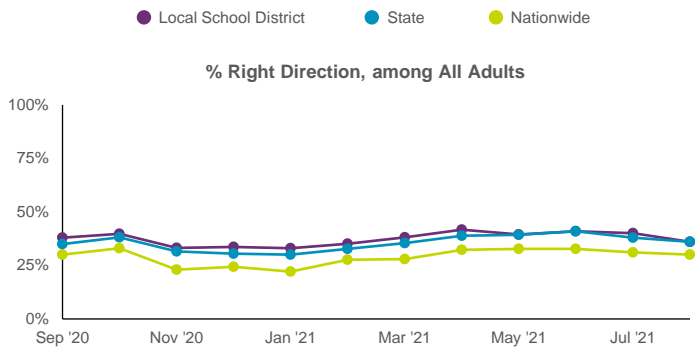


Americans think education is headed...

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?



The main purpose of education?

What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

% Extremely Important, among All Adults

Grades K-8

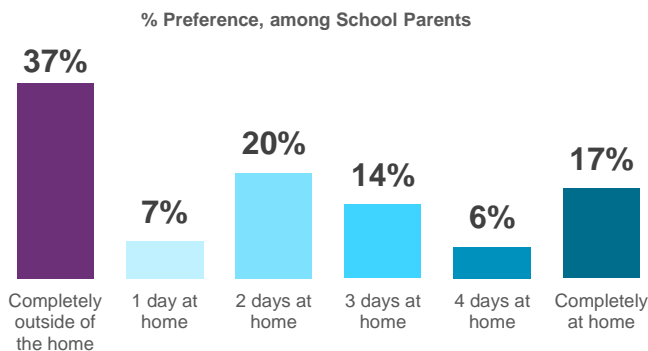
- 55%** Core academic subjects
- 46%** Become independent thinkers
- 45%** Socialization
- 44%** How to be good citizens
- 41%** Skills for future employment
- 37%** Values, moral character, religious virtues
- 24%** To fix social problems

Grades 9-12

- 55%** Skills for future employment
- 53%** Core academic subjects
- 46%** Become independent thinkers
- 44%** How to be good citizens
- 41%** Socialization
- 36%** Values, moral character, religious virtues
- 25%** To fix social problems

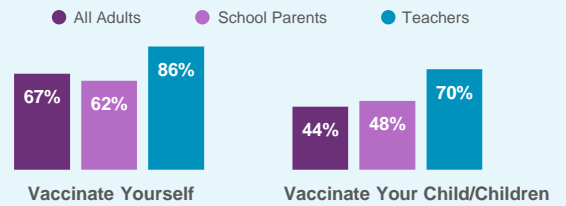
Most school parents prefer one or more days of home-based schooling for their children.

After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?



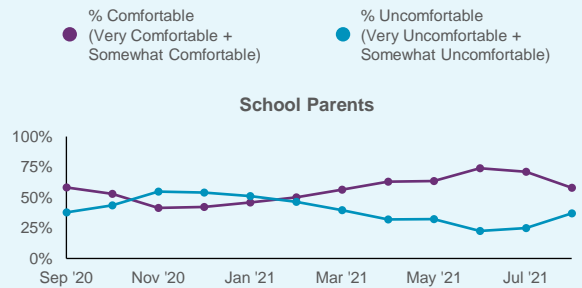
America's teachers are more likely to get or have gotten the COVID-19 vaccine than the general public or parents of school-age children.

When an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you, would you agree to be vaccinated?... to have your child/children vaccinated?

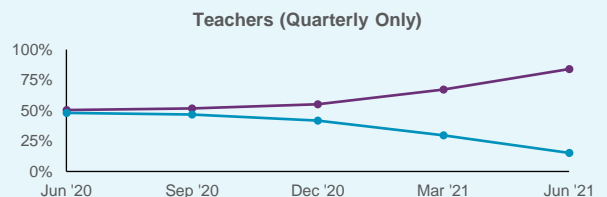


School parents express decreasing levels of comfort with their children returning to school in-person. A majority of teachers are comfortable going back to school.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

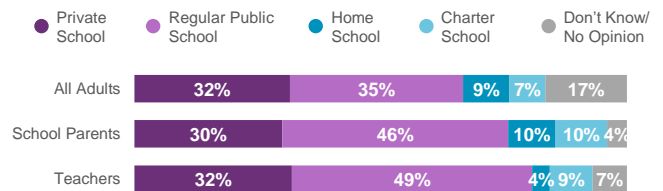


Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you returning to school in person right now?

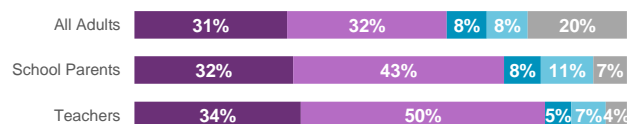


If the general public/parents/teachers could choose any school for their kids, they would prefer...

If given the option, what type of school would you select in order to obtain the best education for your child?

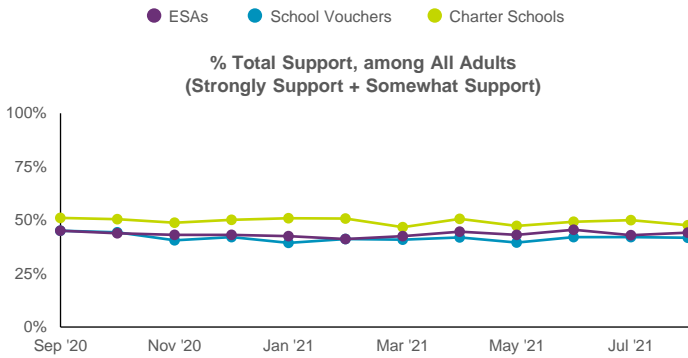


If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?



Do Americans support school choice policies?

Based on what you know, or have heard from others... In general, what is your opinion of charter schools, school vouchers, and education savings accounts (ESAs)?



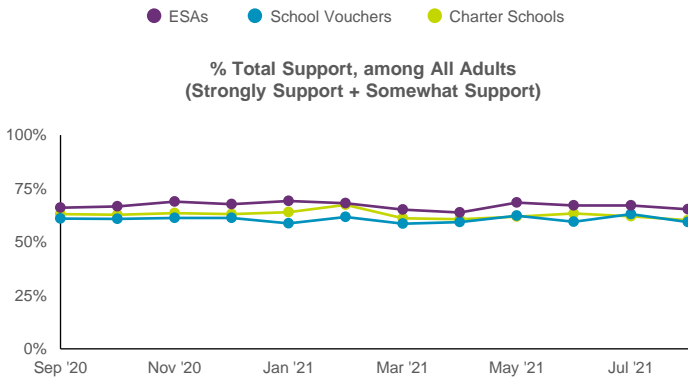
Do Americans support school choice policies?

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

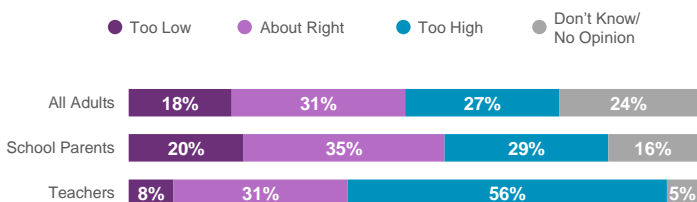
An "education savings account" in K-12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Based on what you know, or have heard from others... In general, what is your opinion of charter schools, school vouchers, and education savings accounts (ESAs)?



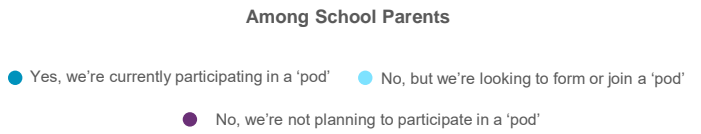
Too much standardized testing? It depends who you ask.

All public schools and most private schools give their students standardized tests during the school year. When thinking about students preparing for and taking these tests, in general, do you believe the amount of time spent on standardized testing in American schools is:



Parents express substantial interest in learning pods and tutoring. They are willing to pay hundreds of dollars per child/per month for those education opportunities.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families? You said you're currently participating in a 'pod', is that...? You said you're looking to form a 'pod', would that be...?

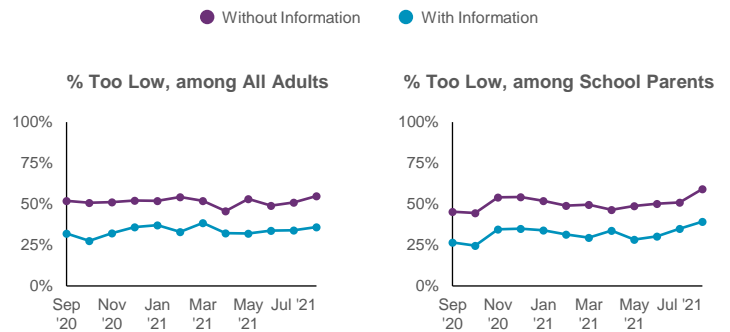


Average price those interested in or participating in a 'pod' are willing to pay:
\$408
 Per child / per month

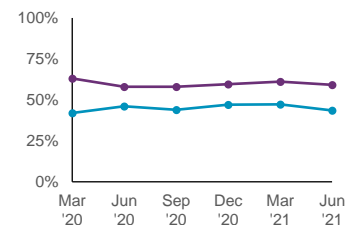
Is school funding too low? Information is powerful.

Without Information: Do you believe public school funding in your state is too low?

With Information: On average, your state spends \$[Respondent's State Average] per student attending public school each year. Do you believe public school funding is too low?



% Too Low, among Teachers (Quarterly Only)



These polls are fielded online, among a national sample of 2,200 general population adults (age 18+) monthly, an oversample of 700 K-12 school parents monthly, and 1,000 teachers quarterly living in the United States (including the District of Columbia). The gen pop results include a monthly sample of approximately 500 K-12 school parents. Morning Consult uses non-probability, stratified sampling based on age and gender for general population, race and ethnicity for K-12 school parents, gender and years of experience for teachers. The general population and K-12 school parent results are weighted on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. "Don't Know," "Unsure," or "No Opinion" responses, or equivalents, are occasionally excluded from the charts in order to focus on those respondents who did express an opinion.