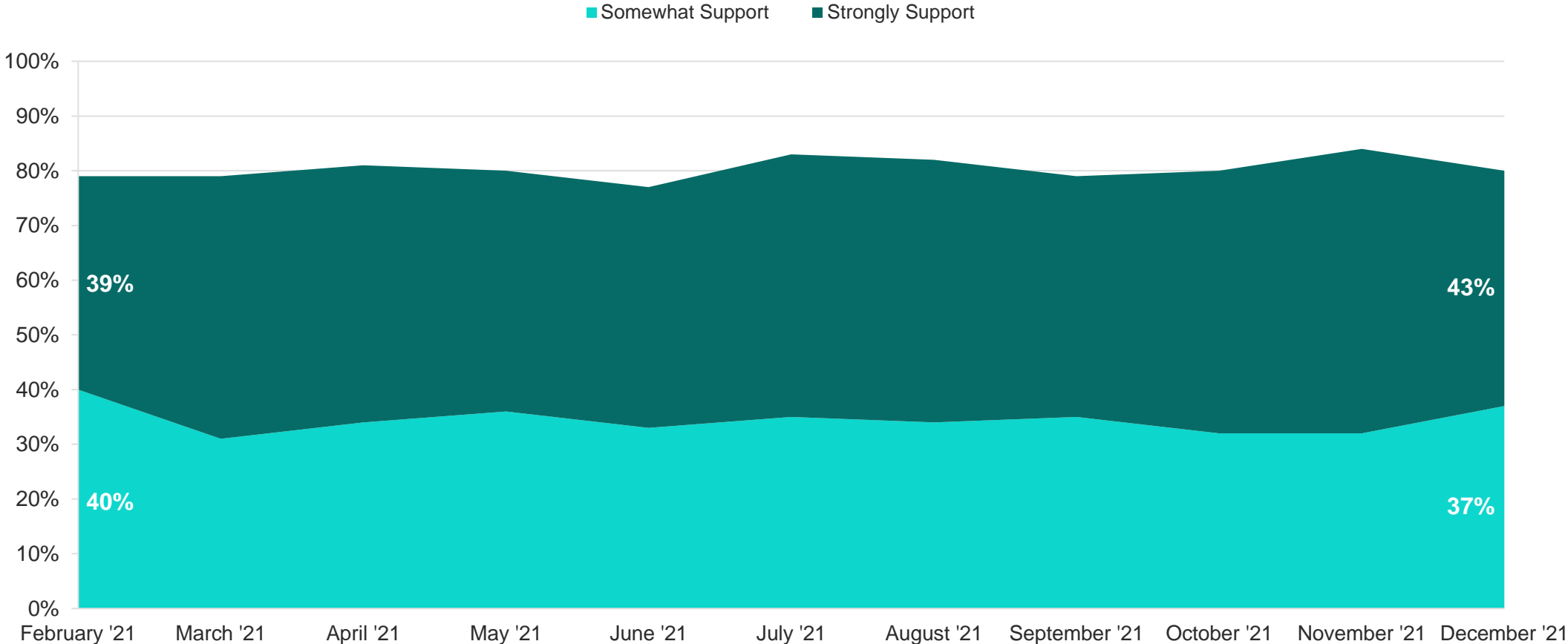
Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from December 2021 School Parent Oversample

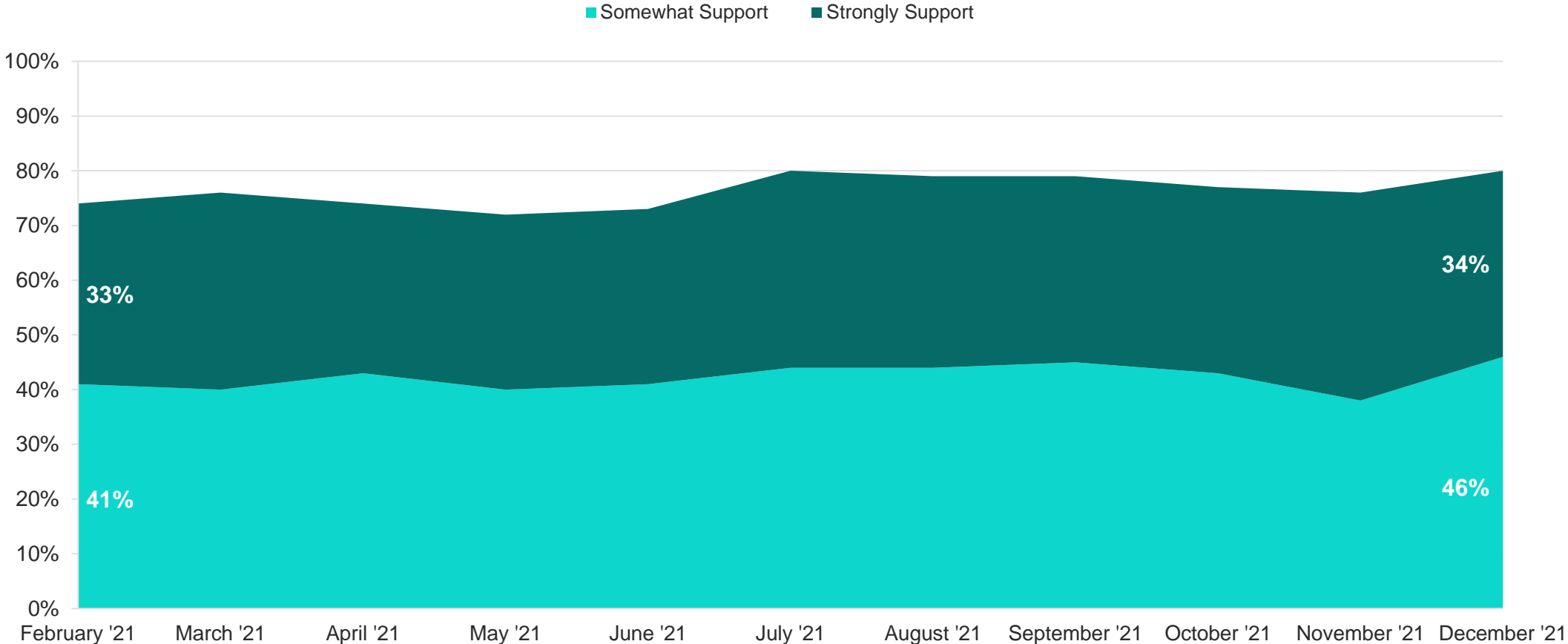
Despite a slight decrease, Black parents' overall support for school vouchers remained high in December.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?



In December, there was an increase in overall support for public charter schools among Black parents.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?



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Survey Profile, 1

Dates	December 14, 2021 – December 21, 2021
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	General Population (Adults, Age 18+)
Sampling Frame	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Gen Pop Median = 10.82 minutes, School Parent Oversample Median = 13.03 minutes, Black School Parent Oversample Median = 13.69 minutes
Sample Sizes	Total, N = 2,200 General Population (Adults 18+) Total, N = 1,325 School Parents Total, N = 424 Black School Parents
Oversampling	N = 700 School Parents N = 300 Black School Parents
Quotas	Age, Gender
Weighting	Age, Race, Ethnicity, Gender, Education, Census Region
Measure of Precision (adjusted for weighting)	± 2.52 percentage points (Gen Pop), ± 3.74 percentage points (School Parent Oversample), ± 5.22 percentage points (Black School Parent Oversample)
Participation Rate	16.99% (Gen Pop), 13.78% (School Parent Oversample), 15.88% (Black School Parent Oversample)
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

Based on Black Parent Sample

Demographics	Unweighted (N =)
Hispanic*	137
Non-Hispanic White*	991
Generation Z	17
Millennial	299
Generation X	71
Boomers	36
Male	123
Female	301
Northeast	64
Midwest	82
South	242
West	36
Low Income <\$35K	178
Middle Income \$35K to <\$75K	180
High Income \$75K+	66

Demographics	Unweighted (N =)
K-4 Parents	253
5-8 Parents	153
9-12 Parents	138
Liberal	143
Moderate	199
Conservative	63
Democrat	303
Independent	86
Republican	24
Urban	219
Suburban	154
Small Town	12
Rural	39
< College	317
College +	107

*N size based on School Parent Oversample.

Based on Black Parent Sample

Demographics	Unweighted	Weighted	Target (%)
Hispanic	8%	5%	5%
Non-Hispanic	92%	95%	95%
Age: 18-29	22%	10%	10%
Age: 30-39	36%	39%	39%
Age: 40-49	29%	37%	37%
Age: 50+	14%	14%	14%
Male	29%	39%	39%
Female	71%	61%	61%
Northeast	15%	17%	17%
Midwest	19%	18%	18%
South	57%	56%	56%
West	8%	9%	9%

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our team is driven by the shared mission to advance freedom and choice in K-12 education where all families, regardless of race, origin or family income, are free to choose a learning environment—public or private, near or far, religious or secular—that works best for their children.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)





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