



THE PUBLIC, PARENTS, AND K-12 EDUCATION

A National Polling Report

JUNE 2021

KEY FINDINGS

1. Parents' comfort with their children returning to school increased significantly in June. Main reasons were increased vaccinations, decreases in cases, and a feeling that schools will take proper precautions. Those that are still uncomfortable expressed uncertainty with school's precautions as well as the current state of the pandemic.
2. Most parents still prefer some level of hybrid learning. However, in June, school parents signaled an increased preference for their children to learn completely outside of the home.
3. Interest in 'pods' and tutoring decreased slightly this month. There was a notable decrease in 'pod' interest among those living in the West and with higher incomes. In June, tutoring interest declined most among Hispanics and Private School Parents.
4. In June, school parents' soft support declined for ESAs, School Vouchers, and Charter Schools. However, overall support for school choice policies remains high across different demographic groups; especially when a description of the specific policy is provided.
5. School parents generally agree with positive statements about diversity and inclusivity when thinking about their schools. Parents with higher incomes, or those who identify as Democrat, are the most likely to agree that their local school is promoting diversity and inclusivity. Black Parents or those with lower incomes are less likely to agree along those lines.
6. We presented six statements relating to political pressure, inclusivity, curriculum decisions, American history, and debates in and around school – school parents shared common ground and middling responses regardless of demographic.

AGENDA

COVID-19 AND SCHOOLING

SCHOOL CHOICE POLICIES

VIEWS ON K-12 EDUCATION

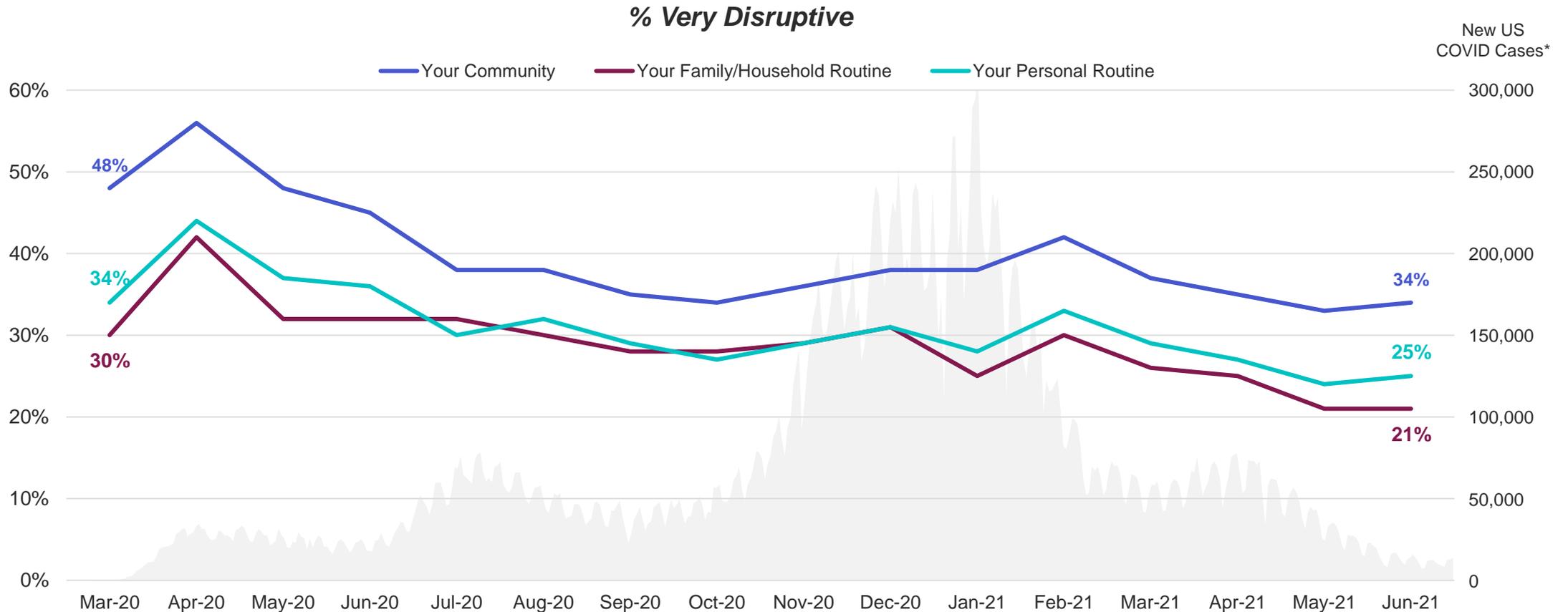
SURVEY PROFILE AND DEMOGRAPHICS



Though cases continue to decrease, the percentage of adults who feel the coronavirus has been 'very disruptive' has held steady in June.

How disruptive has the coronavirus (also called COVID-19) been on each of the following?

All Adults

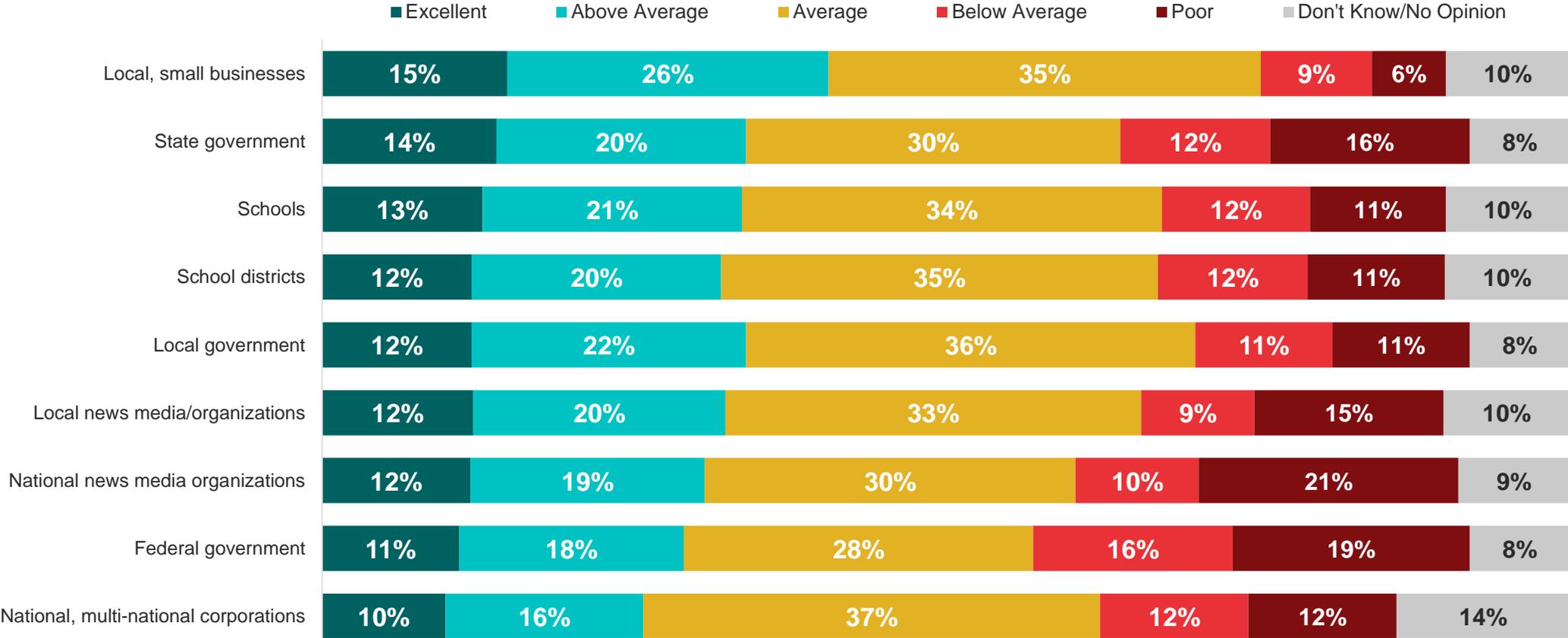


*CDC daily data

The general public continues to give middling ratings to various institutions for how they've responded to the coronavirus pandemic.

Based on what you have seen, read, or heard so far, how would you rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

All Adults



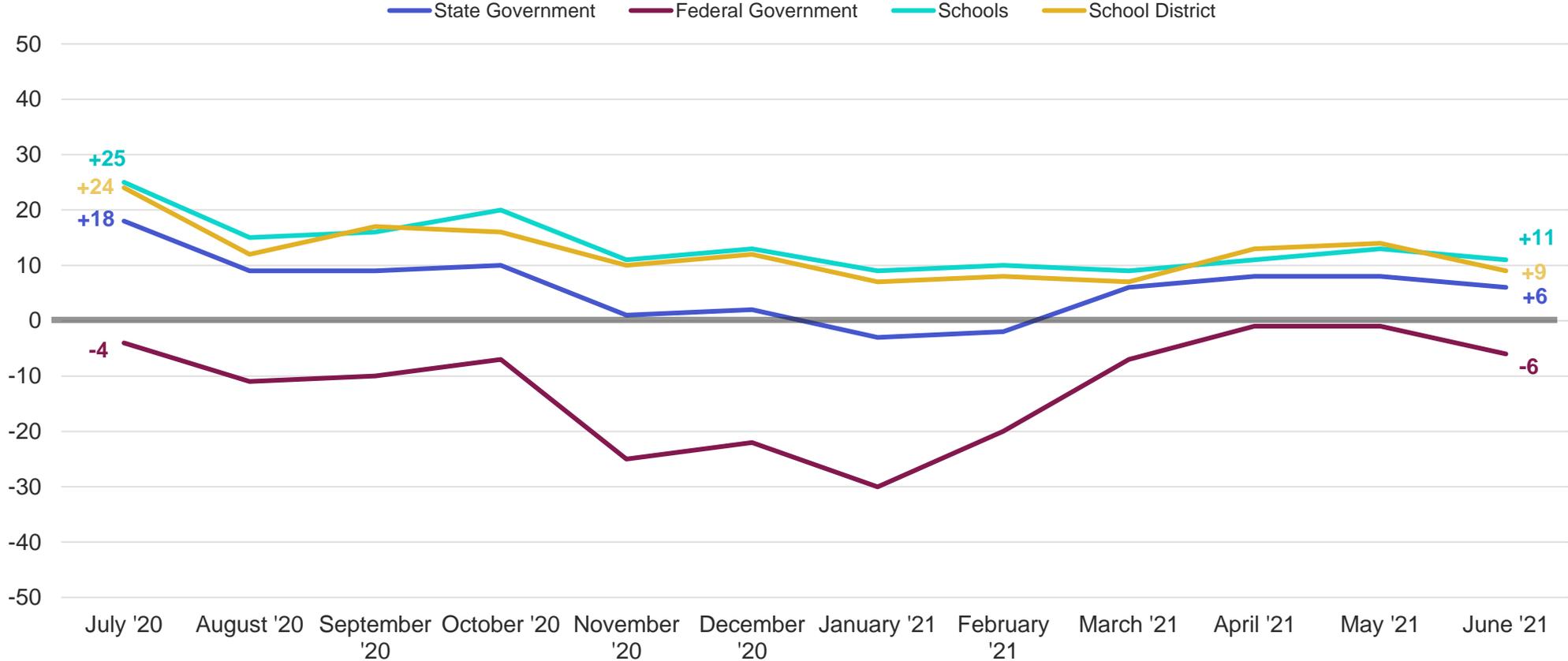
Pandemic response ratings for both the federal government and school districts decreased by five points compared to May.

Based on what you have seen, read, or heard so far, how would you rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

All Adults

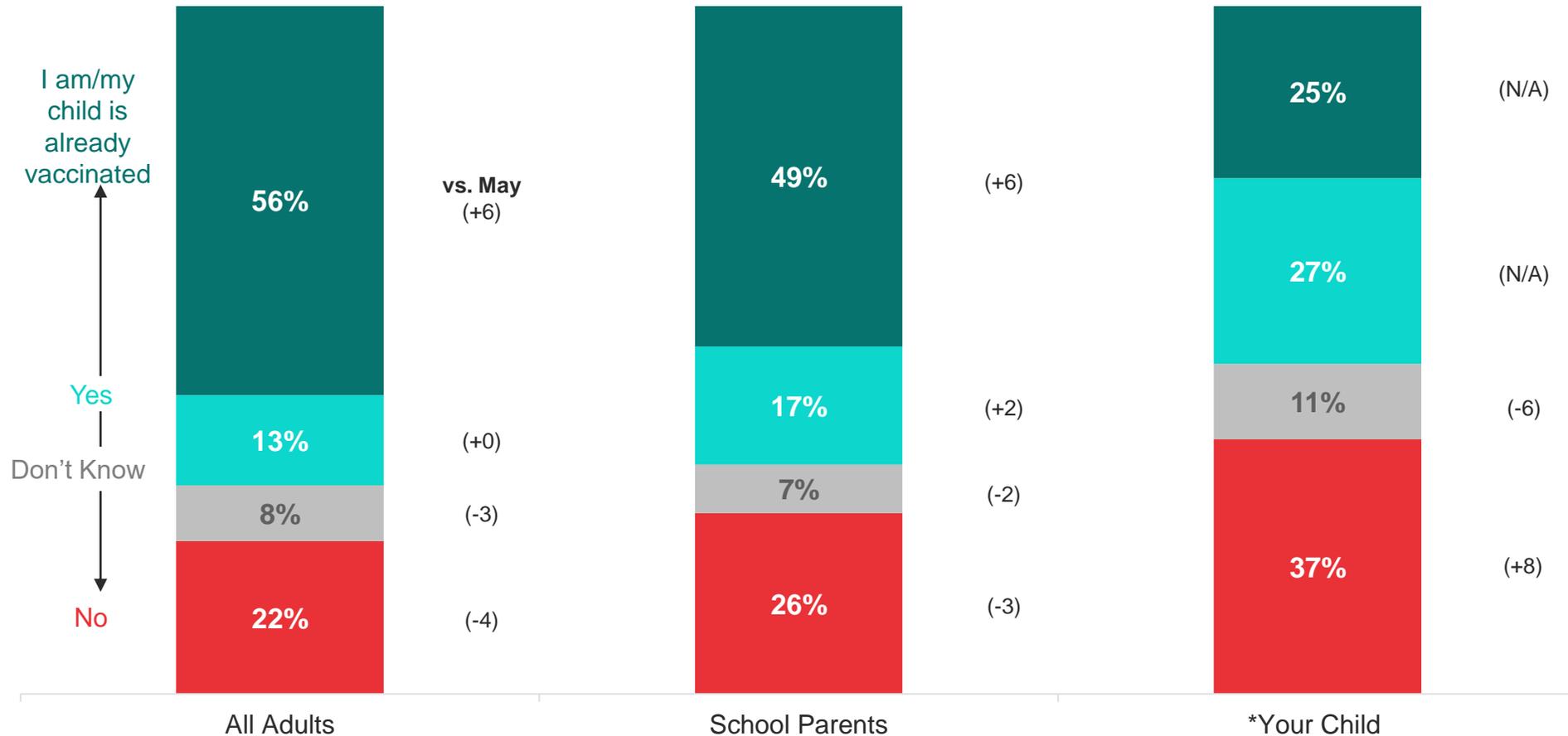
Net Positive

(Excellent + Above Average – Below Average + Poor)



Most of the general public and school parents say they are either already vaccinated or are planning on getting vaccinated. Vaccination hesitancy is higher when thinking about their children.

When an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you/your child, would you agree to be vaccinated/have your child vaccinated?



* % Reflect responses of parents with children in grades K-12 only

Americans' likelihood to agree to be vaccinated continues to increase, with the largest increases among Hispanics, Blacks and those in the lower income bracket.

When an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you, would you agree to be vaccinated?

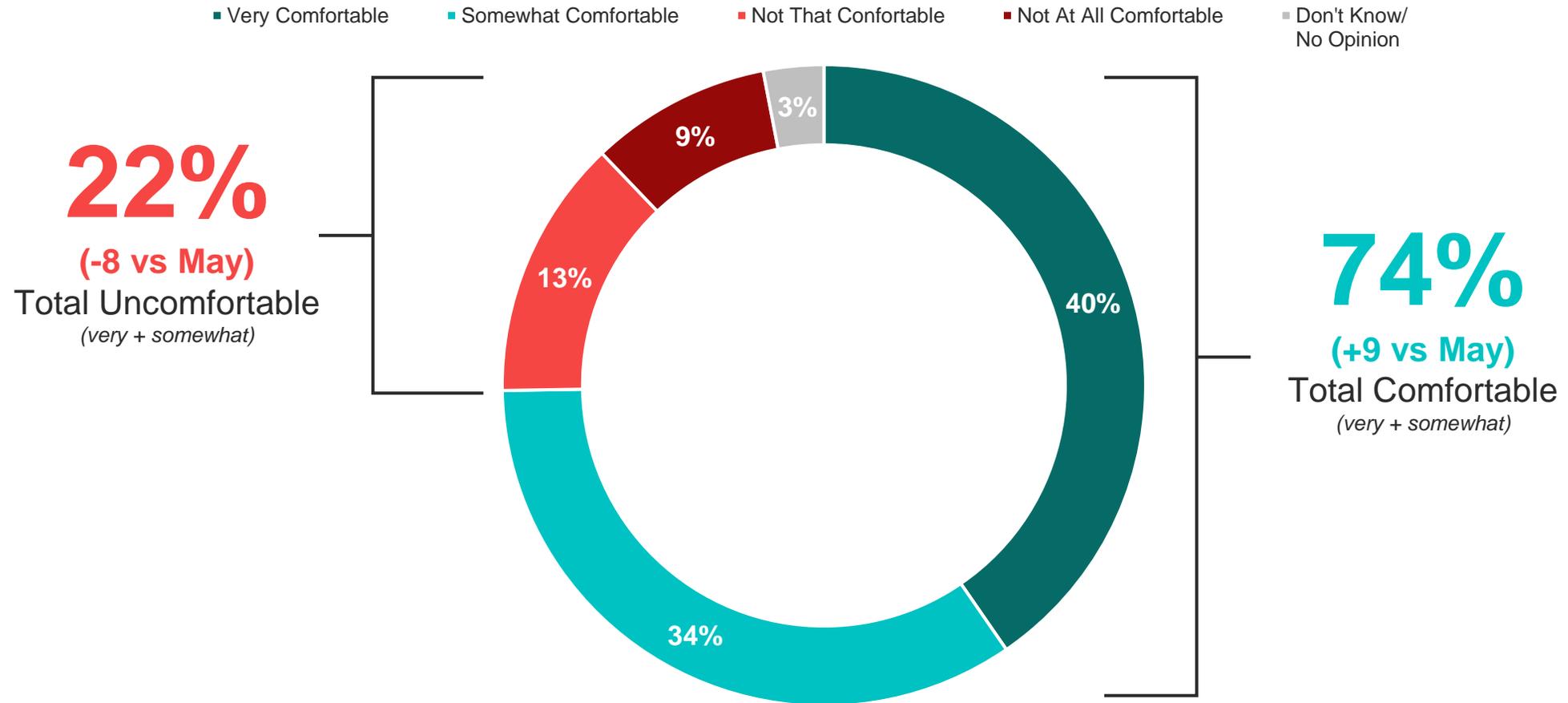
All Adults

Groups Most Likely To Get Vaccinated/Already Vaccinated			Groups Moderately Likely To Get Vaccinated/Already Vaccinated			Groups Less Likely to Get Vaccinated/Already Vaccinated		
		Vs May			Vs May			Vs May
Educ: Bachelors or Postgrad	83%	+2	Non-Hispanic White	70%	+3	Republican	62%	+7
Democrat	83%	+5	South Region	67%	+10	Low Income < \$35K	62%	+12
High Income \$75K+	80%	+2	Gen X	66%	+3	Black	62%	+13
Baby Boomers	79%	+4	Independent	66%	+10	Millennials	61%	+8
Northeast Region	77%	+7	Midwest Region	64%	+5	Small Town	60%	+8
Suburban	74%	+6	Educ: < College	63%	+8	Rural	59%	+6
Urban	73%	+6				Gen Z	58%	+7
West Region	72%	+2						
Middle Income \$35K to < \$75K	71%	+3						
Hispanic	71%	+15						

Nearly three out of four school parents feel comfortable with their children returning to school right now, an increase of nine points since May.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

School Parents



Those who are comfortable with their children returning believe enough people have been vaccinated and that schools will take proper precautions. Those that are uncomfortable believe not enough people have been vaccinated and that there are too many unknowns.

Why do you feel comfortable/uncomfortable with your child/children returning to school right now?

School Parents

COMFORTABLE

“There are many safety protocols in place for kids to return to school safely and comfortably.”

“Because I am sure that my child's school is putting safety measures in place which will keep my child safe.”

“The cases of COVID are dropping and more people are getting vaccinated.”

“My child has been in school in person throughout the pandemic and I have had no discomfort or issues with it.”

UNCOMFORTABLE

“So many children are not yet vaccinated.”

“(My kids) still seem scared that they will get sick, and the vaccine is still not available for my youngest ones.”

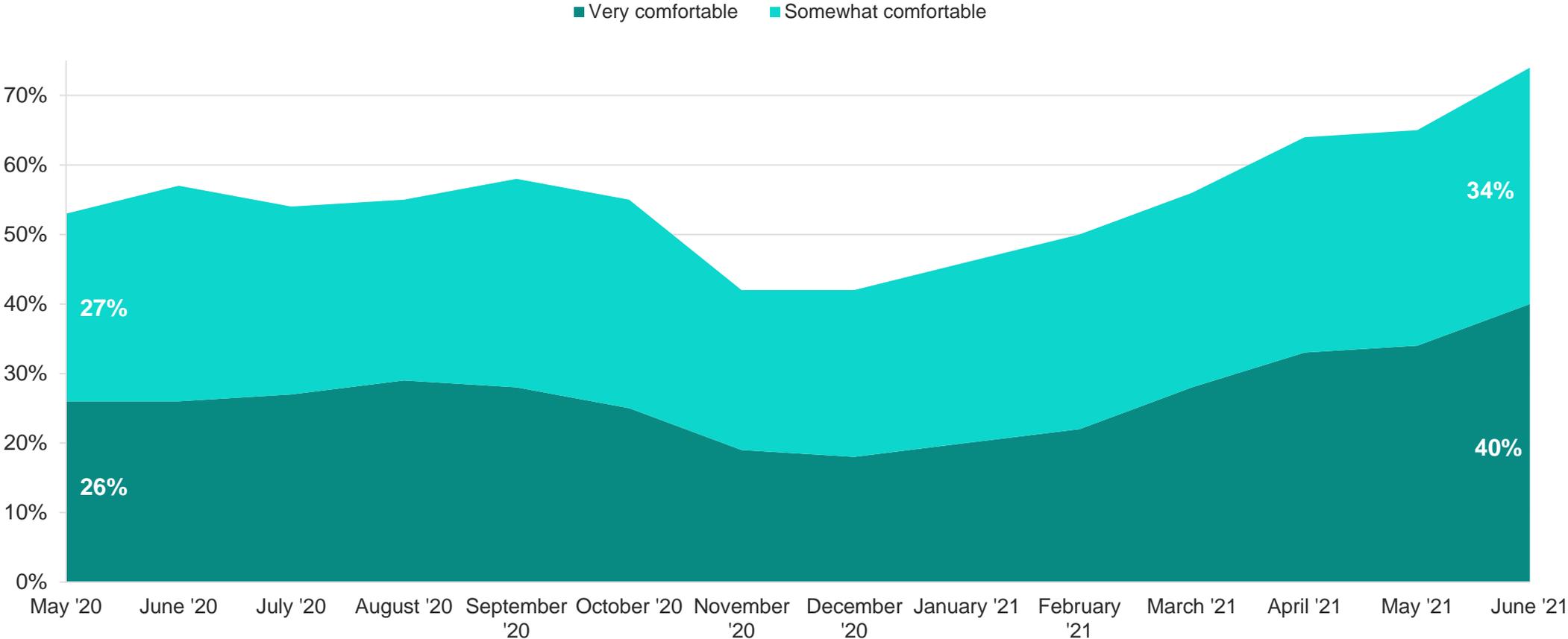
“Worries of the virus spreading in school, and my kids might not be able to focus well if they need to be wearing the mask all the time.”

“The unknown is worrying. I don't trust other families to be taking precautions. I'm not sure what to expect.”

School parents' comfort with their children returning to school has increased in June.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?

School Parents

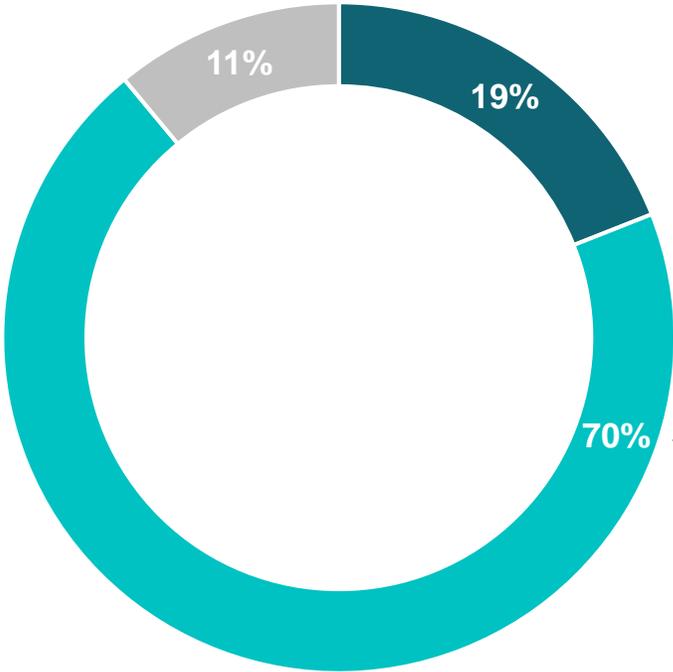


Most school parents believe that schools should provide multiple learning options for students in the fall.

Do you think schools should offer only one approach to educating K-12 students in the fall or provide multiple learning options?

School Parents

■ Offer One Approach ■ Provide Multiple Learning Options ■ Don't Know / No Opinion



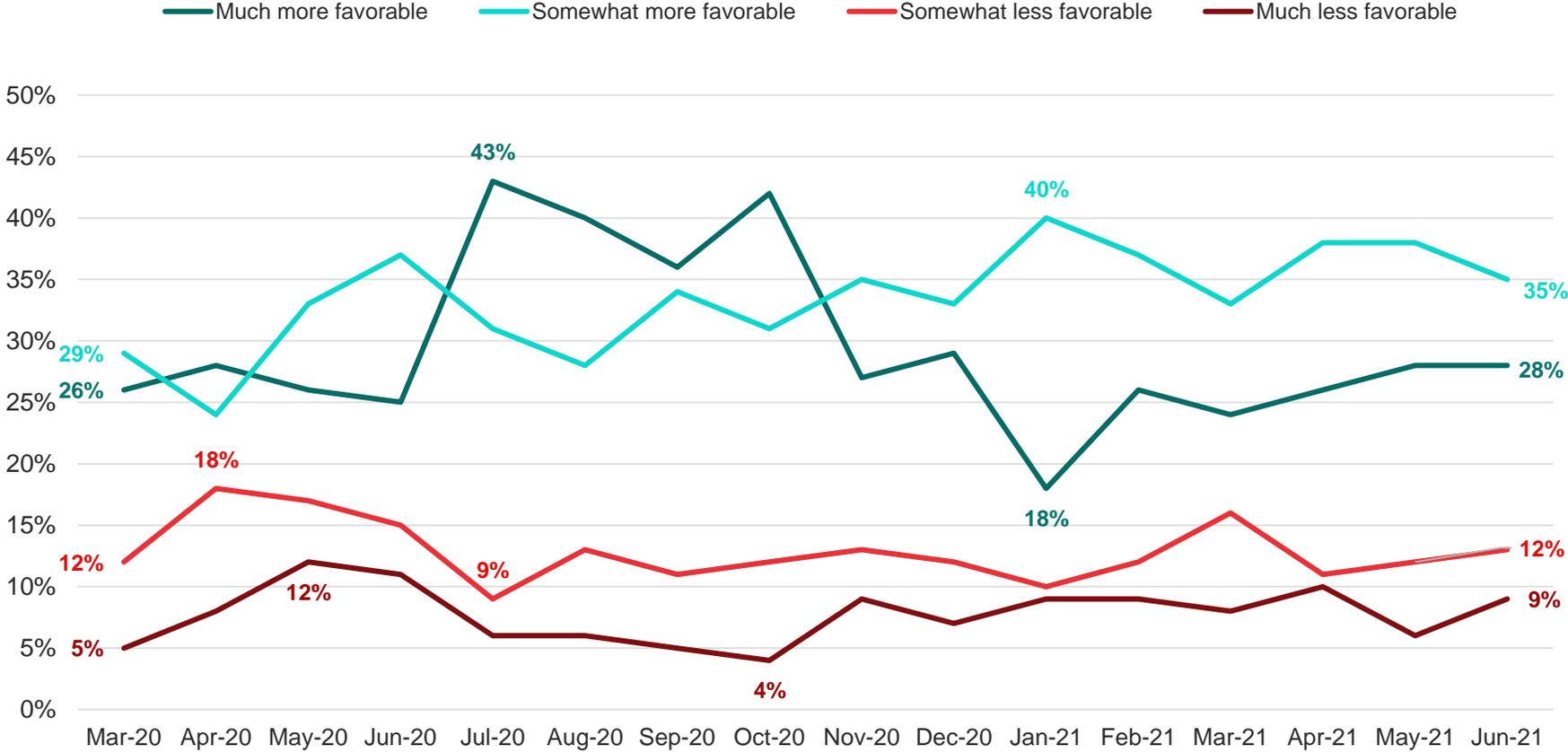
Desire to Provide Multiple Learning Options by Demographic

More likely than Total School Parents	Black	76%
	Democrat	74%
	Hispanic	73%
	Independent	73%
	Middle Income \$35K-\$75K	71%
	Low Income < \$35K	71%
Less likely than Total School Parents	White	69%
	High Income \$75K+	68%
	Republican	62%

Overall favorability of homeschooling decreased slightly among school parents in June.

How have your opinions on homeschooling changed as a result of the coronavirus?

School Parents



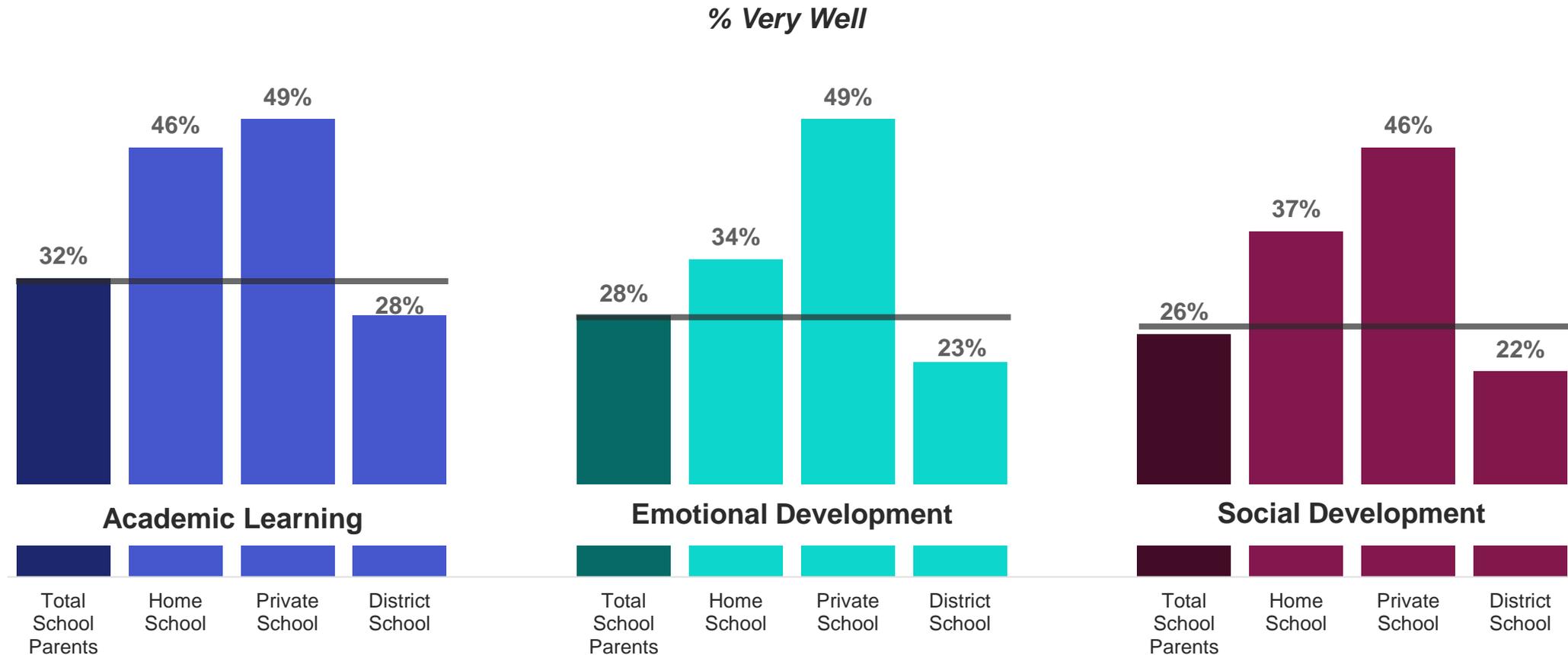
June 2021	
Total More Favorable	63%
Total Less Favorable	21%

Note: The school parent subsample is weighted based on ACS benchmarks, starting in September 2020

Private School and traditional Home School Parents remain more positive about their children's progress compared to District School Parents.

How do you feel your child/children progressed last school year?

School Parents

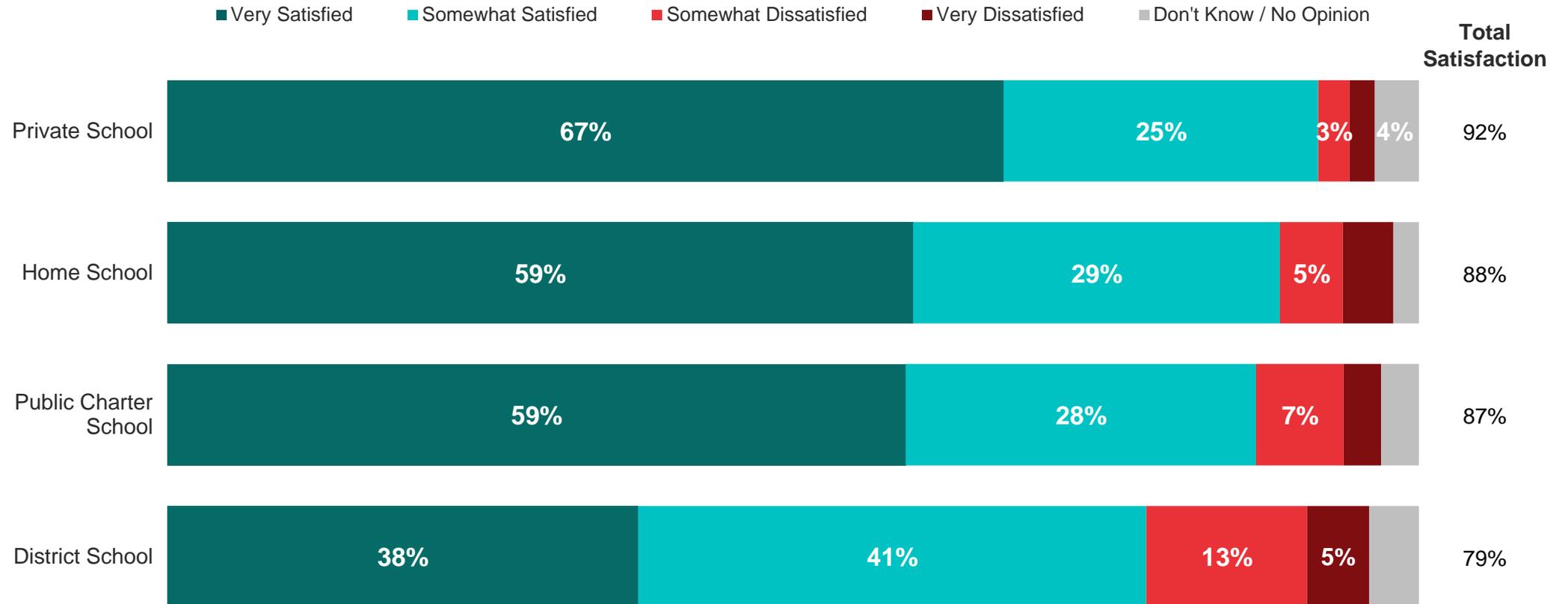


*Charter Schools not shown due to low sample size.

School parents are satisfied with their experiences across different school sectors. Private School and Home School Parents are more strongly satisfied than District School Parents.

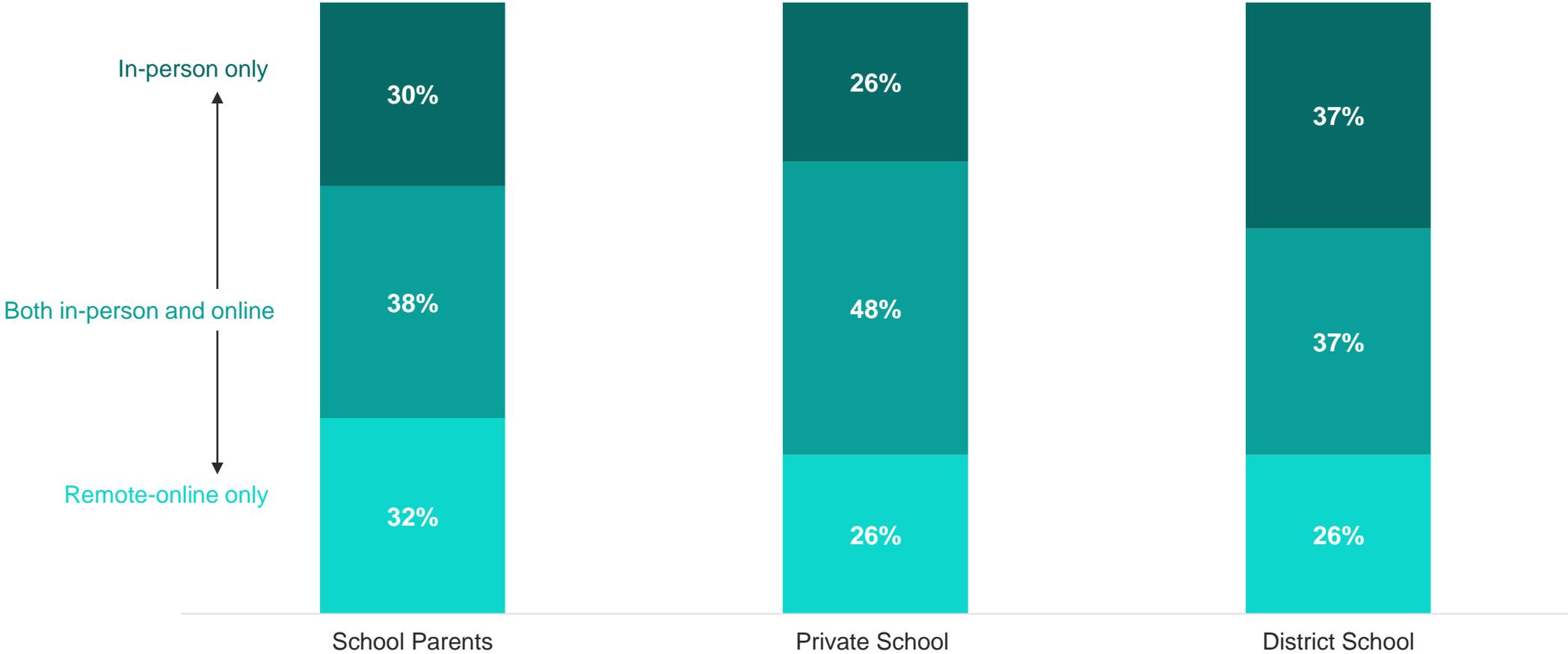
To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

School Parents



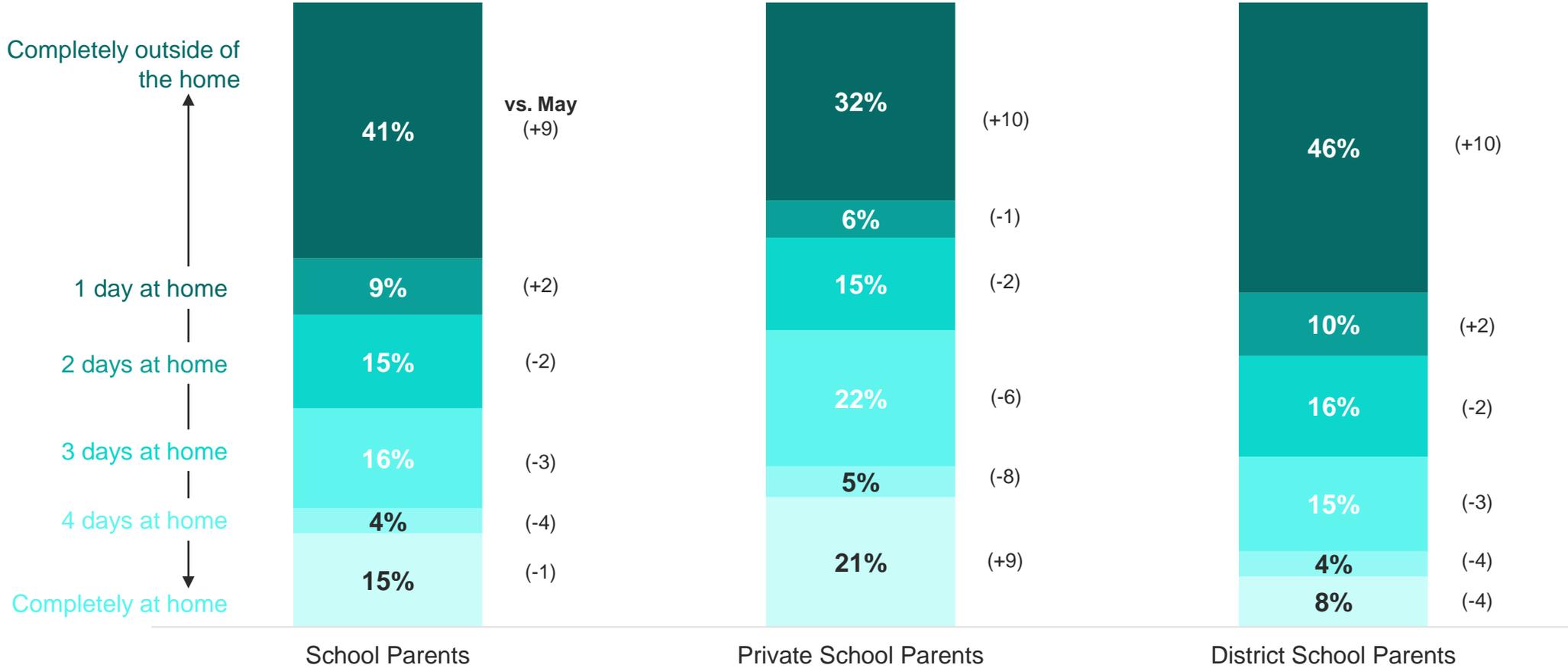
According to school parents, private schools are more likely to be mixing in-person and online learning modes.

Please tell us the grade level for each of your children; what kind of school each child will attend this school year; and what mode of learning they are currently enrolled in.



There is an increase among school parents who would prefer to have schooling take place completely outside of the home.

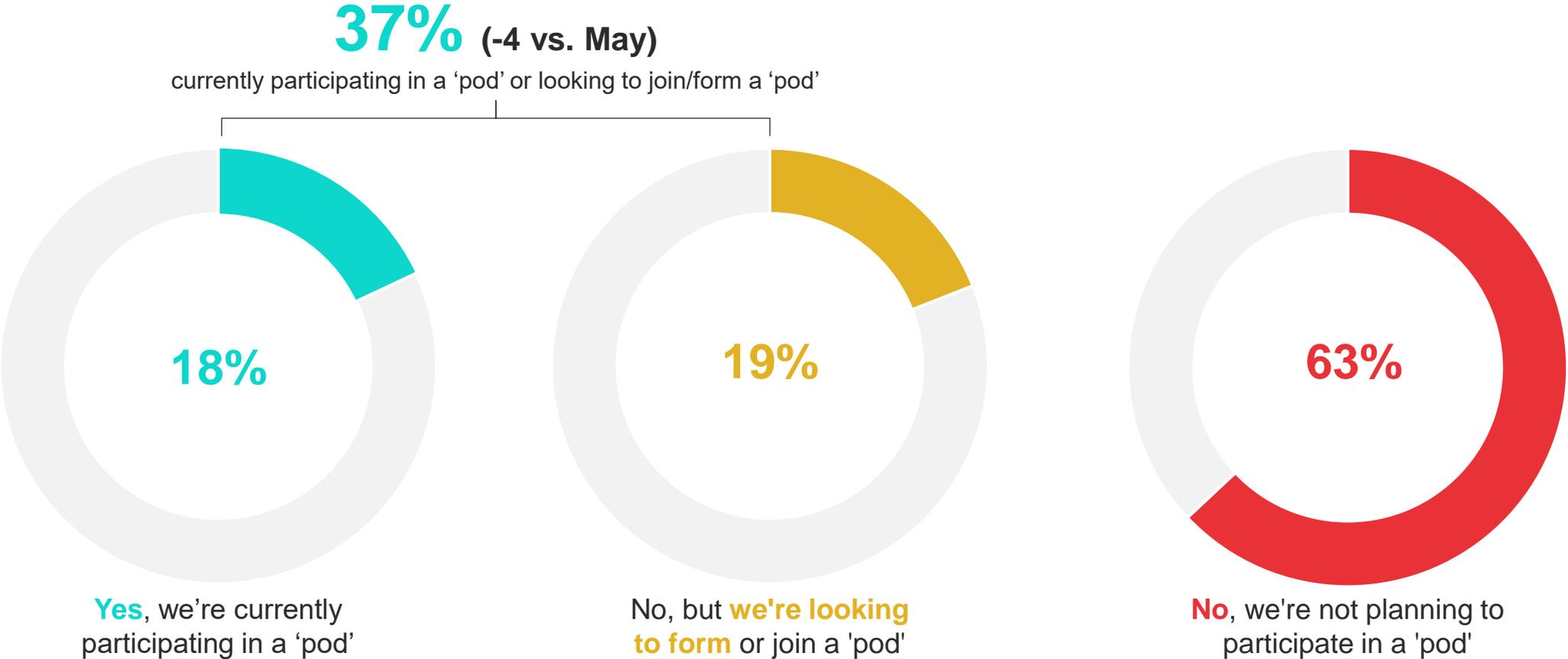
After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?



There was a slight decrease in school parents who say their family is either participating in or looking to form/join a learning 'pod'.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?

School Parents



In June, there was a decrease in ‘pod’ interest among several demographic groups; especially those living in the West and with high incomes.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?

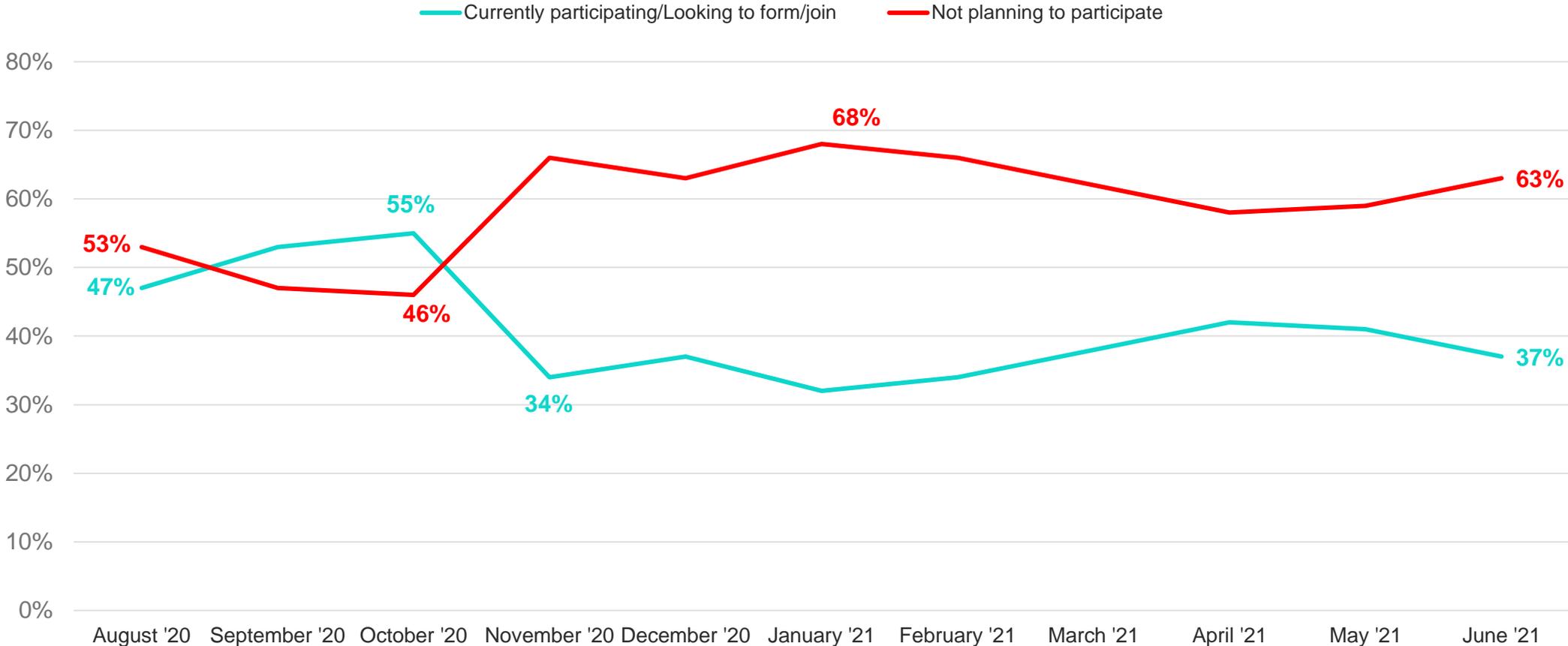
School Parents

Most Likely to Participate in / Form / Join a Pod			Moderately Likely to Participate in / Form / Join a Pod			Less Likely to Participate in / Form / Join a Pod		
		Vs May			Vs May			Vs May
Private School Parent	66%	-9	High Income: \$75K+	42%	-10	Independent	29%	-2
Home School Parent	61%	+10	South	38%	+4	Suburban	28%	-6
Urban	56%	-5	Middle Income \$35K-\$75K	38%	-1	Rural	28%	+2
Black	56%	-1	Republican	37%	+3	Midwest	25%	-7
Hispanic	54%	-4	Educ: < College	32%	+1	Small Town	17%	-2
Educ: Bachelors or Postgrad	47%	-8	District School Parent	31%	+0			
Democrat	44%	-9	Non-Hispanic White	31%	-4			
West	43%	-12	Low Income < \$35K	31%	+2			
Northeast	43%	-5						

Participation in or consideration of joining a 'pod' has decreased slightly in June.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?

School Parents



School parents that are interested/participating in a ‘pod’ believe they are good for socialization and will keep their children up to speed with curriculum. Those with no interest say ‘pods’ are unsafe, too costly or unnecessary for their children.

Why are you participating in a ‘pod’? Why are you looking to form or join a ‘pod’? Why aren’t you planning to participate in a ‘pod’?

WHY PARTICIPATING IN A ‘POD’

“To help the kids learn with someone other than just me.”

“(I believe) It would improve my child's engagement in academics and improve social interaction.”

“(It’s) an education environment where my children can learn and socialize with fewer health and safety concerns.”

WHY LOOKING TO FORM OR JOIN A ‘POD’

“(It provides) more help for the kids learning and still allows them to socialize.”

“To give my children more content to learn and develop.”

“It’s the safer choice right now while still offering the socialization that my children need.”

WHY NOT PLANNING TO PARTICIPATE IN A ‘POD’

“Too expensive and too much of a hassle when compared to public school.”

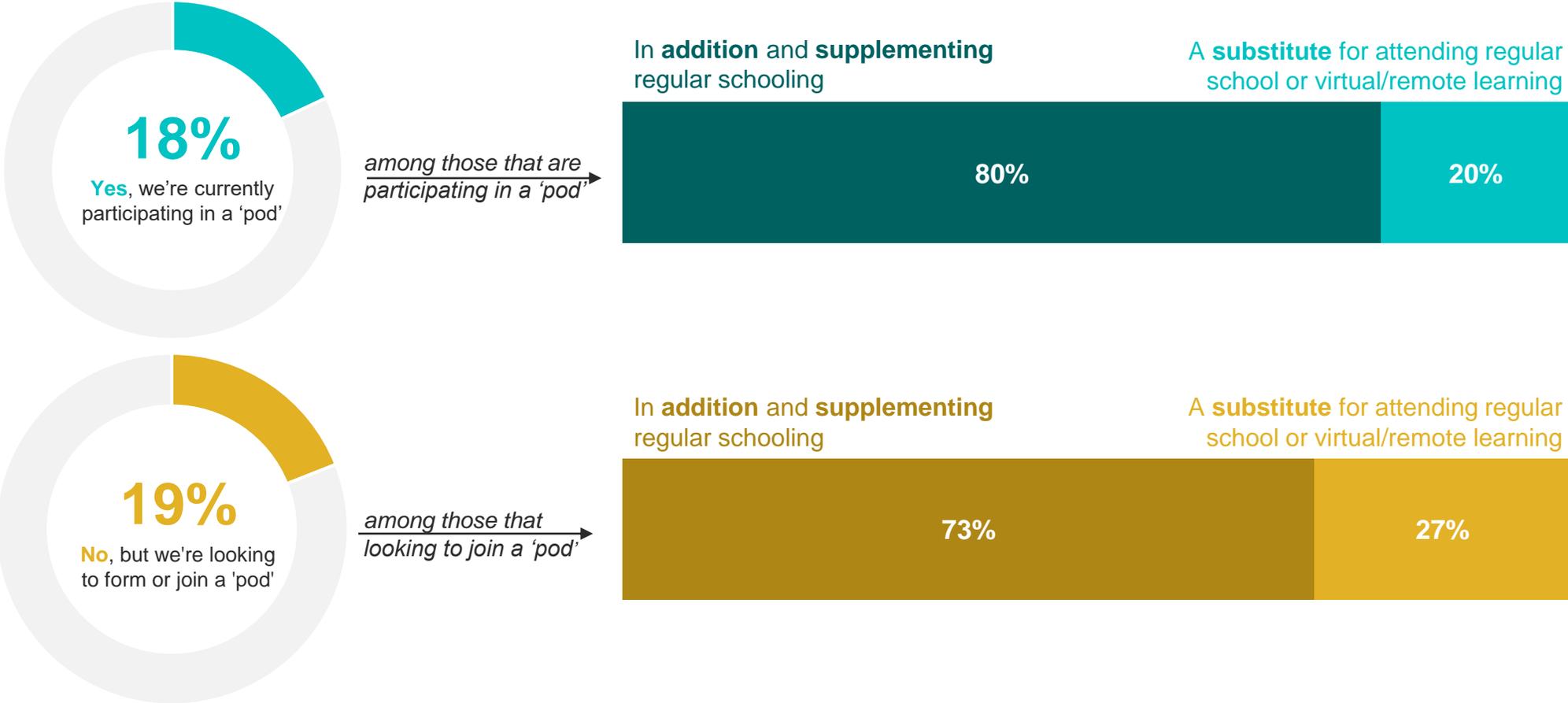
“Because my child is back to full time, in person schooling and I like it that way.”

“I think it carries the same risk of getting and spreading COVID as a full school option.”

'Pods' continue to be primarily used in addition to regular schooling and are less likely to be a substitute for regular school.

You said you're currently participating in a 'pod', is that...? You said you're looking to form a 'pod', would that be...?

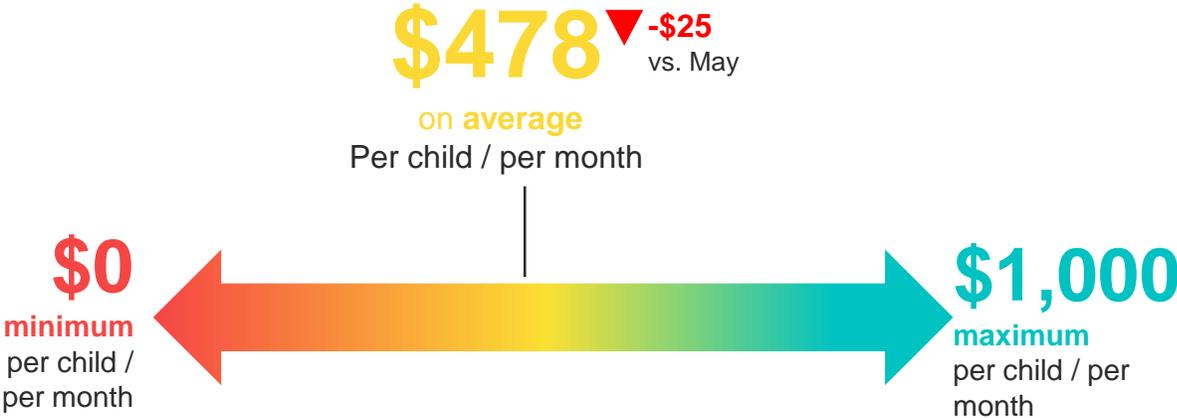
School Parents



The amount school parents are willing to pay to participate in a ‘pod’ remained relatively stable in June.

What would you be able and willing to spend, on a monthly basis, to participate in a single learning pod per child?

School Parents
among those interested in or participating in a ‘pod’



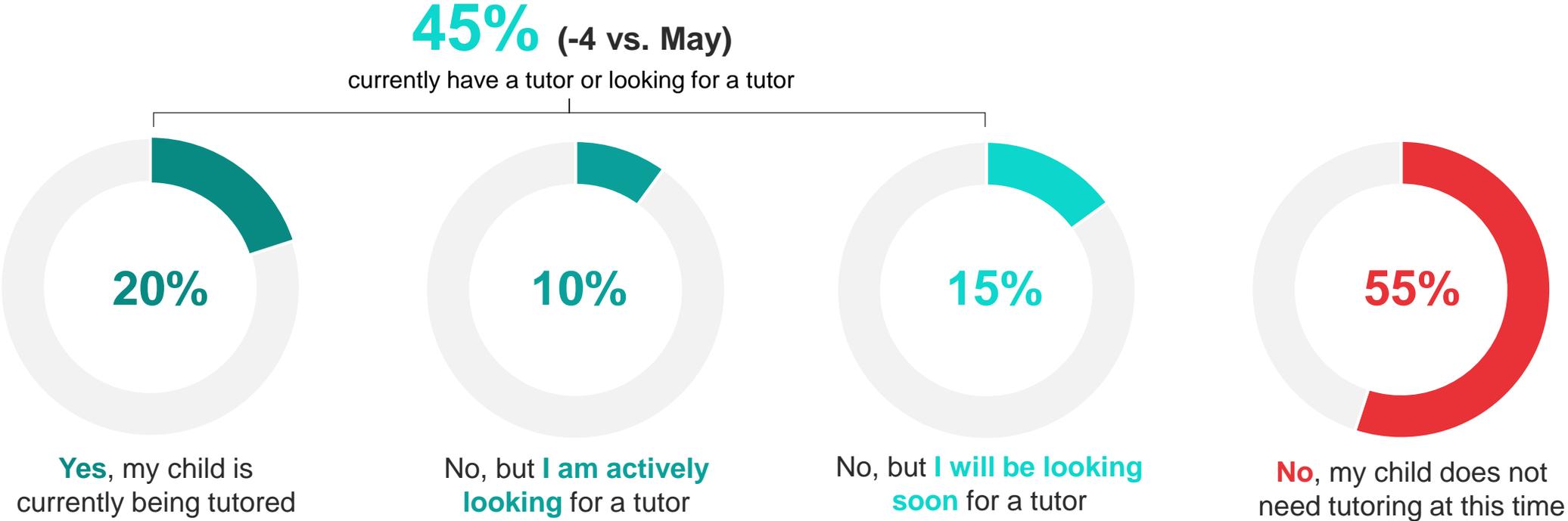
Average Willing to Spend Per Child/Per Month By Demographic		
Income	*Low Income < \$35K	\$495
	*Middle Income \$35K to < \$75K	\$435
	High Income \$75K+	\$515
Political Affiliation	Democrat	\$542
	Independent	\$409
	Republican	\$440
Region	*West	\$481
	*Midwest	\$416
	South	\$455
	*Northeast	\$591

*indicates base size <n=100

Just under half of school parents either have a child currently being tutored, are looking for a tutor, or will be looking for a tutor.

Is your child getting tutoring outside of regular school hours this school year?

School Parents



Interest in tutoring, especially among Hispanics and Private School Parents, has decreased in June.

Is your child getting tutoring outside of regular school hours this school year?

School Parents

Groups Most Likely To Already Being / Looking to be Tutored		Vs May
Private School Parent	68%	-11
Black	64%	-4
Home School Parent	61%	+5
Urban	60%	-6
Hispanic	55%	-10
West	54%	-4
Democrat	51%	-9
Educ: Bachelors or Postgrad	50%	-8

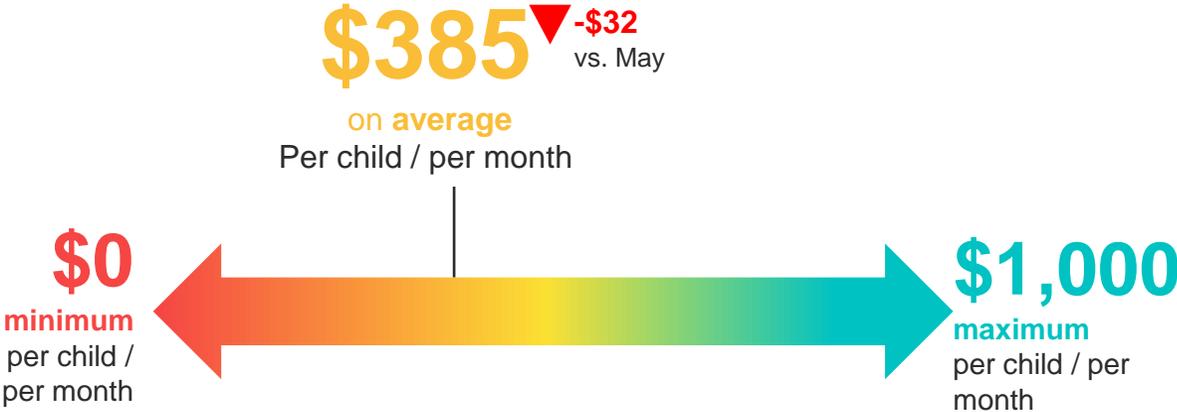
Groups Moderately Likely To Already Being / Looking to be Tutored		Vs May
High Income: \$75K+	47%	-8
Northeast	45%	-7
South	45%	-3
Middle Income \$35K-\$75K	42%	-5
Low Income < \$35K	42%	+1
Republican	42%	-1
Non-Hispanic White	41%	-5
Educ: < College	41%	+0

Groups Less Likely to Already Being / Looking to be Tutored		Vs May
District School Parent	39%	-1
Independent	37%	-3
Suburban	37%	-5
Rural	36%	+3
Midwest	31%	-8
Small Town	29%	-9

In June, the amount school parents are willing to pay for tutoring remained relatively stable in June.

What would you be able and willing to spend, on a monthly basis, per child for tutoring outside of school hours?

School Parents
among those interested in or participating in a tutoring

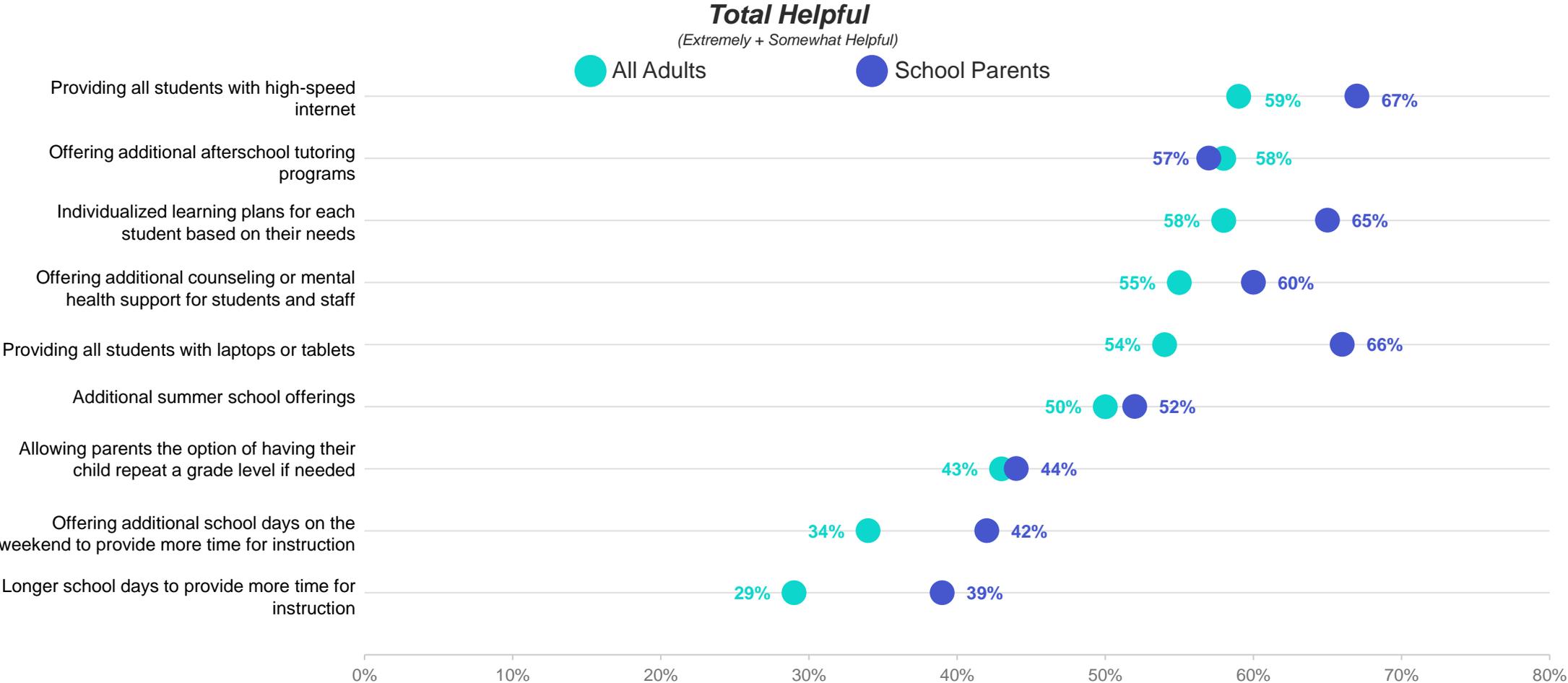


Average Willing to Spend Per Child/Per Month By Demographic		
Income	*Low Income < \$35K	\$374
	*Middle Income \$35K to < \$75K	\$382
	High Income \$75K+	\$416
Political Affiliation	Democrat	\$433
	Independent	\$347
	Republican	\$364
Region	*West	\$416
	*Midwest	\$365
	South	\$380
	*Northeast	\$369

*indicates base size <n=100

School parents are much more likely to value access to high-speed internet and providing laptops/tablets, as well as individualized learning plans– compared to other resources.

How helpful do you think each of the following will be in helping students/your child/children next school year following the COVID-19 outbreak?



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AGENDA

COVID-19 AND SCHOOLING

SCHOOL CHOICE POLICIES

VIEWS ON K-12 EDUCATION

SURVEY PROFILE AND DEMOGRAPHICS



Descriptions Used:

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

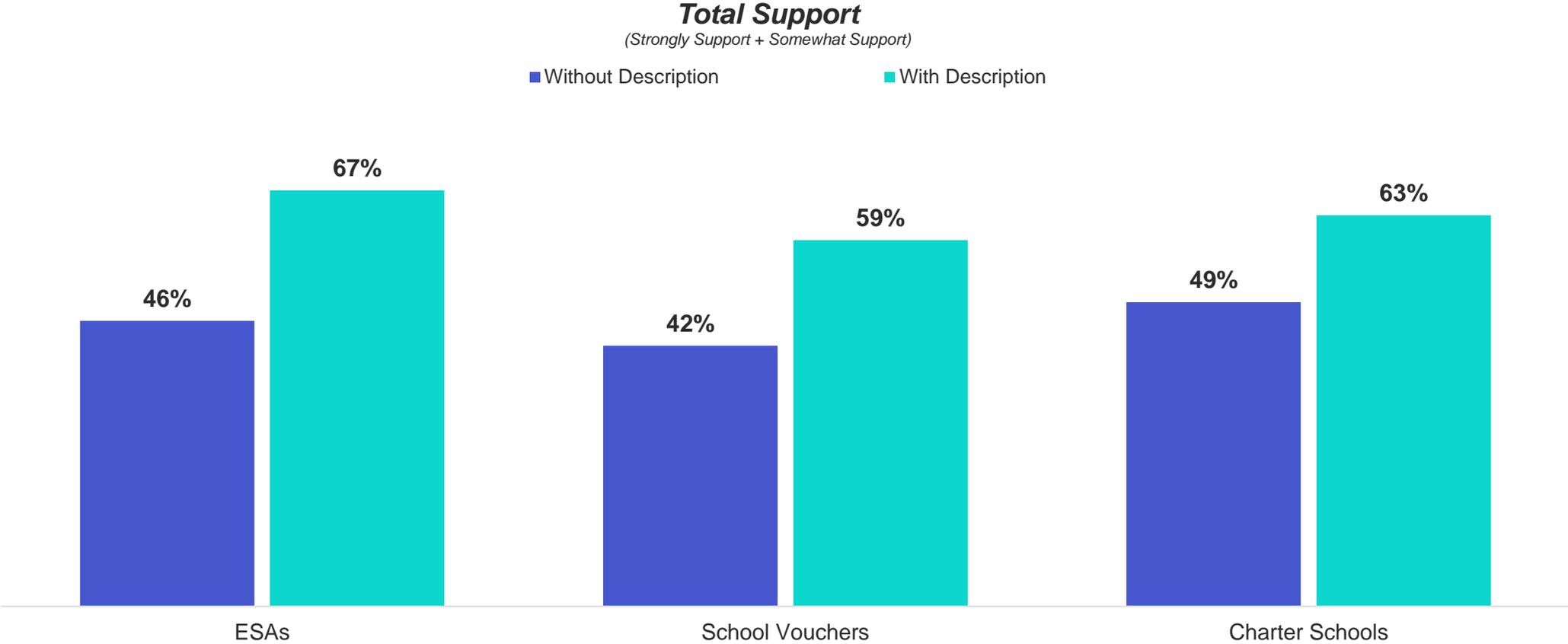
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

All school choice policies continue to see a lift in support when people are given a description.

All Adults

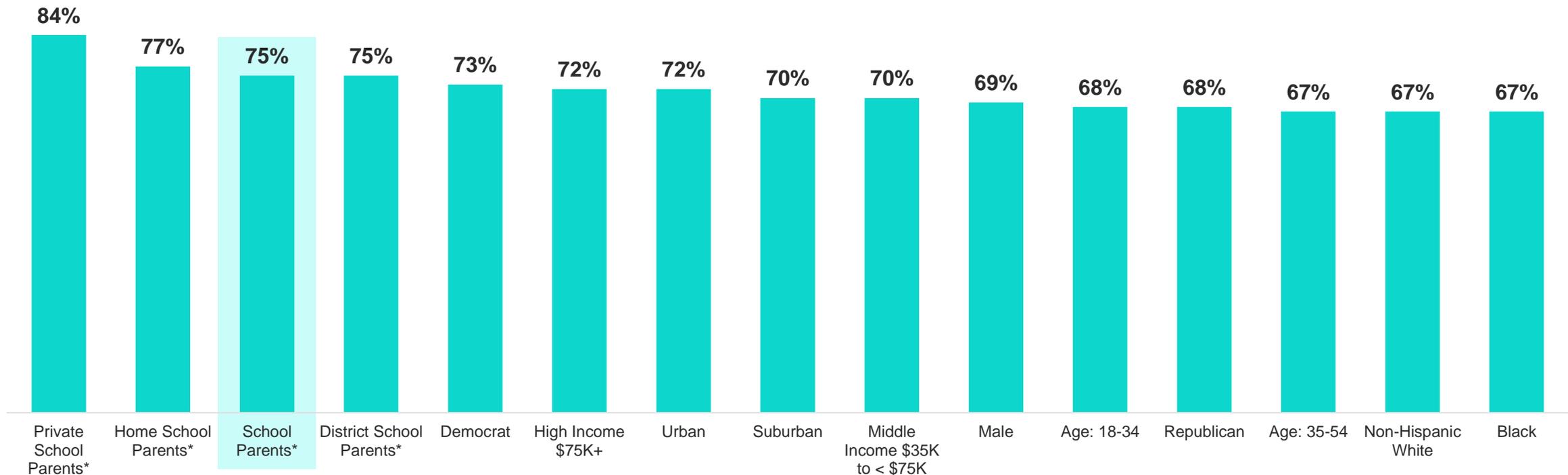


Three out of four school parents say they support ESAs. There is a wide range of support among all demographics.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Support of ESAs remains high across demographics with the only notable decrease in June being among those living in the Northeast.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

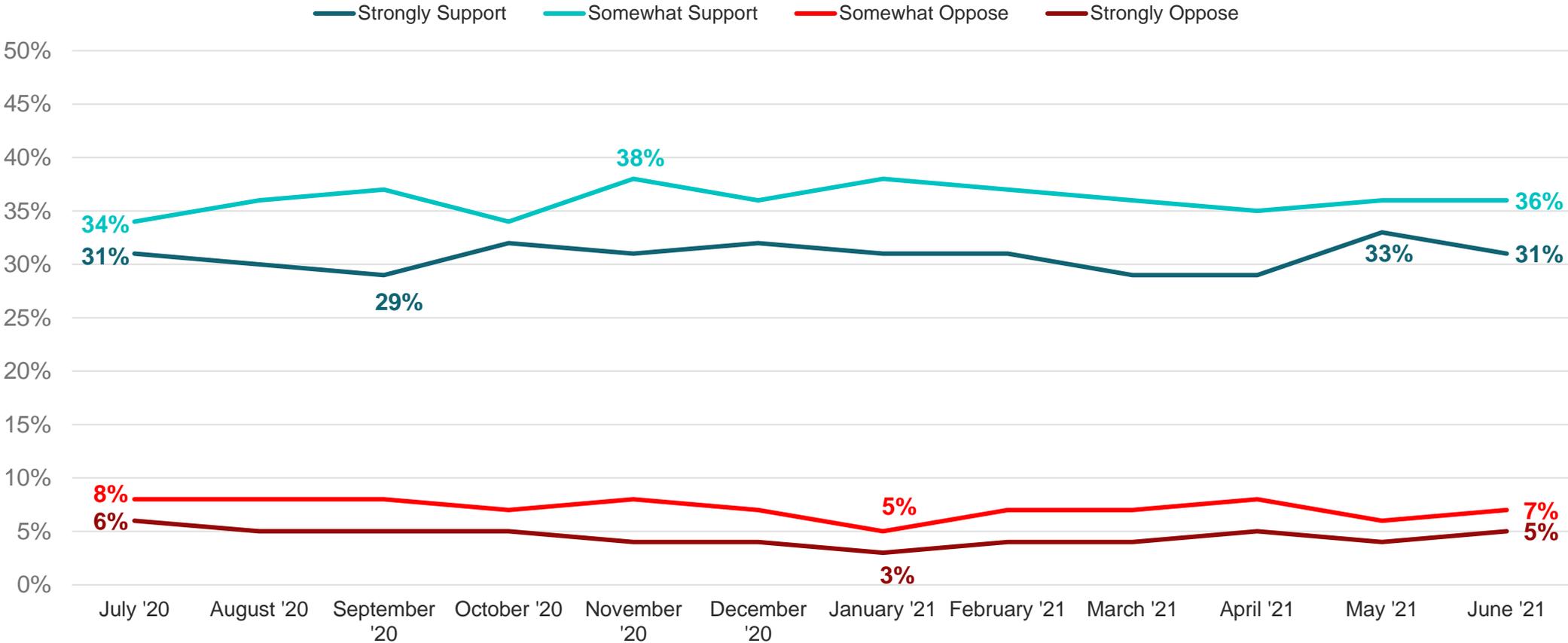
Most Supportive 

	Vs May			Vs May			Vs May	
Educ: Bachelors or Postgrad	74%	-3	Millennial	69%	-4	West	65%	-3
Democrat	73%	-4	Male	69%	-2	Female	65%	-1
High Income \$75K+	72%	-4	Hispanic	69%	-2	Educ: < College	64%	-1
Urban	72%	-2	Baby Boomer	69%	+3	Gen Z	63%	+0
South	71%	+2	Republican	68%	-1	Low Income < \$35K	62%	-1
Suburban	70%	+0	Non-Hispanic White	67%	-1	Midwest	62%	+0
Middle Income \$35K-\$75K	70%	+2	Black	67%	-1	Rural	59%	-3
			Gen X	67%	-4	Small Town	57%	-7
			Northeast	66%	-10			
			Independent	66%	+3			

In June, support for ESAs remained stable.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

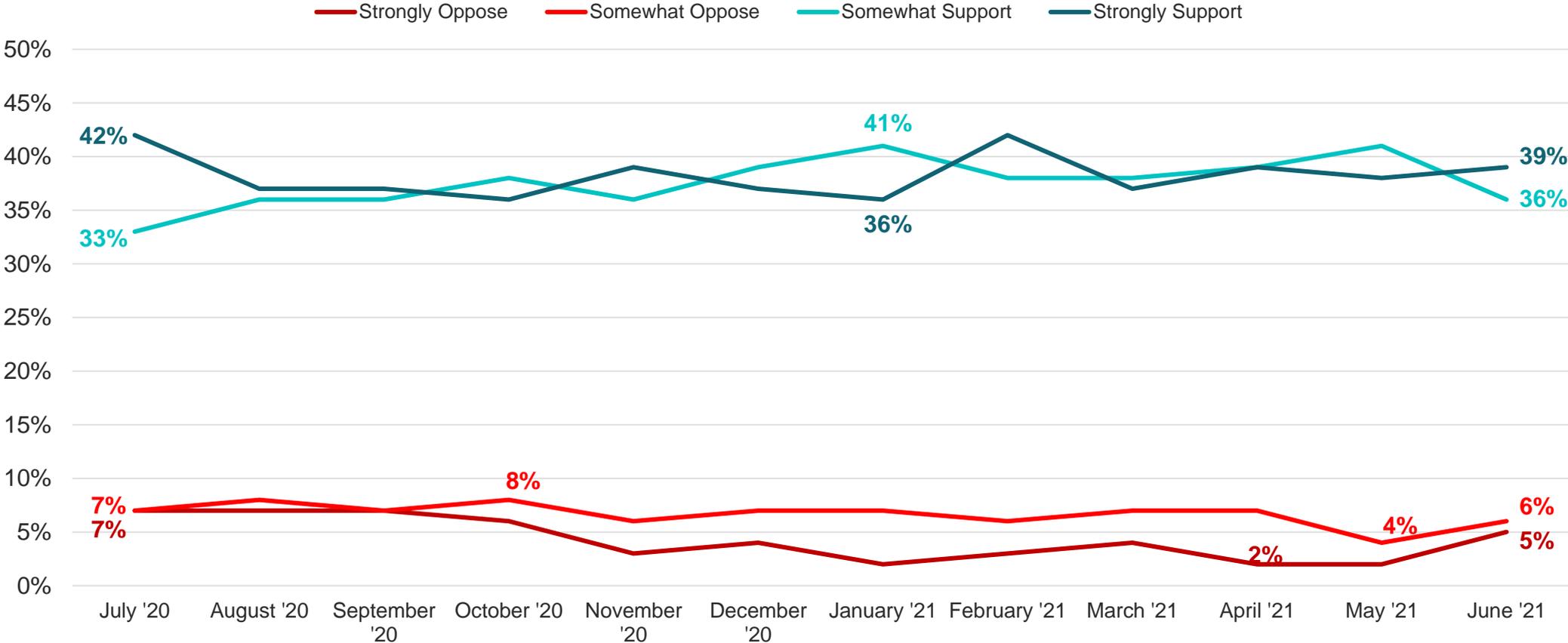


Note: Don't know/no opinion responses are not shown.

Among school parents, soft support for ESAs decreased by five points.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

School Parents



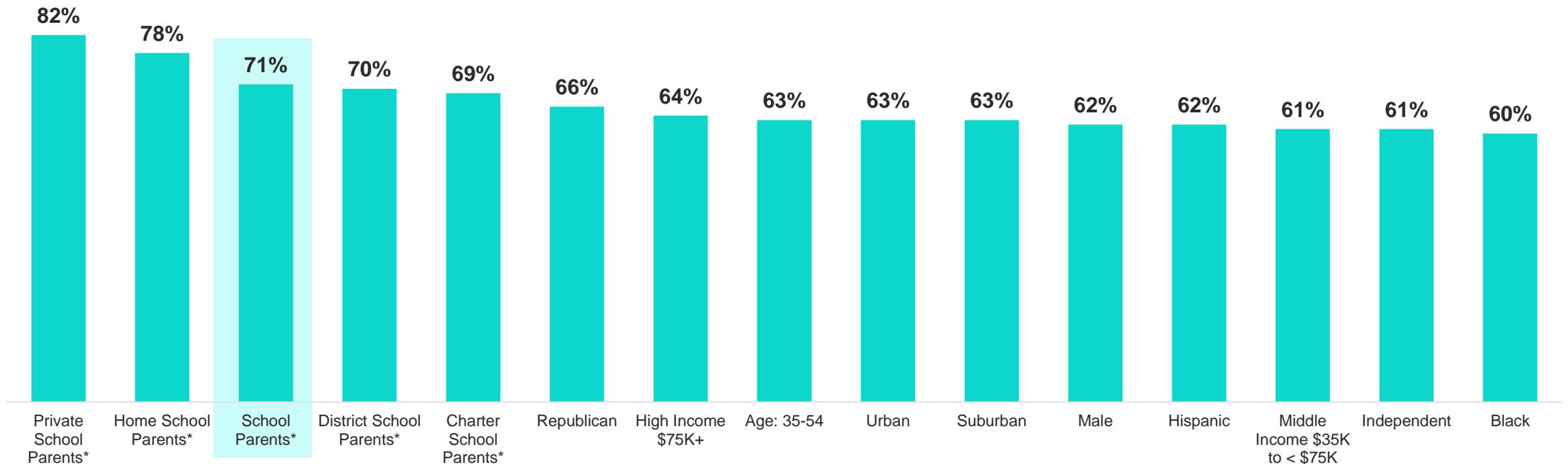
Note: Don't know/no opinion responses are not shown.

Roughly three out of four school parents say they support school vouchers. There is broad support across all demographics.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

Total Support
(Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Support of school vouchers decreased across the majority of demographic groups in June, especially among Millennials, Blacks, and those living in Small Towns or Rural areas.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

Most Supportive

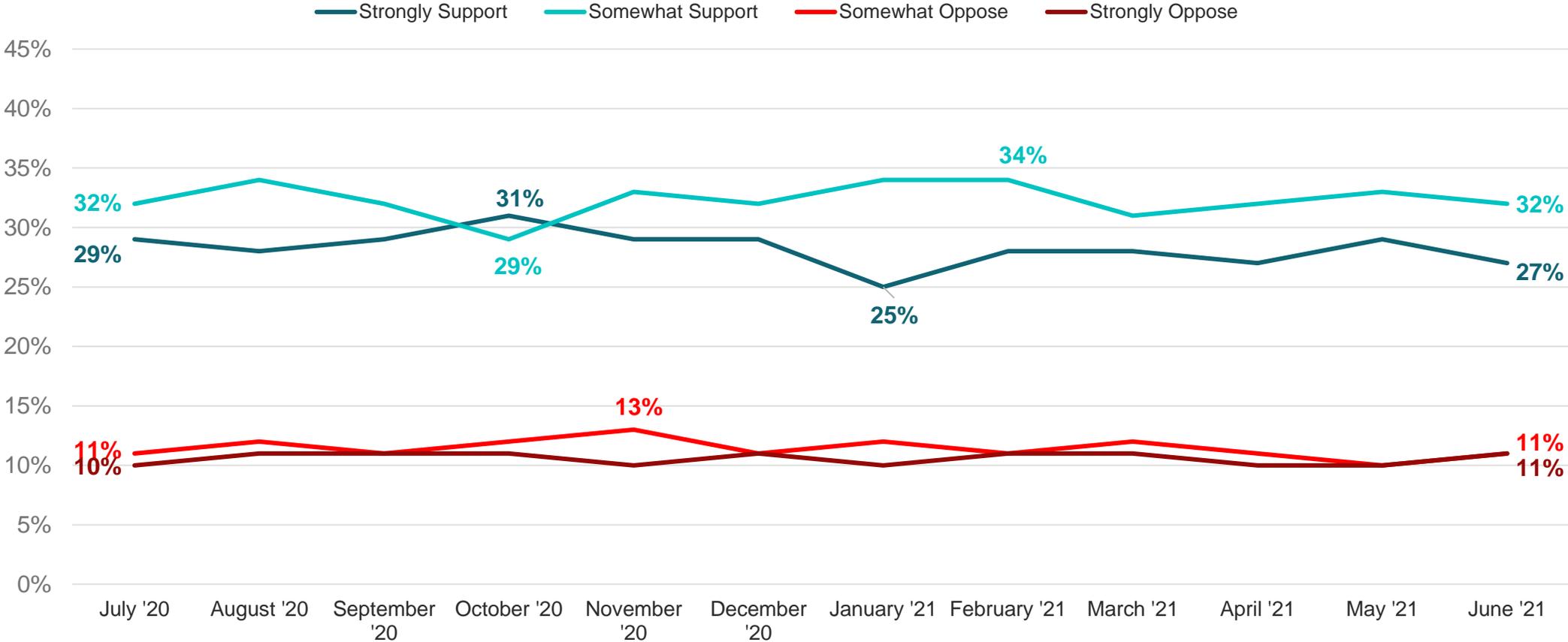


		Vs May			Vs May			Vs May
Republican	66%	-3	Independent	61%	+0	Democrat	57%	-5
Gen X	64%	-4	Middle Income \$35K-\$75K	61%	-3	Female	57%	-2
High Income \$75K+	64%	+0	Black	60%	-6	Low Income < \$35K	56%	-3
Millennials	63%	-7	Non-Hispanic White	59%	-3	Rural	54%	-6
Urban	63%	-4	South	59%	-2	Gen Z	51%	-4
Northeast	63%	-4	Midwest	58%	-3	Small Town	46%	-8
Suburban	63%	+1	Educ: < College	58%	-3			
Male	62%	-3	Baby Boomer	58%	+3			
Educ: Bachelors or Postgrad	62%	-2	West	58%	-4			
Hispanic	62%	+0						

The public's overall support for school vouchers decreased slightly in June.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

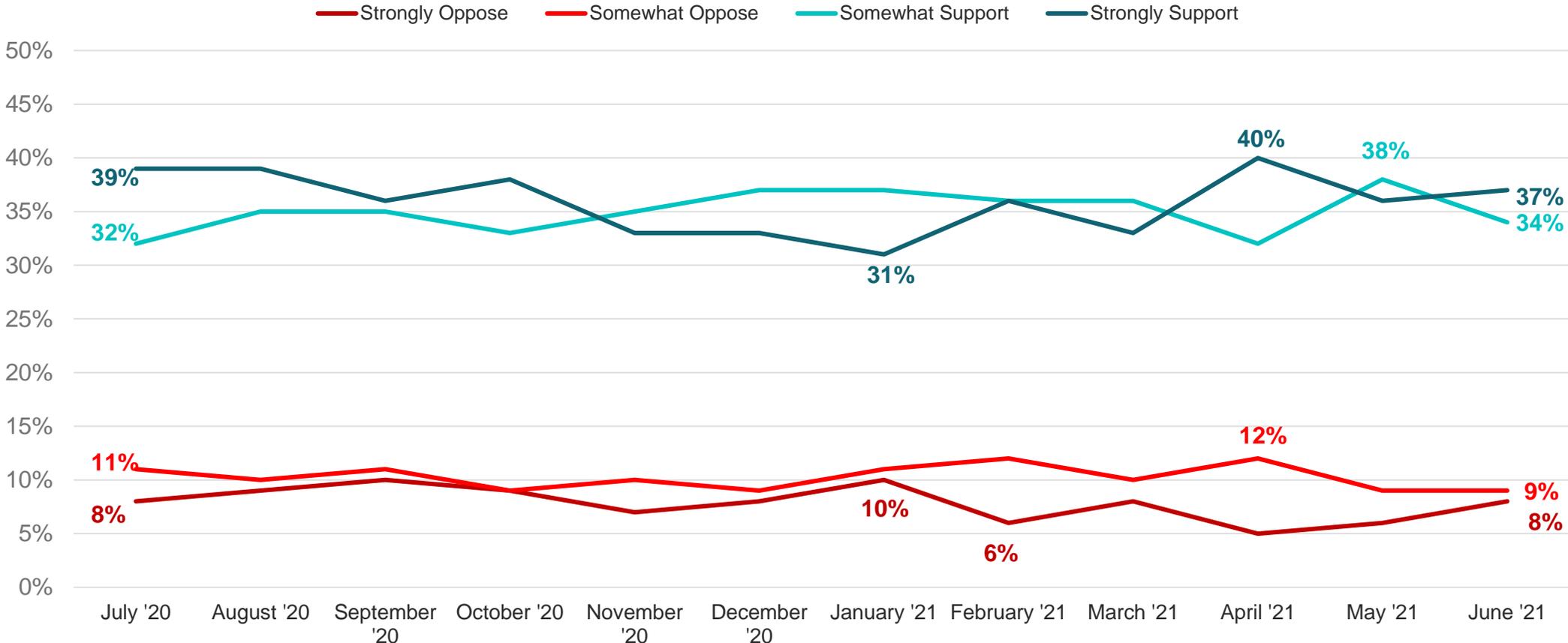


Note: Don't know/no opinion responses are not shown.

School parents' soft support for school vouchers decreased by four points in June.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

School Parents



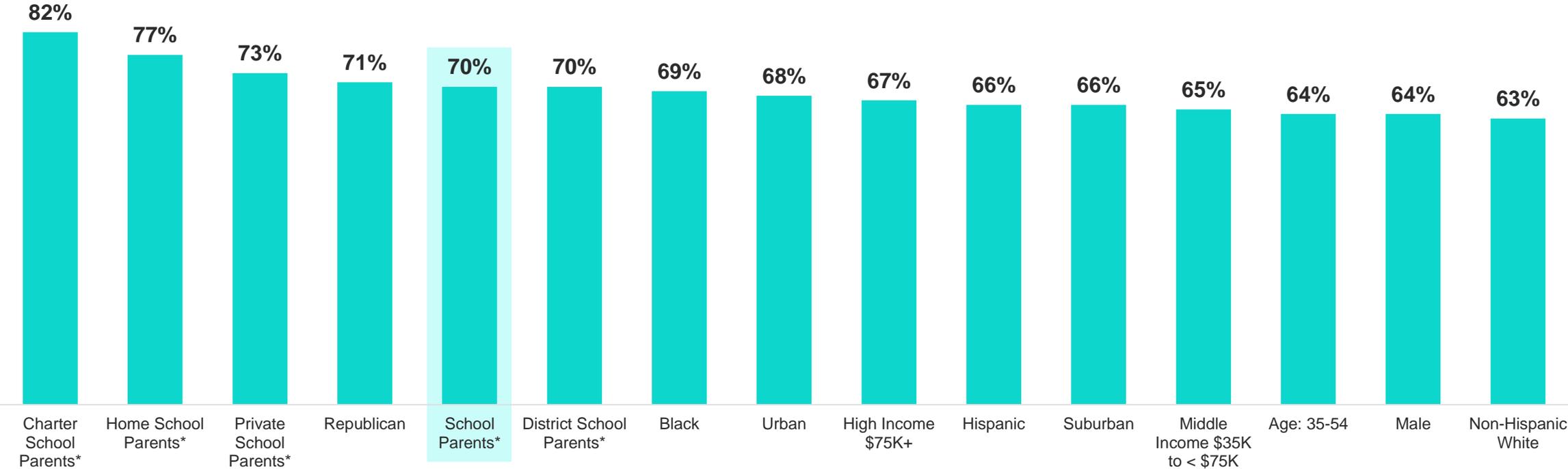
Note: Don't know/no opinion responses are not shown.

Seven out of 10 school parents say they support public charter schools. There continues to be widespread support across demographics.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

Total Support
(Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Support for charter schools increased most among Blacks in June.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

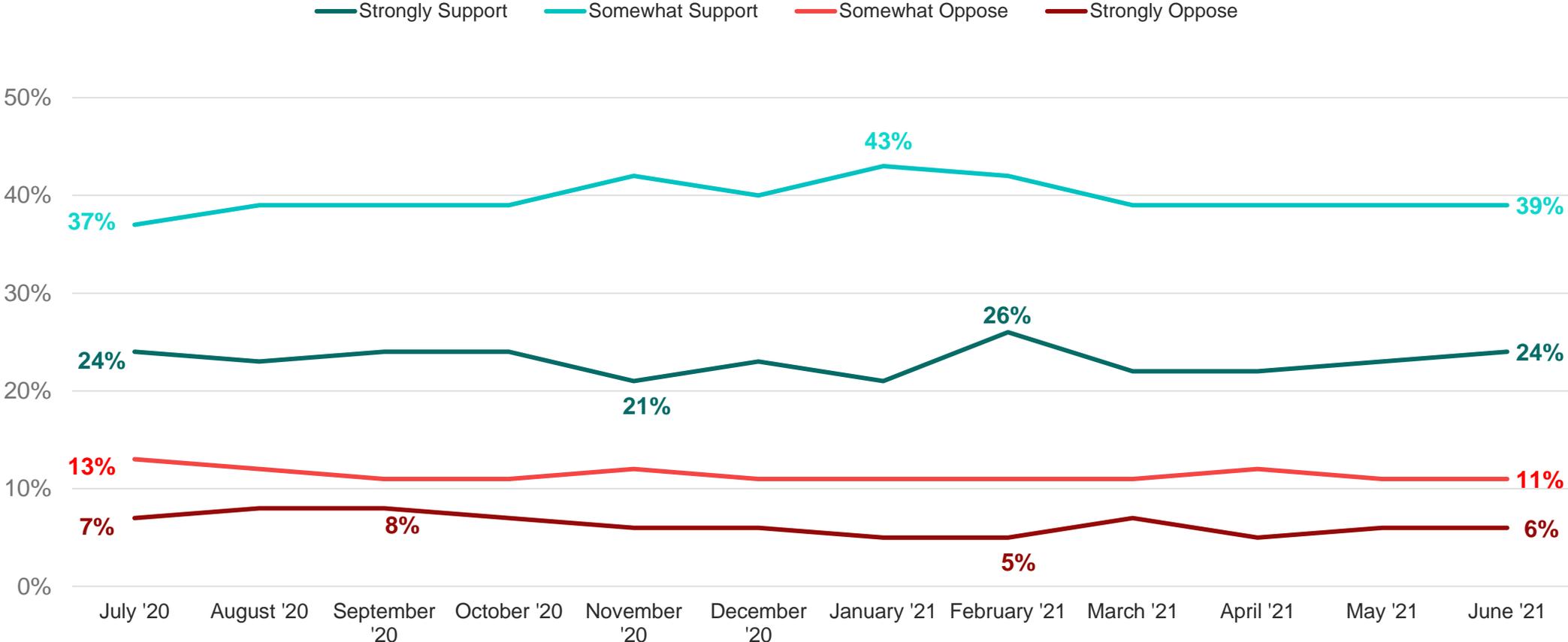
Most Supportive 

		Vs May			Vs May			Vs May
Republican	71%	+0	Middle Income \$35K to < \$75K	65%	+3	Educ: < College	61%	+1
Black	69%	+14	South	65%	+4	Low Income < \$35K	60%	+3
Urban	68%	+1	Baby Boomer	64%	+5	Midwest	59%	+2
High Income \$75K+	67%	-2	Male	64%	+0	Gen Z	58%	+0
Educ: Bachelors or Postgrad	67%	-1	Democrat	63%	+1	Rural	58%	+4
Northeast	67%	+0	West	63%	-2	Small Town	55%	-1
Suburban	66%	+2	Non-Hispanic White	63%	-1			
Millennials	66%	+3	Female	63%	+4			
Hispanic	66%	+3	Gen X	62%	-3			
			Independent	62%	+3			

In June, overall support of charter schools remains steady.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

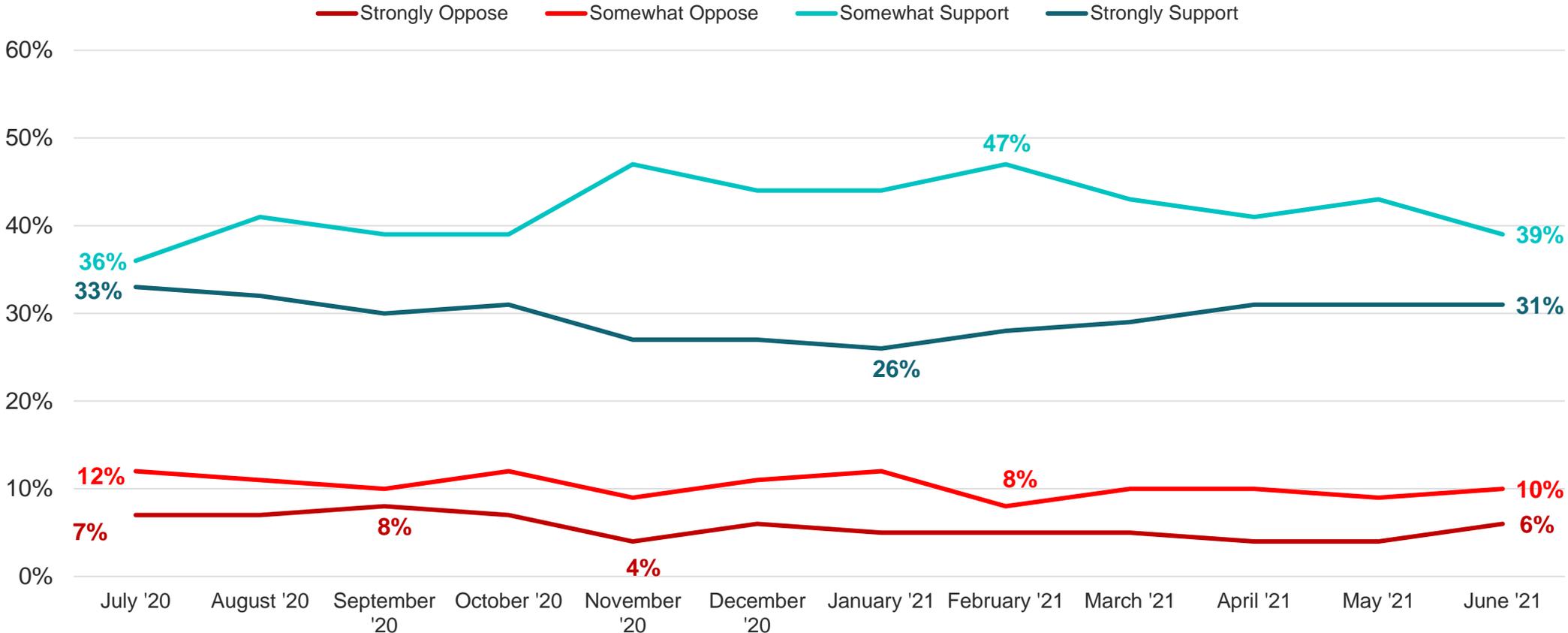


Note: Don't know/no opinion responses are not shown.

School parents' soft support for charter schools decreased by four points in June.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

School Parents



Note: Don't know/no opinion responses are not shown.

|
AGENDA

COVID-19 AND SCHOOLING

SCHOOL CHOICE POLICIES

VIEWS ON K-12 EDUCATION

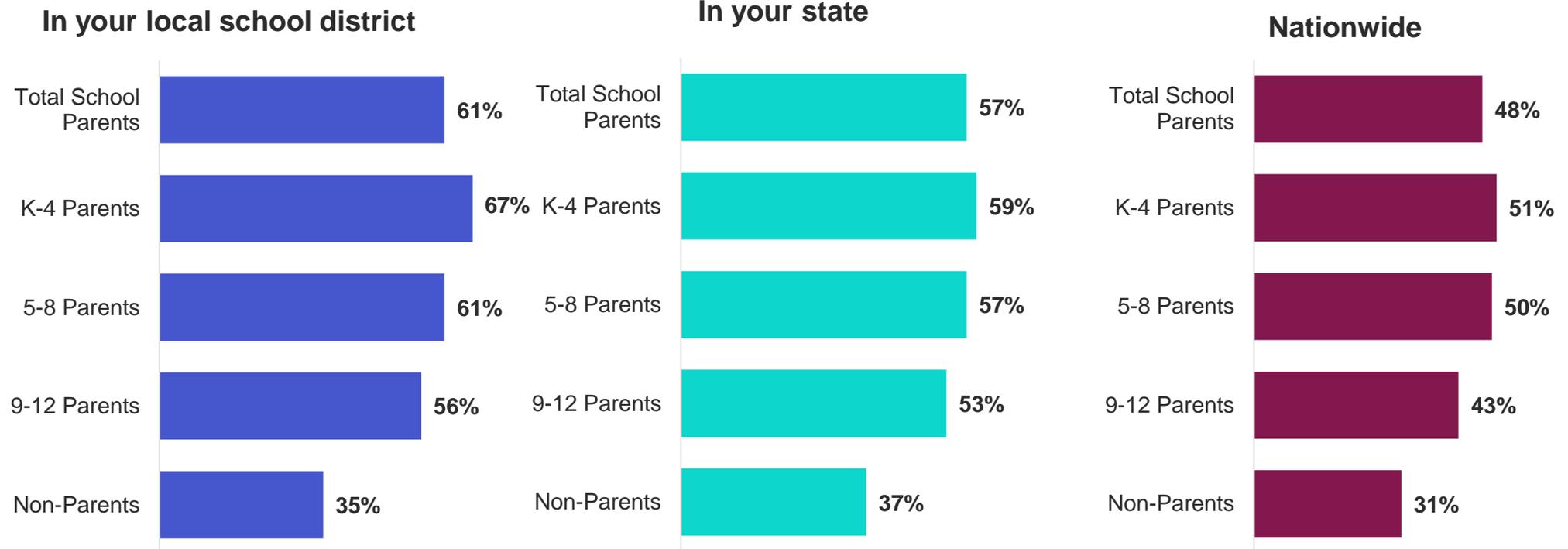
SURVEY PROFILE AND DEMOGRAPHICS



School parents are more optimistic about the direction of K-12 education—especially parents of younger children.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

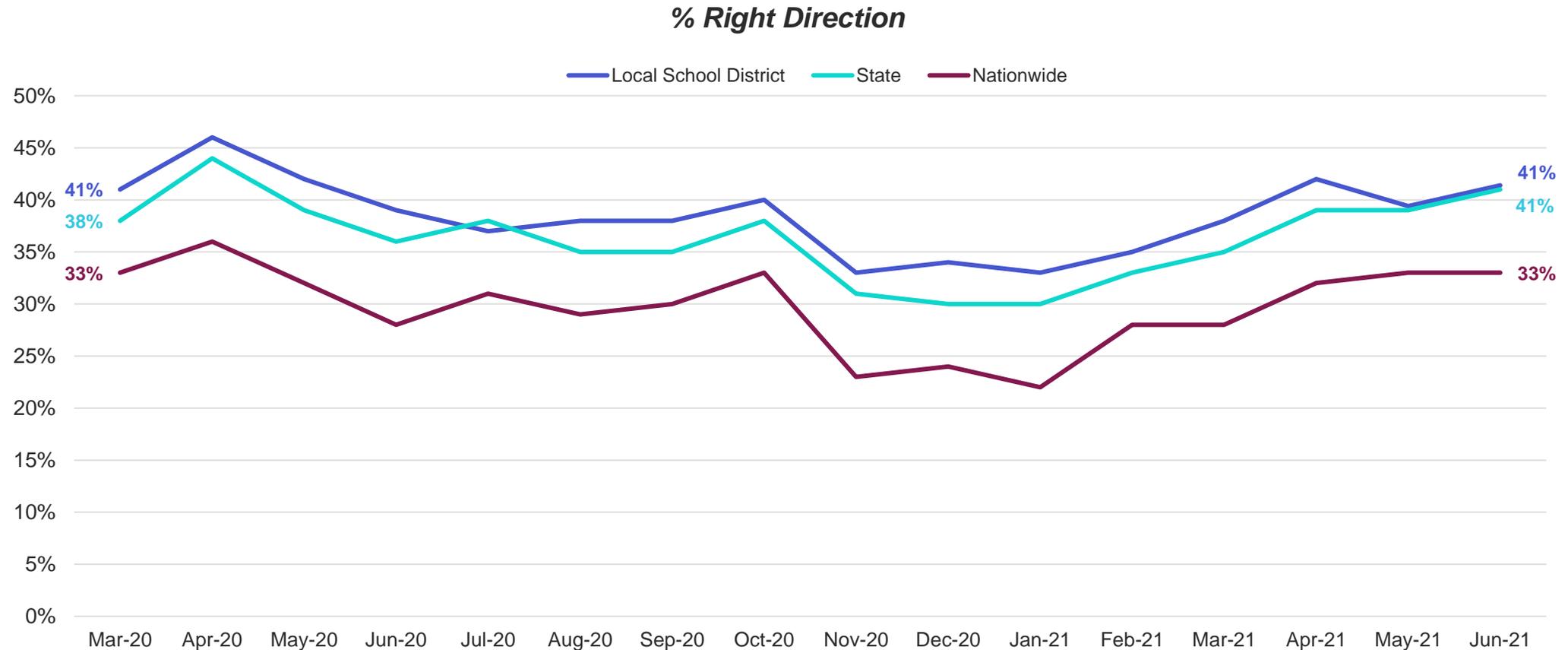
% Right Direction



Positive sentiment about the direction of K-12 education on both a state and local level outpaces that of K-12 education nationwide.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

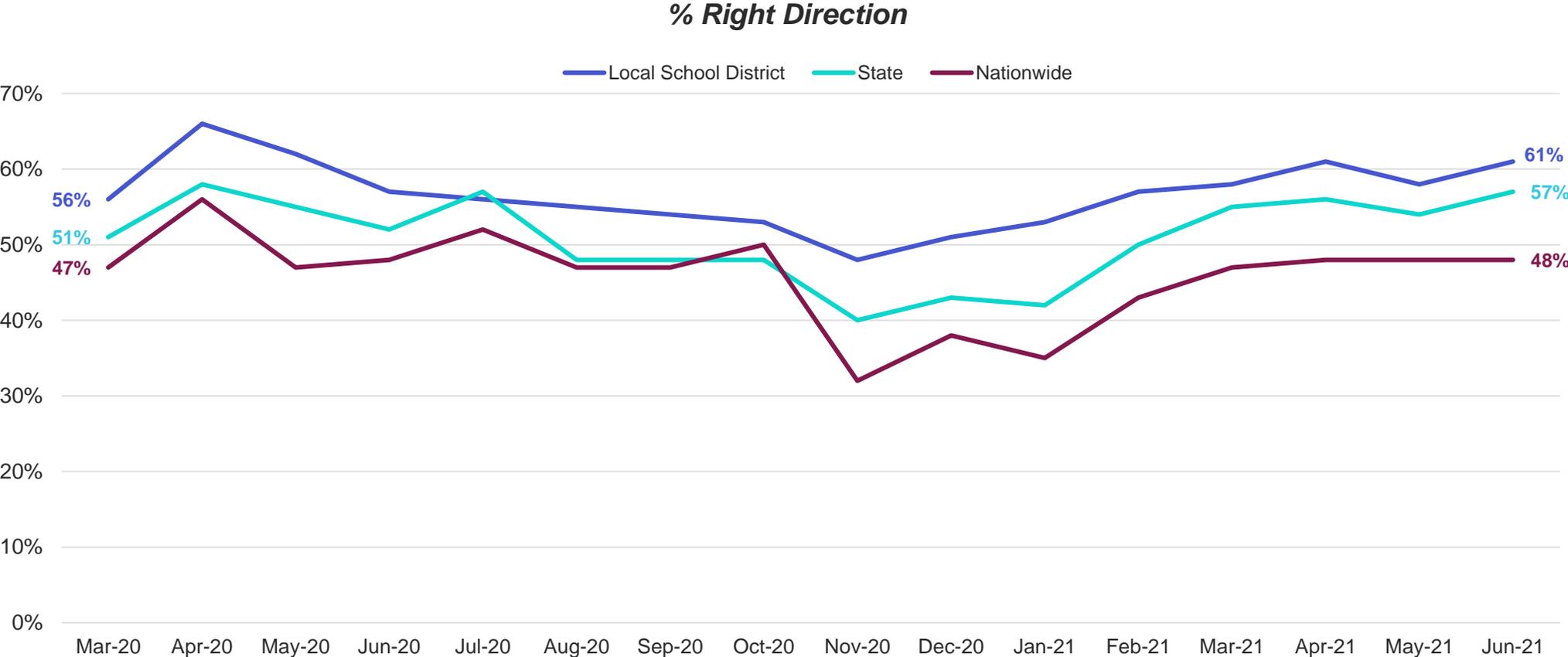
All Adults



School parents' positive sentiments about K-12 education both on a local and state level increased three points in June.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

School Parents



Americans are more likely to say grades K-8 should focus on core subjects and high school should focus on skills for future employment.

What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

All Adults

% Extremely Important

Grades K-8

Average % selected Extremely Important **42%**

-  Core academic subjects (56%)
-  Socialization (44%)
-  Become independent thinkers (44%)
-  How to be good citizens (43%)
-  Skills for future employment (42%)
-  Values, moral character, religious virtues (38%)
-  To fix social problems (24%)

Grades 9-12

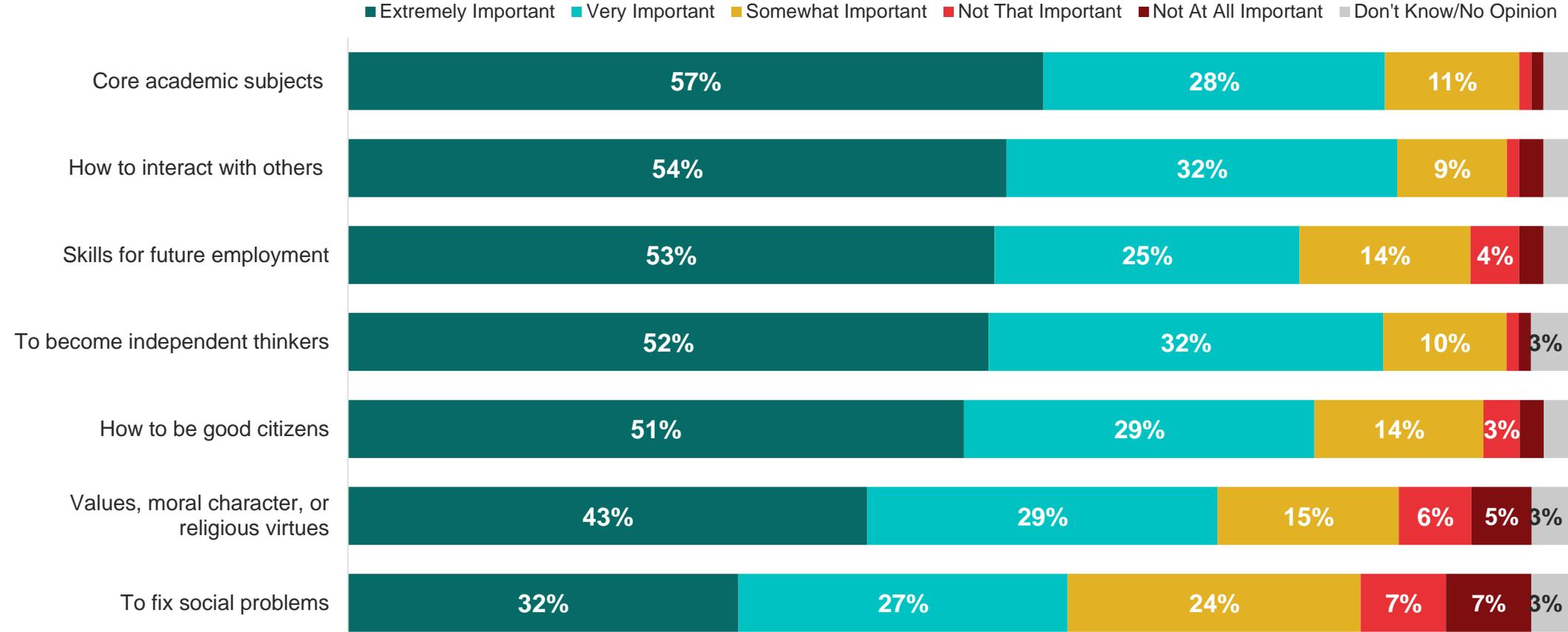
Average % selected Extremely Important **45%**

-  Skills for future employment (58%)
-  Core academic subjects (54%)
-  Become independent thinkers (51%)
-  How to be good citizens (47%)
-  Socialization (43%)
-  Values, moral character, religious virtues (37%)
-  To fix social problems (27%)

School parents are most likely to say learning academic subjects is an extremely important purpose of K-8 education.

What do you believe should be the main purpose of education during **Kindergarten through 8th grade**? In your opinion, how important is it for students to learn...

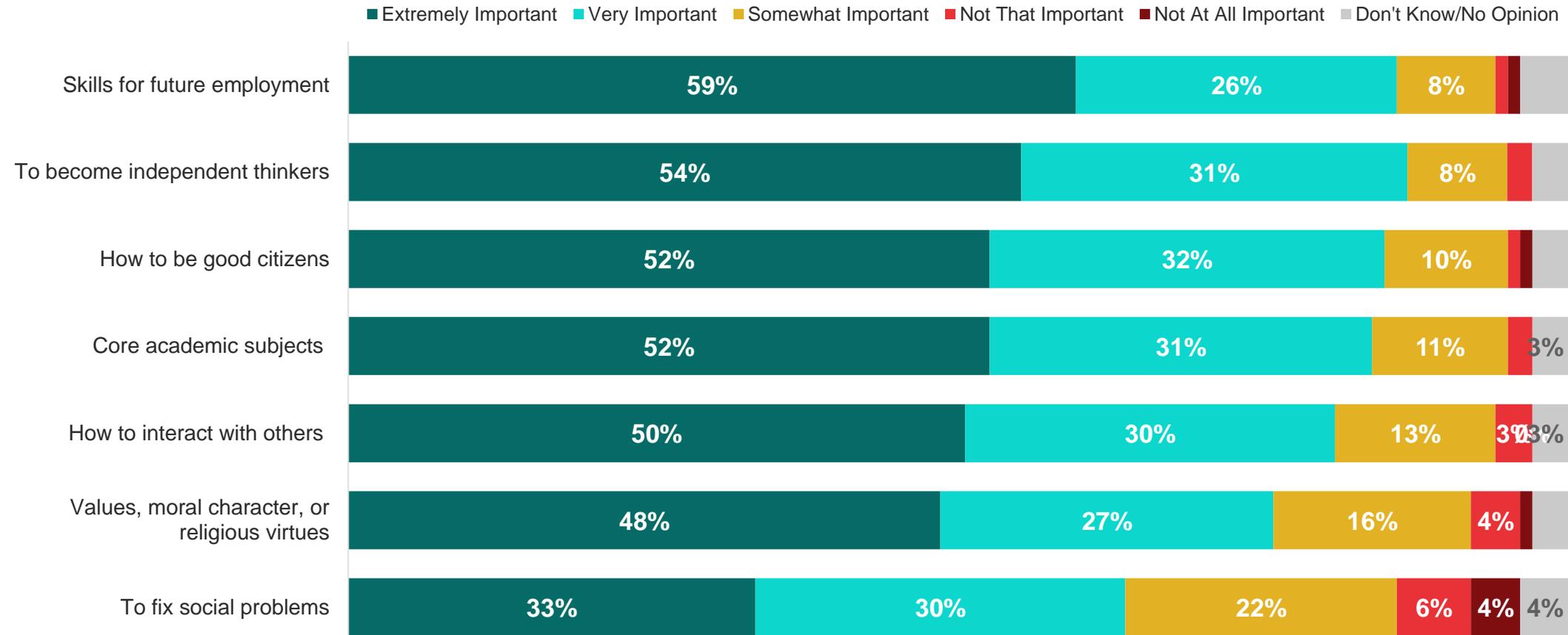
School Parents



School parents are most likely to say that high school should focus on skills for future employment and independent thinking.

What do you believe should be the main purpose of education during **High School (9th through 12th grade)**? In your opinion, how important is it for students to learn...

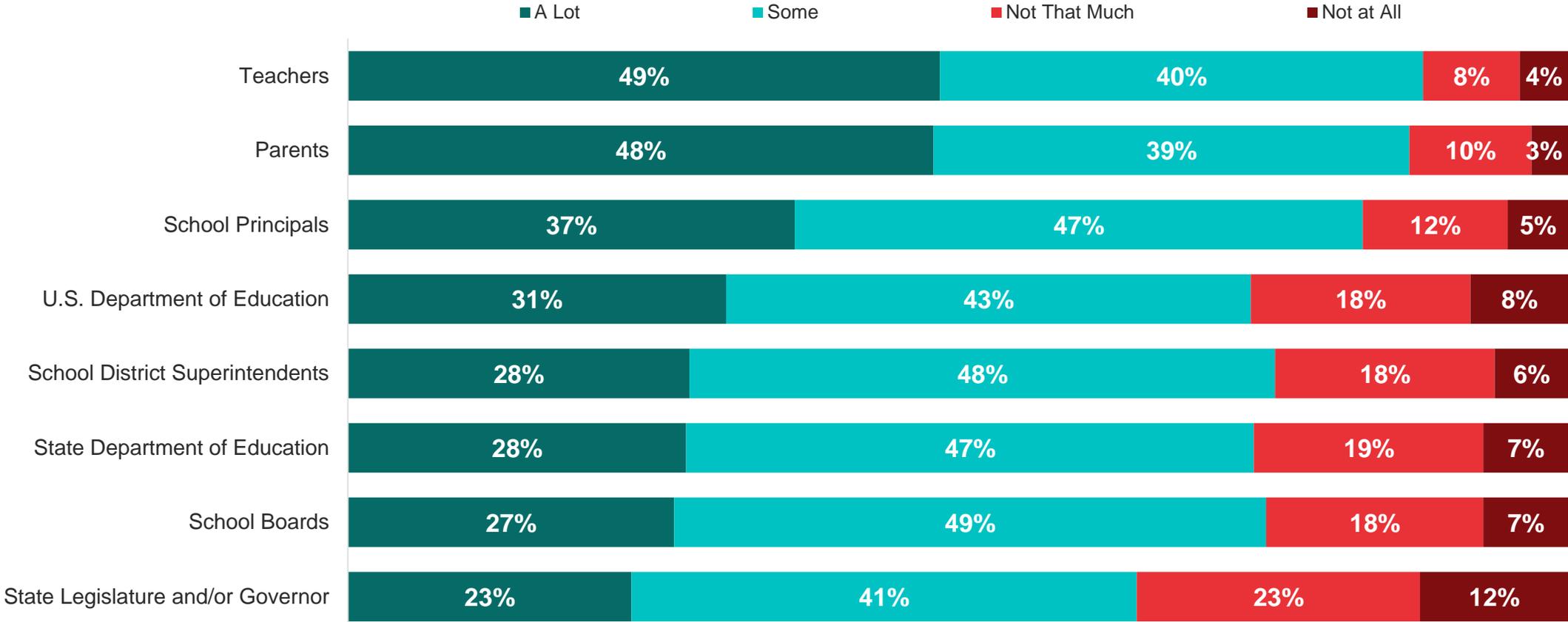
School Parents



School parents continue to be more likely to trust personal sources like teachers and parents to make good decisions about education.

How much, if at all, do you trust the following to make good decisions about education?

School Parents



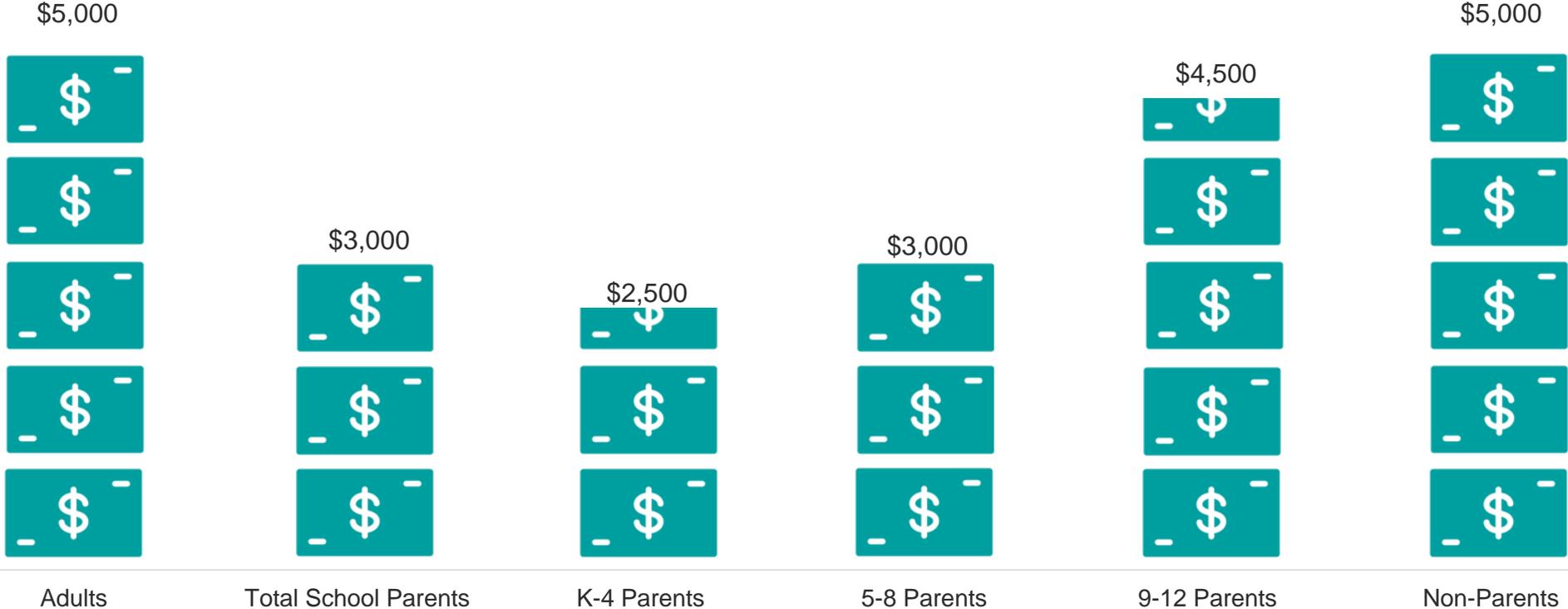
Americans, especially school parents of younger children, believe that government spending per student is much lower than actual expenditures.

How much do you think is spent per year on each student in your state's public schools? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

 = \$1,000

Median Estimate

FY18 State Actuals	
Maximum	\$22,845
Mean	\$12,485
Minimum	\$7,525

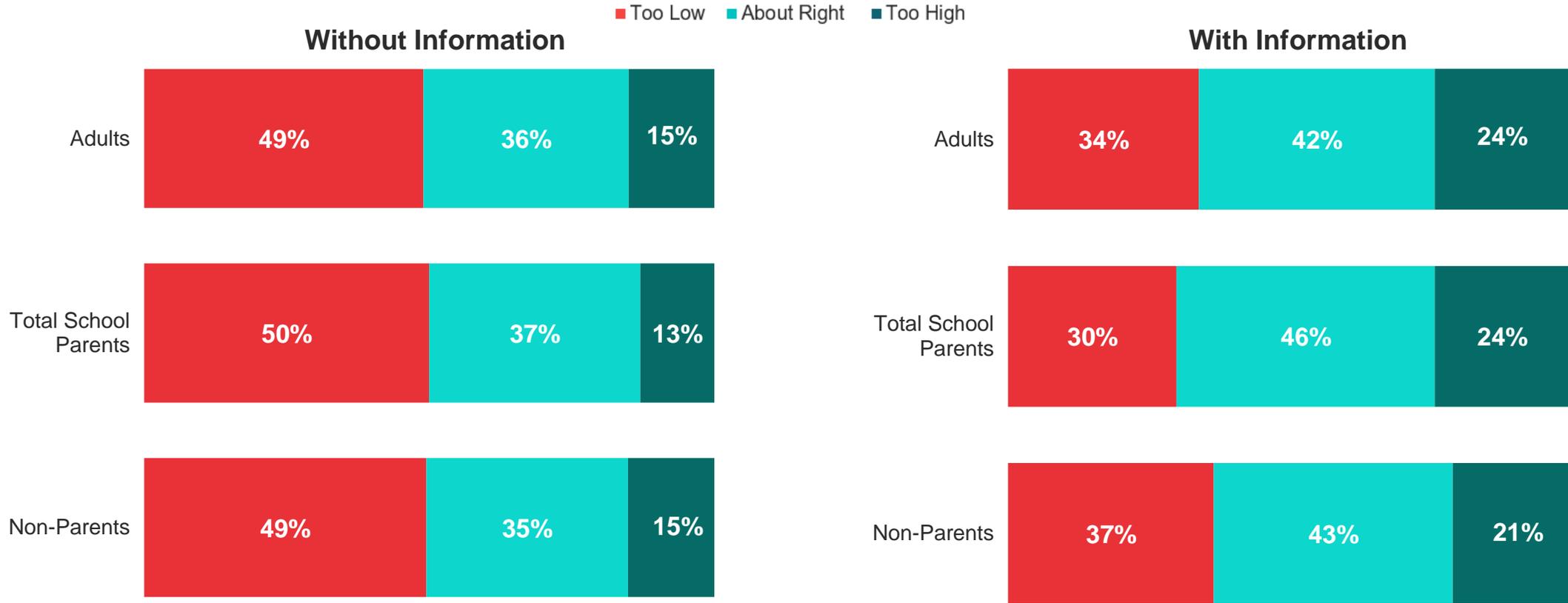


FY18 State Actuals Source: National Center for Education Statistics

Americans are much less likely (-15 points) to say their state’s per-student spending is “too low” when given a publicly reported statistic.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$____ per student attending public school each year. Do you believe public school funding is:

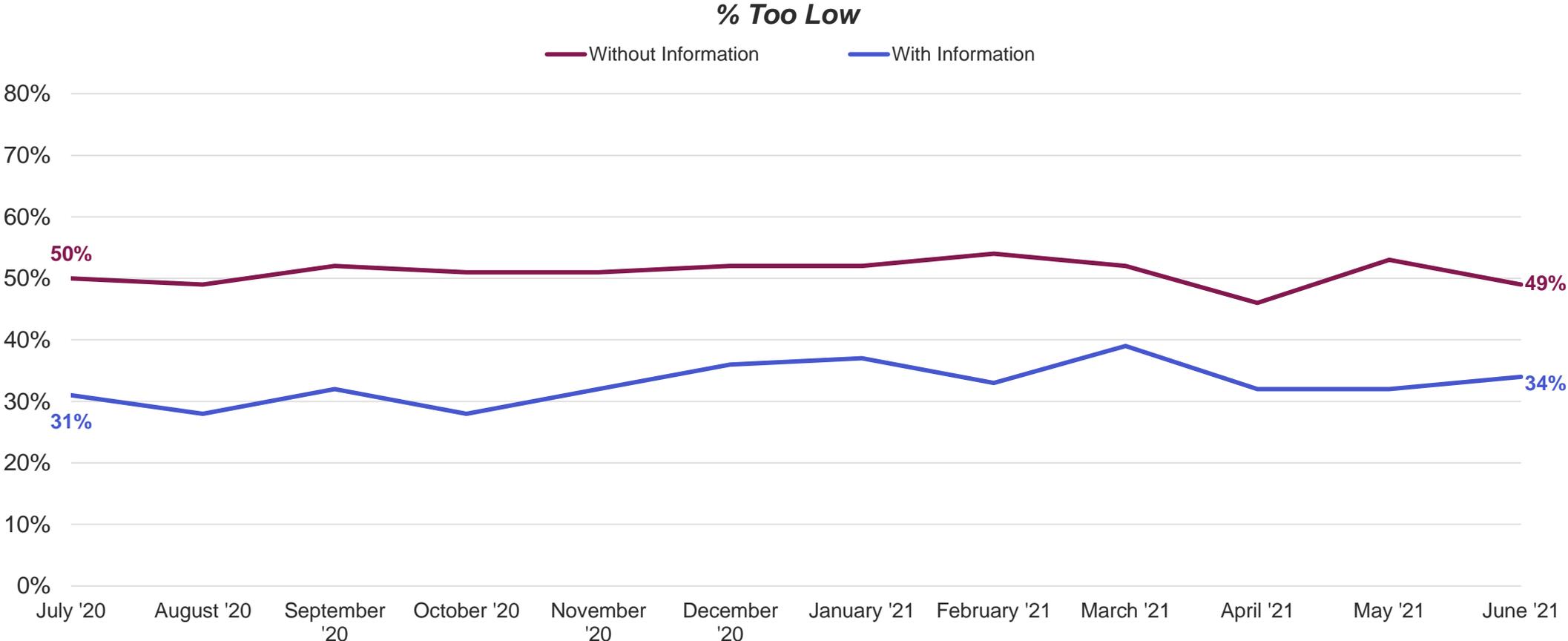


The percentage of Americans who believe public school funding is “too low” when not given information decreased by four points in June.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:

All Adults



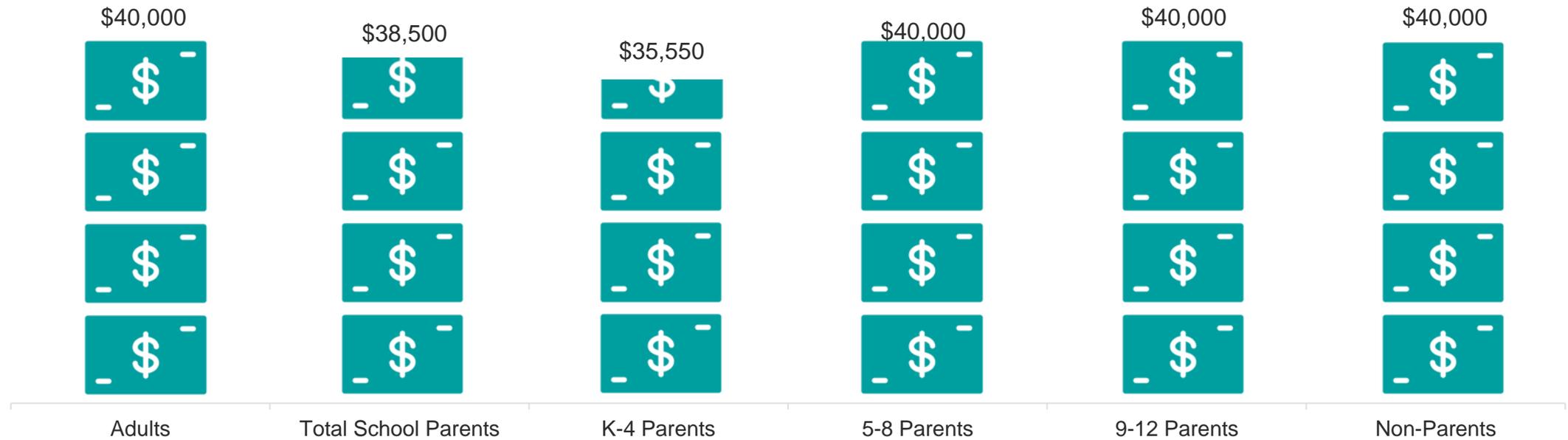
Americans believe their state's teachers make just below the lowest reported average state salary.

How much do you think is the average teacher salary in your state's **public schools**?

 = \$10,000

Median Estimate

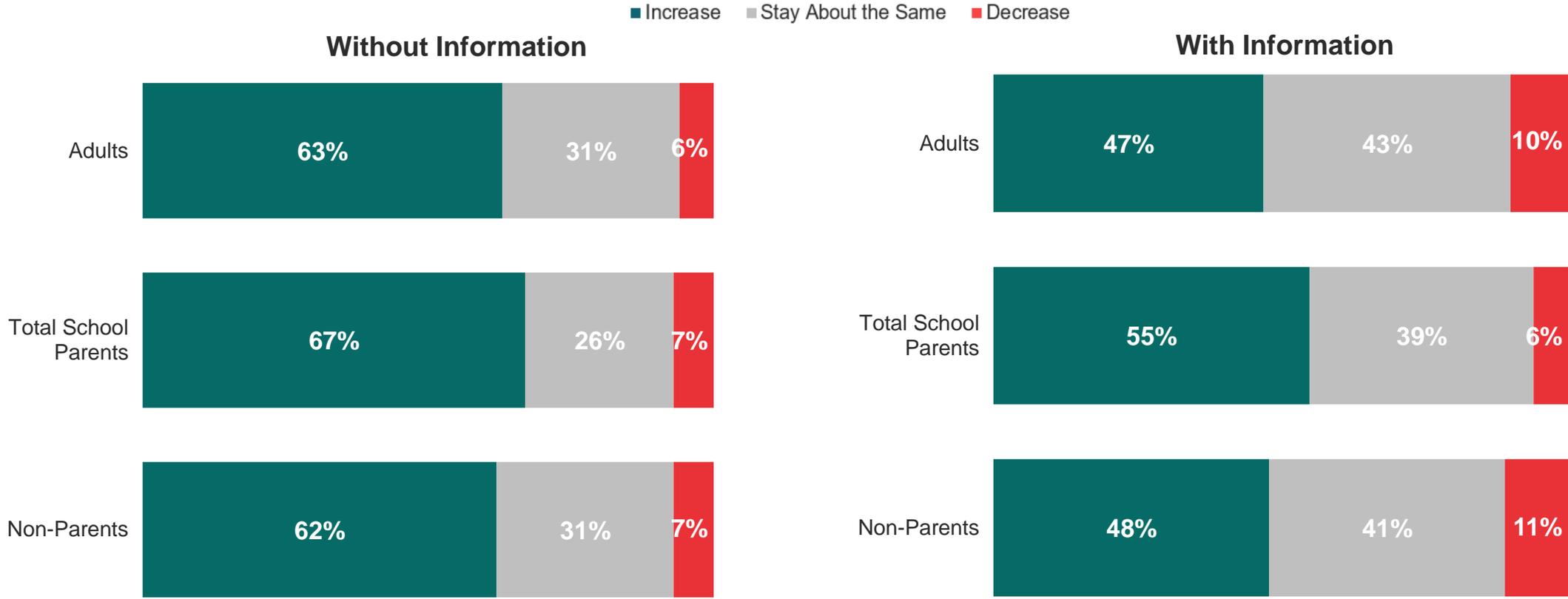
FY17 State Actuals	
Maximum	\$83,585
Mean	\$57,282
Minimum	\$43,107



Americans are less likely (-16 points) to say teacher salaries should increase when given a publicly reported statistic.

Do you think that public school teacher salaries in your state should:

On average, public school teachers in [STATE] are paid an annual average salary of \$_____ per student attending public school each year. Do you think that public school teacher salaries in your state should:

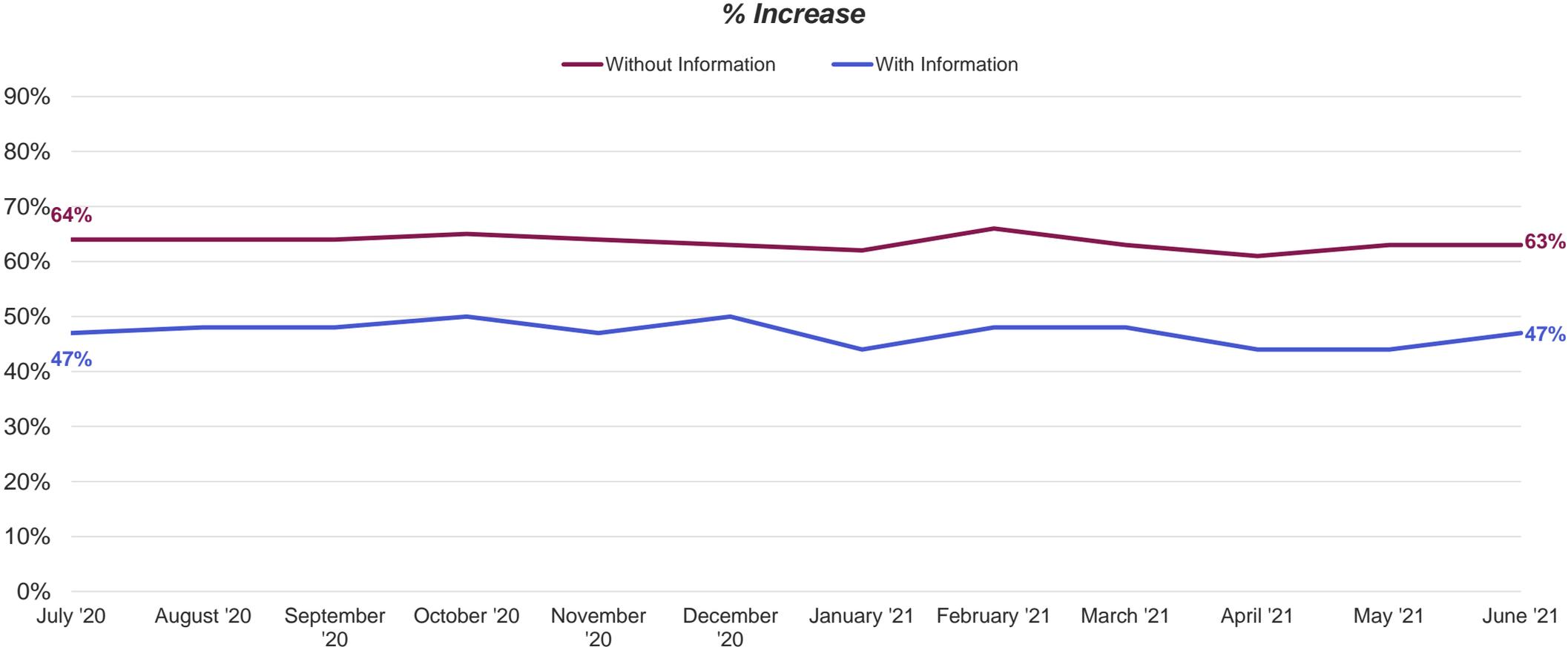


The percentage of Americans who believe teacher salaries should increase—whether they received information or not— continues to hold steady in June.

Do you think that public school teacher salaries in your state should:

On average, public school teachers in [STATE] are paid an annual average salary of \$_____ per student attending public school each year. Do you think that public school teacher salaries in your state should:

All Adults

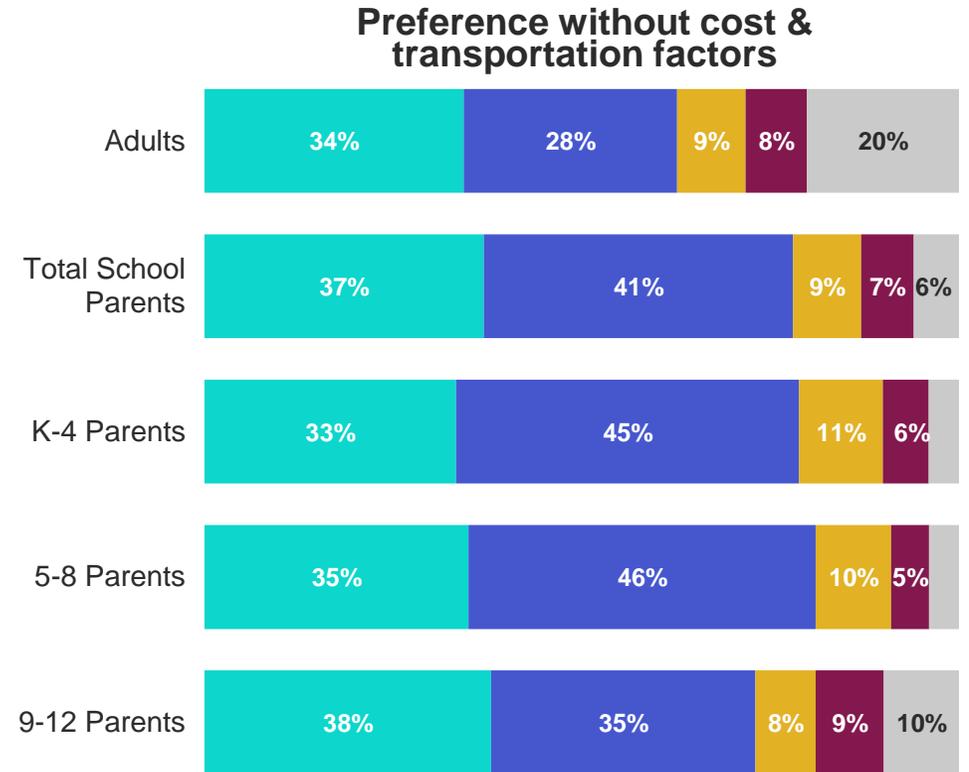
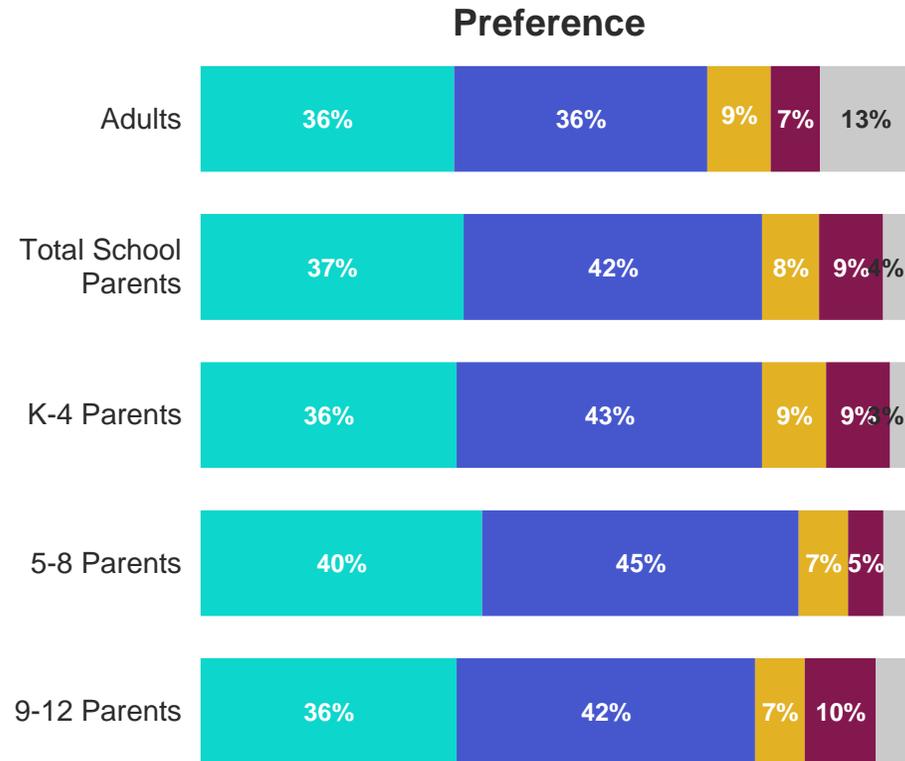


In June, school parents (as a whole) are more likely to prefer public schooling whether or not financial costs and transportation are factors.

If given the option, what type of school would you select in order to obtain the best education for your child?

If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

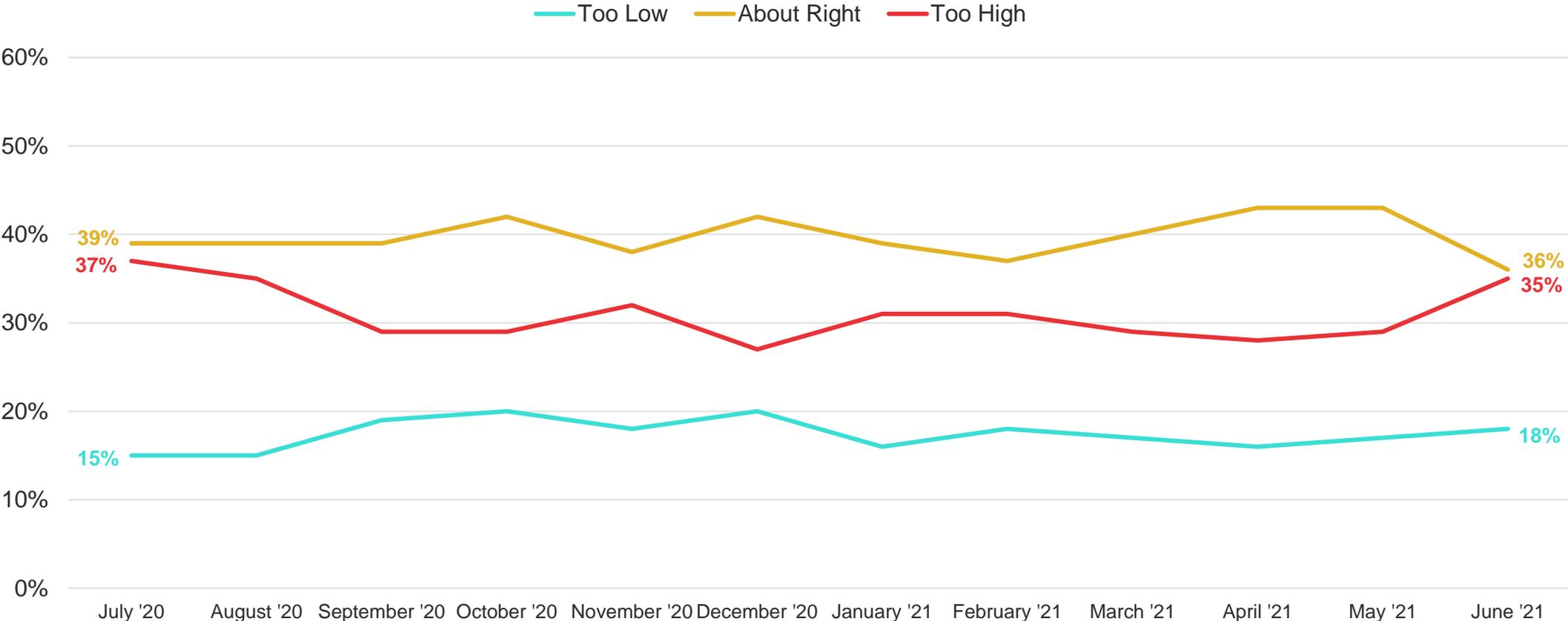
■ Private School ■ Regular Public School ■ Home School ■ Charter School ■ Don't Know/No Opinion



The proportion of school parents that believe the amount of standardized testing is 'too high' increased by six points in June.

All public schools and most private schools give their students standardized tests during the school year. When thinking about students preparing for and taking these tests, in general, do you believe the amount of time spent on standardized testing in American schools is:

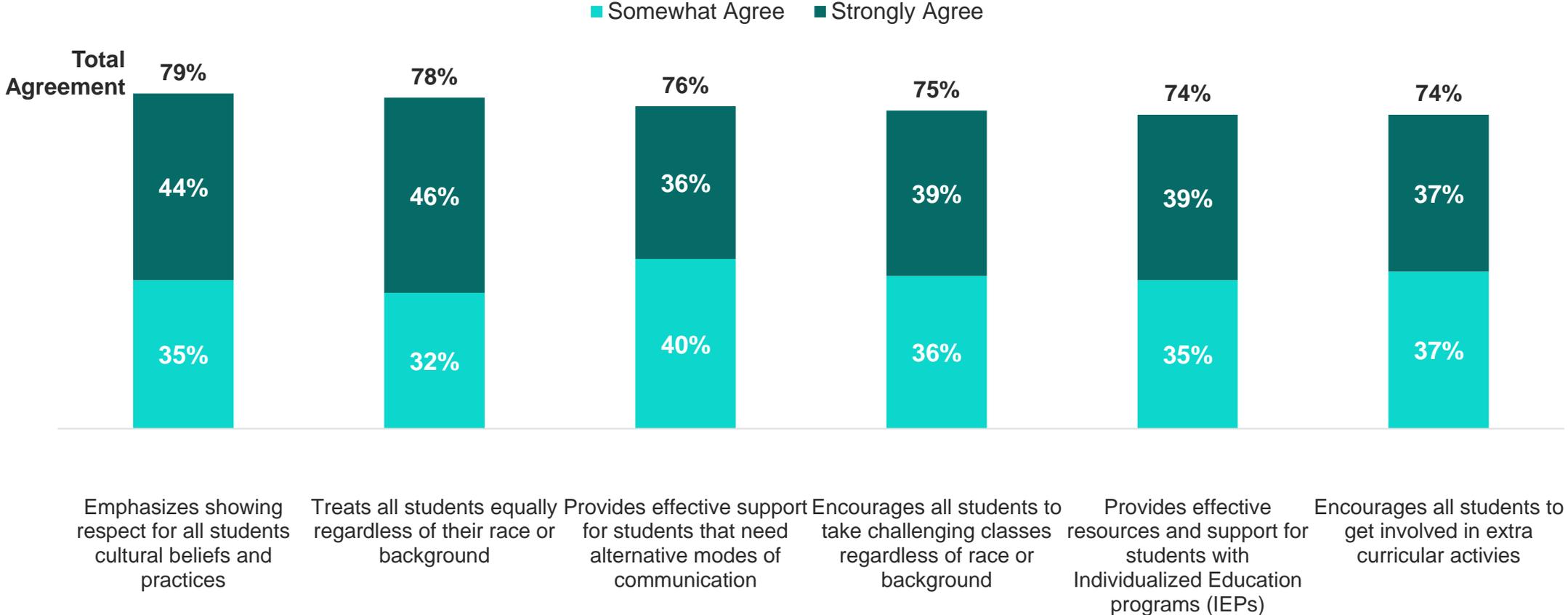
School Parents



School parents agree with the following positive statements about diversity and inclusivity efforts when thinking about the school in their area.

How much do you agree or disagree with each of the following statements as it relates to the school in your area?

School Parents



School parents with higher incomes, or those who identify as Democrat, are the most likely to agree that the school in their area is promoting diversity and inclusivity. Black Parents or those with lower incomes are less likely to agree along those lines.

How much do you agree or disagree with each of the following statements as it relates to the school in your area?

School Parents

Total agree
(strongly + somewhat agree)

	White	Black	Hispanic	Low Income < \$35K	Middle Income \$35K to < \$75K	High Income \$75K+	Special Needs Parents	Non-Special Needs Parents	Republican	Democrat	Independent
Treats all students equally regardless of their race or background	79%	67%	79%	67%	80%	83%	77%	78%	75%	83%	75%
Encourages all students to take challenging classes regardless of race or background	74%	70%	74%	71%	76%	77%	73%	75%	71%	80%	73%
Emphasizes showing respect for all students' cultural beliefs and practices	80%	72%	79%	71%	81%	84%	74%	81%	79%	86%	74%
Provides effective support for students that need alternative modes of communication	76%	71%	74%	70%	80%	77%	73%	76%	74%	81%	75%
Provides effective resources and support for students with IEPs	73%	69%	75%	67%	76%	74%	75%	72%	69%	80%	71%
Encourages all students to get involved in extra curricular activities	75%	69%	74%	65%	76%	81%	73%	75%	74%	80%	71%

Private School Parents are the most likely to agree their schools are encouraging diversity and inclusion. District School Parents are most likely to agree that their school is inclusive to all students.

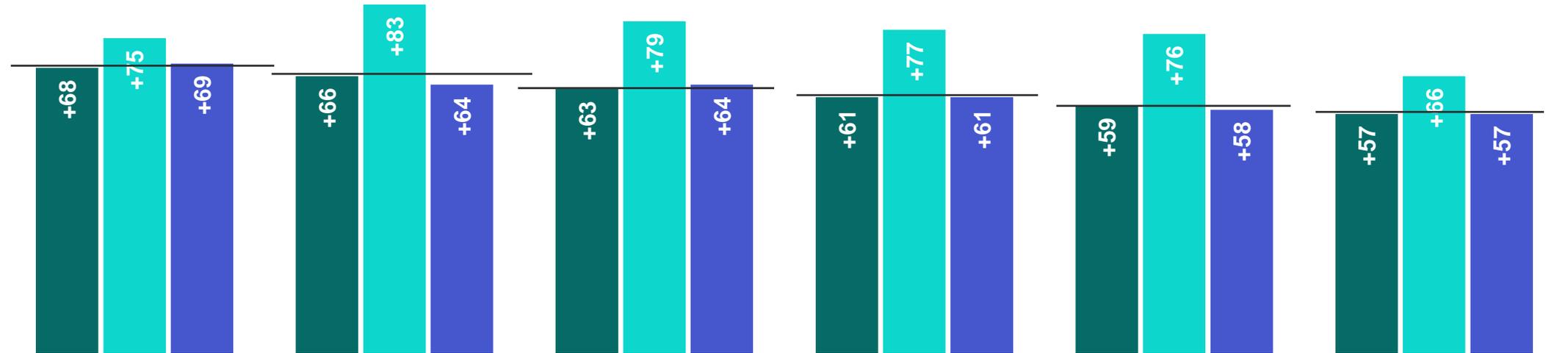
How much do you agree or disagree with each of the following statements as it relates to the school in your area?

School Parents

Net Agree

(total agree – total disagree)

■ All Adults ■ Private School ■ District School



Emphasizes showing respect for all students cultural beliefs and practices

Treats all students equally regardless of their race or background

Provides effective support for students that need alternative modes of communication

Encourages all students to take challenging classes regardless of race or background

Provides effective resources and support for students with Individualized Education programs (IEPs)

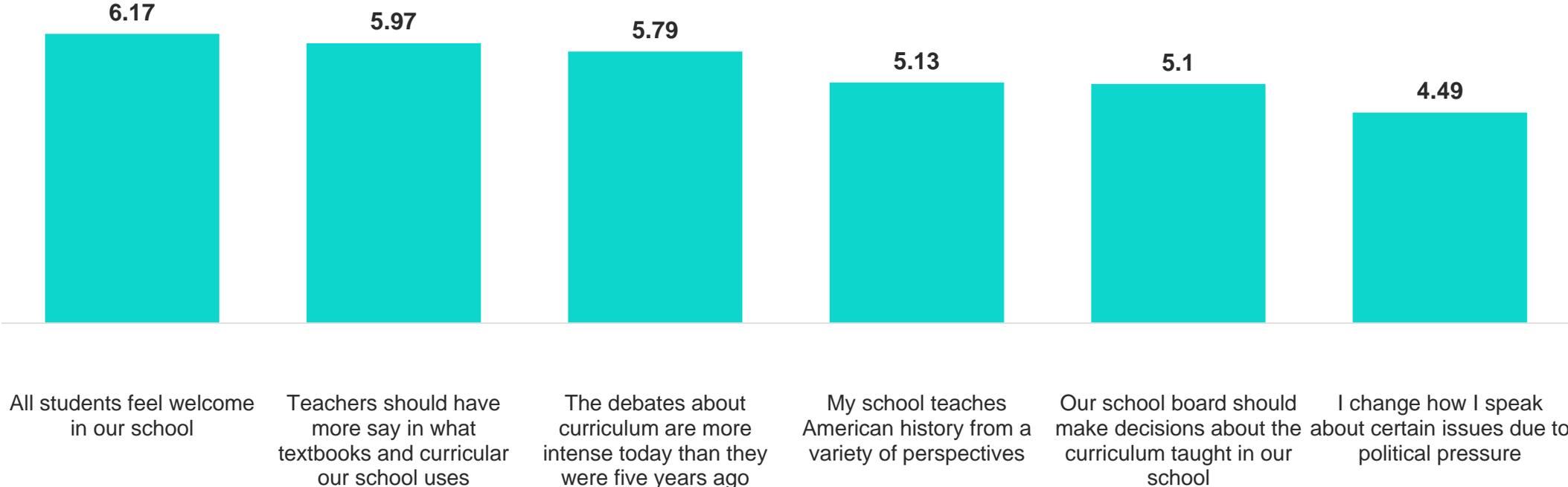
Encourages all students to get involved in extra curricular activities

School parents are most likely to feel that all students feel welcome in their own schools. They are least likely to agree they change how they speak about issues because of political pressure.

On a scale of 0-10 where 0 means “completely disagree” and 10 means “completely agree” how much do you agree or disagree with each of the following?

School Parents

Average Response



Based on responses to six statements, school parents are least likely to agree they've had to change how they speak about certain issues due to political pressure.

On a scale of 0-10 where 0 means "completely disagree" and 10 means "completely agree" how much do you agree or disagree with each of the following?

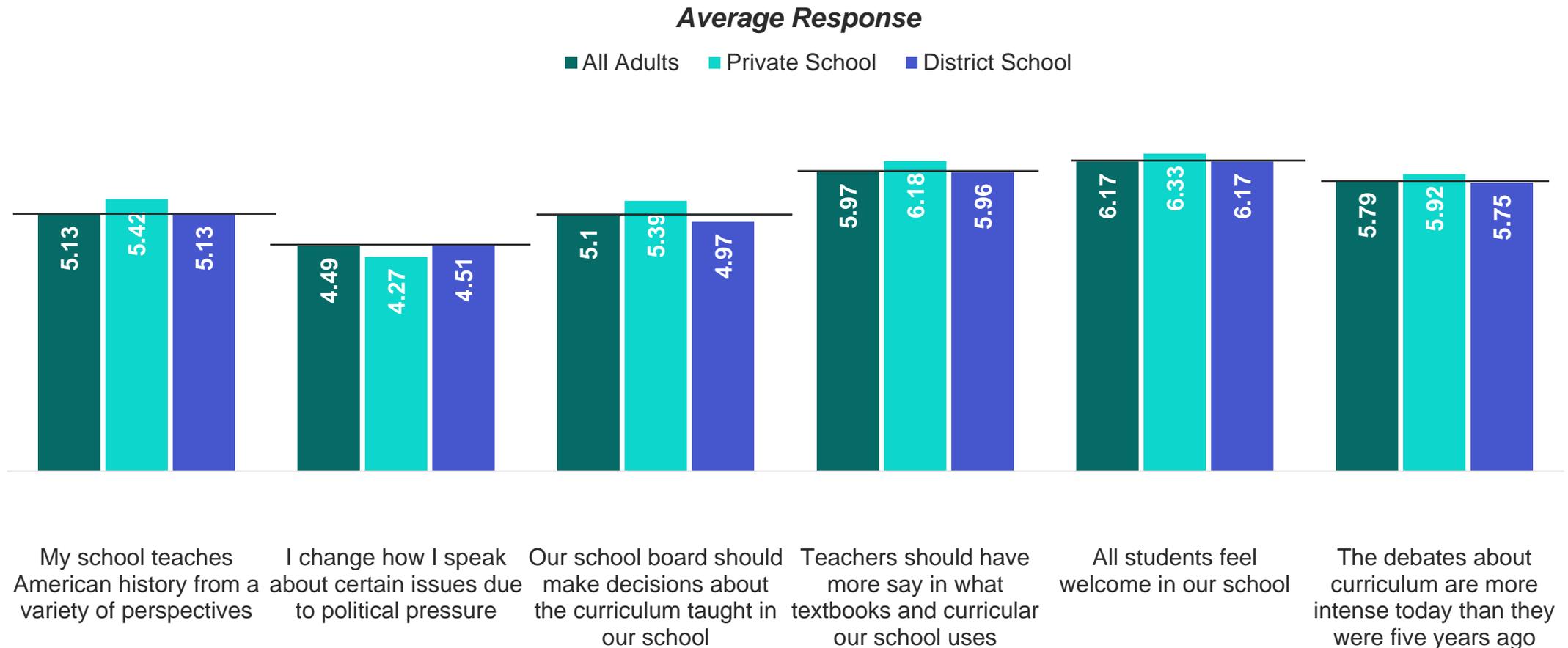
School Parents

	White	Black	Hispanic	Low Income < \$35K	Middle Income \$35K to < \$75K	High Income \$75K+	Special Needs Parents	Non-Special Needs Parents	Republican	Democrat	Independent
My school teaches American history from a variety of perspectives	5.11	5.05	5.2	5.17	4.91	5.34	4.89	5.22	5.13	5.15	5.17
I change how I speak about certain issues due to political pressure	4.32	4.24	4.83	4.41	4.46	4.6	4.58	4.46	4.3	4.77	4.28
Our school board should make decisions about the curriculum taught in our school	5	5.32	5.37	5.23	5.08	5.01	5.35	5.02	5.12	4.98	5.16
Teachers should have more say in what textbooks and curricular our school uses	5.91	6.09	6.17	5.96	5.93	6.01	6.01	5.95	5.96	5.88	6.18
All students feel welcome in our school	6.18	6.06	6.31	5.88	6.16	6.41	6.16	6.17	6.15	6.31	6.11
The debates about curriculum are more intense today than they were five years ago	5.84	5.9	5.63	5.76	5.89	5.72	5.72	5.82	5.69	5.75	6.04

Both Private School and District School Parents have similar middling levels of agreement towards the following statements relating to politics, American history, curriculum decisions, and debates in and around school.

On a scale of 0-10 where 0 means “completely disagree” and 10 means “completely agree” how much do you agree or disagree with each of the following?

School Parents



AGENDA

COVID-19 AND SCHOOLING

SCHOOL CHOICE POLICIES

VIEWS ON K-12 EDUCATION

SURVEY PROFILE AND DEMOGRAPHICS



Survey Profile, 1

Dates	June 11-17, 2021
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	General Population (Adults, Age 18+)
Sampling Frame	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Gen Pop Median = 11.10 minutes, Oversample Median = 13.23 minutes
Sample Size	N = 2,200 General Population N= 1,228 Total School Parents
Oversampling	N = 700 School Parents
Quotas	Age, Gender
Weighting	Age, Race, Ethnicity, Gender, Education, Census Region
Measure of Precision (adjusted for weighting)	± 2.37 percentage points (Gen Pop), ± 3.41 percentage points (Oversample)
Participation Rate	20.00% (Gen Pop), 10.21% (Oversample)
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

Demographics	Unweighted (N =)
Hispanic	206
Non-Hispanic White	1657
Black	199
Other	138
Generation Z	228
Millennial	680
Generation X	298
Boomers	831
Male	836
Female	1364
< College	1404
College +	796
Northeast	426
Midwest	479
South	889
West	406

Demographics	Unweighted (N =)
Total School Parents*	1228
K-4 Parents*	684
5-8 Parents*	498
9-12 Parents*	437
Non-Parents	931
Liberal	626
Moderate	618
Conservative	737
Democrat	760
Independent	593
Republican	679
Urban	536
Suburban	995
Small Town	262
Rural	407
Low Income <\$35K	853
Middle Income \$35K to <\$75K	757
High Income \$75K+	590

* Denotes the sample came from school parents

Demographics	Unweighted	Weighted	Target (%)
Hispanic	9%	16%	16%
White	82%	78%	78%
Non-Hispanic White	75%	n/a	n/a
Black	9%	12%	12%
Other	6%	9%	9%
Age: 18-34	26%	30%	30%
Age: 35-54	30%	31%	31%
Age: 55+	44%	40%	40%
Age: 65+	25%	20%	20%
Male	38%	48%	48%
Female	62%	52%	52%
< College	64%	69%	69%
College +	36%	31%	31%
Northeast	19%	18%	18%
Midwest	22%	21%	21%
South	40%	37%	37%
West	18%	24%	24%

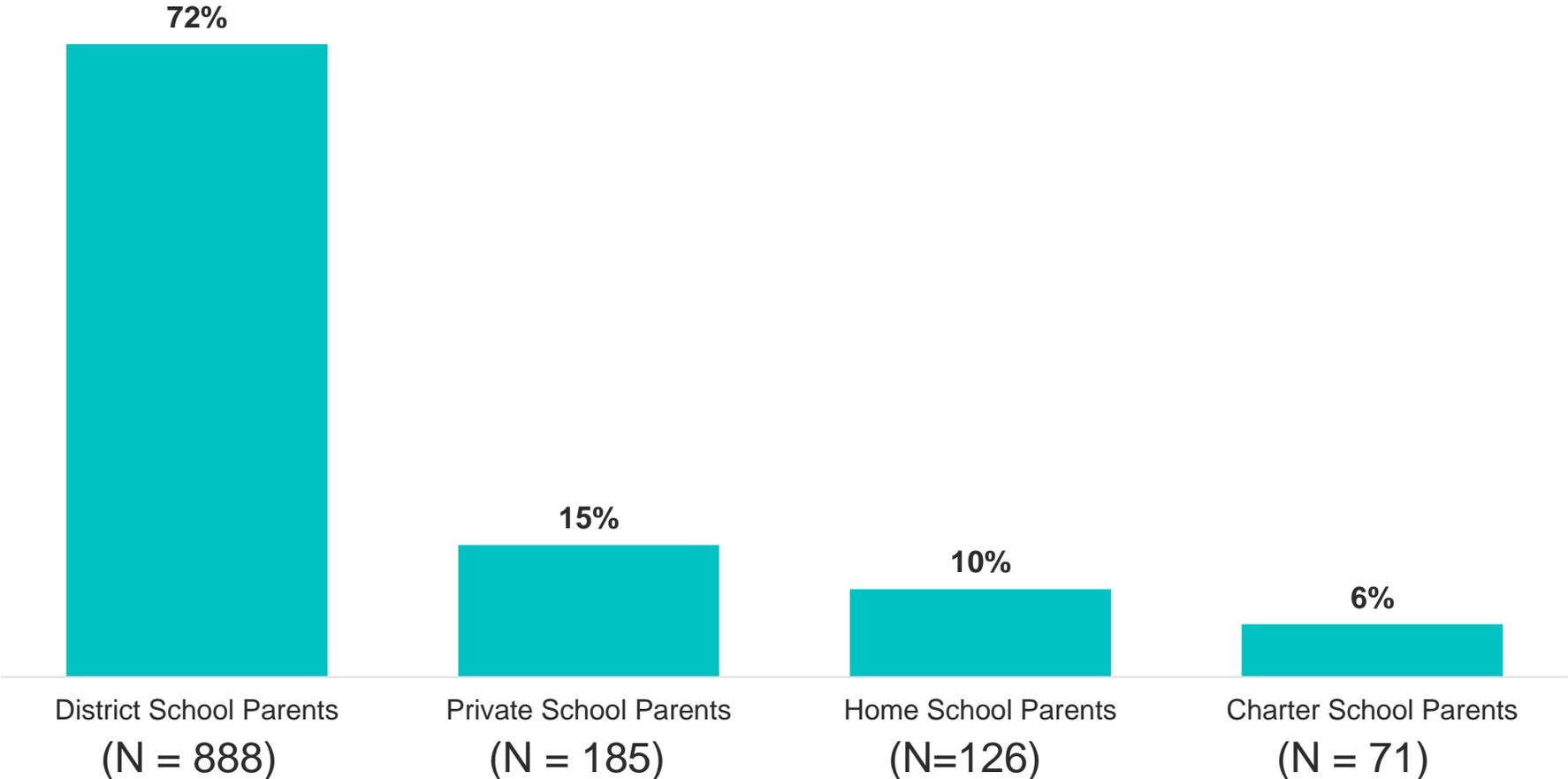
Methodology Update

In addition to the monthly general population polling, Morning Consult oversamples K-12 school parents, among a national sample of parents living in the United States (including the District of Columbia). The sample is collected via stratified sampling based on race and ethnicity quota targets derived from the U.S. Census Bureau's 2016 Current Population Survey. Approximately 700 additional K-12 school parents are interviewed in English each month comprising the oversample. The completed K-12 school parent interviews are weighted to population totals obtained from the 2016 Current Population Survey on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. Morning Consult has also implemented a pre-administration quota to ensure at least 65 percent of K-12 parent respondents had at least one child attending a public district school.

Total School Parents	Have at least one child enrolled in grades K-12 for the 2020-2021 school year
Charter School Parents	Have at least one child enrolled in a charter school for the 2020-2021 school year
District/Public School Parents	Have at least one child enrolled in a district/public school for the 2020-2021 school year
Private School Parents	Have at least one child enrolled in a private school for the 2020-2021 school year
Home School Parents	Have at least one child enrolled in home school for the 2020-2021 school year

Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

Based on enrollment for the 2020-2021 school year



Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our team is driven by the shared mission to advance freedom and choice in K-12 education where all families, regardless of race, origin or family income, are free to choose a learning environment—public or private, near or far, religious or secular—that works best for their children.

Learn more at: EDCHOICE.ORG





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